

CRM SALES DASHBOARD

Country

All

▼

Industry

All

▼

Organization size

All

▼

Owner

All

▼

2.77

Deal Closure Rate

83

Closed lead

5.70

Conversion Rate

\$183.96K

Closed Deal Value

\$2.76K

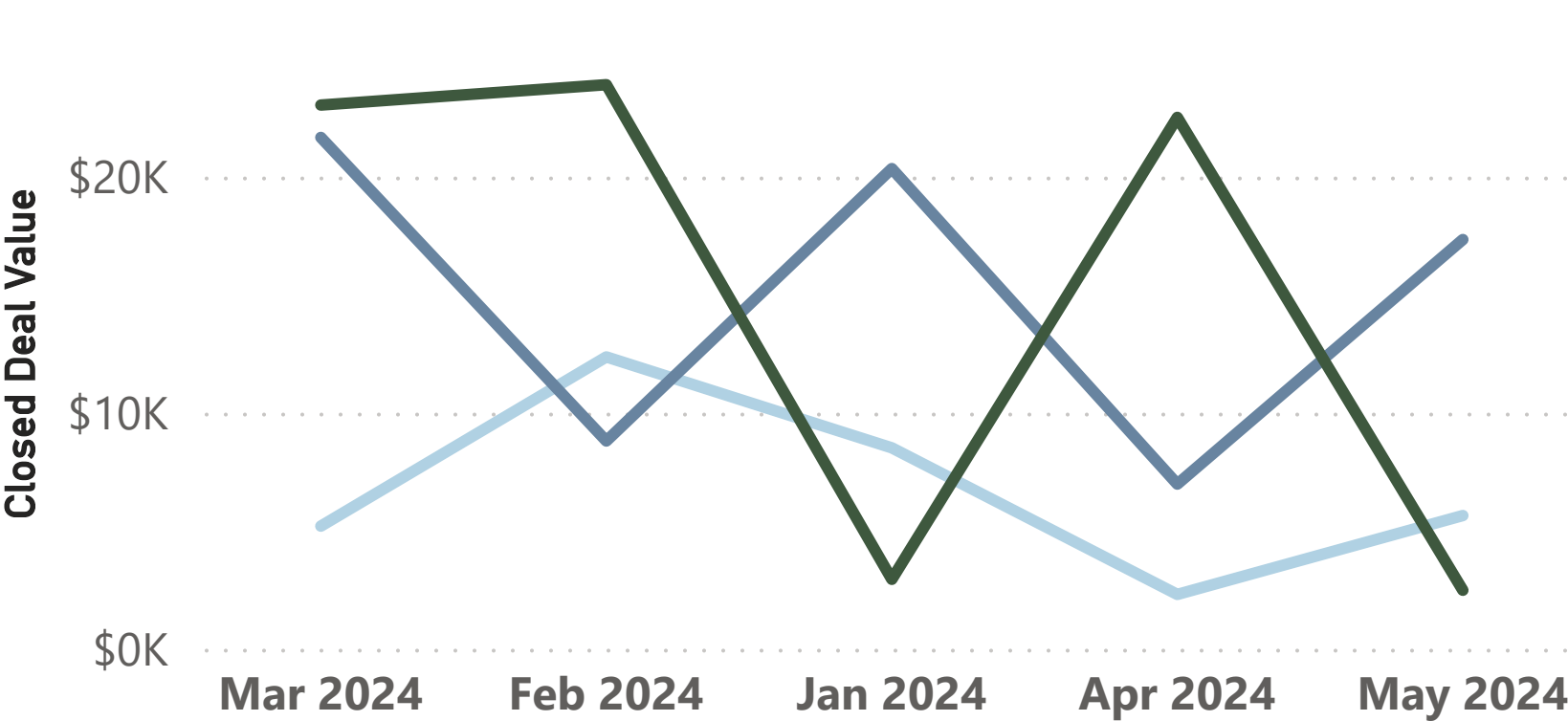
Avg Deal Value

38

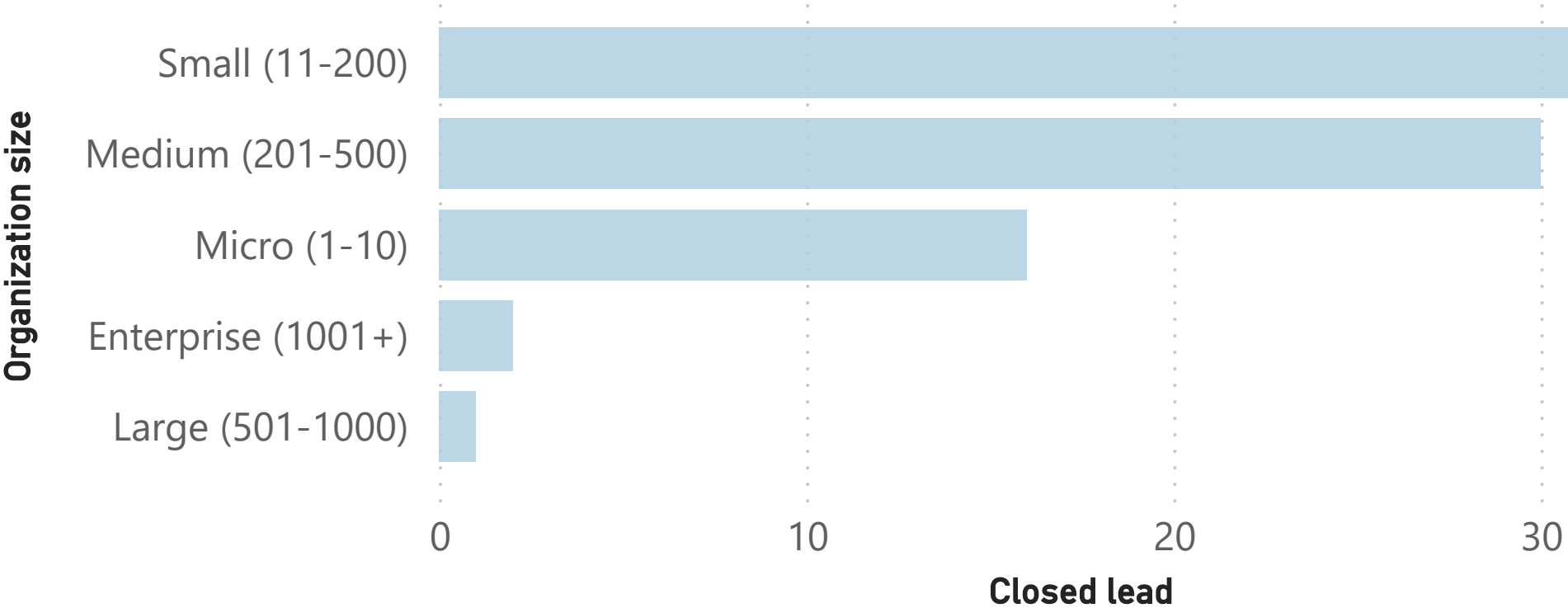
Avg Weeks to Close

Closed Deal Value by Product

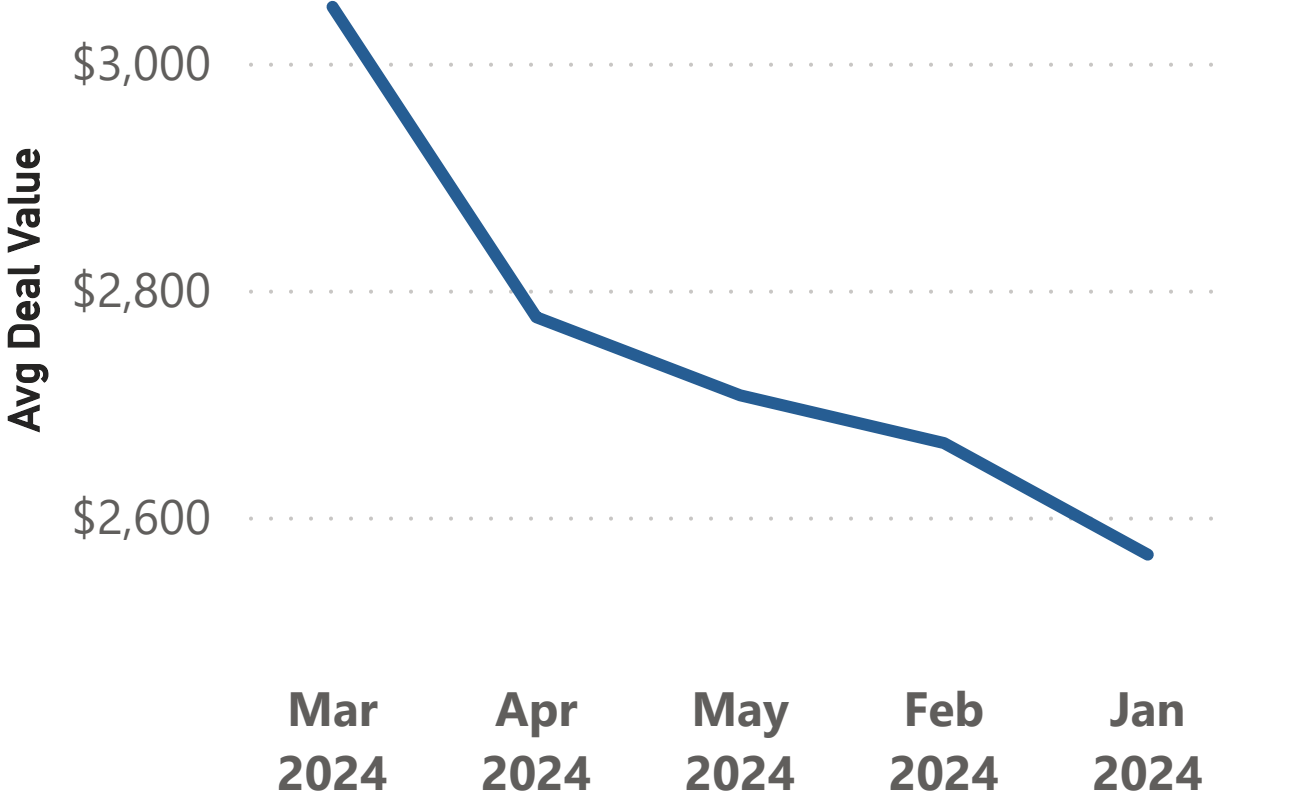
Product Custom solution SAAS Services



Lead Closed By Organization Size/ Owner/Industry

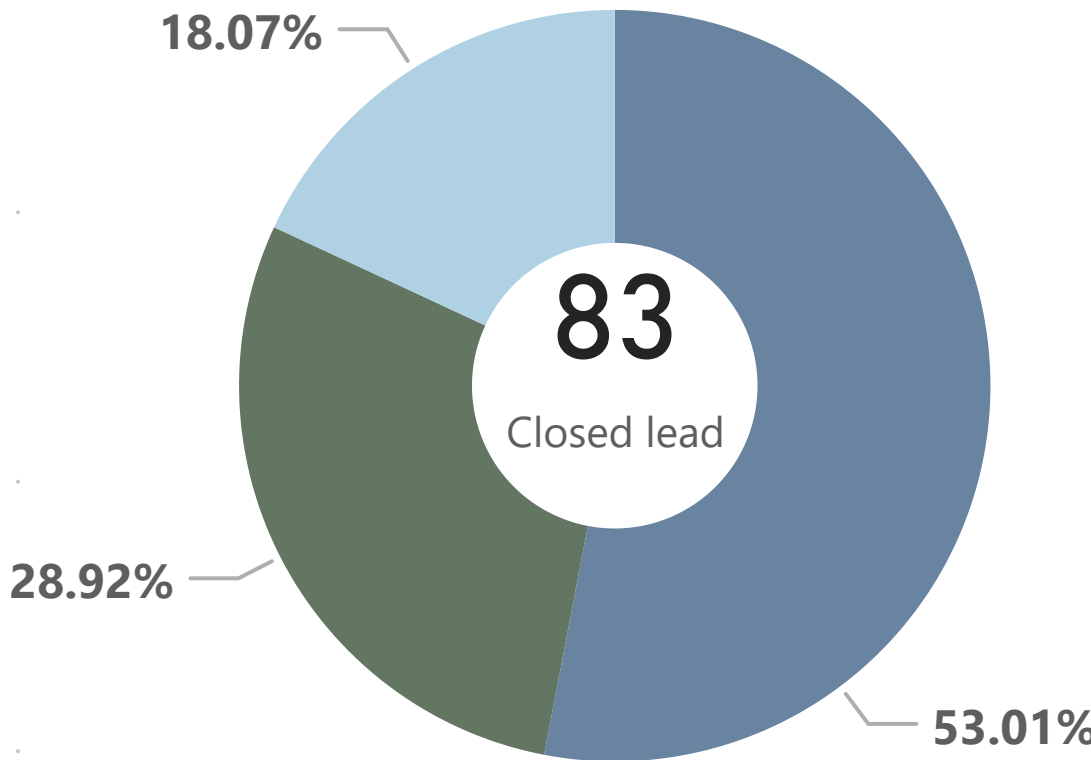
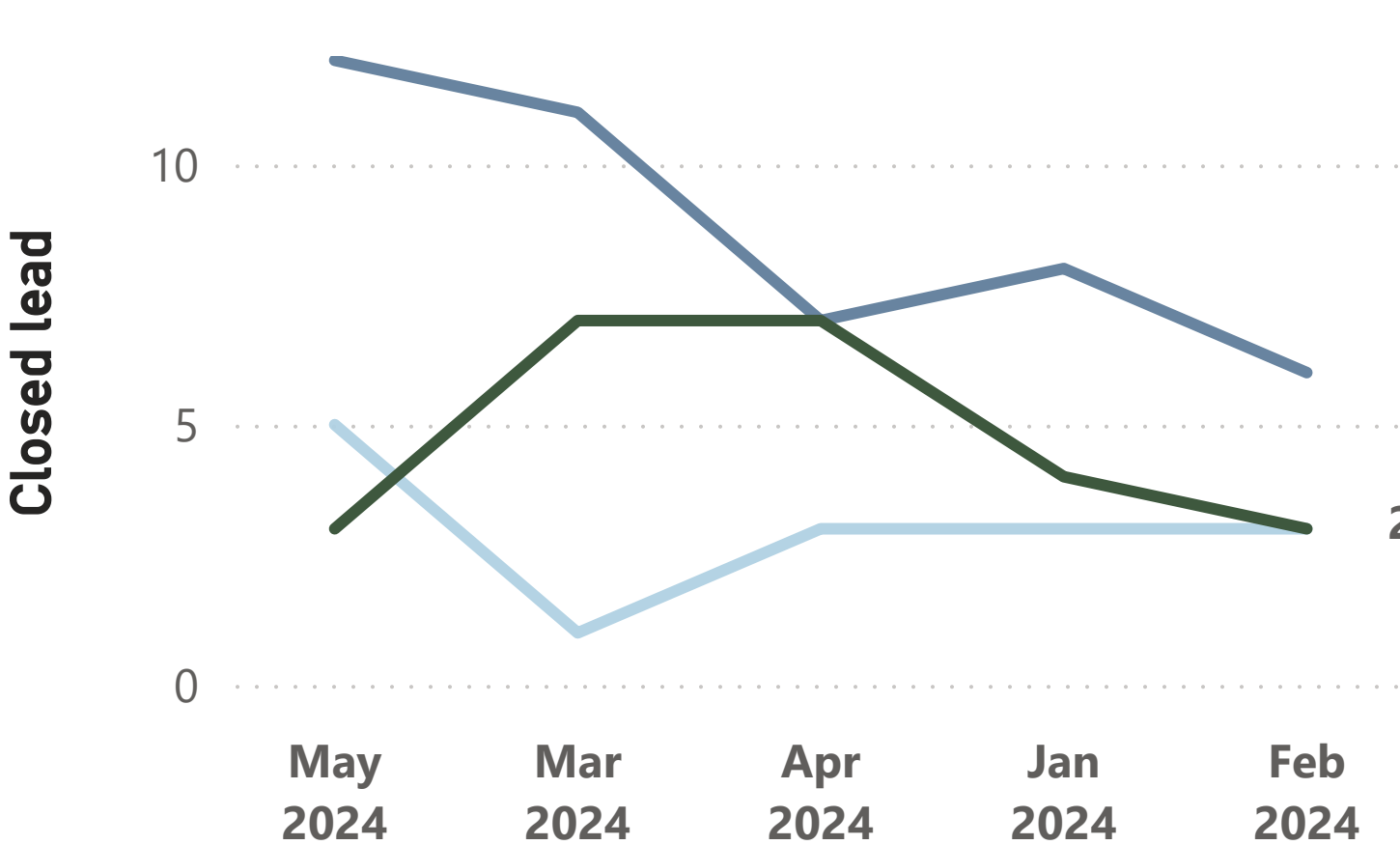


Avg Deal Value by MonthYear



Closed Lead by Product

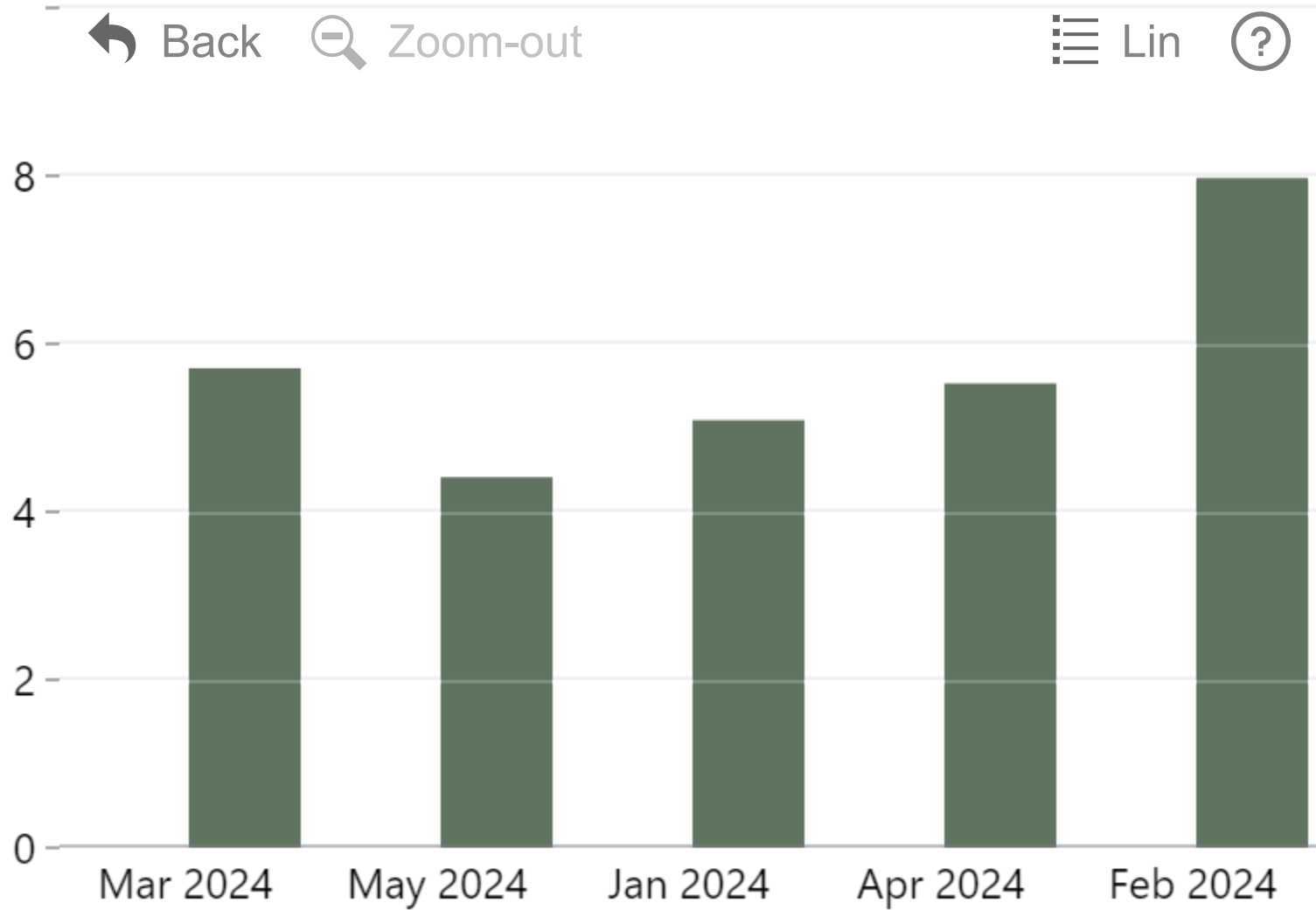
Product Custom solution SAAS Services



Owner	Closed lead	Closed Deal Value	Average Closed Deal Value	Avg Weeks to Close
David Wilson	4	\$6,672	1668.00	39
Emily Johnson	8	\$14,096	1762.00	38
Jessica Martinez	11	\$17,598	1599.82	38
John Smith	13	\$24,924	1917.23	38
Kevin Anderson	5	\$11,196	2239.20	36
Laura Thompson	21	\$48,693	2318.71	37
Michael Brown	13	\$25,903	1992.54	37
Sarah Davis	8	\$34,873	4359.13	38
Total	83	\$183,955	2216.33	38



Stage Wise New lead and Conversion rate



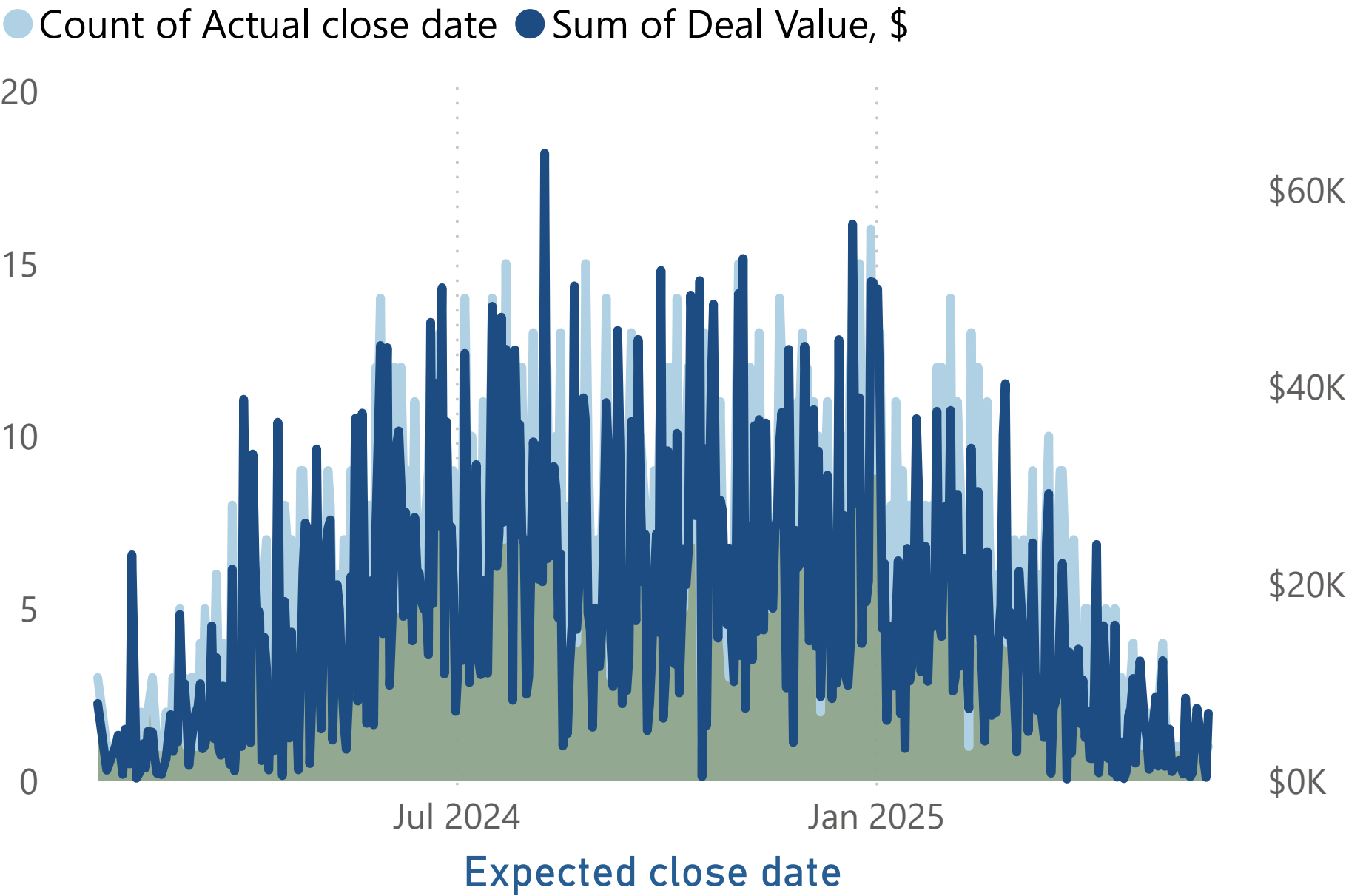
29.97

Forecast Accuracy

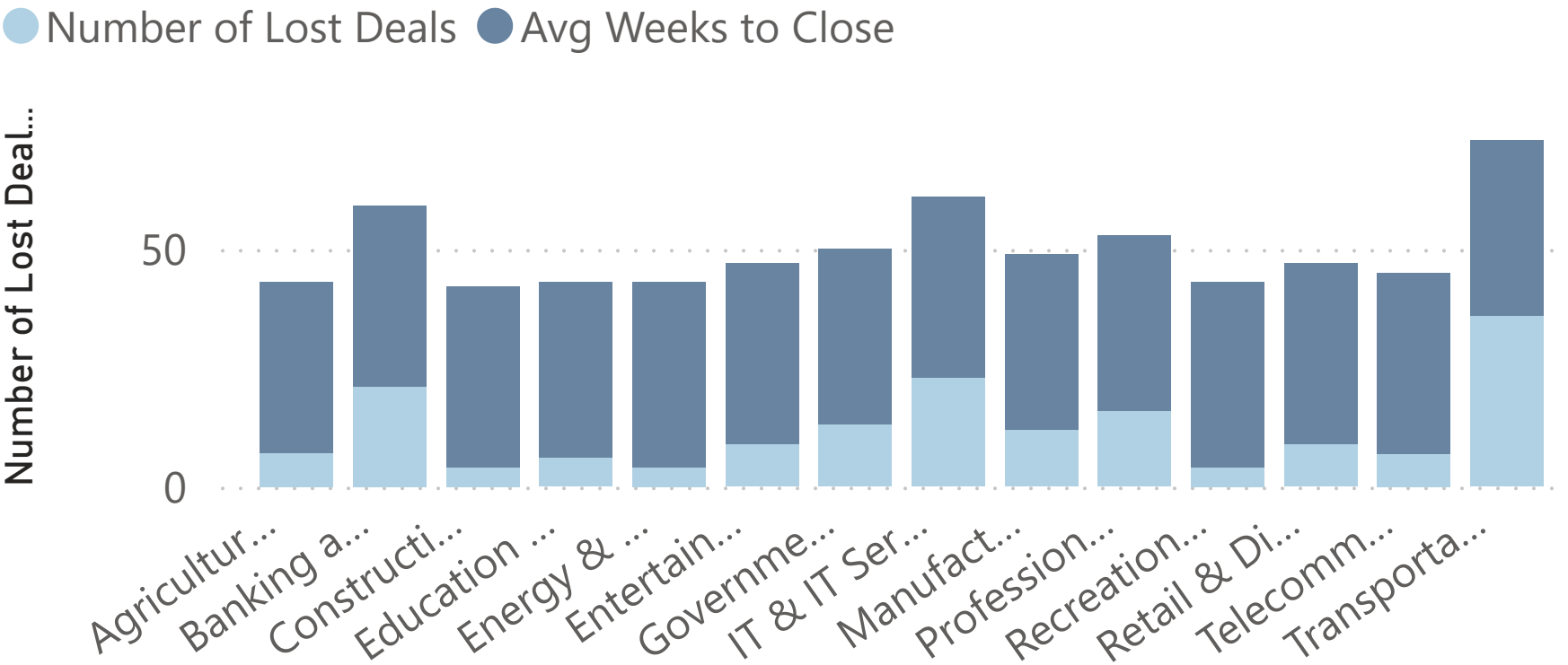
3.71M

Total Expected Revenue

Expected V/s Actual close date



Lost Deals & Avg Weeks to close by Industry / Country



Industry	Total Sales
Transportation & Logistics	1444515
IT & IT Services	1108355
Banking and Finance	1059886
Government Administration Healthcare	716982
Professional Services & Consulting	562732
Telecommunications	480654
Recreation & Sports	393324
Agriculture & Mining	386487
Manufacturing & Production	385792
Retail & Distribution	380640
Education & Science	372902
Entertainment & Media & Hospitality	356370
Energy & Utilities	329426
Construction & Engineering	297070
Total	8275135

Sales pipeline month-over-month

