



LinqOpTM



The Social Learning Network

**Submitted to: Bonhomme
Antoine**

Disclosure: Confidential



VISION & MISSION

Vision

- A social learning platform for students to be more efficient and effective.

Mission

- An integrated solution for students to get the most out of their time, competences and resources by making easier scheduling, networking, collaboration and exchange among students both on and off campus.

STARTUP DEVELOPMENT PHASES



MARKET RESEARCH

	Country Founded in	Name	Type	Users	Aspects		
					P / S	E	F
1	NL	eFact	Study materials/notes	125.000+			
2	NL	StudyPortals	Study/Course choice	N/A			
3	Denmark	Graduateland	Internships/Jobs	500.000+			
4	North Cyprus	Student Circle Network	Social network	N/A			
5	EU	iAgora	Internships/Jobs	N/A			
6	UK	Unii	P2P/Social network	100.000+			
7	Italy	Docsity	Social learning	600.000+			
8	US	Unigo	Scholarships	N/A			
9	US	StudyBlue	Social learning	10.000.000+			
10	US	Zimride	Rideshare (P2P)	350.000+			
11	US	Blend	Social network	300.000+			
12	US	ClusterFlunk	Social network	52.000+			
13	Germany	StudiVZ	Social network	15.000.000+			
14	US	Lynda	education/training	N/A			
15	US	LinkedIn	Professional network	467.000.000+			
16	US	Facebook	Social network	1.790.000.000+			
17	US	WhatsApp	Instant messaging	1.000.000.000+			
18	NL	LinqOp	Social/Learning/ P2P	N/A			

Learning

Social



P2P

LinqOp™

VALUE PROPOSITION



EDUCATION 2.0

(DELOITTE)

Connector 1. An integrated digital education ecosystem

Parents, teachers, peers, and administrators, as well as individuals outside the formal educational system such as mentors and potential employers, form a collaborative network to deliver instruction to and guide the student at the center of the ecosystem.

Connector 2. An integrated student learning life cycle

To offer a continuous learning experience—right from K-12 to the workplace—educators and trainers should connect in-classroom and real-world learning in a way that is tailored to the needs, learning styles, passion, and potential of each student.

Connector 3. Integrated technology solutions

Ed-tech solution providers can draw upon their individual technology strengths and competencies to partner and offer integrated solutions.

Looking for a platform to perform and to grow?

Get **LinqOp**™ Now



- + Quick notes
- + Assignments
- + Overview



- + Connect with people
- + Find projects
- + Find resources



- + Easy Exchange
- + Peer to Peer
- + Deals & free stuffs



Online at
www.linqop.com
and download from

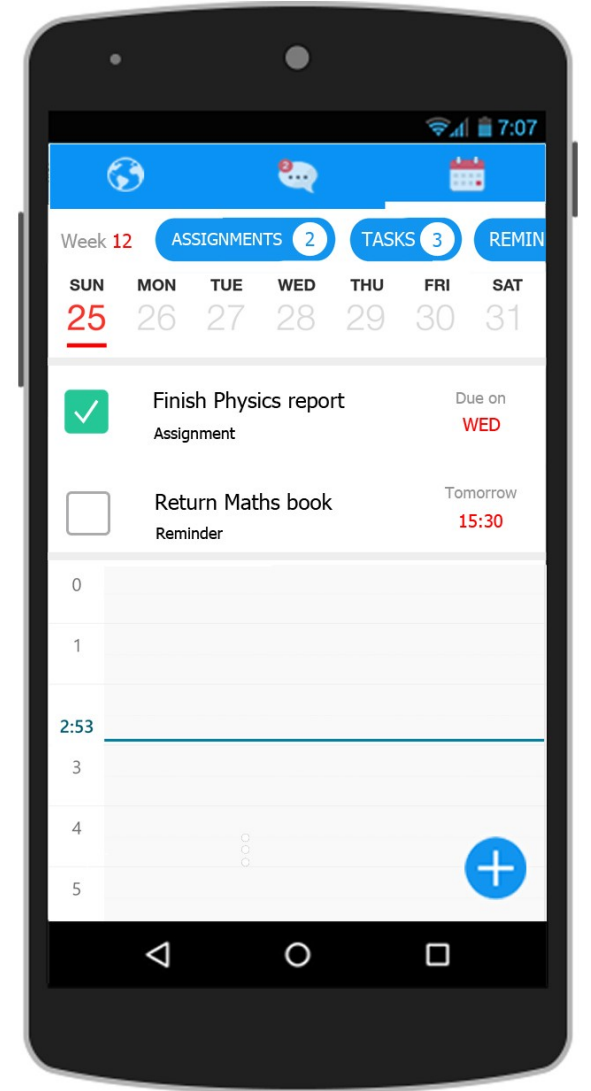
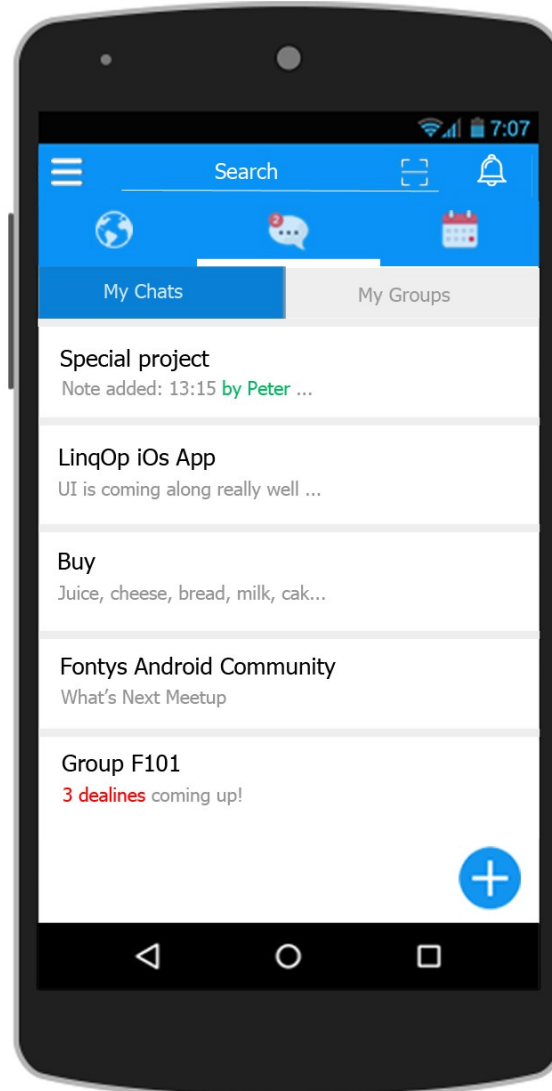
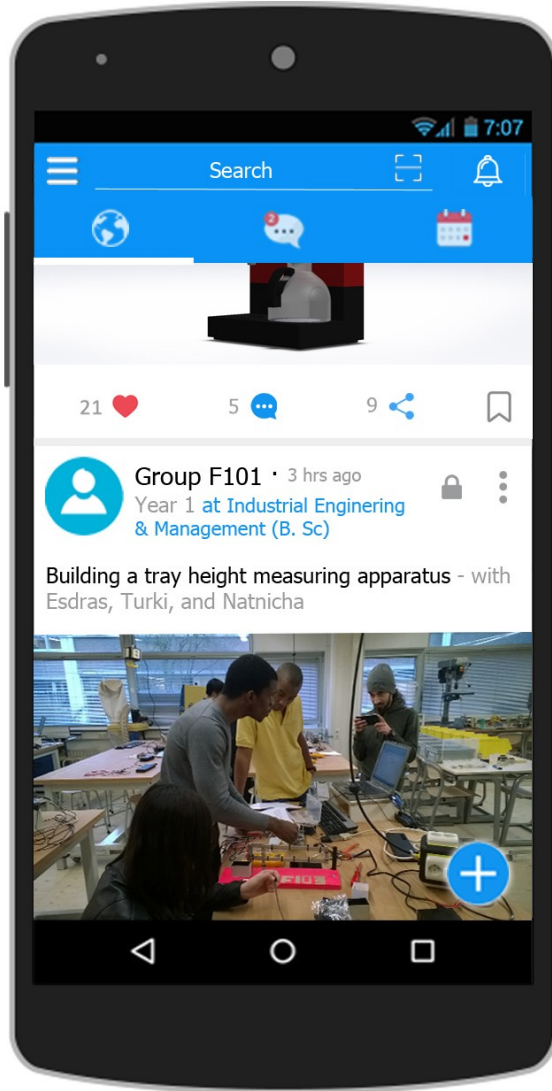
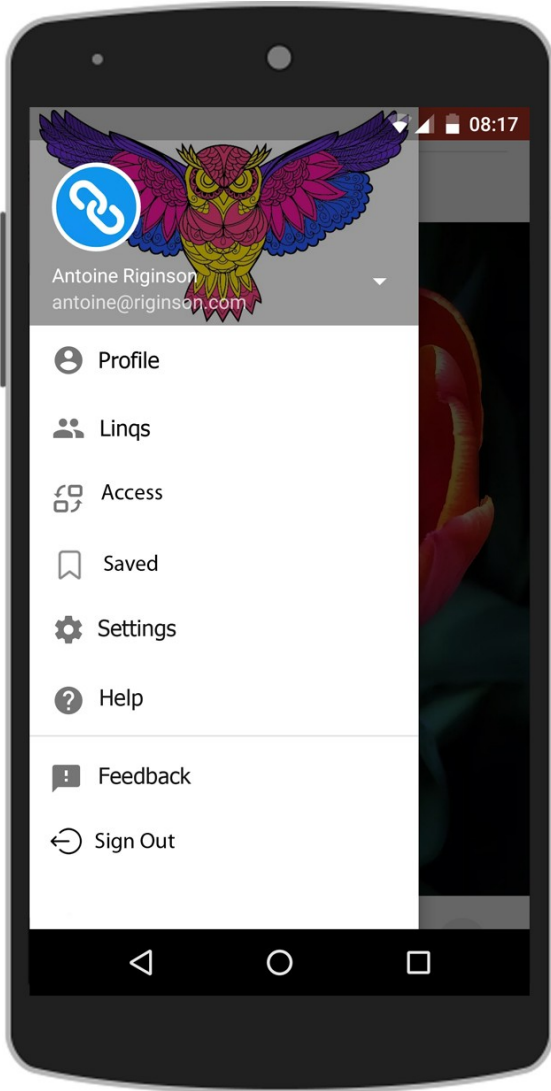


Available on the
App Store

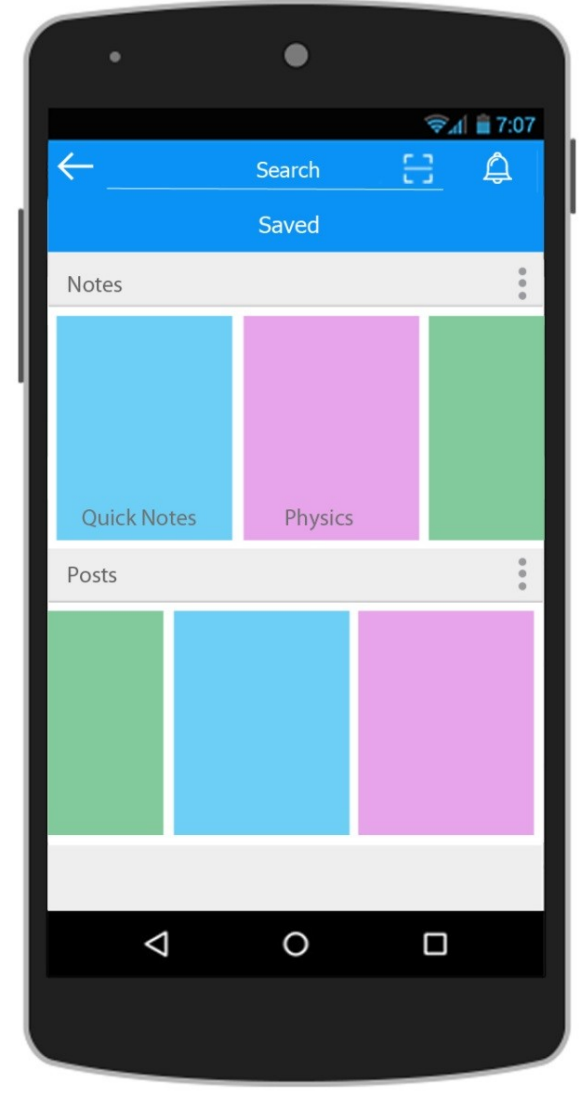
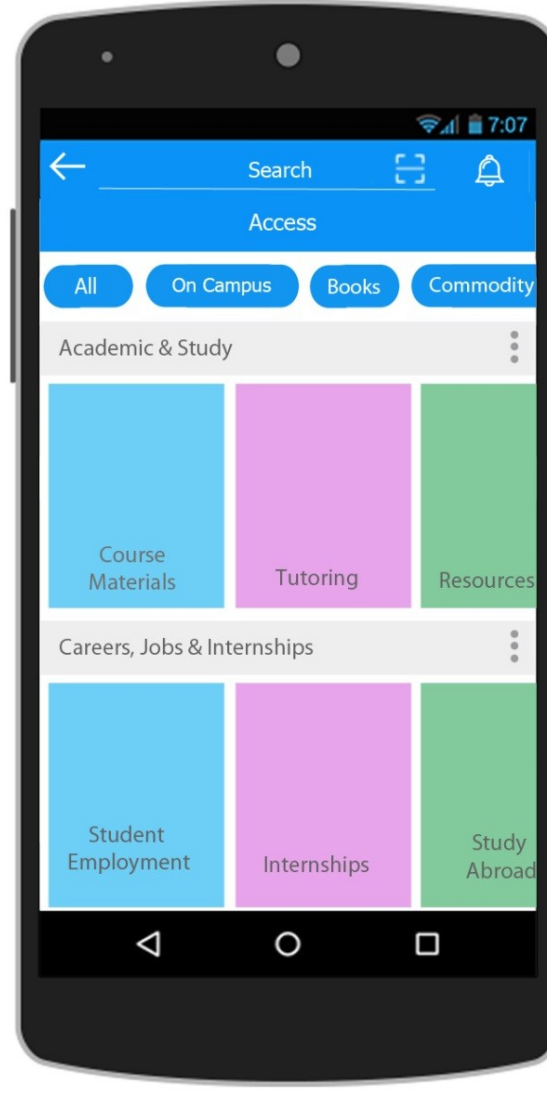
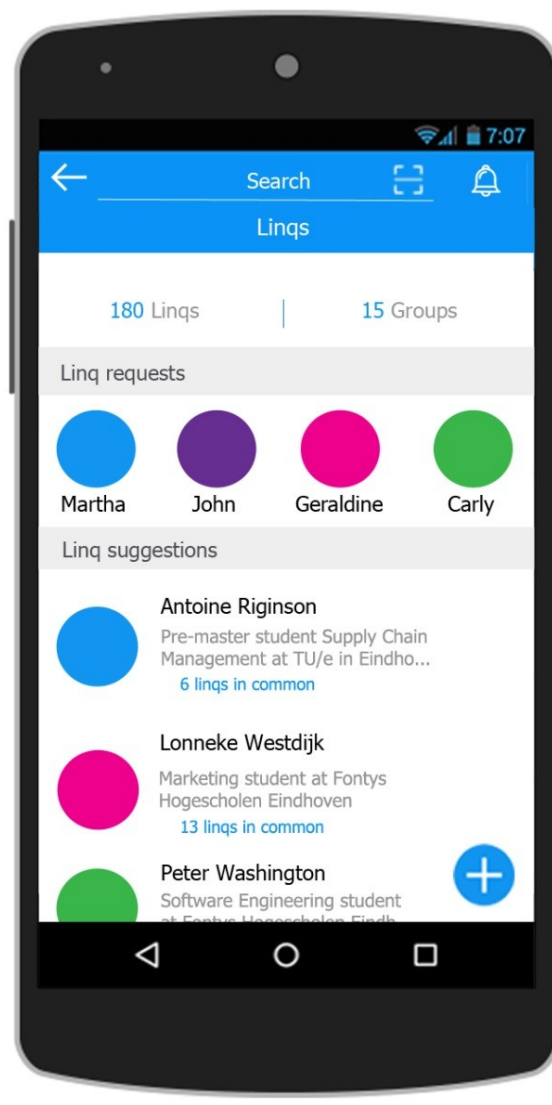
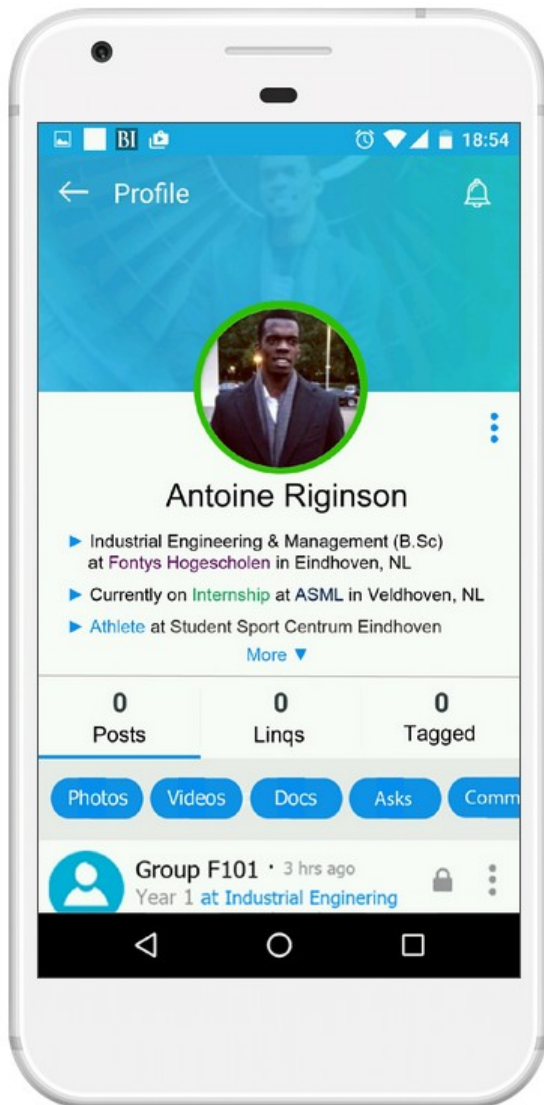


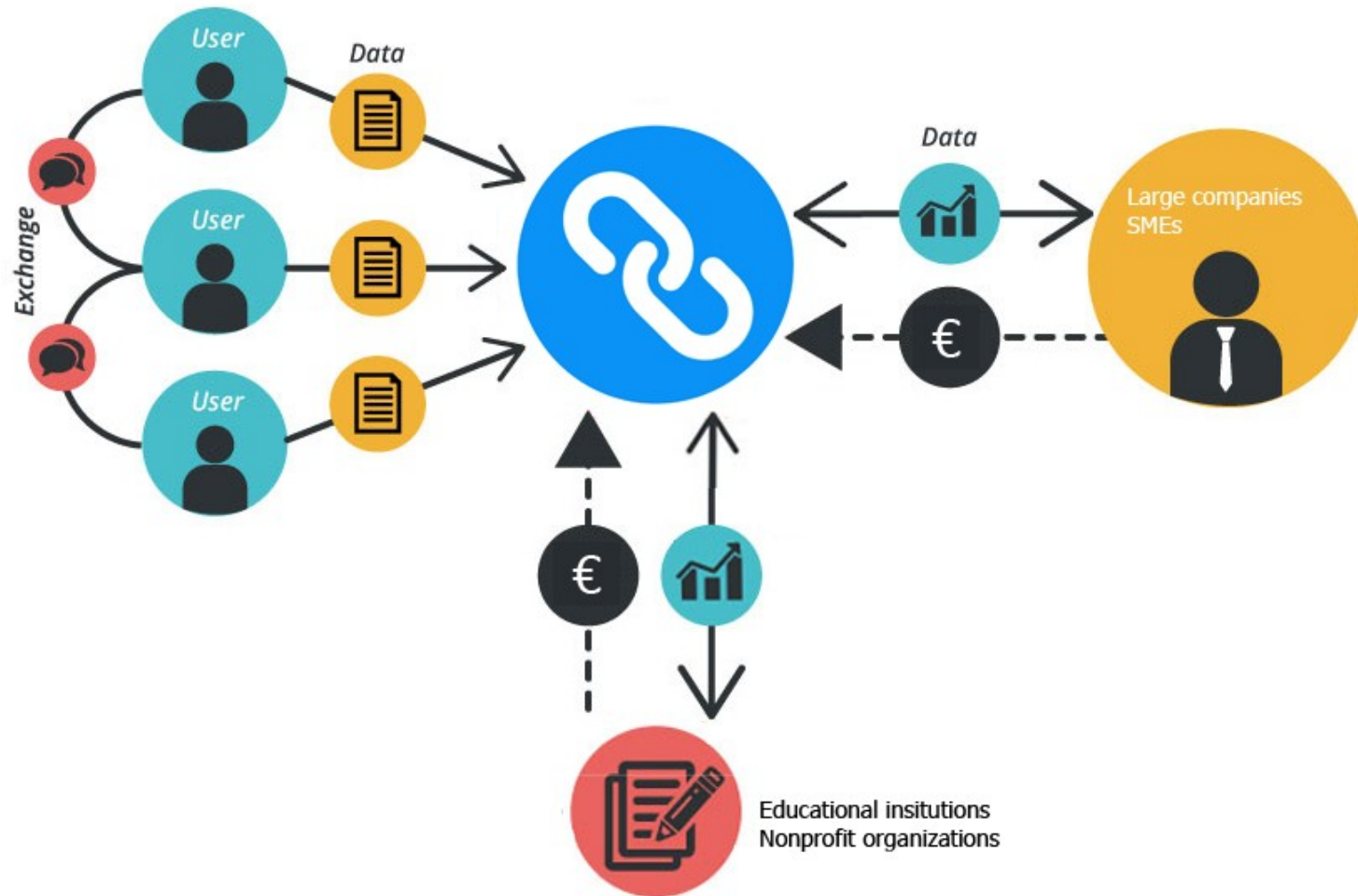
ANDROID APP ON
Google play

The image displays four sequential screenshots of the LinqOp mobile application interface on a smartphone.
 - The first screenshot shows the user's profile for 'Antoine Riginson' (antoine@riginson.com) with a colorful owl avatar. A white menu overlay is visible on the left, listing options: Profile, Links, Access, Saved, Settings, Help, Feedback, and Sign Out.
 - The second screenshot shows a post from 'Group F101' (Year 1 at Industrial Engineering & Management (B. Sc)) titled 'Building a tray height measuring apparatus - with Esdras, Turki, and Natnicha'. The post includes a photo of students working in a lab and a blue '+' button for adding more content.
 - The third screenshot shows a list of tasks or updates: 'Special project' (Note added: 13:15 by Peter ...), 'LinqOp iOs App' (UI is coming along really well ...), 'Buy' (Juice, cheese, bread, milk, cak...), 'Fontys Android Community' (What's Next Meetup), and 'Group F101' (3 deadlines coming up!). A blue '+' button is at the bottom right.
 - The fourth screenshot shows a calendar view for 'Week 12'. It features tabs for 'ASSIGNMENTS' (2), 'TASKS' (3), and 'REMINDERS'. A table lists tasks with checkboxes, descriptions, and due dates: 'Finish Physics report' (Assignment, Due on WED), 'Return Maths book' (Reminder, Tomorrow 15:30). A blue '+' button is at the bottom right.



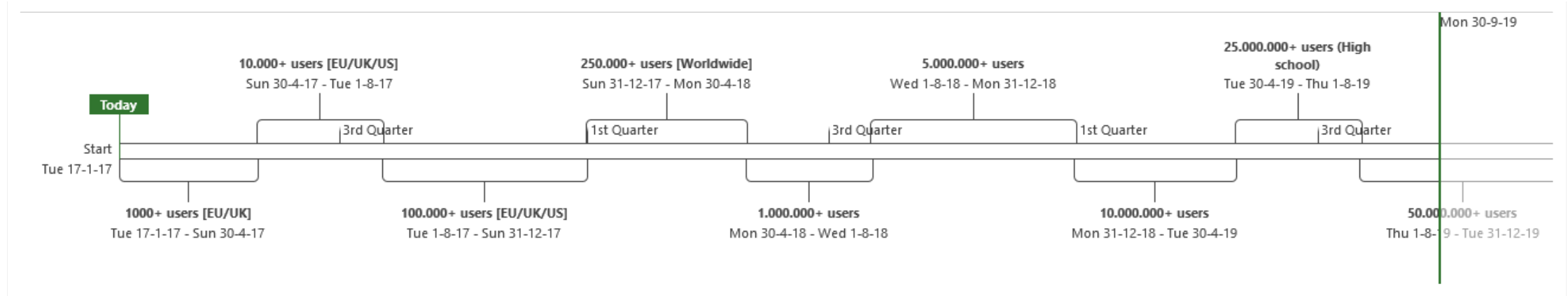
SIDE MENU ITEMS





REVENUE MODEL

MILESTONES



ROI

