Rida Fatima

Web Developer

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PROFILE

WordPress Developer with two years of experience at MY Impact Meter, specializing in site customization, optimization, and responsive design using React Next.js and Tailwind CSS. Skilled in full-stack development with Next.js and WordPress. Seeking a role to build scalable, user-friendly web solutions.

EXPERIENCE

MY Impact Meter   Nov 2023 – Present
WordPress Developer / Web App Developer

- Customized and maintained WordPress websites, ensuring optimal performance, responsiveness, and user experience.
- Collaborated with cross-functional teams to deliver innovative solutions, ensuring scalability and performance.
- Designed and implemented a full-stack web application using React and Next.js to analyze and visualize GitHub collaboration.
- Developed dynamic and responsive frontend interfaces using React and Tailwind CSS, ensuring seamless user interactions across devices and improving overall user engagement.

Alplaar Consultancy   Mar 2023 – 0ct 2023
WordPress Developer

- Customized WordPress themes and plugins to enhance website functionality.
- Contributed to website development using WordPress, HTML, and CSS.
- Ensured responsiveness and supported content updates (blogs, posts, news).
- Gained experience with Git for version control and collaboration.

OPEN Lahore (Organization of Pakistani Entrepreneurs)   Sep. 2022 – Jan. 2023
WordPress Intern

- Customized WordPress themes and developed reusable blocks using Elementor and Gutenberg for enhanced functionality.
- Ensured responsiveness across devices and optimized performance via image compression, lazy loading, and asset minification.
- Applied custom HTML/CSS styles and utilized plugins to meet design and functionality requirements.
- Managed website content, including blogs, posts, and news updates.
- Integrated Google Analytics to track traffic and improve data-driven decision-making.

PROJECTS

Impact Meter Web App | *React*   Live App
- Built a responsive and dynamic frontend using React and Tailwind CSS
- Integrated REST APIs for seamless data retrieval and user authentication

MY Impact Meter Website | *WordPress*   Live Site
- Developed and maintained the WordPress website, ensuring optimal performance and user engagement
- Integrated REST APIs and implemented performance optimization techniques

Alplaar Consultancy Website | *WordPress*   Live Site
- Contributed to website development using WordPress, HTML, and CSS
- Supported content updates and ensured cross-device compatibility

OPEN Lahore Website | *WordPress*   Live Site
- Customized WordPress themes and plugins to enhance functionality and user experience
- Ensured responsiveness and optimized performance for seamless navigation

Technical Skills

Languages: JavaScript, HTML/CSS, C/C++
Frameworks: React, Next.js, Tailwind CSS, Bootstrap, WordPress
Developer Tools: Git, Google Cloud Platform, VS Code, Visual Studio
Libraries: React Router, Redux, Axios, Next.js API Routes, Tailwind UI

Education

Comsats University of Information and Technology Sahiwal campus
Master in Computer Science