

THE IGNACIO CHIEFTAIN

Entered as second-class mail matter at the Post Office at Ignacio, Colorado, under the Act of March 8, 1879.
ONLY INDEPENDENT, INDIVIDUALLY OWNED NEWSPAPER IN LA PLATA COUNTY, THAT WILL HEW TO THE LINE. REGARDLESS OF WHERE THE CHIPS FAL



AND BAYFIELD BLADE

VOL. 25.

IGNACIO, LA PLATA COUNTY, COLORADO, FRIDAY, OCTOBER 19, 1934

NO. 8

Candidates' Parade Attracts Attention!

Wallace H. Owen

REPUBLICAN CANDIDATE FOR

County Assessor

I will appreciate your vote and support in the General Election, Tuesday, November 6, 1934.

HARRY T. AYRES

DEMOCRATIC CANDIDATE FOR

SHERIFF

I take this method of thanking the sovereigns in advance for the same loyal support in the General Election on Tuesday, November 6, 1934, that they gave me generously in the recent primary election.

Dr. T. E. Childress

Democratic Candidate for State Representative, La Plata and San Juan Counties.

Elected to Legislature two years ago; served as Chairman Medical Affairs and Public Health Committee; also member of Livestock, Public Lands, Forest Reserve, Mines and Mining and Federal Relations Committee.

Your vote and support appreciated.

L. L. BARNEY

DEMOCRATIC CANDIDATE FOR

County Commissioner

FIRST DISTRICT

Your vote and support in the General Election on November 6th will be highly appreciated.

Prices REDUCED!

ON ALL HARDWARE

and many other articles in our large stock!

Dishes—9-inch Porcelain dinner plates, 6 for-----	\$1.25
Mounted Grinding Stone, steel frame-----	\$8.00
Harness Oil, per gallon-----	\$1.68
Sweat Pads, "Old Gold," all sizes, 22-inch-----	55c
Steel Range, 18-inch oven-----	\$55.00
Circulating Heater, enameled-----	\$32.00
DeLaval Cream Separators-----	ONE THIRD OFF
Atwater-Kent Electric Table Radio-----	\$20.00
Block Salt, 50 lb.----69c No. 2 stock-meat salt 50lb---	78c
Hupmobile automobile, 4 new tires, in perfect condition-----	
ready for a trip to New York—come in and look it over.	
We will save you money on all Hardware. Come in and see us, NOW.	

PIERCE'S

Thomas Mason

REPUBLICAN CANDIDATE FOR

County Treasurer

In the General Election, Tuesday, Nov. 6, 1934.

Your support will be appreciated.

CELIA F. MARSHALL

DEMOCRATIC CANDIDATE FOR

The Office of County Superintendent of Schools

General Election, Tuesday, November 6, 1934.

EDITH C. KIEL

REPUBLICAN CANDIDATE FOR

County Clerk

In the General Election, Tuesday, Nov. 6, 1934.

Many, many thanks for past favors, and thanks in advance for your further consideration.

and after inspection, they should be returned to the school.

Freshmen Initiation Party

The Freshmen initiation party was held at the school building

Louisa and Rubel chase sides for an arithmetic contest. The losing side will give the winners a Thanksgiving or Christmas party.

Elected to Legislature two years ago; served as Chairman Medical Affairs and Public Health Committee; also member of Livestock, Public Lands, Forest Reserve, Mines and Mining and Federal Relations Committee.

Your vote and support appreciated.

LENA GRAHAM

DEMOCRATIC CANDIDATE FOR

COUNTY TREASURER

In the General Election, Tuesday, Nov. 6, 1934.

I will appreciate your vote and support on election day.

W. I. GIFFORD

REPUBLICAN CANDIDATE FOR

County Commissioner, District No. 1

In the General Election, Tuesday, Nov. 6, 1934

Your vote and support in the election respectfully solicited.

HERBERT McGREGOR

DEMOCRATIC CANDIDATE FOR

COUNTY ASSESSOR

At the General Election, Tuesday, Nov. 6, 1934

I have had much experience handling tax matters, and in asking your vote and support I promise, after election, to render the tax-payers efficient, economical and equitable service. I thank you in advance for your support.

The Chieftain and The Pathfinder to any address in La Plata County for \$1.75! . . .

Ruaphobile automobile, New tires, in perfect condition ready for a trip to New York—come in and look it over. We will save you money on all Hardware. Come in and see us, NOW.

PIERCE'S BAYFIELD, COLO.

Fair Champ



Here's a duck that Joe Penner could sell. For six weeks Rosemary has been laying three eggs per week in her hideout at Wings of A Century at the World's Fair where she appears in the cast. Champion ducks lay at the rate of four eggs weekly, so when one reflects that Rosemary must go on acting, her egg laying is not to be sneezed at. The coming champion is pictured here in the arms of Mary Ann Pearl, a juvenile member of the cast.

There will be a Democratic rally in Odd Fellows Hall in Ignacio Monday evening, October 22, 7:30 o'clock.

and after inspection, they should be returned to the school.

Freshmen Initiation Party

The Freshmen initiation party was held at the school building Thursday evening, 11 inst. The Freshmen came out alive, altho one almost drowned in a wash tub, diving for an apple. But the apple saved his life, and he got a new grip on life as his teeth entered the apple. Games were enjoyed by all and the party closed with a good lunch and finally in dancing.

Fifth Grade Notes

We now have an enrollment of 22—12 boys and 10 girls.

Friday, 12 inst., we made our first book reports for this year. "Billy Berk," the story of a Berkshire pig, seemed to be the favorite.

Those having perfect attendance the first six weeks, are: Paul Daulton, Donald Mowbray, Tadora Gallegos, Emma Rivas and Joe Santistevan.

Ida Kent is out of school on account of illness.

Louisa and Rubel chase sides for an arithmetic contest. The losing side will give the winners a Thanksgiving or Christmas party.

Freshmen Notes

By E. Neher

The Freshmen are planning a party for Oct. 26. We are sure it will be enjoyed by all. There will be a masquerade dance after the games, etc. Prizes will be awarded.

The Freshmen class was initiated Thursday night. It was certainly more fun than we expected.

Jake McJunkin has traded a piece of Phoenix, Ariz., property to Arthur Frazier for the building formerly occupied by the late John Anderson as a shoe repair shop and cafe, and several lots adjoining. The building has been rearranged and the stock of Jake's Second Hand store has been moved out of the Burns bldg. to the new location. The Frazier family are leaving today for Phoenix, to reside.

BERTHA M. PAINTER

CANDIDATE FOR COUNTY SUPERINTENDENT OF SCHOOLS for La Plata County, respectfully solicits your vote and support in the General Elections, Tuesday, November 6, 1934.

I live on a farm and am sure I understand the problems the farmer faces; have taught in county 14 years; have always been active in P.T.A. and other community work for betterment of a community, home environment and school life.

SAFEGUARD YOUR VALUABLES!

Our new Safety Deposit Boxes which we have just installed offer you the most up to date form of deposit box protection at moderate cost.

We invite you to call and inspect this new equipment.

The Ignacio State Bank

Old Age Pensions Meeting Here Monday Evening in Church House

Work Relief Off!

An old age pensions meeting will be held in the Community Church, in Ignacio, Monday evening, October 22, inst., beginning at 7:30 o'clock, to which everyone interested in the welfare of humanity are invited. There will be no admission charge.

The meeting here Monday evening will be address by O. M. Thomason, district manager for southwestern Colorado for the Townsend Revolving Old Age Pensions Plan, the plan your Ignacio Chieftain has been supporting for several months.

Mr. Thomason, erstwhile associate of "Coin" Harvey, is an entertaining talker. He is imbued with humanitarian ideas and, knowing his subject, he will explain the Townsend plan fully and tell what every state has done and is doing to induce the Congress that convenes in January to enact the legislation.

2 MORE BIG DAYS

Friday-Saturday--October 19 and 20

Rexall ORIGINAL RADIO ONE CENT SALE

These extra specials
ONE HOUR ONLY

IF THEY LAST THAT LONG

Cash Sale

No charges. No mail orders filled without postage and cash with order on this big sale

Jontee face powder

New youth—new beauty when you use Jontee. Fragrant, soft, long clinging.

50c size 2 for 51c

10c size Jasmine Soap 2 for 11c

50c Rexall Ointment 2 for 51c

25c size Puretest Glycerine and Rose Water 2 for 26c

75c size Rexall Theatrical Cold Cream 2 for 76c

50c size Puretest Milk of Magnesia 2 for 51c

50c size Cherry Bark Cough Syrup 2 for 51c

25c size Puretest Castor Oil 2 for 26c

25c size Puretest Aspirin 2 for 26c

25c size Permedge RAZOR BLADES

for DOUBLE-EDGED RAZOR

Every blade guaranteed to give you a real shave.

PACKAGE OF FIVE 25c

2 for 26c

FRIDAY 10:00 A.M. \$1.15 Value

2 for 26c

You ARE INVITED

to call at The Chieftain office and select your Christmas Greeting Cards.

Come in any time and look them over—you will enjoy

THEIR BEAUTY!

We have been appointed

R. C. A. RADITRON AGENTS FOR IGNACIO

and have a good stock of the new type tubes as well as the old ones,

We test tubes FREE.

Wright's Electric Shop

Ignacio, Colorado

BUY BASIN
IF POSSIBLE
Get your glasses
and optical
REPAIRING

ERWIN F. BURNETT
OP-TOM-E-TRIST
Graden Block, Durango, Colorado

CRACK-PROOF oils are
LONGER-LASTING oils

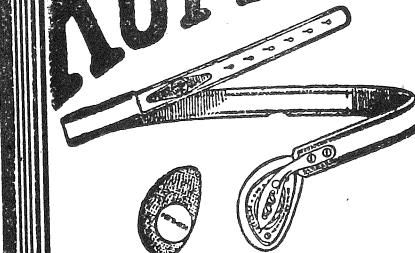
we sell TEXACO
the only
"CRACK-PROOF" OIL
on the market

Try a filling here

Bob Carrick, Distributor

Ignacio, Colorado.

RUPTURE



NON-SKID

Spot Pad Trusses

The Perfect Rupture Holders!
CONSULTATION and ADVICE
"FREE OF CHARGE."

SEE OUR FITTER NOW!
We have a SPECIAL TYPE for
YOUR Rupture!

WALL DRUG COMPANY

PHONE 57-J

DURANGO, COLORADO

QUIT being a nuisance to the neighbor by borrowing the Chieftain—be an enterprising citizen—subscribe. \$1.50 a yr.

The Chieftain and The Pathfinder one year for \$1.75.—two bargains.

Durango Welding Shop

152 Sixth St., Durango, Colo.

Night Phone 437-J—Day Phone 777

M. H. McLaughlin, Prop.

Electric and Acetylene Welding
Automobile Blocks—Water Backs

Stellit, Aluminum and Fly
Wheels a Specialty.—Largest stock
of Batteries and Welding Supplies
in the Basin at
WHOLESALE and RETAIL
Globe Batteries and Welding Supplies

HONEY!

Pure extracted HONEY, 5lb Pail, 40c; 10lb Pail, 75c
FIVE GALLON CAN, \$3.35

BRYAN'S IGNACIO COLORADO

THE ELECTRIC LIGHT BILL OF THE AVERAGE
FAMILY IS BUT SEVEN-TENTHS OF 1 PER CENT
OF THE HOUSEHOLD EXPENSE!

Pine River Power Co.

BAYFIELD, COLORADO

GET our prices and inspect the quality of merchandise we

Jonfeel face powder

New youth—new beauty when you use
Jonfeel. Fragrant, soft, long clinging.

50c size 2 for 51c

and cash with order on this big sale

Rexall
Medicine Kit
Big savings. Boric acid, bandages,
plaster, laxative, aspirin, cotton,
mercuriochrome, and other items.

RAZOR
BLADES
for DOUBLE-EDGED RAZOR.
Every blade guaranteed to
give you a real shave.
PACKAGE OF FIVE 25c

10c size Jasmine Soap 2 for 11c

FRIDAY 10c DOLLAR DAY
\$1.15 Value

2 for 26c

50c size Rexall Orderlies 2 for 51c

\$1.15 Symbol Water Bottle 2 for \$1.20

25c size Klenzo Shaving Cream 2 for 26c

35c size Analgesic Balm 2 for 36c

50c size Klenzo Cocoanut Oil Shampoo 2 for 51c

25c size Little Liver Pills 2 for 26c

35c size STAG
BRUSHLESS
SHAVING CREAM
JUMBO SIZE
2 for 36c

49c size Klenzo Antiseptic 2 for 50c

50c size Mi 31 Tooth Paste 2 for 51c

75c size Puretest Mineral Oil 2 for 76c

60c size Vincent's Assorted Chocolates 2 for 61c

50c size Jonteel Creams 2 for 51c

\$1.00 size Agarex 2 for \$1.01

50c size Ilosol 2 for 51c

25c size Martel's Hair Oil 2 for 26c

\$1.00 size Vapure 2 for \$1.01

10c size PONTEX CREPE
TOILET PAPER 2 for 11c

25c size TINCTURE
IODINE 2 for 26c

50c size REXILLANA
COUGH SYRUP 2 for 51c

35c size JONTEEL
LIPSTICKS
FULL SELECTION 2 for 36c

10c size Z. O. ADHESIVE
PLASTER 2 for 11c

Mascal's Almond Hand Lotion 2 for 40c

Dr. Hall's Borated Baby Talcum whole pound 2 for 26c

49c size Martel's Bay Rum 12 oz. 2 for 26c

Charmona Cold Cream lb. 2 for 50c

Alco-rex Rubbing Alcohol 16 oz. 2 for 26c

Hobart's Aspirin Tablets 100's 2 for 31c

Haskell's Milk of Magnesia pint 2 for 31c

Mascal's Almond Hand Lotion pint 2 for 40c

Dr. Hall's Borated Baby Talcum whole pound 2 for 26c

Simply present this ad and 26c at our store
during our FALL ONE CENT SALE and receive
THREE 25c size TUBES REXALL MILK of MAGNESIA
TOOTH PASTE 75c value for 26c

THIS COUPON AND 26c ENTITLES ME TO THREE 25c size TUBES REXALL MILK of MAGNESIA TOOTH PASTE

NAME _____
ADDRESS _____

This coupon
worth 49c

SAVE WITH SAFETY AT YOUR Rexall DRUG STORE

PARSONS DRUG CO.

Mail orders must be accompanied by cash, plus postage.

DURANGO, COLO.

MORE THAN
200
OF THESE TWO
FOR THE PRICE
OF ONE PLUS ONE
CENT BARGAINS

Try a filling here

Bob Carrick, Distributor

Ignacio, Colorado.

Pine River Power Co.

BAYFIELD, COLORADO

GET our prices and inspect the quality of merchandise we
handle before you buy.

We sell the standard brands of staple and fancy groceries at
prices you can afford to pay.

L. M. Salazar

General Merchandise, Ignacio, Colorado.

SPECIAL

3-pound Cotton Batts, 72x90

59 CENTS

ECONOMY STORE IGNACIO
COLORADO

SUNSHINE COAL

the best in the country—pure,
clean—no slack, in your bin for
\$5.75 per ton. Guaranteed; give
us a trial order.

THE BASIN
Freight &
Coal Co.

HERMAN PETERSON
IGNACIO, COLORADO

When in Ignacio

Feel at home at

THE
COMMERCIAL
HOTEL

Special Turkey and Chicken
Sunday Dinners, 50 Cents.

See the New Stainless Steel Disc Cream
Separator-- It's McCormick-Deering!

H. C. BIGGS & CO.

IGNACIO, COLO.

PHONE 17-R4

Fresh Meats!

And Vegetables. choice cuts of
Steaks and chops. Complete line
of Fresh Vegetables.

Leonard Market

Ignacio, Colorado.