

Issue Study 6: International Companies

The article “Apple starts selling locally assembled iPhone XR in India” illustrates all three global workforce aspects that is onshoring, offshoring and outsourcing. In outsourcing, a company pays another company for providing a service or for making of certain parts of machine. We can see offshoring and Onshoring as the opposites of each other depending on if a company is a domestic or a foreign company. Onshoring is when a foreign company employees in a local setting where as offshoring is placing self-manages business processes to other countries. According to the first article apple has started assembling the iPhone XR in India. We can see the benefits of having an apple production plant in India as the prices are set to be lower and they have also opened their own retail store in India. The second article shows the prices of the same phone (iPhone XR) when it released a year ago. There is a greater price difference between both the phones assembled at different places. The consumers are benefitting through this because this process has lowered the prices of the phones. The employees can earn some money through this production plant set up locally. Apple company is getting more sales because of this and they are possibly making profit because the production cost of the phones have gone down. I don’t think there is anything wrong with this practice because it does benefit a lot of economic aspects. The only thing that concerns me is that they can have some regulations for the workers such as minimum wage and some medical services.

Sources:

<https://www.cnn.com/2019/10/21/reuters-america-apple-starts-selling-locally-assembled-iphone-xr-in-india.html> (1)

<https://gadgets.ndtv.com/mobiles/news/iphone-xr-price-in-india-76900-launch-specifications-features-1915720> (2)