

# Rigelle Cruz

SOFTWARE DEVELOPER | Full Stack Experience

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## TECHNICAL SKILLS

- Full Stack Web Development:** JavaScript, TypeScript, HTML, CSS, React, Redux, Node.js, Express.js, PostgreSQL, SQLite3 with Knex, SQL, REST APIs, frontend & backend frameworks
- Version Control & Workflow:** Git, GitHub, npm, Vite, Agile/SCRUM, Kanban, cross-functional teamwork
- Testing & Debugging:** Jest, Vitest, unit testing, troubleshooting digital systems & customer journeys
- UI/UX Design:** Wireframing & prototyping (Figma, Photoshop), responsive design, cross-browser compatibility
- Authentication & Security:** Auth0, Firebase Auth, JWT, session management

## PROJECTS

- Email Marketing SaaS Platform**
- Conducted UI/UX research, created prototypes, and contributed to AI-driven automated email campaigns.
  - Collaborated on product design and technical planning.
  - **Tech:** Figma, React, Node.js, Express.js, PostgreSQL, OpenAI API
- Boba Business Management System**
- Built a full-stack solution with e-commerce ordering and an admin dashboard for sales and inventory.
  - Designed a responsive, user-friendly interface for staff and customers.
  - **Tech:** React, Node.js, Express.js, SQLite3 with Knex
- Huddle (Personal Project, In Progress)**
- Building a platform for digital nomads and students to discover personalised hangout and work spots.
  - Implementing AI-driven recommendations to automate personalised suggestions based on user preferences, location, and habits.
  - Designing and developing a journey system that maps user trips.
  - **Tech:** React (TypeScript), Redux, Node.js, Express.js, PostgreSQL, Firebase Auth, OpenAI API
- Responsive Client Website (WordPress & Elementor)**
- Designed and developed a responsive website with Elementor and customised themes/plugins.
  - Improved performance, accessibility, and SEO.
  - **Tech:** WordPress, Elementor, PHP, HTML5, CSS3, JavaScript

New Zealand Citizen  
[LinkedIn/rigelle-cruz](#)  
[GitHub/rigelle-cruz](#)  
[Portfolio/rigelle-cruz](#)

## QUALIFICATIONS

- Dev Academy Aotearoa – Auckland**
- New Zealand Certificate in Applied Software Development (Level 6) | Mar 2023 – Jul 2023*
- The University of Auckland – Auckland**
- Bachelor of Arts, Communications & Asian Studies | Mar 2019 – Feb 2022*

## WORK EXPERIENCE

- Junction AI (Startup) – Auckland (Remote)**
- Full Stack Developer & Technical Strategist | Dec 2024 – Feb 2025*
- Contributed to SaaS product architecture and roadmap.
  - Hands-on full-stack development and technical guidance.
- Outsourced Marketing – Auckland (Remote)**
- Web Developer & Digital Marketer | Nov 2023 – May 2024*
- Built and managed WordPress websites and marketing visuals.
  - Implemented SEO strategies and collaborated with remote teams.
  - Social media manager
- PowerShield Limited – Auckland (Casual)**
- Electronics Tester & Assembler | Sep 2022 – Dec 2022*
- Tested and assembled electronic circuits and PCBs.
  - Resolved technical issues and ensured product quality.