CS 522—Mobile Systems and Applications
Assignment Six--User Experience—Rubric

User Experience Design: This should consist of the three following deliverables:

1. 45 45% At least one persona description.
    a. 15%: Description
    b. 15%: Photograph of the persona (not yourself or a celebrity)
    c. 3 x 5%: Description of their goals (at least one goal for each of the cognitive goal categories discussed).

2. 45 45% A context scenario based on that persona.

3. 05 5% Appendix on process

4. 05 5% Completed rubric.

Total: 100