

Design System

Buttons

primary action

Color: #FF7A00 Typeface: Author Medium Border: none

secondary action

Color: #323232 Typeface: Author Medium Border: none

tertiary action

Color: #FF7A00 Typeface: Author Medium Border: 4px solid

Typeface

Font family:

Author

Can be found at <u>fontshare.com</u>

The title goes here.

Use for headlines and main titles only.

The subtitle goes here.

Use for section titles and main titles only.

The final call for action goes here.

Use for small emphasis.

Color uses



Color Hex: FF7A00



Color Hex: 323232



Color Hex: FFF8ED

Brand guidelines



Avoid using other colors on the logo.



Do not stretch the logo in any axis.



Refrain from using any special effects that may difficult the visibility of the logo.



Do not use borders for the logo.



Do not use one color on white backgrounds.



Do not change the logo or try to emulate the logo using other fonts.