

# JANGS

*Status Report 1*

## OUR MISSION RECAP

- A web app that bridges the gap between online and physical shopping by connecting users with local stores nearby, helping them find in-stock clothing items quickly.
- Users can search for specific items, compare options from different shops, and visit the store for a seamless and efficient shopping experience.

*Next*

# TEAM MEMBERS RECAP



*Janani*

Product Owner &  
UI/UX Designer



*Ali*

Project Manager



*Nippon*

Back-End Dev



*Gao*

Business Manager



*Sajjad*

QA &  
Front-End Dev

## THE BENEFITS

### The Shoppers

- Time-saving
- Efficient Shopping
- Online and in-store shopping combo
- Exclusive discount for members
- Members can reserve clothes for 2 hours
- Real-time inventory

### The Vendors

- Reduces rate of clearance sale
- Brings customers to their store
- Business growth
- Reduced return
- More sustainable

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## OUR CUSTOMER



Anna Sell

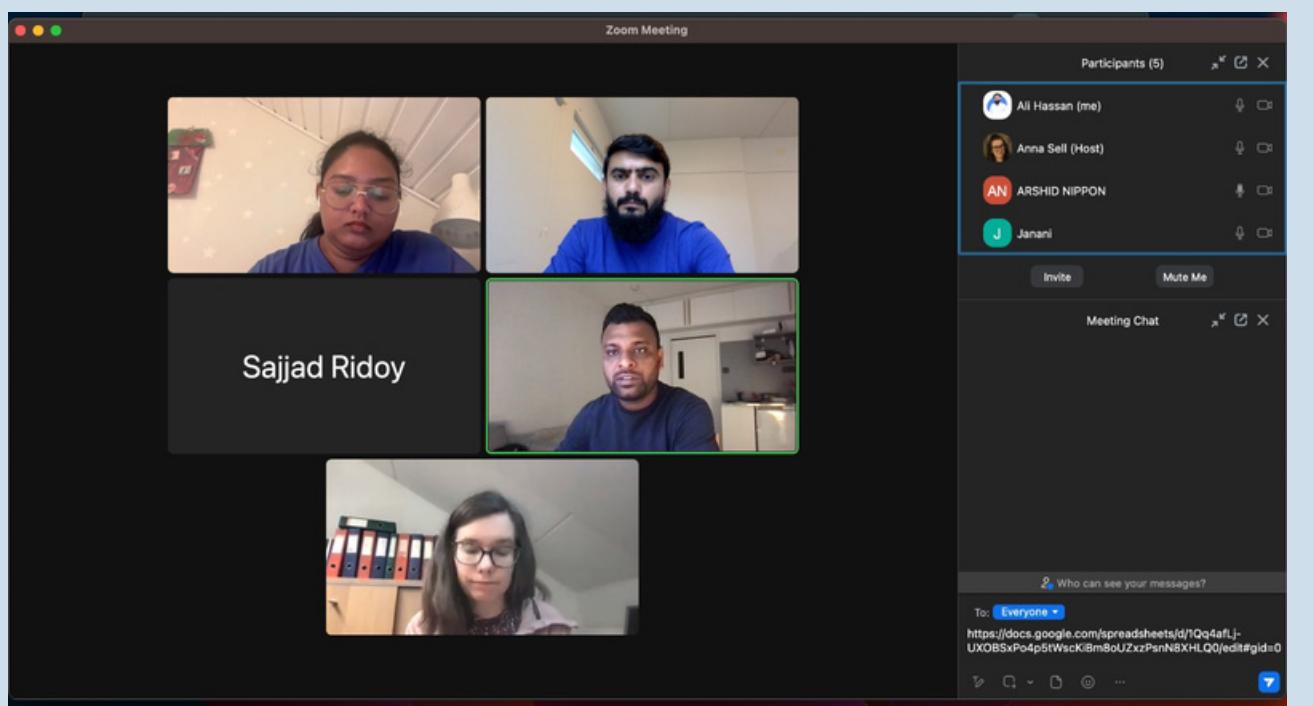
## OUR MENTOR



Adnan Ashraf

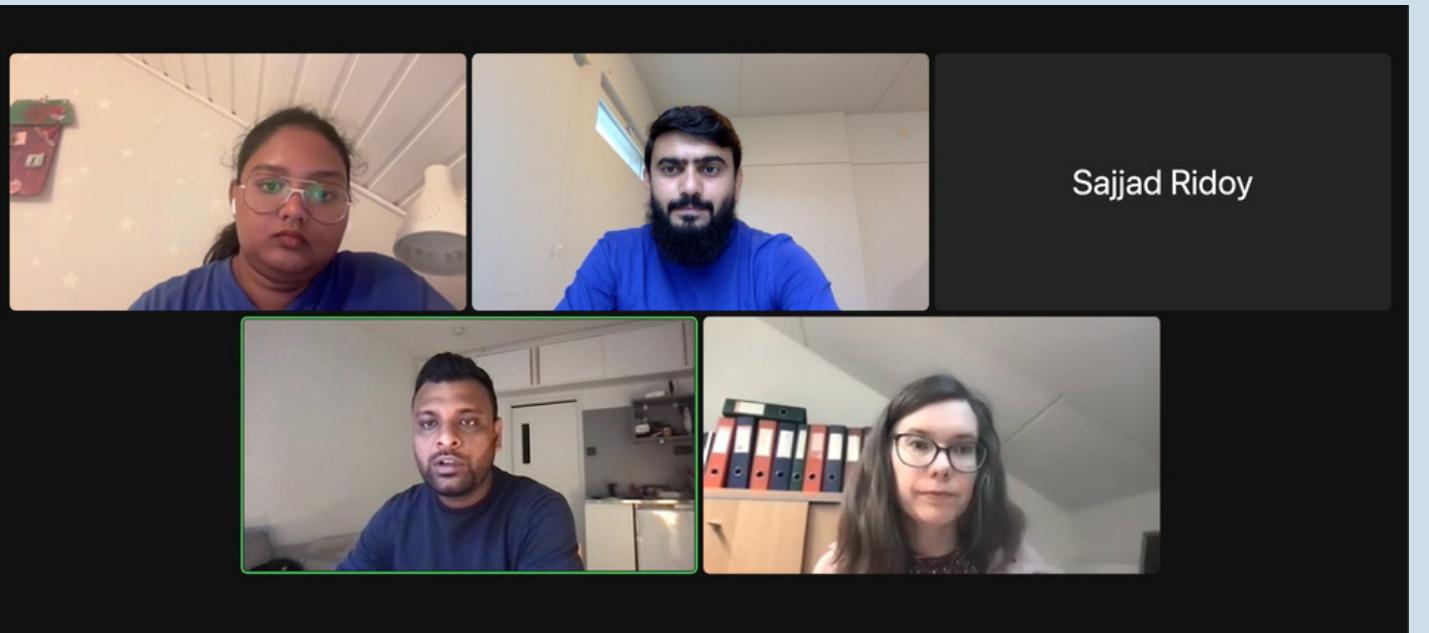
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# CUSTOMER MEETING 11.10.2023



- Discussed project requirements
- Negotiated project requirements
- Created some goals and plan

- The customer and team met
- Introduced project idea to customer
- Presented requirements we created



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# SYSTEM REQUIREMENTS (HIGH PRIORITY)

## Functional

- User login and logout
- Keyword-based outfit search
- Location-based outfit search
- Member registration and payment
- Member bonuses for shopping
- Product marking for members
- Product reservation for members
- Shelf number lookup for members

## Non-Functional

- The application should be simple to use.
- The web app must be secure and reliable.
- Consumers should have a wide range of offerings to meet their needs.



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## REVENUE MODEL

- Monthly subscription model
- Short-time subscription
- Commission from vendors
- Featured Listings
- Advertising
- Partnerships
- Affiliate Marketing



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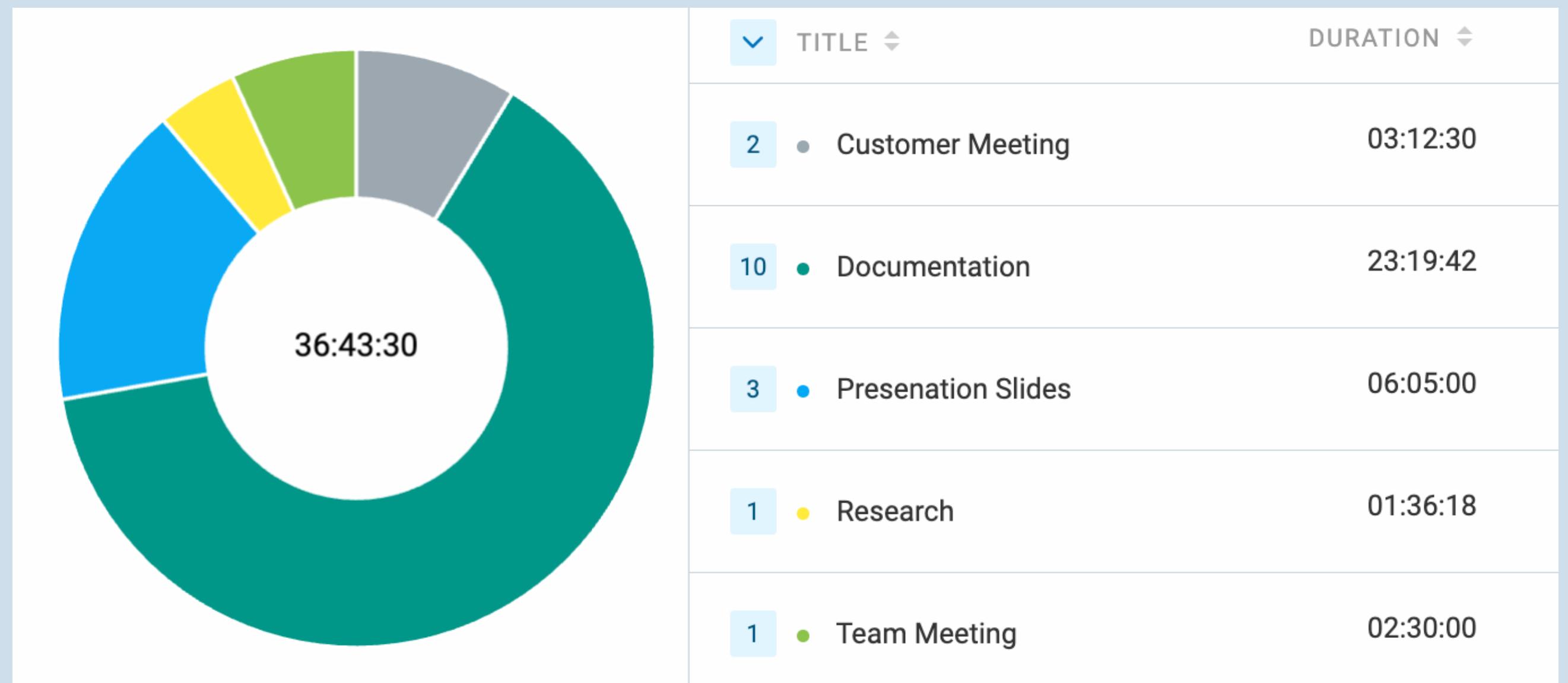
## TOOLS

- Platform: Web Application
- Frontend: React.js
- Backend: Node.js
- Database: NoSQL
- Tools: Git Version Control
- Hosting: AWS
- Time-Tracking: Clockify



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# TIME-TRACKING



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## RISKS AND CHALLENGES

- Market saturation
- Vendor adoption
- User adoption
- Building trust with users
- Inventory management
- False Information
- Time-constraints



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**ANY  
QUESTIONS?**

**THANK  
YOU!**