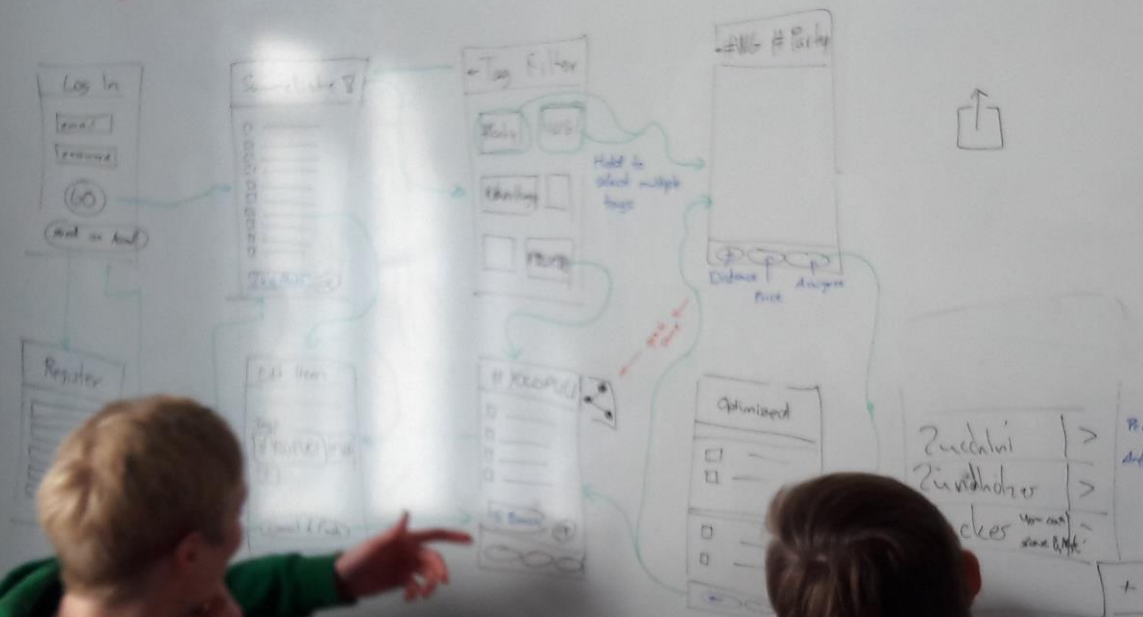


DEFFTER

<u>Alte Batterien</u>	<u>Druckzeug Sport</u>
<u>Kontroll- / Papier</u>	<u>Druckzeug Zuhause</u>
<u>Zucker</u>	<u>Beer</u>
<u>Mehl</u>	<u>Ol 7!</u>
<u>Phosphat</u>	<u>Butter</u>
<u>Spitzenwaren</u>	<u>Garden</u>
<u>Ingwer</u>	

Tags: #Sammeliste



- ☒ Add item
- ☒ Listenübersicht
- ☒ Einstellungen
- ☒ Listenansicht
- ☒ Optimierungseinstellungen
- ☒ Log in / Sign up
- ☒ Optimierte Liste
- ☒ Sammeliste
- ☒ Edit Item

Inception

Literature Research





Observational

5 Ws/ys

Fly on the wall

Interview

Still Photo Analysis

Analytical

Flow Analysis

Activity Analysis

Card Sort

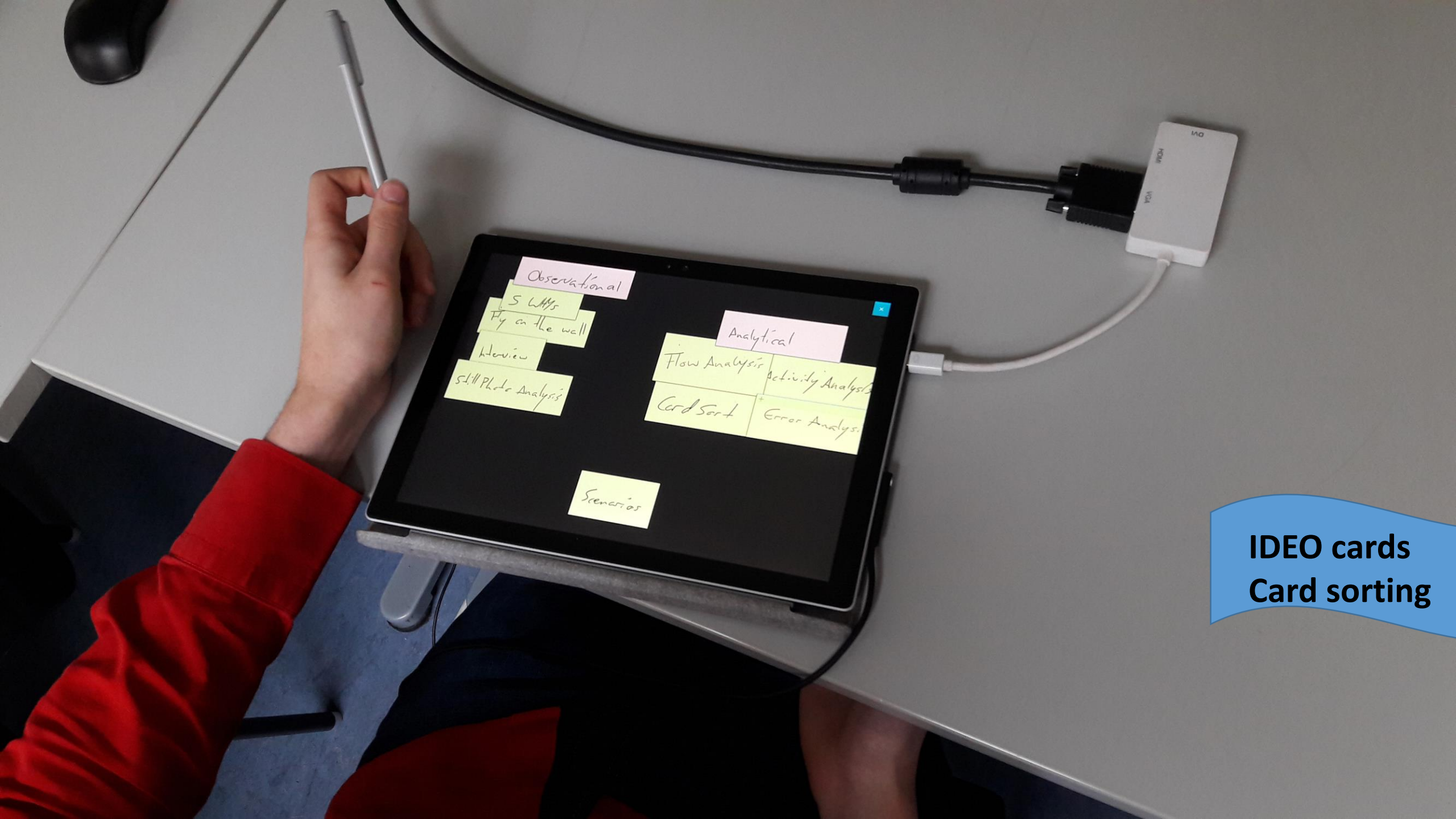
Error Analysis

Scenarios

IDEO cards



IDEO cards



IDEO cards
Card sorting

Field research



Paper Prototyping



Paper Prototyping



1 Stk Knoblauch

1x Gurke

1 Kasten Bier

1 Flasche Tonic Water

1 Flasche Hendricks Gin

6 Eier

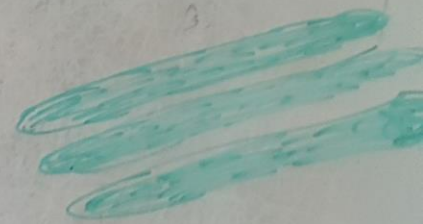
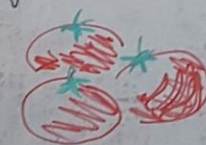
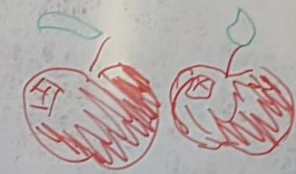
100g Salz



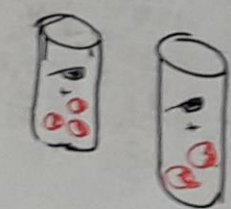
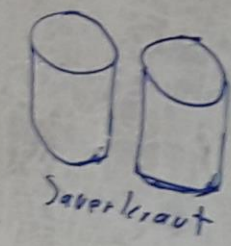
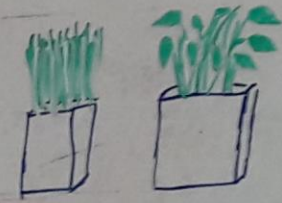
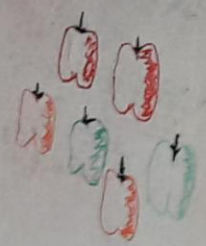
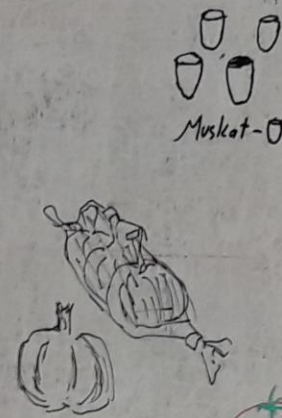
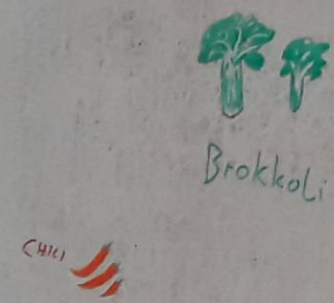
GEMUSE



Brokkoli

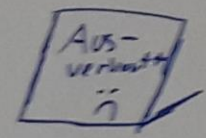


GEMÜSE



Paper Prototyping

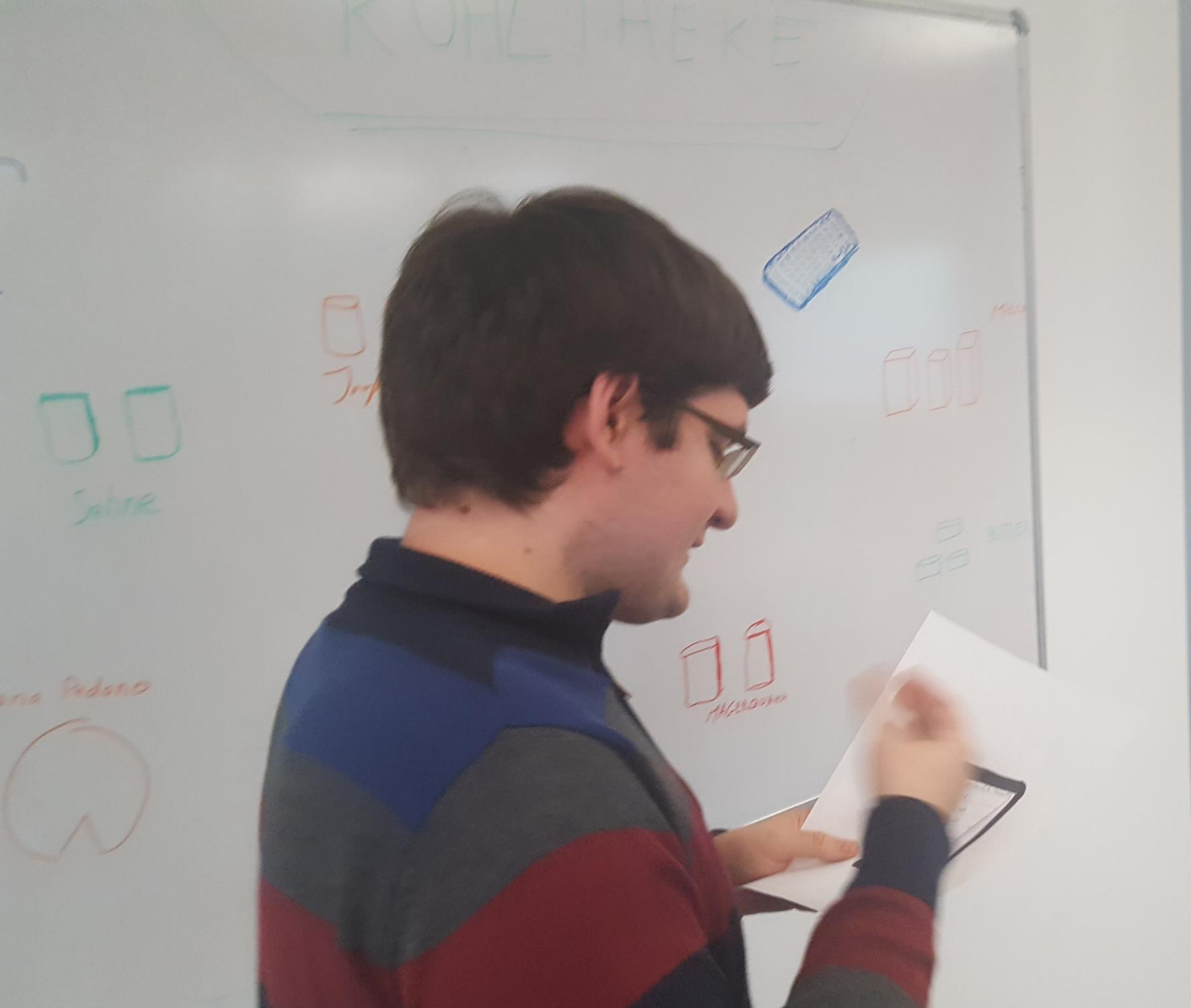
Parmesan



Grana Padano



Paper Prototyping > Studie



Unsorted Lists

A
C
D
E
B

Sorted Lists

A
B
C
D
E

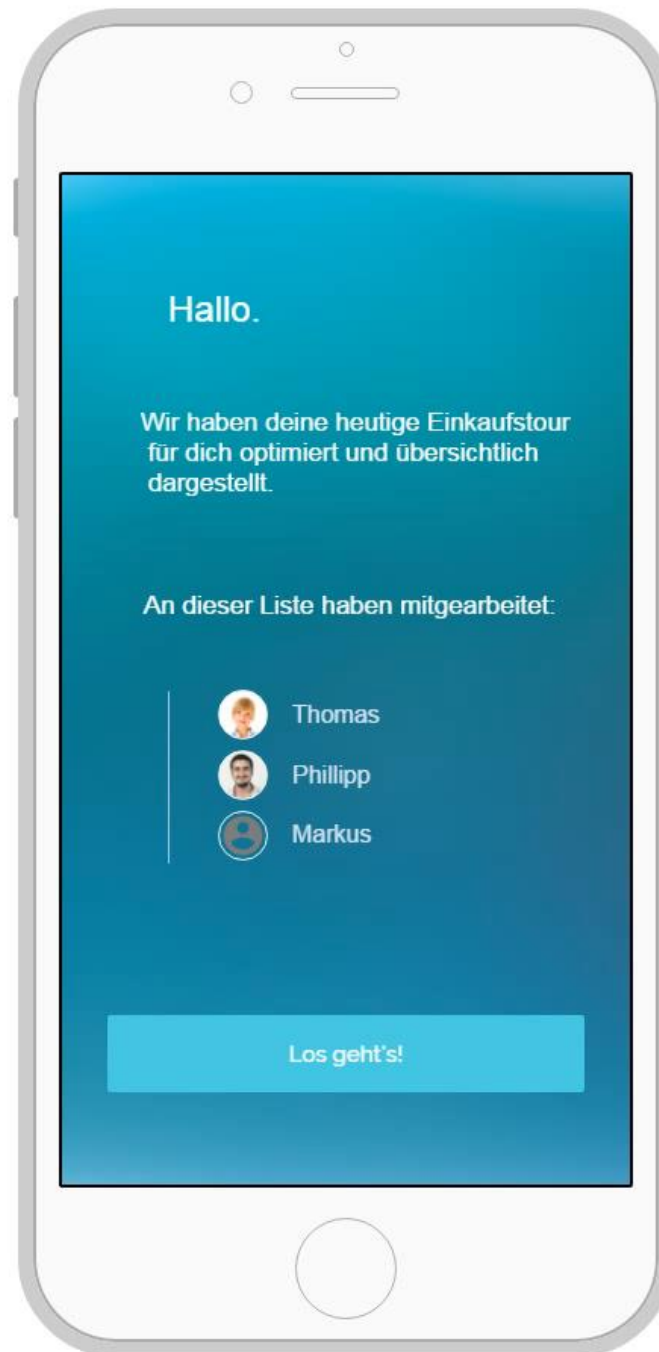
HiFi Prototyping

Sorted and grouped Lists

A1
A2
B1
C1
C2

Carousel Design

A1	B1	C1
A2	B2	C2
A3		C3



HiFi Prototyping

Evaluation



Unsorted Lists

A
C
D
E
B

Sorted Lists

A
B
C
D
E

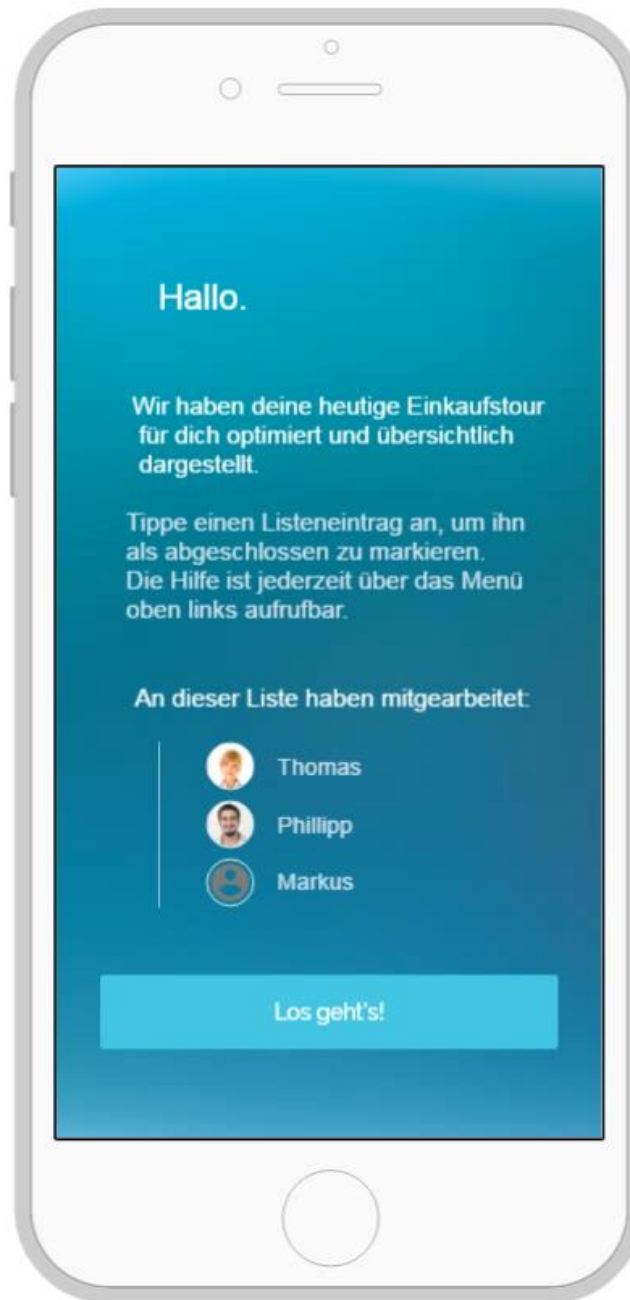
HiFi Prototyping

Sorted and grouped Lists

A1
A2
B1
C1
C2

Carousel Design

A1	B1	C1
A2	B2	C2
A3		C3



HiFi Prototyping

Study Design

schön

hässlich

menschlich

technisch

einfach

kompliziert


```
alte_webseite<-c(23,43,23,43,22,34,33,24,44)
neue_webseite<-c(15,32,14,23,10,26,27,24,12)

websiteData<-data.frame(alte_webseite, neue_webseite)

# long version
user <-
c("vsp1","vsp2","vsp3","vsp4","vsp5","vsp6","vsp7","vsp8","vsp9","vsp1",
  "vsp2","vsp3","vsp4","vsp5","vsp6","vsp7","vsp8","vsp9")
condition<-
c("alt","alt","alt","alt","alt","alt","alt","alt","alt","alt","neu","neu",
  "neu","neu","neu","neu","neu","neu","neu")

rating <- c(23,43,23,43,22,34,33,24,44,15,32,14,23,10,26,27,24,12)

websiteDataLong<-data.frame(user, condition, rating)

libido<-c(3,2,1,1,4,5,2,4,2,3,7,4,5,3,6)
dose<-gl(3,5, labels = c("Placebo", "Low Dose", "High Dose"))
viagraData<-data.frame(dose, libido)
```

Study Evaluation

