EVENT-IN

UI/UX Case Sudy

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About this apps

EVENT-IN helps you to discover upcoming local events and outdoor activities in your city & nearby places and get interesting event recommendations. You can find events and buy ticket in one app. Find the event that matches your mood, such as a friendly meetup, free art classes, business conference or a live music concert.

User Persona

Erwita Pamella

Age : 27 Years
Location : Depok
Profession : Digital Marketing

Erwita is a Digital marketing. she is a very busy person, she likes to go to the nearby place to enjoy to attending various kinds of events such as concerts, seminars and others

Habit

- She is a busy person, she doesn't have time to find events
- She enjoys to attending various kind of events

Frustation

- She wants to find events quickly and book a ticket easily
- She wants find events in her city and nearby place based on her interest

Use Case

How might I help Erwita to get her interested event and how might I help erwita to find a match to her the next saying place?

By promoting the options to select the city of interest and take her interest setting sign up or just allow her interested topic event and show events in her city with map view to see event location quickly

Style Guide

Icons

Colour Palette

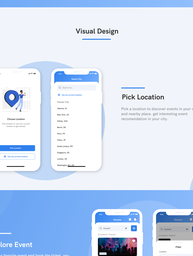
- Hex #0F8BEB RGB 47 139 235
- Hex #333333 RGB 51 51 51
- Hex #909090 RGB 144 144 144

Typography

HK Grotesk Aa

Bold Medium Regular

Application Map



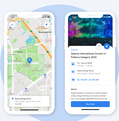
Visual Design

Pick Location

Pick a location to discover events in your city and nearby places, get interesting event recommendation in your city.

Explore Event

Find your favorite event and book the ticket. you can filter events by date, location, category and price, as well get directions to it.



Event Details

You can find detailed informations about the event: description of the event, date, ticket price and location

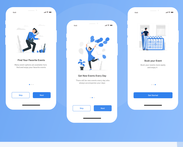
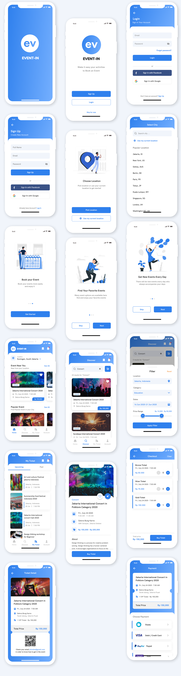
My Ticket

You can need the tickets that you have purchased, you can find the time to the paid ticket. You can also see the ticket details that you have purchased

Checkout

On this page, You can choose various types of payment methods, you can also add new payment methods. You also get payment details

On Boarding



All Screen