A logo with red letters

Description automatically generated

SOEN 6841 (Fall 2023)

Software Project Management

Case Study Analysis

Topic No. : 113

Delivered By: Riddhi Bhuva

Student id: 40220969

Table of Contents

Abstract3

Introduction4

Motivation2

Problem Statement 2

Objectives 2

Background Material 4

Methods and Methodology 4

Results Obtained 4

Conclusion and Future Work 4

References 4

ABSTRACT

In "Value Results, Not Just Effort", Venkat Subramaniam scrutinizes the prevalent culture in software development that conflates effort and long hours with productivity. He argues that this emphasis on effort can be counterproductive, leading to bloated and inefficient projects. Subramaniam uses an analogy of overwatering a maple tree to illustrate how excessive efforts, akin to excessive watering, may be detrimental rather than beneficial.

He contrasts two management styles: one focusing on long working hours and another on traditional schedules with an emphasis on timely deliverables. Subramaniam demonstrates that the latter approach, which is results-oriented, fosters a more productive and efficient work environment. He suggests that unnecessary code is often added under the pretext of 'extensibility', causing delays.

Subramaniam’s case study urges a re-examination of established norms in software development. It advocates for a shift towards prioritizing value-driven results over mere effort, aligning more effectively with the long-term goals and sustainability of software projects.