



Web Service Avenue Report

By

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Director of Web Service | RIY 2018 - 2019

OUTLINE

- **Website**
- **Newsletter**
- **3190 Support**
- **Event Calendar**
- **Analytics & SEO**
- **Miscellaneous**
- **3190 on Search Engines**

WEBSITE

OUTLINE - Website

- **Main Website**
 - **Main Website Pages**
- **Event Websites**
 - **Anveshana**
 - **Rotafest 2K18**
 - **Dhivara**
 - **Rotasia Goa 2019**
 - **Eunice**
- **3190 Blog**
 - **Blog Section**
 - **Admin Section**
- **3190 Showcase**
 - **Main Section**
 - **Admin Section**

Main Website

Site URL: rotaract3190.org

The main website acts as a landing page for all the sub-properties owned by Rotaract 3190.

GITHUB ORG. Display Name: Rotaract District 3190

GITHUB ORG. Name: Rotaract3190

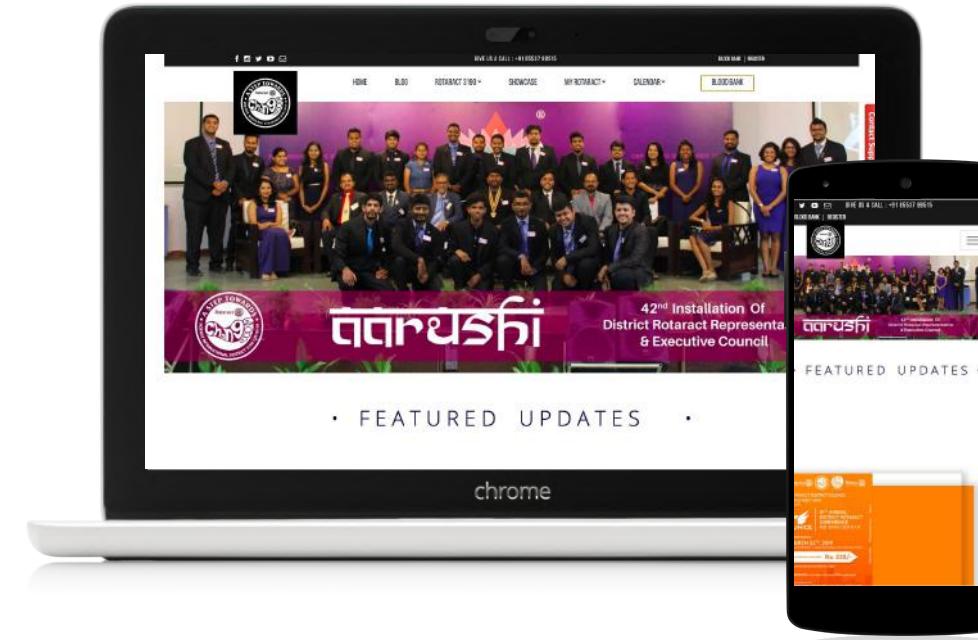
ORG. URL: <https://github.com/Rotaract3190>

GITHUB Repo.: Rotaract3190

Repo. URL: <https://github.com/Rotaract3190/Rotaract3190>

Deploy Logs: <https://app.netlify.com/sites/rotaract3190/deploys>

Sitemap: <https://rotaract3190.org/sitemap.xml>



Technical Overview

Total Pull Requests: 194

Total Commits: 314

Total Contribution Commits: 309

New lines of code included: 7,56,236

Total lines of code reduced: 3,00,716

Code Share:

- HTML - 51.7%
- JavaScript - 29.1%
- CSS - 19.2%

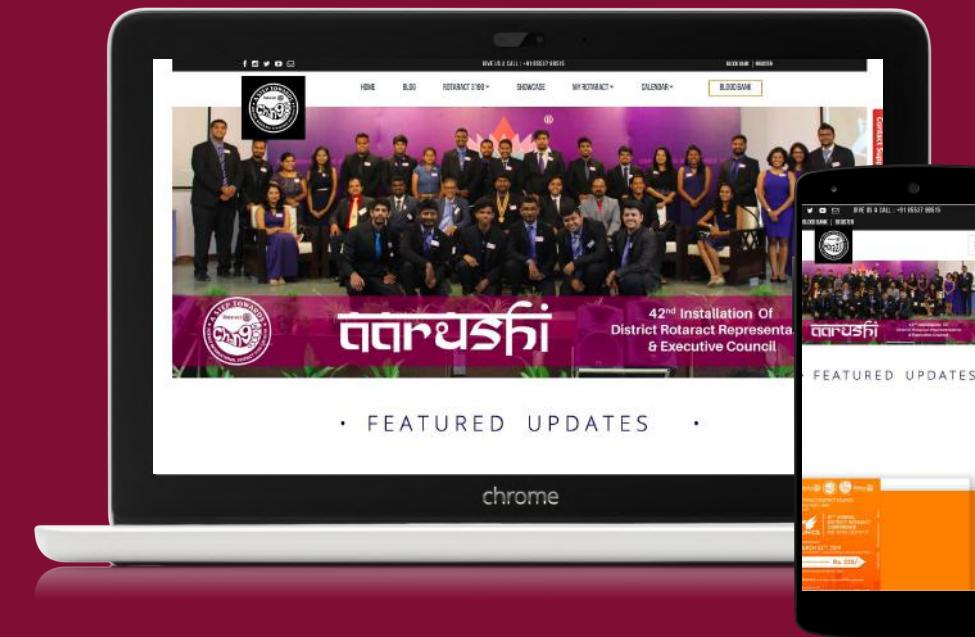
Deployment Service: Netlify

Auto Deploy: Enabled

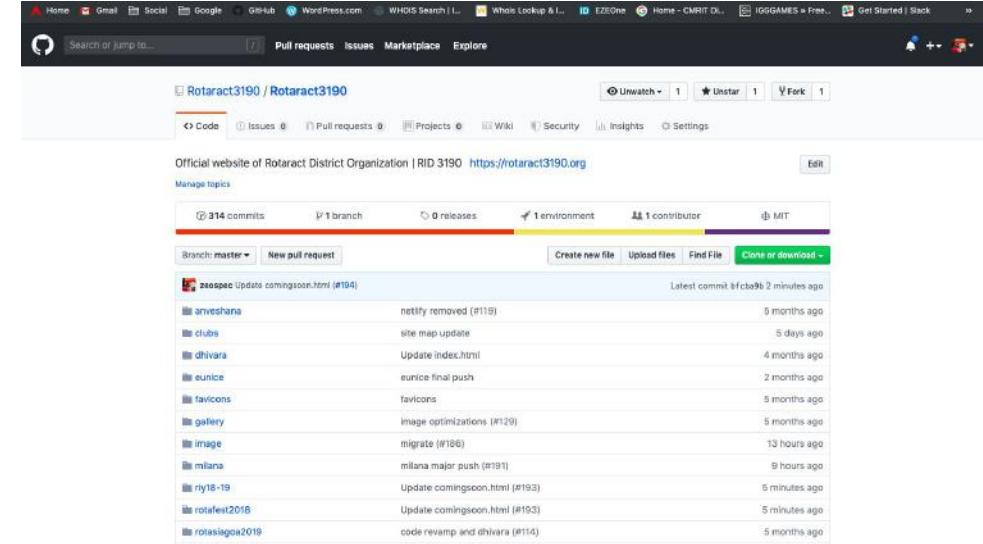
SSL/TLS certificate Provider: Let's Encrypt

Asset optimization Configured: Pretty URLs, Minified CSS, Minified JS, Image compression.

Required Status Checks: Mixed Content, Deploy Success.



Main Website

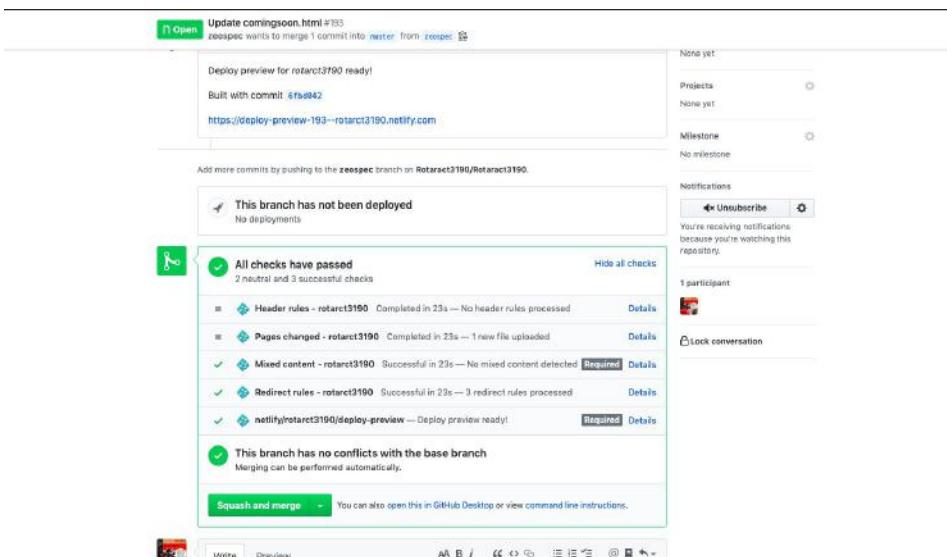
Rotaract3190 / Rotaract3190

314 commits 1 branch 0 releases 1 environment 1 contributor MIT

Branch: master New pull request Create new file Upload files Find file Clear or download

zeospec Update comingsoon.html (#193) Latest commit b4fcb96 2 minutes ago

- arveshana notify removed (#119) 5 months ago
- clubs site map update 5 days ago
- dhivara Update index.html 4 months ago
- eunice eunice final push 2 months ago
- favicons favicons 5 months ago
- gallery Image optimizations (#129) 5 months ago
- image migrate (#186) 13 hours ago
- milana milana major push (#191) 9 hours ago
- ry18-19 Update comingsoon.html (#193) 5 minutes ago
- rotafest2018 Update comingsoon.html (#193) 5 minutes ago
- rotasiago2019 code revamp and dhivara (#114) 5 months ago



Update comingsoon.html #193
zeospec wants to merge 1 commit into master from zeospec

Deploy preview for rotaract3190 ready!
Built with commit 6fb6d42
<https://deploy-preview-193--rotaract3190.netlify.com>

Add more commits by pushing to the **zeospec** branch on [Rotaract3190/Rotaract3190](#).

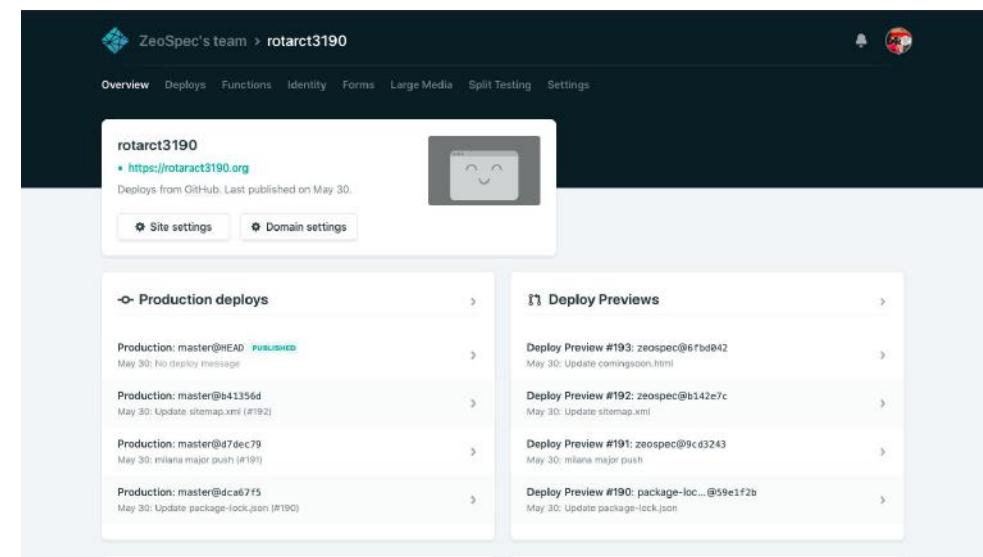
This branch has not been deployed

All checks have passed
2 neutral and 3 successful checks

- Header rules - rotaract3190 Completed in 23s — No header rules processed
- Pages changed - rotaract3190 Completed in 23s — 1 new file uploaded
- Mixed content - rotaract3190 Successful in 23s — No mixed content detected
- Redirect rules - rotaract3190 Successful in 23s — 3 redirect rules processed
- notify@rotaract3190/deploy-preview Deploy preview ready!

This branch has no conflicts with the base branch
Merging can be performed automatically.

Squash and merge You can also open this in GitHub Desktop or view command line instructions.



ZeoSpec's team > rotaract3190

Overview Deployments Functions Identity Forms Large Media Split Testing Settings

rotaract3190
<https://rotaract3190.org>
Deploys from GitHub. Last published on May 30.

Site settings Domain settings

Production deploys

- Production: master@HEAD PUBLISHED May 30: No deploy message
- Production: master@b41356d May 30: Update sitemap.xml (#192)
- Production: master@d7dec79 May 30: milana major push (#191)
- Production: master@dca67f5 May 30: Update package-lock.json (#190)

Deploy Previews

- Deploy Preview #193: zeospec@6fb6d42 May 30: Update comingsoon.html
- Deploy Preview #192: zeospec@b142e7c May 30: Update sitemap.xml
- Deploy Preview #191: zeospec@9cd3243 May 30: milana major push
- Deploy Preview #190: package-loc...@59e1f2b May 30: Update package-lock.json

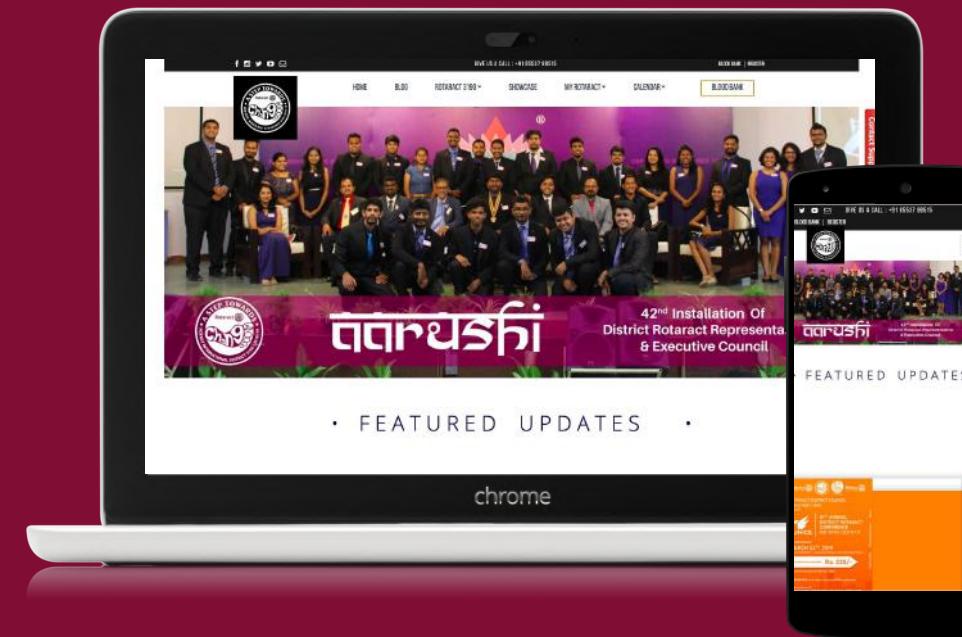
Main Site Pages

This the landing page of Official website of Rotaract District Organization of Rotary International District 3190.

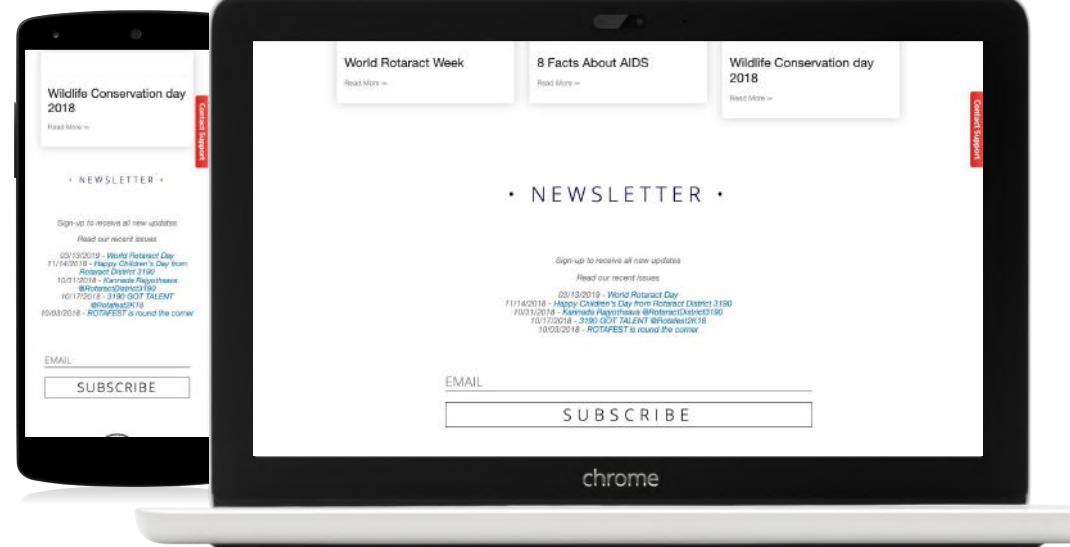
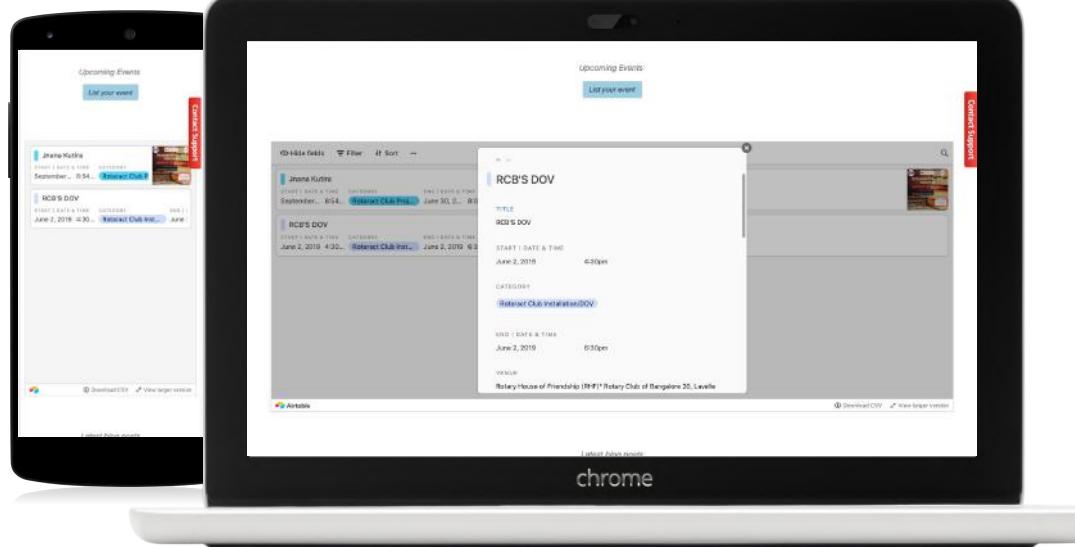
Key features:

- **Featured Section:** This section is used for showcasing major events and updates from the district.
- **Latest Updates:**
 - **Projects of the Month**
 - **Upcoming Calendar:** This is automated calendar where the clubs and general public can list their events.
 - **Blog Updates:** This Shows the latest blog posts on **3190 Blog** with a hyperlink.
 - **Newsletter Section:**
 - The first section has the list with hyperlink for all the latest newsletter issues.
 - A form to subscribe for newsletter.

Home Page



Home Page Screens



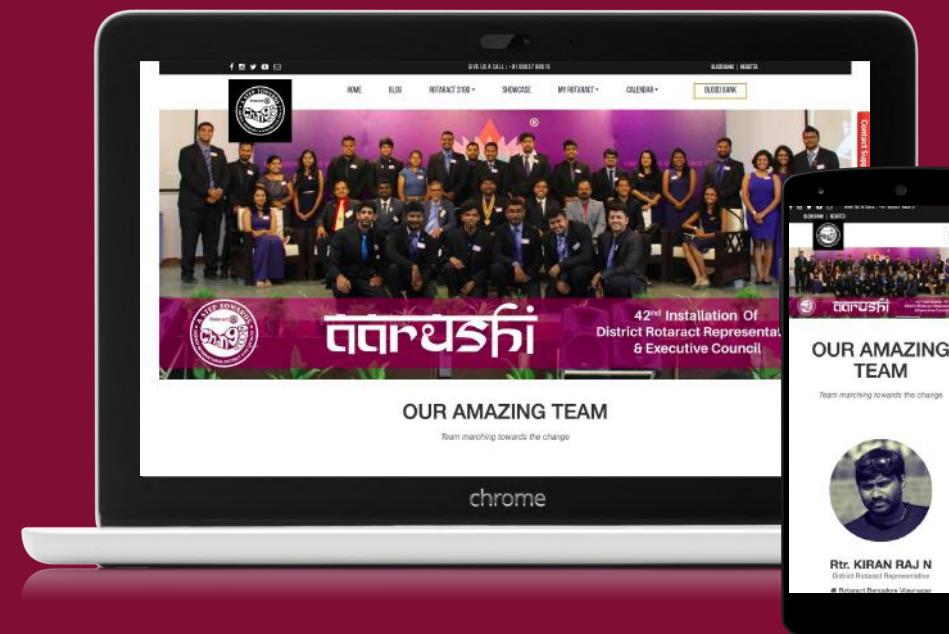
Main Site Pages

Team page showcases is for profiling the Executive Council Members in a single place with photos, social profiles and contact details.

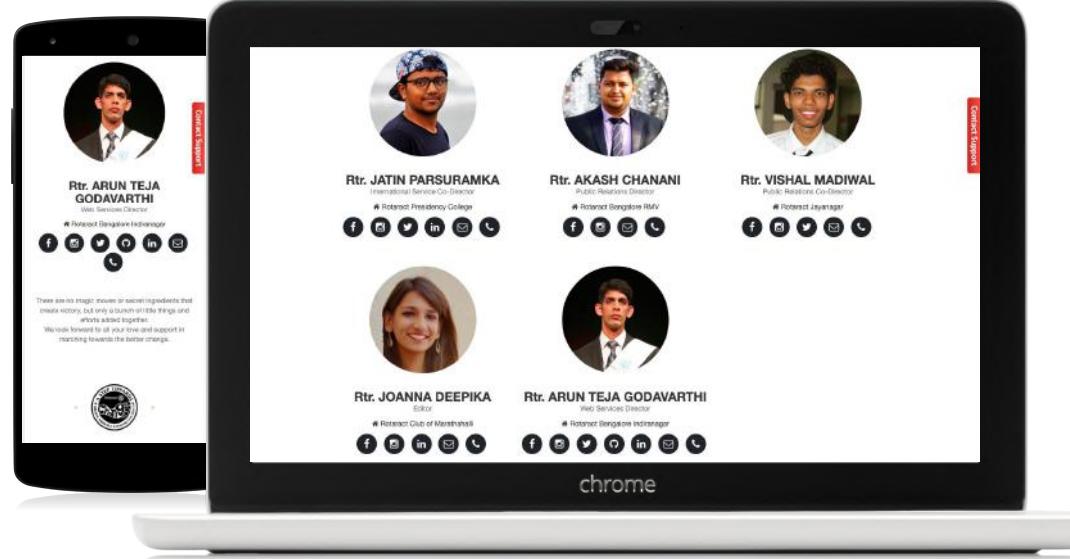
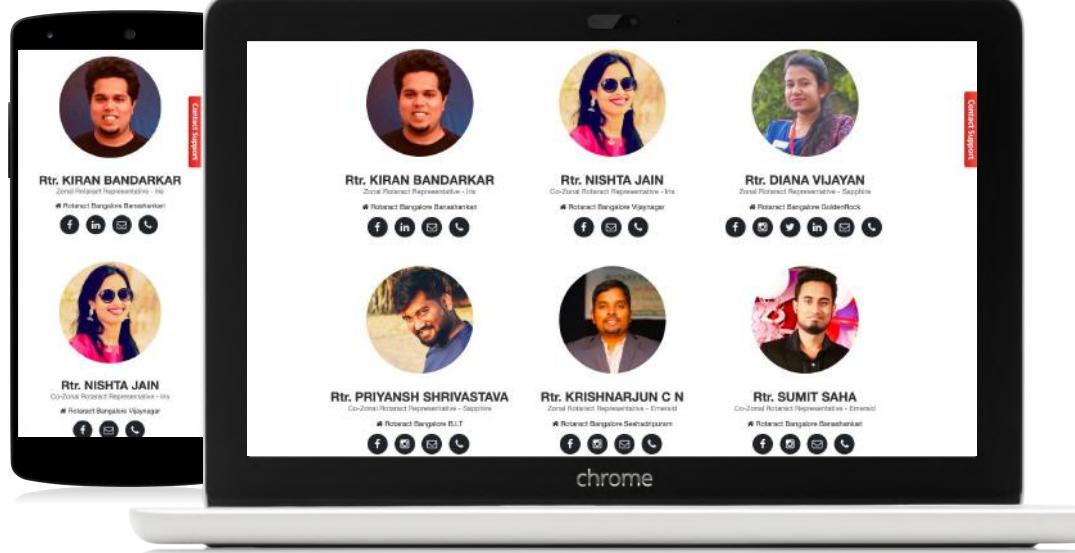
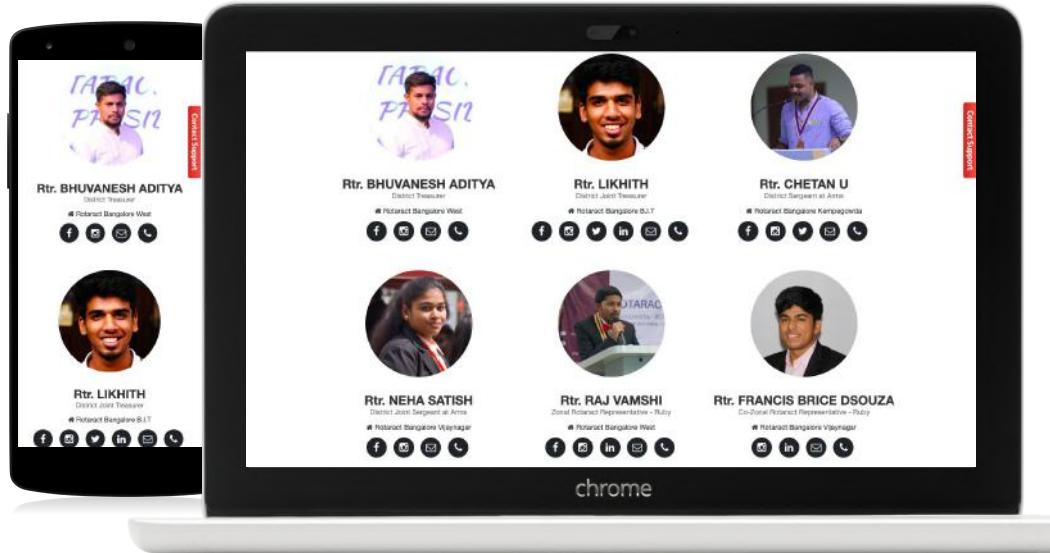
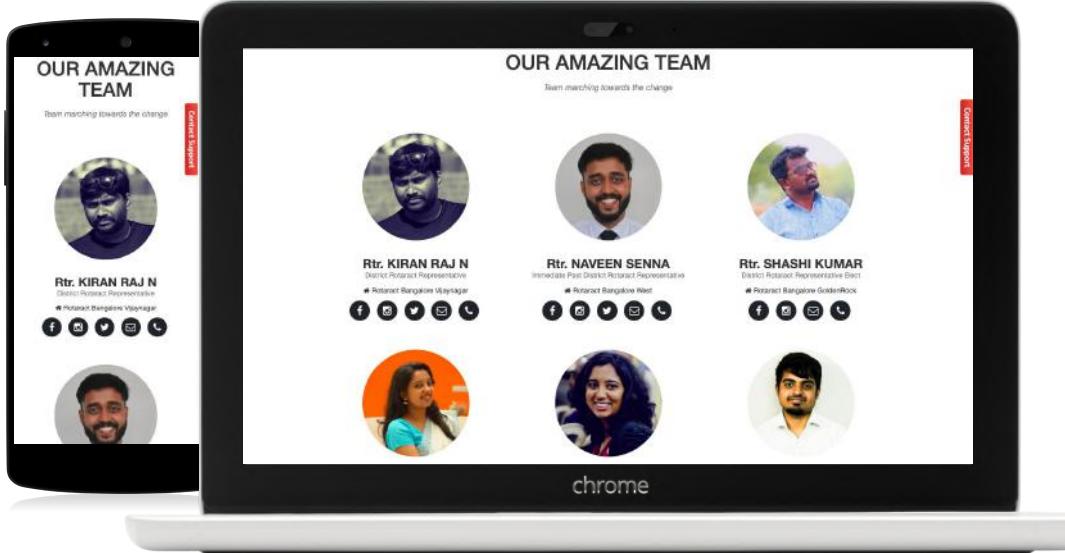
key features:

- Total EC Members: 29
- Social profile links for all the EC members along with their Home Club, Email, and Contact number are linked.

Team Page



Team Page Screens



Main Site Pages

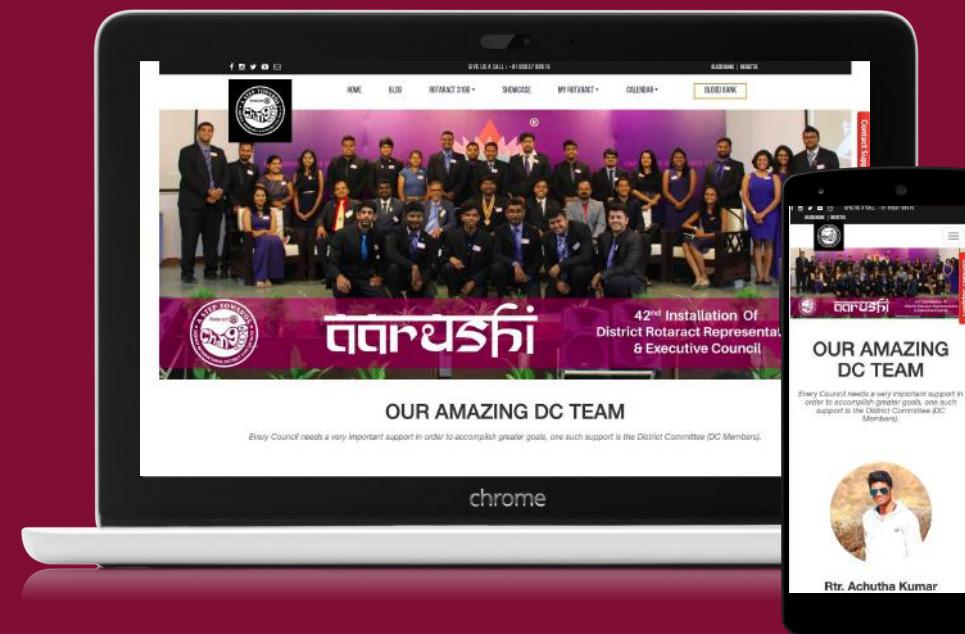
Team page showcases is for profiling the District Committee Members in a single place with photos, social profiles and contact details.

This was also to give more visibility to the backbone of District Board.

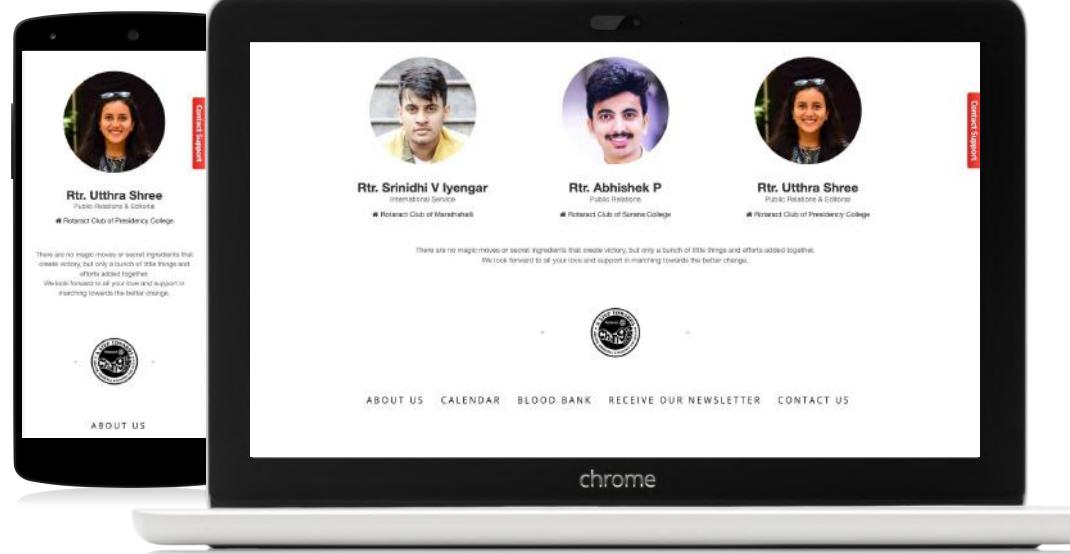
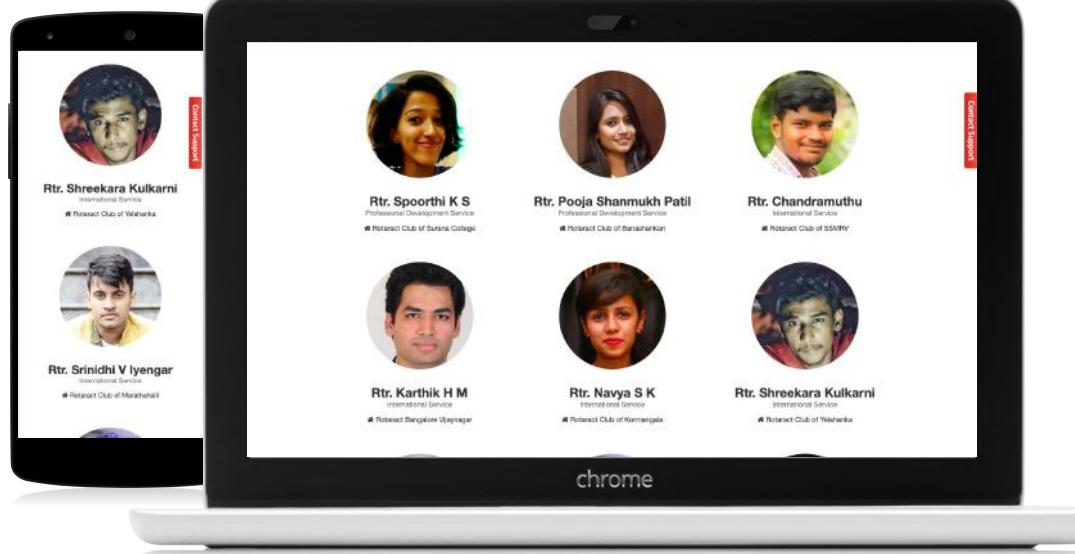
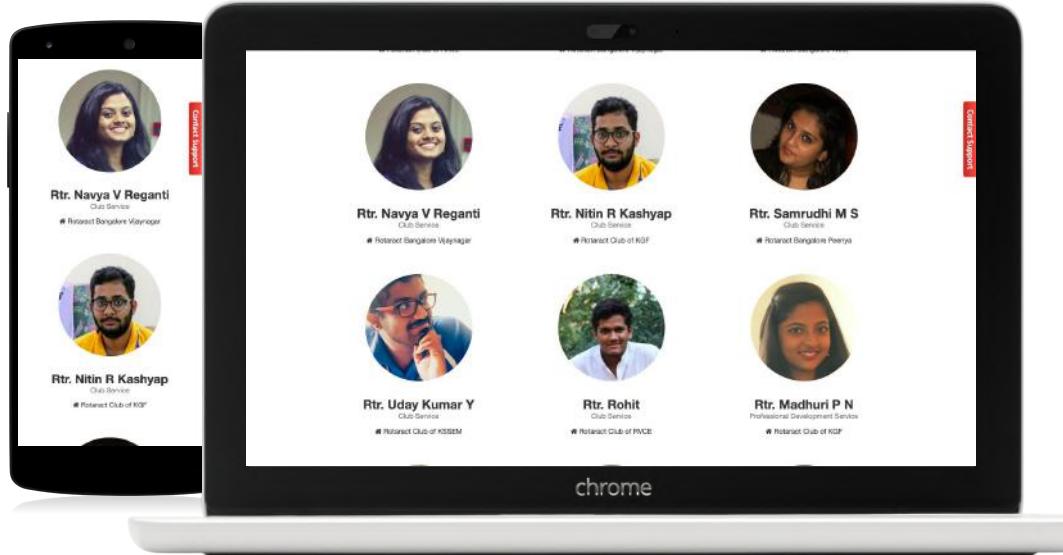
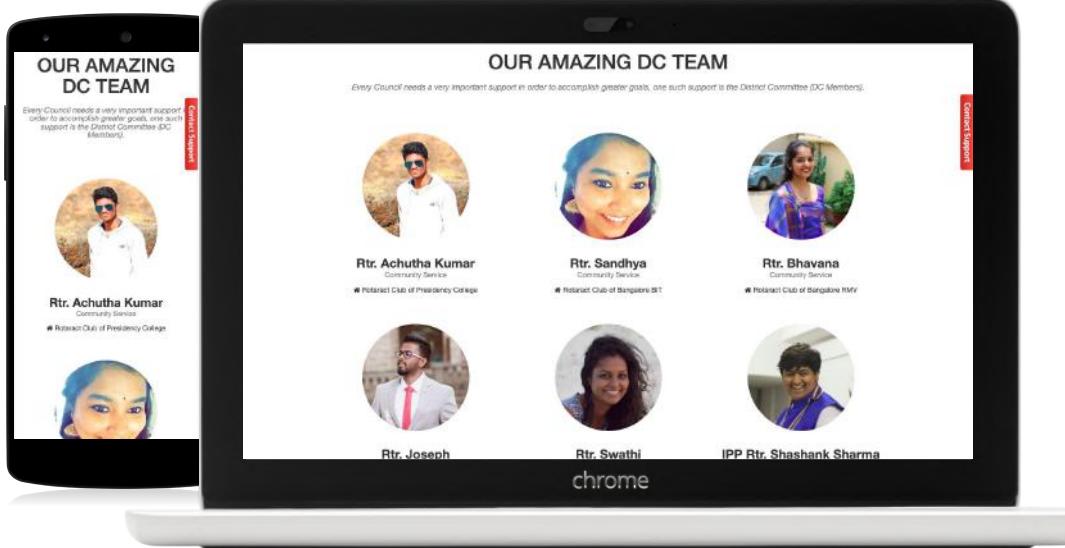
key features:

- Total DC Members: 27
- All DC members are listed with the profile images along with mentions of their HOME CLUB

DC Team



DC Team Page Screens



Main Site Pages

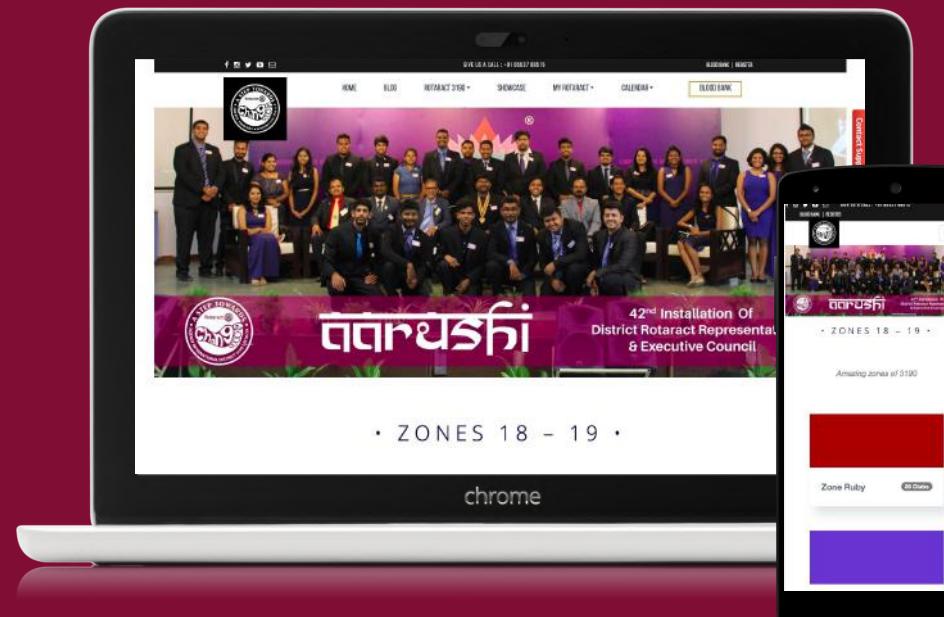
Club Home page shows displays the ZONAL Listing of clubs.

The page also features the club finder.

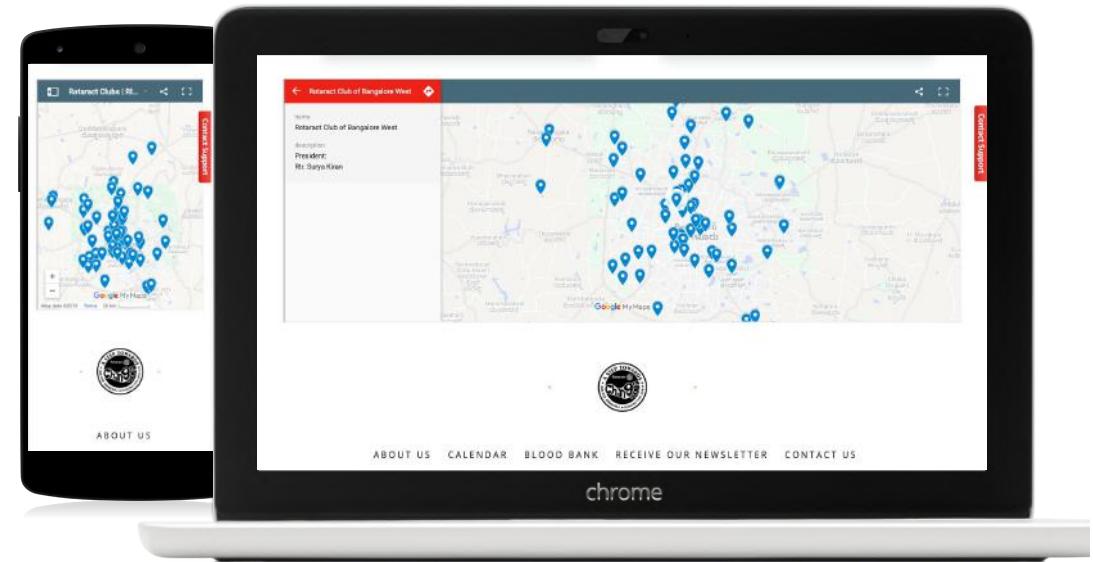
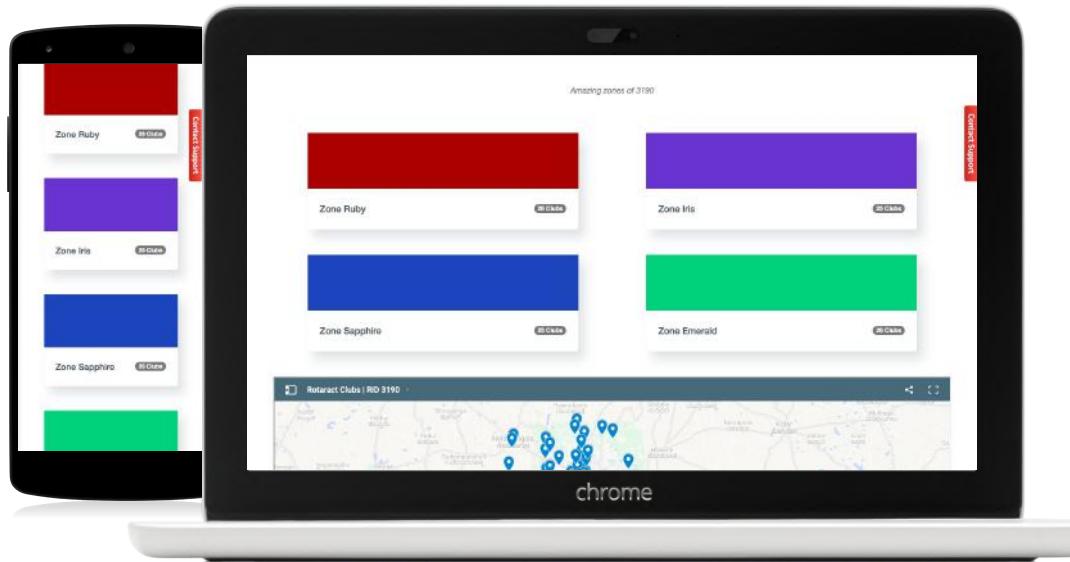
key features:

- 4 Zone Listings along with count of clubs
- Club finder showing the geo locations of various Rotaract clubs of RID 3190

Clubs Home



Clubs Home Page Screens



Main Site Pages

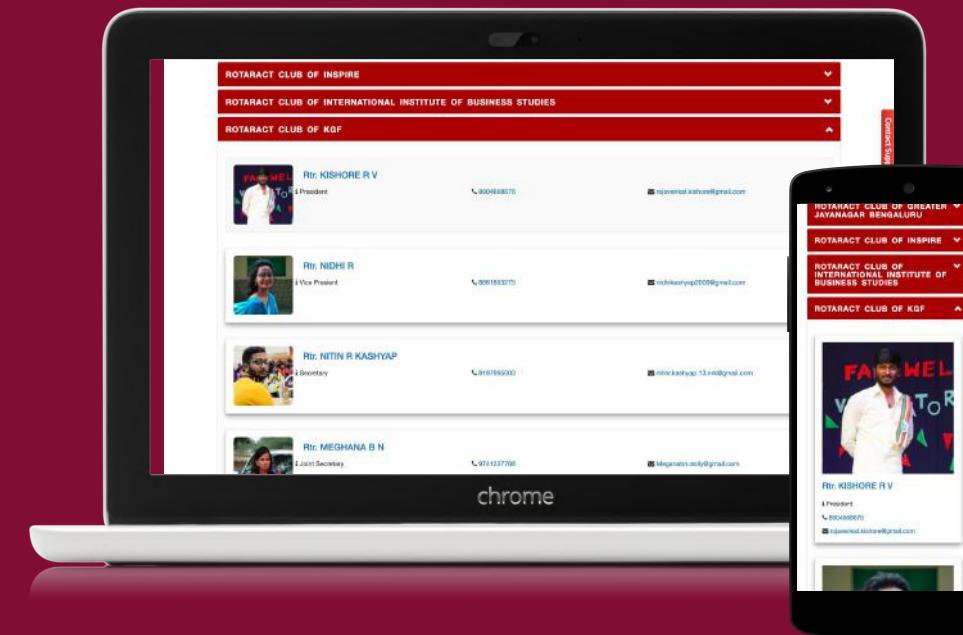
The Zone wise club pages follows TEAM RISE concept.

The concurrent page show the zone grouping in the order following RISE concept.

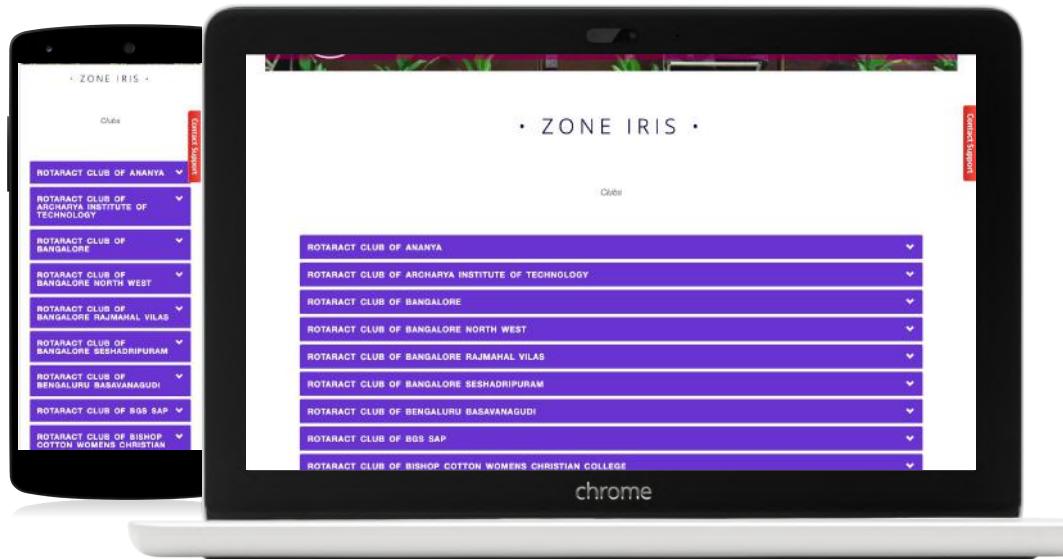
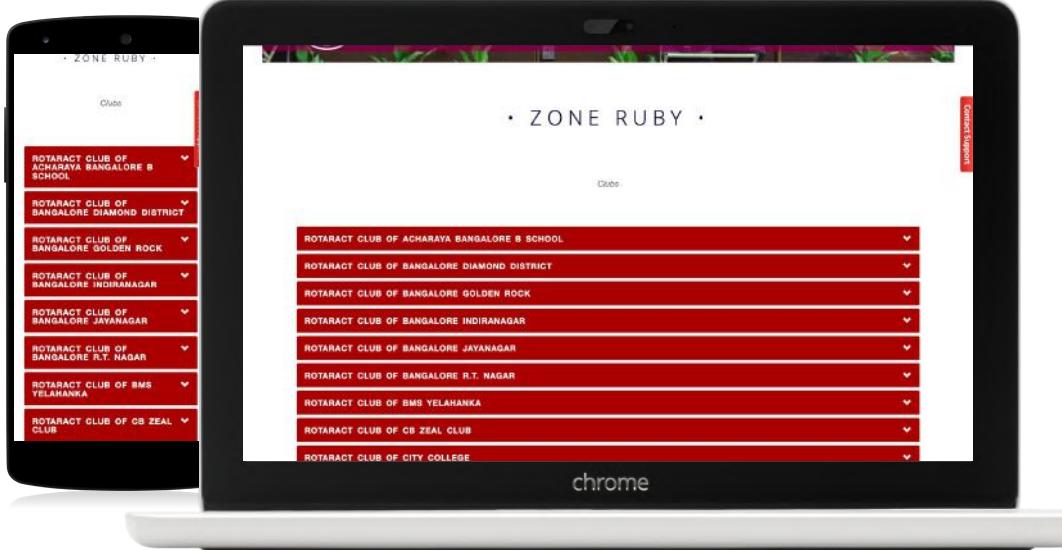
key features:

- The club listing is themed based on the TEAM RISE
- BOD Details are updated for some of the clubs.
- Hyperlink is proved to make it easy to navigate to different zones.

Clubs Zone Wise



Clubs Zone wise Pages Screens



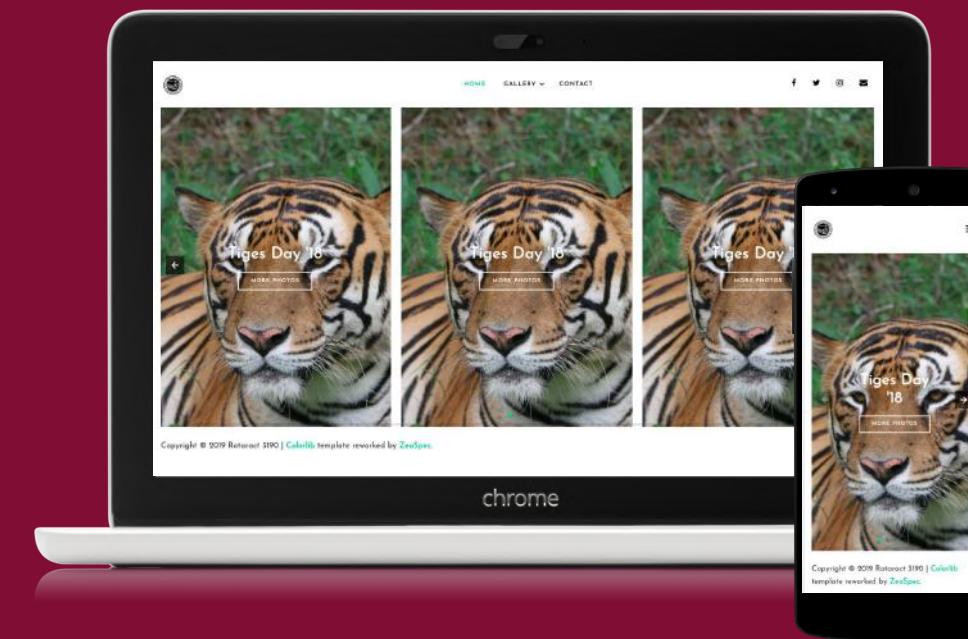
Main Site Pages

Gallery page is for having a slideshow of photos from the events, etc.

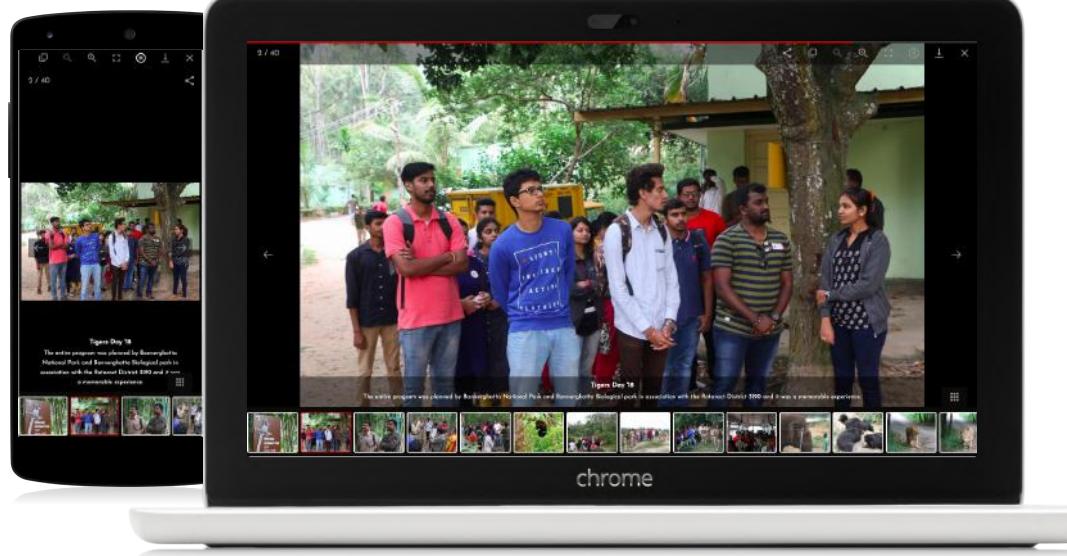
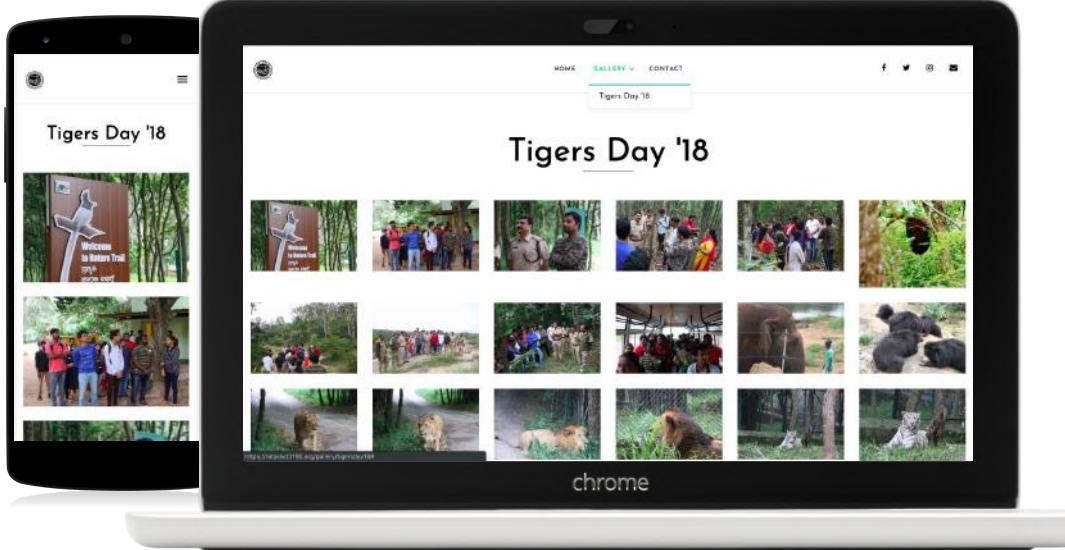
key features:

- The page is configured such that multiple albums can be added as carousels.
- The album images are listed as preview images at stage 1.
- Stage 2 is the image slideshow with a custom coded player
 - The slideshow features:
 - Zome functions
 - Individual Image downloads
 - Individual Image Title & Descriptions
 - Social Share button
 - Gallery autoplay

Gallery



Gallery Screens



Main Site Pages

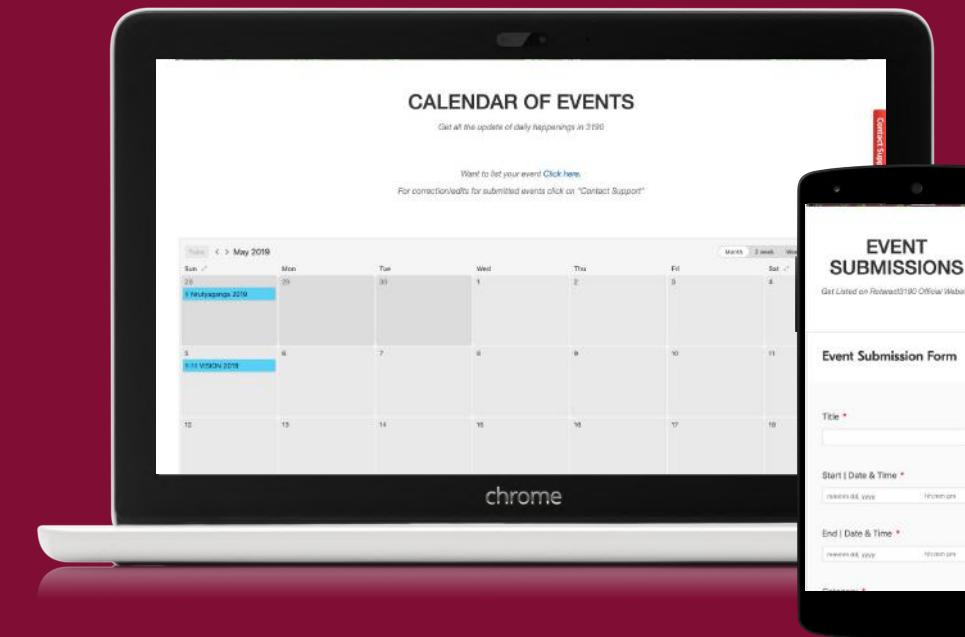
Event Form, Calendar and the Upcoming event listing on homepage are all managed from the same database.

The main focus was to provide a place for all the clubs/public to list their events for better visibility

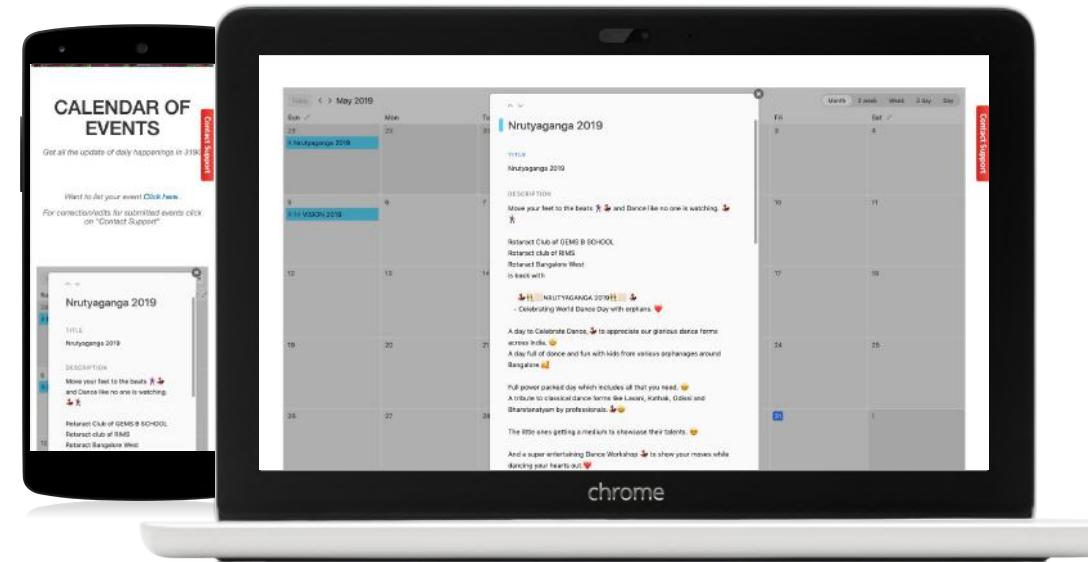
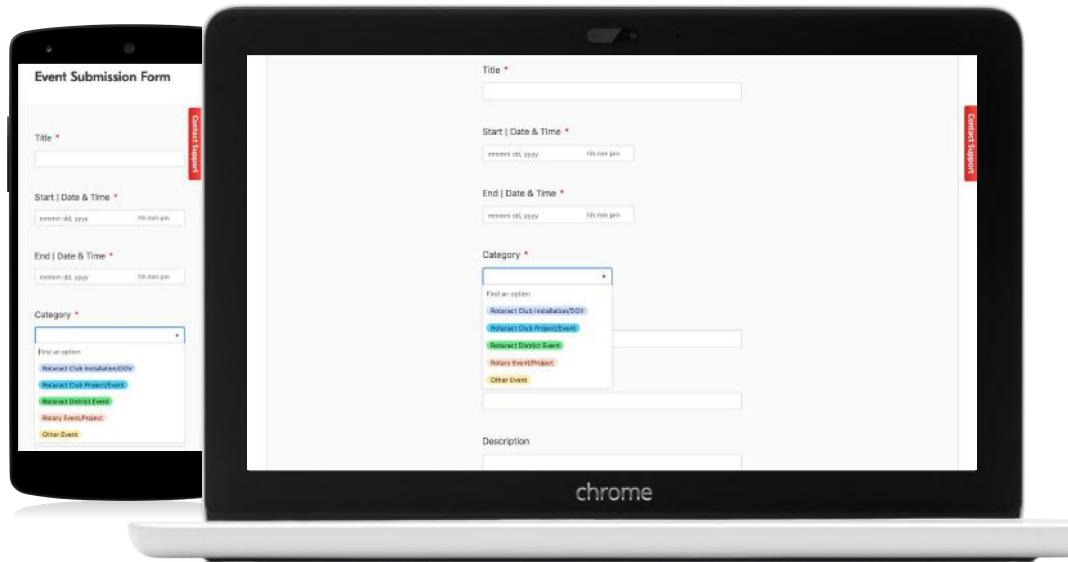
key features:

- The event form is single source for all listing events on calendar and also on the home page listing.
- The updates on the listing happen on near real time of the form submission.

Event Submission & Calendar



Event Submission & Calendar Screens



Main Site Pages

The page lists the quote "**YOUR SMALL SUPPORT CAN SAVE A LIFE**".

The focus was on ensuring the genuine data was showcased, thus only the donor details of those who submitted the data through the DONOR Data form is being displayed.

Many beneficiaries have thanked us for the help received from this page.

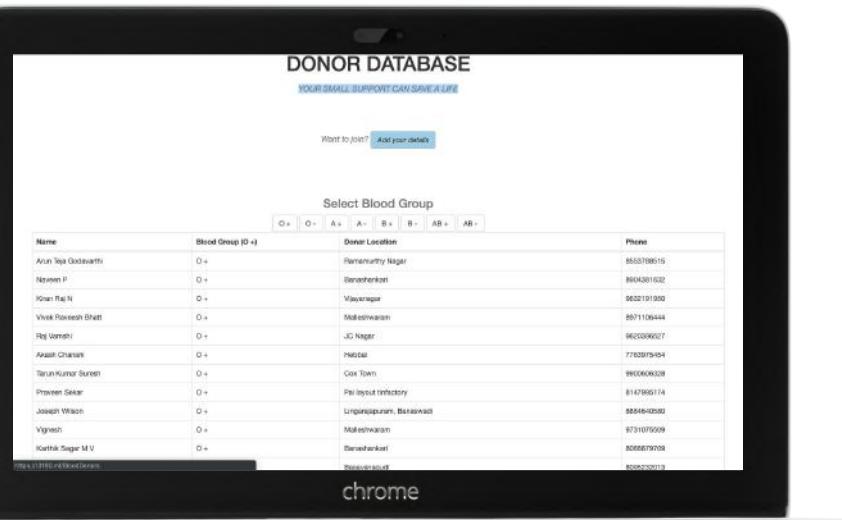
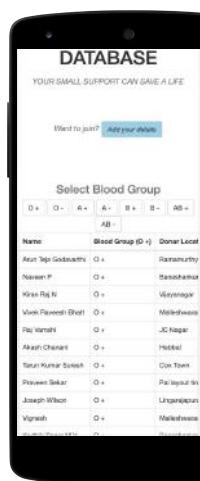
key features:

- The database updation is in real time to that of submission of Donor Data.
- The donor data is very efficiently segmented into specified blood group focused tables.
- 3 version releases of the App Script API for performing this function.

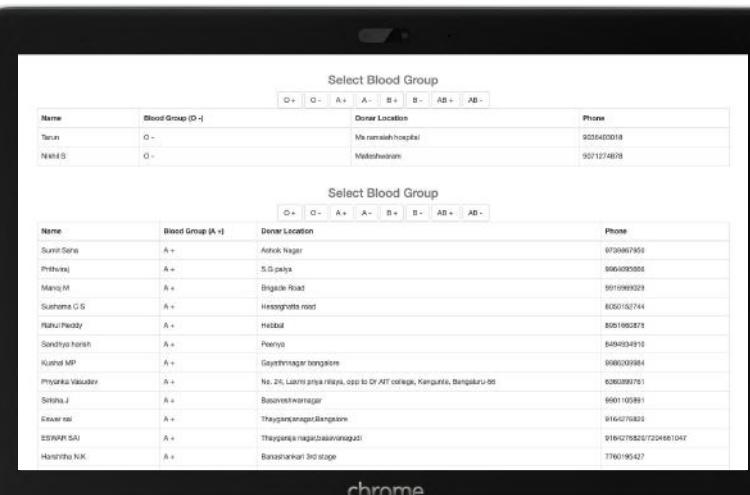
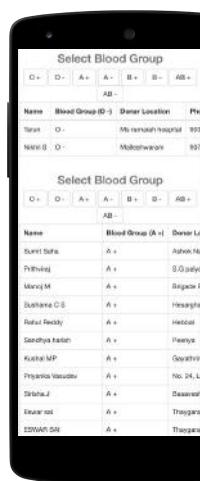
Blood Donor Database



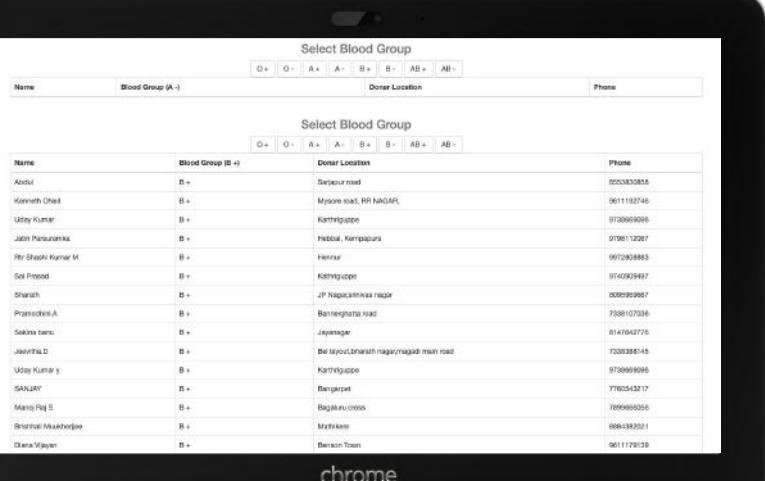
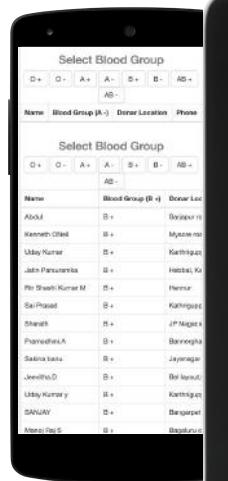
Blood Donor Database Screens



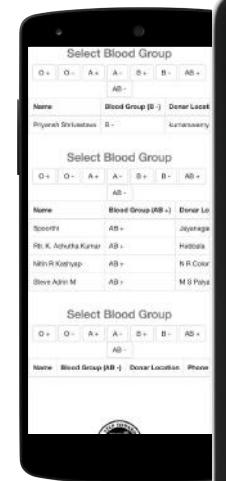
chrome



chrome



chrome



chrome

Blood Donor Database

Details for Blood Donor Database on District Website

Kindly share Valid data, right information at right time can become the saviour of life.

Name *

Blood Group *

Your Location *
Ex HSR Layout, Jayanagar, Manthalli, etc.

Phone Number (Mobile) *

Details for Blood Donor Database on District Website (Responses)

File Edit View Insert Format Data Tools Form Add-ons Help

timestamp

	A	B	C	D	E	F	G	H
1	Timestamp	name	blood_group	location	phone			
2	7/4/2018 20:38:40	Anur Teja Godavarshi	O +	Ramanamirthy Nagar	9553788615			
3	7/4/2018 20:42:51	Naveen R	O -	Banashankari	9903819630			
4	7/5/2018 0:31:17	Kiran Raj N	O +	Vijayanagar	9932191963			
5	7/5/2018 0:32:39	Vivek Roveesh Bhatt	O +	Mahadevaram	8093118065			
6	7/5/2018 0:32:12	Spoorthi	AB +	Jayanagar	8071086444			
7	7/5/2018 0:32:17	Rit K. Achuth Kumar	AB +	Hebbala	9919402845			
8	7/5/2018 0:32:21	Raj Venkali	O +	JC Nagar	9822995257			
9	7/5/2018 0:32:22	Abdul	B +	Sarjapur road	8559305658			
10	7/5/2018 0:32:58	Alash Chanani	O +	Hebbal	7763975464			
11	7/5/2018 0:34:00	Tanu Kumar Suresh	O +	Cox Town	9900600328			
12	7/5/2018 0:42:35	Praeven Sekar	O +	Pai layout tinfactory	8147991714			
13	7/5/2018 0:47:42	Suniti Saha	A +	Akhote Nagar	9738667950			
14	7/5/2018 1:11:10	PritiPranj	A +	S G palya	9964095666			
15	7/5/2018 1:11:42	Manoj M	A +	Brigade Road	9916960229			
16	7/5/2018 1:35:30	Joseph Wilson	O +	Lingsnigarpuram, Banaswadi	8884640560			
17	7/5/2018 1:42:42	Sudheena C S	A +	Hesaraghatta road	8095152744			
18	7/5/2018 1:49:24	Rehul Reddy	A +	Hebbal	8951660975			
19	7/5/2018 2:30:50	Vignesh	O +	Mahadevaram	9731075009			
20	7/5/2018 6:31:15	Kenneth O'Neill	B +	Myssore road, RR NAGAR,	961192746			
21	7/5/2018 6:37:04	Uday Kumar	B +	Kanthrikuppe	9738660096			
22	7/5/2018 6:43:54	Sowdanya hareh	A +	Peenya	8494934910			
23	7/5/2018 7:06:22	Komka Siegar M V	O +	Baneshankari	8088679709			
24	7/5/2018 7:19:54	Jain Parasuramika	B +	Hebbal, Kemppura	9798112067			
25	7/5/2018 7:55:48	Likhith	O +	Basseveragudi	8099232013			
26	7/5/2018 8:24:02	Kushal MP	A +	Geyatri nagar bangalore	9962099844			
27	7/5/2018 11:26:54	Priyanka Vasudev	A +	No. 34, Laxmi prya nilaya, opp to Dr AIT college, Kar	8362699761			
28	7/5/2018 11:55:43	Sinsha J	A +	Bassevewatnagar	9901105861			
29	7/5/2018 13:32:02	Rit Shashi Kumar M	B +	Hennur	9972808883			

Rotaract 3190 | Blood Donor Database

File Edit View Run Publish Resources Help

Code.gs

```

function doGet(e){
  // Change Spread Sheet url.
  var ss = SpreadsheetApp.openByUrl("https://docs.google.com/spreadsheets/d/1KpytGg/edit#gid=97630745");
  // Sheet Name, Change Sheet1 to Users in sheet
  var sheet = ss.getSheetByName("donors");
  return getUsers(sheet);
}

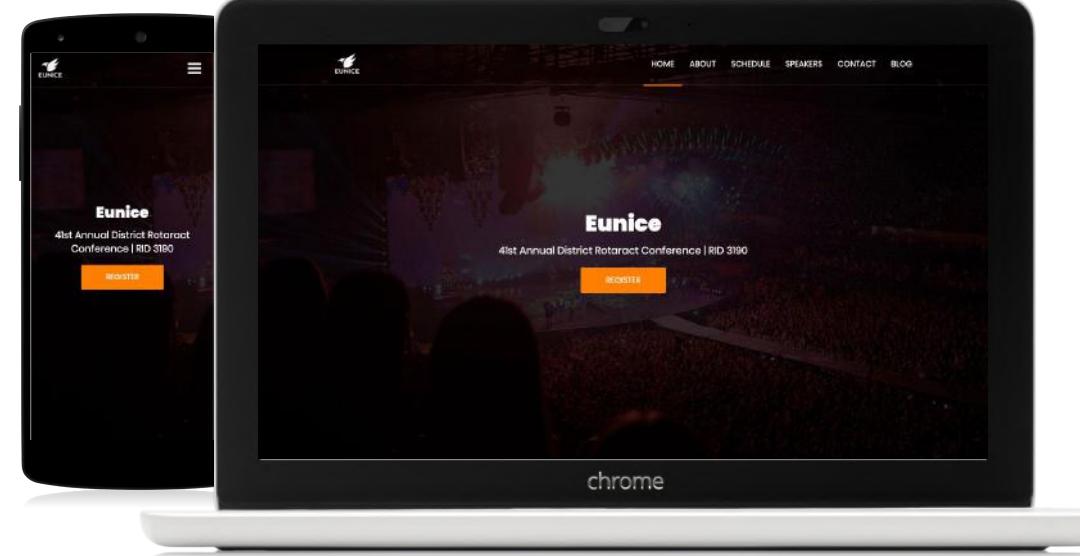
function getUsers(sheet){
  var ss = SpreadsheetApp.openByUrl("https://script.google.com/macros/s/AKfycbwLqzwp_CH8/test");
  var sheet = ss.getSheetByName("Sheet1");
  var data = sheet.getDataRange().getValues();
  var dataarray = [];
  for(var i = 0, l = data.length; i < l; i++){
    var row = data[i];
    var record = {};
    record["name"] = row[0];
    record["blood"] = row[1];
    record["location"] = row[2];
    dataarray.push(record);
  }
  return dataarray;
}

function doPost(e){
  var ss = SpreadsheetApp.openByUrl("https://script.google.com/macros/s/AKfycbwLqzwp_CH8/test");
  var sheet = ss.getSheetByName("Sheet1");
  var data = sheet.getDataRange().getValues();
  var dataarray = [];
  for(var i = 0, l = data.length; i < l; i++){
    var row = data[i];
    var record = {};
    record["name"] = row[0];
    record["blood"] = row[1];
    record["location"] = row[2];
    dataarray.push(record);
  }
  var donor = dataarray;
  var result = JSON.stringify(donor);
  return ContentService.createTextOutput(result).setMimeType(ContentService.MimeType.JSON);
}

```

This project is published

Event Websites



ANVESHANA

Site URL: rotaract3190.org/anveshana/

ANVESHANA - The DLTW (District Leadership Training Workshop) was held at PES on 19 AUGUST 2018.

The main contribution of the website was towards keeping the Rotaractors updated with the details on the Trainers, Venue, Location, etc.

Then the site was effective in collecting the Feedback and auto emailing the session material to those who submitted the feedback.



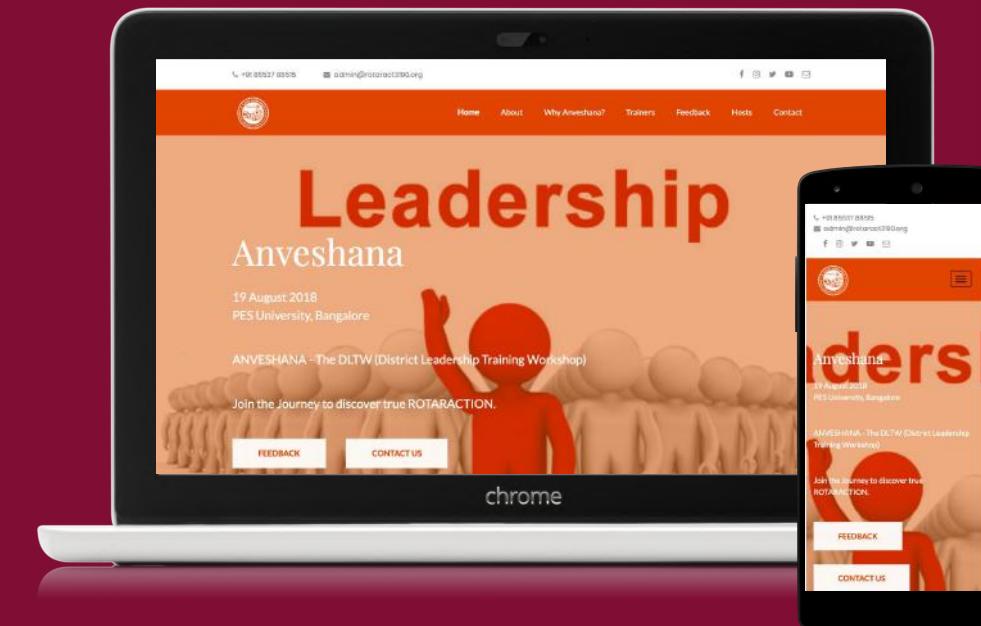
ANVESHANA

Along with the details covered in the previous slide, this website also had a contact form for quires.

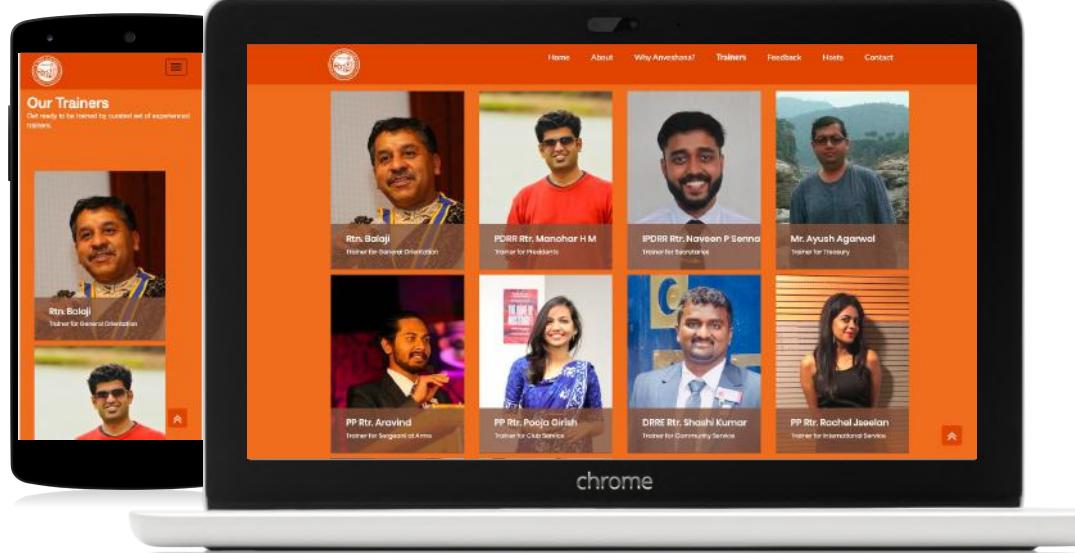
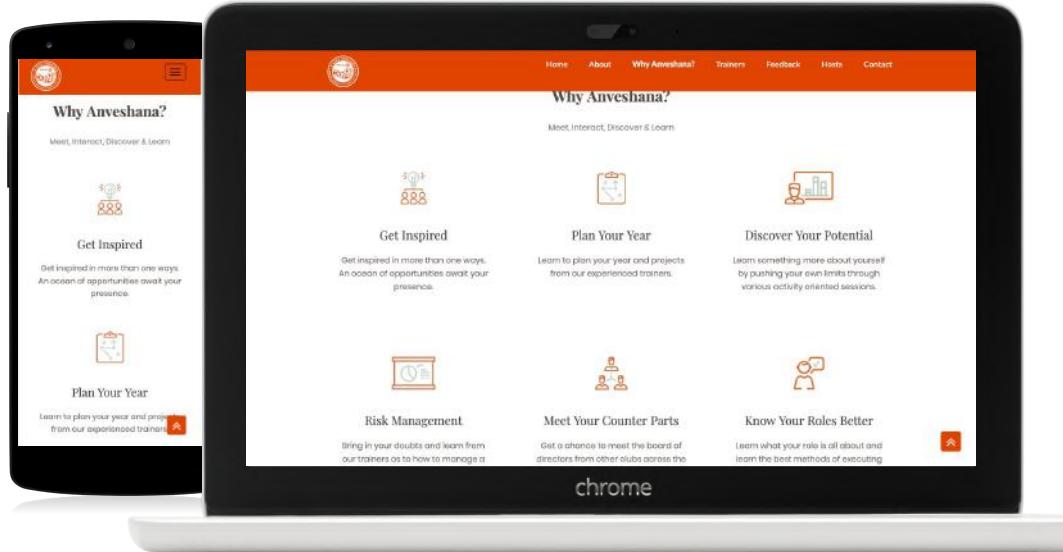
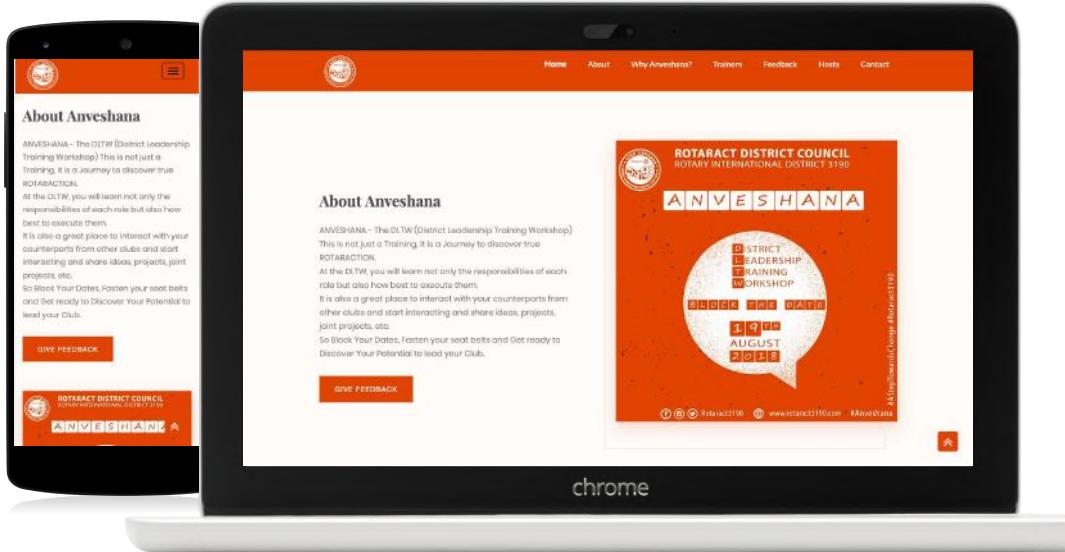
The feedback form was custom coded to act as a way to encourage participants to share the feedback, by sharing the session materials only once the feedback was submitted.

key features:

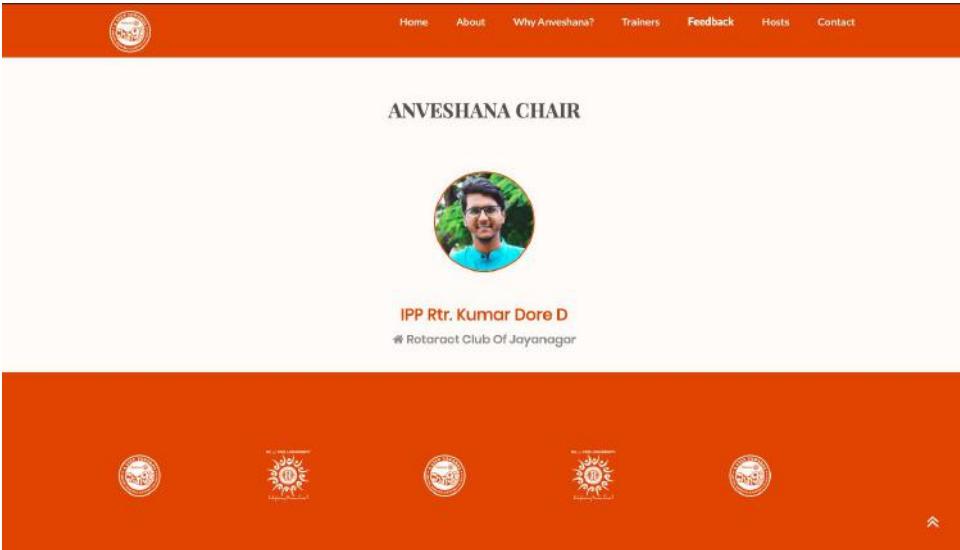
- General information about the event.
- Custom coded feedback form.
 - The responses were shared with the trainers and core team.
- 3 version releases of the App Script API for doing the submission based sharing of material from the Training.
- The footer of the website is configured to link to the latest blog post on **3190 blog**.



ANVESHANA Screens



ANVESHANA

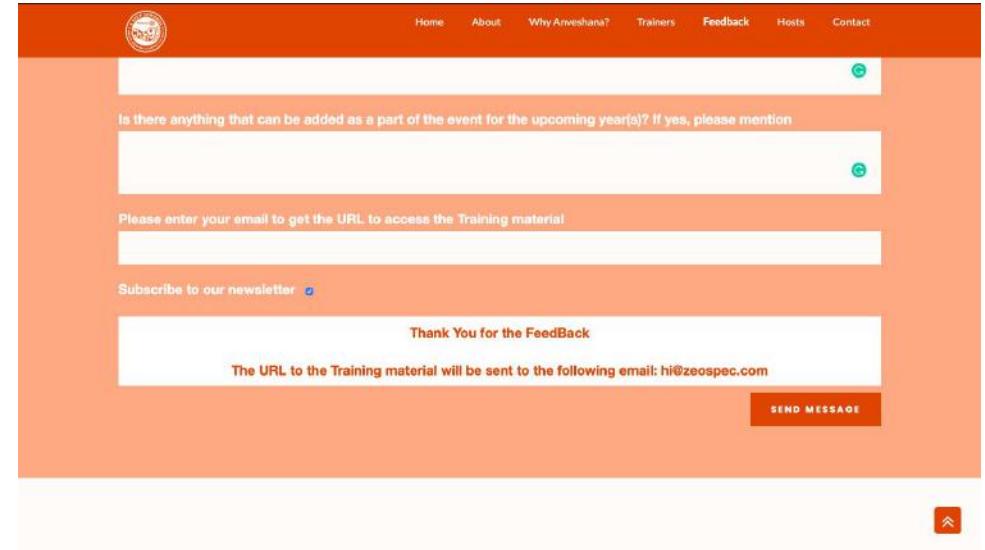


ANVESHANA CHAIR



IPP Rtr. Kumar Dore D
Rotaract Club Of Jayanagar

Rotaract Club Of Jayanagar



Is there anything that can be added as a part of the event for the upcoming year(s)? If yes, please mention

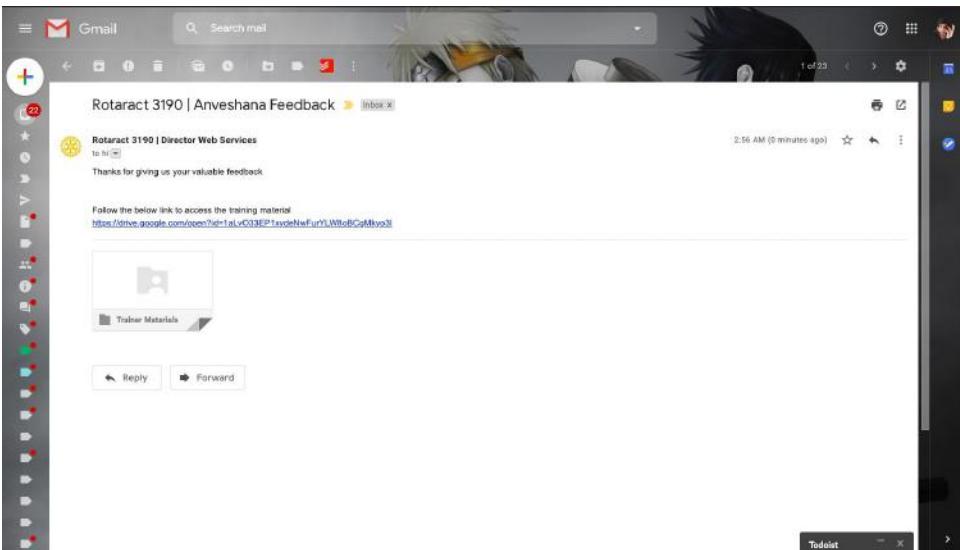
Please enter your email to get the URL to access the Training material

Subscribe to our newsletter

Thank You for the FeedBack

The URL to the Training material will be sent to the following email: hi@zeospec.com

SEND MESSAGE



Rotaract 3190 | Anveshana Feedback Inbox

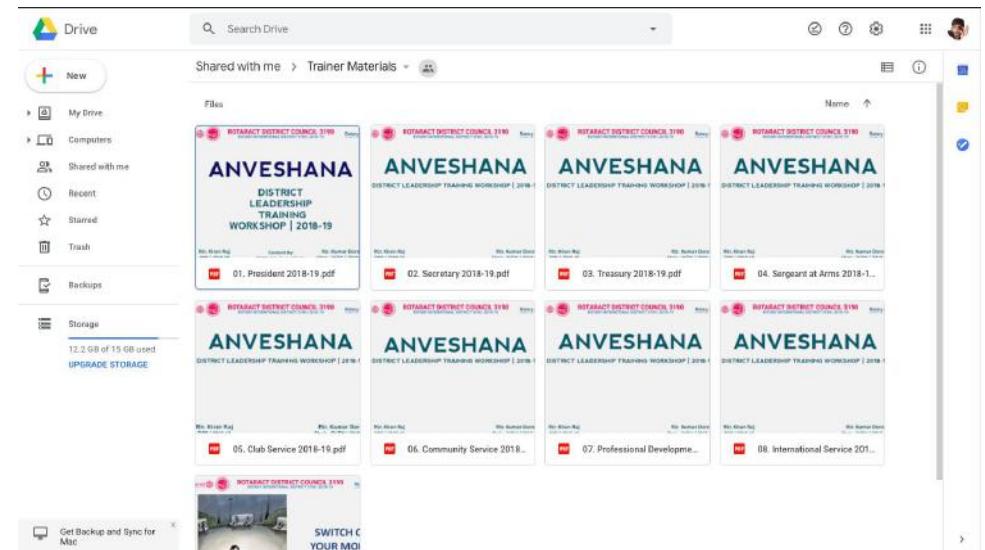
Rotaract 3190 | Director Web Services
To hi [REDACTED]

Thanks for giving us your valuable feedback

Follow the below link to access the training material:
<https://drive.google.com/open?id=1aJvC03EPf1xoydNwFurYlWtobCqMivoS>

Trainer Materials

Reply Forward



Shared with me > Trainer Materials

Files

- ANVESHANA DISTRICT LEADERSHIP TRAINING WORKSHOP | 2018-19
 - 01. President 2018-19.pdf
 - 02. Secretary 2018-19.pdf
 - 03. Treasury 2018-19.pdf
 - 04. Sergeant at Arms 2018-19.pdf
- ANVESHANA DISTRICT LEADERSHIP TRAINING WORKSHOP | 2018-19
 - 05. Club Service 2018-19.pdf
 - 06. Community Service 2018-19.pdf
 - 07. Professional Development 2018-19.pdf
 - 08. International Service 2018-19.pdf

Storage 12.2 GB of 15 GB used UPGRADE STORAGE

Get Backup and Sync for Mac SWITCH ON YOUR MOI

Rotafest 2K18

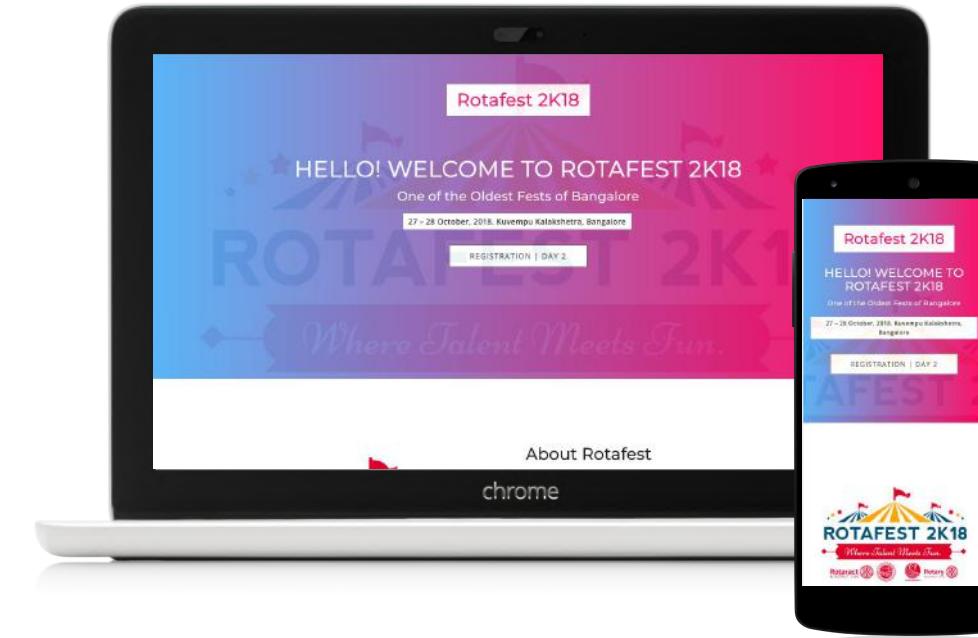
Site URL: rotaract3190.org/rotafest2018/

Rotafest 2K18 was a two day event held on 27 & 28 October 2018.

Day 1 followed Prathibha concept and Day 2 was focused on Rotaractors.

The addresses of the participating government schools for Day 1 were collected on the website with a custom coded form.

The registration for Day 2 was handled online via TraknPay, prior to which those registrations were handled with a custom coded web form.

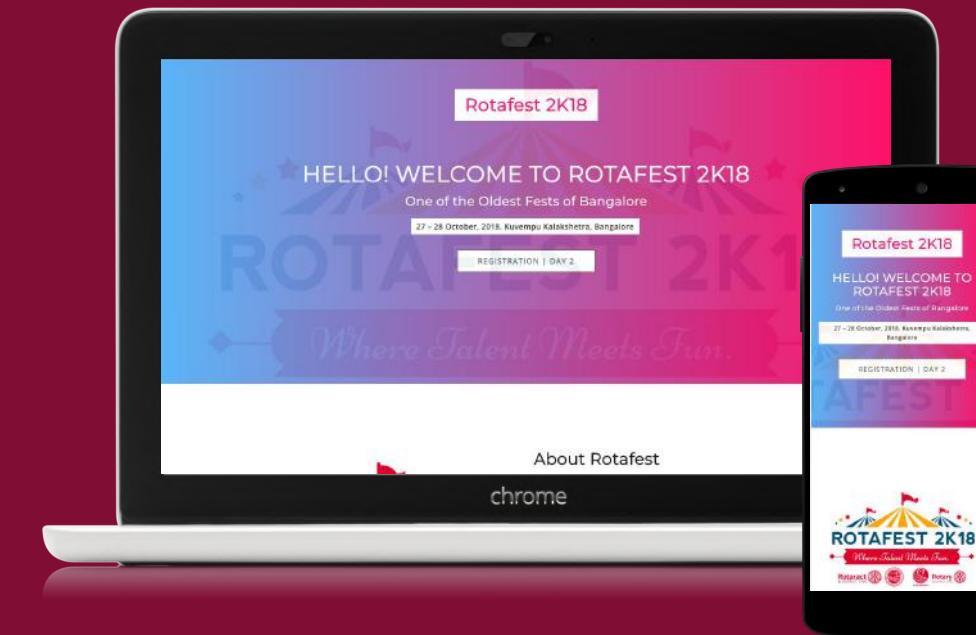


Rotafest 2K18

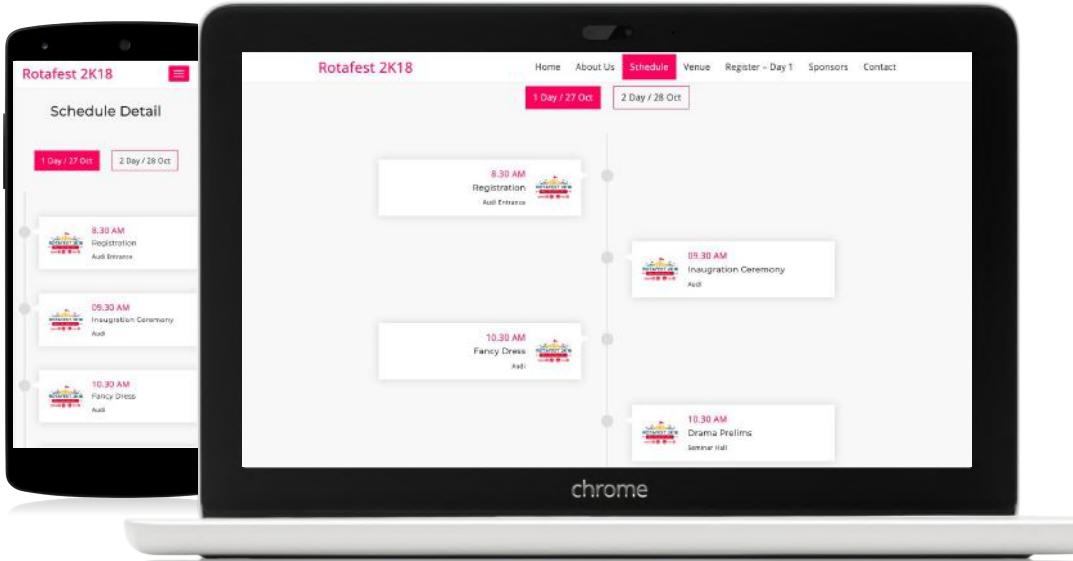
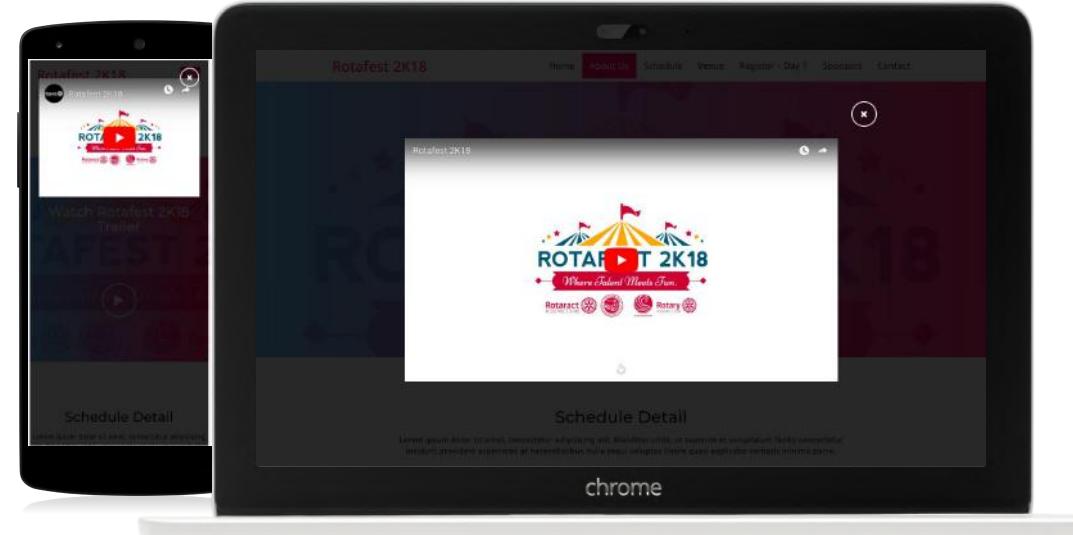
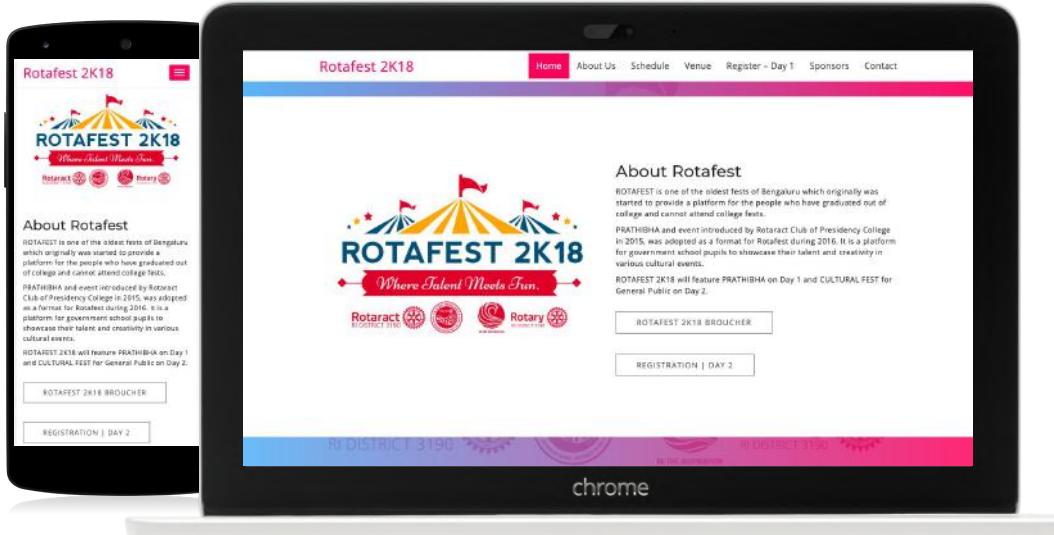
The website featured a robust design and optimised to provide the best performance.

key features:

- Online Registrations
- Detailed Schedule for both days was listed on the site
- FAQ Section
- Sponsor Section listing the logos of all the sponsors and partners
- Custom coded contact form
- Brochure Download



Rotafest 2K18 Screens





Rotafest 2K18 Screens



The image shows two smartphones side-by-side, both displaying the "FAQ & RULES" section of the Rotafest 2K18 website. The website has a pink header with the title "Rotafest 2K18". Below the header, there are navigation links: Home, About Us, Schedule, Venue, Register - Day 1, Sponsors, and Contact. The main content area is titled "FAQ & RULES" and is divided into two sections: "Day 1" and "Day 2". Each section contains several questions with collapsed answers. At the bottom of the page, there is a note about the organizing committee's right to dissolve the event if minimum participation is not met.

The image shows two smartphones side-by-side, both displaying the "Partner Clubs" section of the Rotafest 2K18 website. The website has a pink header with the title "Rotafest 2K18". Below the header, there are navigation links: Home, About Us, Schedule, Venue, Register - Day 1, Sponsors, and Contact. The main content area is titled "Partner Clubs" and lists various partner clubs, including Co-Hosts, Event Partners, and other sponsors. Logos for Rotaract Club of Presidency College, Bangalore B.I.T., Rotaract Marathahalli, and Rotaract Bangalore Junction are visible.

Site URL: rotaract3190.org/dhivara/

Dhivara - RotaCamp 2019

This was a 3 day camp full of fun, learning & networking held on 25th, 26th & 27th January 2019.

The site acted a visual appeal showcasing the best visuals of the campsite thus providing the team with best marketing opportunity.



DHIVARA

The online registration for DHIVARA was handled on the website with the help of TraknPay.

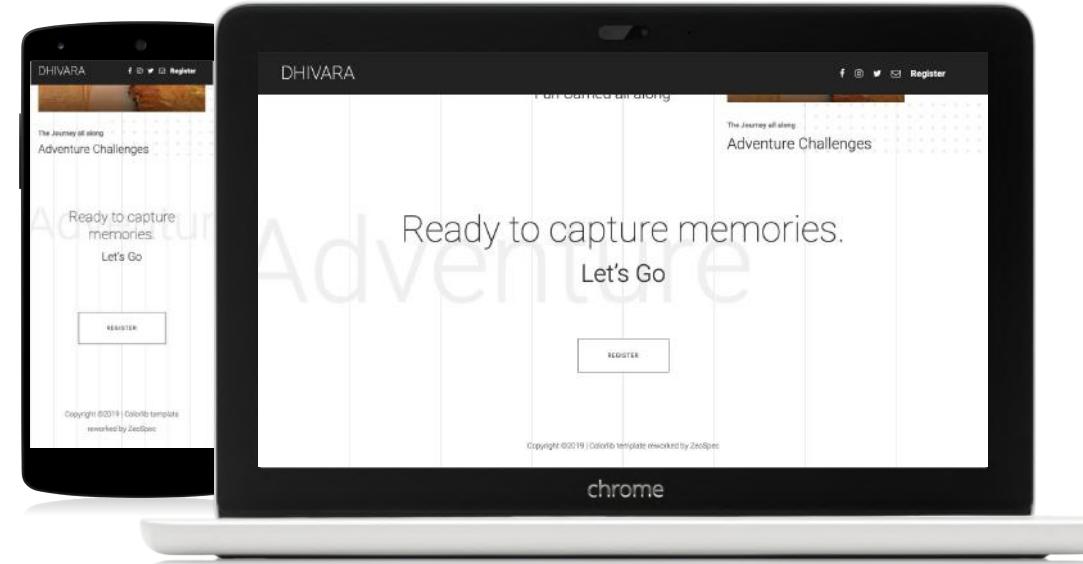
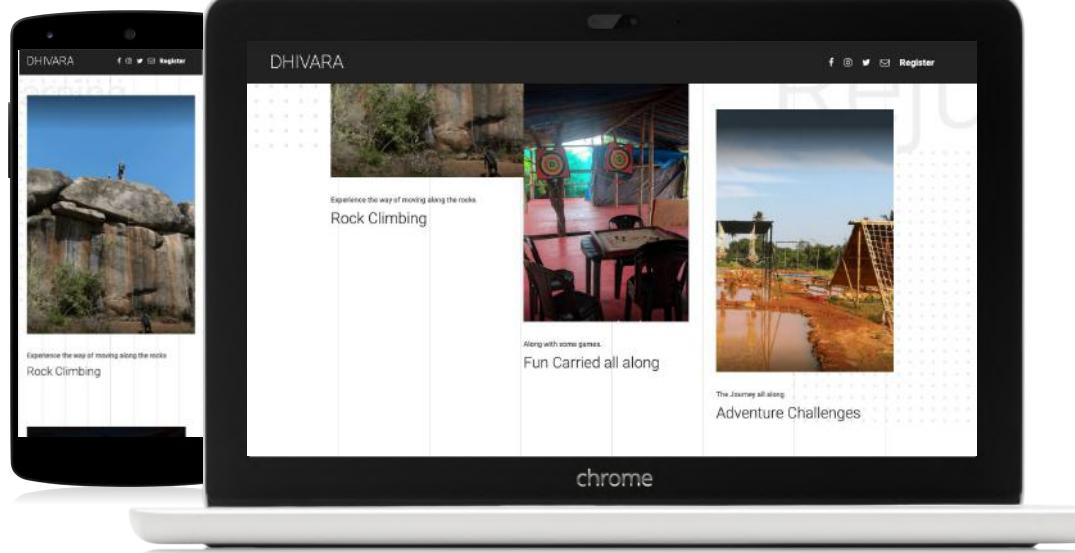
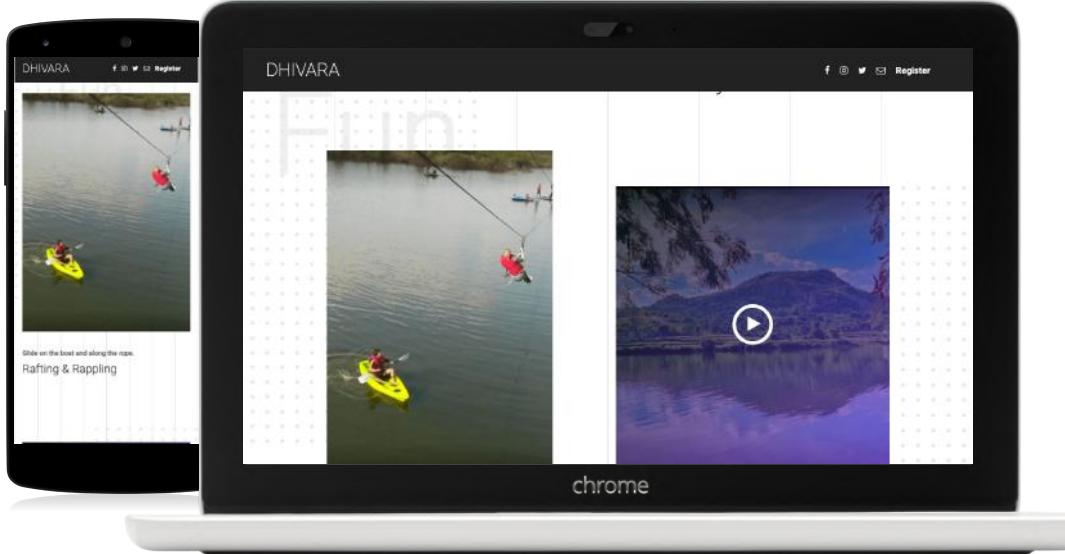
The site was updated multiple times to accommodate the trailer videos and faster loading etc.

key features:

- The visual appeal of key images.
- Online registration.
- Trailer Video



DHIVARA Screens



Rotasia Goa 2019

Site URL: rotaract3190.org/rotasiagoa2019/

Rotasia Goa 2019 - A Multi District South Asian International Rotaract Conference held on 21 - 24 February 2019, hosted by RID 3170.

This was a copy of official website with modified contact details for marketing Rotasia Goa 2019 in RID 3190.



Rotasia Goa 2019

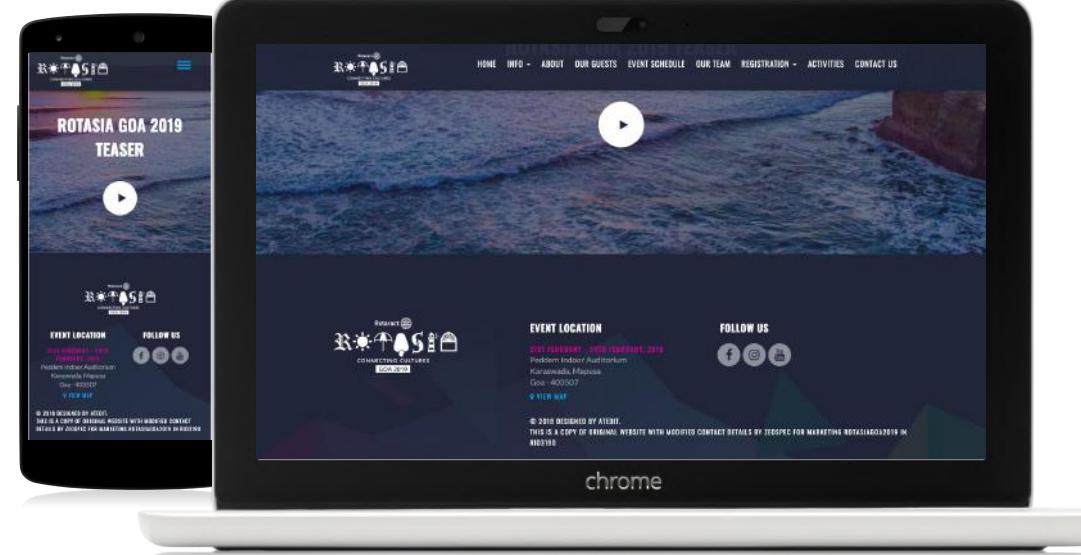
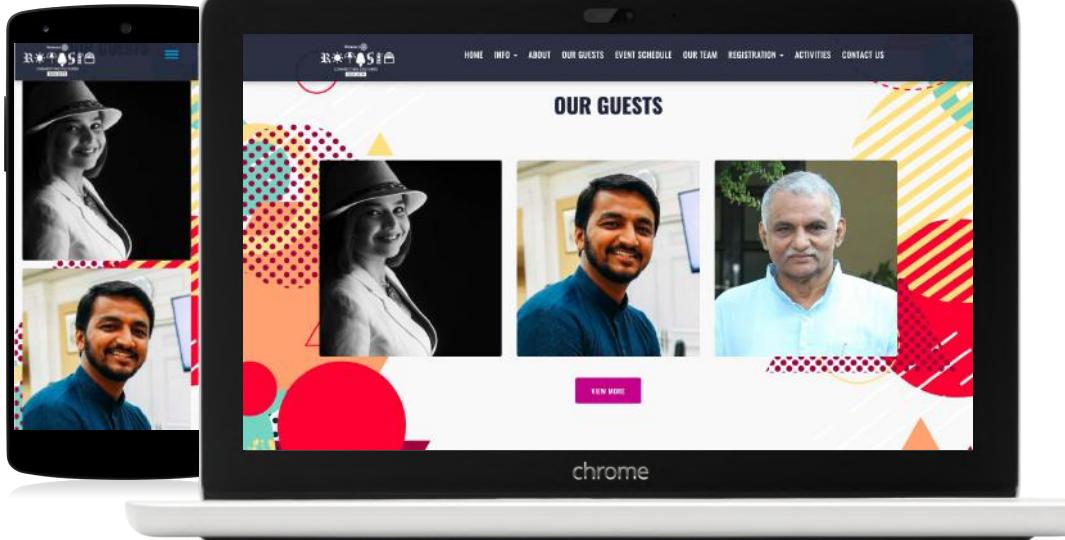
This was a copy of official website with modified contact details for marketing Rotasia Goa 2019 in RID 3190.

key features:

- This was exact clone of official website
- Modified contact details so as to link provide ISD contacts to Rotaractors interested in registrations.
- This was constantly updated based to be in sync with the Rotasia team.

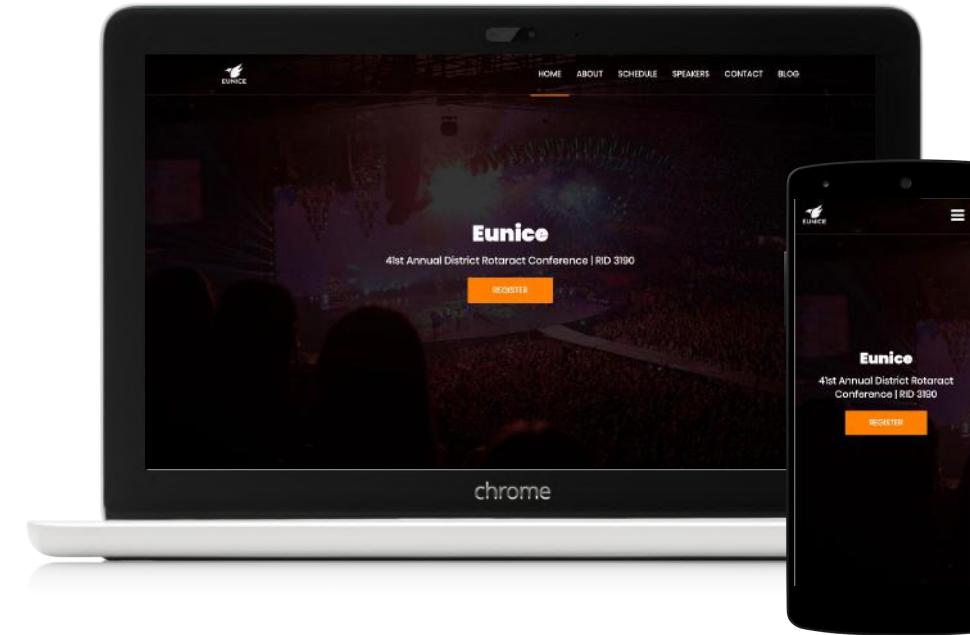


Rotasia Goa 2019 Screens



Site URL: rotaract3190.org/eunice/

Rotasia Goa 2019 - 41st Annual District Rotaract Conference held on 24 March 2019.

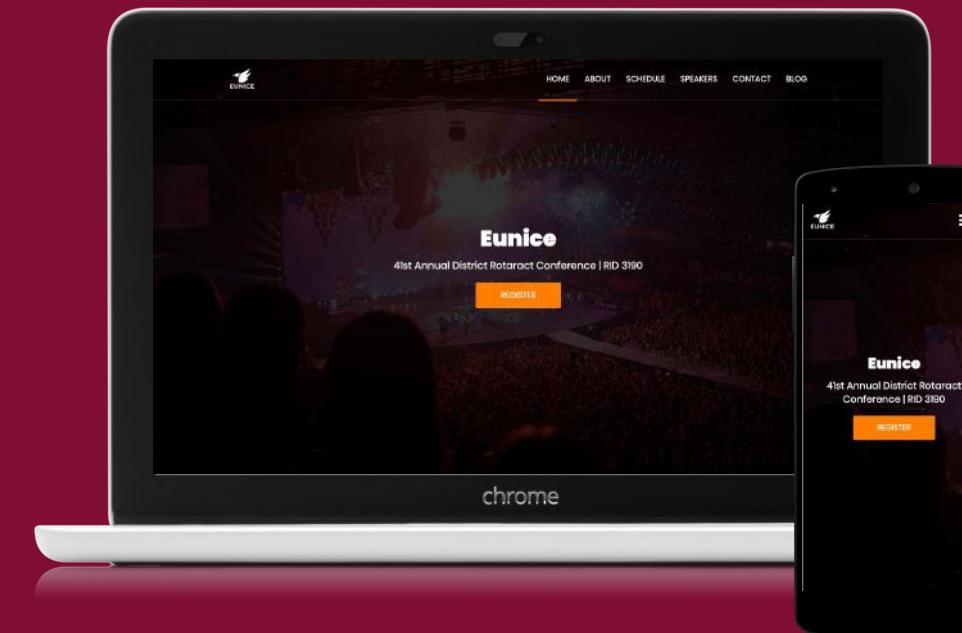


EUNICE

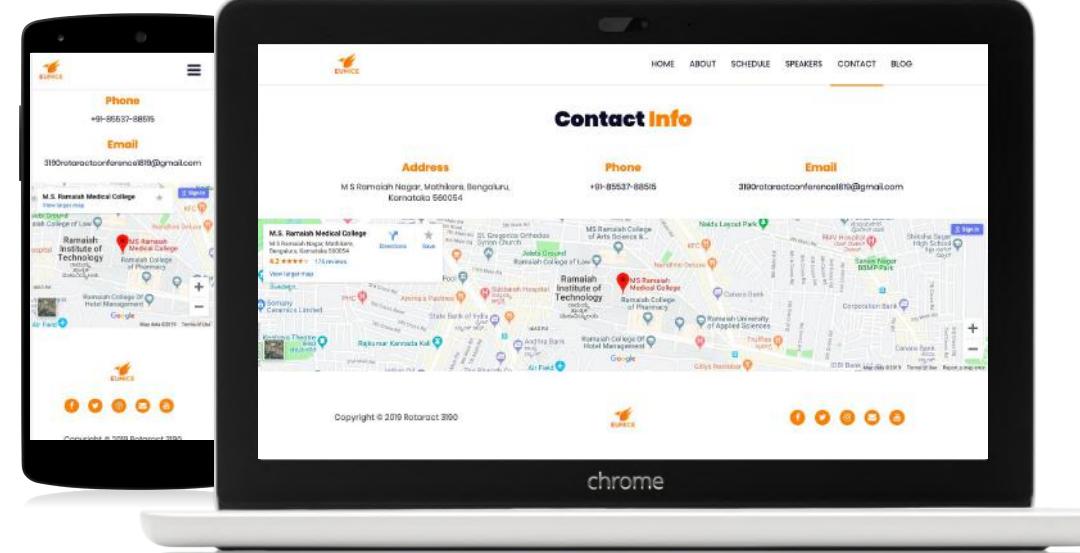
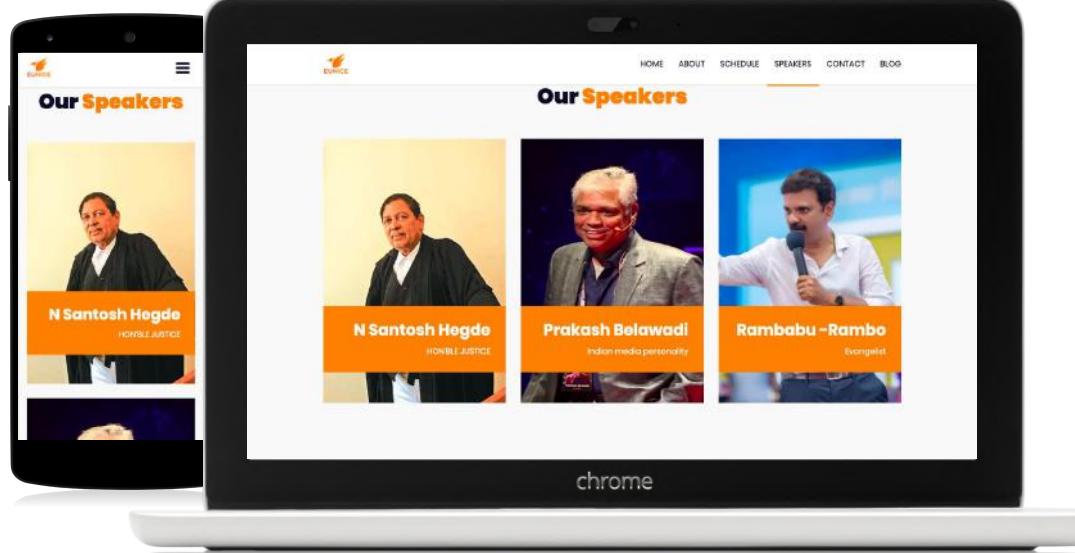
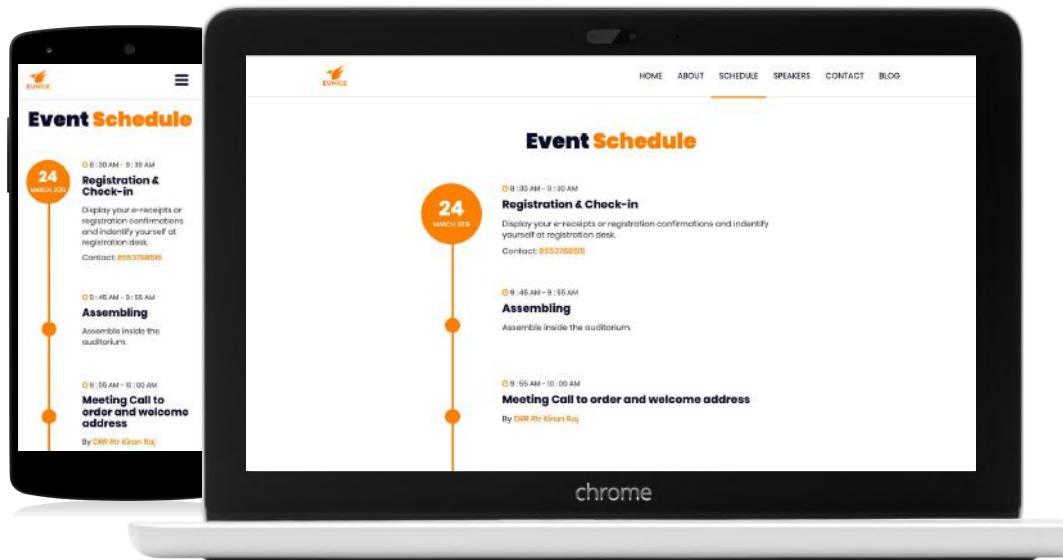
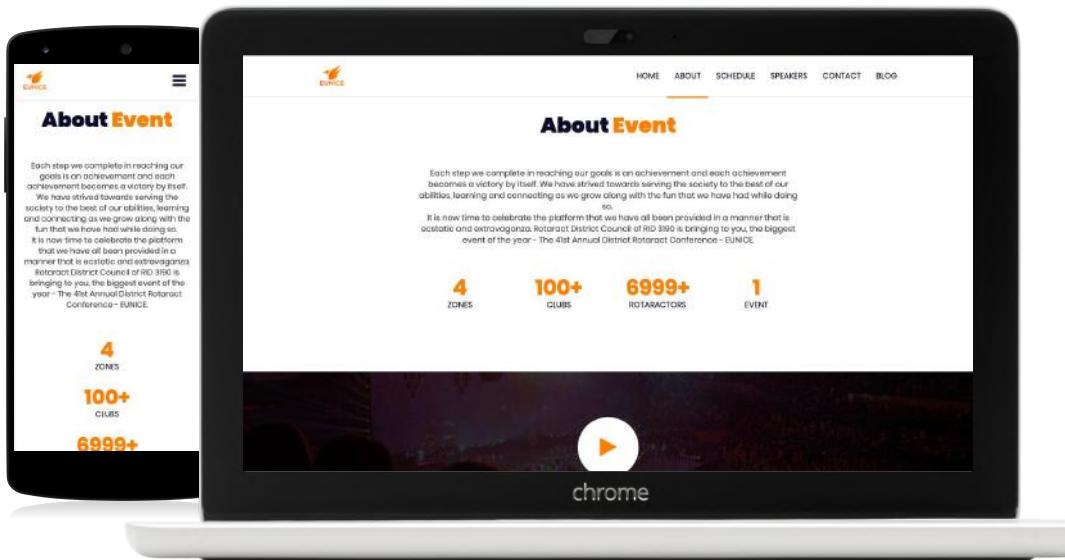
The website was acting as a single source of truth for all the updates related to EUNICE - 42nd Annual District Rotaract Conference.

key features:

- The entire registrations were handled online.
- 100% of the pre-event day registrations were done through online payments.
 - TraknPay along with custom designed buttons were helping the users have a easy registration experience.
- The website was kept updated with the schedule and other related information.
- The data of every single attendee is compiled and constant updates on the registrations were provided to the team.
 - The updates contained:
 - Clubs wise total count.
 - Individual registrations details.
 - Zone wise total count.



EUNICE Screens



3190 Blog

Site URL: blog.rotaract3190.org

The main objective of the blog was to post the articles and latest updates for engaging with the Rotaractors of RID 3190 and beyond.

GITHUB ORG. Display Name: Rotaract District 3190

GITHUB ORG. Name: Rotaract3190

ORG. URL: <https://github.com/Rotaract3190>

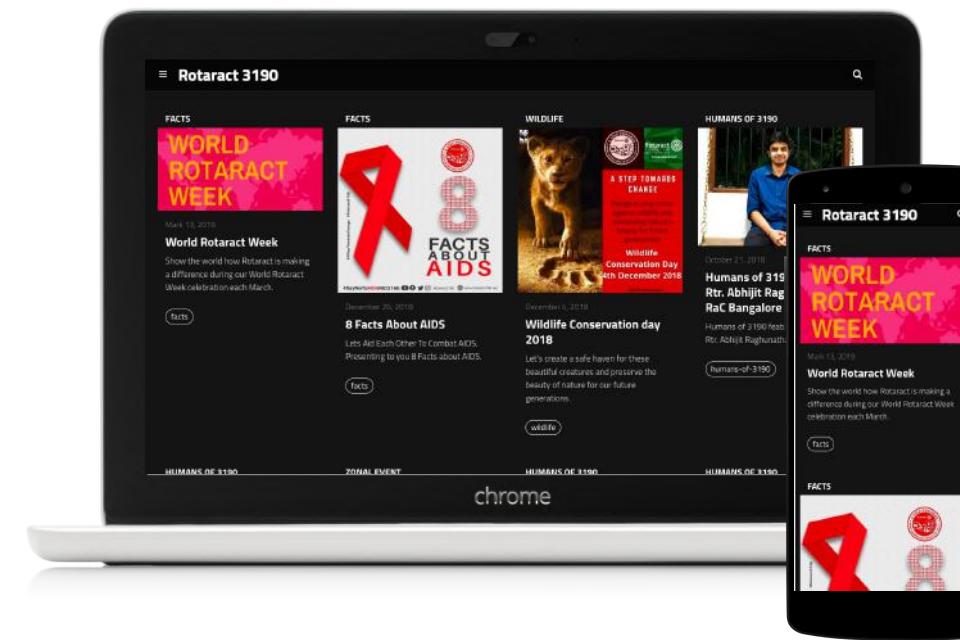
GITHUB Repo.: blog

Repo. URL: <https://github.com/Rotaract3190/blog>

Deploy Logs: <https://app.netlify.com/sites/blog-rotaract3190/deploy>

Admin Section: <https://blog.rotaract3190.org/admin/>

Sitemap: <https://blog.rotaract3190.org/sitemap.xml>



Technical Overview

Total Pull Requests: 41

Total Commits: 87

Total Contribution Commits: 86

New lines of code included: 16,708

Total lines of code reduced: 4,642

Code Share:

- HTML - 40.7%
- JavaScript - 34.8%
- CSS - 24.4%
- Ruby - 0.1%

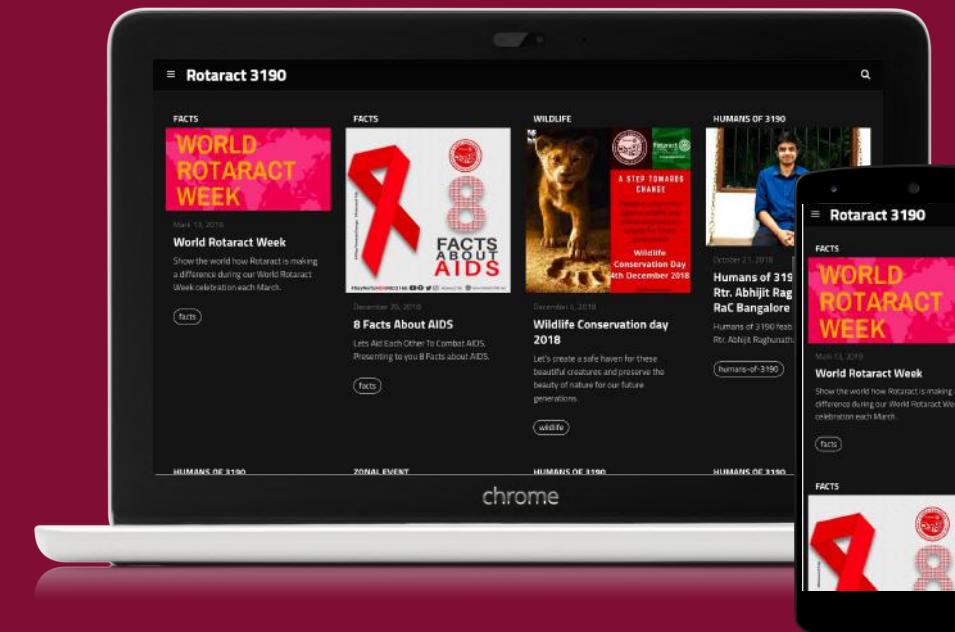
Deployment Service: Netlify

Auto Deploy: Enabled

SSL/TLS certificate Provider: Let's Encrypt

Asset optimization Configured: Pretty URLs, Minified CSS, Minified JS, Image compression.

Required Status Checks: Mixed Content, Deploy Success.



3190 Blog



#1

Rotaract3190 / blog
88 commits 1 branch 0 releases 1 environment 1 contributor

File	Commit Message	Date
_includes	full new look	a month ago
_layouts	full new look	a month ago
_posts	Delete 2019-05-14-test-editorial-workflow.md (#39)	18 days ago
admin	axios security fix (#42)	3 minutes ago
assets	contact page disabled (#35)	a month ago
categories	full new look	a month ago
src	full new look	a month ago
.DS_Store	some changes	a year ago
.gitignore	cms config upgrade (#40)	16 days ago
404.html	full new look	a month ago
Gemfile	full new look	a month ago
README.md	Update README.md (#36)	a month ago

Open axios security fix #42
zeospec wants to merge 1 commit into master from zeospec · 1
netlify bot · commented a minute ago · edited · + 1 · ...
Deploy preview for blog-rotaract3190 ready!
Built with commit d136aae
<https://deploy-preview-42--blog-rotaract3190.netlify.com>

Add more commits by pushing to the zeospec branch on Rotaract3190/blog.

This branch has not been deployed
No deployments

All checks have passed
3 neutral and 2 successful checks
Header rules - blog-rotaract3190 · Completed in 1m — No header rules pro...
Pages changed - blog-rotaract3190 · Completed in 1m — 4 new files uploaded
Redirect rules - blog-rotaract3190 · Completed in 1m — No redirect rules pro...
Mixed content - blog-rotaract3190 · Successful in 1m — No mixed content de...
netlify/blog-rotaract3190/deploy-preview — Deploy preview ready! Required Details

This branch has no conflicts with the base branch
Merging can be performed automatically.

Squash and merge You can also open this in GitHub Desktop or view command line instructions.

ZeoSpec's team > blog-rotaract3190
Overview Deploys Functions Identity Forms Large Media Split Testing Settings

blog-rotaract3190
https://blog.rotaract3190.org
Deploys from GitHub. Last published at 3:29 PM.
Site settings Domain settings

Production deploys
Production: master@84c72ea PUBLISHED 3:29 PM: axios security fix (#42)
Production: master@307ce68 May 19: cms config upgrade (#40)
Production: master@0719fb0 May 14: Delete 2019-05-14-test-editorial-workflow.md (#39)
Production: master@da3a30b May 14: Create Post "2019-05-14-test-editorial-workflow" (#38)

Deploy Previews
Deploy Preview #42: zeospec@d136aae 3:27 PM: axios security fix
Deploy Preview #41: cms/2019-0...@b3d3957 May 18: Create Post "2019-05-18-test"
Deploy Preview #40: zeospec@f587491 May 15: cms config upgrade
Deploy Preview #39: zeospec-pa...@b15f059 May 14: Delete 2019-05-14-test-editorial-workflow

3190 Blog

The blog section focuses on meeting the objective of engaging with the audience with the articles and latest posts from various authors and the District Team.

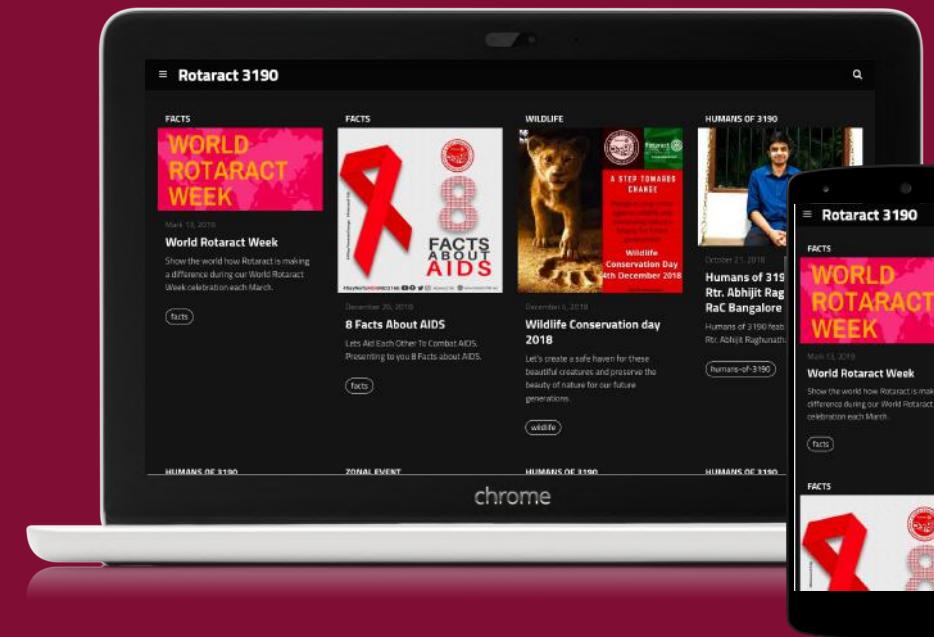
The blog design had a complete revamp twice during RIY 2018 - 2019

key features:

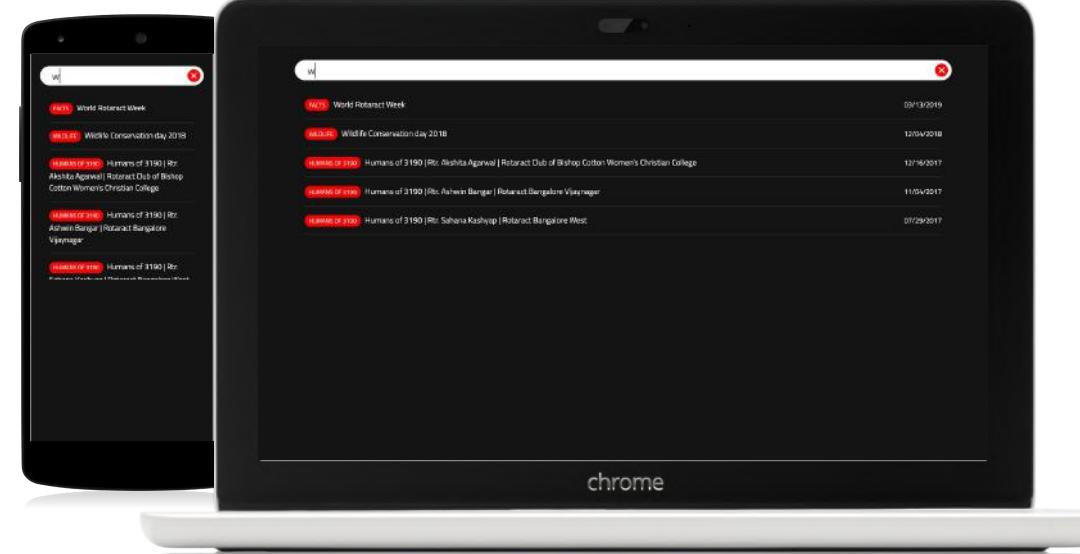
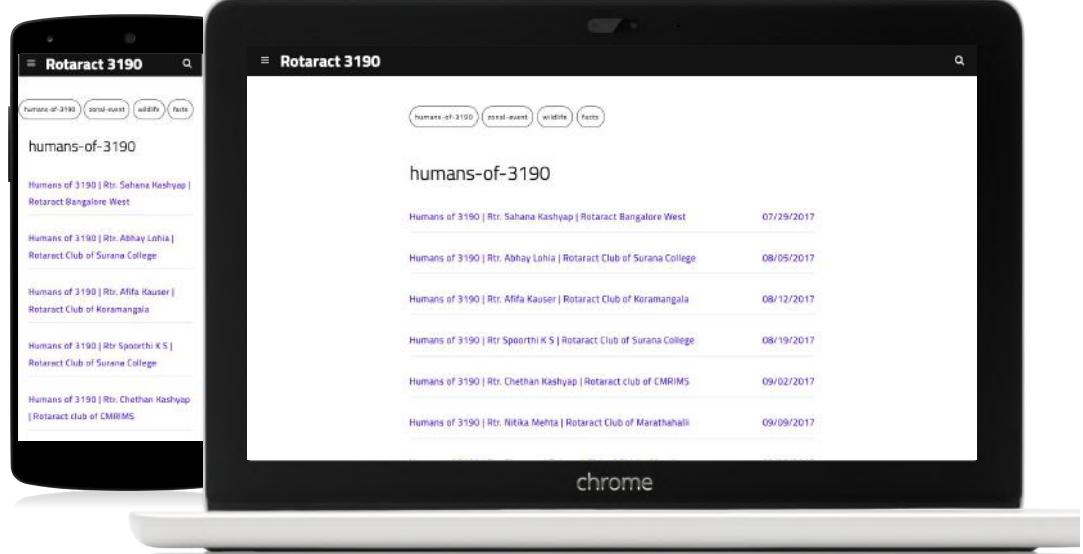
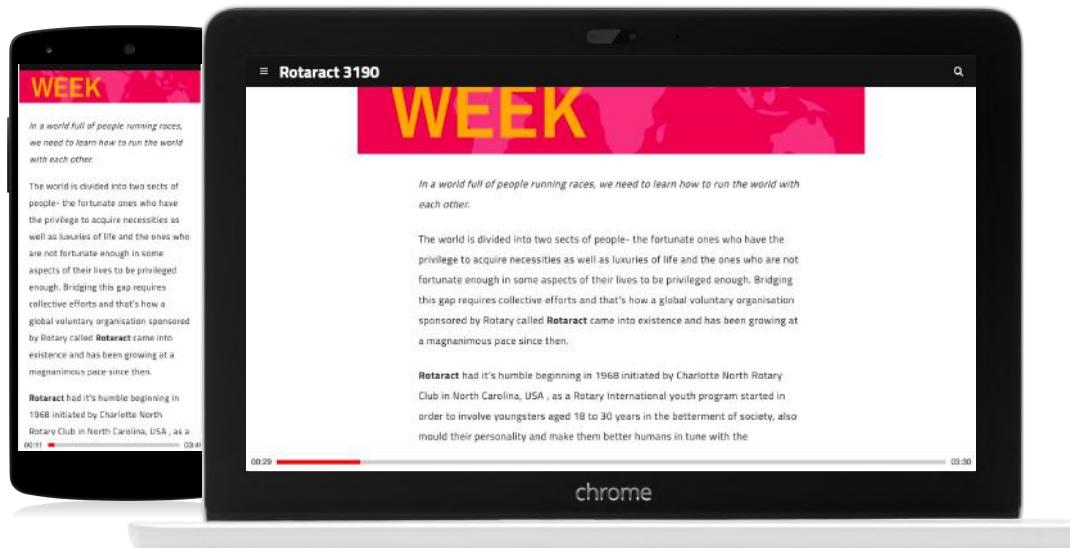
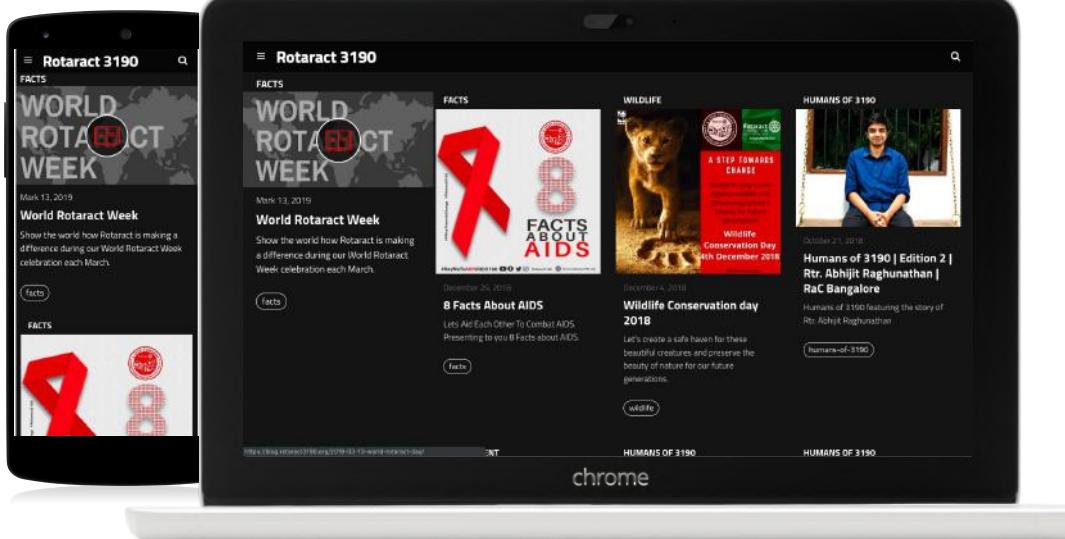
- The site load time is most optimised
- 100/100 by google audits for performance.
- 93/100 by google audits for Best Practices.
- 99/100 by google audits for SEO.
- Reading time bar for blog posts showing the average time required for reading the article.
- Super fast with Lazy Loading and defer loading features
- Category pages and Tags section
- Search functionality with best efficiency
- Preloader for images deferring.
- Total Posts: 23

Many more....

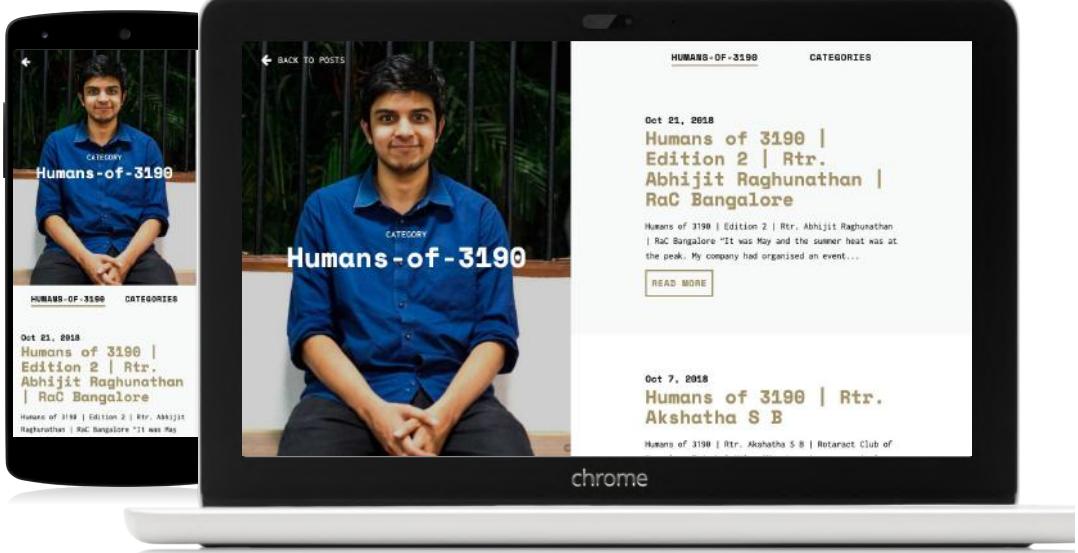
Blog Section



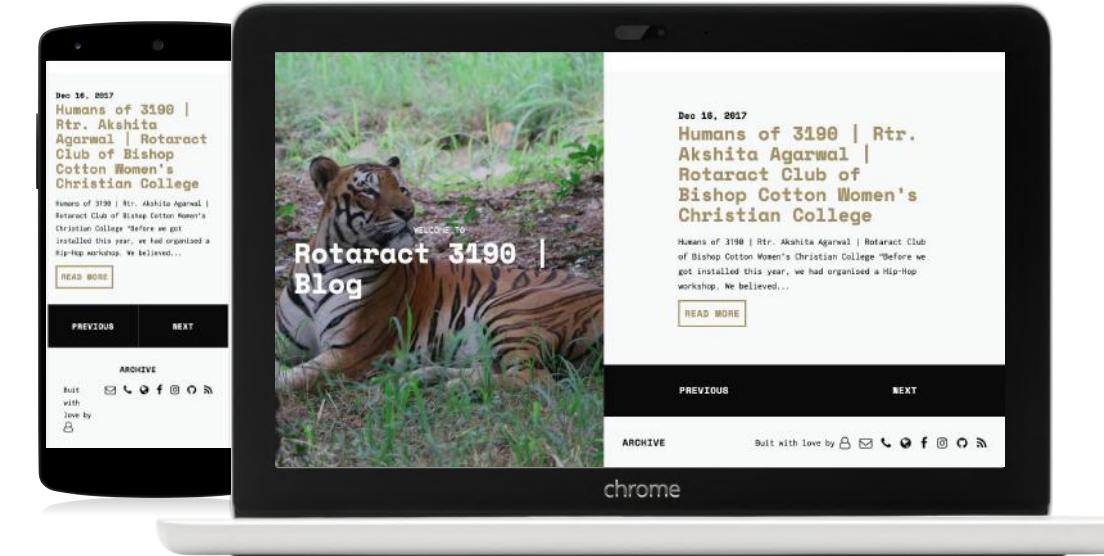
3190 Blog - Blog Section Screens



3190 Blog - Blog Section Screens (old Version)



3190 Blog - Blog Section Screens (Old Version)



3190 Blog

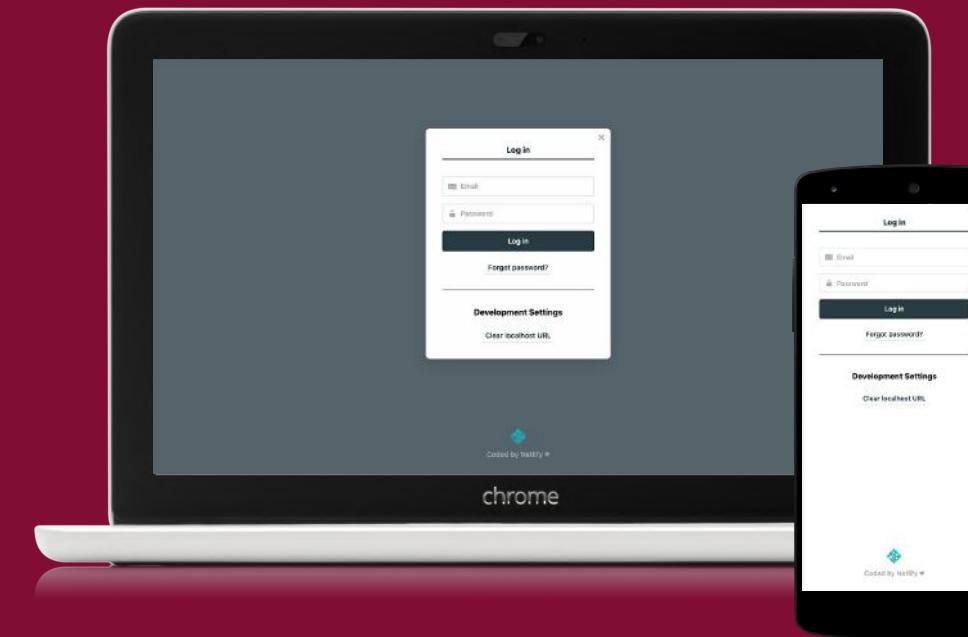
The admin section operates over Netlify CMS via Git Gateway.

This enables easy editing and posting on the blog.

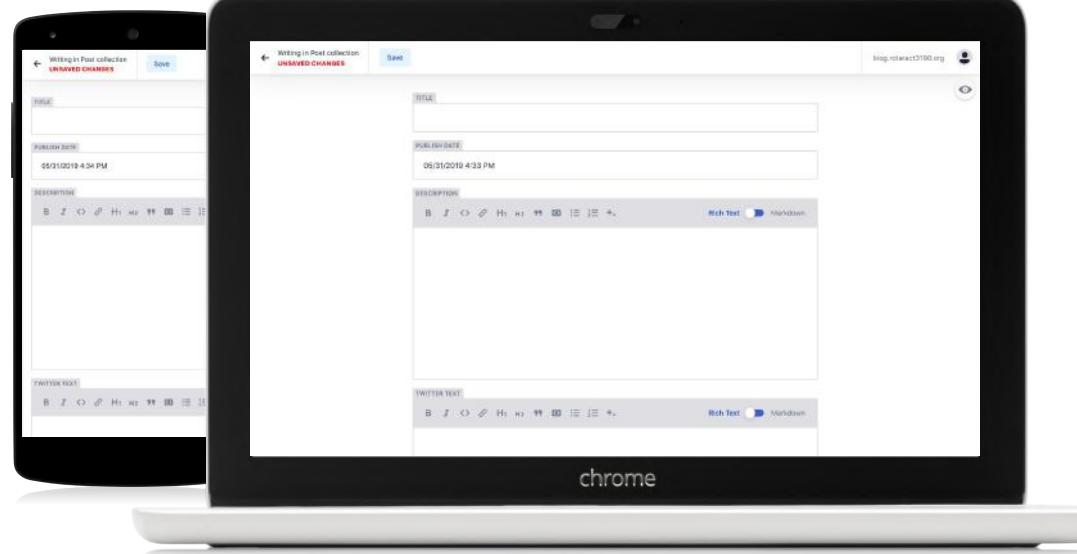
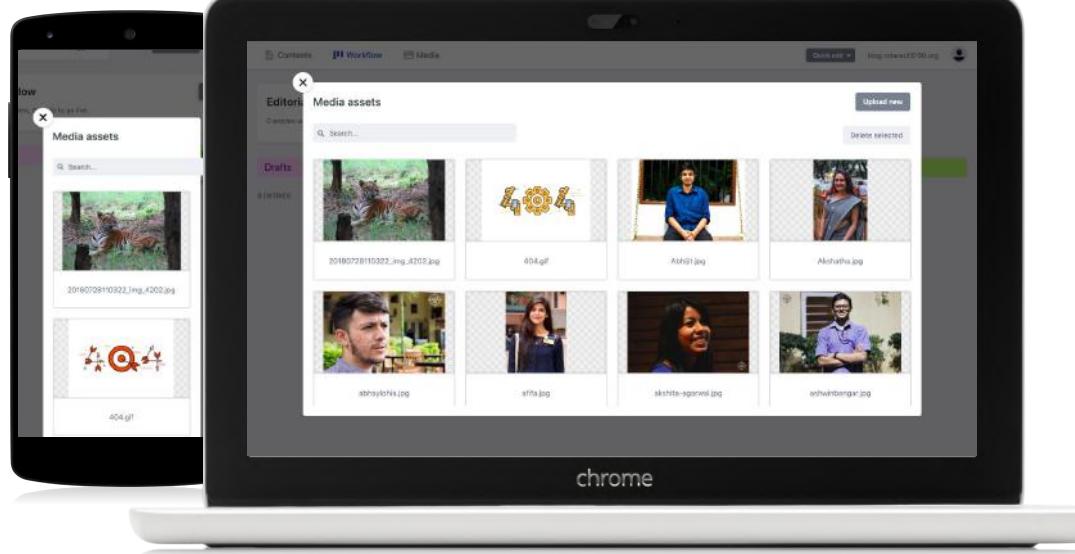
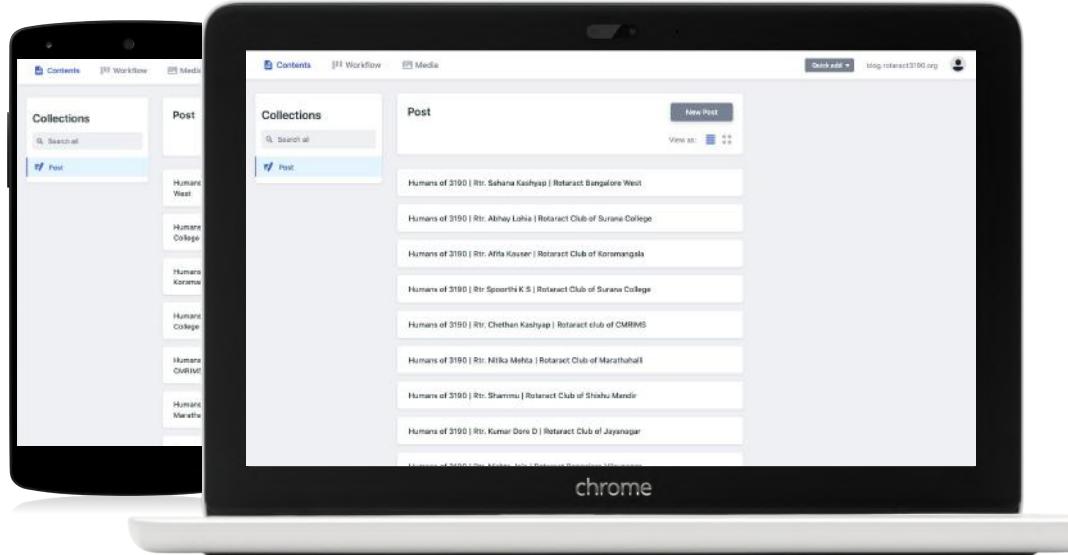
key features:

- Invite only Auth based admin access.
- Editorial workflow with various stages:
 - Drafts >> In Review >> Ready
- All the media related to the blog can be uploaded and managed from the admin section.
- The post search option for easy discovery of already published posts.

Admin Section



3190 Blog - Admin Section Screens



3190 Showcase

Site URL: showcase.rotaract3190.org

The main objective of 3190 Showcase is showcasing Events and Projects in Rotaract District 3190. This would also help the Clubs and Rotaractors across the internet to get inspired and create ideas.

GITHUB ORG. Display Name: Rotaract District 3190

GITHUB ORG. Name: Rotaract3190

ORG. URL: <https://github.com/Rotaract3190>

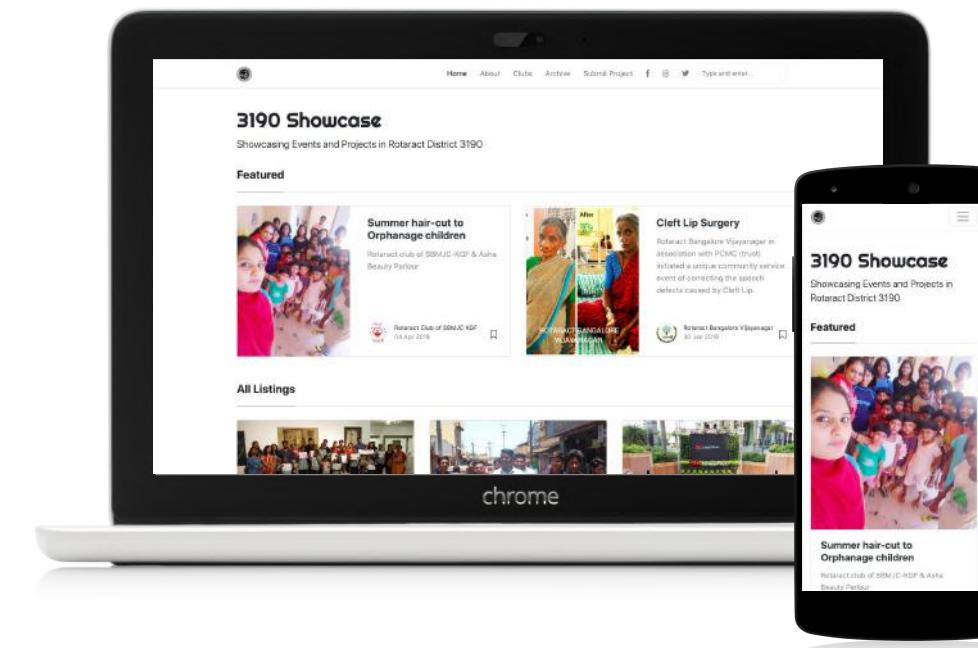
GITHUB Repo.: 3190showcase

Repo. URL: <https://github.com/Rotaract3190/3190showcase>

Deploy Logs: <https://app.netlify.com/sites/3190showcase/deploy>

Admin Section: <https://showcase.rotaract3190.org/admin/>

Sitemap: <https://showcase.rotaract3190.org/sitemap.xml>



Technical Overview

Total Pull Requests: 70

Total Commits: 167

Total Contribution Commits: 104

New lines of code included: 9,383

Total lines of code reduced: 2,114

Code Share:

- JavaScript - 61.4%
- HTML - 25.6%
- CSS - 11.6%
- Ruby - 1.4%

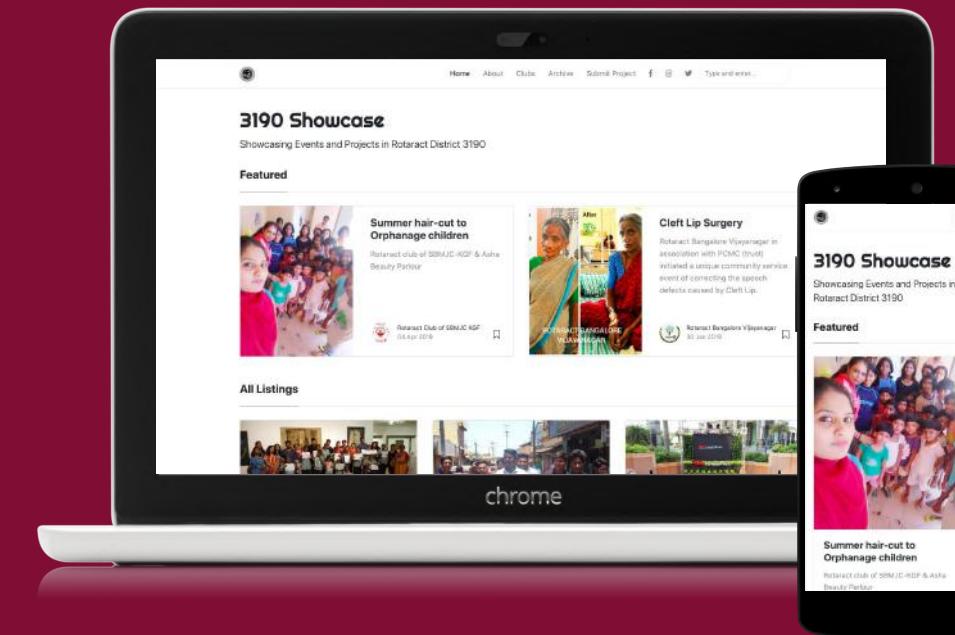
Deployment Service: Netlify

Auto Deploy: Enabled

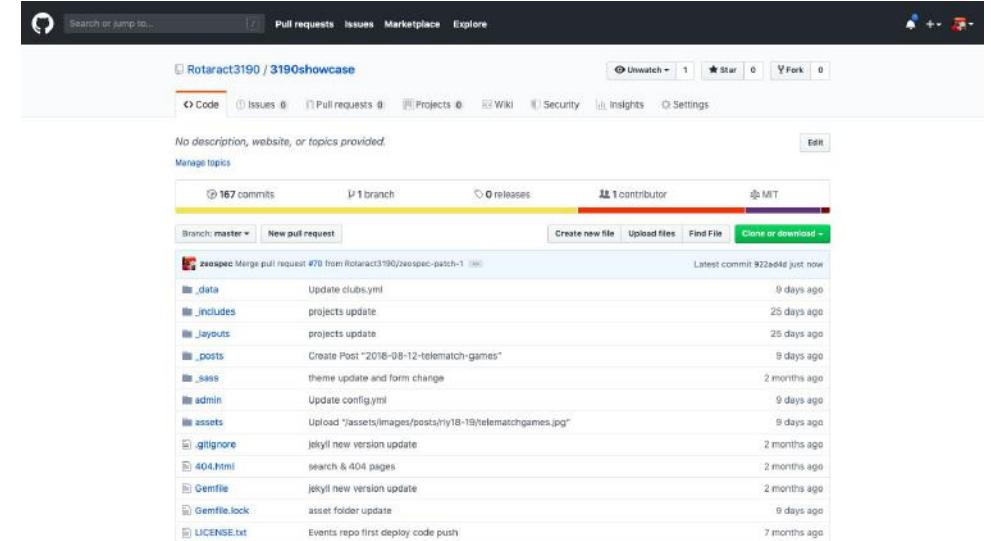
SSL/TLS certificate Provider: Let's Encrypt

Asset optimization Configured: Pretty URLs, Minified CSS, Minified JS, Image compression.

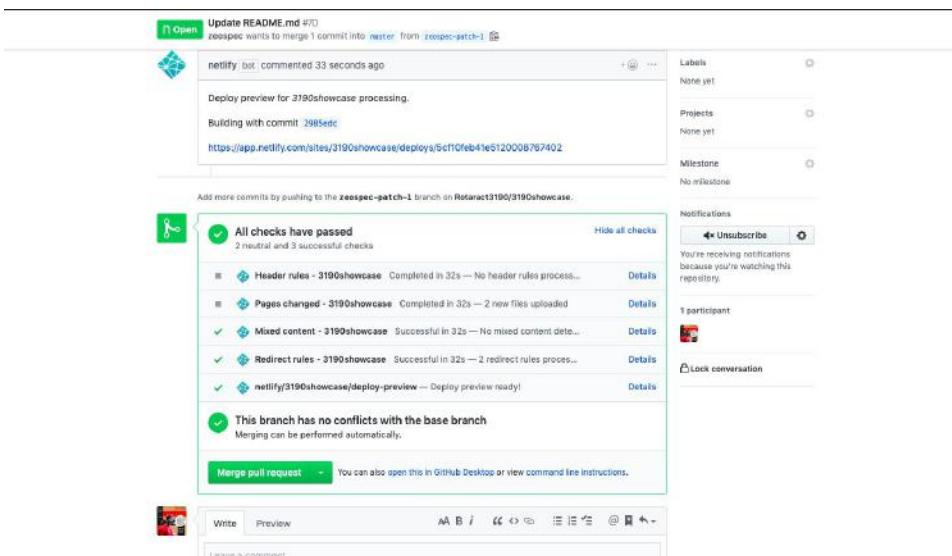
Required Status Checks: Mixed Content, Deploy Success.



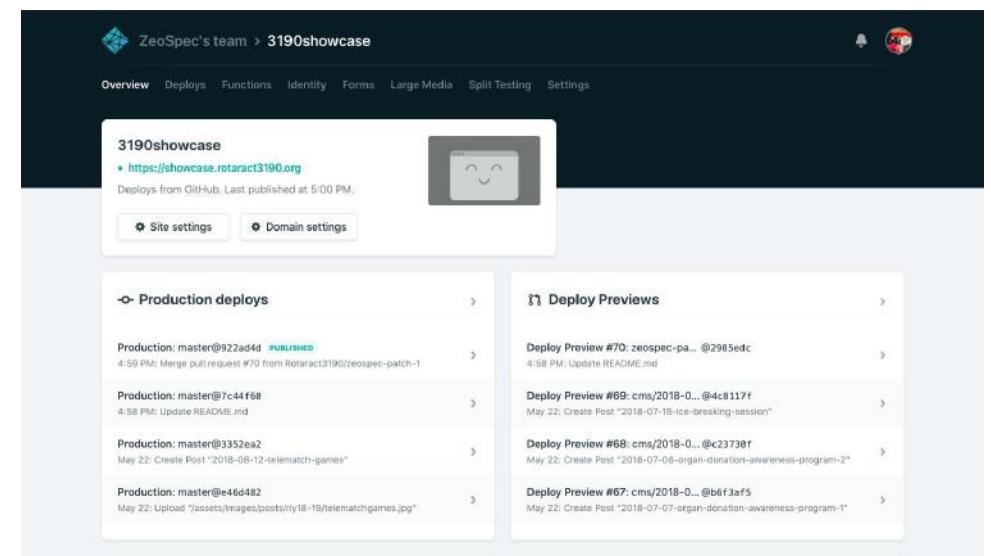
3190 Showcase

This screenshot shows the GitHub repository 'Rotaract3190/3190showcase'. It has 167 commits, 1 branch, 0 releases, and 1 contributor. The latest commit is 'Merge pull request #70 from rotaract3190/zeospec-patch-1' made 9 days ago. The commits are listed in reverse chronological order, showing various updates to files like '_data', 'clubs.yml', and 'Gemfile.lock'.



This screenshot shows a GitHub pull request merge screen. It indicates that 'zeospec' wants to merge 1 commit into 'master' from 'zeospec-patch-1'. A notification from 'netlify' says 'bit commented 33 seconds ago'. The pull request has 2 neutral and 31 successful checks. One check failed: 'Header rules - 3190showcase' with the message 'Completed in 32s — No header rules processed.' The pull request has 1 participant and is ready for deployment. A 'Merge pull request' button is at the bottom.



This screenshot shows the ZeoSpec team dashboard for the '3190showcase' repository. It includes sections for 'Overview', 'Deployments', 'Functions', 'Identity', 'Forms', 'Large Media', 'Split Testing', and 'Settings'. Under 'Overview', it shows the repository '3190showcase' with a link to its GitHub page. It also shows a preview of the website and deployment details. The 'Production deploys' section lists several recent deployments, and the 'Deploy Previews' section lists previous previews.

3190 Showcase

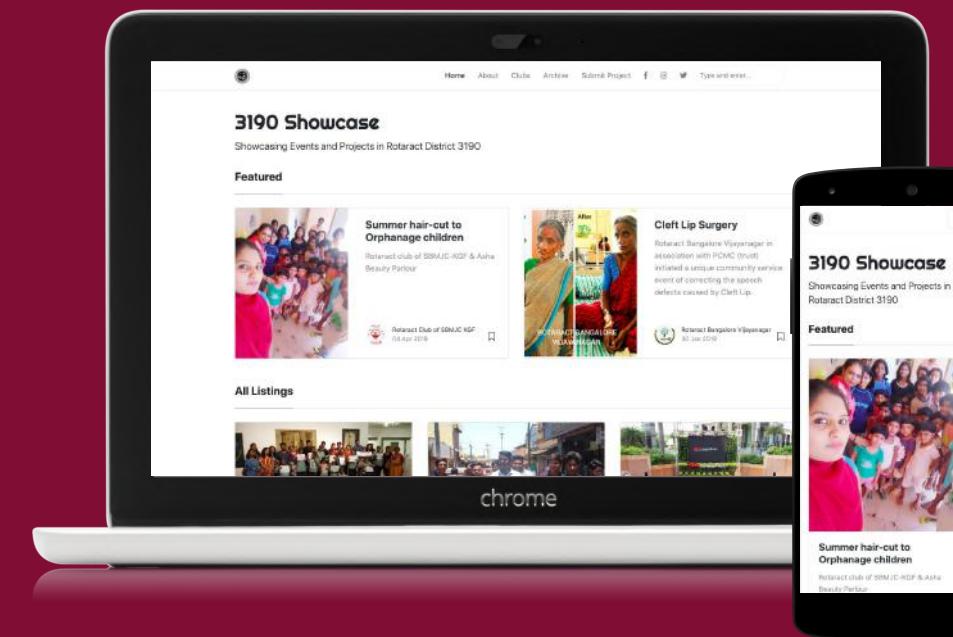
The Main section of 3190 Showcase is focused on featuring the various events and projects submitted by Rotaract clubs so as to provide inspiration to other clubs. Also, other key area of focus is Visibility for the clubs and Projects listed on the site.

key features:

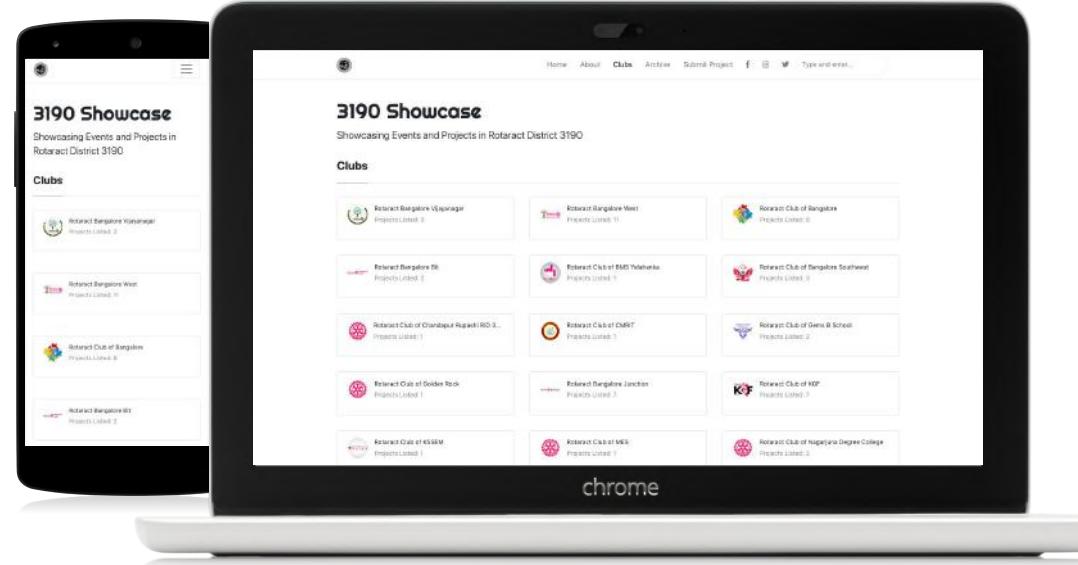
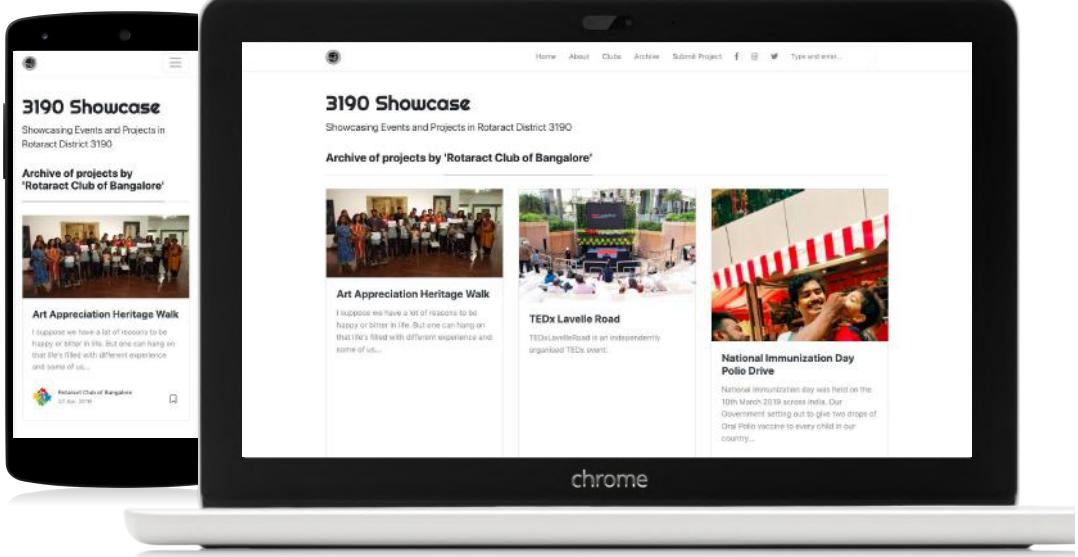
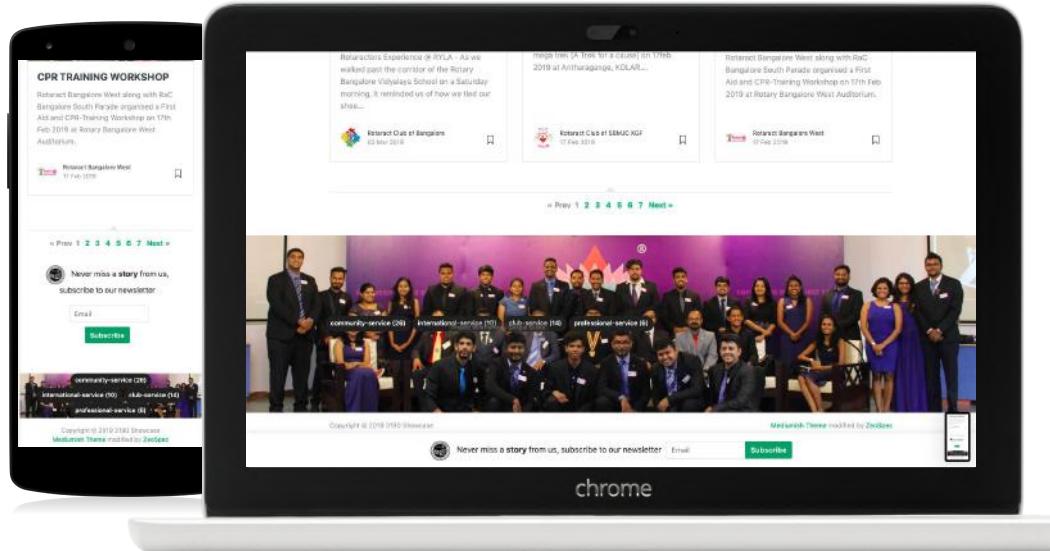
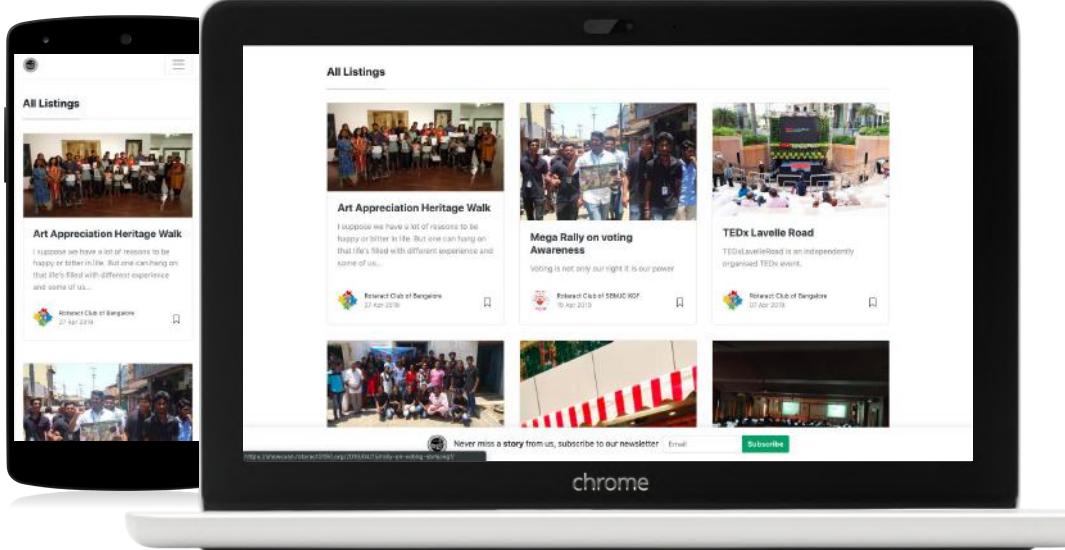
- The Site design is optimised by design standards
- 100/100 by google audits for performance.
- 86/100 by google audits for Best Practices.
- 98/100 by google audits for SEO.
- Club profile pages
- Super fast with Lazy Loading and defer loading features
- Avenue wise sorted pages
- Search tab for looking through the projects.
- Year > Month > Day archives.
- Partner Club features in event posts.
- Subscribe form for Newsletter.

Many more....

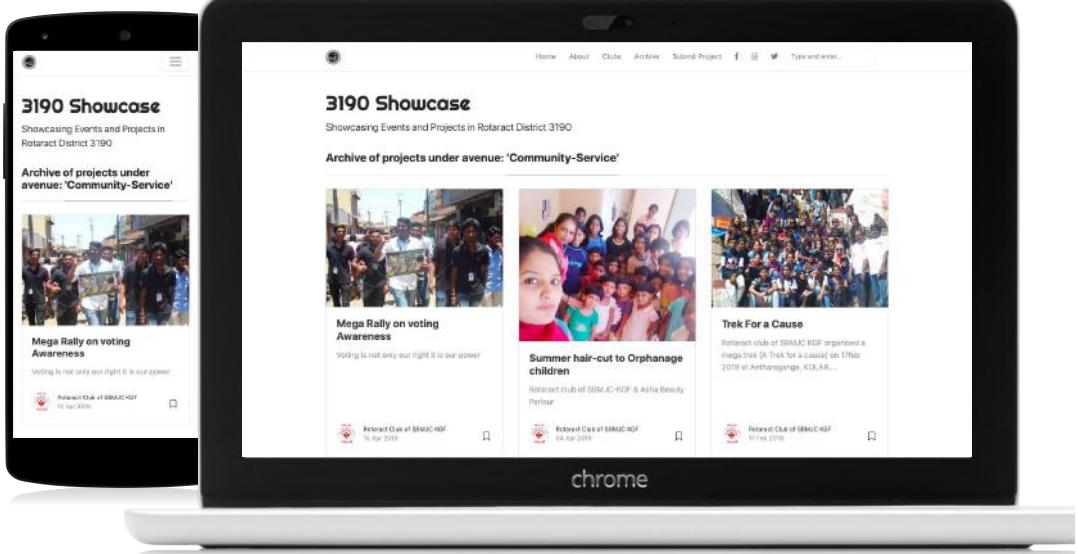
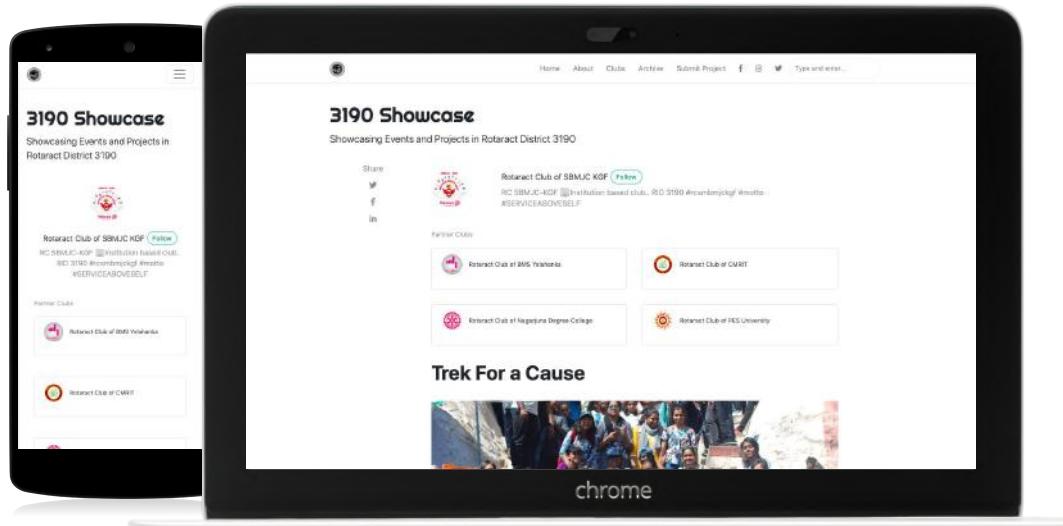
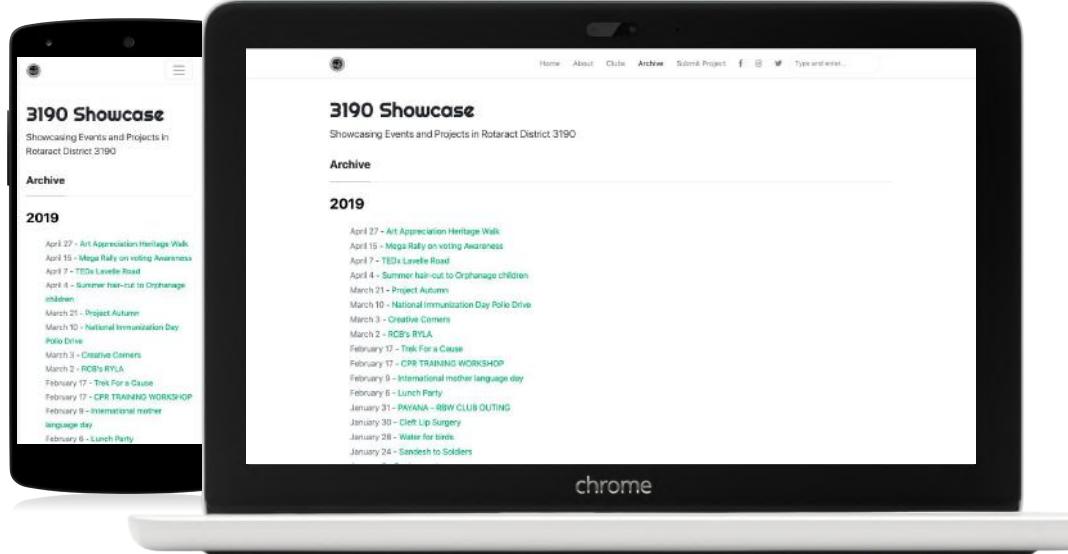
Main Section



3190 Showcase - Main Section Screens



3190 Showcase - Main Section Screens



3190 Showcase

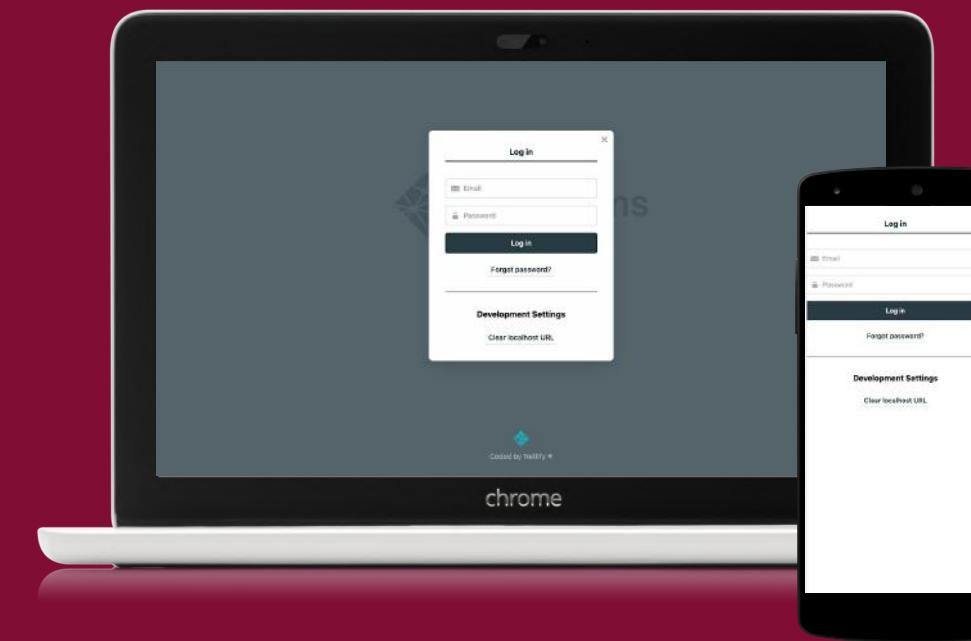
The admin section operates over Netlify CMS via Git Gateway.

This enables easy editing and posting on the blog.

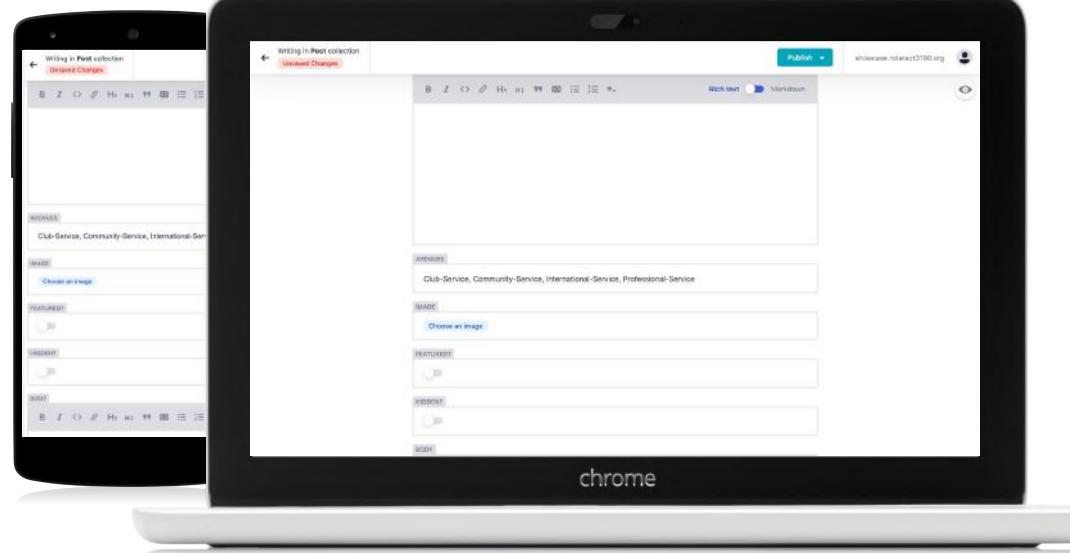
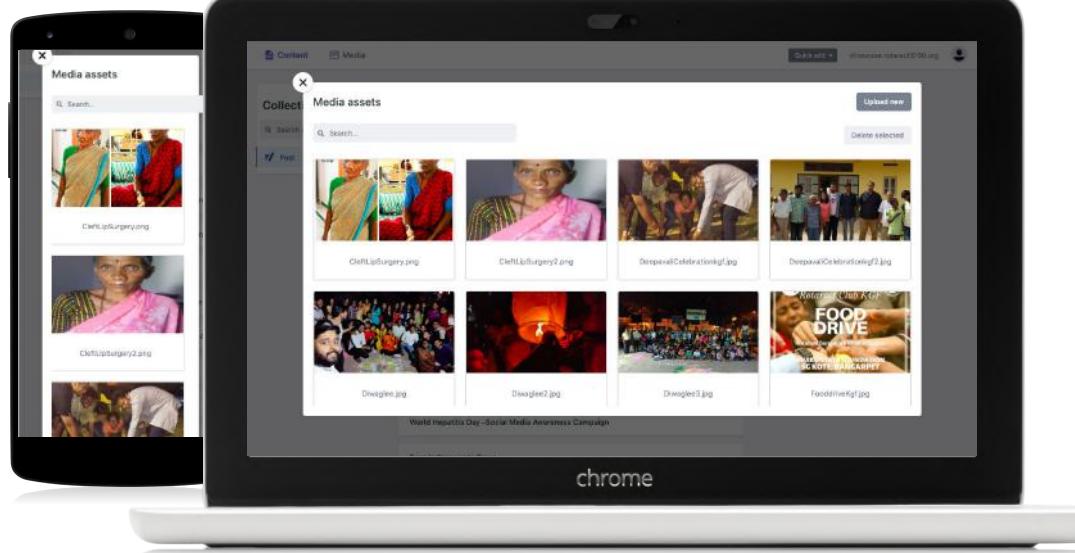
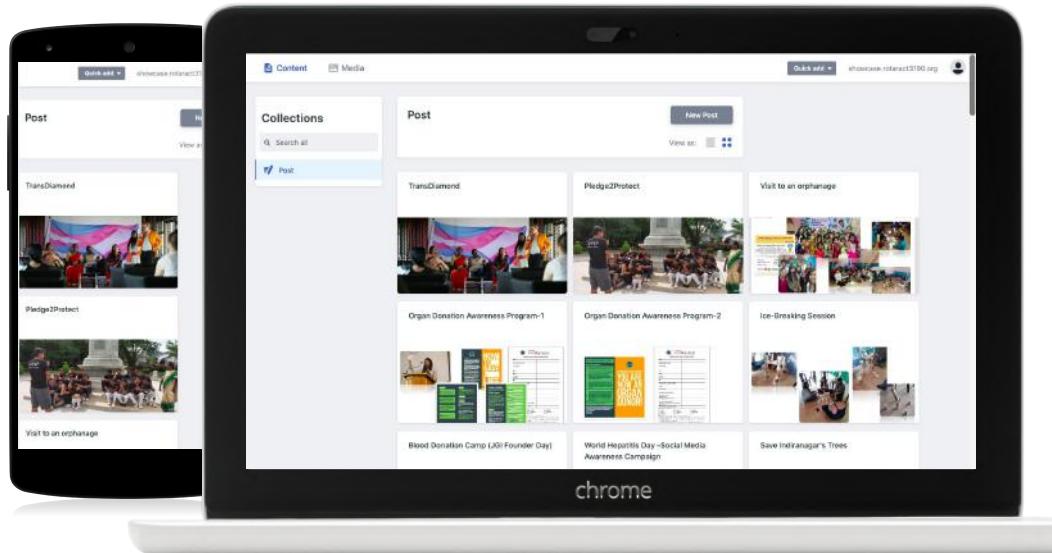
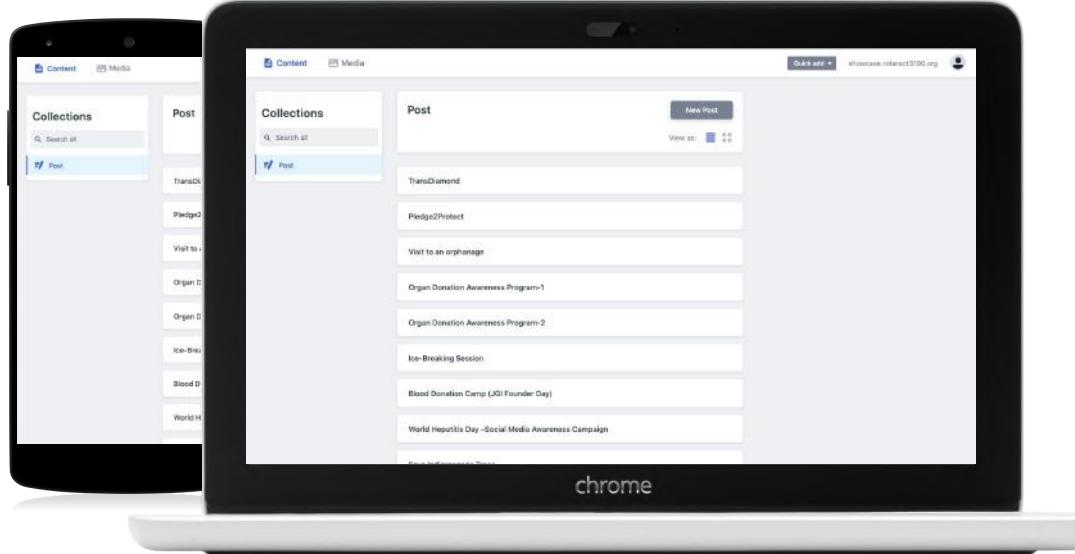
key features:

- Invite only Auth based admin access.
- The Admin Section features both editorial workflow and direct squash merge to master.
- All the media related to the blog can be uploaded and managed from the admin section.
- The post search option for easy discovery of already published posts.

Admin Section



3190 Showcase - Admin Section Screens



NEWSLETTER

NEWSLETTER

Mail Service: Mailchimp

The newsletters were focused on sharing the latest updates with the subscribers

Username: rotaract3190

Sign-In Email: web.rotaract3190@gmail.com

Total Subscribers: 642

Total Number of Issues: 8

Link to Web Issues:

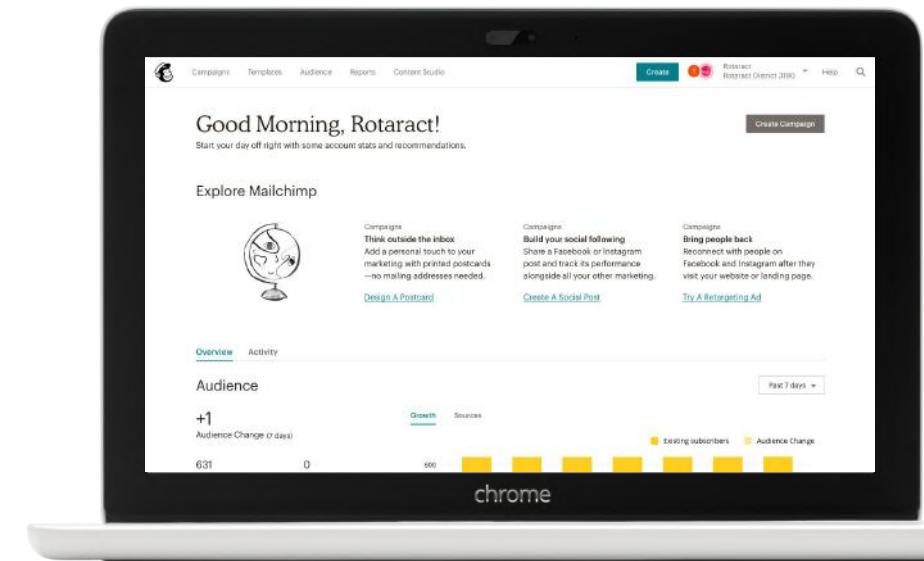
<https://us19.campaign-archive.com/home/?u=ec2994fa04b0856e3913be84e&id=7eb0482b27>

Mailchimp Signup form:

<https://rotaract3190.us19.list-manage.com/subscribe?u=ec2994fa04b0856e3913be84e&id=7eb0482b27>

PDF Issues:

<https://drive.google.com/open?id=18PvqtgY5-8j7UGamgeBEk9eMg06k9i1F>





The Beginning

Rotaract Club of Bangalore is a Rotaract club based in Bangalore. It's Rotaract Letter to share the updates of its recent activities and happenings.

Rotafest 2k18

Rotafest 2k18 is a day long event. That's why we have the Rotafest 2k18 banner. It's Rotaract Letter to share the updates of its recent activities and happenings.

Zone 10 News Letter

Zone 10 News Letter is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotaract Club Program

Rotaract Club Program is a Rotaract Letter to share the updates of its recent activities and happenings.

PLAY FOR KIDS

PLAY FOR KIDS is a Rotaract Letter to share the updates of its recent activities and happenings.

Sandesh (RCY)

Sandesh (RCY) is a Rotaract Letter to share the updates of its recent activities and happenings.

ROTOWE

Rotoweb is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotaract Tiger Day

Rotaract Tiger Day is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotafest 2k18

Rotafest 2k18 is a day long event. That's why we have the Rotafest 2k18 banner. It's Rotaract Letter to share the updates of its recent activities and happenings.

RCY OPS 2018

RCY OPS 2018 is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotafest GOA 2019

Rotafest GOA 2019 is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotafest Out 2019

Rotafest Out 2019 is a Rotaract Letter to share the updates of its recent activities and happenings.

JANAK KUTIR

JANAK KUTIR is a Rotaract Letter to share the updates of its recent activities and happenings.

MugraTec v2.0

MugraTec v2.0 is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotaract 3190 Blood Donors

Rotaract 3190 Blood Donors is a Rotaract Letter to share the updates of its recent activities and happenings.

Humans of 3190

Humans of 3190 is a Rotaract Letter to share the updates of its recent activities and happenings.

Did Newsletter move to alternate Wednesdays?

Did Newsletter move to alternate Wednesdays? is a Rotaract Letter to share the updates of its recent activities and happenings.

Night Angel

Night Angel is a Rotaract Letter to share the updates of its recent activities and happenings.

GAMEPOINT v3.0

GAMEPOINT v3.0 is a Rotaract Letter to share the updates of its recent activities and happenings.

Dandiya Dhamai v1.6

Dandiya Dhamai v1.6 is a Rotaract Letter to share the updates of its recent activities and happenings.

FameNine

FameNine is a Rotaract Letter to share the updates of its recent activities and happenings.

ICYS (Rotaract Club of Bangalore Southwest & Rotaract Club of Delhi Aksara)

ICYS (Rotaract Club of Bangalore Southwest & Rotaract Club of Delhi Aksara) is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotaract District Calendar!!!

Rotaract District Calendar!!! is a Rotaract Letter to share the updates of its recent activities and happenings.

ROTAFEST 2K18

ROTAFEST 2K18 is a day long event. That's why we have the ROTAFEST 2K18 banner. It's Rotaract Letter to share the updates of its recent activities and happenings.

3190 GOT TALENT

3190 GOT TALENT is a platform for every youth to show their talent. Doesn't matter you sing or dance. Doesn't matter it's a group or solo. The only thing that matters is that you're talented.

RCY's Dandiya Night 5

RCY's Dandiya Night 5 is a Rotaract Letter to share the updates of its recent activities and happenings.

FameNine

FameNine is a Rotaract Letter to share the updates of its recent activities and happenings.

Rotaract District Calendar!!!

Rotaract District Calendar!!! is a Rotaract Letter to share the updates of its recent activities and happenings.

Humans of 3190 I Rtr. Akshatha S B

Humans of 3190 I Rtr. Akshatha S B is a Rotaract Letter to share the updates of its recent activities and happenings.





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Rotaract District 3190

Rotaract District 3190 is a Rotaract club in India. We are a group of young professionals who are working towards making our world a better place.

RAJYOTSAV REDE

Rajyotsav is a competition organized by Rotaract Club of Bangalore City. It is a competition where Rotaractors from all over the city come together to showcase their talents in various fields like sports, arts, culture, etc.

Karaoke Competition

Karaoke Competition is a competition where Rotaractors sing karaoke songs. It is a fun-filled competition where Rotaractors can showcase their singing skills.

Upsets Swimming Competition

Upsets Swimming Competition is a competition where Rotaractors swim in the pool. It is a fun-filled competition where Rotaractors can showcase their swimming skills.

3190 SGD's Meet

3190 SGD's Meet is a competition where Rotaractors compete in various games and activities. It is a fun-filled competition where Rotaractors can showcase their competitive spirit.

Cricket Match 3x3

Cricket Match 3x3 is a competition where Rotaractors play cricket in a 3x3 format. It is a fun-filled competition where Rotaractors can showcase their cricketing skills.

Rotaract District Calendar!!!

Rotaract District Calendar is a calendar that shows the events and activities of Rotaract Club of Bangalore City. It is a great way to keep track of the events and activities of the club.

Parsons of 3190 District 3190 - Job Mela

Parsons of 3190 District 3190 - Job Mela is a competition where Rotaractors showcase their skills and talents. It is a fun-filled competition where Rotaractors can showcase their skills and talents.

[View More](#)

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Rotaract District 3190

Rotaract District 3190 is a Rotaract club in India. We are a group of young professionals who are working towards making our world a better place.

HAPPY CHILDREN'S DAY

RCB's Children's Day Special Show, Sathyakal of Paradise

RCB's Children's Day Special Show, Sathyakal of Paradise is a competition where Rotaractors showcase their talents in various fields like sports, arts, culture, etc.

Art Competition for Children

Art Competition for Children is a competition where Rotaractors showcase their artistic skills. It is a fun-filled competition where Rotaractors can showcase their artistic skills.

Cricket Skolars 3x3

Cricket Skolars 3x3 is a competition where Rotaractors play cricket in a 3x3 format. It is a fun-filled competition where Rotaractors can showcase their cricketing skills.

ROTOTECH 2018

ROTOTECH 2018 is a competition where Rotaractors showcase their technical skills. It is a fun-filled competition where Rotaractors can showcase their technical skills.

RDM Football Championship

RDM Football Championship is a competition where Rotaractors play football. It is a fun-filled competition where Rotaractors can showcase their footballing skills.

Rotaract District Calendar!!!

Rotaract District Calendar is a calendar that shows the events and activities of Rotaract Club of Bangalore City. It is a great way to keep track of the events and activities of the club.

Parsons of 3190 District 3190 - Job Mela

Parsons of 3190 District 3190 - Job Mela is a competition where Rotaractors showcase their skills and talents. It is a fun-filled competition where Rotaractors can showcase their skills and talents.

[View More](#)

[Subscribe](#) [Past Issues](#)

JOB MELA – 2019 I RID 3190

Greetings from Rotaract District Council, RI Dist. 3190. 🌟

Rotaract District Council in association with the Rotary District Council of RID 3190 is organising PRAYUKTI - A Job Mela for Rotaractors and Non-Rotaractors which is going to take place on 14th April 2019.

For a better understanding of the current situation of the job seekers and their expectations, we are conducting a survey which would enable us to meet their requirements.

Hence, I request you to fill the form through the below-mentioned link and also circulate the same to your club members and past Rotaractors of your club and provide us with your valuable feedback.

Link: <https://rotaract3190.org/prayukti>

Let us together create a change through service.

The last date for submitting the form is 15th February 2019 (Friday)

For any queries/confirmation, please feel free to reach out to: 📞

Rtr. Manjunath Nag
Chair (Rotaract) - Prayukti (Job Mela 2019)
+91 90607 59008

IPP, Rtr. Arun Teja
Secretary (Rotaract) - Prayukti (Job Mela 2019)
+91 85537 88515

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Rotaract District 3190 - Bangalore - Karnataka 560001 - India

[Subscribe](#) [Past Issues](#)

[Translate](#) [RSS 3.0](#)

WORLD ROTARACT WEEK

Happy World Rotaract day

As a celebration of Rotaract, Rotaract District 3190 presents to you a few interesting facts about Rotaract and its history.

So here we are, bringing you the timeline of Rotaract on occasion of World Rotaract Day 2019!

Check out our blog post authored by Rtr. Srinivas, for knowing more about World Rotaract Week Certificate of Recognition and major calendar events during World Rotaract Week 2019.

[Check It Out](#)

EUNICE

Each step we complete in reaching our goals is an achievement and each achievement becomes a victory by itself. We have strived towards serving the society to the best of our abilities, learning and growing as we grow along with the sun that we have had while doing so.

It is now time to celebrate the platform that we have all been provided in a manner that is easily accessible to everyone. Rotaract District Council of RID 3190 is bringing to you the biggest event of the year - The 4th Annual District Rotaract Conference - EUNICE.

[Learn More](#)

Want to feature your projects and events or write on our blog?

Please do so at admin@rotaract3190.org

[View More](#)

[View More](#)

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3190 SUPPORT

3190 SUPPORT

The “Contact Support” button provided on the main site was to help users easily reach out to the 3190 EC team with their queries.

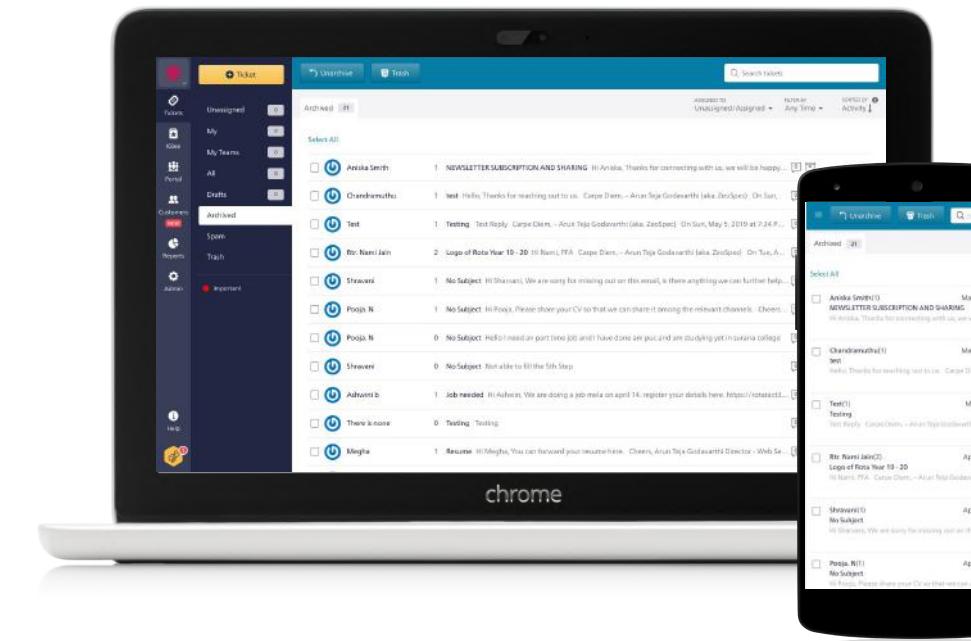
Support Platform: SupportBee

Sign-In Email: admin@rotaract3190.rog

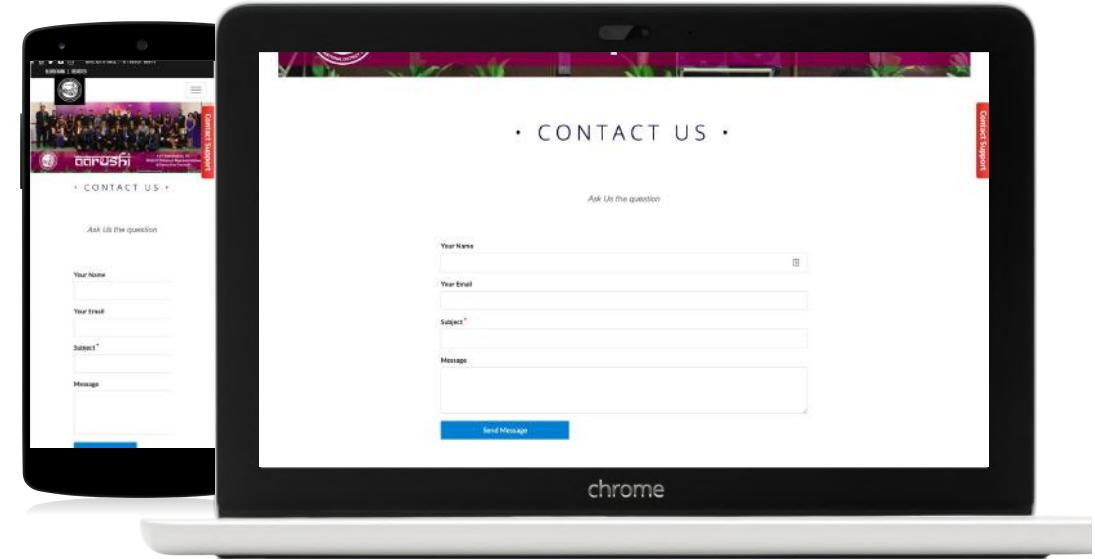
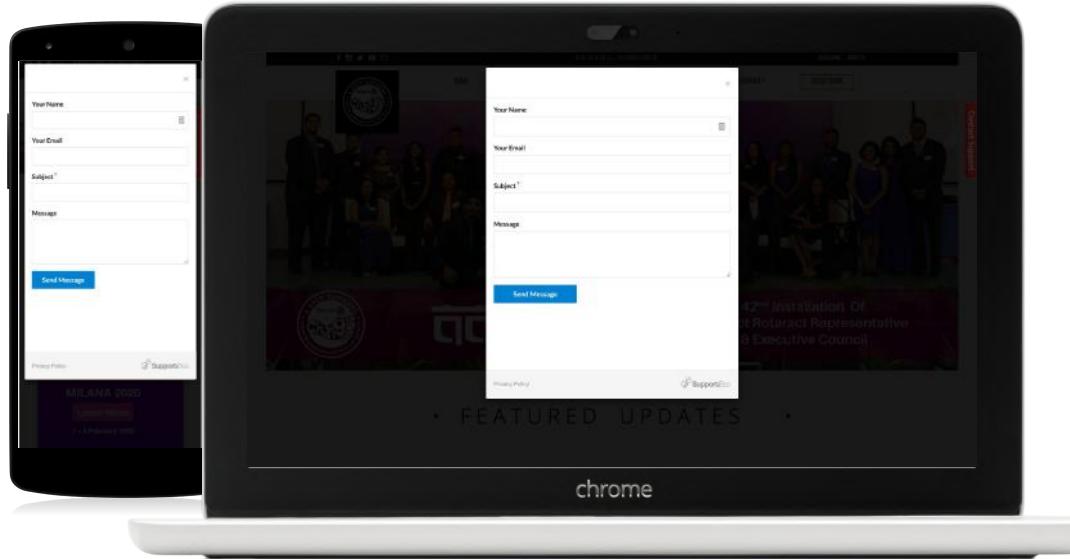
All pages on the main site are given with Contact Support button on the right.

“Contact Us” page has the embed of the contact form.

Reply Email: admin@rotaract3190.rog



3190 SUPPORT



EVENT CALENDAR

EVENT CALENDAR

Service Provider: AIRTABLE

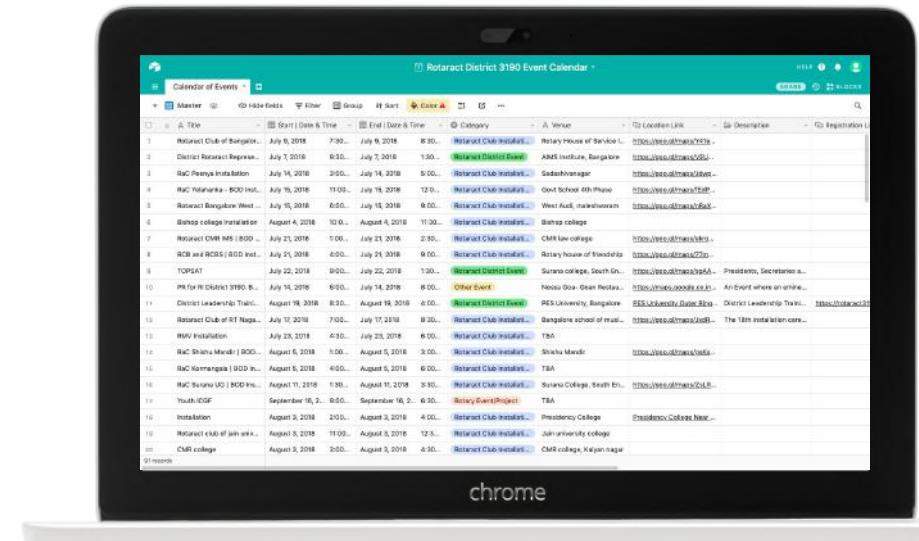
The Calendar was to enable the community listings on district website.

The Web app was updated to automatically sort the events submitted in the upcoming events.

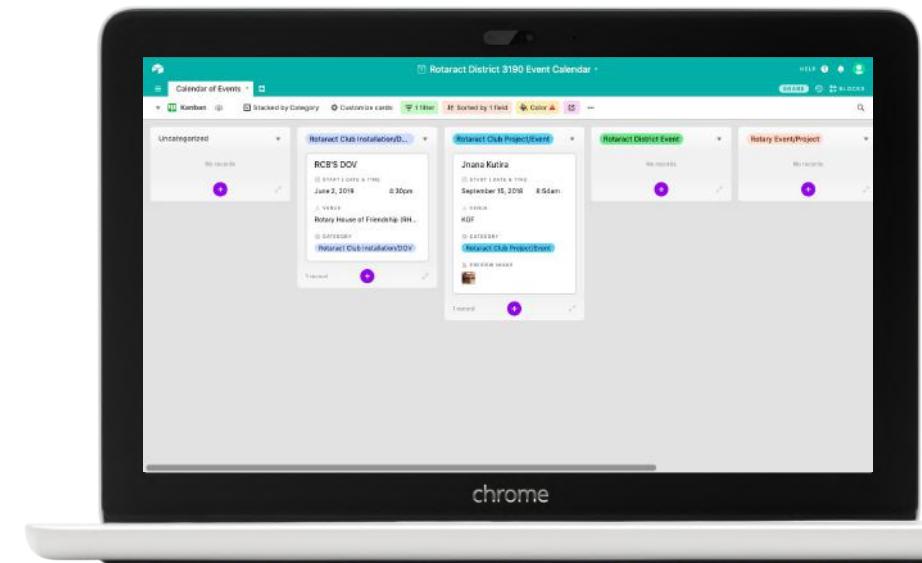
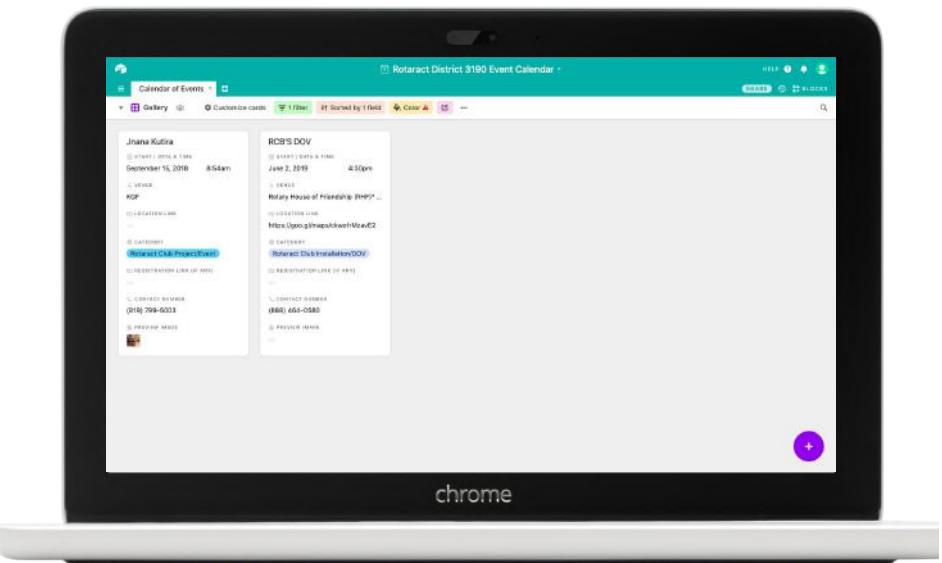
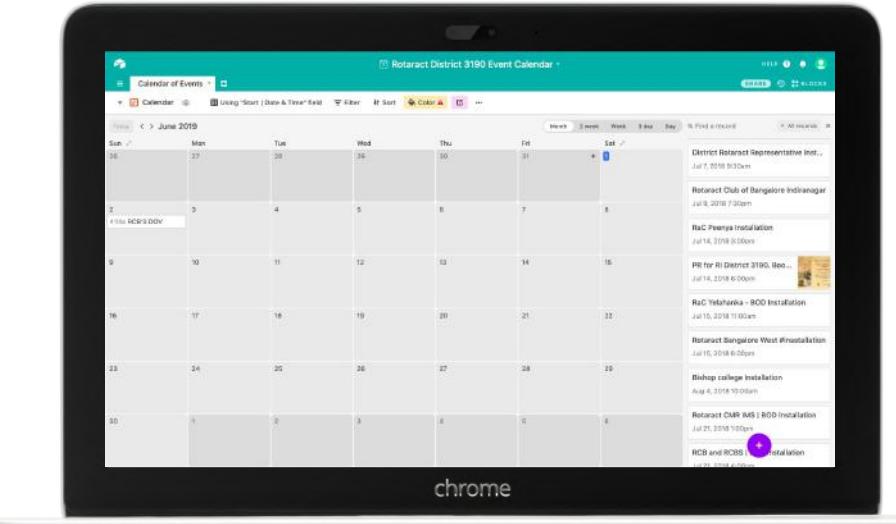
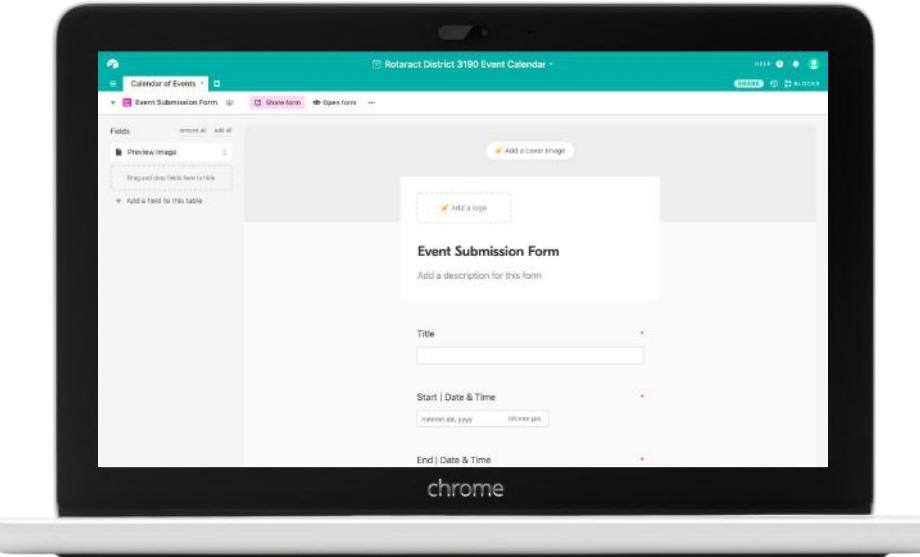
Sign-In Email: admin@rotaract3190.org

Features in Use:

- Auto Sort
- Category Colours
- Custom View Embed
- Table Form Embed
- Calendar of events
- Kanban
- Gallery



EVENT CALENDAR Screens



Analytics & SEO

OUTLINE - Analytics & SEO

- **Google Analytics**
- **Google SearchConsole**
- **Bing Webmaster Tools**
- **Google Business Listing**
- **Bitly**

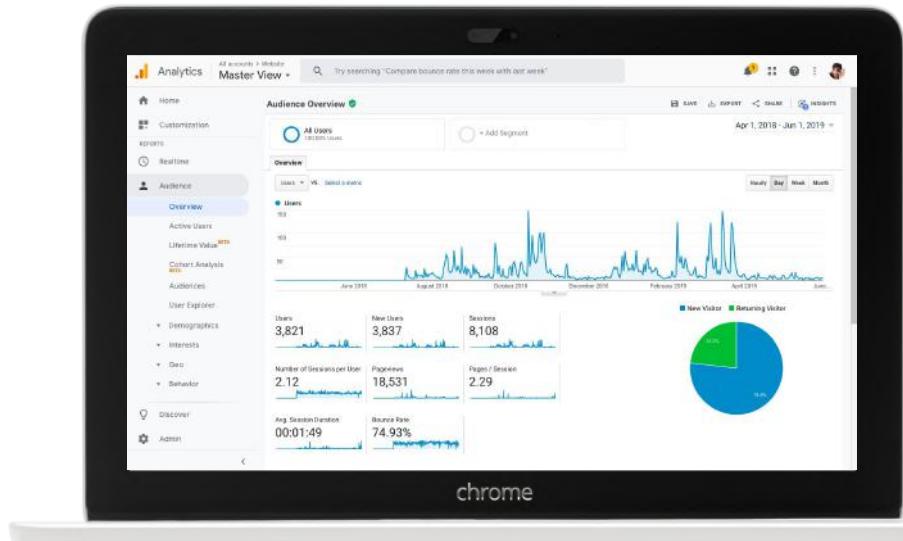
Google Analytics

The Google analytics provides visual data on the usage and traffic for the web properties owned by the RID 3190.

Org. Name: Rotaract District 3190

Admins:

- www.aruntejathefriend@gmail.com
- 3190web1819@gmail.com



Google Analytics

Total page views: 18,531

Total Sessions: 8,108

Total New Users: 3,837

Total Users: 3,821

Avg. Time per Session: 1 min 49 sec

Note: The above stats are **exclusive of stats obtained for EUNICE website.**

Reason: A different analytics property was used to measure engagement graphs for EUNICE.

EUNICE Stats as recorded:

Total page views: 16,522

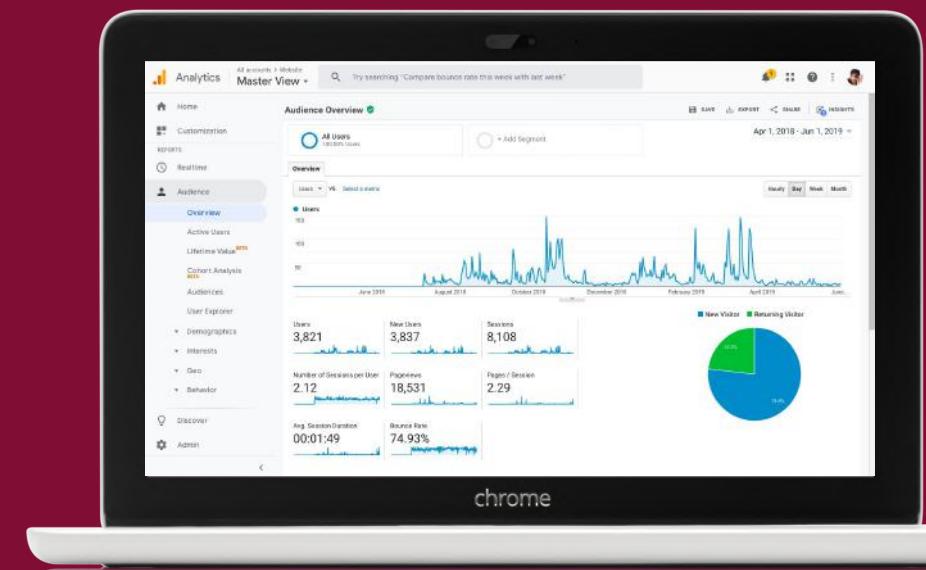
Total Sessions: 11,371

Total New Users: 1,979

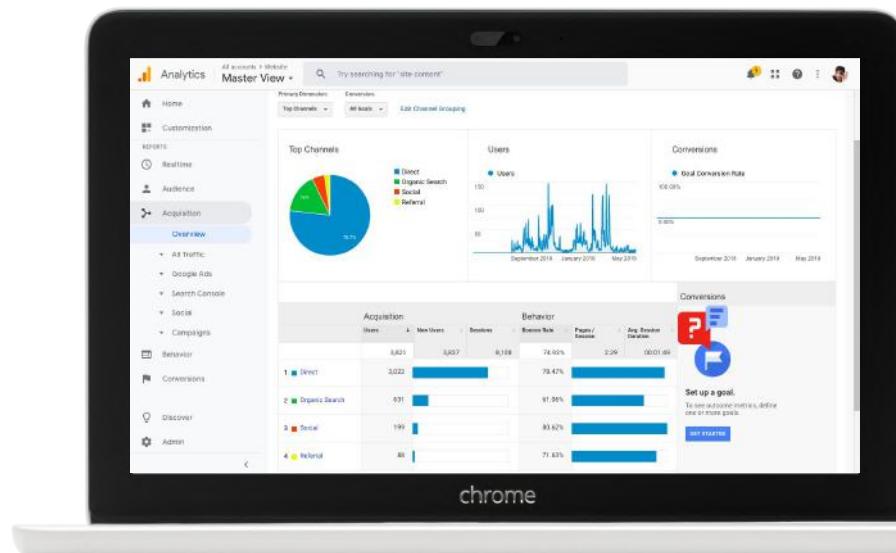
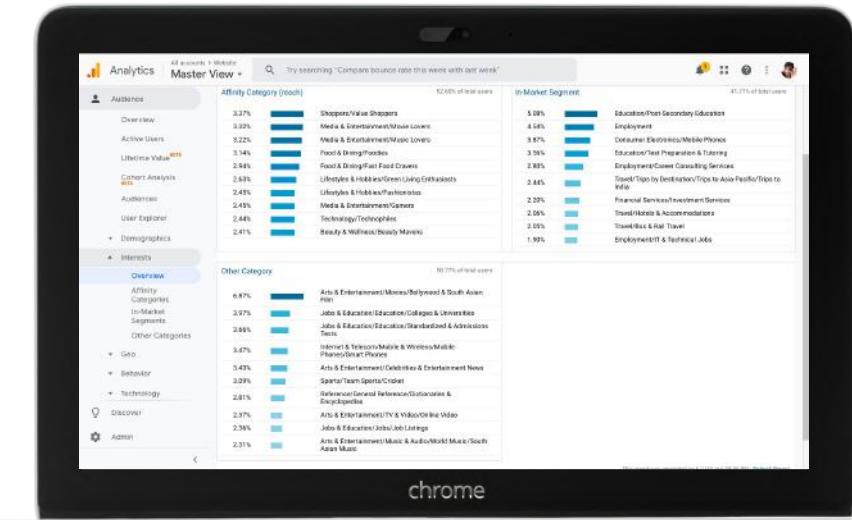
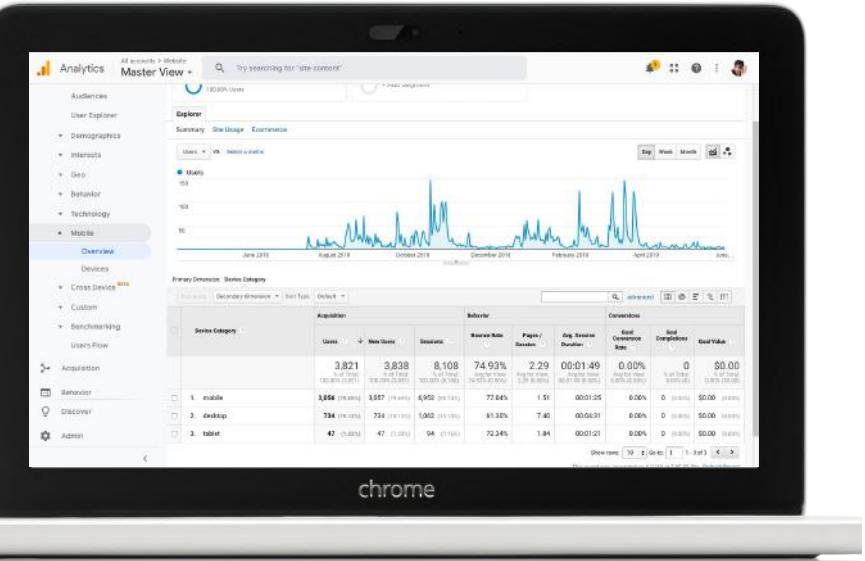
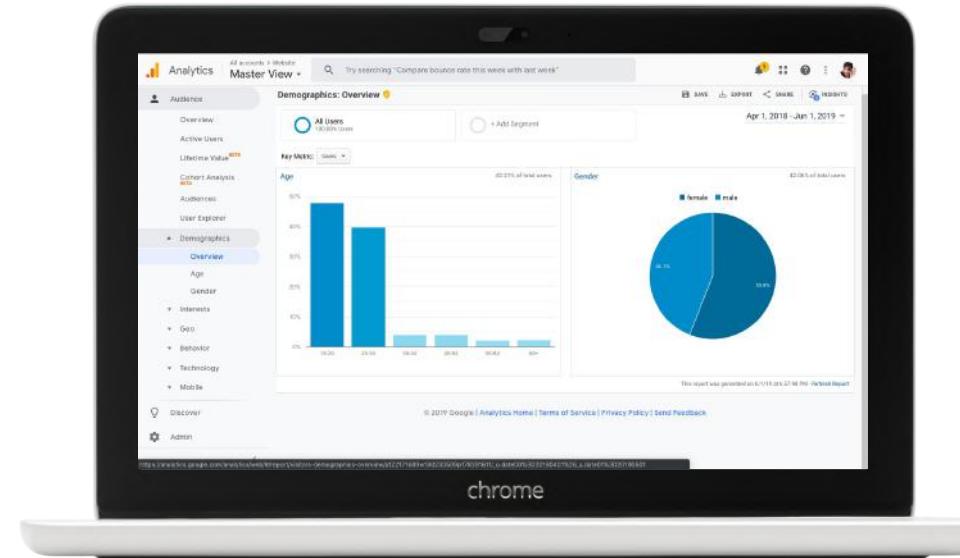
Total Users: 2,822

Avg. Time per Session: 1 min 24 sec

Main Site



Google Analytics - Main Site



Google Analytics

Total page views: 1,100

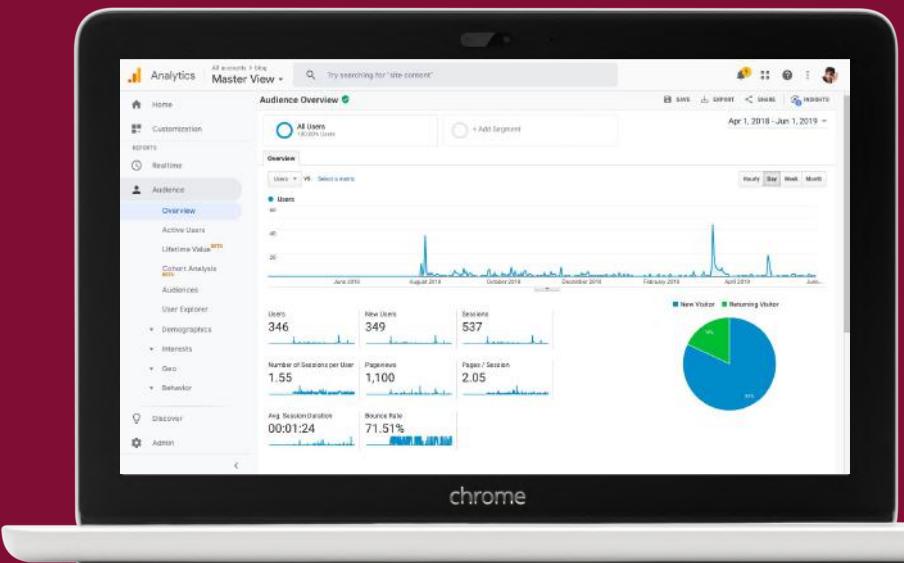
Total Sessions: 537

Total New Users: 349

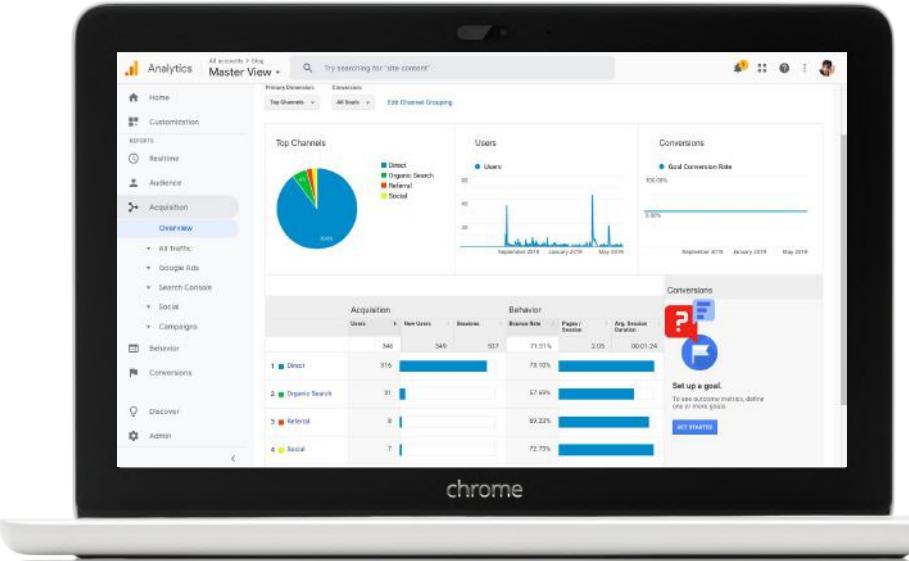
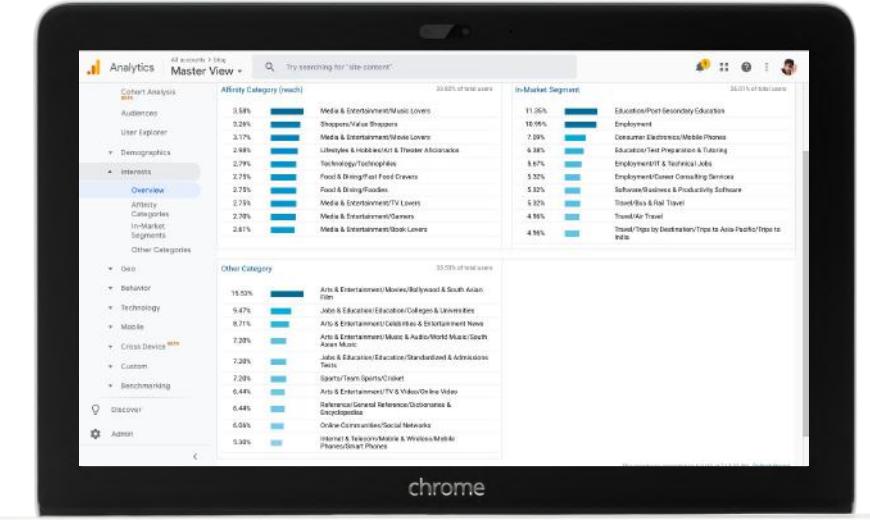
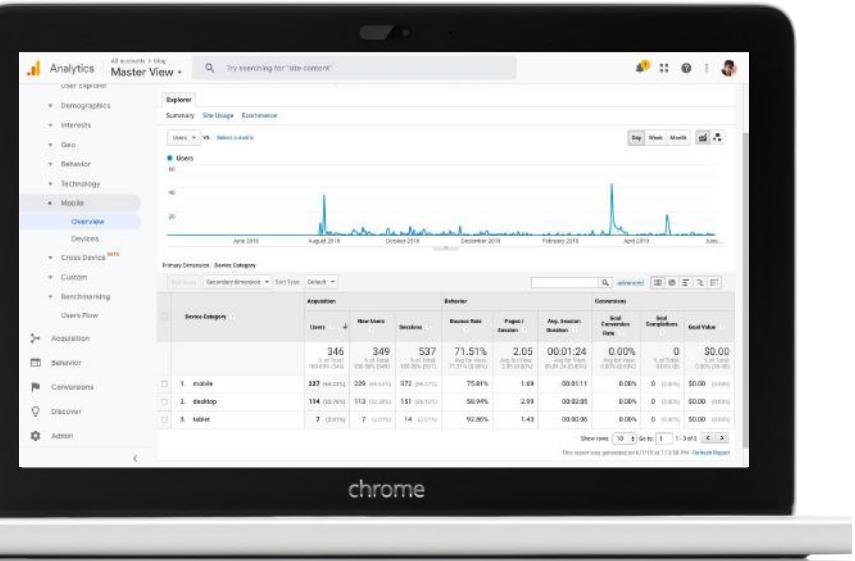
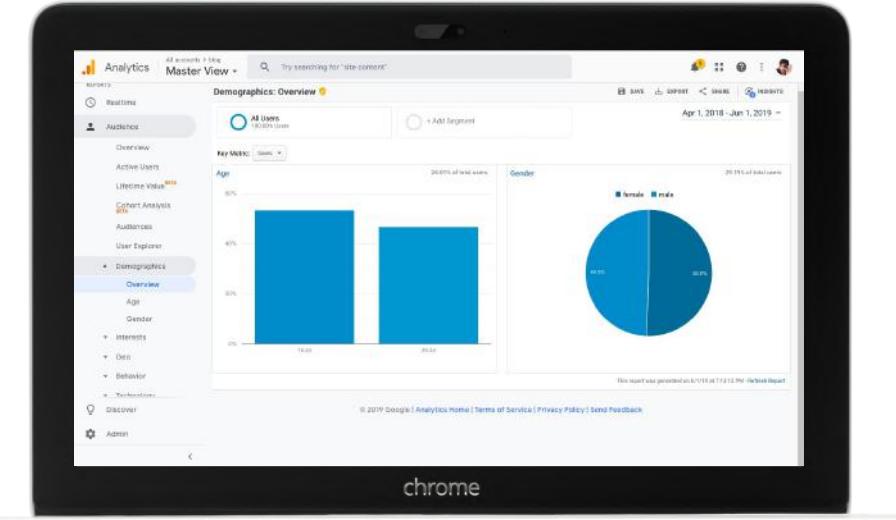
Total Users: 346

Avg. Time per Session: 1 min 24 sec

3190 Blog



Google Analytics - 3190 Blog



Google Analytics

Total page views: 3,207

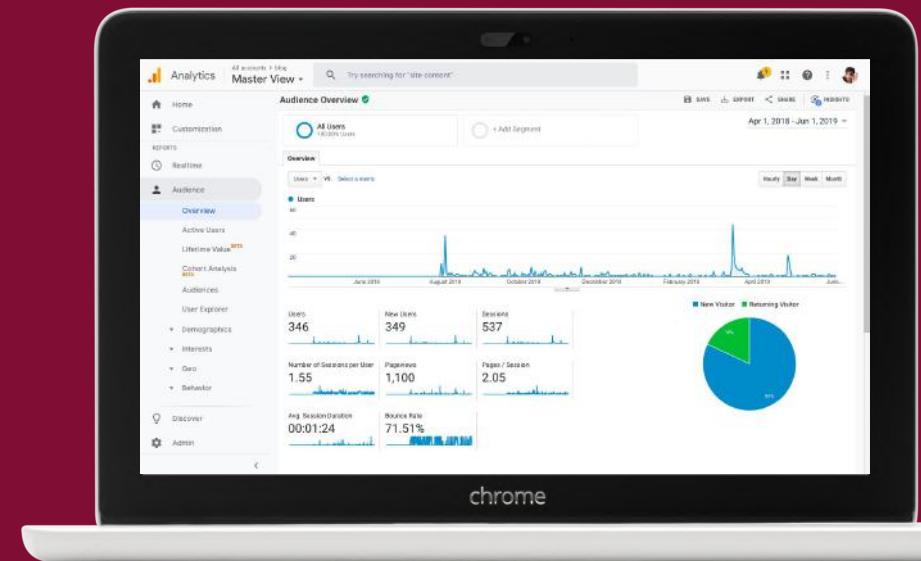
Total Sessions: 556

Total New Users: 300

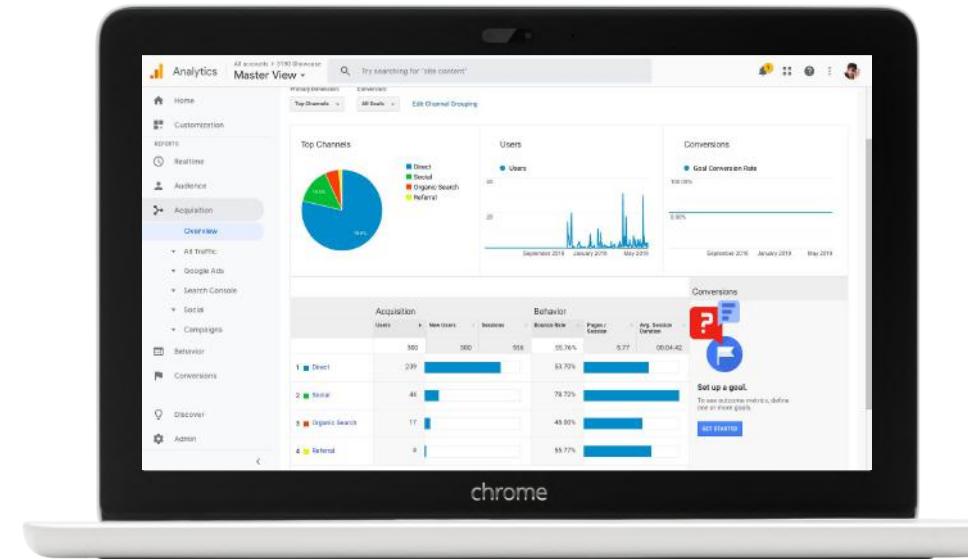
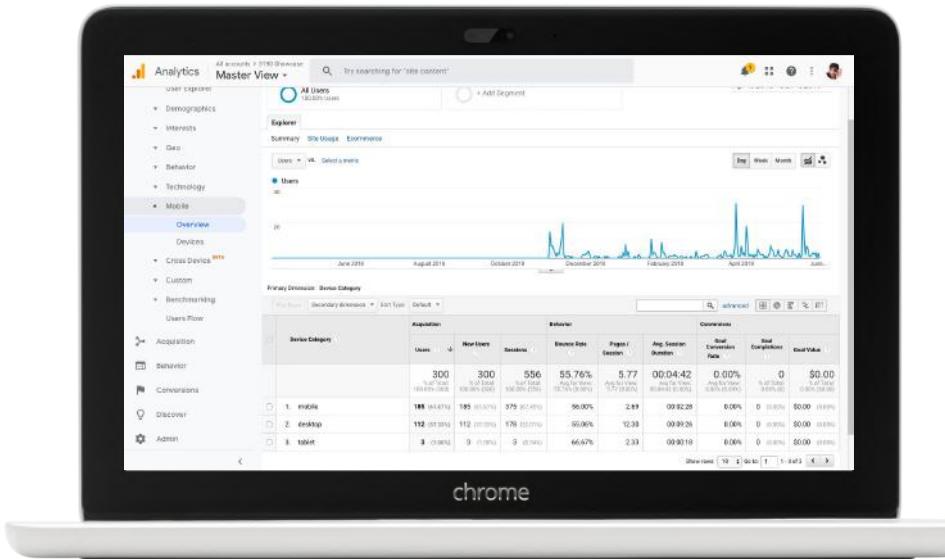
Total Users: 300

Avg. Time per Session: 4 min 42 sec

3190 Showcase



Google Analytics - 3190 Showcase



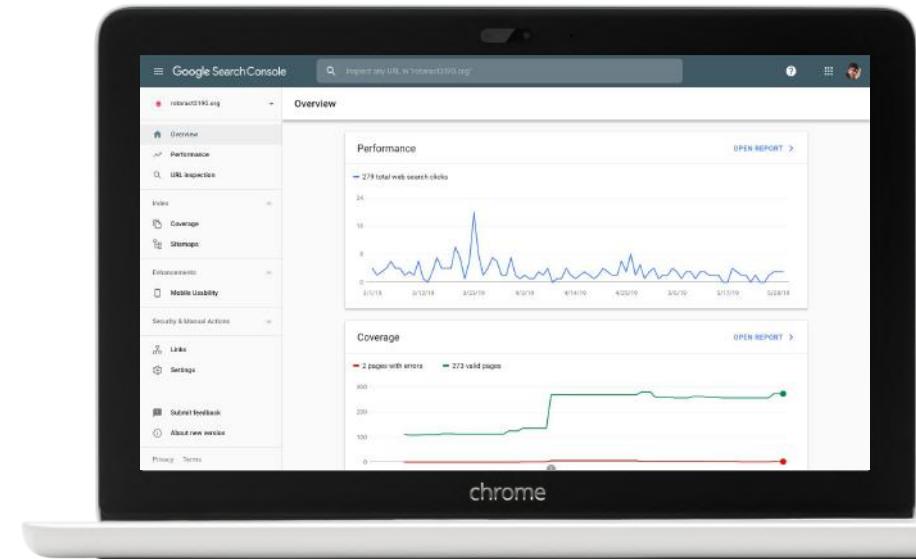
Google SearchConsole

Google SearchConsole is a product by google, this helps in Google Web Scraping of the sites as update on the sitemaps provided there by enhancing the search results on Google Searches

Admin: www.aruntejatethefriend@gmail.com

Total internal links: 1,763

Total Pages listed on Google console: 273



Google SearchConsole

URL: <https://rotaract3190.org/>

Domain Property: rotaract3190.org

Domain Property Total Valid Pages: 273

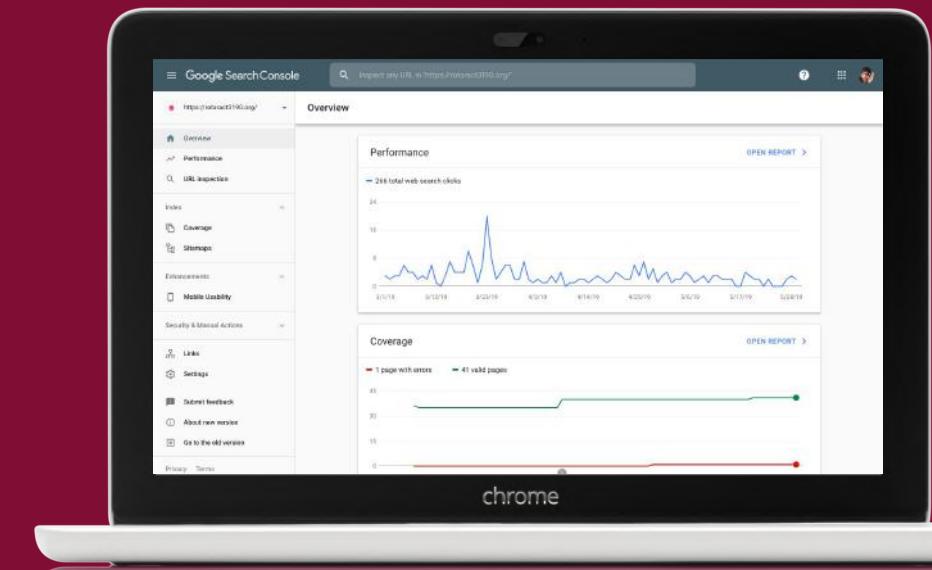
URLs Configured:

- <http://rotaract3190.org/>
- <https://rotaract3190.org/>
- <http://www.rotaract3190.org/>
- <https://www.rotaract3190.org/>

Sitemaps Submitted : (Only for https://rotaract3190.org/)

- <https://rotaract3190.org/sitemap.xml>
- **Total internal links:** 545
- **Total Pages listed on Google Search:** 41

Main Site



Google SearchConsole - Main Site

Coverage

All known pages

Error	Valid	Issues
1	41	0

Last updated: 5/28/19

Impressions:

Details

Date	Pages
2019-05-15	41
2019-05-22	1
2019-05-29	1
2019-06-05	1
2019-06-12	1
2019-06-19	1
2019-06-26	1
2019-07-03	1

chrome

Links

Total 73

External links:

- https://rotaract3190.org/ 27
- https://rotaract3190.org/rejectsubmission/ 18
- https://rotaract3190.org/translate2018/ 16
- https://rotaract3190.org/newsletter/ 7
- https://rotaract3190.org/diversity/ 2

Internal links:

Total 645

Top linked pages:

- https://rotaract3190.org/ 27
- https://rotaract3190.org/rejectsubmission/ 18
- https://rotaract3190.org/galleries/ 18
- https://rotaract3190.org/contact/ 17
- https://rotaract3190.org/eventform/ 14
- https://rotaract3190.org/diversity/ 14
- https://rotaract3190.org/translate2018/ 14
- https://rotaract3190.org/newsletter/ 14
- https://rotaract3190.org/diversity/ 14

Top linking sites:

- rotaract.com 21
- isipu.com 11
- facebook.com 5
- whatis.com 4

chrome

Google SearchConsole

URL: <https://blog.rotaract3190.org/>

Domain Property: blog.rotaract3190.org

Domain Property Total Valid Pages: 43

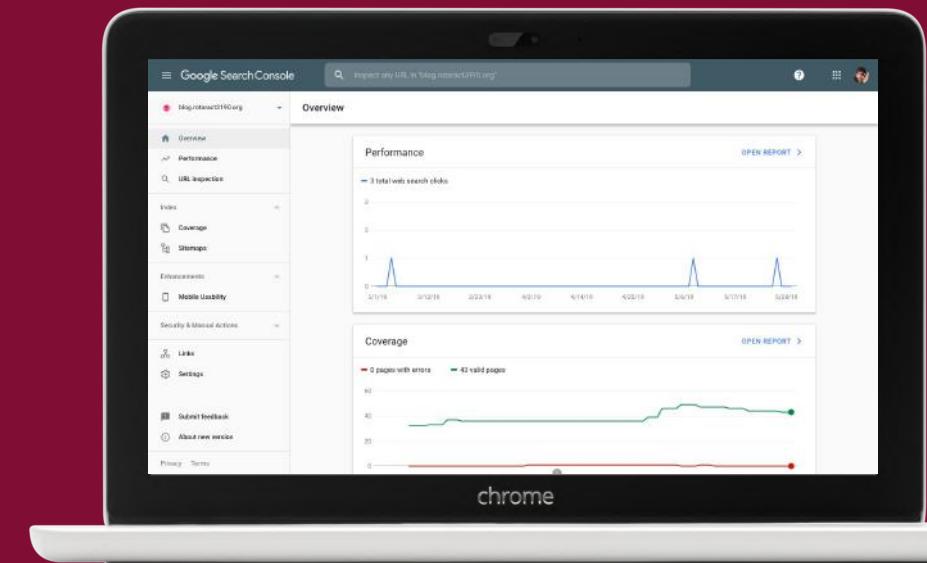
URLs Configured:

- <http://blog.rotaract3190.org/>
- <https://blog.rotaract3190.org/>

Sitemaps Submitted :

- <https://blog.rotaract3190.org/sitemap.xml>
- <https://blog.rotaract3190.org/feed.xml>
- **Total internal links:** 221
- **Total Pages listed on Google Search:** 43

3190 Blog



Google SearchConsole - 3190 Blog

Google Search Console

Coverage

All known pages

Last updated: 5/28/19

Valid: 43 Total: 47

Impressions:

Date	Impressions
2019-04-15	~10
2019-04-16	~20
2019-04-17	~30
2019-04-18	~40
2019-04-19	~50
2019-04-20	~60
2019-04-21	~70
2019-04-22	~80
2019-04-23	~90
2019-04-24	~100
2019-04-25	~110
2019-04-26	~120
2019-04-27	~130
2019-04-28	~140
2019-04-29	~150
2019-04-30	~160
2019-05-01	~170
2019-05-02	~180
2019-05-03	~190
2019-05-04	~200
2019-05-05	~210
2019-05-06	~220
2019-05-07	~230
2019-05-08	~240
2019-05-09	~250
2019-05-10	~260
2019-05-11	~270
2019-05-12	~280
2019-05-13	~290
2019-05-14	~300
2019-05-15	~310
2019-05-16	~320

Details

Valid: Submitted and indexed

chrome

Google Search Console

Links

Total: 85

External links

Page	Count
https://blog.rotaract3190.org/	20
https://blog.rotaract3190.org/2018-12-04-wildlife-conservation/	11
https://blog.rotaract3190.org/2018-10-23-facts-about-wildlife/	2
https://blog.rotaract3190.org/2019-09-13-worlds-worlest-day/	2

Internal links

Page	Count
https://blog.rotaract3190.org/	48
https://blog.rotaract3190.org/about/	37
https://blog.rotaract3190.org/2017-12-16-humanity-at-3190-district-agenda/	12
https://blog.rotaract3190.org/2017-12-23-humanity-at-3190-podium/	11
https://blog.rotaract3190.org/2017-12-09-humanity-at-3190-chair-elect-malika/	11
https://blog.rotaract3190.org/2018-01-29-international-figures-day-celebration-contact-44910-3190/	10
https://blog.rotaract3190.org/2017-08-19-humanity-at-3190-report/	9
https://blog.rotaract3190.org/2017-11-04-humanity-at-3190-administering/	9
https://blog.rotaract3190.org/2018-10-07-humanity-at-3190-report/	9

Top linking sites

Page	Count
rotaract3190.org	24
tertu.com	6
twu.com	3

chrome

Google SearchConsole

URL: <https://blog.rotaract3190.org/>

Domain Property: blog.rotaract3190.org

Domain Property Total Valid Pages: 157

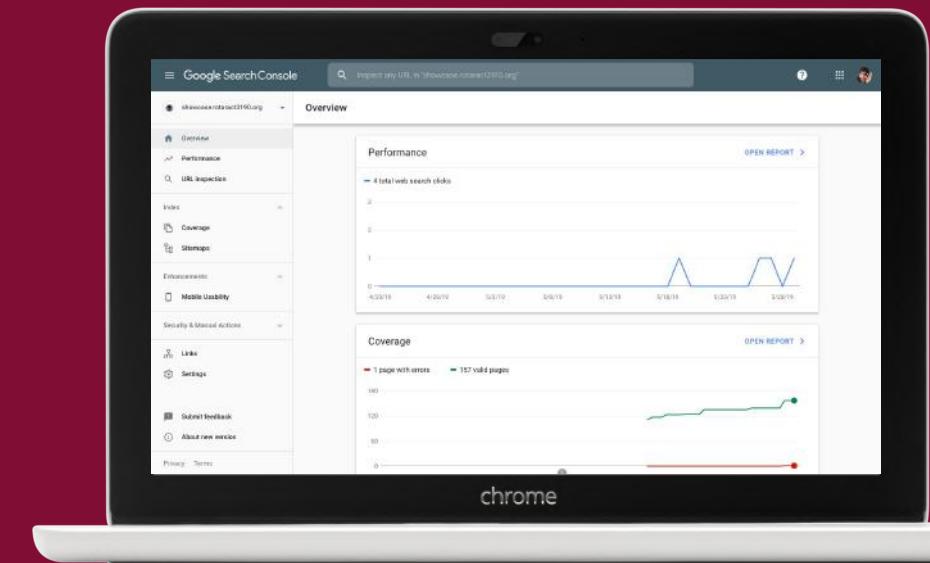
URLs Configured:

- <http://showcase.rotaract3190.org/>
- <https://showcase.rotaract3190.org/>
- <http://events.rotaract3190.org/>
- <https://events.rotaract3190.org/>

Sitemaps Submitted :

- <https://showcase.rotaract3190.org/sitemap.xml>
- **Total internal links:** 551
- **Total Pages listed on Google Search:** 157

3190 Showcase



Google SearchConsole - 3190 Showcase

Coverage

All known pages

Issue	Count
Valid	157
No issues	0
Indexed	25

Last updated: 5/28/19

Impressions:

3/1/19 3/15/19 3/30/19 4/5/19 4/21/19 5/9/19 5/15/19

Details

Status	Type	Validation	Total	Pages
Valid	Submitted and indexed	Pass	157	156

chrome

Links

Total 85

External links

Link	Count
https://blog.rotaract3190.org/	20
https://blog.rotaract3190.org/2018-12-04-wildlife-conservation/	11
https://blog.rotaract3190.org/2018-10-23-facts-about-wildlife/	2
https://blog.rotaract3190.org/2019-09-13-worlds-worlest-day/	2

Internal links

Link	Count
https://blog.rotaract3190.org/	48
https://blog.rotaract3190.org/about/	37
https://blog.rotaract3190.org/2017-12-16-humanity-at-3190-district-agenda/	12
https://blog.rotaract3190.org/2017-12-23-humanity-at-3190-podium/	11
https://blog.rotaract3190.org/2017-12-09-humanity-at-3190-chair-elect-malika/	11
https://blog.rotaract3190.org/2018-01-29-international-igers-day-celebration-contact-44910-3190/	10
https://blog.rotaract3190.org/2017-08-19-humanity-at-3190-spotlight/	9
https://blog.rotaract3190.org/2017-11-04-humanity-at-3190-administering/	9
https://blog.rotaract3190.org/2018-10-07-humanity-at-3190/	9

Top linking sites

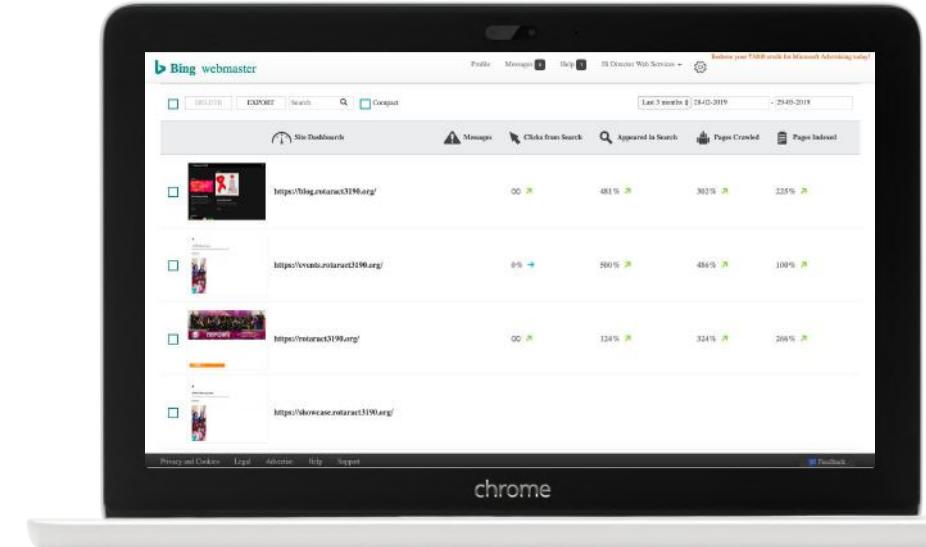
Site	Count
rotaract3190.org	24
tertu.com	6
twu.com	3

chrome

Bing Webmaster Tools

The Bing Webmaster helps in Web Scraping for search engines like bing, yahoo, duckduckgo, etc.

Google Sign-in Email: 3190web1819@gmail.com



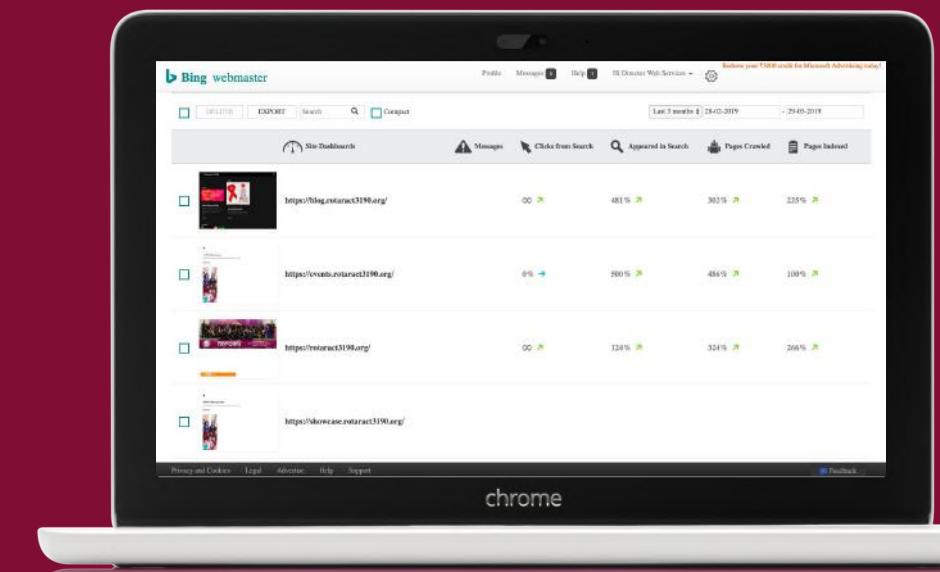
Bing Webmaster Tools

The Sitemap submission was done for BING WEBMASTER Tools to ensure better SEO and search listing for search engines like mozilla, duckduckgo, bing, yahoo etc.

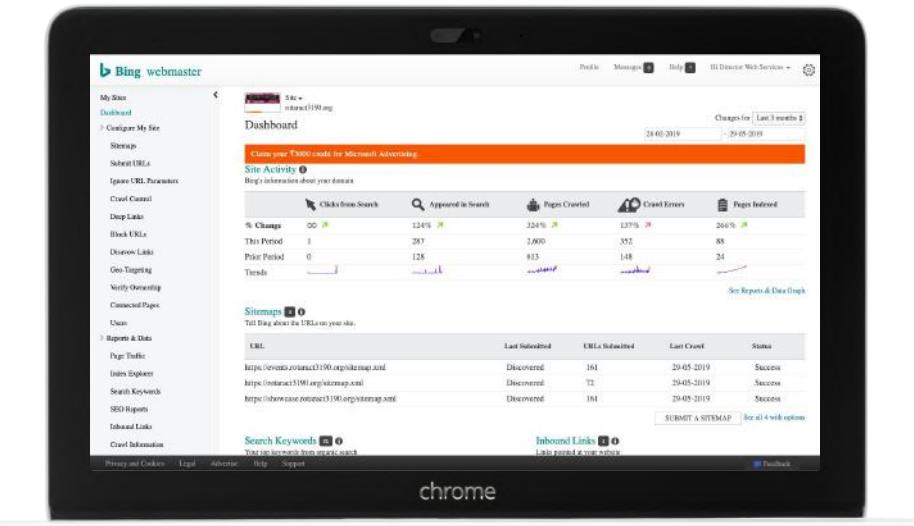
The site maps for all the web properties of Rotaract 3190 are submitted so that the web properties is continuous web scraping.

The sitemaps submitted are:

- <https://rotaract3190.org/sitemap.xml>
- <https://blog.rotaract3190.org/sitemap.xml>
- <https://events.rotaract3190.org/sitemap.xml>
- <https://showcase.rotaract3190.org/sitemap.xml>



Bing Webmaster Tools



Dashboard

Changes for [Last 3 months] 28.03.2019 - 29.05.2019

Site Activity Bing's information about your domain

	Clicks from Search	Appeared in Search	Pages Crawled	Crawl Errors	Pages Indexed
% Change	0%	124% ▲	324% ▲	137% ▼	264% ▲
This Period	1	293	1,000	352	88
Prior Period	0	128	815	148	24
Trends					

Sitemaps Tell Bing about the URLs on your site.

Inbound Links Links pointed at your website.

Search Keywords Your top keywords from organic search.

Reports & Data

Page Traffic

Index Explorer

Search Keywords

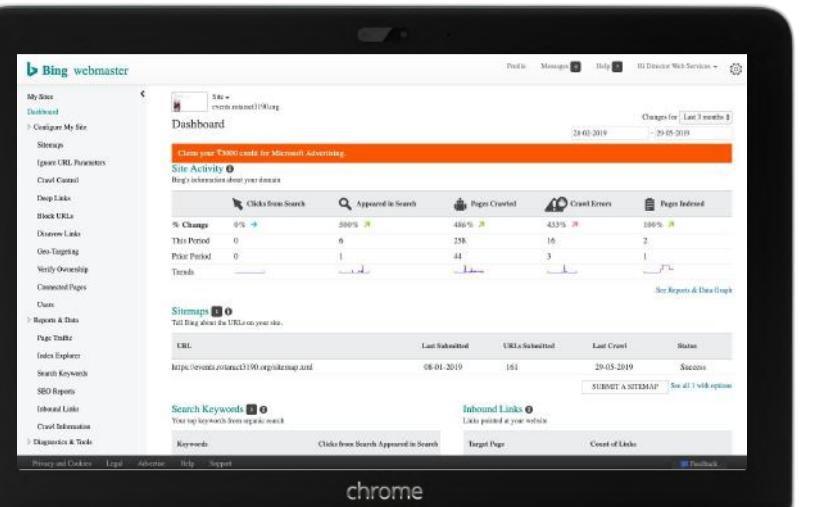
SEO Reports

Inbound Links

Crawl Information

Diagnostics & Tools

Privacy and Cookies Legal | Advertising | Help | Support | Feedback



Dashboard

Changes for [Last 3 months] 28.03.2019 - 29.05.2019

Site Activity Bing's information about your domain

	Clicks from Search	Appeared in Search	Pages Crawled	Crawl Errors	Pages Indexed
% Change	0% ▲	500% ▲	436% ▲	433% ▼	500% ▲
This Period	0	0	238	16	2
Prior Period	0	1	44	3	1
Trends					

Sitemaps Tell Bing about the URLs on your site.

Inbound Links Links pointed at your website.

Search Keywords Your top keywords from organic search.

Reports & Data

Page Traffic

Index Explorer

Search Keywords

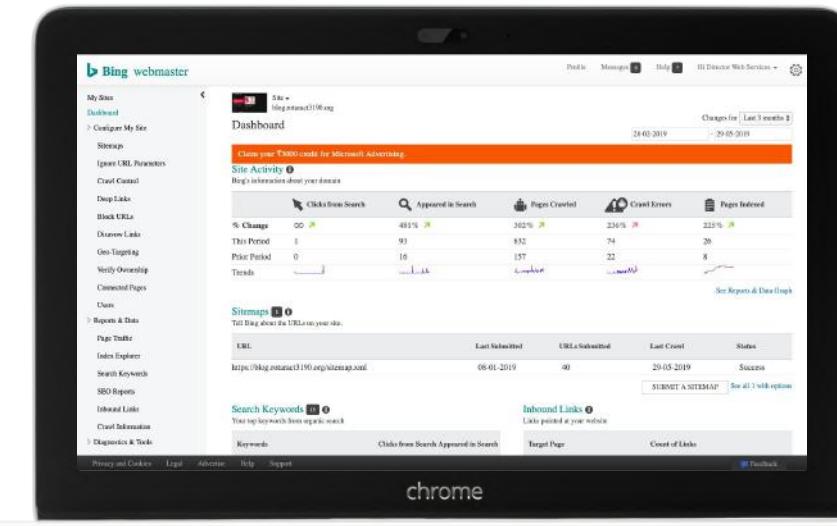
SEO Reports

Inbound Links

Crawl Information

Diagnostics & Tools

Privacy and Cookies Legal | Advertising | Help | Support | Feedback



Dashboard

Changes for [Last 3 months] 28.03.2019 - 29.05.2019

Site Activity Bing's information about your domain

	Clicks from Search	Appeared in Search	Pages Crawled	Crawl Errors	Pages Indexed
% Change	0% ▲	411% ▲	362% ▲	240% ▼	225% ▲
This Period	1	93	832	74	26
Prior Period	0	10	157	22	8
Trends					

Sitemaps Tell Bing about the URLs on your site.

Inbound Links Links pointed at your website.

Search Keywords Your top keywords from organic search.

Reports & Data

Page Traffic

Index Explorer

Search Keywords

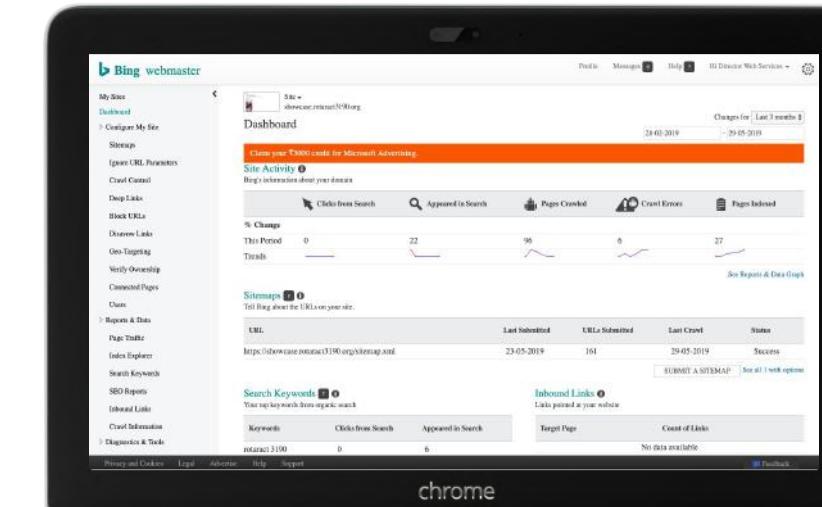
SEO Reports

Inbound Links

Crawl Information

Diagnostics & Tools

Privacy and Cookies Legal | Advertising | Help | Support | Feedback



Dashboard

Changes for [Last 3 months] 28.03.2019 - 29.05.2019

Site Activity Bing's information about your domain

	Clicks from Search	Appeared in Search	Pages Crawled	Crawl Errors	Pages Indexed
% Change	This Period: 0	22	96	6	27
Prior Period	0	0	0	0	0
Trends					

Sitemaps Tell Bing about the URLs on your site.

Inbound Links Links pointed at your website.

Search Keywords Your top keywords from organic search.

Reports & Data

Page Traffic

Index Explorer

Search Keywords

SEO Reports

Inbound Links

Crawl Information

Diagnostics & Tools

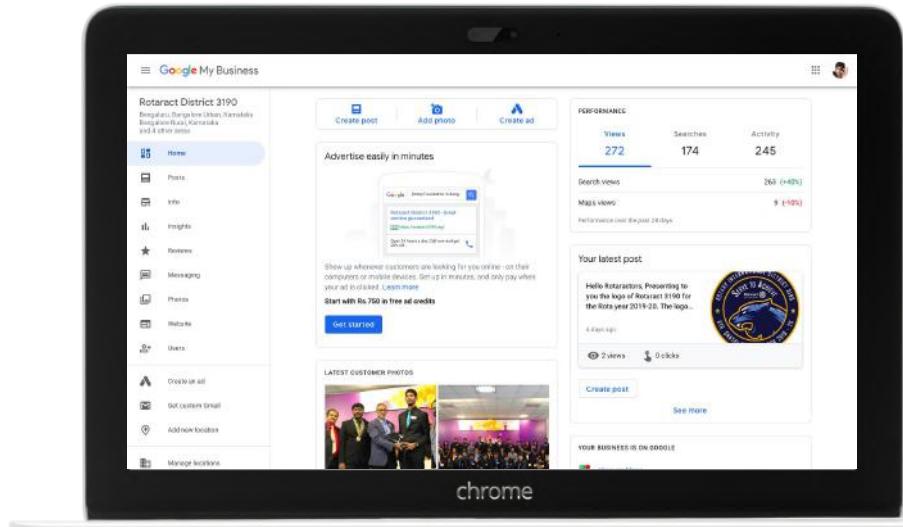
Privacy and Cookies Legal | Advertising | Help | Support | Feedback

Google Business Listing

Admin: www.aruntejatethefriend@gmail.com

The Google Business listing allows us to have a dedicated listing when a related search is made on Google.

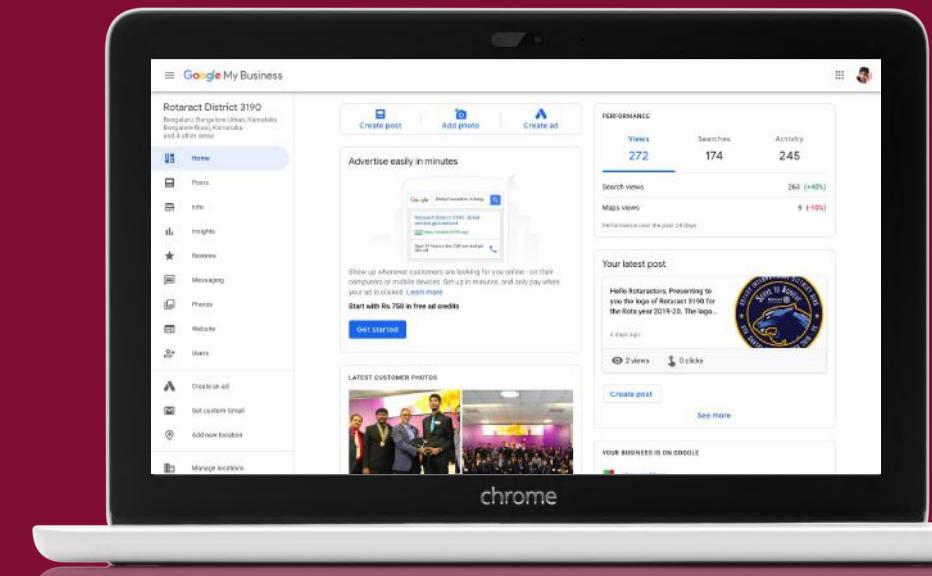
This helps us with Stronger SEO, thereby benefiting in better search results.



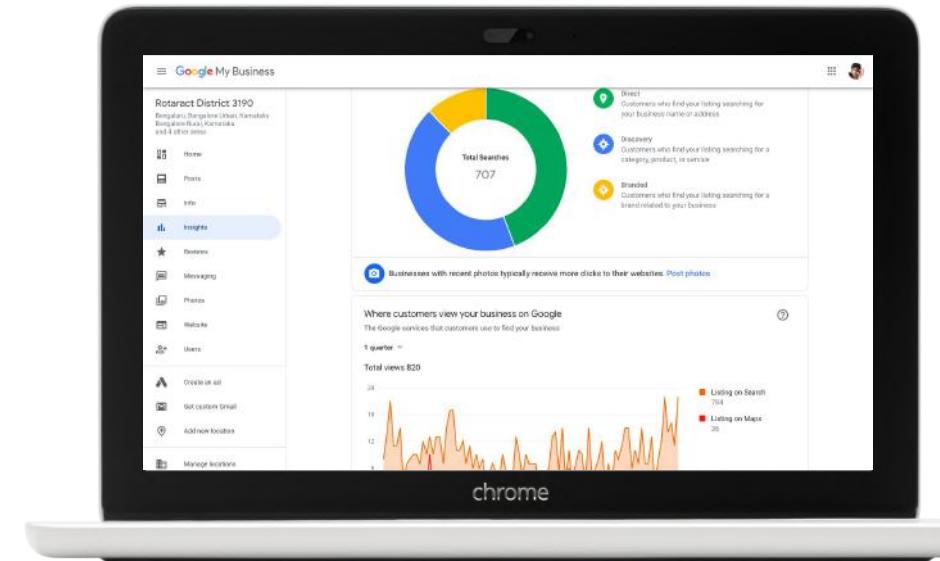
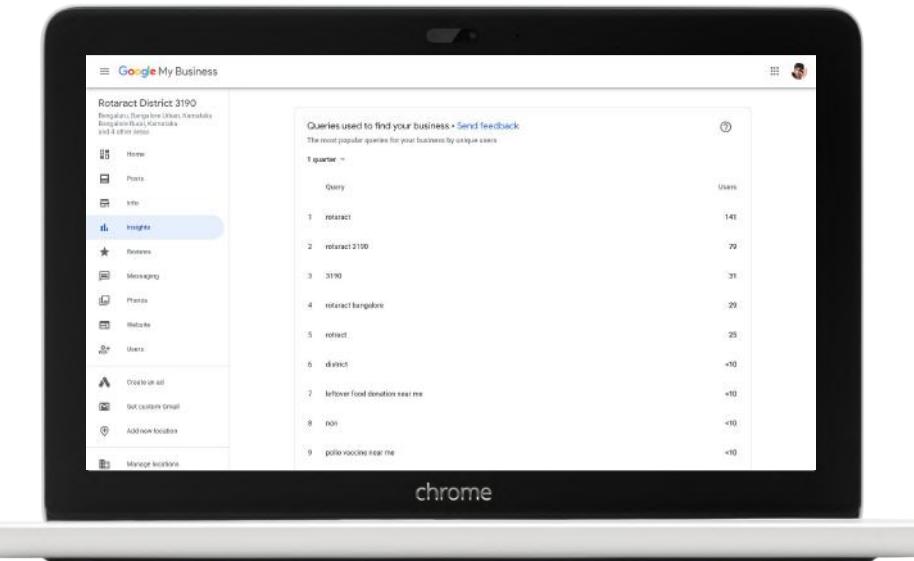
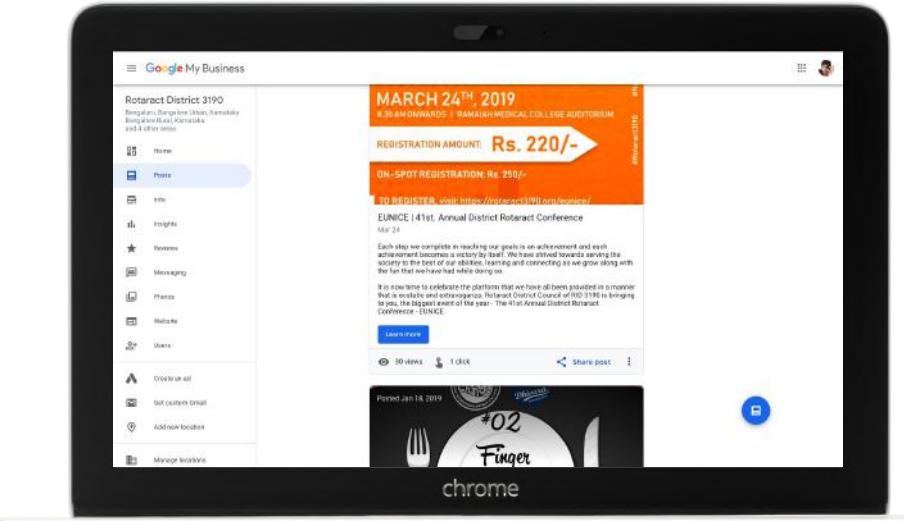
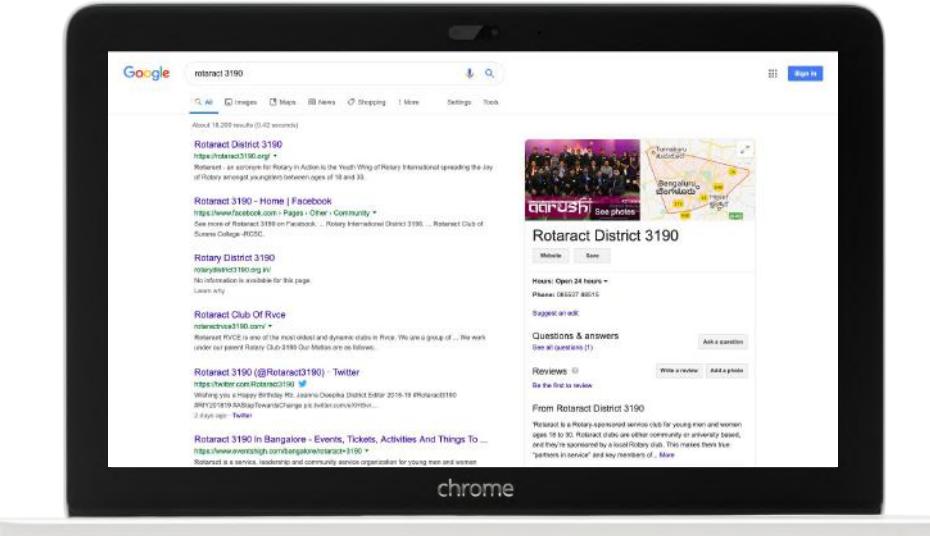
Google Business Listing

Key Updates:

- There were constant updates on the Google business listing. Due to the efforts put on having constant posts and event listings, the SEO of rotaract3190.org has drastically improved.
- This also helped us in having best listing on search engines.
- All the District events were updated on the google listing for better reach.



Google Business Listing



Username: rotaract3190

Sign-In Email: 3190web1819@gmail.com

Custom domain: r3190.ml

Custom domain's registrar: freenom

Bitly.com allows users to create short links for the URLs.

By having a dedicated account signup we can track the analytics of every short link created, thereby allowing us to measure the clicks, behaviour etc.



Bitly

Key Updates:

- **Tier:** Free
- **Monthly Usage Limits:**
 - **Total Bitlinks:** 10,000
 - **Branded Bitlinks:** 500
- All major links link registration links on web properties and some marketing links were created with Branded Bitlinks (r3190.ml) for status tracking at regular intervals.



Miscellaneous

OUTLINE - Miscellaneous

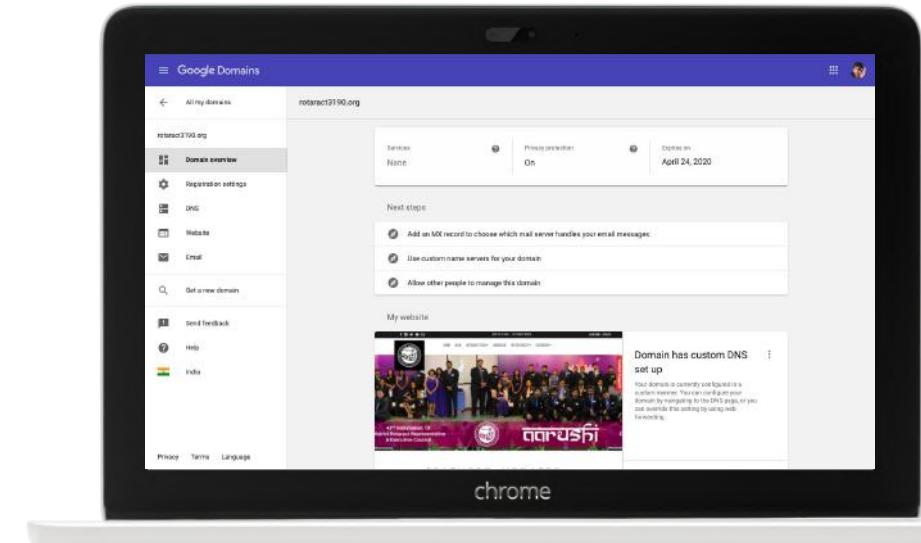
- **Google Domains**
- **Freenom**
- **GITHUB**
- **Photo Gallery (flickr)**
- **Fast2SMS**

Google Domains

Google Domains is the registrar for official domain
rotaract3190.org

Admin: www.aruntejatethefriend@gmail.com

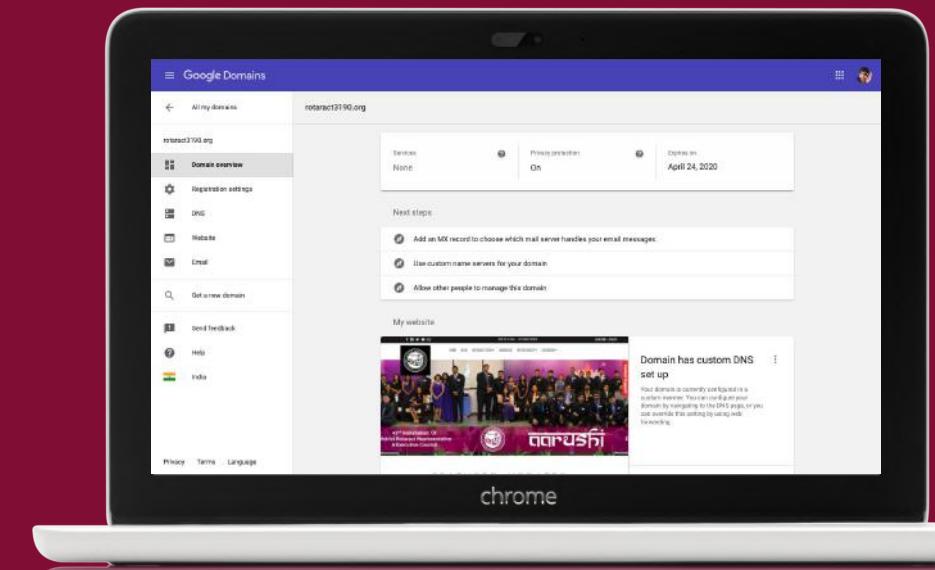
Google Domains offers many salient features like Privacy Protection, domain forwarding emails etc for free. Thus it was chosen over other registrars.



Google Domains

Key Features:

- **DNSSEC:** Enabled
- **Domain forwarding Emails:** 100
 - **Configured:** 18/100
- **Total Subdomains/CNAME created:** 4
 - www
 - blog
 - events
 - showcase



Google Domains

The screenshot shows the Google Domains interface in a Chrome browser. The left sidebar includes options like 'All my domains', 'Domain overview', 'Registration settings', 'DNS' (which is selected), 'Website', 'Email', and 'Get a new domain'. The main content area displays 'Custom resource records' with a table. One record is highlighted: 'www' (Type: A, TTL: 1h, IP: 104.198.14.52). Buttons for 'DELETE' and 'EDIT' are shown next to each record.

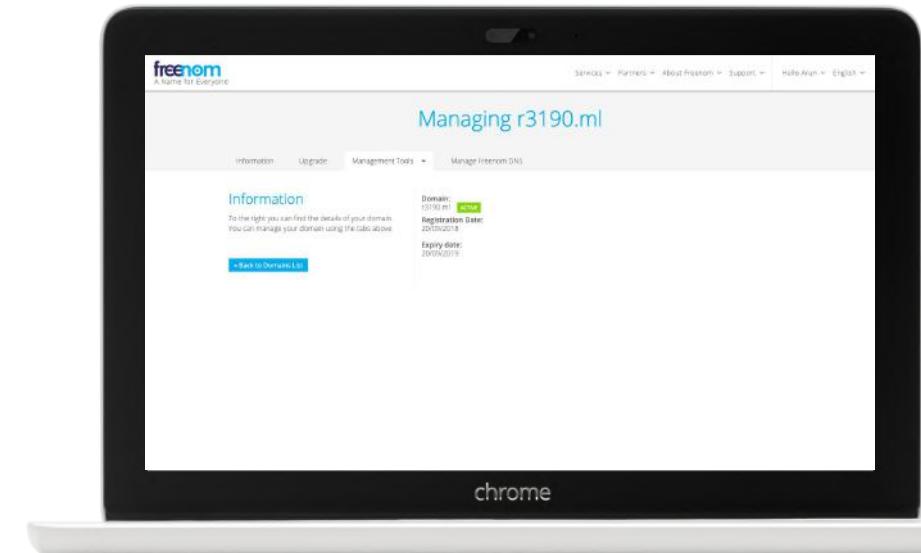
The screenshot shows the Google Domains interface in a Chrome browser. The left sidebar includes options like 'All my domains', 'Domain overview', 'Registration settings', 'DNS' (selected), 'Website', and 'Email' (selected). The main content area displays a list of email accounts with columns for 'alias email address' and 'recipient email address'. An account named '3190marketing1@gmail.com' has a red circular icon with '3190marketing1@gmail.com' and 'Email with work cell 1's verified. Recent verification email'.

Freenom

Freenom is used to register free domain **r3190.ml**

Sign-In Email: www.aruntejathefriend@gmail.com

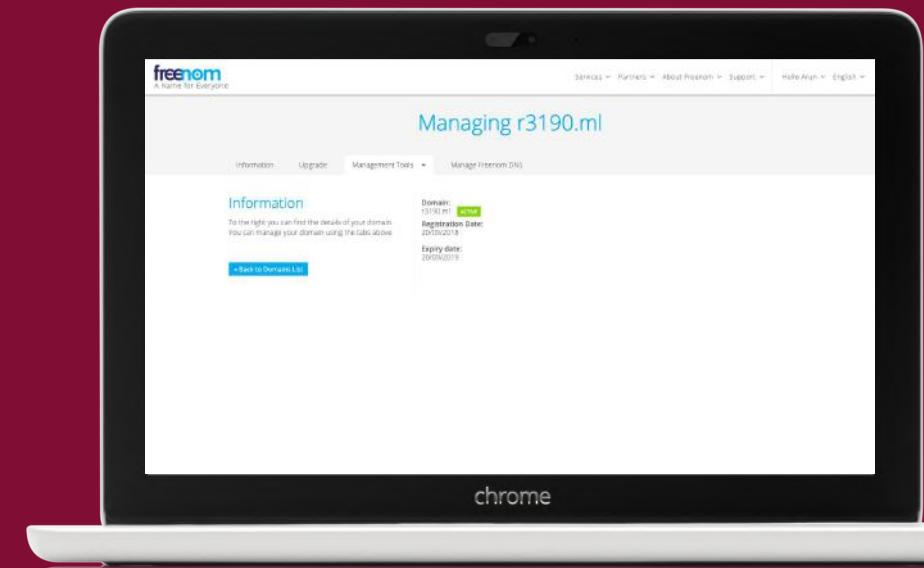
r3190.ml is used for bitly.com custom branded short link configuration



Freenom

Key Details:

- Root Domain is configured to point towards bitly.com
- **Root URL redirect type:** 301
- **Root URL redirect:** <https://rotaract3190.org>



GITHUB

Github is opted to be the preferred GIT provider by considering the large adoption globally.

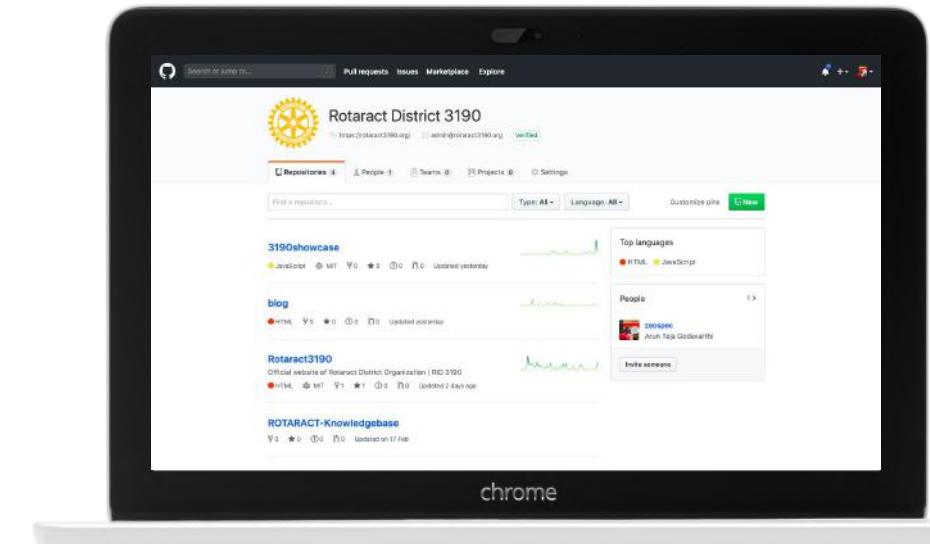
The organization and all the repositories are managed via Github.

Total Organizations Created: 1

Total Repositories: 4

Verified Organization?: YES

Notice the **VERIFIED** badge next to the Organization.



GITHUB

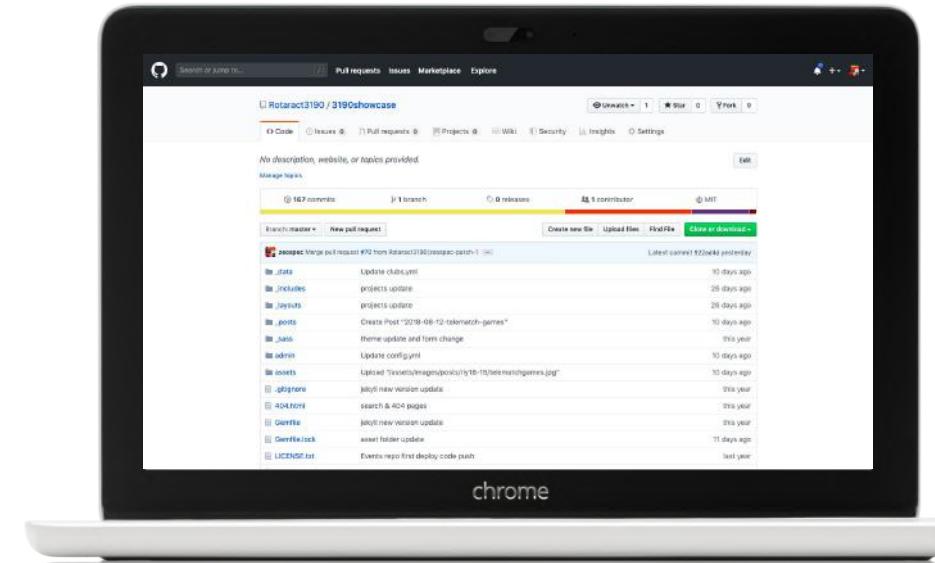
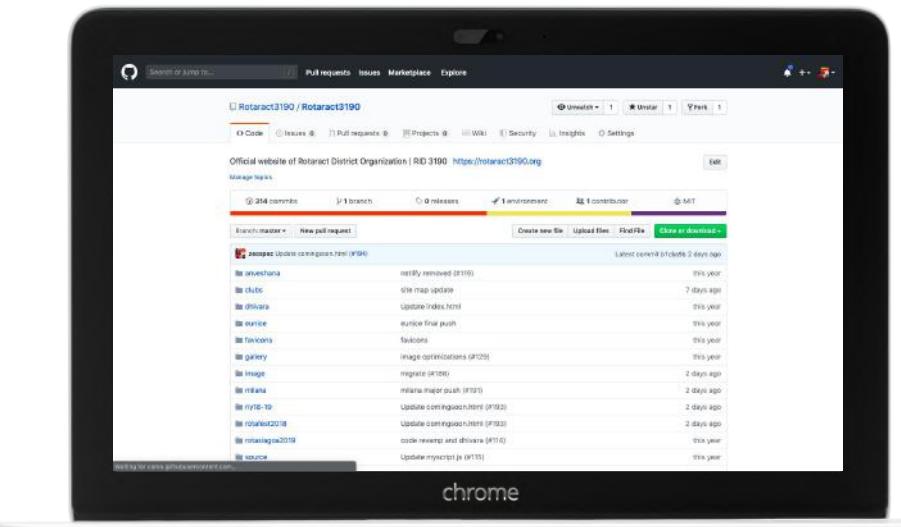
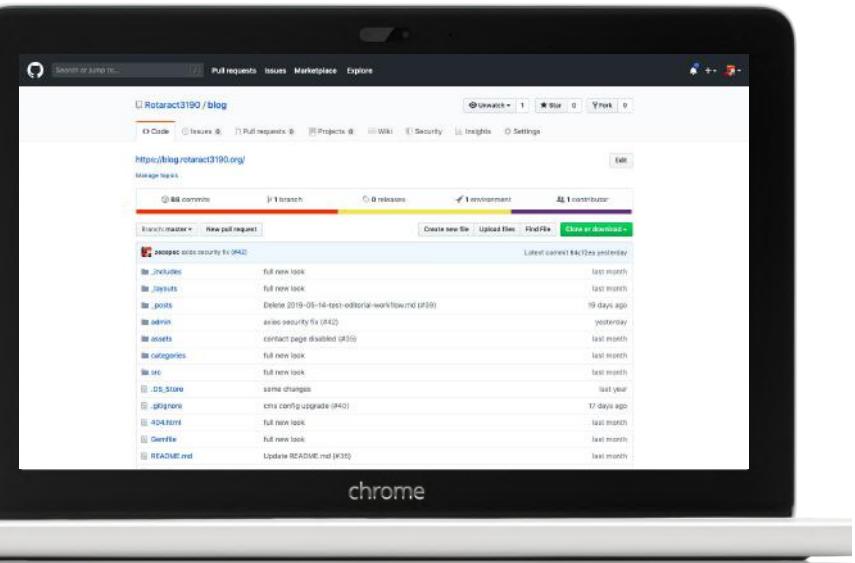
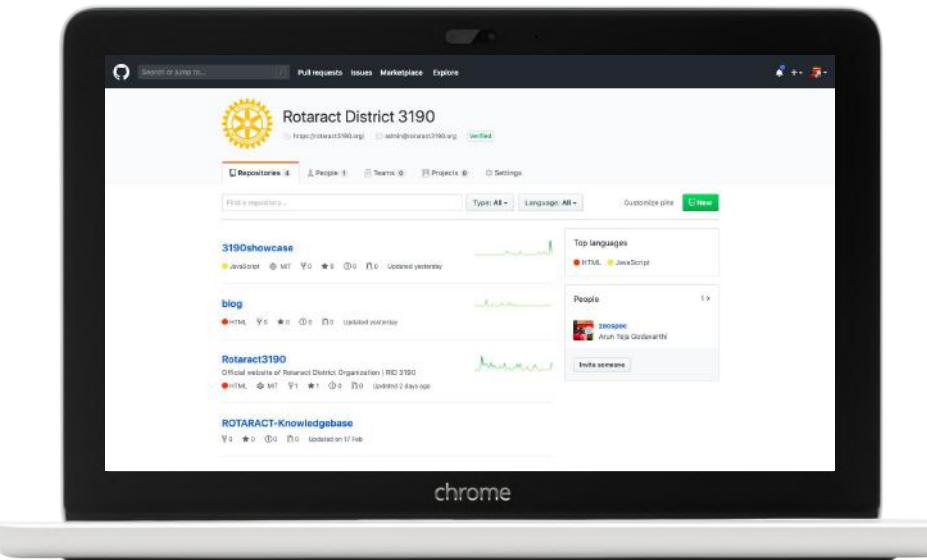


Photo Gallery (flickr)

Service Provider: Flickr

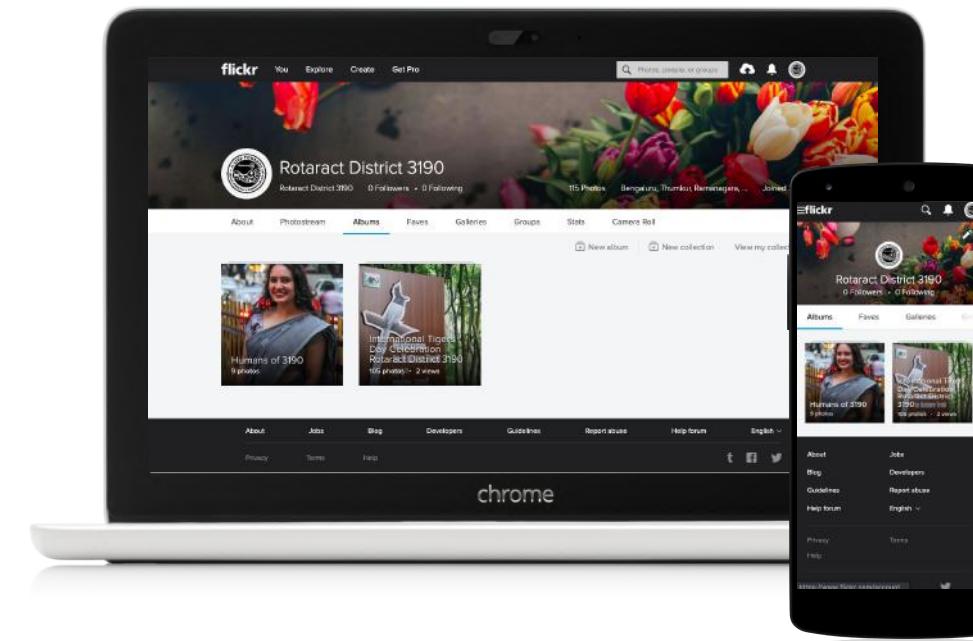
The web team of Rotaract 3190 signed up on flickr to use it for managing its photo albums, thereby also creating the embedded photo albums on the website.

Username: rotaract3190

Sign-In Email: web.rotaract3190@gmail.com

Key Stats:

- Albums Created: 2
- Total Photos Uploaded: 115/1000
- Number of Album embeds: 10



Fast2SMS

Fast2SMS is a free bulk SMS service.

The goal of signing up on this platform was to have a bulk SMS option/feature available on demand for any Rotaract 3190 communications.

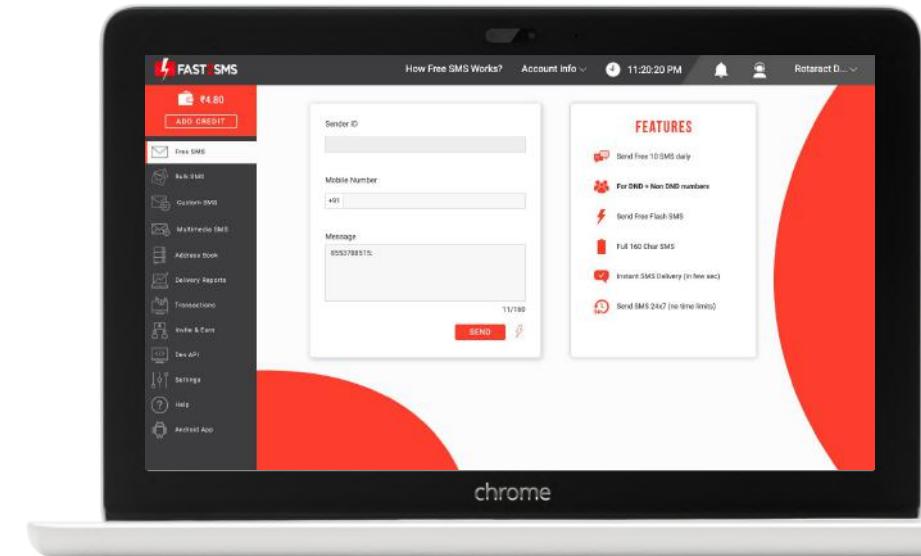
Account Name: Rotaract District 3190

Associated Phone: 8553788515

Associated Email: web.rotaract3190@gmail.com

Daily Usage Limits:

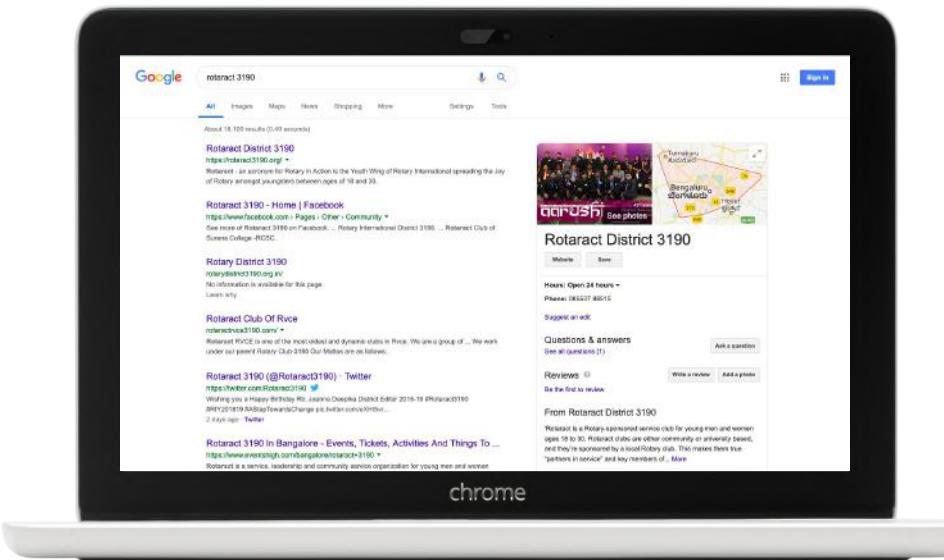
- **Bulk Promotional SMS:** Unlimited
- **Transactional SMS:** 10



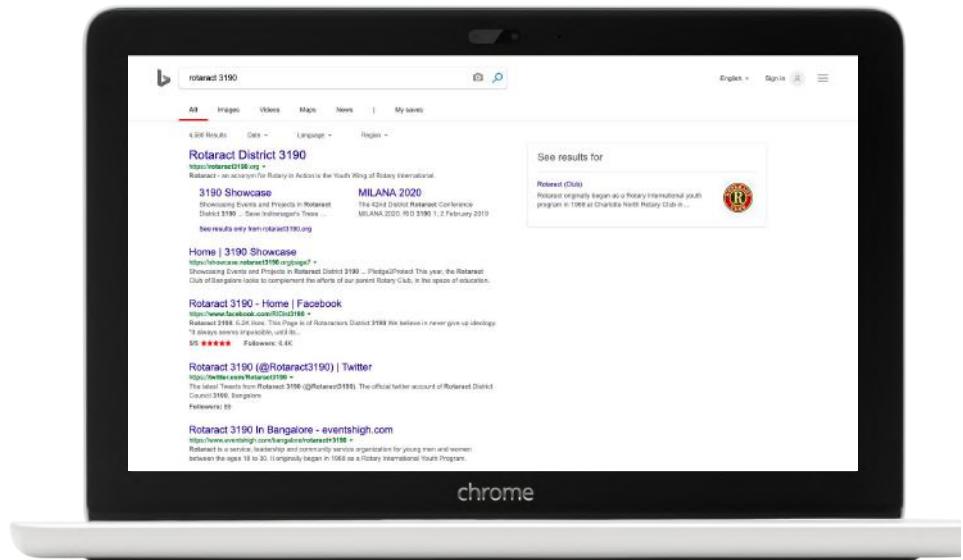
3190 on Search Engines

(Based on Search Keys)

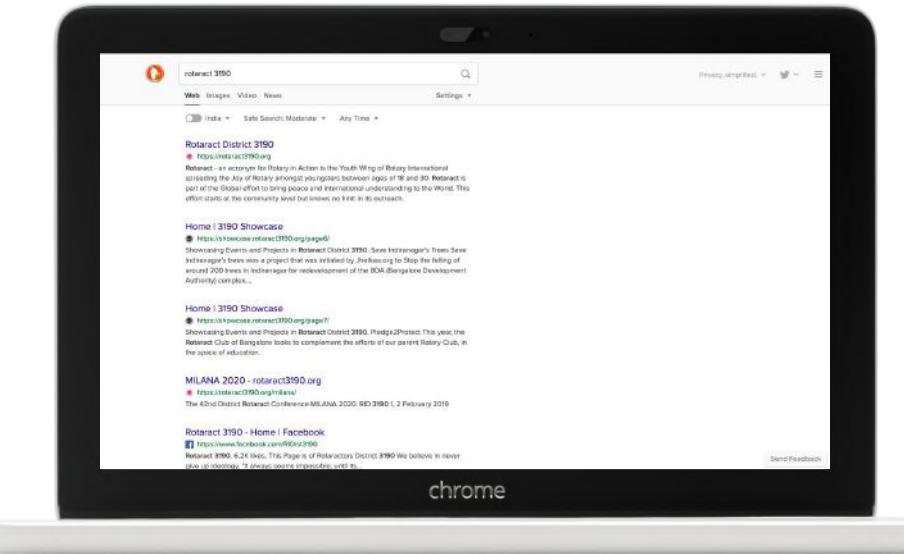
Search Key: rotaract 3190



chrome

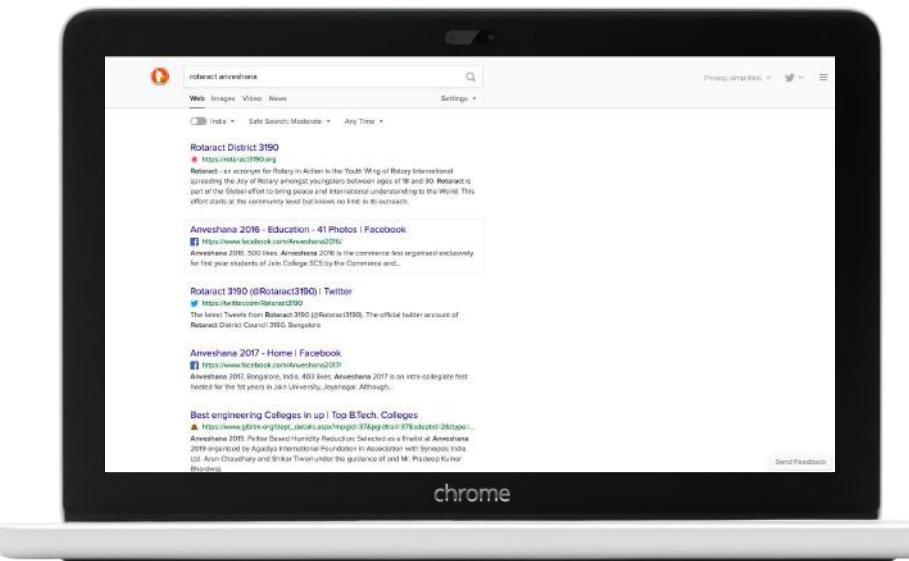
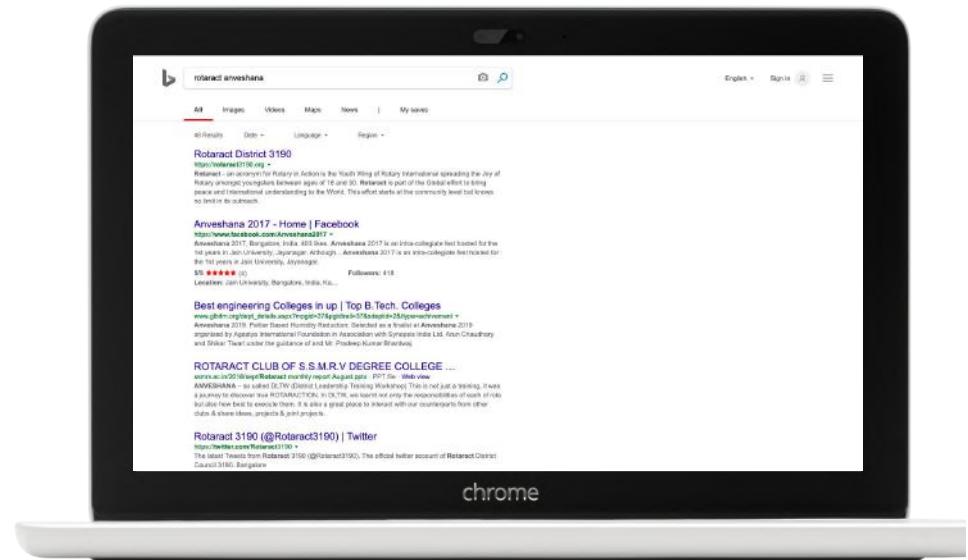
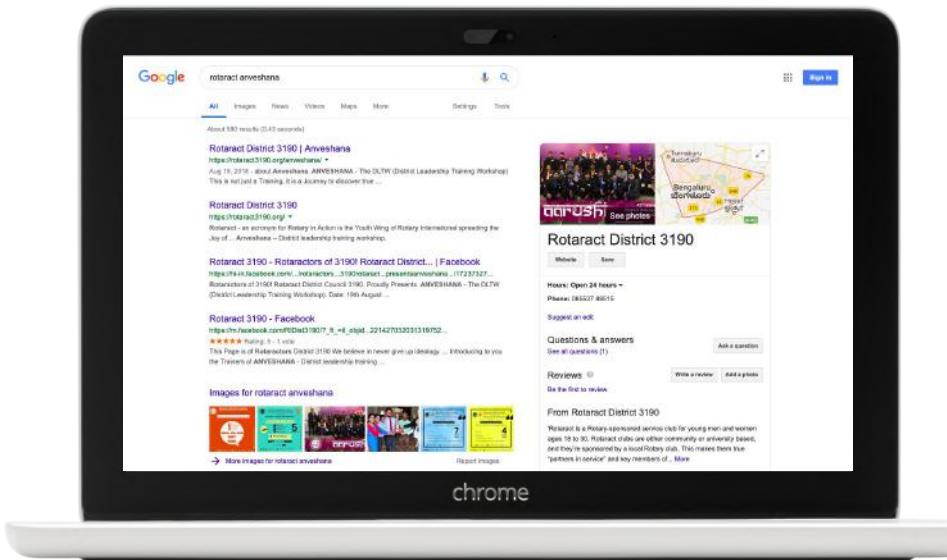


chrome

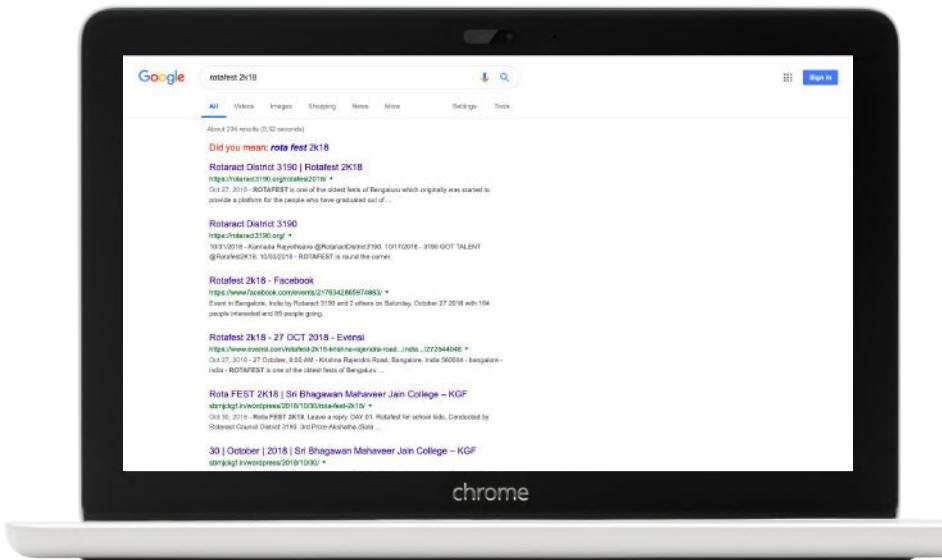


chrome

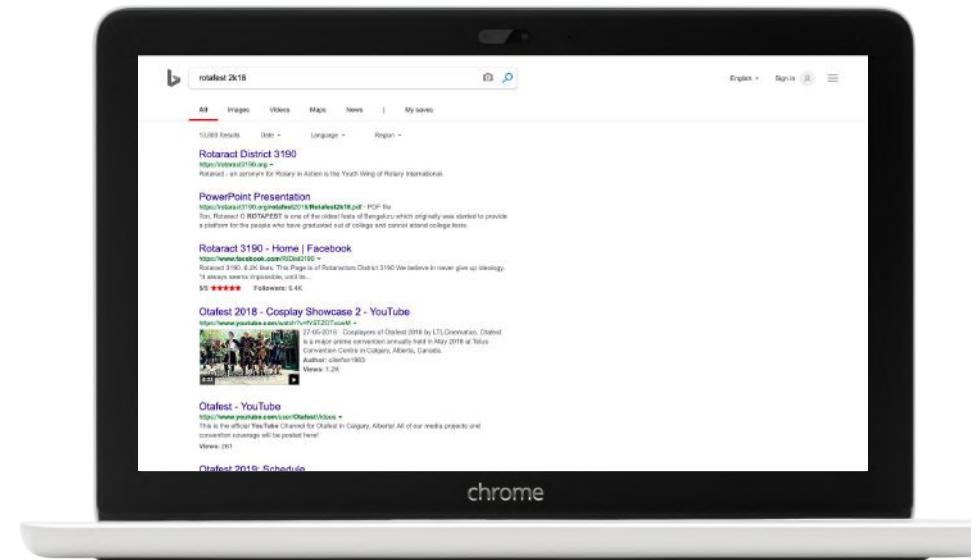
Search Key: rotaract anveshana



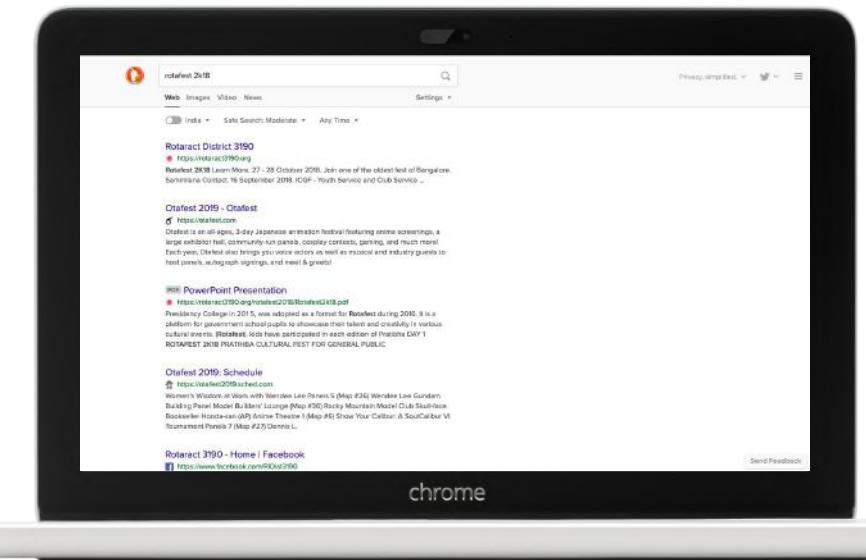
Search Key: rotafest 2k18



chrome

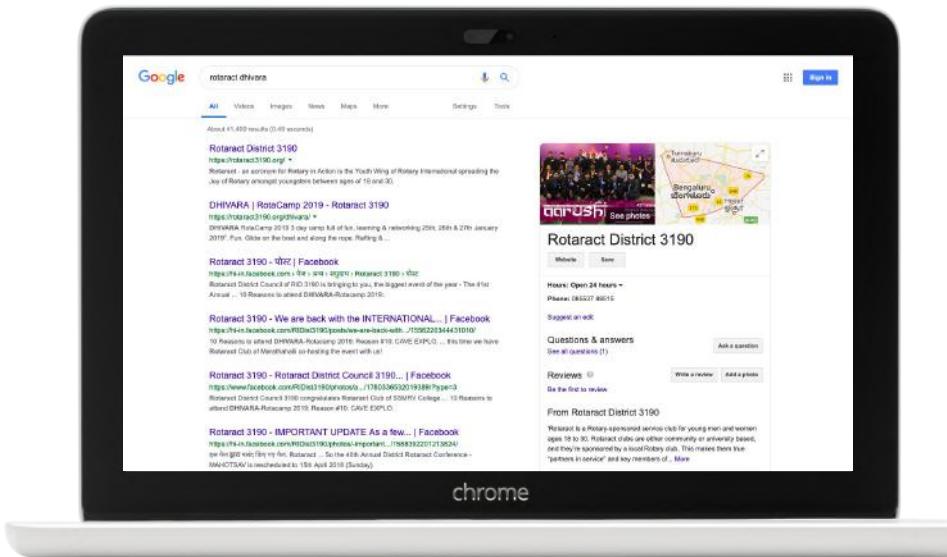


chrome

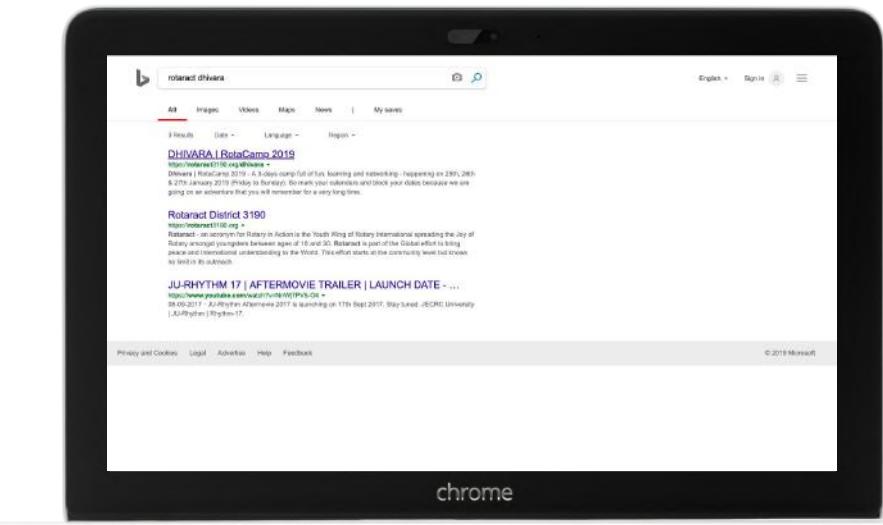


chrome

Search Key: rotaract dhivara



chrome

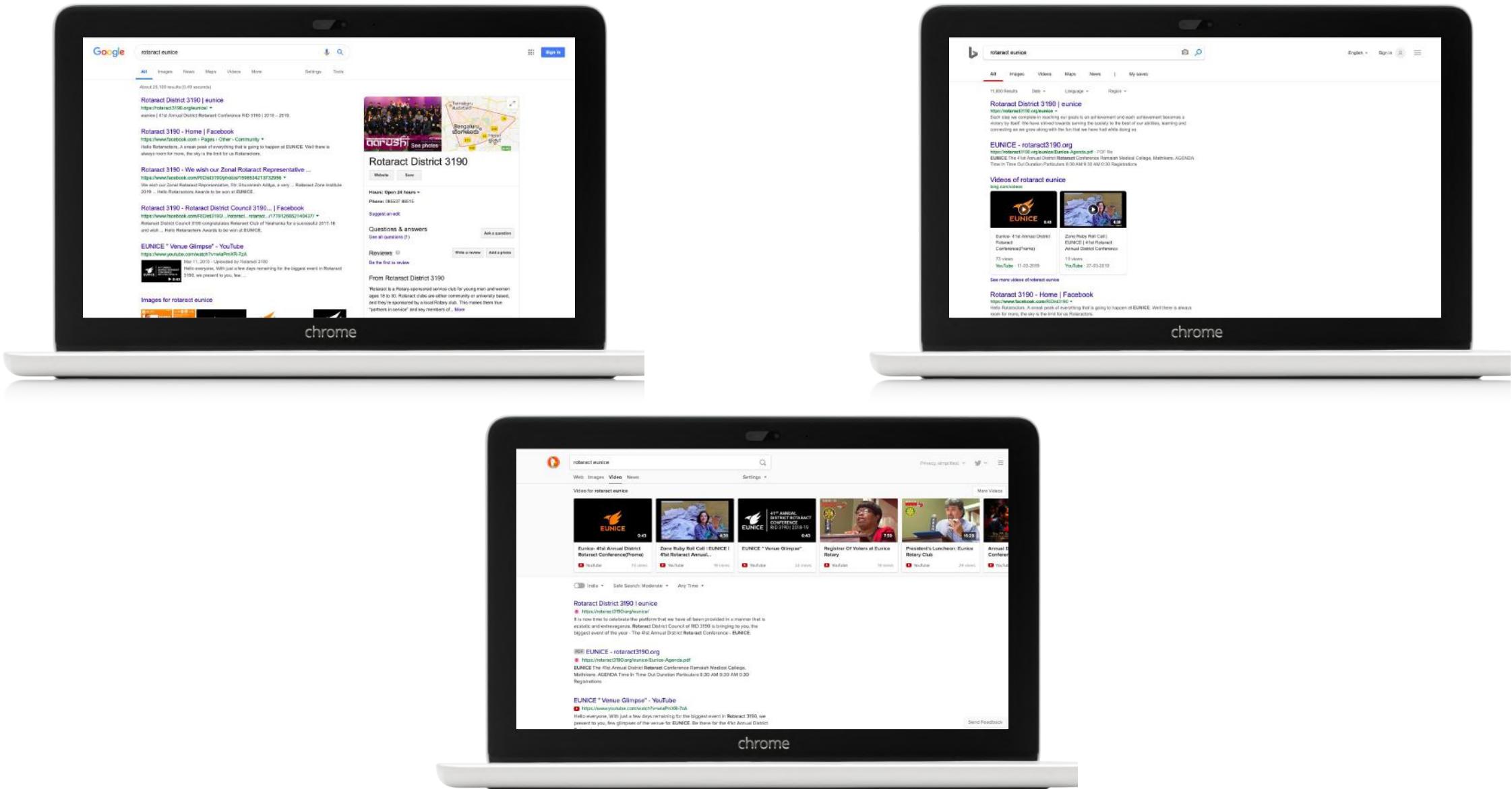


chrome

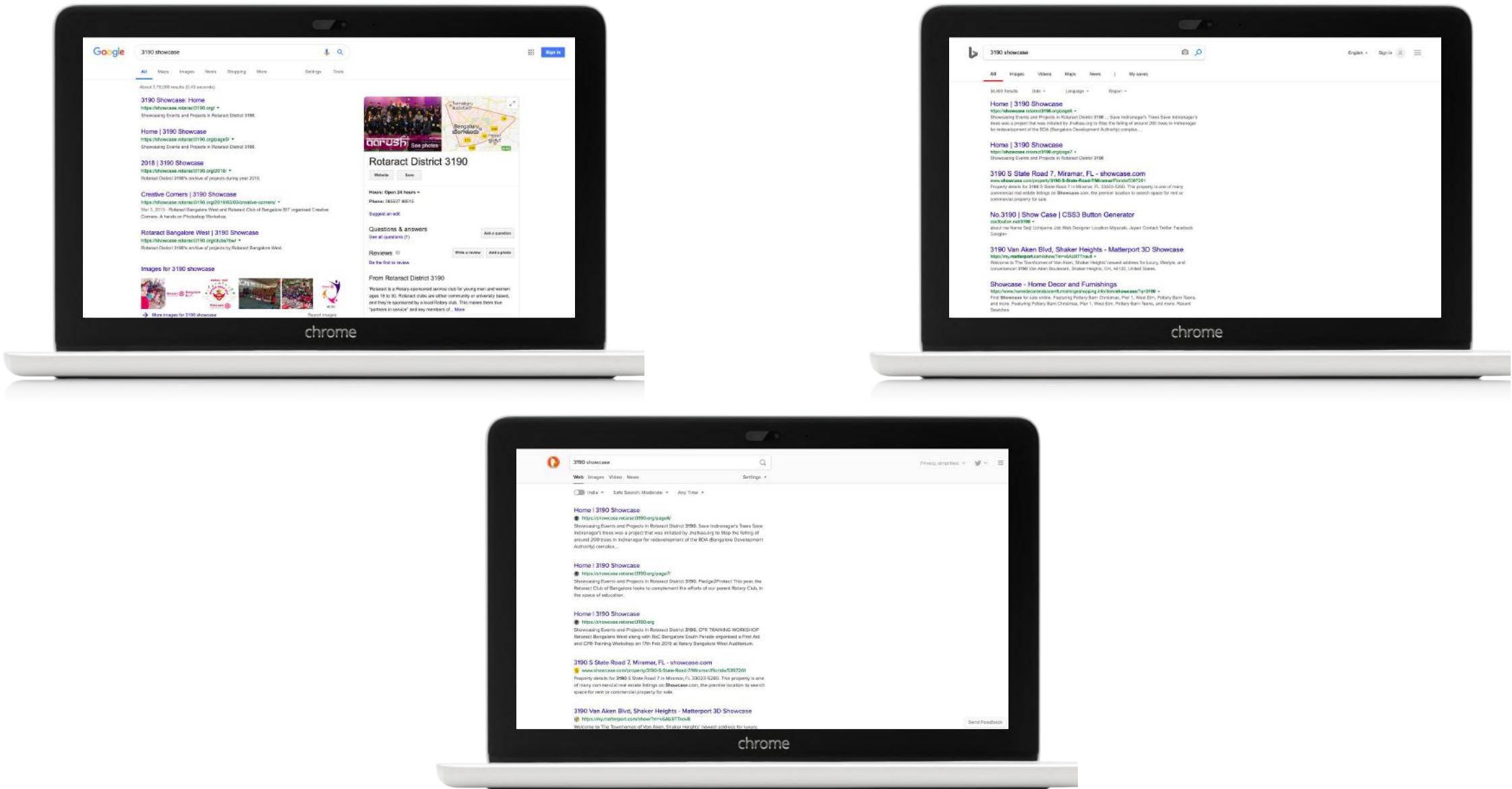


chrome

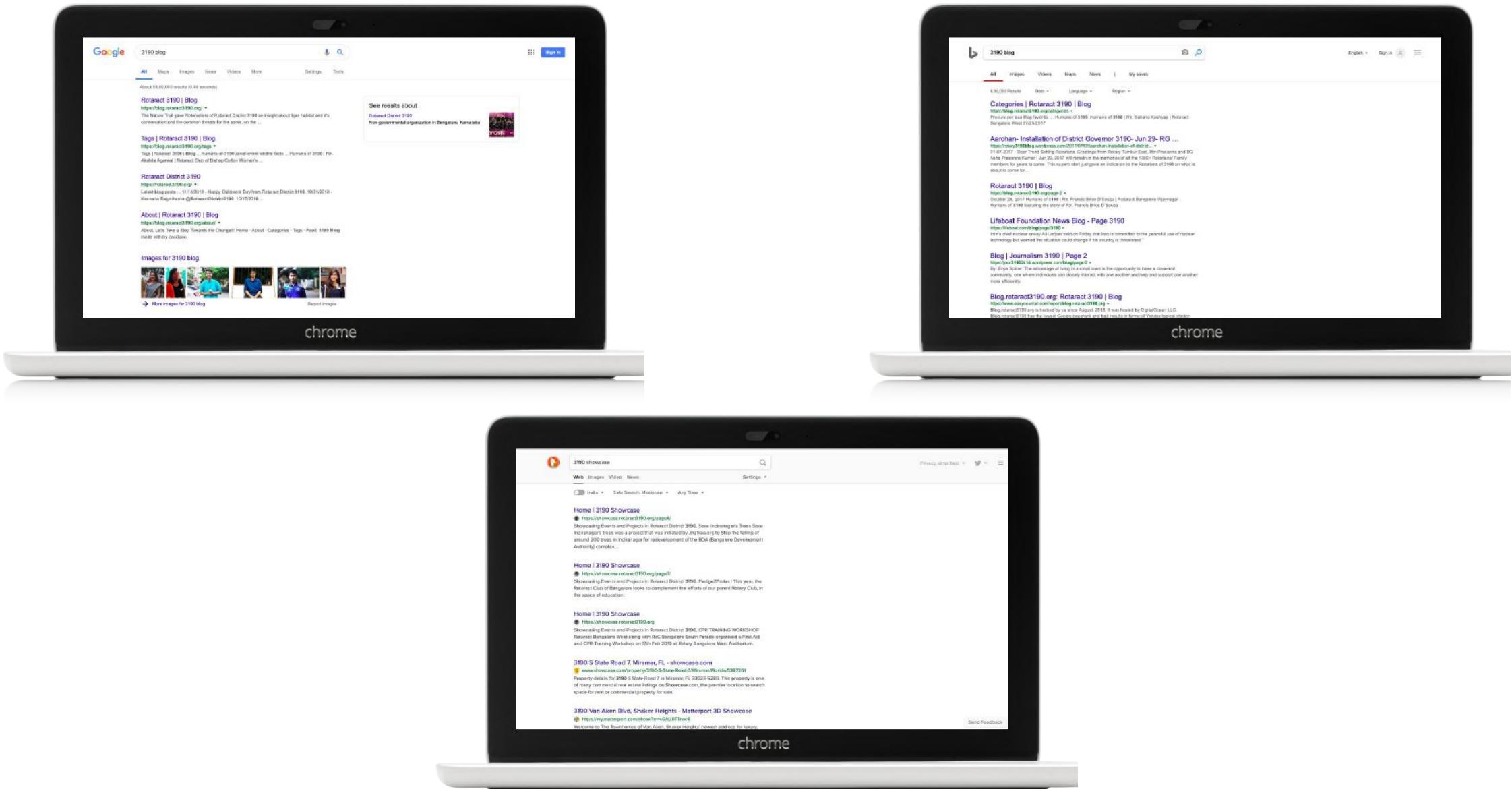
Search Key: rotaract eunice



Search Key: 3190 Showcase



Search Key: 3190 blog



Search Key

Expecting more? Try some yourself and let us know what you got.



Have any questions?



ZeoSpec



8553788515



hi@zeospec.com

Thank You