

**Title: Pathogen stress heightens sensorimotor dimensions in the human collective semantic space**

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**Abstract:** Infectious diseases have been major causes of deaths throughout human history and are assumed to broadly affect human psychology. However, whether and how conceptual processing, an internal world model central to various cognitive processes, adapts to such salient stress variables, is largely unknown. To address this, we conducted three studies examining the relationship between pathogen severity and semantic space, probed through the main neurocognitive semantic dimensions revealed by large-scale text analyses: one cross-cultural study (over 43 countries) and two historical studies (over the past 100 years). Across all three studies, we observed that increasing pathogen severity was associated with an enhancement of the sensory-motor dimension in the collective semantic space. These patterns were not explained by sociocultural variables, including economic wealth and societal norms of tightness. These results highlight the universal dynamic mechanisms of collective semantics, such that pathogen stress potentially drives sensorially-oriented semantic processing.

**Keywords:** semantic processing, sensory-motor, pathogens, cultural evolution, conceptual processing

## Introduction

Infectious diseases have been major causes of death in human history (Armstrong et al., 1999) and are considered critical stress variables in human genetic and cultural evolution (Creanza et al., 2017; Fumagalli et al., 2011). Pathogen prevalence has been linked to various sociocultural patterns, including societal pressures for conformity (i.e., cultural tightness; Gelfand et al., 2011), the endorsement of religious values (Fincher & Thornhill, 2008), political conservatism (Tybur et al., 2016), and the moralization of language (Atari et al., 2022; Malik et al., 2021). Under the assumption that the ecological events are ultimately processed by and acted through the cognitive processes of the human brain to produce psychological and sociobehavioral changes, we here aim to systematically explore the effects of pathogens on human cognition across cultures and time. Addressing this question not only introduces the perspectives of cultural evolution to studies of cognition (see the historical psychology framework; Henrich et al., 2022; Iliev & Ojalehto, 2015; Muthukrishna et al., 2021), but also has the potential to understand the cognitive mechanisms that underlie the sociocultural patterns, guiding coping strategies to address the potential long-term cognitive effects of the recent COVID-19 pandemic.

We focus on the effects of pathogens on a central component underlying diverse human behaviors — the conceptual/semantic space. Semantic memory stores knowledge and beliefs about the world, which serve as the basis for broad human cognitive functions, including language, perception, reasoning, and decision-making (Fodor, 1998; Laurence & Margolis, 1999; Murphy, 2004). Decades of cognitive neuroscientific research on semantics have yielded a consensus that it is derived from sensory and language experiences, with a compositional representation that respects the neural architecture of the human brain, entailing the sensorimotor and affective dimensions across salient information domains, including time, space, number, cognition, and social (neurocognitive dimensions; Binder et al., 2016; Martin, 2007; Spelke & Kinzler, 2007). For instance, the meaning of “rose” is (at least partly) supported by brain regions processing the color, shape, and olfactory properties of roses (Fernandino et al., 2016; He et al., 2013; X. Wang et al., 2020). This neurocognitive dimensional structure has consistently been observed in populations with varying cultures and languages (e.g., US, UK, Italy, China, and Israel) and individuals with drastic experiential differences (e.g., congenital blindness or deafness; see Bi, 2021). While it offers a potentially universal neurobiological mechanism in which the human brain processes and represents semantic information, a dynamic component of how this information may be modulated by broad stress variables during cultural evolution is lacking (see also Kemmerer et al., 2023).

Given that human semantic representation is derived from sensory and language experiences, semantic variations reflecting changes in physical and sociocultural environments are naturally accommodated — words like “illness” or “curfew” become more salient during the peak of a pandemic (Lazer et al., 2014; Michel et al., 2011). Broader effects beyond these obvious semantic content changes are not well-predicted. Previous research has reported the short-term effects of disaster events within human emotion and social domains (e.g., terrorist attacks; Cohn et al., 2004; hurricanes; Neppalli et al., 2017; the COVID-19 outbreak; J. Wang et al., 2022). The contemporary cultural evolutionary framework has also identified the long-term impacts of pathogens within human social and moral domains in history (Murray & Schaller, 2016; Thornhill & Fincher, 2014). Thus, one possibility is that socioemotional dimensions in the semantic space are associated with pathogens in some manner (Atari et al., 2022; Malik et al., 2021). Another non-mutually-exclusive possibility is that pathogens, being biological threats to bodily well-being, affect how humans conceptually interpret sensory signals, thereby affecting the sensorimotor dimensions, i.e., those semantic

dimensions derived from sensory-motor experiences.

Motivated by the rationales of the cultural evolution and historical psychology perspectives, we systematically examine the dynamic mechanisms of the collective semantic space associated with pathogens across space (cross-culture data) and time (historical data). Cross-cultural variations represent the results of cumulative adaptive responses to varying pathogen loads in different regions. Temporal associations in history allow for the exploration of the dynamic process, establishing potential directionality and causal mechanisms. The backbone dimensions were operationalized to be those identified in neurocognitive semantic research (e.g., Binder et al., 2016): sensory-motor (color, shape, sound, touch, smell, taste, and bodily actions), time, space, number, cognition, emotion, and social. We consider the large-scale language data of a particular group as a proxy for the collective global semantic space and examine its structural properties in relation to pathogen severity. Language, as a product of human minds, reflects (at least partly) human semantic representations (Bi, 2021; Creanza et al., 2017; Gelman & Roberts, 2017). To measure the semantic structural properties of this collective space, we adopt an approach from the cognitive neural research discipline and analyze the activation strength of the backbone dimensions of semantic representation (e.g., Fernandino et al., 2022). In the cognitive framework of word production, a word is selected for production if its semantic and lexical activation exceeds others to a threshold (e.g., Caramazza, 1997; Levelt et al., 1999). We extend this rationale to the group level, using the production intensity of words related to a semantic dimension during a time period as a measure of the degree to which that particular dimension is active in the global semantic space in that particular region during that time. The recent digitization of extensive linguistic records (e.g., “Google Books” contains 500 billion words spanning more than 200 years) and the availability of various large-scale text methods (e.g., word frequency and embedding relations) allow for such analyses (Jackson et al., 2022; Michel et al., 2011).

Combining large-text data and historical pathogen data from multiple resources, we conducted three studies: one cross-cultural (Study 1) and two historical (Study 2 and 3). Study 1 investigated the cross-cultural associations between historical pathogens and the contemporary intensity of neurocognitive semantic dimensions (i.e., a univariate analysis) in 43 countries. The intensity was measured by the frequencies of corresponding dimensional words derived from millions of texts on social media platforms in each country. Study 2 examined the historical associations between pathogens and semantics using historical word frequency data (Google Ngram) and pathogen data spanning the past 100 years in four countries: the United States (US), the United Kingdom (UK), Italy, and China. Study 3 extended the findings of Study 2 by utilizing independent decade-wise word embedding data in the US, which allowed us to examine the changes in semantic representation patterns of broader concepts along neurocognitive semantic dimensions (i.e., a multivariate pattern analysis, MVPA). Pathogen data and corpora were selected to optimize the analysis approaches in each study (see Figure 1 for the overall analysis scheme).

## Study 1

In this study, we examined the cross-cultural associations between the historical pathogen index (adopted from the index developed by Murray and Schaller, 2010, based on the epidemiological maps from the early 20<sup>th</sup> century) and variations in the semantic backbone dimensional intensity in contemporary corpora at the country level. Specifically, we tested whether the current intensity of a given dimension, measured by relative word

frequency, was associated with the historical pathogen severity across 43 countries where both text data and historical pathogen data were available (see Table S1 for information on the selected country samples). The contemporary word frequency data were obtained from a cross-linguistic word frequency database (Gimenes & New, 2016), which compiled millions of texts from social media platforms, including blogs, news articles, and Twitter (archived between 2011 and 2013). Previous cross-cultural studies have emphasized the potential covariation patterns among our variables of interest (i.e., pathogens and semantics) and sociocultural properties (Gelfand et al., 2021; Gelfand et al., 2011; Thompson et al., 2020). We thus tested whether the effects of pathogen-semantic associations were robust after controlling for specific sociocultural properties (i.e., cultural tightness and economic wealth), and further explored the mediating relationships between pathogens, semantics, and cultural variables (e.g., cultural tightness). The results from 43 countries were reported in the main analysis and further validated by analyses using larger sample sizes from 53 countries and an independent word dictionary from the Linguistic Inquiry and Word Count (LIWC) category (see Supplementary Text S1).

## Method

### Historical pathogen severity.

We utilized the historical pathogen severity index compiled by Murray and Schaller (2010). For each of the 230 geopolitical regions, they computed a severity index by averaging the prevalence rates of nine diseases: leishmaniasis, schistosomiasis, trypanosomiasis, leprosy, malaria, typhus, filariasis, dengue, and tuberculosis, which were obtained from epidemiological maps during the early 20<sup>th</sup> century.

### Semantic dimension identification.

Our study employed a neurocognitive semantic dimensional framework to represent the collective semantic space. For the selection of specific dimensions, we relied on a consensus derived from semantic research in cognitive neuropsychology, brain imaging studies, and developmental psychology (Bi, 2021; Binder et al., 2016; Dehaene-Lambertz & Spelke, 2015; Lambon-Ralph et al., 2017; Spelke & Kinzler, 2007).

We first identified dimensions that had explicit neural semantic correlates, including the senses (color, shape, sound, touch, smell, taste), motor-action, space, time, causality, cognition, social, and emotion (see Binder et al., 2016 for reviews). We took into account core knowledge domains that underpin early conceptual spaces, including objecthood, agency, number, space, and social (see Spelke & Kinzler, 2007 for reviews). These two lines of dimensions were collapsed and grouped into the “neurocognitive backbone semantic dimensions”, which were analyzed throughout the study: *sensory-motor* (including the basic senses and bodily motor functions), *space, time, number, mental-cognition* (including the causal understanding and other cognitive processes), *emotion*, and *social* dimensions. Agency/animacy was not considered as a separate dimension since its information content was largely encompassed by other dimensions such as *sensorimotor*, *social* factors, and *cognition*. The dimensions of *attention* and *drive* from Binder et al. (2016) were not included due to the lack of clear empirical evidence regarding their neural semantic correlates and semantic dimensional word correspondences.

### Contemporary semantic dimensional intensity variations.

The intensity of specific semantic dimensions within a country's collective semantic space is determined by the frequency of words associated with those dimensions in contemporary linguistic corpora.

*Corpora.* Word frequency data were obtained from the WorldLex database, an open-source collection that provides frequency information for multiple languages (Gimenes & New, 2016). The database employs three types of linguistic resources (blogs, news articles, and Twitter) to calculate word frequency, which were archived between 2011 and 2013. To ensure the quality and comparability of the corpora across languages, we excluded languages with fewer than 10 million total words or incomplete linguistic resources from the main analysis. This resulted in a sample of 43 countries (see Table S1). Replicating the analysis using the original samples of 53 countries yielded similar results (see Supplementary Text S1).

*Dimensional dictionary selection.* We utilized an anchor word list for the semantic backbone dimensions, obtained from the NorthEuraLex (NEL) lexicostatistical database (Dellert et al., 2020). NEL compiles data from dictionaries and other linguistic records, covering a substantial core vocabulary shared across languages. The concepts directly related to each dimension were chosen from the NEL concept list by three native Chinese speakers, who manually selected words that define or correspond to each dimension and reached a consensus on a final word list. The complete list of concepts is summarized in Table S2. NEL provided translated word forms for each language, and in cases where word forms were not available in NEL, we used the Google Translation API to translate them from English. The results were validated using concepts from an independent LIWC dictionary with larger word samples (Pennebaker et al., 2015; see Supplementary Text S1 and conceptual mappings in Table S3).

*Frequency normalization.* The intensity of the semantic backbone dimensions in each language was computed by summing the frequencies of words associated with each dimension. To address potential differences in word frequencies across countries, we used a scalar method to calculate the relative frequency differences for each dimension (one vs. all; e.g., *sensory-motor* vs. [*sensory-motor* + *time* + *space* + *number* + *mental-cognition* + *emotion* + *social*]).

### Sociocultural differences.

We considered two variables that might confound the pathogen-semantic associations: cultural tightness and economic wealth. We then examined whether the pathogen-semantic associations could be attributed to these sociocultural variables and, conversely, whether the pathogen-semantic associations could explain sociocultural variations. Cultural tightness was assessed using a composite index compiled from the 2000 wave of questionnaires from the European Values Study Group and World Values Survey Association (Uz, 2015). Economic wealth was determined by obtaining the average GDP per capita data from the Our World in Data database for the period 2000-2009 (Bolt & Van Zanden, 2020).

### Analytical procedures.

We primarily investigated the direct associations between pathogens and the variations of semantic intensity for each dimension using Kendall correlation analyses. We used Kendall correlation to measure the association between variables because it does not assume normal distributions of the data, making it suitable for our cross-cultural dataset and the historical data used in Studies 2 and 3. We explored whether sociocultural differences, specifically cultural tightness and GDP per capita, could explain the relationships between pathogens and semantics using regression models. We also incorporated corpus size as an additional

regressor to address global disparities in word frequencies across languages. To address the geographic autocorrelations within our country-level data (Bromham et al., 2018), we employed multi-level regression models. Specifically, we treated geographic regions (i.e., continents: Europe, Asia, and Africa) as a random factor in our analysis. Given that there was only one estimate available for America (i.e., the US), it was excluded from the multi-level regression analyses. To control for inherent geographic differences, we further validated the results by including absolute latitude as a control variable. Finally, we conducted mediation analyses to examine the potential mechanisms underlying the relationships among pathogens, semantic variations, and sociocultural psychological differences (cultural tightness).

## Results

### Cross-cultural association patterns between pathogens and changes of semantic dimensional intensity.

The scatter plots in Figure 2 illustrate the Kendall correlational patterns between pathogen severity and variations in major semantic dimensions across 43 countries. Out of the seven major semantic dimensions, pathogen severity was significantly and positively associated with contemporary *sensory-motor* word frequency intensity ( $r_{\tau} = .37, p < .001$ ), while the other dimensions exhibited weak or no associations ( $r_{\tau}$  range =  $-.01 - .16$ ,  $ps \geq .134$ ). That is, countries with a greater severity of infectious diseases tend to use more *sensory-motor* words. We plotted maps depicting the geographic distributions of both historical pathogen severity and the intensity of *sensory-motor* word processing in Figure 3a. The results remained robust despite variations in the sample sizes across countries and were validated using an independent LIWC dictionary (Supplementary Text S1). When examining individual sensory (color, shape, sound, taste, touch, and smell) and motor (i.e., bodily action) dimensions, we observed significant positive correlations in most cases, except for shape and smell (Table S4). Due to the overall similar pattern and limited anchor words for each individual dimension, we present the combined results of the sensory-motor dimension in the main text.

We tested whether sociocultural differences could explain the positive association between pathogens and *sensory-motor* semantic intensity. Kendall correlation analysis revealed moderate associations between our variables of interest and cultural tightness, as well as GDP per capita ( $r_{\tau}$  range =  $-.25 - .37$ ,  $ps < .033$ ), except for the association between *sensory-motor* and GDP ( $r_{\tau} = -.18, p = .133$ ). Multi-level regression models were employed to account for the random effects of macro geographic areas (i.e., continents: Europe, Asia, and Africa). As shown in Table 1, pathogen severity remained a significant predictor of country-level *sensory-motor* semantic intensity ( $b = .59, SE = .16, t = 3.62, p = .002$ ), even when controlling for covariates, including cultural tightness, GDP per capita, and corpora sizes. Cultural tightness and economic wealth did not exhibit significant independent predictive effects on *sensory-motor* semantic intensity (tightness:  $b = .21, SE = .17, t = 1.28, p = .211$ ; GDP per capita:  $b = .26, SE = .17, t = 1.56, p = .128$ ). To further address potential geographic variations within the macro-geographic areas, a more stringent test was conducted by incorporating absolute latitude as a regressor in the regression model. Pathogen severity continued to be a significant predictor of *sensory-motor* semantic intensity ( $b = .63, SE = .22, t = 2.79, p = .010$ ).

We further conducted mediation analyses to examine the relationships among pathogens, *sensory-motor* semantic intensity, and cultural tightness, while controlling for economic wealth and corpora sizes as covariates (Figure 3b). Significant Kendall correlations were found

between these three variables (pathogen and cultural tightness:  $r_t = .26$ ,  $p < .028$ ; cultural tightness and *sensory-motor* semantic intensity:  $r_t = .25$ ,  $p < .030$ ). Two separate mediation regression models were conducted, with *sensory-motor* semantic intensity and cultural tightness as mediating factors, respectively. The results revealed a complete mediation effect of *sensory-motor* semantic intensity on the relationship between pathogen severity and cultural tightness ( $b = .28$ , 95% CI = [.002 – .61],  $p = .048$ , number of bootstraps = 5000). Note that this mediation effect does not survive after correction for multiple comparisons (two models were computed, resulting in a corrected  $p = .096$ ). Even at the uncorrected threshold, no mediation effect of cultural tightness was observed on the relationship between pathogen severity and *sensory-motor* processing ( $b = .06$ , 95% CI = [-.03 – .21],  $p = .230$ , number of bootstraps = 5000). That is, the observation that pathogen severity leads to increased cultural tightness might be explained by the semantic effects: pathogen led to increased *sensory-motor* semantic processes, which further led to a tight culture, and not vice versa. This suggestive causal effect would be further tested in the following studies.

## Study 2

This study aimed to investigate the temporal dynamic associations between pathogens and semantics. Specifically, we examined whether changes in infectious disease levels led to alterations in the intensity of semantic dimensions throughout the last century. This analysis allows us to validate the relationships observed in Study 1 from a different perspective and to further assess the historical causal relationships between pathogens and changes in the intensities of semantic dimensions. We empirically tested this dynamic hypothesis in four countries, varying in cultural and linguistic properties, and with relatively comprehensive historical records (i.e., Google n-gram; Michel et al., 2011) from the past century: the US, the UK, Italy, and China. Similar to the cross-cultural data, we measured dimensional intensity by summing the word frequencies for specific dimensions. We examined the temporal associations and causality between pathogens and the intensity of semantic dimensions, while controlling for potential confounding factors, including changes in cultural tightness and economic wealth.

## Method

### Historical pathogen severity.

Yearly mortality rates caused by major types of pathogens were collected from multiple resources, including official government records, statistics tabulations from the Centers for Disease Control and Prevention (CDC), and the World Health Organization (WHO) mortality database (<https://platform.who.int/mortality>), for four countries: the US (1900-2000), the UK (1901-2000), Italy (1887-2000), China (1955-2000). These measures included the most prevalent infectious diseases specific to each country throughout the 20th century. Detailed collection procedures are shown in Supplementary Text S2.

### Semantic dimensional intensity changes.

The intensity of a particular semantic dimension in the collective semantic space at a specific point in time (a year) is estimated based on the frequency of words representing that dimension in the linguistic record.

*Dimensional dictionary selection.* Validated LIWC dictionaries (Pennebaker et al., 2015) were used for querying historical semantic dimensional changes. The LIWC dictionaries were

used in the main analysis of this study because they offered a greater number of word samples per dimension compared to NEL, enabling a more reliable assessment of stable signals across the different years. Note that we also used NEL word lists here for validation, and obtained comparable patterns. The word dictionaries used for Italy and China were translated versions of LIWC-Simplified Chinese (LIWC-2015) and Italian (LIWC-2007), respectively.

*Corpora.* We extracted word frequency data from Google Books n-gram archives (Michel et al., 2011) for years with available pathogen severity data. Data after 2000 were excluded from the main analyses due to a change in Google's data acquisition policy when they started receiving books from individual publishers, in addition to library holdings. We calculated historical changes in semantic dimensional intensity by summing the yearly frequency counts for words categorized based on major semantic dimensions.

To enhance the reliability of signal estimations in historical texts, we adhered to the guidelines of historical linguistic analysis (Younes & Reips, 2019) and implemented the following preprocessing steps.

*Word exclusion and filtering.* To address the issue of non-words resulting from limitations in Google Books' Optical Character Recognition (OCR) system, words not found in comprehensive lexical databases (e.g., WordNet for English, Multilingual WordNet - ITA for Italian, and OpenHowNet for Simplified Chinese) were excluded when matching the LIWC dictionaries. Additionally, words assigned to multiple semantic dimensions were excluded.

*Frequency normalization.* To account for non-semantic changes, such as the approximately 20% decrease in the overall frequency of the word "the" over the past century (Younes & Reips, 2019), we examined the relative frequency changes of words. We divided the frequency of those words by the frequency of a set of generic semantically neutral functional words. Building on Scheffer et al. (2021), who used the article 'a' to represent total volume, we expanded our list of functional words for each language: American English (a, an, the); British English (a, an, the); Italian (un, uno, una, il, lo, i, gli, la, le). For Simplified Chinese, which doesn't use articles in the same way as English or Italian, we selected the three particle words: 的, 地, and 得. These particles are common, relatively semantically neutral, and serve various grammatical functions, making them suitable for our frequency normalization analysis.

*Data smoothing and standardization.* To improve the signal detection capability of association tests on time-series word frequency data, we standardized the original time-series data and employed a small rolling window (width = 3) to smooth the data.

### Social cultural changes.

Similar to Study 1, we considered two sociocultural factors for control variables: cultural tightness and economic wealth. Annual estimates of the cultural tightness index in these four countries were calculated by analyzing the relative word frequency ratio between tight and loose words. We adopted the word list used in Jackson et al. (2019) for the US and UK, which was subsequently translated and reviewed by native speakers to create the Chinese and Italian versions. The annual estimates of GDP per capita data for each country were directly obtained from the Our World in Data database for the period 1850-2000 (Bolt & Van Zanden, 2020).

### Analytical Procedures.

We first examined the associations between pathogens and changes in intensity for each semantic dimension. For dimensions that showed consistent pathogen-associated signals, we conducted Granger causality tests to determine the direction of association patterns. Finally, a single-case design of Difference in Differences was employed to evaluate the potential causal relations between pathogens and semantic changes.



*Time series association tests.* We used Kendall correlations for the association tests, as these non-parametric tests are suitable for time series analysis. Before conducting the association tests, we applied regression models to account for the shared covariance between the time series, including the variables of cultural tightness and economic wealth, as well as the autocorrelation structure of the time series themselves. These models were applied to both the time series of pathogen severity and semantic changes to eliminate the influence of cultural tightness and GDP per capita. Furthermore, we utilized autoregressive integrated moving average (ARIMA) models to remove the autoregressive components from each time series (Atari et al., 2022; Jackson et al., 2023). We assessed the stationarity of all final time series using Dickey-Fuller tests. Subsequently, Kendall tau correlation tests were conducted to evaluate the associations between changes in semantic dimensional intensity and pathogen severity.

*Granger causality tests.* To investigate the direction of association patterns, we conducted Granger causality tests with one-year and five-year lags (Atari et al., 2022; Jackson et al., 2019). These tests use regression models to determine whether present semantic variations could be better predicted by past pathogen severity values than by past semantic variations themselves.

*Single-case “Difference in Differences” tests.* To further test the potential causal relations between pathogens and semantic changes, we adopted the Difference in Differences (DID) schema (Wing et al., 2018) and searched for time periods during which one country experienced a pathogen outbreak (i.e., treatment group) while the other three did not (i.e., control group). Due to limited time points, we utilized a Bayesian Standardized Difference Test (Crawford et al., 2011), typically used in single-case studies, for statistical inference.

## Results

### Historical association patterns between pathogens and semantic dimensional intensity.

Figure 4a presents annual mortality data associated with major pathogens over the 20<sup>th</sup> century. In 1900, major infectious diseases accounted for approximately one-third of the overall mortality rates in the US, UK, and Italy. These rates exhibited a downward trend until 1980, aligning with documented epidemiological transitions in Western countries, where acute infectious diseases shifted to chronic degenerative diseases (Armstrong et al., 1999; Cohen, 2000). China also exhibited similar trends, albeit over a shorter time period (1955-2000). Fluctuations in pathogen severity were evident throughout the last century, exemplified by notable events including the influenza pandemic in 1917-1918 in the US, UK, and Italy, as well as the measles epidemic in 1959 and the meningitis outbreak in 1967 in China. Figure 4b displays changes of intensity (i.e., standardized frequency values) for each of the seven semantic dimensions in the four countries. The time series patterns align with earlier research. For instance, in the three Western countries, words related to “cognitive processing” increased before the 1970s and decreased afterward, in line with a recent study reporting the rise and fall of rationality (Scheffer et al., 2021).

To examine whether the semantic space changes with pathogens in the four countries, Kendall tau correlation tests were performed on the time series of pathogen severity and each semantic dimension (Figure 5a). All four countries had changes in word of certain semantic dimensions significantly associated with pathogens, with high convergence on *sensory-motor* dimensions ( $r_\tau$  range = .29 - .59;  $ps < .005$ ). No other dimensions showed patterns consistent across the four countries. For example, in the *social* dimension, positive associations were found in China, negative associations were found in the US and Italy, while no significant associations were observed in the UK.

The raw data revealed significant non-stationarity. Following previous works (Atari et al., 2022; Jackson et al., 2023), we preprocessed the time series data and rendered them stationary. We removed covariance between other pathogen-associated variables, such as cultural tightness and GDP per capita, using regression models, and autoregressive components using ARIMA models. We found that changes in words of the *sensory-motor* dimension were significantly associated with pathogens in all four countries after regressing out the effects shared by cultural tightness and economic wealth growth ( $r_t$  range = .22 - .31,  $ps < .006$ , Figure 5b). Other semantic dimensions showed generally weaker and less consistent pathogen association effects (Figure 5c). For *time*, no correlations reached significance in any of the four countries ( $ps > .490$ ). For *space*, pathogens showed positive effects only in China ( $r_t = .24$ ,  $p = .022$ ). For *mental-cognition*, negative associated patterns were observed only in the US ( $r_t = -.27$ ,  $p < .001$ ). For *emotion*, pathogen association effects were observed in two countries, but with different directions (UK:  $r_t = .17$ ,  $p = .011$ ; Italy:  $r_t = -.18$ ,  $p < .004$ ). For *social*, pathogens were positively associated only in Italy ( $r_t = .20$ ,  $p = .005$ ).

### Testing causal relations between pathogen severity and the semantic sensory-motor intensity

**Granger causality results:** Having established a robust and consistent association pattern between pathogens and the intensity of *sensory-motor* semantic dimension over time, we explored the lead-lag patterns and conducted Granger causality tests with 1-year and 5-year lags. The Granger causality tests examined whether the current semantic variations can be better predicted using previous pathogen severity values than previous semantic variations themselves. As reported in Table 2, we identified significant pathogen-leading association patterns (at both 1-year lag and 5-year lags) in Italy and China ( $Fs > 2.70$ ,  $ps < .05$ ), indicating that pathogen severity predicts an increase in *sensory-motor* word frequencies in these two countries. For the US and UK, the models in either direction or time lag were not statistically significant ( $ps > .08$ ).

**Single-case “Difference in Differences” results:** Another approach to test causal associations is the DID scheme (Wing et al., 2018). This method involves forming a treatment group and a control group using existing observational data. In the available time series data (Figure 4a), China had regional outbreaks of measles and meningitis in 1959 and 1967, while the other three countries (US, UK, Italy) did not have such an abrupt change. We can thus estimate the treatment effects by comparing the changes in *sensory-motor* word frequency between China and the other three countries during the two time periods (three years before vs. after the outbreaks in China) on the unprocessed time series data. For the single case study, we used the Bayesian Standardized Difference Test for dissociations (Crawford et al., 2011). The results show that *sensory-motor* dimension (relative to other dimensions) exhibited significant changes before and after 1959 ( $t(2) = 90.31$ ,  $p < .001$ ) and 1967 ( $t(2) = 14.86$ ,  $p = .004$ ). For additional control analyses, we performed the same tests on the year of 1976, without abrupt pathogen outbreaks in any of the four countries and found no significant dissociations between China and other three countries ( $t(2) = -2.54$ ,  $p = .126$ ). That is, the single-case DID analyses of specific pathogen outbreak events (1959, 1967) in China supported a significant causal effect of pathogens on the increase in the *sensory-motor* semantic dimension.

## Study 3

### Method

Study 2 demonstrated a robust association between an increase in pathogens and an increased usage of words denoting *sensory-motor* properties, reflecting a (univariate) strengthening of *sensory-motor* dimensions in the global semantic space. In Study 3, we moved beyond word frequency and further examined whether the semantic relationships of other words also leaned towards *sensory-motor* experiences in general. That is, we investigated whether, when pathogen levels increased, people processed the meaning of words such as “forest” and “life” in a manner closer to *sensory-motor* experiences. As it is impossible to go back in time and rate the *sensory-motor* attribute strength of a concept, we utilized distributional word embedding models to acquire these semantic associations, which have been shown to correlate with humans’ subjective ratings of the corresponding dimensional strengths (Grand et al., 2022; Lewis et al., 2019). By projecting the word space onto specific dimensional anchor words using historical word embedding data, we can acquire dimensional associations for any concept in the linguistic history (e.g., Charlesworth et al., 2022; Garg et al., 2018). We focused on analyzing historical changes in the US and employed a pre-trained embedding model trained on an independent corpus of historical American English (COHA; Davies, 2012; Hamilton et al., 2016). We tested the word embedding association patterns between broad concept lists (NEL basic concept words) and the seven semantic dimensional anchor words, examining whether pathogens were associated with a shift in semantic representation towards *sensory-motor* attributes in word meanings in general.

#### Changes of semantic dimensional embedding relations.

*Embedding model.* We used a pre-trained embedding model from HistWords (Hamilton et al., 2016), which was trained on COHA, a genre-balanced corpus providing an independent source for detecting semantic shifts in the US over time (Davies, 2012). The diachronic embedding model provided decade-wise word embedding representations for the top 100,000 most frequently occurring word tokens from the 1820s to the 2000s.

*Target concept list.* We examined a comprehensive list of 1,016 conceptual words that encompass diverse semantic domains. These words were sourced from NEL concept lists (Dellert et al., 2020). The identification of semantic domains was based on the Concepticon frameworks (List et al., 2016), encompassing a range of topics such as Agricultural and Vegetation, Animals, and Social and Political Relations. Querying the 1016 conceptual words in COHA yielded word representations of a list of 947 unique English words.

*Dimensional dictionary selection.* We utilized the same dimensional anchor word lists used in Study 1. We obtained word representations for both target concepts and anchor dimensional words, consisting of 300-dimensional vectors. Cases where words appeared in both target and anchor words were excluded.

*Computation of dimensional strength.* For each decade between 1900 and 2000, we calculated the mean cosine similarity between each target concept and its related dimensional anchor words to obtain dimensional semantic associative patterns across 7 dimensions. For example, for the word “life”, we calculated the *sensory-motor* specificity index by determining the ratio of its *sensory-motor* strength to its total strength across all seven dimensions (e.g., *sensory-motor* vs. [*sensory-motor* + *time* + *space* + *number* + *mental-cognition* + *emotion* + *social*]).

#### Analytical Procedures.

We investigated the association patterns, using Kendall correlation analyses, between the trends in dimensional embedding association changes, dimensional word frequency

changes, and historical pathogen severity changes. We further identified the target concept domains that exhibited the most consistent patterns with actual pathogen changes.

## Results

We first plotted the mean (decade-wise) semantic dimensional strength of 947 basic English words across seven semantic dimensions in the US for illustration purposes (Figure 6a). The most notable change observed was the decreasing trend in words' *sensory-motor* dimensional strength (i.e., embedding similarity with *sensory-motor* attributes), which is further plotted in Figure 6b. This pattern aligns with the historical changes in *sensory-motor* word frequencies ( $r_t = .56$ ), as well as changes in pathogen mortality rates ( $r_t = .78$ ; Figure 6c). That is, higher pathogen mortality rates are associated with a broader shift across various semantic domains of words towards a stronger association with *sensory-motor* attribute words. As shown in Figure 6d, changes in *sensory-motor* specificity were predominantly observed in semantic fields related to the external world and its interactions with humans (e.g., animals, action, body, house, and agriculture).

## Discussion

Semantic representation is assumed to be derived from sensorimotor interaction with the external world, yet the dynamic modulation by salient external variables is poorly understood. Here, we found highly convergent association patterns between pathogen severity and *sensory-motor* semantic processing in the global human conceptual space. Among the 43 countries in the cross-cultural analysis, historical pathogen severity positively associated with the *sensory-motor* semantic intensity, measured by word frequencies related to basic senses (color, shape, sound, touch, smell, taste) and bodily motor. In the historical analysis spanning the past century, increases in pathogen severity were consistently associated with increases in *sensory-motor* related word frequencies in the four analyzed countries (US, UK, Italy, and China), with pathogen-leading patterns observed in Italy and China through Granger causality tests and single-case DID analyses. This positive association between pathogens and *sensory-motor* processing is not only reflected in the more intensive use of *sensory-motor* words but also in the closer relation between other concepts and *sensory-motor* words in the US. While associations with pathogens were also observed in other dimensions (time, space, number, mental-cognition, emotion, and social) in some analyses (e.g., emotion and social using the LIWC dictionary in Study 1; emotion in the US, UK, and Italy in Study 2), the direction of effects, causal direction, and robustness were inconsistent across analyses. These findings suggest complex patterns that warrant further examination.

Can the observed relationship between pathogens and sensory-motor dimensions be explained by confounding variables? We mainly considered two sociocultural variables that have been found to associate with pathogens: social tightness (Gelfand et al., 2021; Gelfand et al., 2011) and economic wealth (Bebber et al., 2014). However, neither of them accounted for relationships between pathogens and semantic variations. Ecological and societal change patterns are highly complex and interactive (e.g., many are related to resource shortages and/or broader ecological variables such as climate change; Carlson et al., 2022; Guernier et al., 2004). It may not be possible to exhaust all potentially related variables. Particularly illuminating here is the consistency of results across different sets of data and approaches. Worth highlighting is that, in Study 2, the four countries that varied in language, culture, and

modernization stages (e.g., they landed distantly in the contemporary cultural maps in terms of traditional/secular values and survival/self-expression values; Inglehart, 2005), naturally excluding attributions to any simple variable along these lines.

These findings highlight the dynamic mechanisms of semantics. As outlined in the Introduction, existing neurocognitive semantic theories naturally accommodate variations that mirror the outside world by having more words describing illnesses, symptoms, and corresponding actions. Our findings go beyond this by demonstrating that heightened pathogen severity is associated with broad and lasting cognitive changes in the semantic space. One possibility for such an effect is that heightened *sensory-motor* semantic processes are a general response mechanism to any kind of threat (Greven et al., 2019; Kelley et al., 2018). Alternatively, the conceptual system may respond differently to different types of threats, modulated by the type of human interactions. Pathogens affect body senses due to their direct effect on physical health (e.g., Covid-19 is associated with alteration of olfactory systems; Whitcroft & Hummel, 2020), and/or the interpretation of sensory cues (e.g., evaluating potential pathogen-carrying threats), which differ from threats that do not directly alter sensory-motor experiences. The underlying mechanisms could be elucidated by examining the specific effects shaped by different categories of pathogens. For instance, respiratory pathogens may particularly distort senses such as smell and taste, while sexually transmitted diseases might influence the semantic interpretations of touch. The detailed mechanisms of other stress variables on semantics remain to be tested. Importantly here, the two key findings – semantic organization varies with pathogens in a systematic manner (heightened *sensory-motor* dimensions), and that modulation pattern is similar across four countries with very different languages and cultures – support a dynamic universality hypothesis of semantics. Starting from a universal semantic brain structure and a universal mechanism of responding to environmental stress variables such as pathogens, the current diversity can be explained, as shown in Study 1.

These results also suggest novel neurocognitive pathways through which pathogens modulate human behavior. Given that the semantic space is central to broad cognitive processes and behaviors (e.g., Fodor, 1998; Murphy, 2004), our findings may provide a potential cognitive mechanism underlying the previous reports about associations between pathogens and sociocultural changes in cultural evolution research. That is, the pathogen may affect the internal world model (semantic space), as we demonstrated here, which in turn leads to sociocultural behavioral changes. Consistent with this explanation, our historical study showed that the effects of pathogens on the *sensory-motor* semantic shift were robust after controlling for the social tightness variable. The mediation analyses in the cross-cultural study showed a tendency that the semantic space shift explained the effects of pathogens on social tightness, not vice versa. The increased usage of words denoting bodily senses awareness (corresponding to our *sensory-motor* words), beliefs, and personal pronouns has been taken as evidence of a shift away from the “rationality” towards “emotional expression”, which may relate to salient sociocultural changes (Scheffer et al., 2021). The exact mechanistic relationships between semantics and various real-world behaviors warrant systematic investigation (see Choi et al., 2022; Jackson, Gelfand, et al., 2019; Seraj et al., 2021; Varnum & Grossmann, 2016). Future studies could benefit from incorporating ecological variables into semantic and social experimental settings (e.g., priming with threat cues; Jackson et al., 2021; Little et al., 2011) to establish the causal mechanisms between pathogens, semantics, and behavioral changes.

Our study is inspired and motivated by the theoretical development of multiple disciplines (cultural evolution, historical psychology, and neurocognitive research), and made possible only with the recent methodological advances of large-scale data construction and

analyses across disciplines, including language text data, medical data, and social data. By incorporating the semantic neurocognitive disciplines into the analyses of cross-cultural and temporal historical data, we offer an initial bridging pathway between ecological stress, cognitive semantic structure, and potential real-life behaviors. With this initial bridge, a few caveats and important future avenues are worth noting. Language data obtained from prints and social platforms are subject to interventions and biases, including censorship and selection bias. For instance, Google Books' sampling policy can lead to unrepresentative language data, influenced by socioeconomic, educational, and editorial biases (Pechenick et al., 2015; Younes & Reips, 2019). Dictionary-based analyses in Studies 1 and 2 rely on the assumption that lexical semantics remain relatively static over time. Word frequency changes sometimes do not directly reflect semantic/psychological changes (Atari and Henrich, 2023). Corpus sizes and quality vary among countries, which could potentially confound important socioeconomic factors (e.g., Blasi et al., 2021). The consistency of multiple analyses, including historical and cross-cultural analyses from various language sources, as well as analyses on word frequency and embedding data, raises confidence in the obtained positive results. More generally, establishing causal relations based on historical data is challenging. Now that specific associative patterns are established based on historical data, and that the results of Granger causality analysis and single-case DID analysis are suggestive of a potential causal effect, hypotheses for causal mechanisms can be motivated and tested in various settings in future studies. A theoretical caveat is that written language represents only part of the human language reservoir, affected by writer/readership development, and may only partly reflect conceptual thoughts. Semantic knowledge derived from sensory experiences that are not coded in language may not be revealed in the current analyses (Majid et al., 2018). Finally, future studies may also apply context-dependent NLP models (e.g., the Fill-Mask Association Test using BERT model; Bao, 2024), and also delve into the finer variations within these dimensions, such as emotion positivity within the emotional domain and specific social relationships (e.g., morality) within the social domain, to predict the specific long-term effects of pathogens.

To conclude, pathogens have shown broad effects on human collective semantic space throughout history. Their rise led to an increase in *sensory-motor* oriented semantic processing, indicating that a more sensorial style of thinking evolved. These findings mark the beginning of understanding human semantic memory from the response-to-stress perspective and lead to new questions about the neural mechanisms and the consequences on a broad range of behaviors, as well as how such changes may accumulate and lead to the cultural evolution of human cognition.

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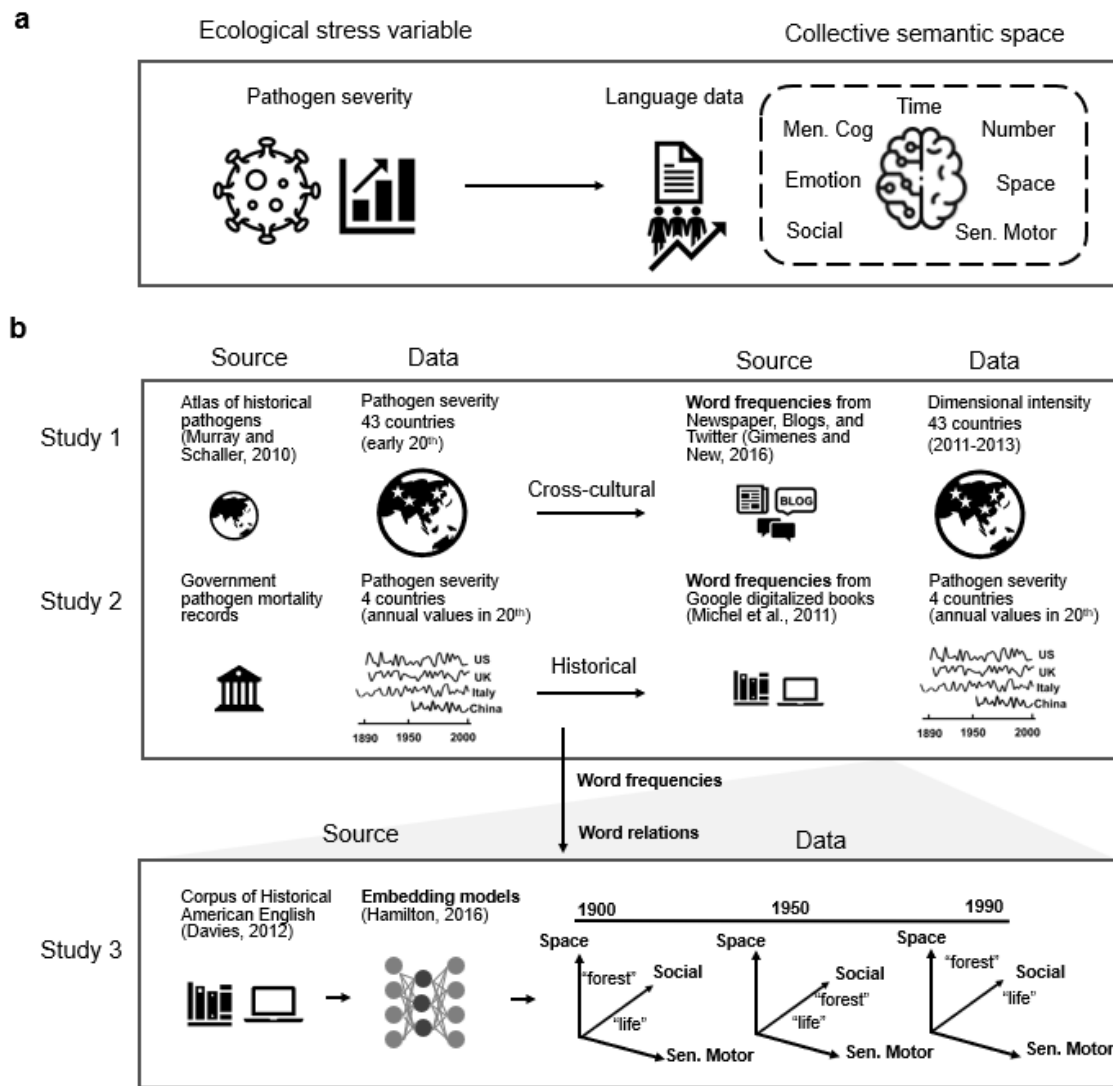
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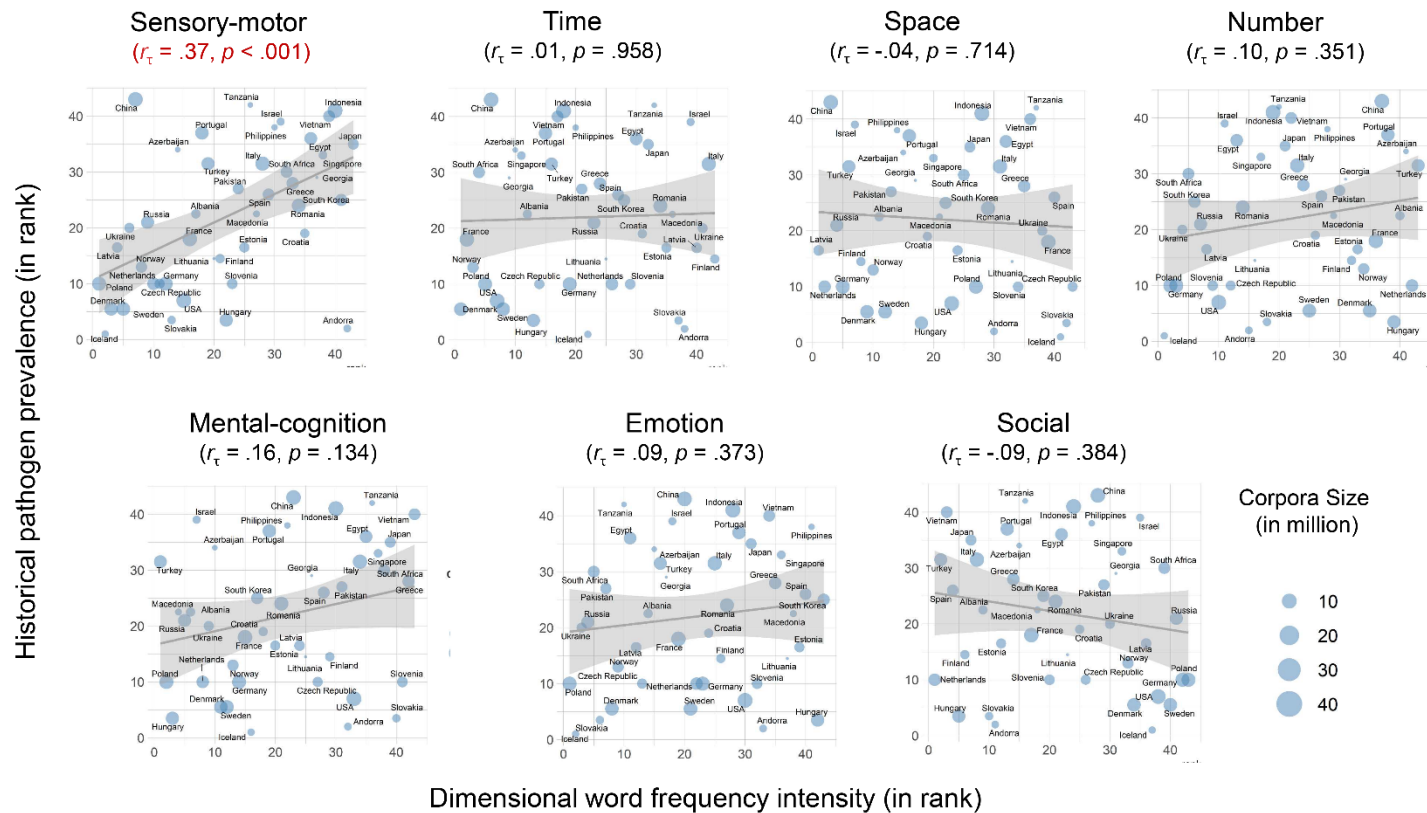
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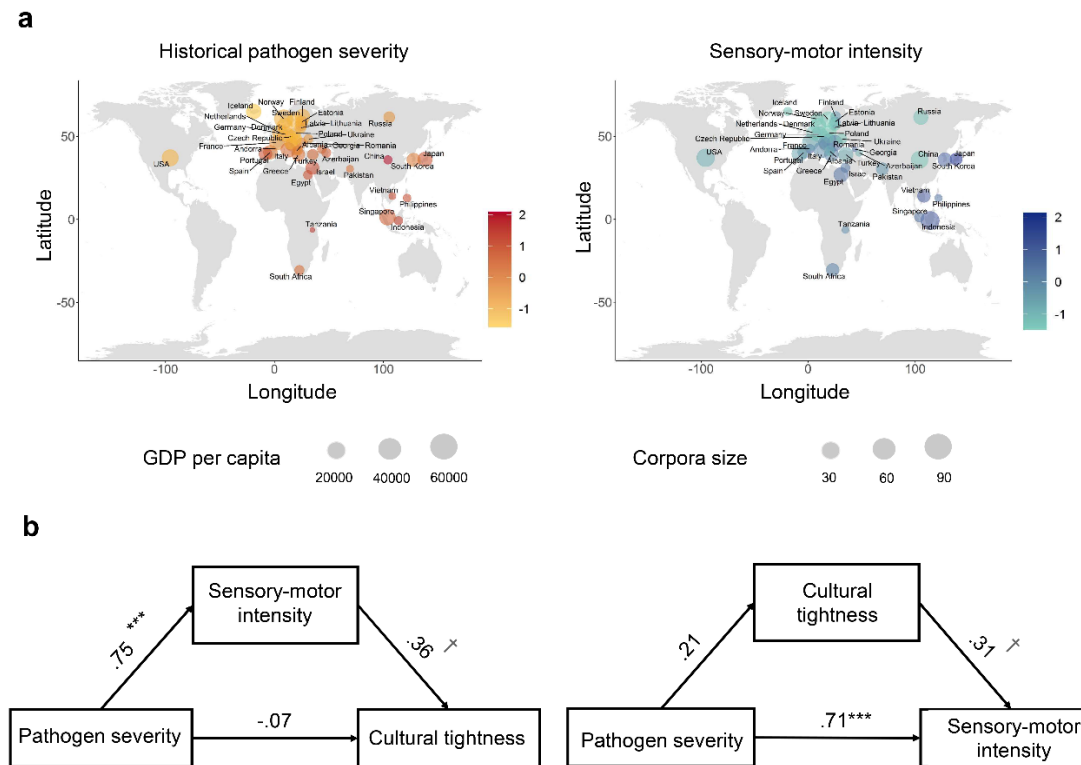
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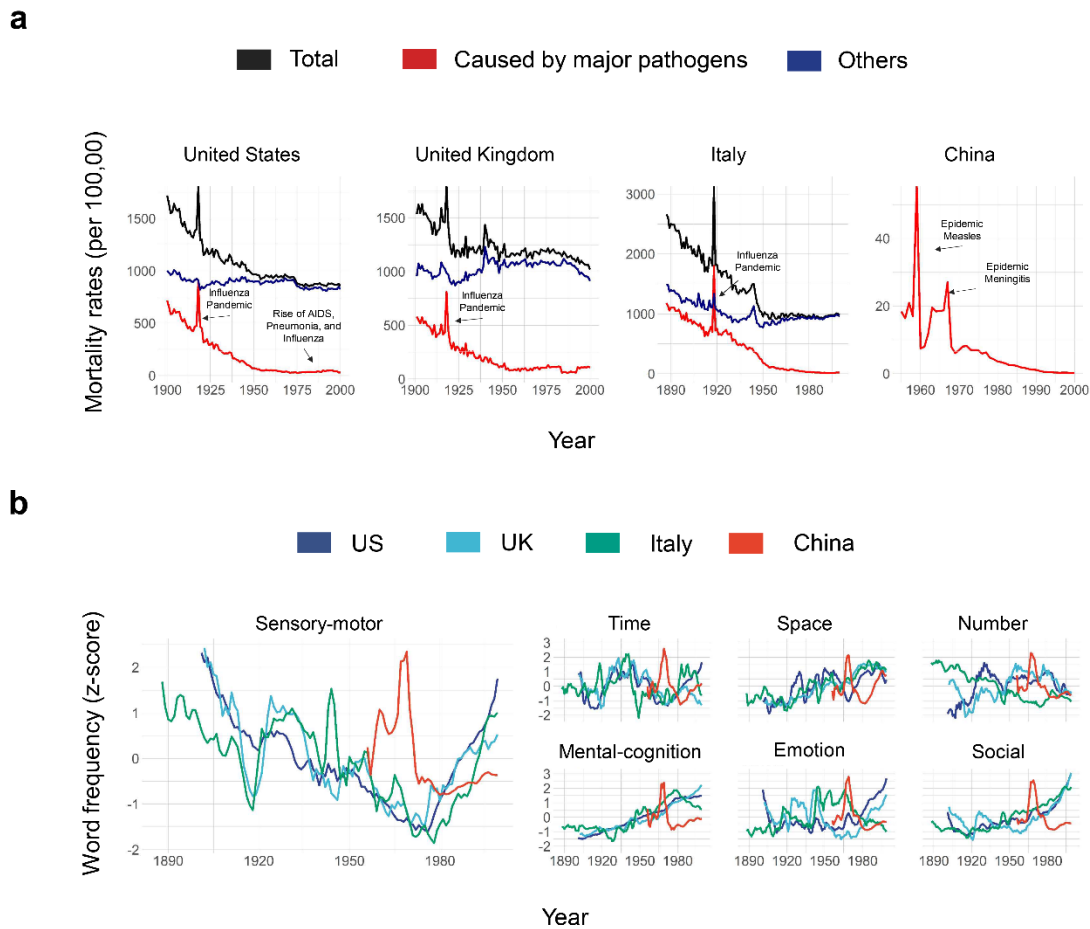
**Figure 1. Overall schematic diagram.** (a) The research framework. Our aim was to investigate the dynamic mechanisms of the collective semantic space associated with language in response to pathogens. To represent the collective semantic space, we adopted a neurocognitive semantic dimensional framework (e.g., Binder et al., 2016) that encompasses sensory-motor (sen. motor), time, space, number, mental-cognition (men. cog), emotion, and social dimensions. (b) The pipeline of data collection and analysis. We conducted two studies: a cross-cultural study (Study 1) and a historical study (Study 2) to examine the associations between pathogens and semantics using word frequency data (i.e., univariate analyses). Study 3 (historical study) was further conducted in the United States (US) to investigate the representation patterns of broader concepts across the neurocognitive semantic dimensions using word embedding data (i.e., multivariate word pattern analyses). Data sources for pathogens and language corpora were selected to optimize the analysis approaches for each study.



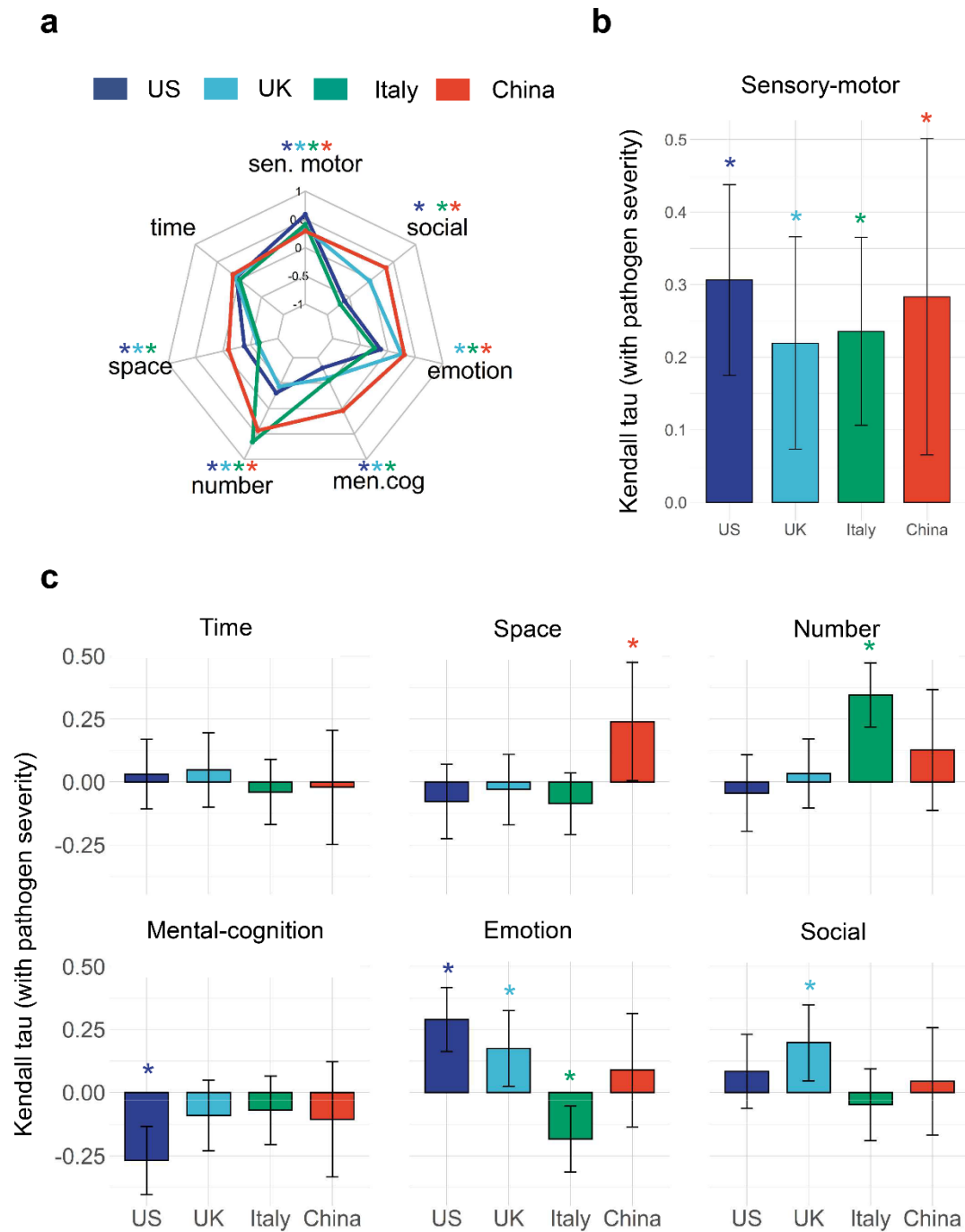
**Figure 2. Variations of semantic dimensional intensities associated with pathogens in 43 countries.** Scatterplots display the relationship between pathogens and word frequency intensity for each dimension. Kendall tau correlation coefficients were shown above each plot. Countries that had higher historical pathogen severity also have a higher intensity of sensory-motor related word frequency in their languages ( $r_t = .37, p < .001$ ). However, such pathogen-semantic associations were not statistically significant in other semantic dimensions (all  $p > .05$ ). The size of the node corresponds to the size of the corpora (in millions of words). The shading of grey regions represents the 95% confidence intervals.



**Figure 3. The relationships among historical pathogens, sensory-motor semantics, and cultural variables.** (a). The distributions of historical pathogen severity (in red, left graph) and intensity of sensory-motor words (in blue, right graph) across the 43 countries. The size of the dots indicates two control variables: GDP per capita for the historical pathogen severity map and corpora size for the sensory-motor intensity map. Note that the association pattern persisted after the latitude variable was controlled for (see text). (b). The mediation results for three variables—historical pathogen severity, sensory-motor intensity, and cultural tightness—are presented after controlling for GDP per capita and corpora sizes (\*\*\*,  $p < .001$ ; \*\*,  $p < .01$ , \*,  $p < .05$ ; †,  $p < .10$ ).

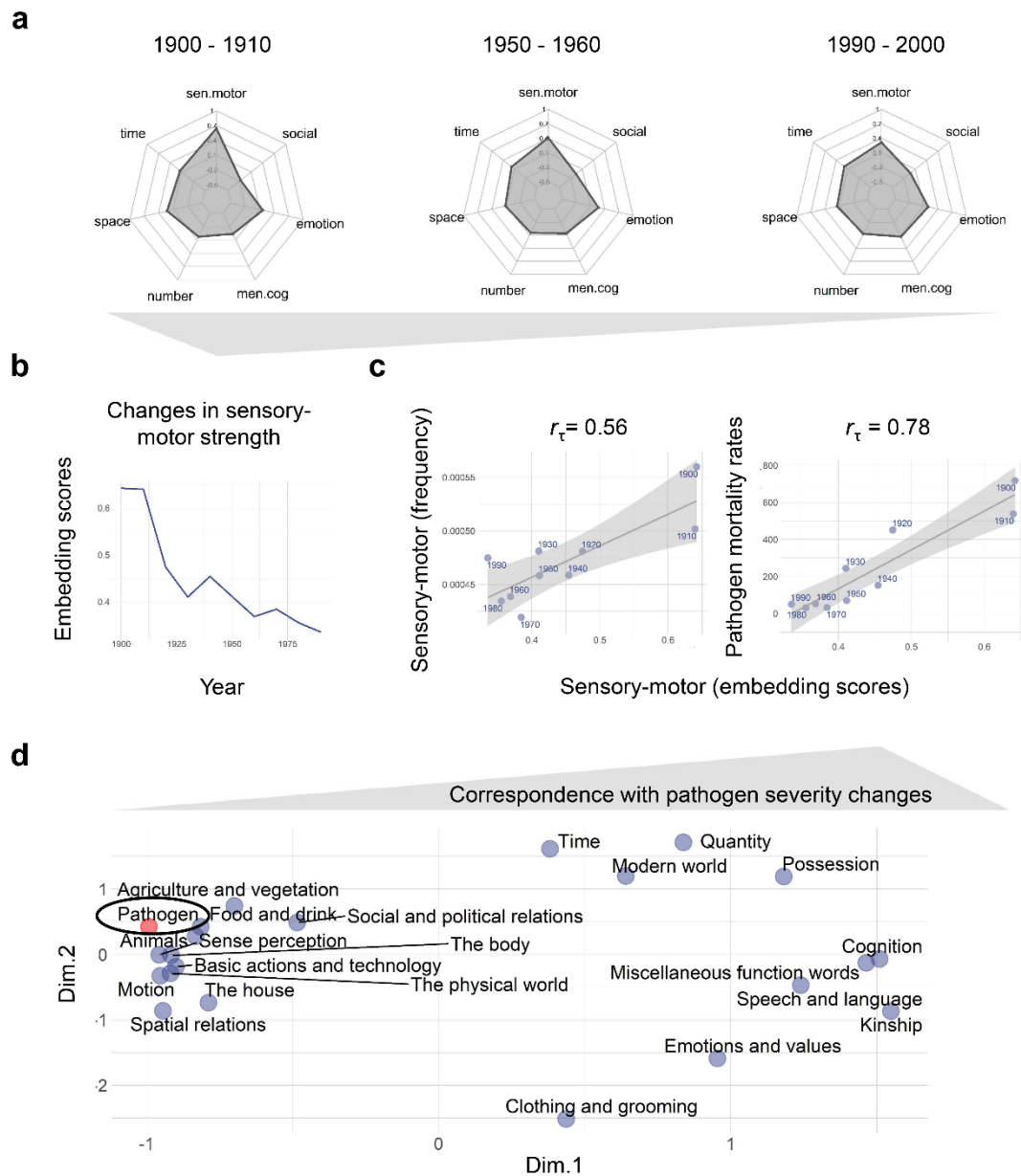


**Figure 4. Quantification of pathogen severity and semantic variations across four countries in the last hundred years.** (a) Major pathogen mortality rates (per 100,000) in the US (1900-2000), UK (1901-2000), Italy (1887-2000), and China (1955-2000). The mortality rates of major infectious diseases were obtained through the complete death registration systems in the three Western countries, whereas mortality rates in China were estimated using a sample registration method based on disease surveillance. (b) Variations in the intensity of semantic dimensions over time revealed in four countries using large-scale linguistic corpora (Google n-gram) and semantic dictionaries (LIWC). Time series of word frequency data were smoothed using a three-year rolling window and then standardized.



**Figure 5. Historical changes in semantic dimension intensity associated with pathogen severity in four countries.** The radar plot in (a) displays Kendall correlation coefficients between the time series of pathogen severity and changes in collective semantic dimensions. The time series were smoothed using a three-year rolling window. Kendall correlations between pathogens and sensory-motor processing, as shown in (b), remained significant across four countries even after controlling for cultural tightness, economic wealth, and autoregressive components. However, they were not significant in other dimensions, as indicated in (c) (error bars represent 95% confidence intervals; \*,  $p < .05$ ).





**Figure 6. Semantic shifts in basic conceptual words through the use of COHA embedding models.** (a) Dimensional strength of 947 basic conceptual words in the US during the 1900s, 1950s, and 1990s. The most noticeable changes observed were a decrease in sensory-motor strength, from .64 to .33. (b) Sensory-motor strength variations for each decade from 1900s to 1990s. (c) Correlation between changes in words' dimensional strength, dimensional word frequency, and pathogen mortality rates in the US. (d) Patterns of alignment in the changes observed in sensory-motor strength and the severity of pathogen across 21 semantic domains. The covariate patterns were visualized by using isoMDS algorithms on the Kendall correlation matrix (converting into a distance matrix) among the time series of the pathogens and the sensory-motor strength of 21 semantic domains. The time series of pathogen mortality rates are marked with black circles.

**Table 1. Multilevel regression models predicting contemporary sensory-motor semantic variations**

	Model 1	Model 2	Model 3
(Intercept)	.21 (.37)	.12 (.27)	.17 (.33)
Historical pathogen severity	.47** (.16)	.59** (.16)	.63** (.22)
Corpora size	-.05 (.12)	-.10 (.12)	-.10 (.12)
Cultural tightness	-	.21 (.17)	.20 (.17)
GDP per capita	-	.26 (.17)	.24 (.17)
Absolute latitude	-	-	.10 (.25)
Num.Obs.	35	35	35
R2 Marg.	.22	.38	.31
R2 Cond.	.54	.52	.52
AIC	88.83	94.55	97.40
BIC	96.61	105.44	109.84
ICC	.41	.38	0.31
RMSE	.63	.62	.61

Note. \*\*\*,  $p < .001$ ; \*\*,  $p < .01$ , \*,  $p < .05$ ; †,  $p < .10$ .

**Table 2. Granger causality test results for temporal association between pathogens and sensory-motor processing**

Granger Causality Model	Country	1-year-lag	5-year-lag
Pathogen → Sensory-motor	US	$F(1, 95) = 2.98^{\dagger}$	$F(5, 83) = .37$
	UK	$F(1, 94) = .87$	$F(5, 82) = 1.42$
	Italy	$F(1, 108) = 7.76^{**}$	$F(5, 96) = 2.84^{*}$
	China	$F(1, 40) = 13.22^{***}$	$F(5, 28) = 2.70^{*}$
Sensory-motor → Pathogen	US	$F(1, 95) = .01$	$F(5, 83) = .93$
	UK	$F(1, 94) = .07$	$F(5, 82) = 1.72$
	Italy	$F(1, 108) = 1.82$	$F(5, 96) = .26$
	China	$F(1, 40) = 1.99$	$F(5, 28) = 2.35$

Note. \*\*\*,  $p < .001$ ; \*\*,  $p < .01$ , \*,  $p < .05$ ; †,  $p < .10$ .