



BRAND GUIDELINES

Made with in Somaliland



SOMLOGIC
IT Consulting & Software Solutions

BRAND COLOR PALETTE

Electric Indigo

HEX : #4528EC
RGB : 69, 40, 236

Bright Gray

HEX : #EEEEEE
RGB : 238, 238, 238

Rich Black

HEX : #070707
RGB : 7, 7, 7

BRAND TYPOGRAPHY

Bricolage Grotesque

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z

a b c d e f h i j k l m n o p q
r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

. " : @ # \$ % ^ & * ()

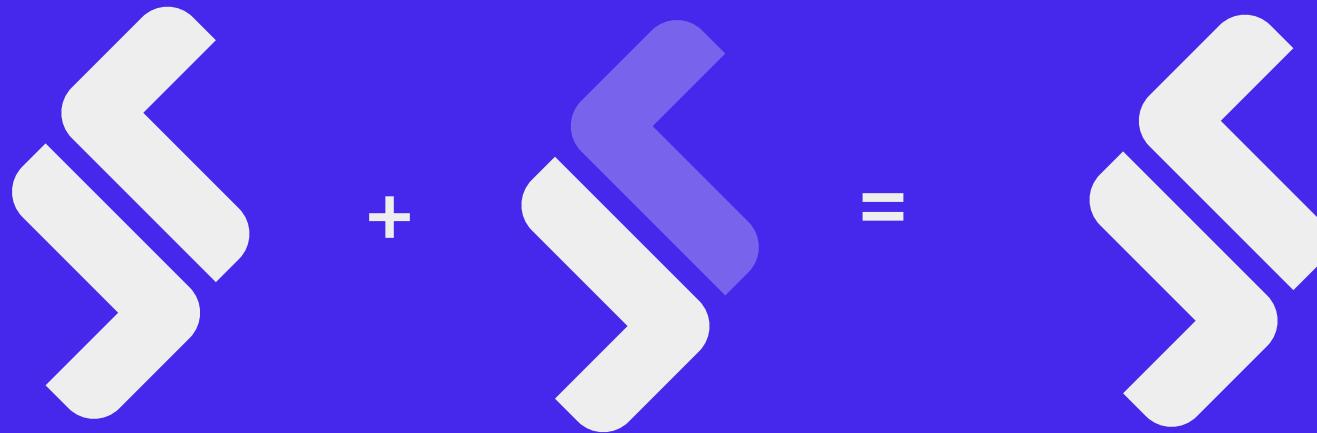


**BRAND
PATTERN**

LOGO CONCEPT

S

L



The Full Concept Which is exactly the combinations of both the initials of the business name "SomLogic", and it refers the original concept of the brand logo which was also the initials.



BRAND HISTORY

FROM



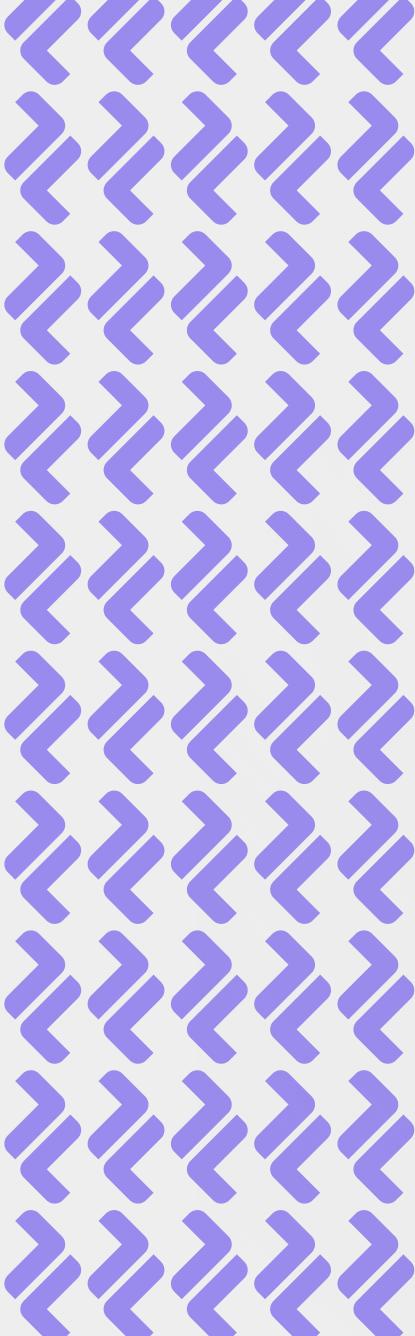
First It Was A bit Messy And Over
Complicated and too Basic

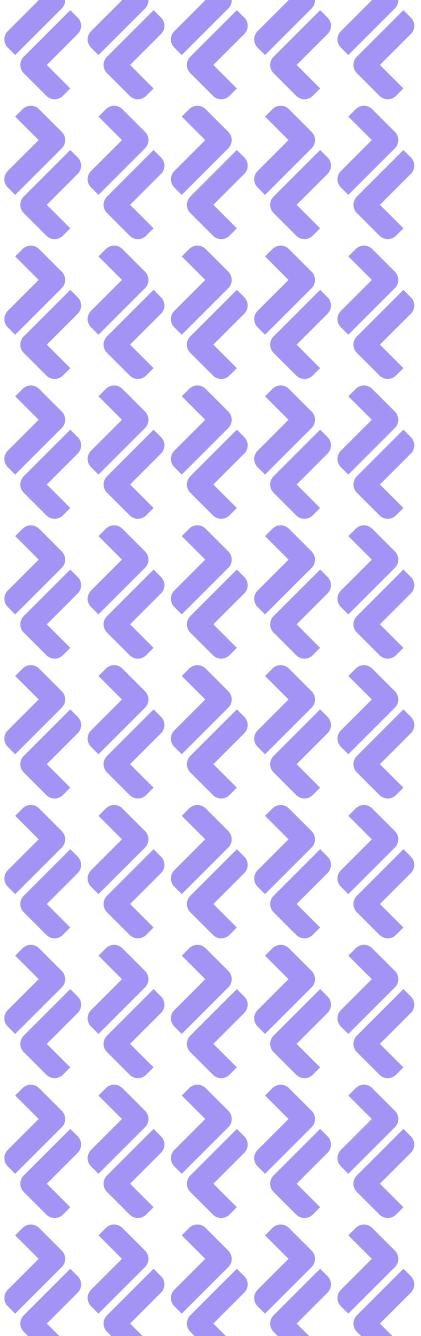
TO



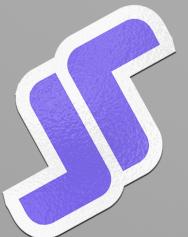
Now We Made It Clean,Modern and
Specifically Simple To Replicate











SomLogic.com





ALL YOUR NEEDS IN ONE PLACE

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Software Development



IT Consulting



Cyber Security



Networking Solutions

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11:52



Som Logic

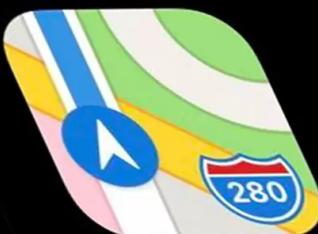
Friday

26

Calendar



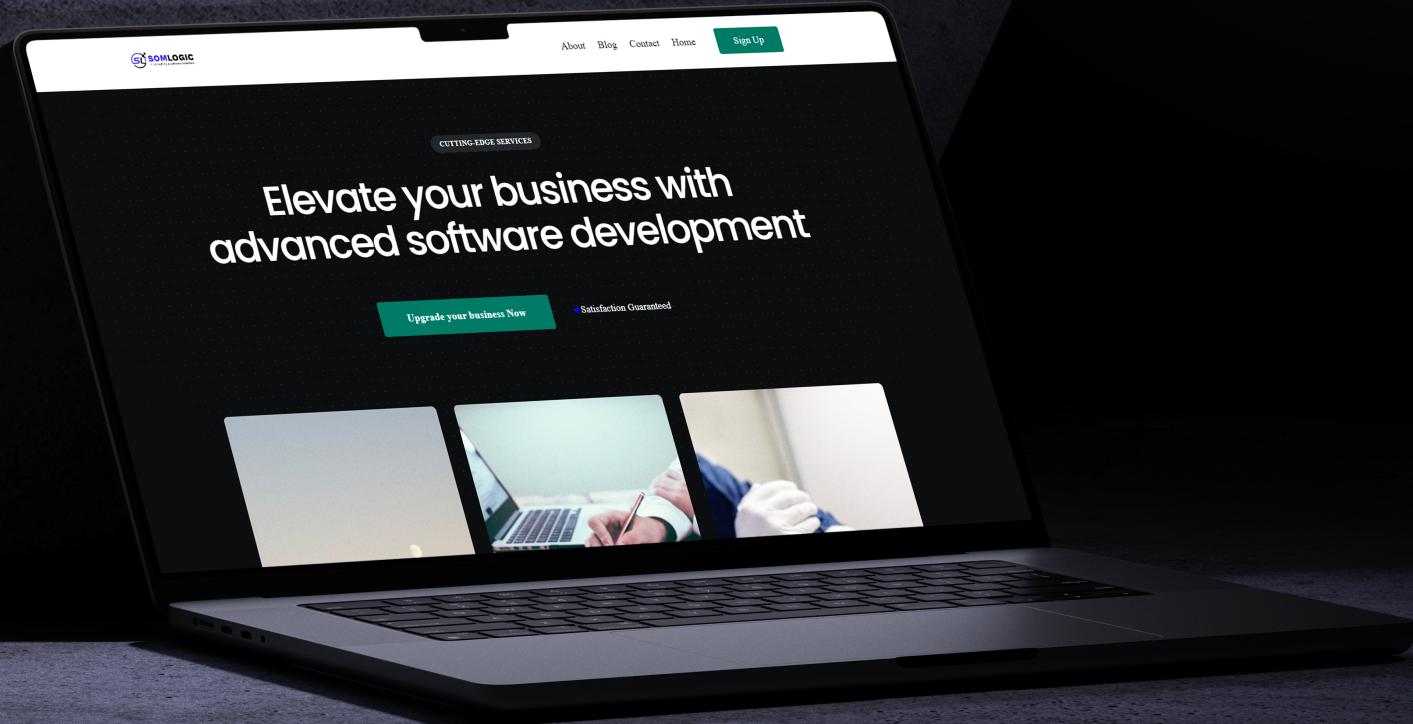
Photos



Maps



Clock





THANK YOU FOR WATCHING!!!



X



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