Hello Sir/Mam,

I'm Riddhi Wade, and I'm excited to give you some information about your business. I appreciate you asking me the questions that are leading. It was helpful to see the kinds of insights you might anticipate from the data. I have every confidence that as you choose how to approach your upcoming business possibilities, you will find the analysis to be persuasive and helpful.

To begin with, let me reassure you that I have provided the most accurate and up-to-date analysis. After entering the data into my software, I removed any records with negative quantities and unit costs because doing so was necessary in order to provide effective analysis.

Therefore, in the first query I made, the CEO requested a revenue trend to ascertain whether retail sales are seasonal. The data show that many months of the year experience high growth. An average of $685K (six hundred eighty-five thousand US dollars) in income per month was generated over the first eight months of sales, which ran from January to August. Revenue starts to rise in September, when it increases by 40% over August. It continued in this pattern until November, when it increased to 1.5 million US dollars, the highest sum of the entire year. Unfortunately, no conclusions can be drawn from the data for December because there is not enough of it. This study illustrates the impact of seasonality, which typically occurs in the final four months of the year, on retail store sales.

Therefore, the second search or inquiry I made was the second graph shows the top ten countries in terms of growth potential. The UK is not included in these figures because it already has a high demand and I realise that you are more interested in countries where demand might increase. The figures show that countries like the Netherlands, Ireland, Germany, and France have fairly high income and unit sales. I would suggest focusing on these countries to ensure that actions are taken to further capture these markets.

Accordingly, the third inquiry or question I made was the third study focused on the top 10 customers who had purchased the most products from the company. The statistics show that the top 10 consumer purchases don't differ all that much. The organisation does not rely only on a small number of customers to generate revenue, as evidenced by the fact that the highest revenue-producing customer only spent 17% more than the second highest. This shows that consumers' negotiating power is constrained and that business conditions are favourable.4th

Therefore, the final search I did was the map graphic compares the regions with the highest revenue production to those with the lowest. Beyond the UK, it is obvious that countries like the Netherlands, Ireland, Germany, France, and Australia create significant revenues; as a result, the corporation should make more investments in these countries to increase demand for its products. The map also shows that the majority of sales take place only in the European zone, with very few taking place in the American zone. In addition to Russia, neither Africa nor Asia has a market for the products. Implementing a new strategy centered on these areas may result in an improvement in sales revenues and profitability.

I value your time very lot. If you have any questions regarding the analysis after you've had a chance to think about this information, or if you'd want to see anything else, I'd be happy to make it for you.

Thank You