CS 325 Section 401, Project Group 1
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Project 3: Linear Programming

Problem 1: Transshipment Model

Part A: Determine the number of refrigerators to be shipped plants to warehouses and then warehouses to retailers to minimize the cost.

      i) Formulate the problem as a linear program with an objective function and all constraints.

//all possible tuples of (plant, warehouse) and (warehouse, retailer) with associated costs

Minimize: 10(P1, W1) + 15(P1, W2) + 11(P2, W1) + 8(P2, W2) + 13(P3, W1) + 8(P3, W2) + 9(P3, W3) + 14(P4, W2) + 8(P4, W3) + 5(W1, R1) + 6(W1, R2) + 7(W1, R3) + 10(W1, R4) + 12(W2, R3) + 8(W2, R4) + 10(W2, R5) + 14(W2, R6) + 14(W3, R4) + 12(W3, R5) + 12(W3, R6) + 6(W3, R7)

Constraints:

//shipping capacity of each plant

(P1, W1) + (P1, W2) <= 150 //plant 1 supply

(P2, W1) + (P2, W2) <= 450 //plant 2 supply

(P3, W1) + (P3, W2) + (P3, W3) <= 250 //plant 3 supply

(P4, W2) + (P4, W3) <= 150 //plant 4 supply

//warehouses are not endpoints, and must ship all units to retailers

(P1, W1) + (P2, W1) + (P3, W1) − (W1, R1) − (W1, R2) − (W1, R3) − (W1, R4) = 0 //warehouse 1

(P1, W2) + (P2, W2) + (P3, W2) + (P4, W2) − (W2, R3) − (W2, R4) − (W2, R5) − (W2, R6) = 0 //warehouse 2

(P3, W3) + (P4, W3) − (W3, R4) − (W3, R5) − (W3, R6) − (W3, R7) = 0 //warehouse 3

//demand of retailers

(W1, R1) >= 100 //retailer 1 demand

(W1, R2) >= 150 //retailer 2 demand

(W1, R3) + (W2, R3) >= 100 //retailer 3 demand

(W1, R4) + (W2, R4) + (W3, R4) >= 200 //retailer 4 demand

(W2, R5) + (W3, R5) >= 200 //retailer 5 demand

(W2, R6) + (W3, R6) >= 150 //retailer 6 demand

(W3, R7) >= 100 //retailer 7 demand

//nonnegativity

All tuples >= 0

ii) Determine the optimal solution for the linear program using any software you want. Include a copy of the code/file in the report.

Lindo code and results:

```
MIN 10X1 + 15X2 + 11X3 + 8X4 + 13X5 + 8X6 + 9X7 + 14X8 + 8X9 + 5X10 + 6X11 + 7X12 + 10X13 + 12X14 + 8X15 +
10X16 + 14X17 + 14X18 + 12X19 + 12X20 + 6X21

ST
    X1 + X2 < 150
    X3 + X4 < 450
    X5 + X6 + X7 < 250
    X8 + X9 < 150
    X1 + X3 + X5 - X10 - X11 - X12 - X13 = 0
    X2 + X4 + X6 + X8 - X14 - X15 - X16 - X17 = 0
    X7 + X9 - X18 - X19 - X20 - X21 = 0
    X10 > 100
    X11 > 150
    X12 + X14 > 100
    X13 + X15 + X18 > 200
    X16 + X19 > 200
    X17 + X20 > 150
    X21 > 100
    X1 > 0
    X2 > 0
    X3 > 0
    X4 > 0
    X5 > 0
    X6 > 0
    X7 > 0
    X8 > 0
    X9 > 0
    X10 > 0
    X11 > 0
    X12 > 0
    X13 > 0
    X14 > 0
    X15 > 0
    X16 > 0
    X17 > 0
    X18 > 0
    X19 > 0
    X20 > 0
    X21 > 0
END
```

```
LP OPTIMUM FOUND AT STEP     13

        OBJECTIVE FUNCTION VALUE

   1)      17100.00

VARIABLE        VALUE          REDUCED COST
    X1        150.000000          0.000000
    X2          0.000000          8.000000
    X3        200.000000          0.000000
    X4        250.000000          0.000000
    X5          0.000000          2.000000
    X6        150.000000          0.000000
    X7        100.000000          0.000000
    X8          0.000000          7.000000
    X9        150.000000          0.000000
   X10        100.000000          0.000000
   X11        150.000000          0.000000
   X12        100.000000          0.000000
   X13          0.000000          5.000000
   X14          0.000000          2.000000
   X15        200.000000          0.000000
   X16        200.000000          0.000000
   X17          0.000000          1.000000
   X18          0.000000          7.000000
   X19          0.000000          3.000000
   X20        150.000000          0.000000
   X21        100.000000          0.000000
```

iii) What are the optimal shipping routes and minimum cost.

Minimum cost: $17, 100

Optimal shipping routes:

Plant 1 ships 150 units to Warehouse 1.

Plant 2 ships 200 units to Warehouse 1 and 250 units to Warehouse 2.

Plant 3 ships 150 units to Warehouse 2 and 100 units to Warehouse 3.

Plant 4 ships 150 units to Warehouse 3.

Warehouse 1 ships 100 units to Retailer 1, 150 units to Retailer 2, and 100 units to Retailer 3.

Warehouse 2 ships 200 units to Retailer 4 and 200 units to Retailer 5.

Warehouse 3 ships 150 units to Retailer 6 and 100 units to Retailer 7.

Part B: Due to old infrastructure Warehouse 2 is going to close eliminating all of the associated routes. What is the optimal solution for this modified model? Is it feasible to ship all the refrigerators to either warehouse 1 or 3 and then to the retailers without using warehouse 2? Why or why not?

Removing warehouse 2 from the equation results in the modified program below:

//all possible tuples of (plant, warehouse) and (warehouse, retailer) with associated costs
Minimize: 10(P1, W1) + 11(P2, W1) + 13(P3, W1) + 9(P3, W3) + 8(P4, W3) + 5(W1, R1) + 6(W1, R2) + 7(W1, R3) + 10(W1, R4) + 14(W3, R4) + 12(W3, R5) + 12(W3, R6) + 6(W3, R7)

Constraints:
//shipping capacity of each plant
(P1, W1) <= 150 //plant 1 supply
(P2, W1) <= 450 //plant 2 supply
(P3, W1) + (P3, W3) <= 250 //plant 3 supply
(P4, W3) <= 150 //plant 4 supply
//warehouses are not endpoints, and must ship all units to retailers
(P1, W1) + (P2, W1) + (P3, W1) – (W1, R1) – (W1, R2) – (W1, R3) – (W1, R4) = 0 //warehouse 1
(P3, W3) + (P4, W3) – (W3, R4) – (W3, R5) – (W3, R6) – (W3, R7) = 0 //warehouse 3
//demand of retailers
(W1, R1) >= 100 //retailer 1 demand
(W1, R2) >= 150 //retailer 2 demand
(W1, R3) >= 100 //retailer 3 demand
(W1, R4) + (W3, R4) >= 200 //retailer 4 demand
(W3, R5) >= 200 //retailer 5 demand
(W3, R6) >= 150 //retailer 6 demand
(W3, R7) >= 100 //retailer 7 demand
//nonnegativity
All tuples >= 0

It is not feasible to eliminate Warehouse 2 from the model. While all plants still have at least 1 warehouse available to ship to and all retailers are still serviced by at least 1 warehouse, Retailers 5, 6, and 7 are serviced exclusively by Warehouse 3. Even if Plan 3 and Plant 4 ship all supply to Warehouse 3, Warehouse 3 will have at most 400 units available. The combined demand from Retailers 5, 6, and 7, is 450, and so some demand (50 units) will be unmet (IE, a constraint is unsatisfiable). Therefore, there is no optimal solution.

Lindo code and error message:

```
MIN 10X1 + 11X2 + 13X3 + 9X4 + 8X5 + 5X6 + 6X7 + 7X8 + 10X9 + 14X10 + 12X11 + 12X12 + 6X13

ST
    X1 < 150
    X2 < 450
    X3 + X4 < 250
    X5 < 150
    X1 + X2 + X3 - X6 - X7 - X8 - X9 = 0
    X4 + X5 - X10 - X11 - X12 - X13 = 0
    X6 > 100
    X7 > 150
    X8 > 100
    X9 + X10 > 200
    X11 > 200
    X12 > 150
    X13 > 100
    X1 > 0
    X2 > 0
    X3 > 0
    X4 > 0
    X5 > 0
    X6 > 0
    X7 > 0
    X8 > 0
    X9 > 0
    X10 > 0
    X11 > 0
    X12 > 0
    X13 > 0
END
```

```
Error code: 54
Error text: NO FEASIBLE SOLUTION AT STEP 10.
SUM OF INFEASIBILITIES = 50.0000000000
VIOLATED ROWS HAVE NEGATIVE SLACK, OR
(EQUALITY ROWS) NONZERO SLACKS. ROWS
CONTRIBUTING TO INFEASIBILITY HAVE A
NONZERO DUAL PRICE. USE THE "DEBUG"
COMMAND FOR MORE INFORMATION.

LINDO Solver Status
Optimizer Status
Status: Infeasible
Iterations: 10
Infeasibility: 50
Objective: 17650
Best IP: N/A
IP Bound: N/A
Branches: N/A
Elapsed Time: 00:01:28
```

Part C: Instead of closing Warehouse 2 management has decide to keep a portion of it open but limit shipments to 100 refrigerators per week. Is this feasible? If so what is the optimal solution when warehouse 2 is limited to 100 refrigerators?

//all possible tuples of (plant, warehouse) and (warehouse, retailer) with associated costs

Minimize: 10(P1, W1) + 15(P1, W2) + 11(P2, W1) + 8(P2, W2) + 13(P3, W1) + 8(P3, W2) + 9(P3, W3) + 14(P4, W2) + 8(P4, W3) + 5(W1, R1) + 6(W1, R2) + 7(W1, R3) + 10(W1, R4) + 12(W2, R3) + 8(W2, R4) + 10(W2, R5) + 14(W2, R6) + 14(W3, R4) + 12(W3, R5) + 12(W3, R6) + 6(W3, R7)

Constraints:
//shipping capacity of each plant
(P1, W1) + (P1, W2) <= 150 //plant 1 supply
(P2, W1) + (P2, W2) <= 450 //plant 2 supply
(P3, W1) + (P3, W2) + (P3, W3) <= 250 //plant 3 supply
(P4, W2) + (P4, W3) <= 150 //plant 4 supply
//warehouses are not endpoints, and must ship all units to retailers
(P1, W1) + (P2, W1) + (P3, W1) – (W1, R1) – (W1, R2) – (W1, R3) – (W1, R4) = 0 //warehouse 1
(P1, W2) + (P2, W2) + (P3, W2) + (P4, W2) – (W2, R3) – (W2, R4) – (W2, R5) – (W2, R6) = 0 //warehouse 2
(P3, W3) + (P4, W3) – (W3, R4) – (W3, R5) – (W3, R6) – (W3, R7) = 0 //warehouse 3
//NEW constraint – Warehouse 2 cannot receive more than 100 units
(P1, W2) + (P2, W2) + (P3, W2) + (P4, W2) <= 100
//demand of retailers
(W1, R1) >= 100 //retailer 1 demand
(W1, R2) >= 150 //retailer 2 demand
(W1, R3) + (W2, R3) >= 100 //retailer 3 demand
(W1, R4) + (W2, R4) + (W3, R4) >= 200 //retailer 4 demand
(W2, R5) + (W3, R5) >= 200 //retailer 5 demand
(W2, R6) + (W3, R6) >= 150 //retailer 6 demand
(W3, R7) >= 100 //retailer 7 demand
//nonnegativity
All tuples >= 0

Adding 100 units of capacity to Warehouse 2 solves the issue we ran into in part B, by ensuring the demands of the retailers formerly only served by Warehouse 3 can now be met.

Lindo code and report:

```
MIN 10X1 + 15X2 + 11X3 + 8X4 + 13X5 + 8X6 + 9X7 + 14X8 + 8X9 + 5X10 + 6X11 + 7X12 + 10X13 + 12X14 + 8X15 +
10X16 + 14X17 + 14X18 + 12X19 + 12X20 + 6X21

ST
   X1 + X2 < 150
   X3 + X4 < 450
   X5 + X6 + X7 < 250
   X8 + X9 < 150
   X1 + X3 + X5 - X10 - X11 - X12 - X13 = 0
   X2 + X4 + X6 + X8 - X14 - X15 - X16 - X17 = 0
   X7 + X9 - X18 - X19 - X20 - X21 = 0
   X2 + X4 + X6 + X8 < 100
   X10 > 100
   X11 > 150
   X12 + X14 > 100
   X13 + X15 + X18 > 200
   X16 + X19 > 200
   X17 + X20 > 150
   X21 > 100
   X1 > 0
   X2 > 0
   X3 > 0
   X4 > 0
   X5 > 0
   X6 > 0
   X7 > 0
   X8 > 0
   X9 > 0
   X10 > 0
   X11 > 0
   X12 > 0
   X13 > 0
   X14 > 0
   X15 > 0
   X16 > 0
   X17 > 0
   X18 > 0
   X19 > 0
   X20 > 0
   X21 > 0
END
```

```
LP OPTIMUM FOUND AT STEP      15

        OBJECTIVE FUNCTION VALUE

   1)      18300.00

 VARIABLE        VALUE          REDUCED COST
     X1      150.000000           0.000000
     X2        0.000000           8.000000
     X3      350.000000           0.000000
     X4      100.000000           0.000000
     X5        0.000000           4.000000
     X6        0.000000           2.000000
     X7      250.000000           0.000000
     X8        0.000000           9.000000
     X9      150.000000           0.000000
     X10     100.000000           0.000000
     X11     150.000000           0.000000
     X12     100.000000           0.000000
     X13     150.000000           0.000000
     X14       0.000000           7.000000
     X15      50.000000           0.000000
     X16      50.000000           0.000000
     X17       0.000000           4.000000
     X18       0.000000           4.000000
     X19     150.000000           0.000000
     X20     150.000000           0.000000
     X21     100.000000           0.000000
```

The optimal solution when Warehouse 2 is limited to 100 units of capacity is:

Minimum cost: $18,300

Optimal shipping routes:
Plant 1 ships 150 units to Warehouse 1.
Plant 2 ships 350 units to Warehouse 1 and 100 units to Warehouse 2.
Plant 3 ships 250 units to Warehouse 3.
Plant 4 ships 150 units to Warehouse 3.
Warehouse 1 ships 100 units to Retailer 1, 150 units to Retailer 2, 100 units to Retailer 3, and 150 units to Retailer 4.
Warehouse 2 ships 50 units to Retailer 4 and 50 units to Retailer 5.
Warehouse 3 ships 150 units to Retailer 5, 150 units to Retailer 6, and 100 units to Retailer 7.

Part D: Formulate a generalized linear programming model for the transshipment problem. Give the objective function and constraints as mathematical formulas.

The set E contains all valid pairings of a plant u and a warehouse v (u, v), or a warehouse v and a retailer w (v, w). A valid pairing is one in which a plant is able to ship to a warehouse, or a warehouse is able to ship to a retailer. If we send f_{uv} units between a plant u and a warehouse v, we incur cost a(u, v) * f_{uv}. Likewise, if we send f_{vw} units between a warehouse v and a retailer w, we incur cost a(v, w) * f_{vw}. The capacity of a given plant is given by c(u) and the demand of a given retailer is given by d(w).

The generalized objective function then is to

minimize $\sum_{(u,v)\in E} a(u,v)f_{uv} + \sum_{(v,w)\in E} a(v,w)f_{vw}$

subject to

$$f_{uv} \leq c(u) \; for \; each \; u, v \; \in E$$
$$f_{vw} \geq d(w) for \; each \; v, w \in E$$
$$\sum_{(u,v)\in E} f_{uv} - \sum_{(v,w)\in E} f_{vw} = 0$$
$$f_{uv} \geq 0 \; for \; each \; u, v \; \in E$$
$$f_{vw} \geq 0 \; for \; each \; v, w \; \in E$$

Problem 2: A Mixture Problem

Each salad must contain:
- *At least 15 grams of protein*
- *At least 2 and at most 8 grams of fat*
- *At least 4 grams of carbohydrates*
- *At most 200 milligrams of sodium*
- *At least 40% leafy greens by mass*

The nutritional contents of these ingredients (per 100 grams) and cost are:

Ingredient Label	Ingredient	Energy	Protein	Fat	Carbs	Sodium	Cost
I1	Tomato	21.00	0.85	0.33	4.64	9.00	$1.00
I2	Lettuce	16.00	1.62	0.20	2.37	28.00	$0.75
I3	Spinach	40.00	2.86	0.39	3.63	65.00	$0.50
I4	Carrot	41.00	0.93	0.24	9.58	69.00	$0.50
I5	Sunflower Seeds	585.00	23.40	48.70	15.00	3.80	$0.45
I6	Smoked Tofu	120.00	16.00	5.00	3.00	120.00	$2.15
I7	Chickpeas	164.00	9.00	2.60	27.00	78.00	$0.95
I8	Oil	884.00	0.00	100.00	0.00	0.00	$2.00

Part A: Determine the combination of ingredients that minimizes calories but meets all nutritional requirements:
*   i) Formulate the problem as a linear program with an objective function and all constraints.*

Decision Variables: I_y = 100 grams of each ingredient "y" to include in the salad. Each ingredient is labeled in order with the letter I and an incrementing number.

Objective Function: Min K = I1*21 + I2*16 + I3*40 + I4*41 + I5*585 + I6*120 + I7*164 + I8*884
Where K = kcal

Resource Constraints:

> **Protein:** I1*.85 + I2*1.62 + I3*2.86 + I4*.93 + I5*23.40 + I6*16 + I7*9 + I8*0 ≥ 15 g of protein
> **Fat Min:** I1*.33 + I2*.20 + I3*.39 + I4*.24 + I5*48.70 + I6*5 + I7*2.6 + I8*100 ≥ 2 g of fat
> **Fat Max:** I1*.33 + I2*.20 + I3*.39 + I4*.24 + I5*48.70 + I6*5 + I7*2.6 + I8*100 ≤ 8 g of fat
> **Carbs:** I1*4.64 + I2*2.37 + I3*3.63 + I4*9.58 + I5*15 + I6*3 + I7*27 + I8*0 ≥ 4 g of carbs
> **Sodium:** I1*9 + I2*28 + I3*65 + I4*69 + I5*3.80 + I6*120 + I7*78 + I8*0 ≤ 200 mg of sodium
> **Leafy Green:** (I1 + I2 + I3 + I4 + I5 + I6 + I7 + I8)*.4 ≤ I2 + I3
> **Non-Negative:** I_y ≥ 0

```
                                        Z:\minK.ltx
! Minimize calorie content of the salad
MIN 21 I1 + 16 I2 + 40 I3 + 41 I4 + 585 I5 + 120 I6 + 164 I7 + 884 I8
ST
        ! Constraints for protein, fatx2, carbs, sodium, and leafy greens
        .85 I1 + 1.62 I2 + 2.86 I3 + .93 I4 + 23.40 I5 + 16 I6 + 9 I7 + 0 I8 > 15
        .33 I1 + .20 I2 + .39 I3 + .24 I4 + 48.70 I5 + 5 I6 + 2.6 I7 + 100 I8 > 2
        .33 I1 + .20 I2 + .39 I3 + .24 I4 + 48.70 I5 + 5 I6 + 2.6 I7 + 100 I8 < 8
        4.64 I1 + 2.37 I2 + 3.63 I3 + 9.58 I4 + 15 I5 + 3 I6 + 27 I7 + 0 I8 > 4
        9 I1 + 28 I2 + 65 I3 + 69 I4 + 3.80 I5 + 120 I6 + 78 I7 + 0 I8 < 200
        .4 I1 + .4 I2 + .4 I3 + .4 I4 + .4 I5 + .4 I6 + .4 I7 + .4 I8 - I2 - I3 < 0
        ! Ensure no negative values for ingredients
        I1 > 0
        I2 > 0
        I3 > 0
        I4 > 0
        I5 > 0
        I6 > 0
        I7 > 0
        I8 > 0
END
```

```
LP OPTIMUM FOUND AT STEP      12

          OBJECTIVE FUNCTION VALUE

      1)        114.7541

    VARIABLE           VALUE              REDUCED COST
        I1           0.000000              16.901640
        I2           0.585480               0.000000
        I3           0.000000              14.513662
        I4           0.000000              36.289616
        I5           0.000000             408.387970
        I6           0.878220               0.000000
        I7           0.000000              97.551910
        I8           0.000000             886.404358


        ROW      SLACK OR SURPLUS        DUAL PRICES
        2)           0.000000            -7.650273
        3)           2.508197             0.000000
        4)           3.491803             0.000000
        5)           0.022248             0.000000
        6)          78.220139             0.000000
        7)           0.000000             6.010929
        8)           0.000000             0.000000
        9)           0.585480             0.000000
       10)           0.000000             0.000000
       11)           0.000000             0.000000
       12)           0.000000             0.000000
       13)           0.878220             0.000000
       14)           0.000000             0.000000
       15)           0.000000             0.000000

  NO. ITERATIONS=      12
```

iii) What is the cost of the low calorie salad?

The solution is 58.55 grams of Lettuce @ $0.75/100g and 87.82 grams of Smoked Tofu @ $2.15/100g. This results in calories of 114.75 kcal for a **total cost of $2.33.**

i) Formulate the problem as a linear program with an objective function and all constraints.

Decision Variables: I_y = 100 grams of each ingredient "y" to include in the salad. Each ingredient is labeled in order with the letter I and an incrementing number.

Objective Function: Min D = I1*1.00 + I2*.75 + I3*.50 + I4*.50 + I5*.45 + I6*2.15 + I7*.95 + I8*2.00
Where D = dollars spent

Resource Constraints:

Protein: I1*.85 + I2*1.62 + I3*2.86 + I4*.93 + I5*23.40 + I6*16 + I7*9 + I8*0 ≥ 15 g of protein

Fat Min: I1*.33 + I2*.20 + I3*.39 + I4*.24 + I5*48.70 + I6*5 + I7*2.6 + I8*100 ≥ 2 g of fat

Fat Max: I1*.33 + I2*.20 + I3*.39 + I4*.24 + I5*48.70 + I6*5 + I7*2.6 + I8*100 ≤ 8 g of fat

Carbs: I1*4.64 + I2*2.37 + I3*3.63 + I4*9.58 + I5*15 + I6*3 + I7*27 + I8*0 ≥ 4 g of carbs

Sodium: I1*9 + I2*28 + I3*65 + I4*69 + I5*3.80 + I6*120 + I7*78 + I8*0 ≤ 200 mg of sodium

Leafy Green: (I1 + I2 + I3 + I4 + I5 + I6 + I7 + I8)*.4 ≤ I2 + I3

Non-Negative: I_y ≥ 0

ii) Screenshots of code used to determine the optimal solution

iii) How many calories are in the low cost salad?

The solution is 83.23 grams of Spinach @ 40 kcal/100g, 9.61 grams of Sunflower Seeds @ 585 kcal/100g, and 115.24 grams of Chickpeas @ 164 kcal/100g. This results in a total cost of $1.55 and **278.49 kcal for the salad.**

Part C: Compare the results from part A and B. Veronica's goal is to create a Very Veggie Salad that is both low calorie and low cost. She would like to sell the salad for $5.00 and still have a profit of at least $3.00. However if she can advertise that the salad has under 250 calories then she may be able to sell more.

	Low Calorie	Low Cost
Kcal	114.75	278.49
Total Cost	$2.33	$1.55

i) Suggest some possible ways that she select a combination of ingredients that is "near optimal" for both objectives. This is a type of multi-objective optimization.

To create a Linear Programming problem that can help the user solve for both of these items, the objective from one problem should become a constraint in the other problem. Typically there might be something specific that is driving the user to decide which one should be the constraint. In this case, the 2 goals are a salad that costs less than $2.00, and a salad that has less than 250 kcal. In this case, the Low Calorie option is well below the less than 250 calorie goal and exceeds the $2.00 cost benchmark. Meanwhile, the Low Cost option is close to the kcal goal at 278.49 and costs $1.55, sufficiently below the goal cost. Since the low cost solution is near optimal, I would recommend the user add the low calorie constraint to the low cost problem. The user can then manually modify the low calorie constraint to fine tune the desired results. The user can continue to tighten (improve) the low calorie constraint until the increase in total cost is undesirable (the user will need to decide which is more important after a certain point).

ii) What combination of ingredient would you suggest and what is the associated cost and calorie.

The problem setup:

Examples of Solutions:

10

Results Table:

Calorie Constraint	Total kcal	Total Cost
<250	250.00	$1.62
<230	240.00	$1.67
<210	230.00	$1.72
<190	220.00	$1.77
...	...	...
<135	135.00	$2.00

From a business perspective, assuming no incremental gain from lowering calories below 249 (with a buffer of 1 kcal below 250 so the business is not caught lying and assailed by the media), the optimal solution would be 249 kcal at a cost of $1.63. This is achieved by using 75.95 grams of Spinach, 9.38 grams of Sunflower Seeds, 17.49 grams of Smoked Tofu, and 87.07 grams of Chickpeas.

```
LP OPTIMUM FOUND AT STEP      1

       OBJECTIVE FUNCTION VALUE

     1)       1.625062

  VARIABLE          VALUE          REDUCED COST
       I1        0.000000            1.002098
       I2        0.000000            0.396025
       I3        0.759528            0.000000
       I4        0.000000            0.532741
       I5        0.093751            0.000000
       I6        0.174871            0.000000
       I7        0.870670            0.000000
       I8        0.000000            8.431896
```

iii) Note: There is not one "right" answer. Discuss how you derived your solution.

As noted above, the solution was derived through a series of guess and check activities, starting with the minimum accepted answer (kcal below 250 to increase sales). From there, it was apparent that lowering kcal would result in increased costs. Since there is no incremental gain listed between 250 kcal and 220 kcal for this problem, than it is not worth incurring the extra cost and eroding profit margins. In a real world scenario, it might be worth using the lower kcal values at higher cost because the added marketing leverage could potentially increase sales.

Problem 3: Solving Shortest Path Problems Using Linear Programming

a) *What are the lengths of the shortest paths from vertex a to all other vertices.*

VARIABLE	VALUE	REDUCED COST
DA	0.000000	0.000000
DB	2.000000	0.000000
DC	3.000000	0.000000
DD	8.000000	0.000000
DE	9.000000	0.000000
DF	6.000000	0.000000
DG	8.000000	0.000000
DH	9.000000	0.000000
DI	8.000000	0.000000
DJ	10.000000	0.000000
DK	14.000000	0.000000
DL	15.000000	0.000000
DM	17.000000	0.000000

```
MAX da + db + dc + dd + de + df + dg + dh +
di + dj + dk + dl + dm
ST
     da = 0
     db - da < 2
     dc - da < 3
     dd - da < 8
     dh - da < 9
     da - db < 4
     dc - db < 5
     de - db < 7
     df - db < 4
     dd - dc < 10
     db - dc < 5
     dg - dc < 9
     di - dc < 11
     df - dc < 4
     da - dd < 8
     dg - dd < 2
     dj - dd < 5
     df - dd < 1
     dh - de < 5
     dc - de < 4
     di - de < 10
     di - df < 2
     dg - df < 2
     dd - dg < 2
     dj - dg < 8
     dk - dg < 12
     di - dh < 5
     dk - dh < 10
     da - di < 20
     dk - di < 6
     dj - di < 2
     dm - di < 12
     di - dj < 2
     dk - dj < 4
     dl - dj < 5
     dh - dk < 10
     dm - dk < 10
     dm - dl < 2
     da > 0
     db > 0
     dc > 0
     dd > 0
     de > 0
     df > 0
     dg > 0
     dh > 0
     di > 0
     dj > 0
     dk > 0
     dl > 0
     dm > 0
END
```

b) *If a vertex z is added to the graph for which there is no path from vertex a to vertex z, what will be the result when you attempt to find the lengths of shortest paths as in part a).*

The distance value dz for that vertex is unbounded because there are no constraints imposed on its value by edge weights, so you can increase the maximum forever by just increasing dz.

c) *What are the lengths of the shortest paths from each vertex to vertex m. How can you solve this problem with just one linear program?*

VARIABLE	VALUE	REDUCED COST
DA	17.000000	0.000000
DB	15.000000	0.000000
DC	15.000000	0.000000
DD	12.000000	0.000000
DE	19.000000	0.000000
DF	11.000000	0.000000
DG	14.000000	0.000000
DH	14.000000	0.000000
DI	9.000000	0.000000
DJ	7.000000	0.000000
DK	10.000000	0.000000
DL	2.000000	0.000000
DM	0.000000	0.000000

For this version, instead of starting with a source vertex s and finding the shortest paths to all other vertices in the graph, we start from target vertex t and find all vertices that point to t, and work our way outward from there. The LINDO program is almost identical, except the target is set with the "= 0" constraint and we swap the operands of the subtraction operator in all of the edge constraints to reverse the direction.

```
MAX da + db + dc + dd + de + df + dg + dh +
di + dj + dk + dl + dm
ST
      dm = 0
      da - db < 2
      da - dc < 3
      da - dd < 8
      da - dh < 9
      db - da < 4
      db - dc < 5
      db - de < 7
      db - df < 4
      dc - dd < 10
      dc - db < 5
      dc - dg < 9
      dc - di < 11
      dc - df < 4
      dd - da < 8
      dd - dg < 2
      dd - dj < 5
      dd - df < 1
      de - dh < 5
      de - dc < 4
      de - di < 10
      df - di < 2
      df - dg < 2
      dg - dd < 2
      dg - dj < 8
      dg - dk < 12
      dh - di < 5
      dh - dk < 10
      di - da < 20
      di - dk < 6
      di - dj < 2
      di - dm < 12
      dj - di < 2
      dj - dk < 4
      dj - dl < 5
      dk - dh < 10
      dk - dm < 10
      dl - dm < 2
      da > 0
      db > 0
      dc > 0
      dd > 0
      de > 0
      df > 0
      dg > 0
      dh > 0
      di > 0
      dj > 0
      dk > 0
      dl > 0
END
```

d) *Suppose that all paths must pass through vertex i. How can you calculate the length of the shortest path from any vertex x to vertex y that pass through vertex i (for all x,y ∈ V)? Calculate the lengths of these paths for the given graph. (Note for some vertices x and y it may be impossible to pass through vertex i).*

We can use the same linear program as part c) and set the target to vertex i. This gives us the shortest path from every reachable vertex u to vertex i. Any unreachable vertex is unbounded. Then we run the same linear program as part a) and set the source to vertex i. This gives us the shortest path from vertex i to every reachable vertex v. Once again, any unreachable vertex is unbounded. Finally, we simply add the values together for every permutation (u, i, v) for every u, v ∈ V to get the shortest path from u to v via i.

VARIABLE	SP TO DI	SP FROM DI
DA	8.000000	20.000000
DB	6.000000	22.000000
DC	6.000000	23.000000
DD	3.000000	28.000000
DE	10.000000	29.000000
DF	2.000000	26.000000
DG	5.000000	28.000000
DH	5.000000	16.000000
DI	0.000000	0.000000
DJ	2.000000	2.000000
DK	15.000000	6.000000
DL	UNBOUNDED	7.000000
DM	UNBOUNDED	9.000000

Shortest Path Via i (δ(u,i,v))

u \ v	a	b	c	d	e	f	g	h	i	j	k	l	m
a	28	30	31	36	37	34	36	24	8	10	14	15	17
b	26	28	29	34	35	32	34	22	6	8	12	13	15
c	26	28	29	34	35	32	34	22	6	8	12	13	15
d	23	25	26	31	32	29	31	19	3	5	9	10	12
e	30	32	33	38	39	36	38	26	10	12	16	17	19
f	22	24	25	30	31	28	30	18	2	4	8	9	11
g	25	27	28	33	34	31	33	21	5	7	11	12	14
h	25	27	28	33	34	31	33	21	5	7	11	12	14
i	20	22	23	28	29	26	28	16	0	2	6	7	9
j	22	24	25	30	31	28	30	18	2	4	8	9	11
k	35	37	38	43	44	41	43	31	15	17	21	22	24
l	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
m	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A