

# ✓ BlocentraAI Pitch Deck (13 Slides)

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## Slide 1: Cover Slide

### **BlocentraAI**

*The Global Trust Infrastructure for Bitcoin Insurance & Risk Intelligence*

📍 Current Base: South Sudan

📄 Legal Registration: Estonia (via e-Residency, in progress)

👤 Riek Gatluak Geka, Founder & CEO

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## Slide 2: Founding & Location Context

**BlocentraAI is globally built, locally launched.**

- The project is founded and led by **Riek Gatluak Geka**, currently based in **South Sudan**
  - We are leveraging Estonia's e-Residency program for **digital-first company formation**
  - Legal registration and operational launch will take place in **Estonia**, with plans to expand across the EU and beyond
  - Early crypto interest inspired BlocentraAI's vision to secure Bitcoin for emerging markets and institutions globally
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## Slide 3: The Problem

**Bitcoin lacks trust infrastructure.**

- 99% of BTC is idle, uninsured, and disconnected from productive tools
  - No wallet protection, insurance, or native risk scoring exists
  - Institutions avoid BTC due to compliance gaps and risk opacity
  - BTCFi protocols are emerging — but lack coverage and analytics
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## Slide 4: The Solution

**AI-powered protection, prediction, and productivity for Bitcoin.**

BloccentraAI offers:

- AI-native BTC insurance and wallet scoring
  - Non-custodial protection with smart claim automation
  - Real-time fraud and anomaly detection
  - Yield-enabled BTCFi vaults with risk-adjusted rewards
  - Plug-and-play API for wallets, exchanges, and governments
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## Slide 5: Product Overview

### End-to-end Bitcoin safety stack.

- ⚡ AI Risk Engine: Wallet scoring, threat alerts
  - 🗝️ Dynamic Insurance: Hacks, bridge risk, smart contracts
  - ☐ Automated Claims: Smart contract-based processing
  - 📈 Yield Engine: BTCFi vaults, risk-adjusted returns
  - 🔗 API Infrastructure: For custodians, wallets, and DeFi
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## Slide 6: Market Opportunity

### A multi-billion-dollar market gap.

- \$1.2T+ in global Bitcoin holdings — 99% unprotected
  - \$40B+ crypto insurance TAM by 2030
  - \$25B+ BTCFi protocol value potential
  - Growing institutional demand for compliant, insured BTC
  - Zero full-stack competitors focused purely on Bitcoin
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## Slide 7: Business Model

### Multi-layered, scalable monetization.

1. **SaaS Subscriptions** – Retail (freemium) + Institutional dashboards
2. **Insurance Premiums** – AI-priced, avg. 2% annual coverage
3. **API Licensing** – Claims, fraud scoring, risk alerts
4. **Yield Revenue Sharing** – Vault performance + partner split
5. **Enterprise Contracts** – On-prem or white-labeled tools
6. **Risk Intelligence Feeds** – Sold to regulators, funds, and exchanges

Built to scale across the BTC protection value chain — from individuals to governments.

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## Slide 8: Go-to-Market Strategy

### Phase-based launch with regional acceleration.

#### Year 1 (Q1–Q3):

- Launch from Estonia, onboard wallets in the Baltics

#### Year 2 (Q4 – Year 3 Q2):

- Expand across EU + Singapore, Japan, India

#### Year 3 (Q3 – Year 4 Q2):

- Enter North America + Middle East (UAE, Saudi Arabia)

#### Year 4–5:

- Launch in Brazil, Mexico, and Africa
- Partner with wallets for unbanked BTCFi protection

#### Marketing Focus:

- Risk education campaigns
  - Developer & API integration partnerships
  - Thought leadership via “Bitcoin Risk Reports”
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## Slide 9: Traction & Revenue Projections

### 5-Year Financial Growth Path

Year	BTC Protected	Revenue
Year 1	\$400M	\$4.6M
Year 2	\$1.6B	\$20.9M
Year 3	\$4.5B	\$76.1M
Year 4	\$12B	\$184M
Year 5	\$27B	\$430M

📈 2.5% global BTC penetration

📊 Break-even before Year 4

🏆 Global leader in Bitcoin risk infrastructure

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## Slide 10: Competitive Edge

## **Purpose-built for Bitcoin, not copied from Ethereum.**

- BTC-native design: UTXO-aware, scalable
  - Deep AI integration: scoring, underwriting, claims
  - Institutional-grade security & compliance
  - API-first strategy: embedded in wallets & exchanges
  - First-mover in BTCFi risk modeling + yield protection
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## **Slide 11: Team**

### **Mission-driven, execution-focused.**

#### **Riek Gatluak Geka** – Founder & CEO


- Blockchain security leader
- BTCFi strategist
- AI product developer

#### **Post-funding hires (15 total)**


- 5 Engineers (AI, Blockchain, DevOps)
  - 4 Insurance/Risk (underwriters, actuaries)
  - 2 Legal/Compliance
  - 2 Business Development
  - 2 Growth & Community
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## **Slide 12: Funding Ask**


### **Seeking \$7M Pre-Seed**


 MVP completion & product launch

 Licensing (Estonia, EU, Asia)

 Team hiring (AI, insurance, blockchain)

☐ B2B API and BTCFi integrations

 Global go-to-market and growth campaigns

 Use of funds is structured across product, people, partnerships, and regulatory access

 Goal: Series A readiness in 18–24 months

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## **Slide 13: Let's Secure Bitcoin. Together.**

## **BlocentraAI**

*Unlocking the safety, yield, and trust of Bitcoin worldwide.*

📍 Base: South Sudan → Estonia (in progress)

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🚀 Join us in building the trust layer for the future of Bitcoin.