

JAM

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GLOBAL WARMING

Global warming is increased in earth average surface temperature due to the effect of green house gases, deforestation and burning of fossil fuels. When we burnt fossil fuels such as oil, petroleum and natural gas many chemicals are sent into the atmosphere which will deplete the ozone layer.

If ozone layer gets depleted it could have holes in it and sun-rays will fall directly on the earth because of this phenomenon we could see a sudden change in rainfall pattern.

People are facing so many challenges because of global warming.

- Sudden change in rainfall pattern.
- Droughts and fires
- Floods and hurricanes.
- Malaria and skin cancer in new warmer regions.

Let us understand how we can save our environment.

- We need to plant more trees.
- Reduce excessive usage of electricity and plastic.
- Reduce excessive usage of water.
- Use solar energy products and most important of all.
- Create awareness among people about global warming.

I am sure; if we follow these steps we can save our environment.

FAVOURITE COLOUR

My favourite colour is white. It is a calm, delicate and bright colour. The origin of any colour is white. It is the symbol of purity and peace; even our Indian flag has white colour indicating the peace of our nation.

White colour is used for identity and this is the reason politicians wear white colour attire which makes them look dignified. Doctors and nurses wear white colour coats which show the calm nature of the colour and angels are also dressed in white which shows their superiority.

Many things in nature are in white. Milk is white; the surf of sea waves are white, many fragrant flower are white and the innocent smile of a child is compared to this color.

White color is a sign of sacrifice. White colour is also used as a sign of surrenderence to an enemy. White colour is also used as a symbol for beauty.

In summer many people prefer to wear white dress so that they can be affected less by the heat.

White colour suits my personality as I am simple and honest person. It is a simple colour which resembles simplicity. I feel elated whenever I wear white colour dress. Thus, the reason I love white colour.

MY FAVOURITE MOVIE

Today I feel very happy and excited because I am going to share my views on my favourite movie.

My favourite movie is "pursuit of happyness". This movie is all about hardwork, dedication, passion, perseverance and never giving up attitude.

In this movie will smith plays a character name Chris gardener, who is living in the last of his means. Chris gardener used to sell bone density scanners and survive. However, after certain point of time, these bone density scanners were outdated and he was unable to sell this scanners.

He lost his job and his wife left him alone along with his son. It was really tough time for Chris gardener as he lost his job, wife and roof over his head.

However, Chris gardener dint give up he started searching for a job and he got a job as an intern in a share trading company. During his internship the company was not paying anything and he has to clear all the tests after his training.

Through his hardwork and determination he got the permanent job in the same company. After few years, he started his own company and become a millionaire.

In the end I would like to say through hardwork and determination, you can achieve all yours goals.

IMPACT OF SOCIAL NETWORKING SITES

In today's world, where everything is just one click away. Social networking sites have become the need of the present world.

Social networking sites and social media has revolutionized the world, bringing us closer than ever before and making life easier. They are very much useful not only to the youths but to all generations.

However, every coin has two sides and addiction to anything is always bad. Being on social networking site means one should be social but we are social more on networking sites and are keeping our self's away from social life

These networking sites are changing the mindsets of the youths, people are living in the virtual world and trying to present a virtual picture of their life and updating on social sites. We are not enjoying our real life but trying to pretend our virtual world to be perfect. We are publishing our personal life for a few minutes of attention among few people in the virtual world.

Too much use of social networking sites are making individuals dumb. Thus, today's youth are engaged in cyber crimes.

In the end I would like to say social networking is a medium through which we can learn things broadcast our knowledge, experience and views

We can either misuse this or use it for a better life. All depends upon us and the choice is ours.

TEAM WORK

Today I would like to share my views on team work.

Team work is the ability to work together towards a common vision. The ability to direct individual accomplishment towards organizational objectives.

It is the fuel that allows common people to attain uncommon results as quoted by-Andrew Carnegie.

TEAM - Together Everyone Achieve More.

In order to build a strong team we need to have a common vision that drives everyone together. We need effective team players to build a strong team.

A team player is someone who is able to get along with their colleagues and work together in a cohesive group.

There are 5 stages in a team building.

1. Forming.
2. Storming.
3. Norming.
4. Performing.
5. Adjoining.

Let us understand what are the skills that are required in building a strong team.

- a. Listen.
- b. Question.
- c. Respect.
- d. Help.
- e. Share.
- f. Participate.

Most important of all every member should compliment and appreciate other team members. There should be a clear communication among team members.

CORRUPTION IN INDIA

Corruption in India is one of the most menacing threats that our economy has been battling with ever since the independence. At all levels of Indian bureaucracy, corruption has seemingly taken its toll and has been corroding the structure of our nation.

Be it private sector or public sector, Indian people have a tendency of misusing the public position in their favor to fulfill their motives and gain personal benefits.

A recent unofficial data published by 'THE HINDU' estimated that, Indians had over \$1456 billion in Swiss bank. India stands among one of the most corrupt nations in the world.

Causes:-

When evaluating the causes responsible for corruption. The number seems to be infinite. However the main reason is lack of implementation of the rules and laws.

There are numerous laws like Indian penal code and the prevention of corruption act that have been framed to stop corruption but their implementation is missing.

Another prominent reason for corruption is lack of transparency in bureaucracy and governmental processes.

Consequences:-

The consequences of corruption are grim. The whole system falls apart if the structure of government is struck by the storm of corruption.

The ones who are not so rich and unable to pay bribes officials, they don't get their work done on time and their files collect dust in the offices.

How to reduce corruption:-

When it comes to fighting this adversary, the first blood must be drawn by general public. If there are no individuals that pay bribe then the structure automatically resurrects again.

The implementation of laws should be stricter and increased transparency must be brought into action, unless the general public becomes vigilant, corruption cannot be unplugged from our nation.

CUSTOMER SERVICE

Customer service is the service provided by the companies to their customers to resolve their queries. It is beneficial for both customers and the companies. If company provides better customer service then they can attract new customers and can retain old customers.

With the increase in customer service centers popularly known as call centers or BPO'S. there is increase in employment opportunities. The main criteria are good communication skills and telephone etiquettes.

Now a day's product quality and delivery are basis of business the only difference left is superior customer service.

The modern mantra of getting success in business is superior customer service

COLLEGE DAYS

College life is that phase in one's life when one learns the most important lessons of his/her life. It is for the first time when an individual is left to himself to make his own decisions. The importance of maintaining good and healthy relations with seniors, batch mates and faculty is known in this very important phase of life called "college life".

The art of making things happen while working in a group or a team by coordinating with each other is well learnt during college days. For instance, when I worked in a group of four members on a project, it was the sense of being in one team that bind all of us together and motivated all of us to put in a collective effort in working towards achieving the goal of project completion.

Today, as a professional when I am asked to work in a team, it is very easy for me to coordinate with my team mates.

I developed the habit of listening to the ideas of all the people working in a group and have an elaborate discussion among the team members to decide on what needs to be done.

Another important lesson which I learnt during my college was to maintain good relations with my professors, seniors and also my batch mates. It always helped me to gather information about any subject or any other work.

Overall I can say I enjoyed and learnt during college days.

IMPORTANCE OF COMMUNICATION SKILLS

Good communication skills are an indispensable asset without which the goals are unreachable. Be it in any field IT, ITES, banking, finance, and insurance, BPO'S, call center, retail or any other field.

Communication refers to exchange of thoughts and ideas with the intention of conveying information. Communication is a two way street that includes vocalization as well as expression.

The purpose of communication is to convey one's belief, ideas, thoughts or needs with clarity so as to reach a mutually acceptable solution.

The importance of communication skills cannot be underestimated,

Good communication skills are necessary in all walks of life. The lack of effective communication skills has a negative impact on the personal as well as professional life of a person.

Good communication skills are a prerequisite for healthcare providers, teachers, salesman, corporate employees and many more.

Communication does not refer only to articulating words but it also refers to feeling an expression.

In the end I would like to say if we have clarity, expression, feelings and intention to convey thoughts with respect then I believe the goal of communication will be accomplished.

SUPERIOR CUSTOMER SERVICE

You can use customer service as a powerful way to set yourself apart from your competition. It's one of the strengths small business possesses. You can compete with larger companies who may offer more variety, lower prices and other things that you can't afford. However, sometimes they compromised on customer service.

To make sure your business succeed, the most important thing that is required is superior customer service.

There are few basic rules or I should call it as fundamentals to provide superior customer service are

Apologize, don't debate:- if a customer has a problem, apologize and fix the problem, make sure to let customers vent their grievances even if you are tempted to interrupt and correct them.

Feedback keep you focused:- ask your customers to rate your service on a regular basis. This can be done via a short questionnaire included with every product sold or mailed to key clients. Keep the questionnaire short so that it is not a burden for customers to complete and make sure that they are aware about feedback forms.

Stay flexible:- you must be flexible when it comes to your customers and clients, provide that comfort level to your customers, so that they can feel that, we are treating them with utmost care.

Always say 'yes':- this doesn't mean giving up your personal will to your customers but it does mean finding a way to help customers with their requests. EX: - if you run a gift business you might wrap a present for an important client, even if you don't usually provide gift wrapping.

Under promise, over deliver:- make your customers believe that they are important to you by always appearing to go to extra mile. Build a little cushion into a deadline and deliver early. Estimate that a job will cost more than you think and bring it in lower.

I believe if we can follow these basic principles we can provide superior customer service.

CONFIDENCE

What is confidence?

As is our confidence, so is our capacity – Richard bakh

Self confidence is the number one asset that separate great athletics from rest of pack –Patrick Cohn

People think and share, don't just rely on quotes. To be successful you have to be confident. World is full of competition, if you are confident you can compete with anyone, anytime.

Just remember, someone is doing something when you said it is impossible because you are lacking confidence. Sir Thomas Alva Edison failed thousand times and worked with several different filaments to invent bulb, because he is confident that he can do it. If he lacks confidence, we might be in dark today.

You will never know your limits until you push yourself to them, don't be limited, be limitless. Think big, think positive, take a risk, be a difference maker and the field is your sanctuary.

In the end I would like to say to be a winner, you have to act, think and feel like a winner.

EDUCATION SYSTEM IN INDIA

Education is very necessary for each and every person, because we gain knowledge, wisdom and manners which help us to lead a dignified life.

Now days, every nation is taking steps to make its people educated and eradicate illiteracy from their country. Coming to the education system of India, we can say it is well developed comparing to the past days. But, even we face few problems in the education system of our country.

In the past, India was totally different from now. Today the public and private educational bodies are working together to achieve academic excellence. At the same time education has become commercial with the growth of donation schools and colleges.

In today's education, the standards in English and mother tongue have decreased due to the specialization of subjects in science, technology, mathematics and medicine has increased tremendously. Indian government had succeeded in advancing the education system by providing primary and higher education to some extent only.

It has to provide a good quality of education comparatively as of private institutions, as many schools under government are not properly built, no proper teaching is done by the teachers, lack of books for students, no proper facilities etc;

Today the private schools have advanced their method education by introducing "Edu-comp" methods, but the government is failing in preceding the normal pattern of education. Thus, it has to take measures in giving proper education and socializing the people to send their kids to schools but not to work because "Today's children are Tomorrow's citizens".

TRAFFIC

With the rapid increase of economical globalization and urbanization, more problems are brought to our attention. One of the most common problems is Traffic Jams.

There are so many reasons of traffic jams. Some of the common reasons are,

- Too many Vehicles
- Lack of Public transportation
- Lack of enough roads
- Lack of wide / broaden roads
- Poor control of traffic systems
- Lack of trained drivers
- Lack of modern transportation facilities like metro-ways, elevated express ways, flyovers etc
- Lack of adherence to traffic rules

These are some of the common reasons for traffic jams. We need to understand these problems and should take necessary steps to control traffic jams.

In order to resolve this issue, we need to adhere all the rules and regulations of the traffic systems. Traffic signals should be maintained by automated system. Government should take strict steps in solving this problem.

Unless and until we change our perception and develop a mind to abide traffic rules, whatever strategy will be taken will not work properly.

CHILD LABOUR

Child labour is economically unsound, psychologically disastrous and ethically wrong. The lovely childhood of the children has been crippled by the ever growing menace of child labour.

If one conceives the idea of child labour, it brings before the eyes the picture of exploitation of little physically tender, illiterate and undernourished children working in hazardous and unhealthy conditions.

About 250 million children between the age of five and fourteen work in developing countries. Atleast 120 million of these children work on full time basis. In India it is estimated above 28.2 million by the International Labour Organization (ILO)

The origin of problem of child labour can be traced to some complex social vices like illiteracy, poverty, inequality, failure of social welfare schemes, population explosion etc; But when one considers the economics compulsions of the families which force the children to work, one will be compelled to admit that elimination of child labour will be a distant dream as long as the socio economic status of these families is not improved.

The prevalence of child labour is a slap on the conscience of society. Child labour creates a labour force which is ill-equipped in terms of skills to compete in today's globalized economy. It harms not only the present generation but also the posterity.

Time and again even the supreme court of India has passed orders on the matter with the directives to abolish child labour but the menace continues. Problem of child labour must be recognized as a human rights problem. It has to become a mandatory duty of all governments across the world to take all possible steps to put an end to this problem child labour once and for all.

Today's children will constitute the backbone of tomorrow's society. Hence, it is the social conscience that needs to be awakened and it is the obligation of every generation to bring up children and constitute their abilities to the society.

MY ROLE MODEL-A.P.J. ABDUL KALAM

Avul Pakir Jainulabedeem Abdul Kalam Azad is the President of India, popularly known as Missile Man. The nation knows him as a nuclear scientist and the father of India's successful missile programmed.

A.P.J. Abdul Kalam was born on 15 October, 1931 at Rameswaram, Tamil Nadu. He did his schooling in Ramanathapuram district, for college he moved out of the district and studied in St. Joseph's college in Triuchirapalli and did his diploma in Engineering from Indian Institute Technology, Chennai.

He started his career with DRDO in 1958 and five year later went to ISRO where he became the Project Director of SLV. He led India's first satellite launch vehicle—'Rohini' which successfully lifted in 1980. He then became Programme Director to launch Integrated Guided Missile Development Programme.

In his 14 year work span as Director of Defence Research and Development Laboratory, he developed up Prithvi, Agni, Trishul, Akash and Nag.

As a defense scientist he got Bharat Ratna for his great success in Agni, Prathvi, Akash, Trishul and Nag missiles research. Our nation is proud of him because he brought fame to nation in missile power and challenging researches.

He became the president of India on July 25, 2002. He is the 11th president of India. Before he became the President of India he received numerous awards including Padma Bhushan in 1981, Padma Vibhushan in 1990 and Bharat Ratan, the country's highest civilian award, in 1997.

After being the president of the largest democracy of the world, perhaps none can have any aspiration left, but Kalam has, of opening a school for the poor children in Rameshwaram. Dr. Kalam says, "If you want to leave your foot prints on the sand of the time do not drag your feet." 'Great dreams and Great dreamers are always rewarded with victory.'

The 'Missile Man' rose from his humble background to become the jewel in nation's crown and made missiles for the country thereby making India member of the exclusive club of nuclear powers in the world.

Besides being a scientist of high caliber, the president of India Dr. Abdul Kalam is also a poet and a lover of music. Although he has a very few leisure's in his busy schedule. He is also fond of playing on Veena.

He is a scientist who thinks, dreams, lives and breathes science. Also earlier the greatness of the man is also his simplicity despite having many achievements and honours to his credits.

Woman Empowerment

The role of women in society has been greatly overseen in the last few decades Women and Today's Society Throughout history, men have traditionally been regarded as superior to women in both power and status.

Throughout the ages the roles of women are always changing. Some ages and cultures view the role of a woman as the child bearer. Others look to all aspects of home-life and treat women as child bearer, cook, and maid. As the times change a modern picture of women is becoming almost equal to men; we see women in the work force, women with cell phones, cars, and responsibilities greater than simply raising children.

Recently, however, feminists in Western societies have fought against the societal structures that have allowed men to be dominant over women. Much has been accomplished; women, for example, are now attending colleges and graduate schools in record numbers. In addition, the number of women in the workforce has increased significantly.

There was a time when women were just the kitchen keepers and the house keepers in the Indian society. That was treated as the only field for their activity.

Gradually women began to get educated, even highly educated, and a stage came when some of them came out on the social and political field to rub shoulder with the men equally. In the freedom struggle of India, there are notable names of women who took an active part in the different movements and even reached the top. This was the opening up of the new horizon for womanhood in India.

Women now are in every career and in every field. But this has its own problems too. They have to be mothers, and as mothers, they have to give birth to children and also to rear them up. This becomes for them a major problem. It is the desire of all parents that their children are well looked after; they are properly nursed and cared for and grow up healthy.

The major part of this responsibility falls upon the woman — the mother. In this way balancing between official duties and the home front presents the women-with-a-career, enormous problems. Whatever said or done, the Indian society still remains a man-dominated society and the wife may respectfully be called the 'better-half.' These are some of the basic and fundamental problems which the career-oriented woman in the present Indian society has to face.