

# Riccardo Novelli

## Data Analytics Virtual Experience Program

### Certificate of Completion

August 21st, 2020

Over the period of August 2020, Riccardo Novelli has completed practical task modules in:

Experimentation and uplift testing  
Data preparation and customer  
analytics  
Analytics and commercial application



**Lauren Hammacher**  
Executive Manager,  
Analytics Community  
Quantium



**Tom Brunskill**  
CEO, Co-Founder of  
InsideSherpa