POISSON REGRESSION

1. INTRODUCTION

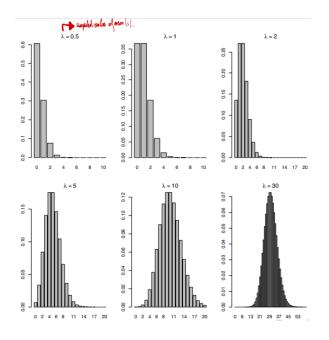
- Used when there are COUNTS or RATES.

$$P(X=x) = \frac{e^{-\lambda}\lambda^{x}}{x!} \quad x = 0, 1, 2, \dots$$

$$E(X) = \lambda \qquad V(X) = \lambda$$

$$\text{Poisson} \qquad P(X=x) = \frac{e^{-\lambda}\lambda^{x}}{x!} \quad \text{Poisson} \qquad \text{Poisso$$

- Poisson Densities:



- We can observe that the values tend to cluster together to the mean (expected) value.

2.GENERALIZED LINEAR MODELS

- We know that generalized linear models:
- Classical linear regression is a particular case of a generalized linear model for normally distributed response variables.
- Logistic regression, studied in the previous module, is also a particular case of a generalized linear model, for binary response variables with a Bernoulli distribution.
- Poisson regression is a statistical method for the modeling of count data, where the response is assumed to follow a Poisson distribution, is another particular case of a generalized linear model.
- **1** A random component, $Y_i | x_i$, assumed to be distributed according to a member of the exponential family.
- 2 A linear predictor, with explanatory variables x_i , whose effects are modeled by coefficients β , given by:
- $\mathbf{x}_{i}'\boldsymbol{\beta} = \beta_{0} + \beta_{1}x_{i1} + \cdots \beta_{m}x_{im}$ $\mathbf{a} \text{ monotone link function } g, \text{ such that } \mathbf{b} \text{ function } \mathbf{b} \text{ for line } \mathbf$

$$g(u_i) = \mathbf{x}_i' \boldsymbol{\beta} = \beta_0 + \beta_1 x_{i1} + \cdots \beta_m x_{im}$$
 where $\mu_i = E(Y_i | x_i)$

EXPONENTIAL FAMILY:

A random variable Y with a pdf depending on parameter θ belongs to the exponential family if the pdf can be written as

$$f(y|\theta) = s(y)t(\theta)e^{a(y)b(\theta)}$$

with known function a, b, s and t. Alternatively, this can be written as

$$f(y| heta)=\mathrm{e}^{a(y)b(heta)+c(heta)+d(y)}$$
 with $s(y)=\mathrm{e}^{d(y)}$ and $t(heta)=\mathrm{e}^{c(heta)}.$

- if a(y) = y the distribution is in canonical form
- $b(\theta)$ is called the natural parameter.
- potentially additional parameters are called nuisance parameters.

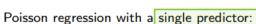
- EXPONENTIAL FAMILY → POISSON DISTRIBUTION

$$f(y,\lambda) = \frac{e^{-\lambda}\lambda^{y}}{y!}$$
$$f(y,\lambda) = e^{y\ln(\lambda) - \lambda - \ln(y!)}$$

- a(y) = y (distribution is in canonical form)
- $b(\lambda) = \ln(\lambda)$ (the natural parameter)
- $\widehat{c(\lambda)} = -\lambda$
- The Poisson distribution pertains to the exponential family

3. POISSON REGRESSION → COUNT DATA

Poisson regression for count data



- Y_i is the number of events, with $Y_i|x_i \sim Poisson(\mu_i)$
- $F \bullet \widehat{E}(Y_i) = \mu_i = e^{\beta_0 + \beta_1 x_i} = e^{\beta_0} (e^{\beta_1})^{x_i}$
 - A one-unit increase in x multiplies the mean of the response by e^{β_1}
 - $\ln (\mu_i) = \beta_0 + \beta_1 x_i$
 - The link function, $g(\mu_i)$, is usually the natural log, $g(\mu_i) = \ln(\mu_i)$.
 - The identity function is sometimes also used as a link function.

Poisson regression with a multiple predictors in vector notation:

$$E(Y_i) = \mu_i = e^{\mathbf{x}_i'\boldsymbol{\beta}}$$

- A one-unit increase in x_i multiplies the mean of the response by e^{β_i} , conditional
- $\ln\left(\mu_i\right) = \mathbf{x}_i'\boldsymbol{\beta}$
- The Poisson regression model is estimated iteratively by numerical methods.
- Inference on the parameters of the model can be done in several ways. Of common use is the Wald statistic - duty B = 0

$$Z = \frac{b_j - \beta_j}{s_{b_j}} \sim N(0, 1)$$

- Several kinds of residuals are in use for Poisson regression
 - Let o; and e; be observed and expected (fitted) values
 - Pearson residuals

$$r_i = \frac{o_i - e_i}{\sqrt{e_i}}$$
 with each value

Deviance residuals

$$d_i = sign(o_i - e_i)\sqrt{o_i \ln(o_i/e_i) - (o_i - e_i)}$$

 Different models can be compared using likelihood ratio tests, which are typically performed by looking at the deviance.

```
> model <- glm(satellites~width,family=poisson(link="log"))
> summary(model)
Call:
glm(formula = satellites ~ width, family = poisson(link = "log"))
Deviance Residuals:
Min 1Q Median
-2.8526 -1.9884 -0.4933
                                1.0970
Coefficients:
Estimate Std. Error z value Pr(>|z|)
(Intercept) -3.30476 - 0.54224 -6.095 1.1e-09 ***
width 0.16405 0.01997 8.216 < 2e-16 ***
(Dispersion parameter for poisson family taken to be 1)
Null deviance: 632.79 on 172 degrees of freedom
Residual deviance: 567.88 on 171 degrees of freedom
AIC: 927.18
Number of Fisher Scoring iterations: 6
> anova(model)
Analysis of Deviance Table
Model: poisson, link: log
Response: satellites
Terms added sequentially (first to last)
       Df Deviance Resid. Df Resid. Dev
NULL
```

Goodness-of-fit

Several criteria can be used to assess the goodness-of-fit of a Poisson regression model

- The chi-square statistic $X^2 = \sum_{i=1}^n r_i^2$. The deviance $D = \sum_{i=1}^n d_i^2 = 2(\ln(L_{sat}) \ln(L_{fit}))$.
- The pseudo R^2 statistic $R^2 \equiv 1 D_{fitted}/D_{null}$
- Akaike's information criterion (AIC)
- Chi-square statistics and Deviance allow comparison of nested models.



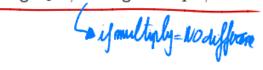
- With two nested models M_0 (with fewer parameters) and M_1 , an LR test is provided by $G^2 = D_0 - D_1 \sim \chi^2_{(k)}$
- AIC allows the comparison of all models, even if these are not nested models.

Overdispersion

- A common problem in Poisson regression is overdispersion.
- Overdispersion refers to the fact that the variance exceeds the mean.
- Underdispersion can also occur, but is less common.
- Overdispersion can be due to various factors such as
 - data heterogeneity (fluctuating covariates)
 - correlation between observations
 - ...
- There are several ways to deal with overdispersion.
 - modeling overdispersion with $V(Y_i) = \phi E(Y_i)$, where ϕ is the overdispersion parameter (typically $\phi > 1$).
 - ϕ can be estimated as $\hat{\phi} = \frac{X^2}{df}$.
 - This can be done by quasi-poisson regression.
 - using negative binomial regression, which allows for $V(Y_i) > E(Y_i)$
 - ...

Testing for overdispersion

- ullet It is possible to formally test for overdispersion (or underdispersion) by a hypothesis test on ϕ
- Typically by testing $H_o: \phi = 1$ against $H_1: \phi > 1$



```
library(AER)
model <- glm(satellites~width,family=poisson(link="log"))
dispersiontest(model)

Overdispersion test

data: model
z = 5.558, p-value = 1.364e-08
alternative hypothesis: true dispersion is greater than 1
sample estimates:
dispersion
3.157244</pre>
```

Accounting for overdispersion

4. POISSON REGRESSION → RATE DATA

- Typically counts are registered over units of time or space (e.g. # births per village, # goals per match, etc.)
- If the unit of time or space is the same for all observations (e.g. all observations are per day or per square meter) then Poisson regression of count data applies.
- If the observations are made for units of varying size, then it is natural to calculate rates, obtained by dividing counts by the time lapse or population size (n_i) .
- Y_i number of events with $Y_i|x_i \sim Poisson(\mu_i)$
- $\ln (\mu_i/n_i) = \beta_0 + \beta_1 x_i$
- $\ln (\mu_i) = \ln (n_i) + \beta_0 + \beta_1 x_i$ $\ln (n_i) \text{ is called the offset. This is a fixed term without parameter.}$
- $E(Y_i) = \mu_i = n_i e^{\beta_0 + \beta_1 x_i}$

M(n) +B0 +B1X B0+B1X

```
Call:
glm(formula = creditcards ~ income + offset(log(cases)), family = poisson(link = "log"))
Deviance Residuals:
        1Q Median
-1.6907 -0.9329 -0.5675 0.2186
                                   2.1681
Coefficients:
            Estimate Std. Error z value Pr(>|z|)
(Intercept) -2.386586 . 0.399655 -5.972 2.35e-09 ***
         0.020758 0.005165 4.019 5.84e-05 ***
(Dispersion parameter for poisson family taken to be 1)
   Null deviance: 42.078 on 30 degrees of freedom
Residual deviance: 28.465 on 29 degrees of freedom
AIC: 67.604
Number of Fisher Scoring iterations: 5
```

Allowing for overdispersion