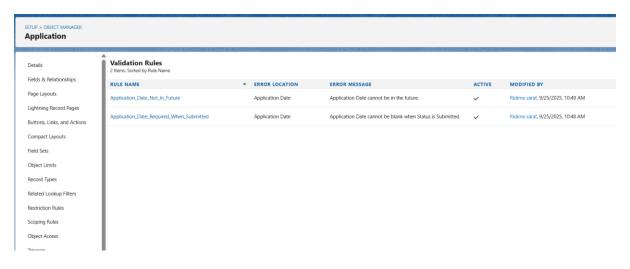
# Phase 4: Process Automation Admission-Academic Journey Crm

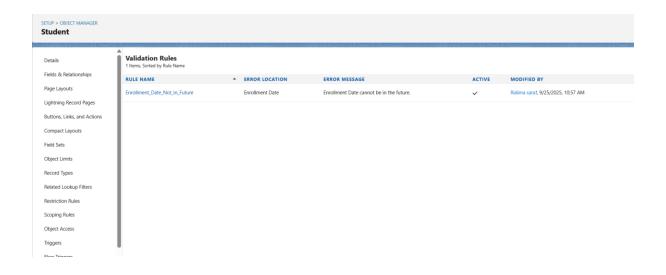
### Validation Rules:

A **Salesforce rule that enforces data accuracy** by preventing users from entering invalid or incomplete information.

Salesforce Path: Setup > Object manager > Select object > Validation Rule.

Procedure: Created a validation rule for Application, Student, Academic record object.





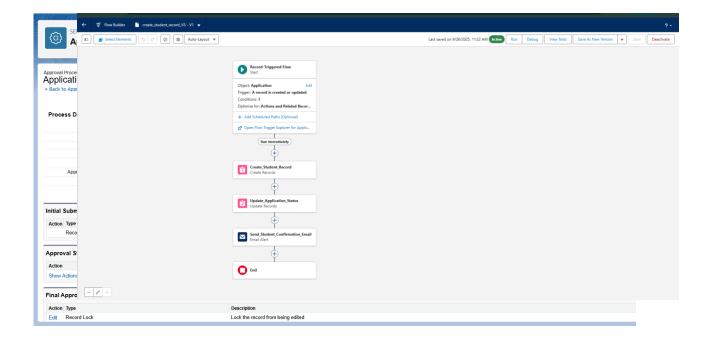


# **Approval Process:**

The Approval Process automates the review and approval of records.

Salesforce Path: Setup > Quick find > Approval process.

Procedure: This is only created for Application object.



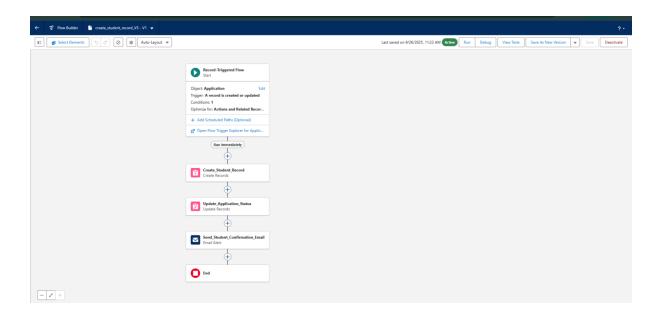
## Flow Builder:

- Automate actions without manual work.
- Replace older tools like Workflow Rules and Process
   Builder.

Salesforce Path: Setup > Flow.

When flow is active in my project:

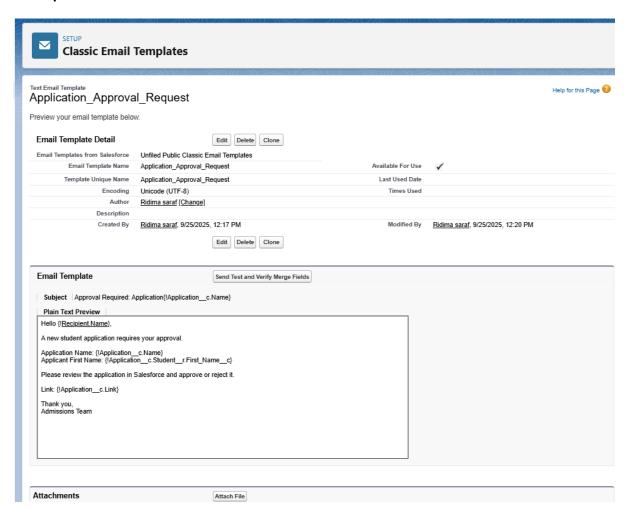
- Automatically create a Student record when an Application is Accepted.
- **Send an email notification** when Student Status = Graduated.
- Update fields automatically.

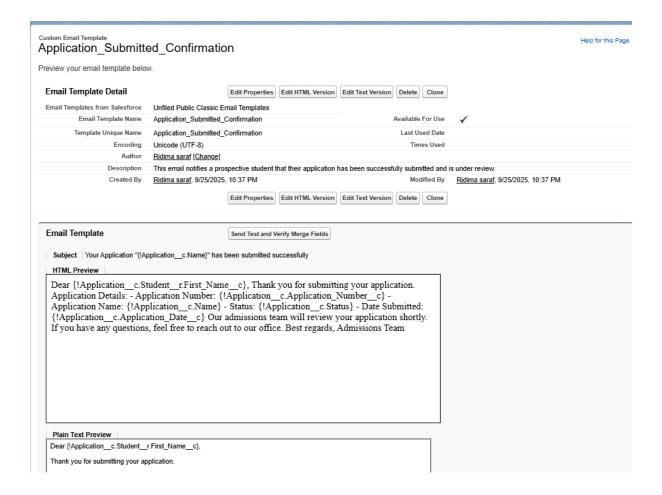


## **Email Template:**

## Email template which is created in my project are:

Salesforce Path: Setup > Email templates > New Email template.

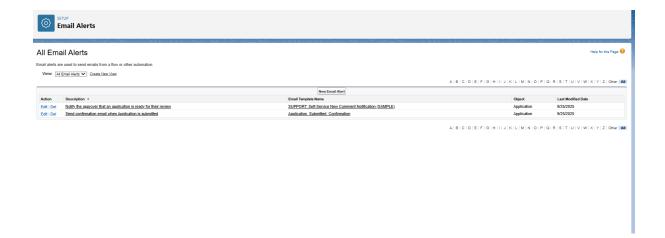




#### **Email Alerts:**

- Automate sending emails for important events in your system.
- Makes sure users and stakeholders are notified automatically.

Salesforce Path: Setup > Email Alerts > New Email alerts.



# Field Updates:

- Automatically **update a field on a record** when certain conditions are met.
- Reduces manual data entry and ensures data consistency.

Field that I update is Update\_Application\_Status.