Aleksandr Belousov

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INTERESTS AND COMPETENCIES

Graphic Design: Corporate Identity, Logo Design, Typography Design
Web Design: Responsive Design, Accessibility Standards

EDUCATION

Hunter College, City University of New York (CUNY)
Major: Emerging Media, Minor: Computer Science

September, 2022 - May, 2025
New York, NY

The Zimin Foundation Scholarship (merit-based)

Fall, 2022 - Spring, 2025

Dean's List: GPA 3.63

Fall, 2022 - Spring, 2024

SPbSUT, Saint Petersburg State University of Telecommunications
Major: Computer Science

September, 2020 - May, 2022
St. Petersburg, Russia

WORK EXPERIENCE

Reflex Group, Graphic Designer
Developing brand visuals, digital content, and creative solutions across client campaigns.
Including work for major brands like Macintosh, Mac, and Lamborghini, as well as
event-focused design.

September, 2025 - Present
New York, NY

Phoenix Theatre Ensemble, Graphic Designer
Curated and designed engaging content for social media platforms to enhance the
theatre's online presence and attract a broader audience; created a new website, and
produced posters' design.

April, 2024 - March 2025
New York, NY

Lightning Bounties, Graphic Designer
Developed a visual guideline (brandbook) to ensure brand consistency across all mediums
(including typography, color palettes, logo itself and logo usage).

October, 2024 - May 2025
New York, NY

Tamizdat Project (Hunter College), Graphic Designer
Created a distinctive logo, identity and merchandise that embodies the mission and vision
of the Tamizdat project.

June, 2023 - August. 2023
New York, NY

CyberBonch (SPbSUT), Head of Design Department
Created a brandbook, logo, identity, managed social media, designed broadcast studio and
live broadcast graphics, performed video editing.

September, 2020 - May, 2022
St. Petersburg, Russia

SKILLS

Relevant Courses Taken: Understanding New Media; News Literacy in a Digital Age; Media and Film: Digital
Age; Women and Media; Urban Life; Introduction to Logic and Scientific Methods; 3D Graphics Design; Film &
AR (Adobe Substance, 3D Scanning); Digital Design and Usability (Adobe Illustrator and Adobe Dimension);
Ergonomics and Graphical User Interface (Adobe Illustrator); Web Production (HTML, CSS, JavaScript);
Programming Critical Services (Python); Creative Code (Max 8); Documentary Video Production

Competency in Computer Programs: Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After
Effects, Adobe Dimension, Adobe Substance, Davinci Resolve, Figma, Blender, Autodesk Fusion, SketchUp

Language Competency: English (fluent), Russian (native)