

# The Battle of the Neighbourhoods

## - Introduction & Business Problem

### High-Level Project Scope:

The goal is to build a recommendation system for a traveller/resident decide on which neighbourhood to visit among the available popular locations in Singapore.

### Introduction & Business Problem:

Singapore is a diverse, multi-cultural and multi-racial society. It's an urban jungle and always a challenge for travellers and residents to decide on which place to visit and where to spend time, especially if you are thinking on a place to hang-out. Hence, setting up an application which can recommend the user possible locations and venues one could spend time and also provide him with necessary information pertaining to his choice of location will help him in making informed decisions.

With the Data Analytics & visualization I would like to build an application concept which will use the available public data about Singapore from different sources to find list of places available in Singapore, explore the places and categorize the venues, select top TWO places and compare the available venues among the places and also setup a framework to provide more information pertaining to that location and figure out why one location is better than other.

### Targeted Audience:

The targeted audience are individuals who have very less information about Singapore but want to make the most out of their visit. The individual could be a traveller visiting Singapore for the very 1st time or a resident who wants to explore and compare different places in and around Singapore.

### Final Solution:

*Select 2 locations the user can explore and assist him in knowing more about the locations.*