



A screenshot of a Facebook page for "World UFO Day". The cover photo shows several blue flying saucers with yellow beams against a starry background. The page has 100,000 likes and 10,000 talking about it. A post on the timeline shows two photos from the page's account, both featuring flying saucers. The page bio reads: "Our main vision is to take a worldwide celebrated holiday and make people aware of the UFO phenomenon during this day. We see a future in which UFOs aren't speculations anymore, but part of daily life.. www.worldufoday.com".

A large advertisement for "World UFO Day". It features a teal circle with the text "7.2.17 WORLD UFO DAY!" and a purple beam, set against a starry, purple-hued background. The website "WWW.WORLDUFODAY.COM" is prominently displayed in white. On the right side, there is a timer showing "230 : 07 : 34" with "DAYS", "HOURS", and "MINUTES" below it. The word "#WORLDUFODAY" is also present. Several blue flying saucers with yellow beams are scattered across the right side of the advertisement.