



Energias

Indonesia

RIFQI PUTRAYESA

29120629

CCE 64

FINAL REPORT





ABOUT US

WHO WE ARE

Energias is a business that offers services in the installation and sale of solar panels.

Energias was established to meet energy needs, especially in renewable energy. The higher energy consumption and the increasing effects of global warming prompted us to establish this company in order to reduce carbon emissions and increase energy availability in Indonesia.

ABOUT US

Vision

To become a provider and installation service company by offering the best products that have been recognized for their quality in the world

Mission

Providing renewable energy products and services with the best quality and price for customers who want to reduce energy costs and care about the environment.

OKR

Period:	Q4 (Oct-Dec)	Explanations						
OKRs of:	Energias Indonesia	Confidence Level:						
		0 - 0,4	not confident to make it until end of Q					
vision:	Become leader for household renewable energy	0,5-0,6	generally on track, but with uncertainties					
1 year strategy:	focus on building brand awarness, marketing strategy and product development	0,7-1	very confident to make it until end of Q					
		Trend:						
		↑	compared to last check-in things got better					
		→	no change compare to last check-in					
		↓	things got worse compared to last check-in					
		Progress:						
		0 - 0,4	current % of achievement from base line to target number					
		0,5-0,6	current % of achievement from base line to target number					
		0,7-1	current % of achievement from base line to target number					
		Confiden ce Level	Trend	Progress	Trend	last updated		owner within team
								dependencies / alignment requests to other teams
Objective 1	Cooperate with well-known solar panel manufacturers							
Key Result 1a	get the best quality product for solar panel	0.5	↑	0.2	→	Dec-21		
Key Result 1b	hire content creator for making good appearance for Energias product	0.7	→	0.8	↓	Dec-21		
Key Result 1c	increasing instagram follower	0.4	↑	0	→	Dec-21		
Objective 2	Energias Productivity							
Key Result 2a	Develop supporting product for solar panel	0.54	→	0.3	→	Oct-21		
Key Result 2b	increase the effectiveness of solar panel and battery	0.4	→	0.4	↓	Nov-21		
Key Result 2c	Promote that the product can be used in any conditions and anywhere, both at home and motorhome	0.7	↑	0.6	↑	Dec-21		

Thank you