# SAHARIYA RIFA SADIQ **BATCHA**

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### R PROFILE

Retail Store Manager with 5+ years of experience overseeing daily operations and leading a team of 15 staff members. Enhanced visual merchandising strategies, resulting in a 25% increase in foot traffic, which significantly boosted sales. Implemented an inventory management system that reduced stock discrepancies by 40%, streamlining operations and ensuring better product availability. Bringing expertise in team training and customer service, focused on creating exceptional shopping experiences that drive loyalty and repeat business.

#### WORK EXPERIENCE

### About my self

- Oversaw daily operations of a mid-sized retail store, which included managing a team of 15 staff members and ensuring a seamless customer
- Enhanced the store's visual merchandising strategy, which resulted in a 25% increase in foot traffic within three months.
- Implemented a new inventory management system that reduced stock discrepancies by 40%, helping to streamline operations and improve product availability.
- Trained staff on customer service best practices, contributing to a 30% boost in customer satisfaction scores, which directly impacted repeat business and sales.
- Organized promotional events that attracted new customers, generating an additional \$20,000 in sales during peak seasons, which helped to exceed quarterly sales targets.

### A SHILLS

Retail Operations Management Sales Strategy Implementation Promotional Event

**Planning** 

Professional

Professional

**Professional** 

#### STRENGTHS

# Leadership # Team Management

# Customer Focus # Problem-Solving # Initiative

## **W HOBBIES**



Exploring distant lands.



Getting lost in a good book



Capturing moments



Feeling the music



Every kind of sport

# A SKILLS

Inventory Management

Professional

Systems:

Visual Merchandising

**Professional**