grosenia

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Internship

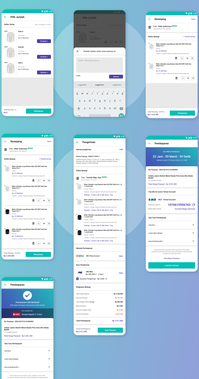
About Grosenia

Grosenia, part of Rocket Internet group, is a wholesale B2B platform specifically designed for MSMEs in Indonesia. We bring wholesalers, retailers and manufacturers in Indonesia to one platform. With features tailored to the culture and wholesale trade, Grosenia offers to help develop the MSME business in Indonesia.

Project

As UI/UX Designer Intern my job is to create wireframe, illustrate design ideas and create user flow using Visual design tools. Partnering with senior designers, I prototyped several projects in Grosenia, such as redesign, improved and creating new features.

Checkout Redesign



Flow

Toko Detail Redesign

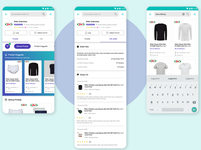


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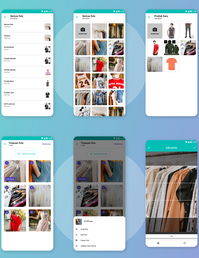
Photo Upload



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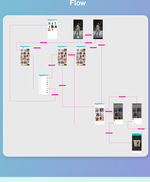
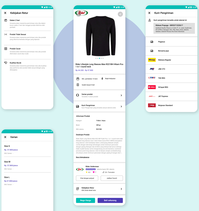


Product Detail Redesign



Tutup Toko

Flow