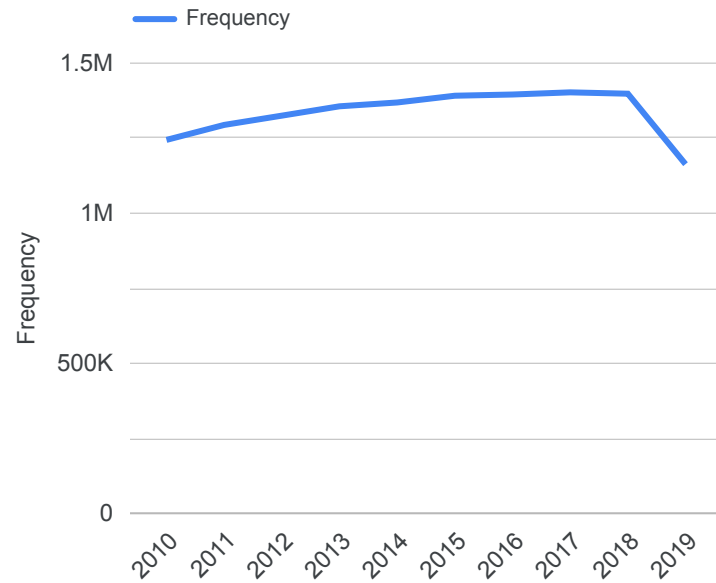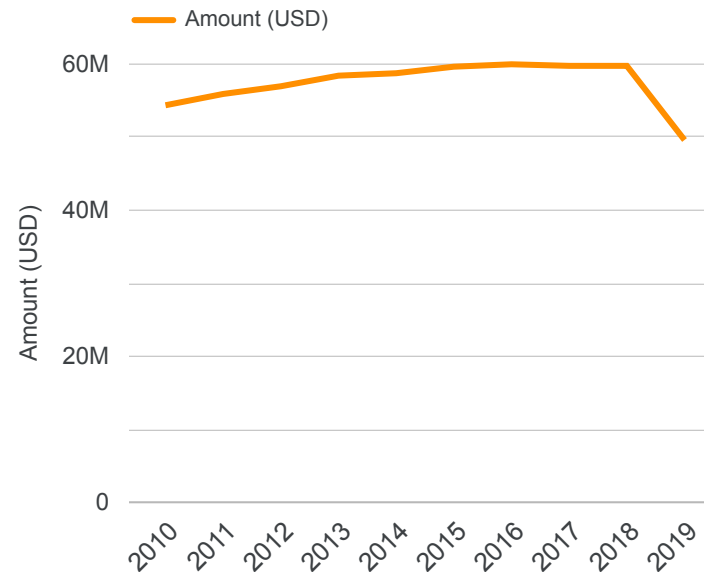# CREDIT CARD USER BEHAVIOUR ANALYSIS
(2010 - 2019 Data)
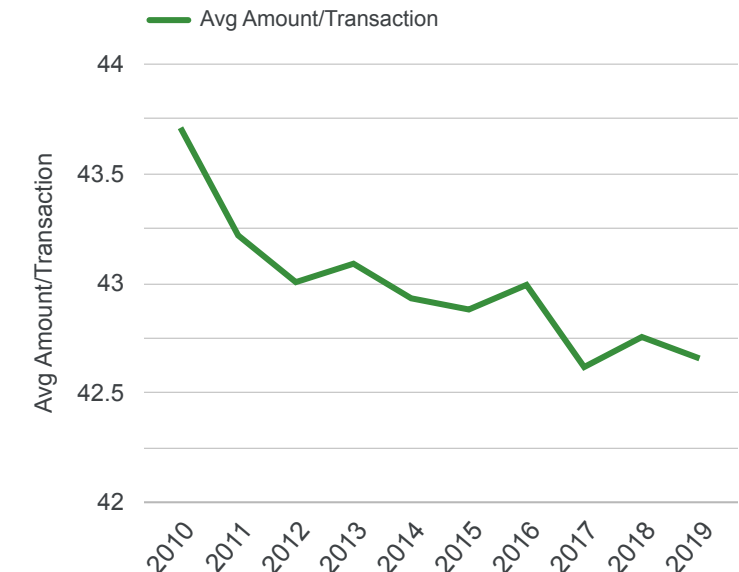
Frequency by Year

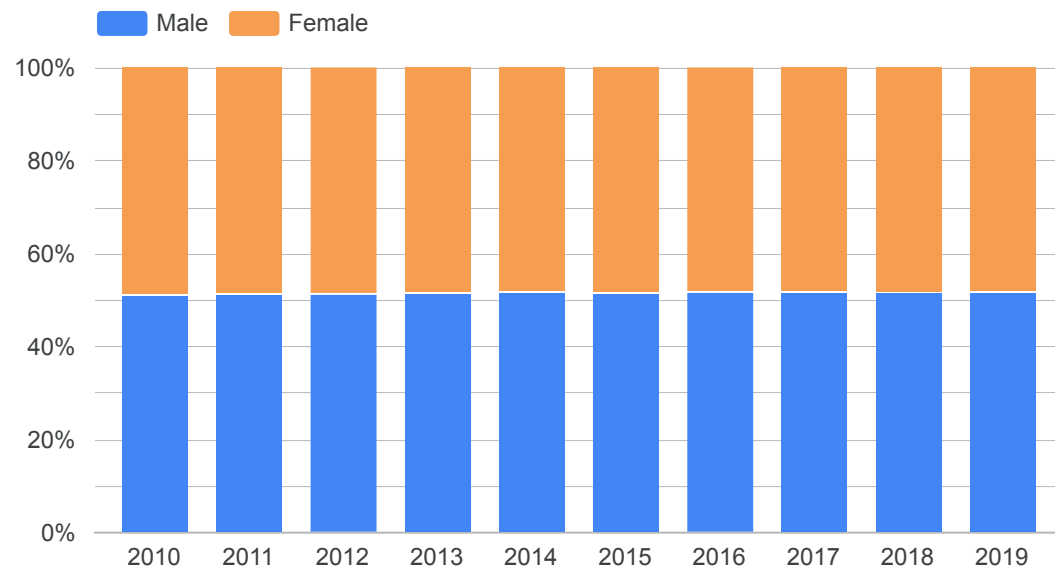## Amount (USD) by Year

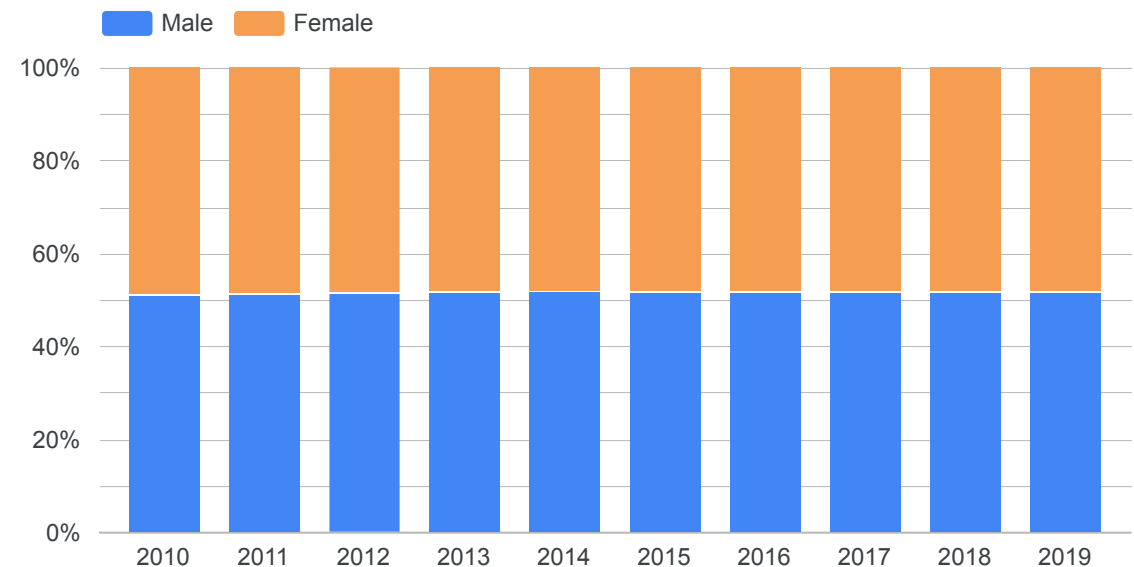## Avg Amount/Transaction by Year

Consumer Demographic

Trasactions (% contribution) by Gender
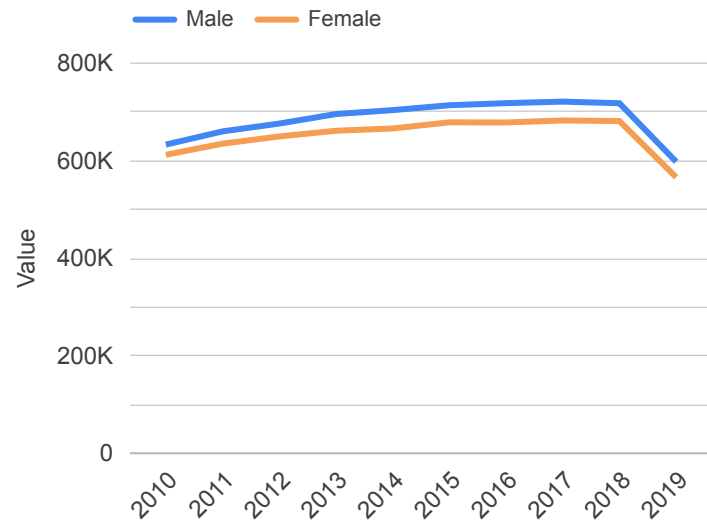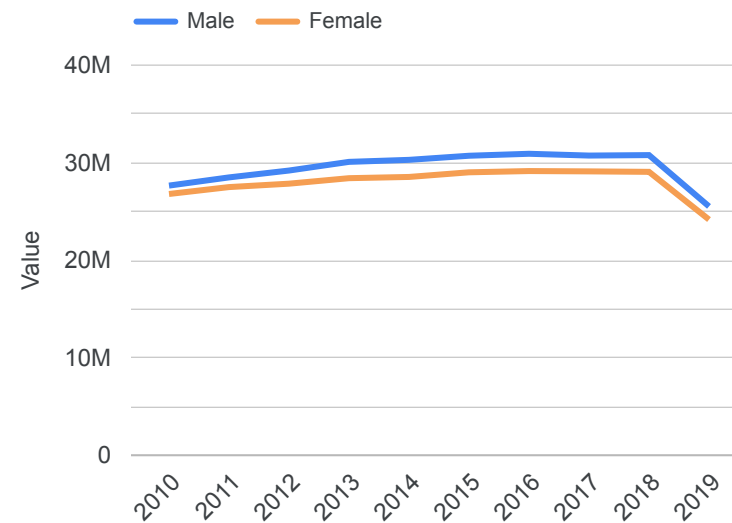

Amounts (% contributions) by Gender

Transaction and Spending by Gender

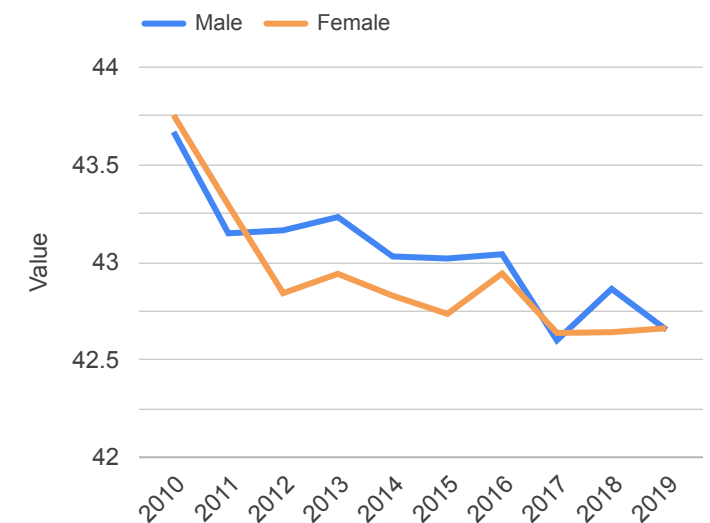**mandiri sekuritas**

Transactions by Gender
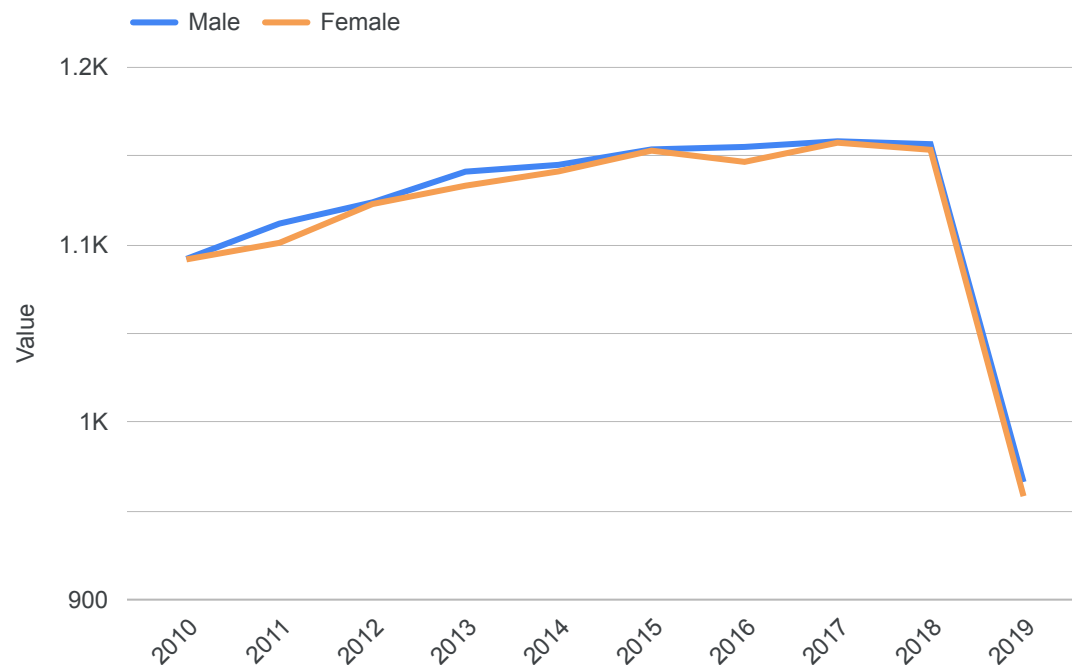

Amounts by Gender

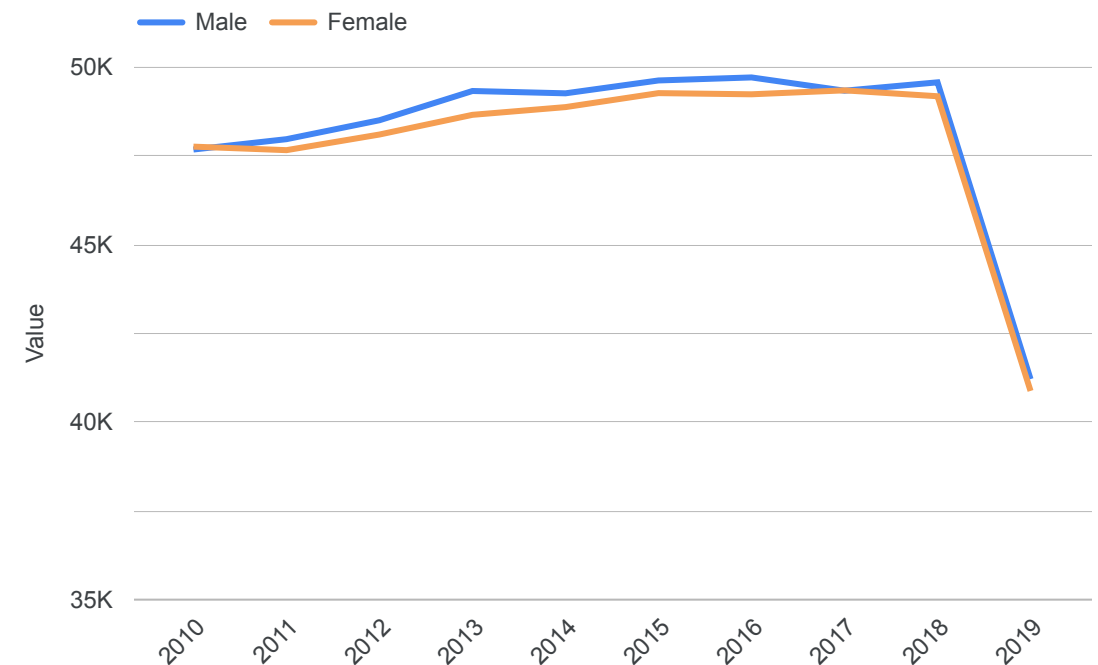## Amounts/transaction by Gender

Transaction and Spending per Capita by Gender

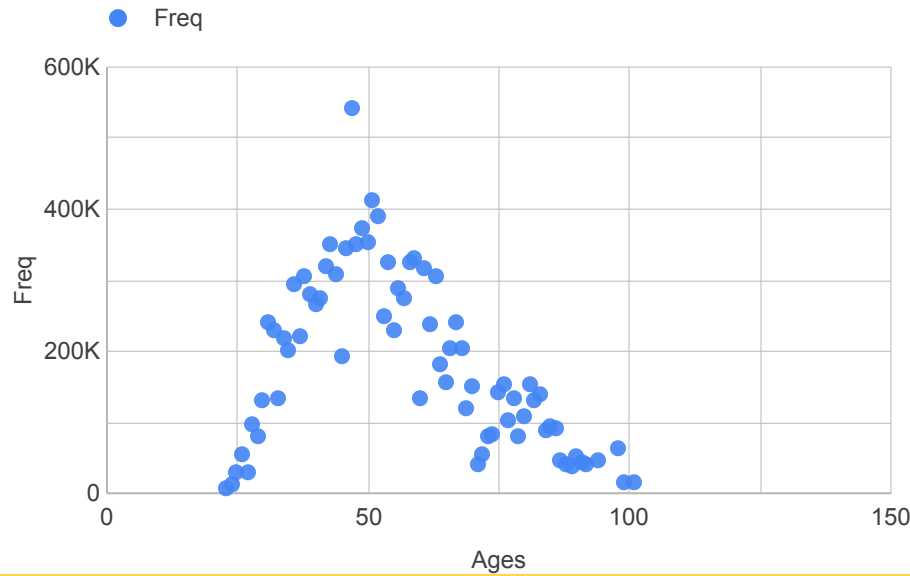## Transactions per Capita by Gender
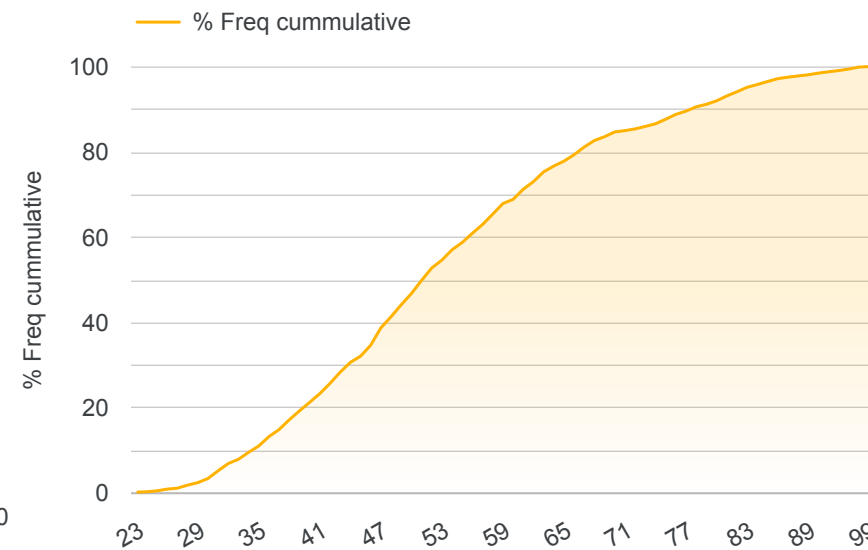

Spending per Capita by Gender

Consumers Demography Distribution and Behaviour

Distribution of Ages by Freq

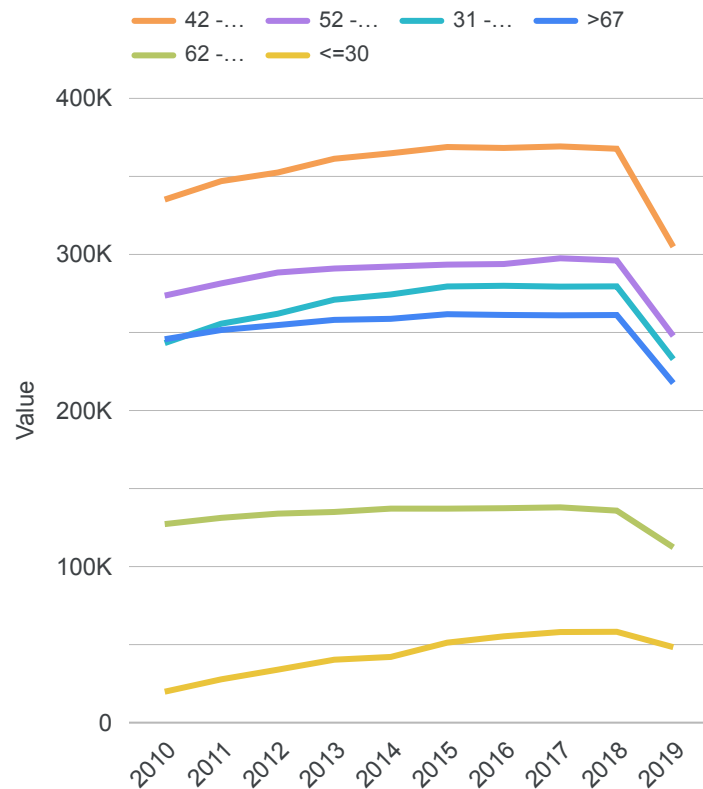## Pareto (80% of transactions done by user under 67 years old)

	Ages ▾	% cummulative
1.	>67	100
2.	<=30	3.2
3.	62 - 67	80.9
4.	52 - 61	71.1
5.	42 - 51	49.7
6.	31 - 41	23.1

1 - 6 / 6   ‹ ›

Spending Behaviour per Capita for Age Groups

No. transactions by Ages

Legend: 42 -…, 52 -…, 31 -…, >67, 62 -…, <=30
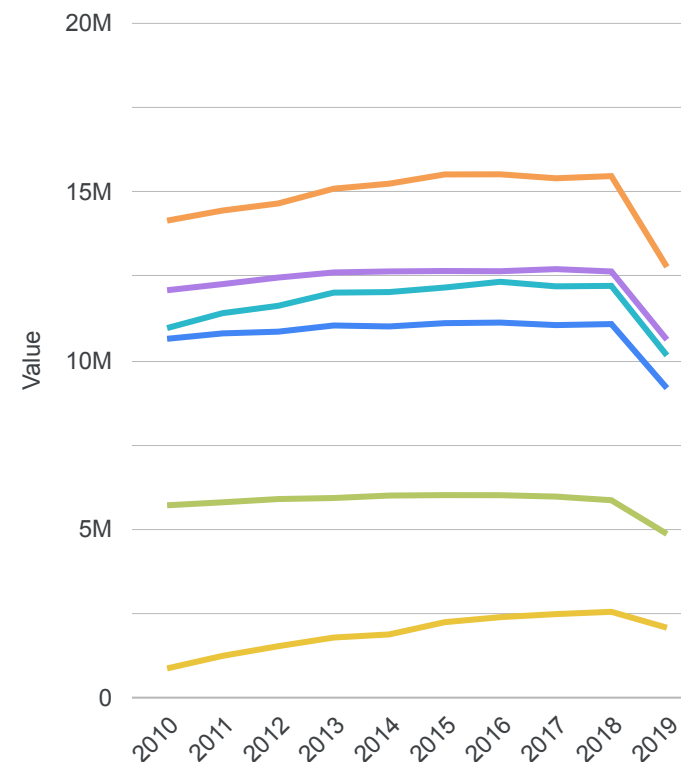
Amounts by Ages

Amounts per capita by Ages