Rigelle Cruz

FULL-STACK SOFTWARE DEVELOPER

As a Full-Stack Software Developer, I am driven to utilise my problem-solving skills and technical knowledge to build creative solutions that can make a difference in people's lives. I thrive in both collaborative and independent settings, where I can successfully contribute my knowledge and skills in creating amazing digital experiences.

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PERSONAL SKILLS

Problem Solving

- Employed creative thinking and technical expertise in both frontend and backend of software development.

- Proficient in integrating third-party APIs and services, solving challenges related to data format and authentication.

- Diagnosed and eliminated bugs in an e-commerce application, combining problem-solving skills with proficiency in web technologies for swift issue resolution.

Technical Strategy & UX/UI Research

- Researched and implemented technical strategies for UI/UX design blueprint to enhance product experience and user engagement.

- Analyzed customer journeys using Klaviyo, Google Analytics, and behavioral data to refine SaaS platform usability.

- Led efforts in designing intuitive user flows, optimising accessibility, and creating seamless interactions in the SaaS product.

- Ensured that technical decisions aligned with business goals and customer needs, improving overall experience and retention.

Collaboration & Communication

- Collaborated seamlessly within agile teams, fostering effective communication and productive teamwork.

- Actively contributed to technical design in development projects and developed strong relationship-building skills.

- Responded promptly to client inquiries, delivering solutions and ensuring client satisfaction.

Versatility and Adaptability

- Quick learner and adaptable to new technologies and frameworks as project requirements evolve.

TECHNICAL SKILLS

JavaScript

TypeScript

REACT

Redux

HTML

CSS, Tailwind

Frontend & Backend Frameworks

UI/UX Research, Design & Planning Strategy (Miro, Figma)

Familiarity with version control systems (Git)

Node.js

SQlite3 with Knex

REST APIs

API Integration & Authentication

Jest

Vite

Test automation

Agile & Scrum methodologies

QUALIFICATIONS

MARCH 2023 - JULY 2023
Dev Academy Aotearoa - Auckland

New Zealand Certificate in Applied Software Development (level 6)

MARCH 2019 - FEBRUARY 2022
The University of Auckland - Auckland

Bachelor of Arts - Majoring in Communications

PROFESSIONAL EXPERIENCE

DECEMBER 2024 - FEBRUARY 2025
Junction AI (Startup) - Auckland (Remote)

Acting CTO & Full Stack Developer (Contract/Freelance)

- Led the groundwork for building a SaaS product, developing the technical blueprint and project timeline.

- Strategised technical feasibility and oversaw system architecture, balancing high-level decision-making with hands-on development.

- Acted as a technical advisor, providing guidance on best practices, scalability, and resource allocation.

- Juggled multiple responsibilities, from planning and organizing the product roadmap to writing backend and frontend code.

MARCH 2023 - JULY 2023
Dev Academy Aotearoa - Auckland

15-week (70 hrs/week) full-stack software development boot-camp, providing a realistic team environment in an agile setting.

Full Stack Developer - Student

- Efficiently integrated front-end and back-end components in an event organiser app using RESTful APIs for client-server communication.

- Front-end lead in final group project, developing an e-commerce website, enhancing user experience using React to create an intuitive interface.

- Employed responsive web design principles and techniques to address diverse user needs and challenges.

- Conducted thorough testing using Vite and Jest on server routes in a music-sharing app, to ensure reliability and functionality.

SEPTEMBER 2022 - DECEMBER 2022
PowerShield Limited - Auckland

Electronics Tester & Electronics Assembler

- Tested and assembled circuits.

- Demonstrated ability to ensure top-notch quality and effectively collaborate within a team.

- Successfully resolved technical issues with PCBs during the testing phase, ensuring quality products for clients.

MARCH 2022 - SEPTEMBER 2022

Hollywood Metro - Auckland

Cafe Worker & Barista

- Demonstrated ability to adhere to stringent food quality standards while preparing food and beverages.

- Customer service and cash handling.

MARCH 2022

The Red Bow - Remote

Volunteer Graphic Designer

- Conceptualising and producing original designs and illustrations.

- Marketing the charity's values for their social media platform.

- Experience in wireframing and creating mockups using Figma, Photoshop & Illustrator