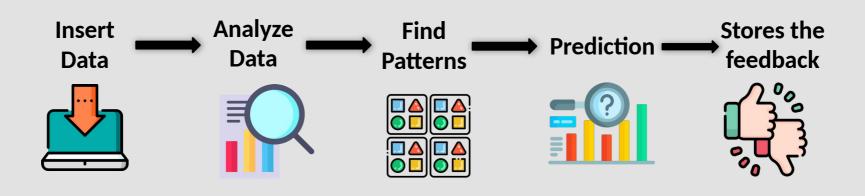


Instructor: Balu Mohandas Menon

Christian B. Wiberg Philip Jess Teining

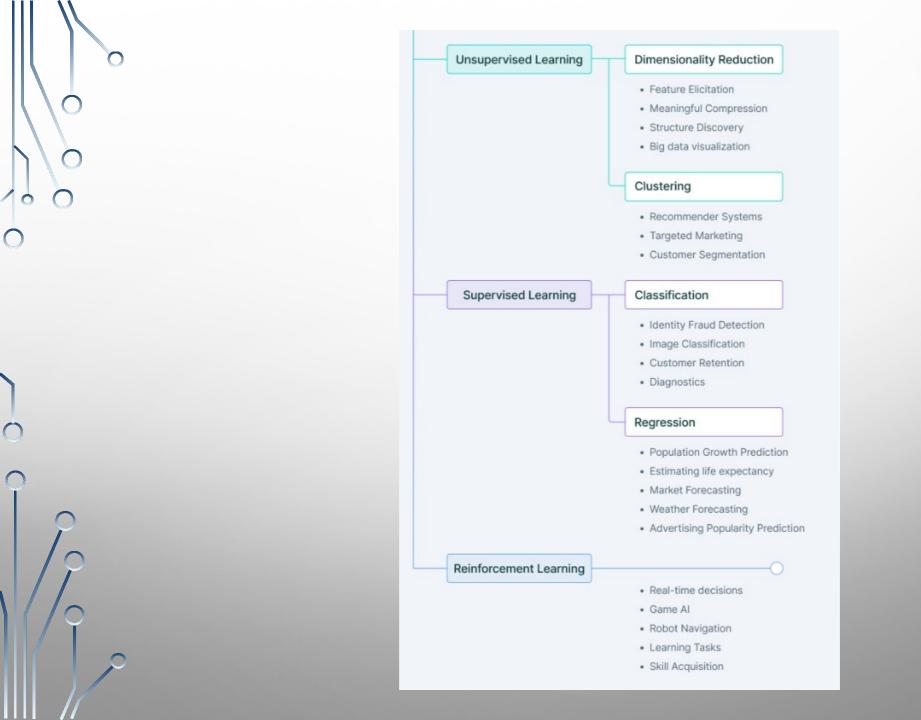
#### **HOW DOES ML WORK?**



https://data-flair.training/blogs/machine-learning-tutorial/

# TYPES OF ML

- Supervised learning
- Unsupervised learning
- Reinforcement learning



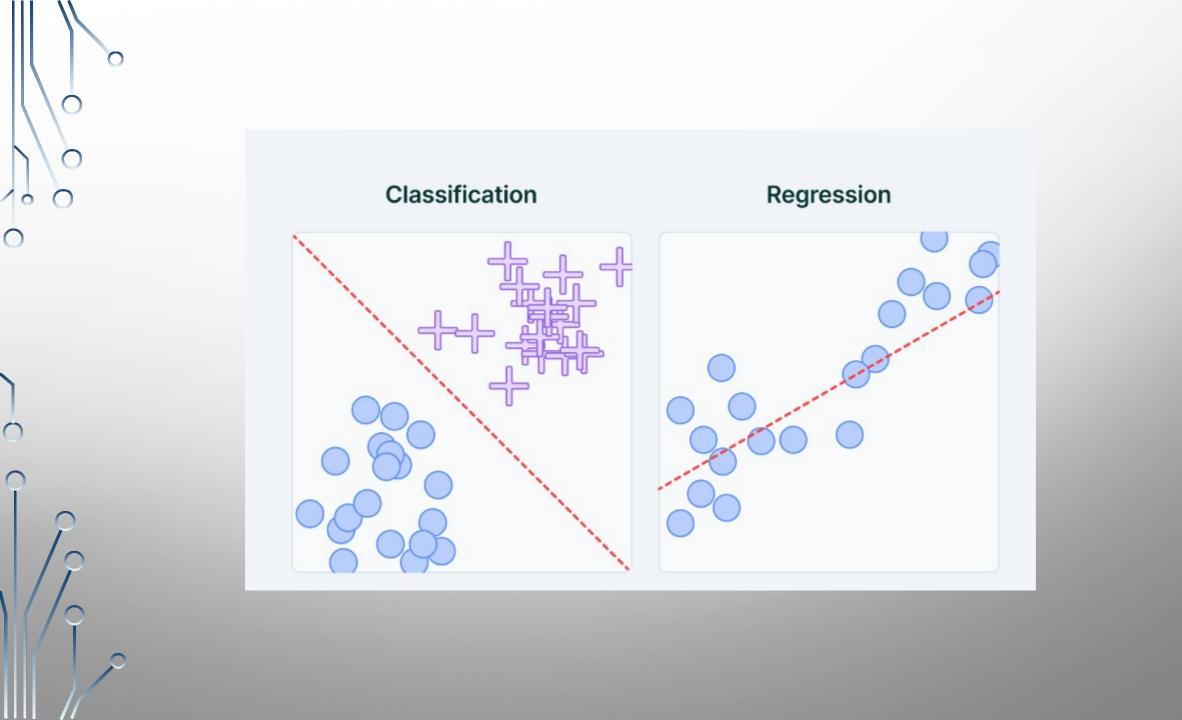
# **Supervised Learning** Supervisor Input Raw Data Output Training Desired Output Data set Algorithm Processing V7 Labs

#### SUPERVISED MACHINE LEARNING METHODS

- Classification: Classification refers to taking an input value and mapping it to a discrete value.
- Output typically consists of categories, ex: whether it is going to rain today or not.
- Regression: predicted output values are real numbers.
- Predicting the price of a house or the trend in the stock price at a given time, etc.

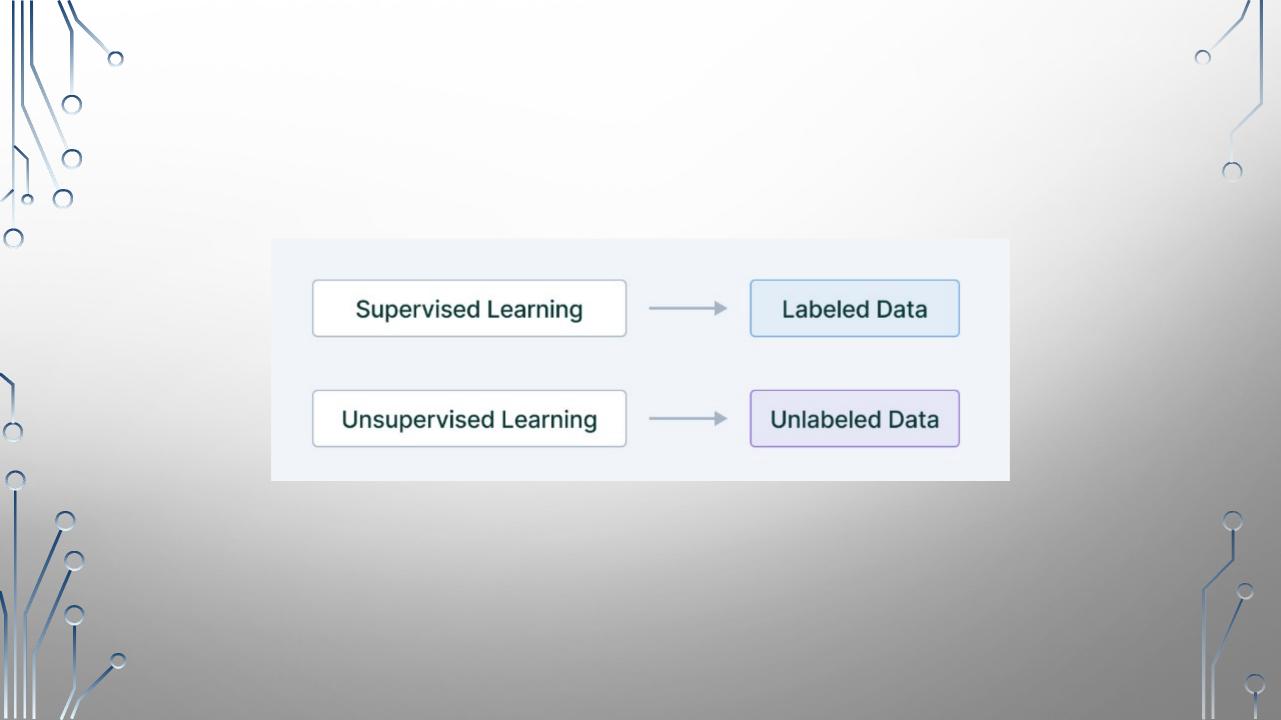
#### UNSUPERVISED MACHINE LEARNING METHODS

- Clustering: Clustering is the type of Unsupervised Learning where we find hidden patterns in the data based on their similarities or difference.
- Association: Association is the kind of Unsupervised Learning where we can find the relationship of one data item to another data item.
- e.g., understanding consumers' habits regarding our products can
  help us develop better cross-selling strategies.

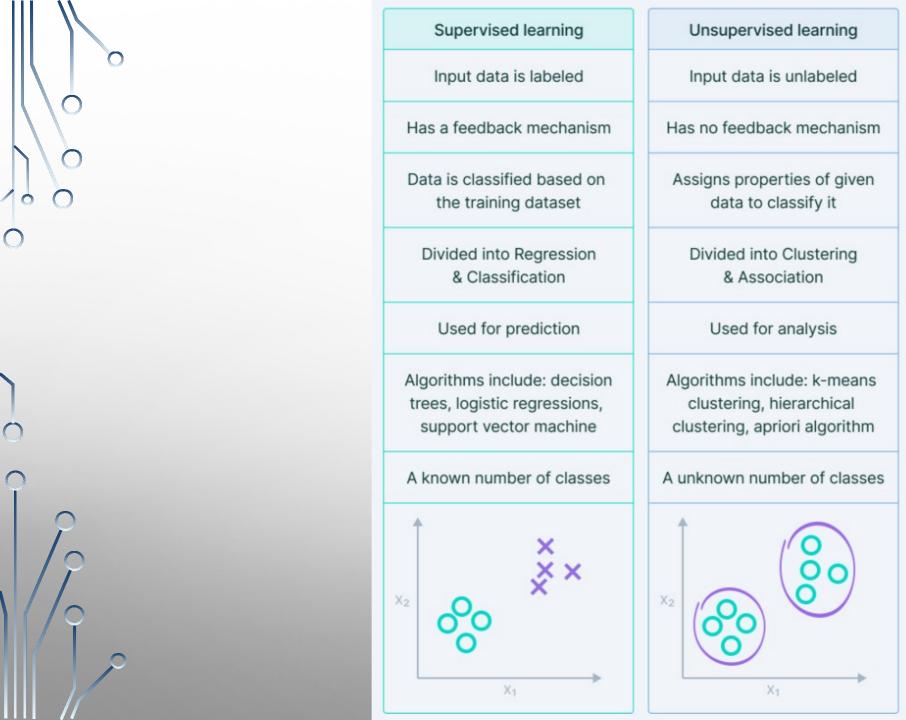


#### SUPERVISED MACHINE LEARNING APPLICATIONS

- Predictive analytics (house prices, stock exchange prices, etc.)
- Text recognition
- Spam detection
- Customer sentiment analysis
- Object detection (e.g. face detection)

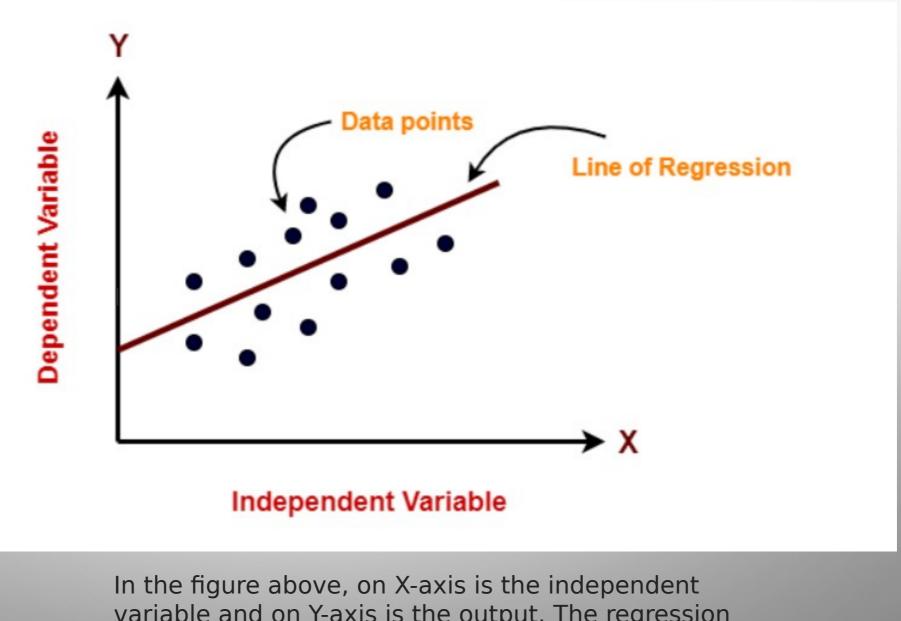


- Supervised Learning learns from the training dataset by iteratively making predictions on the data and adjusting for the correct answer.
- Supervised techniques deal with labeled data where the output data patterns are known to the system.
- Unsupervised Learning models work on their own to discover the inherent structure of unlabeled data.
- The unsupervised learning algorithm works with unlabeled data, in
  which the output is based solely on the collection of perceptions.

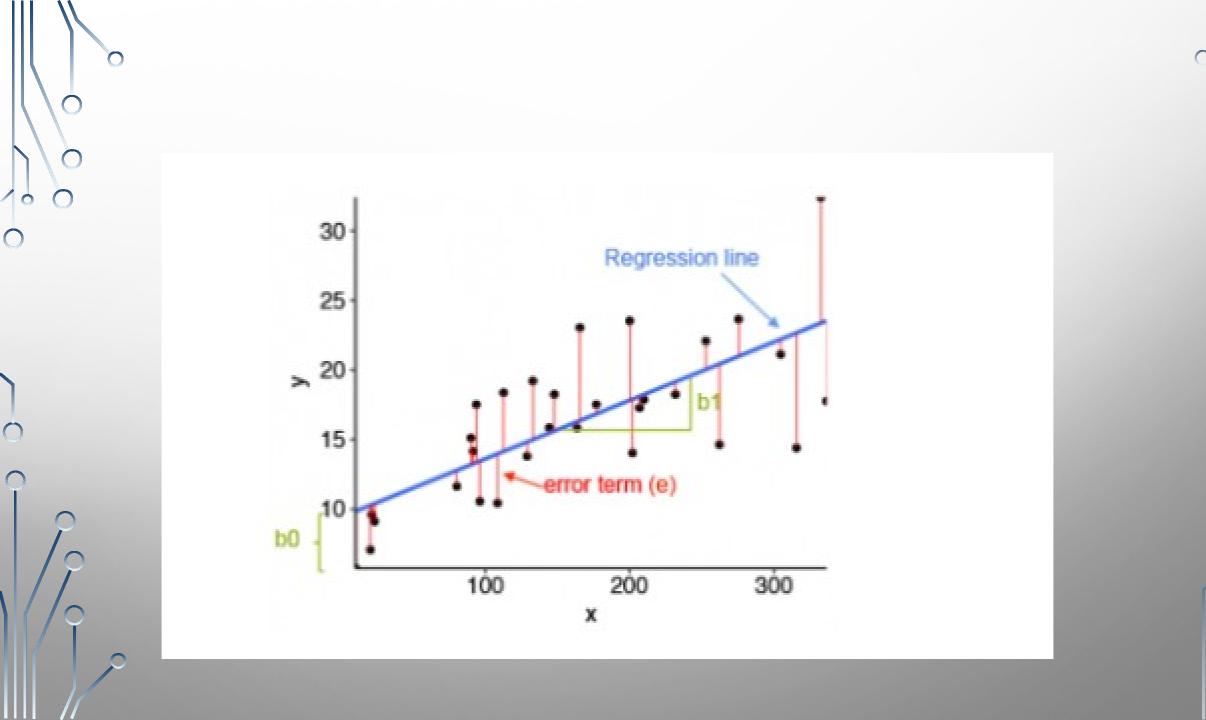


## REGRESSION TECHNIQUES

- Regression is a technique for investigating the relationship between independent variables or features and a dependent variable or outcome. It's used as a method for predictive modelling in machine learning, in which an algorithm is used to predict continuous outcomes. Regression algorithms include:
- 1. Linear Regression
- 2. Decision Tree
- 3. Support Vector Regression
  - 4. Lasso Regression
  - 5. Random Forest



In the figure above, on X-axis is the independent variable and on Y-axis is the output. The regression line is the best fit line for a model. And our main objective in this algorithm is to find this best fit



### **DECISION TREE**

- The decision tree models can be applied to all those data which contains numerical features and categorical features.
- Decision trees are good at capturing non-linear interaction between the features and the target variable.
- Decision trees somewhat match human-level thinking so it's very intuitive to understand the data.

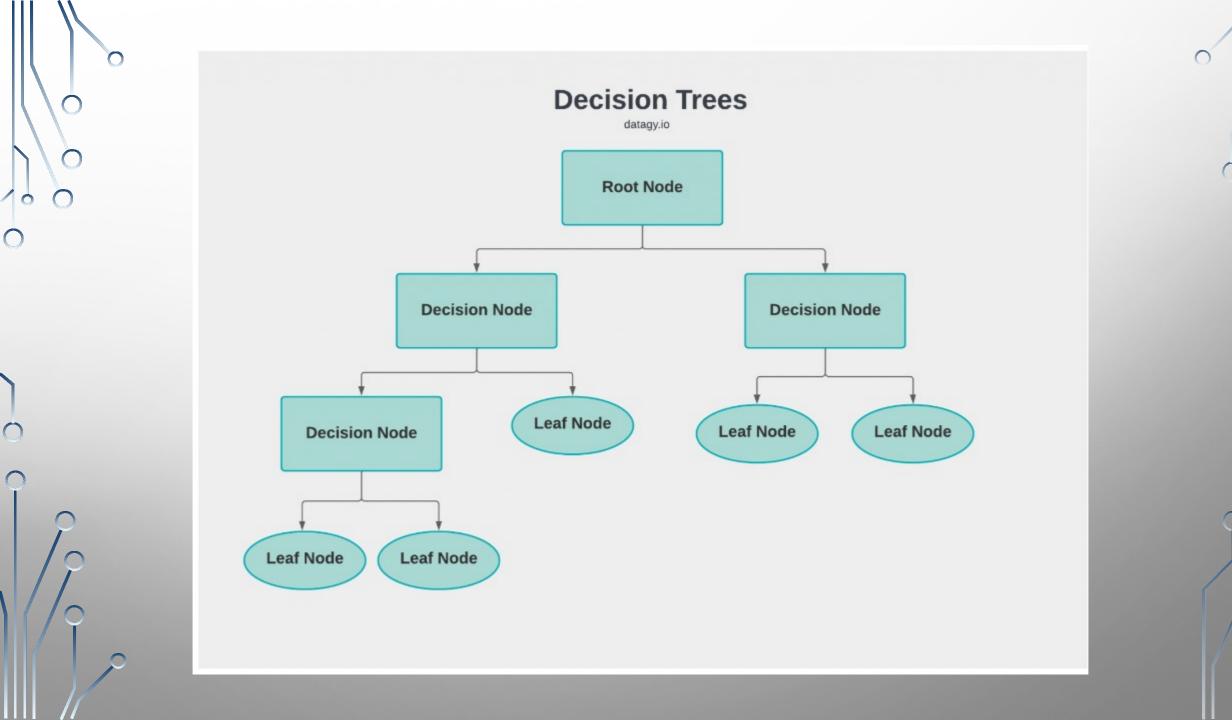
### **DECISION TREE**

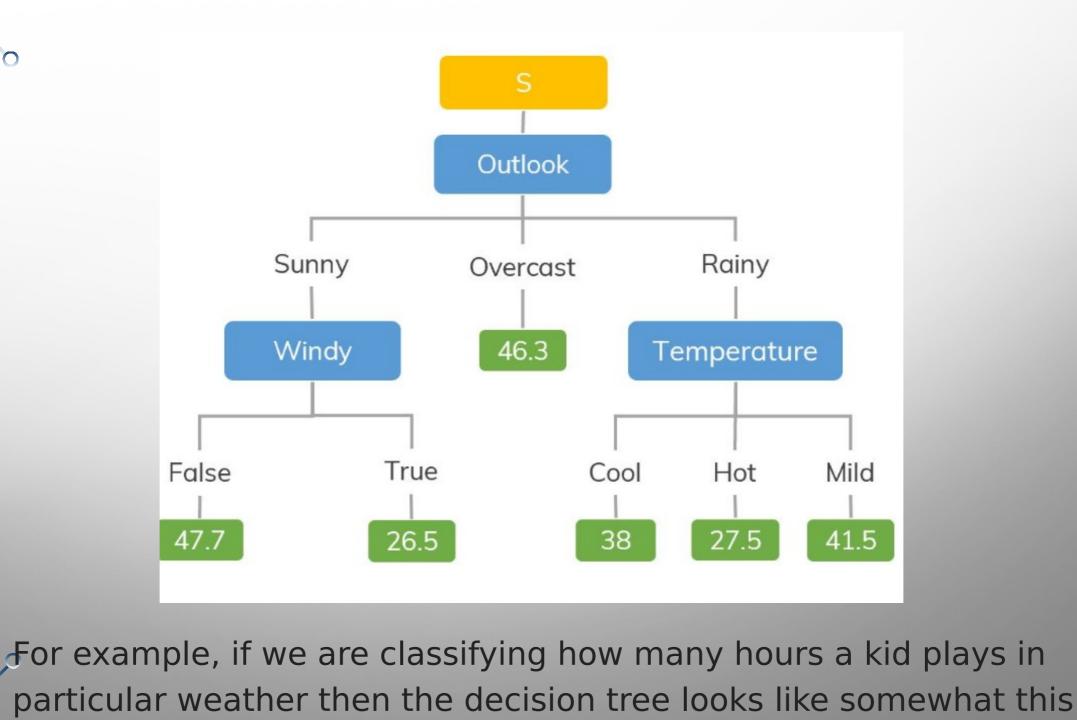
**Decision Tree** is a decision-making tool that uses a flowchart-like tree structure or is a model of decisions and all of their possible results, including outcomes, input costs, and utility. Decision-tree algorithm falls under the category of supervised learning algorithms. It works for both continuous as well as categorical output variables.

## **DECISION TREE**

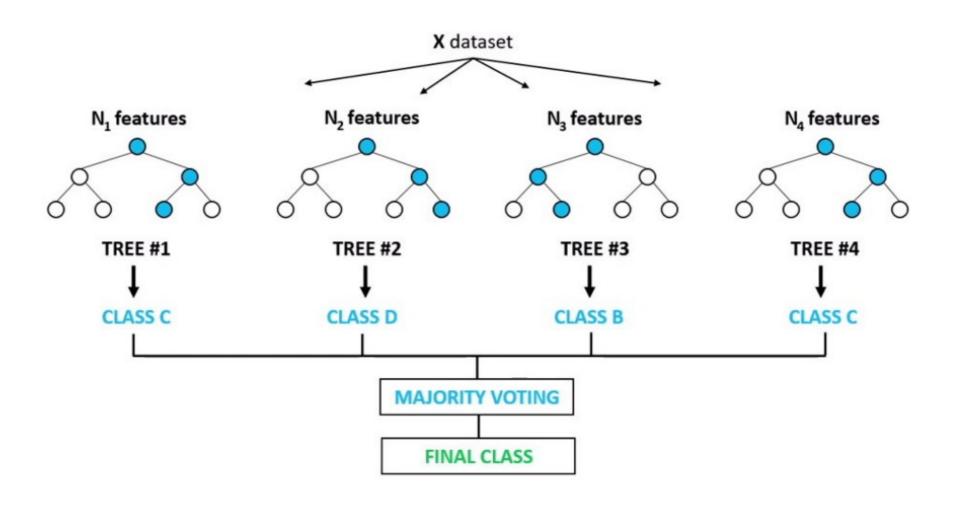
- The branches/edges represent the result of the node and the nodes have either:
- 1. Conditions [Decision Nodes]
- 2. Result [End Nodes]

The branches/edges represent the truth/falsity of the statement and take makes a decision based on that in the example below which shows a decision tree that evaluates the smallest of three numbers: a < b a < c b < c





# **Random Forest Classifier**

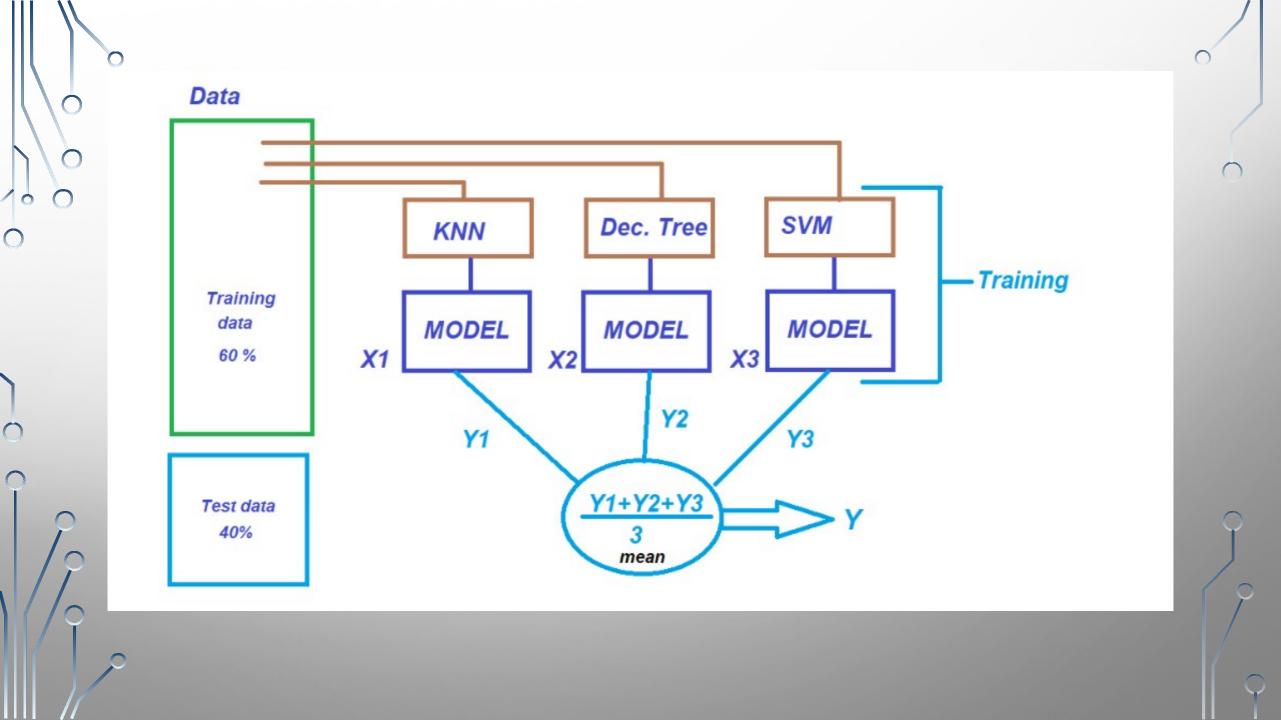


#### RANDOM FOREST

- Random forest is a supervised learning algorithm.
- It creates decision trees on the given data samples, gets prediction from each tree and selects the best solution by means of voting.
- It is also a pretty good indicator of feature importance.
- Random forest algorithm combines multiple decision-trees, resulting in a forest of trees, hence the name Random Forest.
- In the random forest classifier, the higher the number of trees in the forest results in higher accuracy.

# ENSEMBLE TECHNIQUE

- Before we make any big decisions, we ask people's opinions, like our friends, our family members, even our dogs/cats, to prevent us from being biased or irrational.
- Ensemble learning, in general, is a model that makes predictions based on a number of different models.
- By combining individual models, the ensemble model tends to be more flexible and less data-sensitive.



## ENSEMBLE TECHNIQUE

- Two most popular ensemble methods are bagging and boosting.
- Bagging: Training a bunch of individual models in a parallel way.
  Each model is trained by a random subset of the data
- Boosting: Training a bunch of individual models in a sequential way. Each individual model learns from mistakes made by the

previous r

