

# Twitter for iPad 5.0 takes one step forward, three steps back (hands-on video)

By **Nathan Ingraham** (<http://www.theverge.com/users/NathanIngraham>) on September 19, 2012 09:16 am [Email \(mailto:nathan@theverge.com\)](mailto:nathan@theverge.com) [@NateIngraham](https://twitter.com/NateIngraham)  
([https://twitter.com/intent/user?screen\\_name=NateIngraham](https://twitter.com/intent/user?screen_name=NateIngraham))



Last December, Twitter underwent probably its **biggest redesign ever** (<http://www.theverge.com/2011/12/8/2621023/twitter-design-overhaul-web-mobile-apps>), and its iPhone and Android apps (<http://www.theverge.com/2011/12/8/2621244/twitter-redesign-pictures-video>) followed suit. The "connect" tab, with its new "interactions" menu, was a welcome new feature, and the whole redesign a good clue into Twitter's **new unified future** (<http://www.theverge.com/2012/7/9/3135406/twitter-api-open-closed-facebook-walled-garden/in/3027522>). While the apps and website more closely mirrored functionality than ever before, the iPad app went unchanged. While the swiping, sliding, multi-pane interface of Twitter for iPad made the app a standout, it was only a matter of time before the app was updated to fit better with Twitter's new interface.

That day has finally come, as Twitter for iPad was **finally updated to version 5.0** (<http://www.theverge.com/2012/9/18/3351428/twitter-for-ipad-overhaul-ui>) — but unfortunately, the update removes much of what made the app a unique and interesting experience. The first thing you'll notice upon opening the updated Twitter app is that it bears a striking resemblance to its iPhone and Android counterparts; the only real difference is that the four navigation buttons are along the left instead of the top or bottom. Other than that, it's a bog-standard list of tweets down the middle of the screen — and when you tap on a specific tweet, you no longer get the familiar and functional multi-column view.

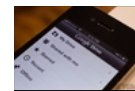
Previously, tapping a tweet would open it in a new column that slide in from the right, while your Twitter timeline would stay in place on the left — it was an excellent use of

**COLUMN VIEW HAS**

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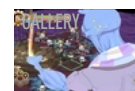


'Eve Online: Retribution' looks to engage and expand the game's fan base

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the increased screen real estate offered by the iPad. It also intelligently displayed content contained within the tweet, as well: tapping a tweet with a URL would open that page in a new browser panel, while tapping a tweet with a hashtag search term would

open a new panel with all tweets using that same hashtag. Now, column view is completely banished — users must first tap a tweet to "open" it, then tap the included links to see included content. Pictures still open automatically, but links and hashtag searches are now harder to view, and the UI for viewing them has been significantly dumbed down.

Twitter for iPad also has made it harder to get to some content — previously, all Twitter accounts logged in to the device were selectable from the left-hand navigation, as were quick links for your lists and direct messages. Now, user swapping, lists, and DMs are buried in the profile view, though search fortunately remains one tap away. Even tweet composition has been changed for the worse. Previously, a compose box would fly up while still retaining the scrollable columns you had open, but now it simply uses the built-in iOS Twitter box while obscuring whatever else you were viewing.

## TWITTER FOR IPAD 5.0 SCREENSHOTS



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Particularly egregious is how the new app displays content in landscape mode. Rather than let users view nearly two full columns of content (a Twitter timeline and a web page, for example), Twitter for iPad now just pads the sides of your timeline with extra whitespace. There's zero added functionality here, and the app's previously innovative and unique interface is nowhere to be found.

That's not to say there aren't a few nice improvements. In particular, conversation view feels like a much more fluid experience. Tapping a tweet quickly pulls up any replies or previous tweets in a conversation, as well as a view into how many retweets or favorites that tweet has. Like before, photos are pulled up when viewing a tweet, but now they can be viewed in full-screen mode with one more tap. The profile page has also seen a facelift, with a new "banner" style image you can display behind your profile photo, and the whole design better showcases a user's recent images and tweets.

**TWITTER TOOK NEARLY EVERYTHING INNOVATIVE ABOUT ITS APP AND THREW IT OUT WITH THE BATH WATER**

**BEEN COMPLETELY BANISHED**

## DISCUSSIONS

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### Could Mapgate be Apple's undoing?

26 minutes ago by DrBrad

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### Activ Tab (WinRT) Claims 12 Hour Battery Life

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### Was hoping to move to OS X

37 minutes ago by Jigolo

(<http://www.theverge.com/users/Jigolo>) 5 comments

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### The "map sucks" hypocrisy

about 1 hour ago by Formul

(<http://www.theverge.com/users/Formul>) 2 comments

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### If WP8 would like to take off in the US, it has to move off AT&T

about 1 hour ago by \*\*\*\*

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### Windows RT/Windows 8 API model

about 2 hours ago by MutualCore

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2 comments

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### iPhone 5, what's the problem?

about 2 hours ago by BuzzLightyear

(<http://www.theverge.com/users/BuzzLightyear>)

Unfortunately, these few niceties can't make up for the fact that Twitter took nearly everything that was original or innovative about the app and threw it out with the bath water. This app used to be a perfect example of what was useful and unique about the iPad and its bigger screen — but now feels like little more than a blown-up iPhone app. To see [Twitter crack down \(http://www.theverge.com/2012/8/16/3248079/twitter-limits-app-developers-control/in/3027522\)](http://www.theverge.com/2012/8/16/3248079/twitter-limits-app-developers-control/in/3027522) on the utility and feasibility of third-party options and simultaneously ruin its showcase app on the most popular tablet in the world is a hard pill to swallow.

4 comments

ALL

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9.3



Apple iPad (3rd generation,  
Wi-Fi)

Available: Mar. 16, 2012

THERE ARE **117** COMMENTS. **ADD YOURS.**

[michaeljach](#) says:

Give me back the awesome *Column View* ;(

Posted on Sep 19, 2012 | 9:20 AM EDT (#116139513)

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[IRON MAN's](#) reply:

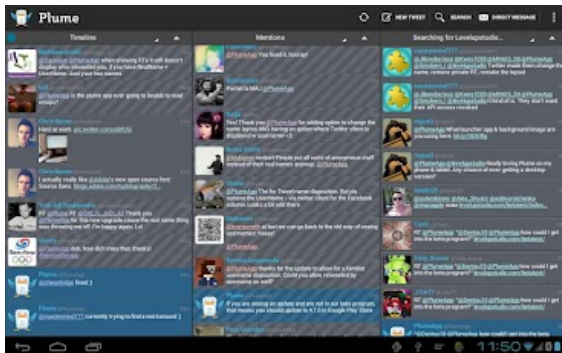
Its an android app now...

Posted on Sep 19, 2012 | 9:31 AM EDT (#116140673)

[Reply \(#\)](#)

[Danrabc's](#) reply:

It's not even that.



Posted on Sep 19, 2012 | 9:33 AM EDT (#116140933)

[Reply \(#\)](#)

[IRON MAN's](#) reply:

Its a Palm WEB OS app???

Posted on Sep 19, 2012 | 10:05 AM EDT (#116144717)

[Reply \(#\)](#)

[schlumpfmuetze's](#) reply:

This is Plume for Android

Posted on Sep 19, 2012 | 10:14 AM EDT (#116145769)

Reply (#)

**IRON MAN's** reply:

I was saying is it as good as a Palm app

Posted on Sep 19, 2012 | 10:27 AM EDT (#116147739)

Reply (#)

**KitF's** reply:

Twitter for Android doesn't even have a tablet mode. I'm sure there's some good third party Twitter apps for iPad.

Posted on Sep 19, 2012 | 11:35 AM EDT (#116157871)

Reply (#)

**Joey Calamaro's** reply:

Tweetbot is great, in my opinion. It's certainly better than Plume, which is about the only tablet-enabled Twitter app I could find on Android. Everything else is just a scaled up phone app.

Posted on Sep 19, 2012 | 11:50 AM EDT (#116160567)

Reply (#)

**dcelaya2000's** reply:

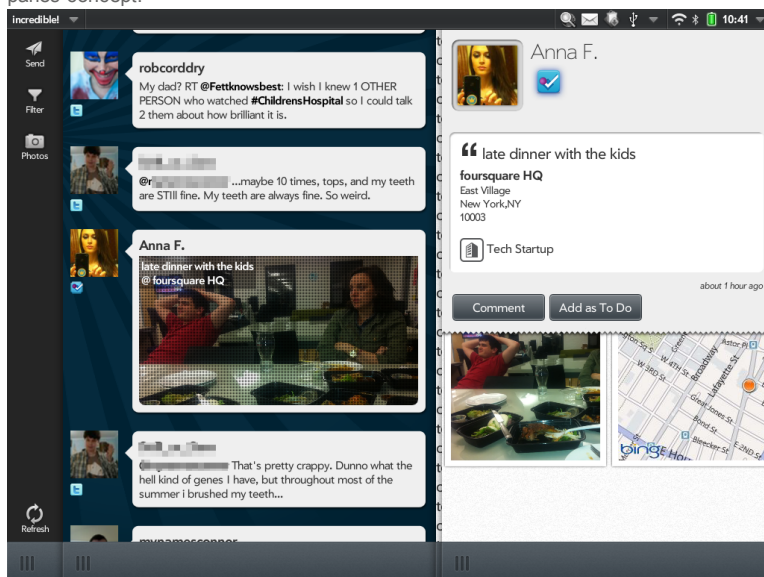
This is Sparta.

Posted on Sep 20, 2012 | 10:43 AM EDT (#116356285)

Reply (#)

**JerseyJesus's** reply:

Actually the old Twitter app mimicked designed concepts from webOS 3.0, specifically the Enyo panes concept.



Posted on Sep 20, 2012 | 4:39 AM EDT (#116340233)

Reply (#)

**Dorek's** reply:

WebOS was highly influential. Most modern smartphone operating systems (except Apple's, of course) have card-based multitasking now.

Posted on Sep 20, 2012 | 1:01 PM EDT (#116378059)

Reply (#)

**sideshowscott's** reply:

i blame the iphone 5 for some reason

Posted on Sep 19, 2012 | 9:34 AM EDT (#116140957)

Reply (#)

**MayorBloomberg's** reply:

You're not thinking very hard for some reason.

Posted on Sep 19, 2012 | 9:40 AM EDT (#116141671)

Reply (#)

[sideshowscott's](#) reply:

i got a feeling it's a reaction to the larger screen real estate in the iPhone 5 and their attempt to unify all of their apps.

Posted on Sep 19, 2012 | 9:42 AM EDT (#116141835)

Reply (#)

[Nickerbocker's](#) reply:

The Twitter app on iPhone looks about the same though. The iPad interface took a beating in this update. Has nothing to do with iPhone 5. I think it has more to do with making the iPad app look as crappy as the Android app.

Posted on Sep 19, 2012 | 2:58 PM EDT (#116195509)

Reply (#)

[MayorBloomberg's](#) reply:

There isn't anything in the world that could make that argument logical. *Maybe* you could have had an argument if it was the iPhone version of the app that was ruined.

Posted on Sep 19, 2012 | 5:52 PM EDT (#116231359)

Reply (#)

[IRON MAN's](#) reply:

Twitter's not thinking very hard either for some reason.

Posted on Sep 19, 2012 | 10:00 AM EDT (#116144055)

Reply (#)

[Synth's](#) reply:

Do yourself a favour and move to Tweetbot.

Posted on Sep 19, 2012 | 9:36 AM EDT (#116141171)

Reply (#)

[michaeljach's](#) reply:

But Tweetbot for iPad is ugly IMO.

Posted on Sep 19, 2012 | 9:37 AM EDT (#116141291)

Reply (#)

[pdoobs's](#) reply:

sure it's ugly but it has a great personality.

Posted on Sep 19, 2012 | 9:45 AM EDT (#116142251)

Reply (#)

[jdog25's](#) reply:

Yeah and ugly apps need love too.

Posted on Sep 19, 2012 | 4:12 PM EDT (#116212485)

Reply (#)

[dcelaya2000's](#) reply:

Freaky deaky apps need love, too. Freaky deaky apps need love, too.

Posted on Sep 20, 2012 | 10:46 AM EDT (#116356583)

Reply (#)

[twochoicestom's](#) reply:

Totally agree. It just doesn't feel 'touchable' – The surfaces they've used in the app are all plasticity and nasty. It's not inviting. But it's such a good app in terms of functionality!

Posted on Sep 19, 2012 | 10:52 AM EDT (#116151295)

Reply (#)

[Joey Calamaro's](#) reply:

Tweetbot on the iPhone is fantastic. On the iPad, however, it tends to act a bit like a gigantic phone app. The UI is just too large.

Even still it's better than anything I've found on Android.

Posted on Sep 19, 2012 | 11:52 AM EDT (#116160935)

Reply (#)

[sideshowscott's](#) reply:

this is what everyone was recommending. i'm going to have to check it out.

Posted on Sep 19, 2012 | 9:37 AM EDT (#116141295)

[Reply \(#\)](#)

[hpridham's](#) reply:

How is it any better Ulwise? I never switched to Tweetbot before BECAUSE it looked like Twitter for iPad does now: a blown up phone app.

Good thing I have a backup of Twetter 4.0 on my computer.

Posted on Sep 19, 2012 | 9:39 AM EDT (#116141539)

[Reply \(#\)](#)

[Leonick's](#) reply:

There is more to it than that, it's not just blown up.

I do wish it had a website view kind of like the Twitter app now used to, I liked being able to tap a link and continue up the timeline while the page loaded.

Posted on Sep 19, 2012 | 10:33 AM EDT (#116148427)

[Reply \(#\)](#)

[matt.ledger's](#) reply:

TweetBot is on sale in reaction to the Twitter update – smart move!

Posted on Sep 19, 2012 | 9:43 AM EDT (#116142053)

[Reply \(#\)](#)

[endemic's](#) reply:

I love it... they go on sale whenever Twitter does something stupid =]

Posted on Sep 19, 2012 | 9:59 AM EDT (#116143975)

[Reply \(#\)](#)

[Techno's](#) reply:

So that's 11 months a year.

Posted on Sep 19, 2012 | 10:10 AM EDT (#116145329)

[Reply \(#\)](#)

[jonmilani's](#) reply:

Too bad Twitter is trying to snuff them out with API restrictions.

Posted on Sep 19, 2012 | 12:39 PM EDT (#116168729)

[Reply \(#\)](#)

[Dorek's](#) reply:

This is always pathetic. "Damn, our competitors are way better than us. Better lock them out with API bullshit."

Posted on Sep 20, 2012 | 1:01 PM EDT (#116378205)

[Reply \(#\)](#)

[strangevil's](#) reply:

It's also on sale for a dollar :P

Best twitter client IMO on any platform!

Posted on Sep 19, 2012 | 10:23 AM EDT (#116147175)

[Reply \(#\)](#)

[bmbdezines's](#) reply:

It's Obama's fault.

Posted on Sep 19, 2012 | 11:50 AM EDT (#116160593)

[Reply \(#\)](#)

[robles](#) says:

I'm fearing the decisions twitter has been taking lately, they seem to be very conservative and they go for the safe bet, kind of a decision RIM would take.

Posted on Sep 19, 2012 | 9:20 AM EDT (#116139541)

[Reply \(#\)](#)



[sbattey's](#) *reply:*

Because locking your developers out of the service is conservative and safe?

Posted on Sep 19, 2012 | 9:33 AM EDT (#116140865)

[Reply \(#\)](#)

[Captain Megaton's](#) *reply:*

Yes, in the sense that it reflects a "protect the mothership" mentality.

Posted on Sep 19, 2012 | 11:24 AM EDT (#116155925)

[Reply \(#\)](#)

[htowngr](#) says:

I'm with you on that... I don't like the new iteration at all.

Posted on Sep 19, 2012 | 9:21 AM EDT (#116139571)

[Reply \(#\)](#)

[Hcbrown](#) says:

Verge saved me from this catastrophe, thank you for providing warning so I did not update to this new version!  
:)

Posted on Sep 19, 2012 | 9:22 AM EDT (#116139681)

[Reply \(#\)](#)

[JeanMertz's](#) *reply:*

Same here. But I doubt I'll be able to accept that (1) on my homescreen for too long. Either that, or someone else in my household will update it for me.

Long story short, Twitter for iPad was great, not it's time has come to and end. Luckily I already have Tweetbot for iPad installed so I guess it's finally time to switch.

Posted on Sep 19, 2012 | 9:28 AM EDT (#116140313)

[Reply \(#\)](#)

[JeanMertz's](#) *reply:*

its its its... edit edit edit...

Posted on Sep 19, 2012 | 9:28 AM EDT (#116140357)

[Reply \(#\)](#)

[bettaboy123's](#) *reply:*

I'm not liking the small banner, but it's not nearly as big of a deal as the horrible interface. I'm not a big fan of Tweetbot's interface either, so I'm sticking with the old Twitter for iPad until something I like comes around. I have a feeling it's gonna be a long wait. :(

Posted on Sep 19, 2012 | 9:30 AM EDT (#116140497)

[Reply \(#\)](#)

[Frenz](#) says:

I personally love the new re design, finally able to see most of the webpage from links without the crap feed on the side. Everything is clean & simple like it should be to see the feed.

Posted on Sep 19, 2012 | 9:22 AM EDT (#116139731)

[Reply \(#\)](#)

[Julian22's](#) *reply:*

I agree. While the last design was unique and innovative for the iPad. I personally didn't enjoy it too much. The new design is bland and very similar to the mobile versions but it's really not all that bad. I think you guys are hating on it a little too much.

Posted on Sep 19, 2012 | 9:26 AM EDT (#116140123)

[Reply \(#\)](#)

[bettaboy123's](#) *reply:*

I have to disagree. The new version does not take advantage of the iPad's larger screen in any meaningful way like the old one. I love the old one and refuse to update it because the layout is just about perfect IMHO. I just couldn't believe that they would ruin my favorite app.

Posted on Sep 19, 2012 | 9:28 AM EDT (#116140335)

[Reply \(#\)](#)

[endemic's](#) *reply:*

Agreed. Seriously what's the point of the larger screen if you're not going to create a unique UI to go along with it? For games and suchlike it doesn't really matter if you just serve a blown-up copy of the UI, but obviously for data-driven apps we've seen that tablet interfaces can be awesome.

Posted on Sep 19, 2012 | 10:02 AM EDT (#116144301)

[Reply \(#\)](#)

[Jonas N's](#) reply:

It takes advantage of my iPad well enough for me. It opens links full-screen, and it views large images inline.

Posted on Sep 19, 2012 | 10:24 AM EDT (#116147223)

[Reply \(#\)](#)

[joshisk](#) says:

i hated the last twitter iPad client because it was missing a ton of features, and while the layout was nice, it was easy to get stuck in a weird loop where you'd just keep opening new columns of the same content. i actually like the new one better, though i agree the layout is less innovative... but it actually works right now, so that's more important.

Posted on Sep 19, 2012 | 9:23 AM EDT (#116139773)

[Reply \(#\)](#)

[bettaboy123's](#) reply:

I also experience the weird loop sometimes, but not often enough for me to even begin to like the new interface at all.

Posted on Sep 19, 2012 | 9:27 AM EDT (#116140173)

[Reply \(#\)](#)

[Nathan Ingraham's](#) reply:

Yeah, that's a good point about the loop. Last night I was playing around with the old app to make sure I had everything down and noticed how you could just keep opening new columns of the same content. Weird stuff.

It does work now, but I don't think it didn't work before, except for a few weird circumstances.

Posted on Sep 19, 2012 | 9:27 AM EDT (#116140249)

[Reply \(#\)](#)

[joshisk's](#) reply:

I got the "weird loop" and other bugs a lot. Also it didn't seem to show all your interactions, just at replies, unless there was a non-obvious way to get that information. There were other frustrations, as well. Still, I would have been happier had they kept the old look and just fixed all those problems/added the missing features.

But... either way, glad I have what appears to be a fully functional twitter client now.

Posted on Sep 19, 2012 | 9:31 AM EDT (#116140733)

[Reply \(#\)](#)

[Jonas N's](#) reply:

Haha, I have to agree with you on all accounts. I thought it was just me. Yes, this new layout is way simpler, but that's also attractive in a sense. It feels like a simple design that Apple might have done, although the previous one may have been more "clever".

Posted on Sep 19, 2012 | 10:25 AM EDT (#116147453)

[Reply \(#\)](#)

[woodgrainedhero](#) says:

Yeah, not a fan of the new app. I miss my multi-column view already.

Once again, I updated before looking at the change log...gotta stop doing that

Posted on Sep 19, 2012 | 9:24 AM EDT (#116139839) via mobile

[Reply \(#\)](#)

[Adrian](#) says:

I believe the sweet spot should be a mix of both the previous and the new features. Not dropping the previous version at all.

Posted on Sep 19, 2012 | 9:24 AM EDT (#116139901)

[Reply \(#\)](#)

[bettaboy123's](#) reply:



I think they should have kept the interface the same and just added the small bits of functionality the new app introduced.

Posted on Sep 19, 2012 | 9:26 AM EDT (#116140107)

[Reply \(#\)](#)

[bettaboy123](#) says:

I have completely refused to update. I hate the stupid badge icon, but it's better than making my favorite app that I spend the most time in worse. Looking for good alternatives that are close to the same, but I don't like any of them.

Actually posting this comment from the sliding browser pane in the old, better Twitter for iPad app. :)

Posted on Sep 19, 2012 | 9:25 AM EDT (#116140007)

[Reply \(#\)](#)

[smoothbond](#) says:

I knew upgrading was a mistake, but I get so OCD when I see a notification bubble on any of my icons. Let me be clear, the twitter app on the iPad now sucks balls. If you haven't done it, Do yourself a favour, DON'T . I'm now using tweetbot

Posted on Sep 19, 2012 | 9:28 AM EDT (#116140309) via iPhone app

[Reply \(#\)](#)

[unabatedshagie's](#) reply:

You should be able to downgrade, the old version should still be either in your recycle bin or in the mobile applications folder.

At least that used to be the case. Might have changed recently though.

Posted on Sep 19, 2012 | 9:32 AM EDT (#116140765)

[Reply \(#\)](#)

[jim0thy's](#) reply:

I was able to do that. Thank god.

Posted on Sep 19, 2012 | 9:38 AM EDT (#116141445)

[Reply \(#\)](#)

[crisss1205's](#) reply:

Since I never sync to my computer, I only have version 4.2 which is okay.

Posted on Sep 19, 2012 | 10:33 AM EDT (#116148401)

[Reply \(#\)](#)

[stopsatgreen](#) says:

Even that's better than the Android tablet app, which is just a stretched version of the mobile app.

Posted on Sep 19, 2012 | 9:32 AM EDT (#116140789)

[Reply \(#\)](#)

[sooper\\_verge12's](#) reply:

Whatever you want to say to convince yourself. It's the same. The differences are infinitesimally small.

Posted on Sep 19, 2012 | 11:28 AM EDT (#116156565)

[Reply \(#\)](#)

[DavidDoeI](#) says:

Just solidifies that I made a good decision buying Tweetbot.

Posted on Sep 19, 2012 | 9:33 AM EDT (#116140913)

[Reply \(#\)](#)

[shaunwilkinson](#) says:

I actually prefer this version, it's how i like the Twitter. It's clean and very simple, I've found much nicer to use. I'll still use Twittelator Neue for the iPhone for now.

Posted on Sep 19, 2012 | 9:35 AM EDT (#116141099)

[Reply \(#\)](#)

[cmasontaylor](#) says:

The thing that really sucks about this, to me, is that we're looking at a future with *less* Twitter innovation rather than more, thanks to their new draconian anti-third-party stance. So while a year ago no one would've had to care if Twitter for iPad were suddenly terrible, it's going to get more and more important in the future that the apps are good. And it seems to be going in the wrong direction.

Posted on Sep 19, 2012 | 9:35 AM EDT (#116141137)

Reply (#)

[Jonas N's](#) reply:

I agree. This worries/annoys me more than this new version with no panes. This is the problem at hand here.

Posted on Sep 19, 2012 | 10:27 AM EDT (#116147635)

Reply (#)

[Nathan Ingraham's](#) reply:

Exactly.

Posted on Sep 19, 2012 | 10:37 AM EDT (#116149039)

Reply (#)

[J3R3MY\\_H](#) says:

Not digging the update as a whole but I'm so glad the bath water is finally gone.

Posted on Sep 19, 2012 | 9:35 AM EDT (#116141155)

Reply (#)

[Killing\\_Time](#) says:

reminds me of skype, they decimated the mac version in favor of worse designs from other platforms.

Posted on Sep 19, 2012 | 9:36 AM EDT (#116141221)

Reply (#)

[cmasontaylor's](#) reply:

At least Skype has made no effort to suppress downgrading. With Twitter you can't help it.

<http://www.youtube.com/watch?v=4F4qzPbcFiA> (<http://www.youtube.com/watch?v=4F4qzPbcFiA>)

Posted on Sep 19, 2012 | 9:37 AM EDT (#116141385)

Reply (#)

[Flabeo](#) says:

I guess I'm the only one who really likes the new design over the last. shrugs

Posted on Sep 19, 2012 | 9:38 AM EDT (#116141417)

Reply (#)

[shaunwilkinson's](#) reply:

I do :)

Posted on Sep 19, 2012 | 9:38 AM EDT (#116141479)

Reply (#)

[sooper\\_verge12's](#) reply:

It's fine. It's Twitter. Who cares what it looks like. First world problems.

Posted on Sep 19, 2012 | 11:26 AM EDT (#116156285)

Reply (#)

[fjpoblam](#) says:

I'm learning never to enjoy an app GUI too much, for surely, eventually, devs (or dev management) will tire of **not** improving the GUI to the point that they begin "de-proving" it.

Posted on Sep 19, 2012 | 9:40 AM EDT (#116141625)

Reply (#)

[datoneperson](#) says:

This article is so serious about this twitter app

Posted on Sep 19, 2012 | 9:41 AM EDT (#116141787)

Reply (#)

[GebradenKip's](#) reply:

This comment is so serious about this article.

Posted on Sep 19, 2012 | 9:46 AM EDT (#116142321)

Reply (#)

[sooper\\_verge12's](#) reply:

Agree. This should be a paragraph long, at best, article. But some people love their Twitters. And love their Twitters app on their iPad.

[Arkitekt](#) says:

I“##”% Twitter!

Posted on Sep 19, 2012 | 9:41 AM EDT (#116141799)

Reply (#)

[crossfire9](#) says:

Tweetbot is on sale for .99 right now (normally 2.99 I think) in the iOS App Store right now. Get at it.

Posted on Sep 19, 2012 | 9:55 AM EDT (#116143379)

Reply (#)

[muzzymate](#) says:

Remember when Apple showcased the Twitter app as a great example of a tablet app that's not simply a blown up smartphone app? Evidently the Twitter developers did not.

Posted on Sep 19, 2012 | 10:00 AM EDT (#116144103)

Reply (#)

[Zenonas Kyprianou](#) says:

This feels more of a downgrade rather than an upgrade. So sad i actually liked the iOS app. Going to give Tweetbot a shot.

Posted on Sep 19, 2012 | 10:01 AM EDT (#116144287)

Reply (#)

[jcamachott](#) says:

No one else uses Plume?

Posted on Sep 19, 2012 | 10:06 AM EDT (#116144865)

Reply (#)

[Nickerbocker](#) says:

Glad all these reviews have come up so I can avoid an upgrade! Thanks.

Posted on Sep 19, 2012 | 10:07 AM EDT (#116144961)

Reply (#)

[jcamachott](#) says:

Maybe one of the twitter developers accidentally commented out all the Column-related code.

Posted on Sep 19, 2012 | 10:07 AM EDT (#116145031)

Reply (#)

[h37s3m](#) says:

im surprised people use the ipad twitter client instead of tweet caster. tweet caster is far superior

Posted on Sep 19, 2012 | 10:11 AM EDT (#116145393)

Reply (#)

[gabrielvisser's](#) reply:

And also far uglier. Whoa.

Posted on Sep 19, 2012 | 10:19 AM EDT (#116146467)

Reply (#)

[Niky's](#) reply:

I threw up a little when I saw the screenshots of tweetcaster...

Posted on Sep 19, 2012 | 11:46 AM EDT (#116159929)

Reply (#)

[diegonei](#) says:

So that's what happened. When I pointed my PlayBook's browser to twitter this morning., I was welcomed by this same UI, and of course I went "Wth?".

Very nice, Twitter... ㄟ

Posted on Sep 19, 2012 | 10:13 AM EDT (#116145743)

Reply (#)

[Jonas N](#) says:

I don't think it's that bad. Yes, I liked the panes too, but I didn't find them essential. I kind of like that you have to click to expand a tweet before clicking the hash tags or URL's because it helps in avoiding mis-taps. And besides these controversies, it gained a crapload of features. The best of which being the ability to see what people have replied to a tweet. Wow. Finally. I no longer feel such an urge to use Tweetbot. Besides, I find the new Twitter for iPad extremely fast at loading such conversations too (i.e. the tweets leading up to the expanded tweet as well as the tweets posted as replies to it).

But sure, I can understand users who found the panels essential. I'm just not one of them, and I'm quite happy with this update. :-) I find the design refreshingly simple too.

Posted on Sep 19, 2012 | 10:20 AM EDT (#116146683)

Reply (#)

[sooper\\_verge12's](#) reply:

I agree. I hated the panes. It didn't make sense. It tried to make Twitter something more than what it is. It's a timeline. That's all it is. Don't fluff it up. Having both an Android tablet and the iPad 3, I'm glad that they're essentially the same. 90% of the time, that's how I'm interacting with Twitter. I don't need multiple panes and stuff like that. But I guess if you're a Twitter junkie and HAVE TO HAVE a sliding paned Twitter app, more power to you.

Posted on Sep 19, 2012 | 11:25 AM EDT (#116156035)

Reply (#)

[AndyTSJ](#) says:

Twitter are shooting themselves in the foot. One stupid decision after another. Like Facebook, they seem to think they're too big and important now to listen to what their users actually want.

Posted on Sep 19, 2012 | 10:24 AM EDT (#116147281)

Reply (#)

[gpmoo7](#) says:

Apple must be mad because Twitter on iPad now looks as bad as Twitter on any 10" Android tablet.

Posted on Sep 19, 2012 | 10:25 AM EDT (#116147345)

Reply (#)

[sooper\\_verge12's](#) reply:

And finally, The Verge will stop blaming Google for non-optimized apps and put the pressure and the blame squarely on the shoulders of whom blame is due (i.e. the developers). I'm glad iOS got this "waste of space" app. Has nothing to do with the "power" of Apple vs. Google. It has everything to do with laziness of the developer.

Posted on Sep 19, 2012 | 11:22 AM EDT (#116155607)

Reply (#)

[wryun](#) says:

"TWITTER TOOK NEARLY EVERYTHING INNOVATIVE ABOUT ITS APP AND THREW IT OUT WITH THE BATH WATER"

Completely agree! While some functionality does seem to be faster, the whole UI is now ugly and "smartphone blown up to fit iPad". What a shame.

Posted on Sep 19, 2012 | 10:28 AM EDT (#116147849)

Reply (#)

[def3](#) says:

so if it took 1 step forward and 3 steps back, that means it made to steps back...so it never took a step forward at all...

Posted on Sep 19, 2012 | 10:31 AM EDT (#116148193)

Reply (#)

[webos1337](#) says:

The title brings back memories,

Gta SA anyone?

Posted on Sep 19, 2012 | 10:32 AM EDT (#116148343) via iPhone app

Reply (#)

[close](#) says:

Surprised that people actually liked the old version... This new one is sooo much better (can actually view conversations and no more endless looping).

Posted on Sep 19, 2012 | 10:39 AM EDT (#116149269) via mobile

Reply (#)

[stuartq](#) says:

To everyone considering the Tweetbot recommendations, bear in mind that it doesn't have panes either. So, that won't help you. Still, only cost me 69p, so not a big problem!

Posted on Sep 19, 2012 | 10:42 AM EDT (#116149813)

[Reply \(#\)](#)

[seanpat05](#) says:

This just shines a light on the similarities between tablets and phones. As the apps become more unified you need to ask your self is a tablet even worth the price if you are only getting glorified phone apps

Posted on Sep 19, 2012 | 10:46 AM EDT (#116150323)

[Reply \(#\)](#)

[333en](#) says:

I just want to go on record and say that I never liked the layout of the Twitter iPad app. It was inconsistent with the other Twitter apps, and didn't look like an iPad app— too complex to the point of ruining the Twitter experience. I always thought Steve Jobs would have called it “shit”. I was annoyed I couldn't copy to the clipboard and I didn't like the way it opened web links automatically in an ugly skinny pane. Back then, I opted for Twitterrific. Today I'm a Tweetbot guy.

Posted on Sep 19, 2012 | 10:57 AM EDT (#116151989)

[Reply \(#\)](#)

[Uttini!](#) says:

To be fair, I always thought the sliding card UI was pretty, but far from practical. I've long-since switched to Tweetbot anyway.

Posted on Sep 19, 2012 | 11:15 AM EDT (#116154483) via iPhone app

[Reply \(#\)](#)

[sooper\\_verge12](#) says:

So, does that mean you guys will stop blaming Google for the lack of a tablet-optimized Twitter app and FINALLY start blaming the developers? Or, is Google at fault for the iOS being no longer iPad-optimized as well?

I know you guys (The Verge) love to blame Google for the lack of “tablet-optimized” apps (whatever that means), but really, it is what it has always been: a developer issue. Some are lazy. It's not like Google doesn't provide its developers with a means (i.e. Fragments API). Blame Twitter for the horrible “waste of space” app. Glad they brought their “waste of space” app to iOS. Now blame can be attributed to where blame is due.

Posted on Sep 19, 2012 | 11:20 AM EDT (#116155237)

[Reply \(#\)](#)

[Darbyothrill](#) says:

The one positive thing I can say about it is that web pages load a hell of a lot faster, I guess due to the fact they finally got some updated APIs in there.

Posted on Sep 19, 2012 | 11:55 AM EDT (#116161495)

[Reply \(#\)](#)

[jonmilani](#) says:

Tweetbot.

Posted on Sep 19, 2012 | 12:37 PM EDT (#116168527)

[Reply \(#\)](#)

[peterson90210](#) says:

Timeline?

Posted on Sep 19, 2012 | 1:57 PM EDT (#116183121)

[Reply \(#\)](#)

[hogzie](#) says:

Hello another ugly HTML5 app. :)

Posted on Sep 19, 2012 | 2:30 PM EDT (#116189415)

[Reply \(#\)](#)

[NukedKaltak's](#) reply:

As much as I hate the Twitter for iPhone app, I don't think it's an HTML5 app... Maybe I'm wrong about that...

Posted on Sep 19, 2012 | 9:51 PM EDT (#116282087)

Reply (#)

**Desbo** says:

Amen! I thought I was alone in thinking this was the worse update ever!

Posted on Sep 19, 2012 | 4:24 PM EDT (#116215201)

Reply (#)

**Uupis** says:

When they made the Twitter iPhone app crappy, I went to Tweetbot. Now they do this. I am genuinely curious as to what goes through their minds when they a) release these things and b) see the feedback.

Posted on Sep 19, 2012 | 4:28 PM EDT (#116216109)

Reply (#)

**NukedKaltak's** reply:

Same here. Been using the app since the "Tweetie 2" days if anyone still remembers how AWESOME this app was... When Twitter bought it and branded it Twitter for iPhone, they began stripping it of all what made the app unique.

Made the transition towards Tweetbot when it got released. Been happy ever since. But nothing ever comes close to "Tweetie 2", unfortunately.

Posted on Sep 19, 2012 | 9:50 PM EDT (#116281761)

Reply (#)

**yumax\_ph** says:

-1 to complain about Android Apps on Tablets

Posted on Sep 19, 2012 | 6:15 PM EDT (#116234895) via Android app

Reply (#)

**WaveRunnr** says:

WTS is wrong with your editors? It should read "Twitter 5.0 for iPad" or else people are going to think you're talking about the iPad 5.

Posted on Sep 19, 2012 | 10:31 PM EDT (#116295001) via iPhone app

Reply (#)

**jonmilani's** reply:

The app is called "Twitter for iPad". Also CTFD.

Posted on Sep 21, 2012 | 1:02 AM EDT (#116528659)

Reply (#)

**MerchantMilan** says:

I thought the panes were cool at first, but then they started getting annoying. Plus the old version was lacking tons of features and I found myself not even using the app. This update is amazing...adds many features and has a much cleaner look.

Posted on Sep 20, 2012 | 1:24 AM EDT (#116332723)

Reply (#)

**Enterprise Mobile Hub** says:

I think twitter must improve the app.

Posted on Sep 20, 2012 | 3:06 AM EDT (#116338365)

Reply (#)

**Forbius** says:

As soon as I tried this version I was like "wtf has happened??"  
It's like going back to an old windows 95 app.

Posted on Sep 20, 2012 | 9:29 AM EDT (#116348273)

Reply (#)

**Wowfunhappy** says:

I don't have an iPad anymore, but back when I did, the Twitter app was honestly my single favorite thing about the device. That UI was AWESOME!

...

I almost want to cry.

Posted on Sep 20, 2012 | 11:13 AM EDT (#116360319)

Reply (#)

