category:

- office computer

- gaming computer

- budget computer

products:

- mainboard

-- low 100

-- mid 150

-- high 250

- CPU

-- low 200

-- mid 300

-- high 400

- RAM

-- 4GB 80

-- 8GB 150

-- 16GB 200

- graphics card

-- low 100

-- mid 200

-- high 400

- Disk

-- HDD 500GB 80

-- SSD 120GB 100

-- SSD 240GB 200

- case

-- small

-- tower

-- big tower

options:

- send by post

- collection

# Personas

## Budget Shopper

## Gamer

## Home Office Guy

Use cases

Requirements

Design rules