**Typography**

**SANS-SERIF FONT – Google Fonts, Font Squirrel - Modern Design**

1. Inter
2. Open Sans
3. Roboto
4. Montserrat
5. Work Sans
6. Lato

**SERIF – Traditional / Classical Design**

1. Merriweather
2. Aleo
3. Playfair Display
4. Cormorant
5. Cardo
6. Lora

**Font Size**

1. Limit Choices! – Use “Type Scale”
2. Normal Text should be 16px – 32px
3. Long Text (Like blog), Try 20px or even bigger
4. Headline – Can be 50px+ and bold (600+)
5. For any text never use font weight under 400

**Good Reading Experience**

1. Less than 75 characters per line
2. For normal size, use line height 1.5-2
3. For Larger size, Use line height below 1.5
4. Decrease letter spacing in headlines
5. All caps for short titles. Make them small and bold and increase letter-spacing