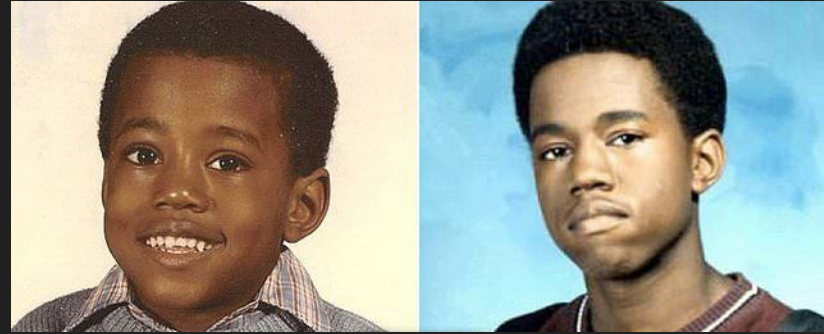


# Kanye West



# Early Life & Career

- Born in Atlanta and raised in Chicago
- Kanye was mentored in music production by No I.D
- He joined Jay-Z's label Roc-a-fella Records in 2000
- Denied opportunity to be signed as a rapper for years until his debut album in 2004 "College Dropout"



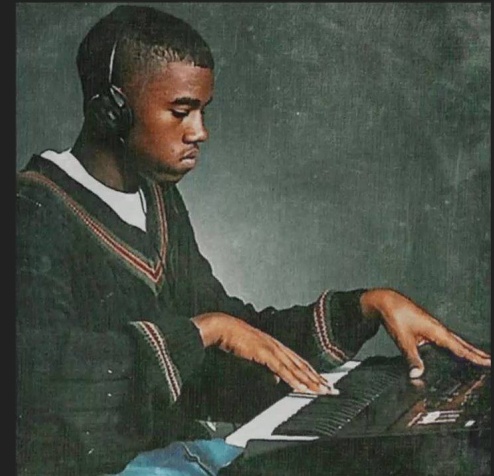
# Influence

- Popularized many aspects of Hip-Hop production
- One of the best selling artists
- Very successful fashion designer
- 30 MILLION Twitter followers
- Hardcore following



# His Production

- Speeding up old soul record samples
- Helped establish auto-tune on “808s and Heartbreak” (which went on to sell nearly 2 millions copies”
- Popularized sampling
- Uses keyboard as his synthesizer or MIDI controller, and a sampler
- Allegedly he personally only uses hardware(not created in DAW)



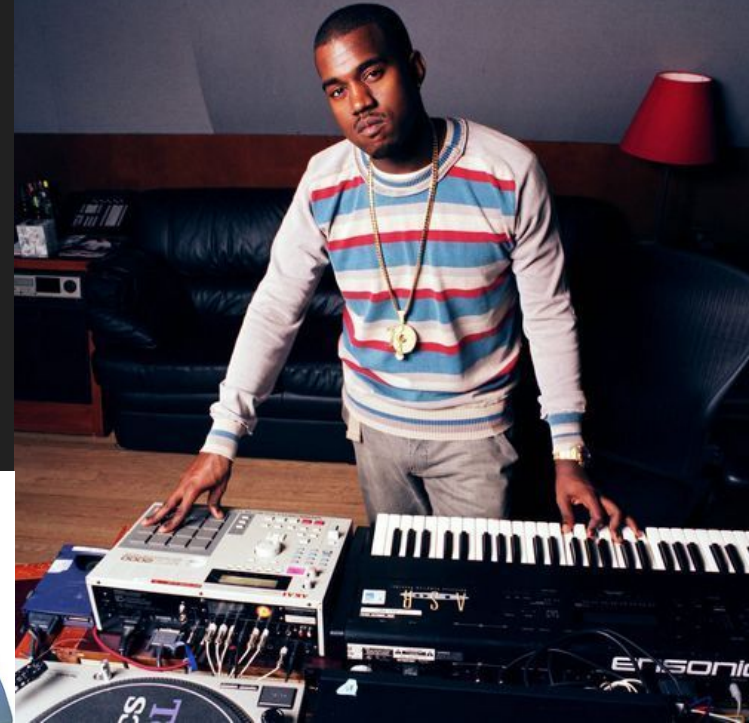
Cited using an Ensoniq ASR-10 keyboard, an Akai MPC2000 MIDI Production Center, a Roland VS-1880 24-bit Digital Studio Workstation and a Gemini PT-1000 II turntable.



# Equipment

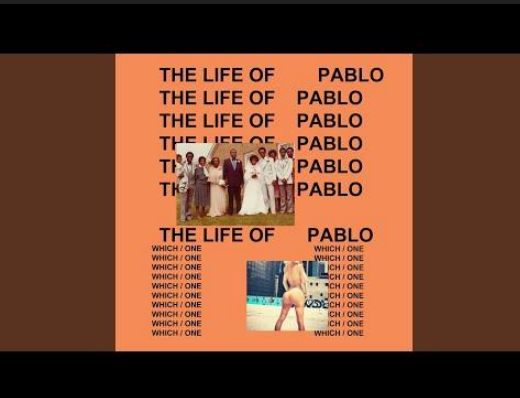
Cited using:

- Ensoniq ASR-10 keyboard
- Akai MPC2000 MIDI Production Center
- Roland VS-1880 24-bit Digital Studio Workstation
- Gemini PT-1000 II turntable.



# His Style

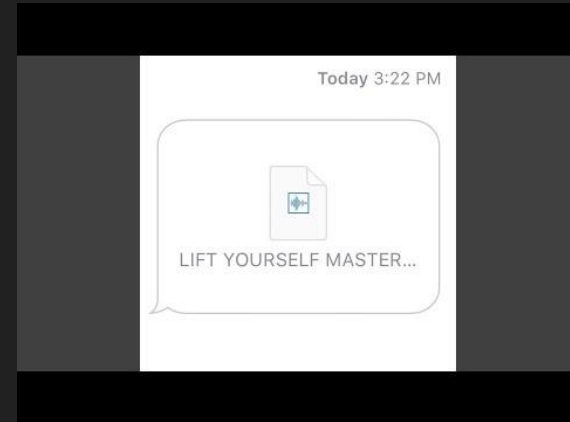
Famous (1:49)



Bam Bam



Lift Yourself



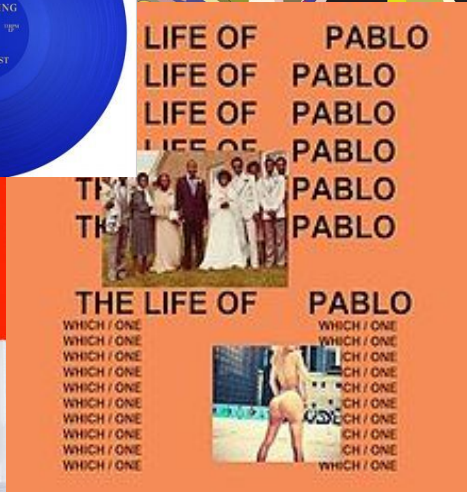
# Notable Production Work

- The Blueprint - Jay-Z
- The Black Album - Jay-Z
- Be - Common
- Finding Forever - Common
- The Blueprint 3 - Jay-Z
- Thank Me Later - Drake (including Find Your Love)
- Love in the Future - John Legend
- My Name is My Name - Pusha T
- Nasir - Nas
- K.T.S.E. - Teyana Taylor
- DAYTONA - Pusha T
- MANY singles



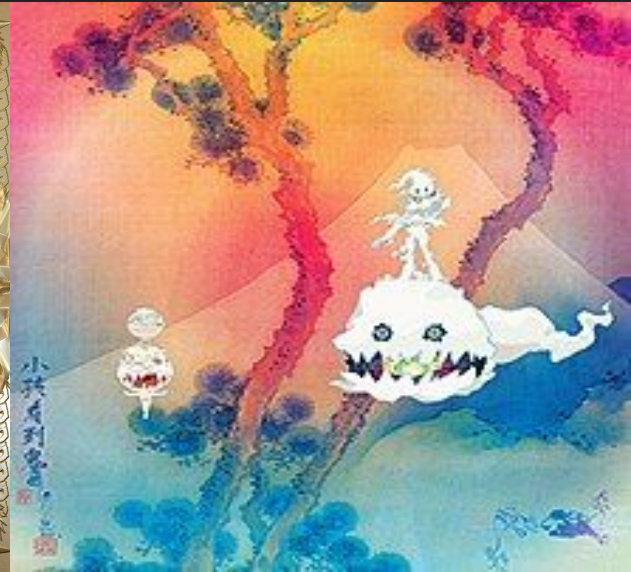
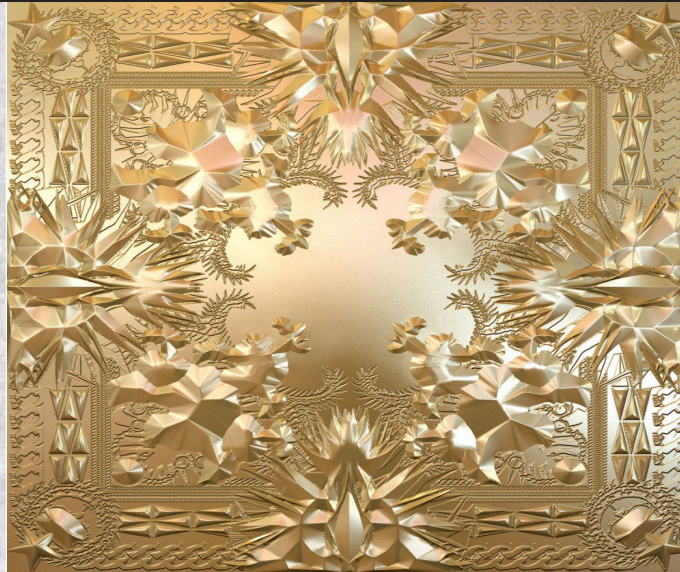


## Albums





# Collaborative & Compilation Albums



# Sources

- [https://stockx-360.imgix.net/Adidas-Yeezy-Boost-350-V2-Zebra/Images/Adidas-Yeezy-Boost-350-V2-Zebra/Lv2/img01.jpg?auto=format.compress&w=559&q=90&dpr=2&updated\\_at=1538080256](https://stockx-360.imgix.net/Adidas-Yeezy-Boost-350-V2-Zebra/Images/Adidas-Yeezy-Boost-350-V2-Zebra/Lv2/img01.jpg?auto=format.compress&w=559&q=90&dpr=2&updated_at=1538080256)
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