

Rigelle Cruz

SOFTWARE ENGINEER | Full Stack Experience

rigellecruz@gmail.com | 022 172 4367

TECHNICAL SKILLS

Full Stack Web Development: JavaScript, TypeScript, HTML, CSS, React, Redux, Node.js, Express.js, PostgreSQL, SQLite3 with Knex, SQL, REST APIs, frontend & backend frameworks, OpenAI API

Version Control & Workflow: Git, GitHub, npm, Vite, Agile/SCRUM, Kanban, cross-functional teamwork

Testing & Debugging: Jest, Vitest, unit testing, troubleshooting digital systems & customer journeys

UI/UX Design: Wireframing & prototyping (Figma, Photoshop), responsive design, cross-browser compatibility

Authentication & Security: Auth0, Firebase Auth, JWT, session management

PROJECTS

Email Marketing SaaS Platform | Junction AI

- Conducted UI/UX research, created prototypes, and contributed to AI-driven automated email campaigns.
- Collaborated on product design and technical planning.
- **Tech:** Figma, React, Node.js, Express.js, PostgreSQL, OpenAI API

Boba Business Management System | Group Project

- Built a full-stack solution with e-commerce ordering and an admin dashboard for sales and inventory.
- Designed a responsive, user-friendly interface for staff and customers.
- **Tech:** React, Node.js, Express.js, SQLite3 with Knex

Huddle | Personal Project (In Progress)

- Building a platform for digital nomads and students to discover personalised hangout and work spots.
- Implementing AI-driven recommendations to automate personalised suggestions based on user preferences, location, and habits.
- Designing and developing a journey system that maps user trips.
- **Tech:** React (TypeScript), Redux, Node.js, Express.js, PostgreSQL, Firebase Auth, OpenAI API

Responsive Client Wordpress Website | Outsourced Marketing

- Designed and developed a responsive website with Elementor and customised themes/plugins.
- Improved performance, accessibility, and SEO.
- **Tech:** WordPress, Elementor, PHP, HTML5, CSS3, JavaScript

New Zealand Citizen

[LinkedIn/rigelle-cruz](#)

[GitHub/rigelle-cruz](#)

[Portfolio/rigelle-cruz](#)

QUALIFICATIONS

Dev Academy Aotearoa – Auckland

New Zealand Certificate in Applied Software Development (Level 6) | Mar 2023 – Jul 2023

The University of Auckland – Auckland

Bachelor of Arts, Communications & Asian Studies | Mar 2019 – Feb 2022

WORK EXPERIENCE

Junction AI (Startup) – Auckland (Remote)

Full Stack Developer & Technical Strategist | Dec 2024 – Feb 2025

- Contributed to SaaS product architecture and roadmap.
- Hands-on full-stack development and technical guidance.

Outsourced Marketing – Auckland (Remote)

Web Developer & Digital Marketer | Nov 2023 – May 2024

- Built and managed WordPress websites and marketing visuals.
- Implemented SEO strategies and collaborated with remote teams.
- Social media manager

PowerShield Limited – Auckland (Casual)

Electronics Tester & Assembler | Sep 2022 – Dec 2022

- Tested and assembled electronic circuits and PCBs.
- Resolved technical issues and ensured product quality.