Key Insights derived for RSVP movies after the analyzing the IMDB dataset and recommendations for the RSVP movies:

- Highest number of movies were released in the year 2017. Highest number of movies were produced in the month of March. Overall we can see a downward trend in the number of movies produced over the years
- **Drama** is the undoubtedly most popular genre with 4285 number of movies and average duration of 106.77 minutes.
- RSVP movies can focus on the Drama genre for its future film and can also look at Action and thriller genres as they belong to the top three genres.
- Approximately, the future project could have an average duration of 107 mins.
- From the dataset, we can predict that **Dream Warrior Pictures** or **National Theater Live** or both could be their next project's production company.
- **Star Cinema** and **Twentieth Century Fox** are the top two production houses that have produced the highest number of hits among multilingual movies.
- The top director in the top three genres with the highest number of superhit movies is **James Mangold.** He can be hired as the director for the next project.
- Based on median rating, **Mammootty** or **Mohanlal** can be hired as the actor for the next project.
- Based on the number of Super Hit movies, **Parvathy Thiruvothu** can be considered as the actress and **Andrew Garfield** as an actor for the Drama genre.

- Based on the total votes and also for the regional feel, V**ijay Sethupathi** can be hired as the additional actor for their next project.
- As a global partner, **Marvel Studios**, **Twentieth Century Fox** or **Warner Bros**. can be chosen as the number of votes received is comparatively higher than other production houses.
- Based on total votes and average rating of 7.74 received for Hindi movies released in India, **Taapsee Pannu** can be chosen as the actress.