

MBA FULL-TIME CHINESE TRACK

MASTER OF BUSINESS ADMINISTRATION

全日制工商管理學碩士

Bilingual: English and Chinese Program

1.5 YEARS APPROXIMATELY
 FULL - TIME PROGRAM
 CLASS ON WEEKDAY
 BLOCK TEACHING
 NON-THESIS OPTION

全日制工商管理學碩士（中英双语教学）
 约1.5年毕业
 工作日上午上课
 模块教学法
 可选择非论文（做个人调查）

**APPLY
 NOW**
 马上申请

study at **Hua Mak Campus**
 皇马校区学习

ADMISSION SCHEDULE 2017 2018年入学时间表

Schedule 时间安排	Trimester 3/2017 (May – Aug. 2018)	Trimester 1/2018 (Sept – Dec. 2018)	Trimester 2/2018 (Jan – Apr. 2019)
Application deadline 申请截止日	April 19, 2018	August 16, 2018	December 20, 2018
AU English Proficiency Test 入学英语考试	April 22, 2018	August 19, 2018	December 23, 2018
Interview Entrance examination 入学面试	April 22, 2018	August 19, 2018	December 23, 2018
AU Entrance Result 结果公布	April 25, 2018	August 22, 2018	December 26, 2018
Registration for first Semester 第一学期注册	May 2 - 8, 2018	Aug 29 - Sept 4, 2018	January 8 – 13, 2019
Induction Day 开学典礼	May 5, 2018	September 1, 2018	January 12, 2019
Instruction begins 正式上课	May 12, 2018	September 8, 2018	January 19, 2019

QUALIFICATIONS FOR ADMISSION

- Bachelor's degree from an accredited institution to apply from Master program
- A cumulative grade point average of 2.0 or its equivalent
- Good command of English
- Computer literacy
- Take the AU English proficiency test (or a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Interview entrance examination

ENTRANCE REQUIREMENTS

- A completed application form
- Official transcript notarized certificate of the previous university attended (2 copies)
- Bachelor's Degree notarized certificate (2 copies)
- Passport (2 copies)
- Four (1x1 inch size) photographs (formal attire, not in graduation gown)
- Bring the original notarized certificate of transcript and degree

GRADUATION REQUIREMENTS 毕业要求

- Obtain the minimum prescribed 48 credits 获得最低规定的48个学分
- Earn a minimum cumulative GPA of at least 3.00
 获得至少3.00的平均绩点
- Pass the written and oral comprehensive examinations
 通过最后的综合考试

入学资格

- 持有由认可机构颁发的本科文凭
- 最低成绩GPA（平均绩点）要在2.0以上或同等水平
- 掌握英语运用能力
- 具备电脑应用能力
- 参加AU的入学英语考试（或托福网考成绩 ≥ 90分/ 雅思学术类考试 ≥ 6.5分，并在有效期内）
- 入学面试

申请材料

- 完成申请表的填写
- 本科成绩单公证复印件（2份）
- 本科文凭公证复印件（2份）
- 护照复印件（2份）
- 4张（1X1英寸大小）的蓝底或白底彩照
- 学位和成绩单的公证书原件

Bilingual English and Chinese Program

MBA FULL-TIME CHINESE TRACK MASTER OF BUSINESS ADMINISTRATION 全日制工商管理學碩士



ADMISSION FEE 申請費用

- Admission Fee 申請費	500 Baht
- AU English Proficiency Test 入學英語考試	500 Baht
- Interview Entrance Examination 入學英語面試	500 Baht

- * The English Entrance Examination can be exempted depending on which of the following conditions you satisfy
- TOEFL score of (iBT) 90 or (PBT) 575 or IELTS (Academic) score of at least 6.5 (Validation: Two years)
 - Bachelor's Degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

符合以下條件的可以不參加入學考試和面試

- 托福（網考）成績90分及以上，雅思（學術類）成績6.5分及以上（在兩年有效期內）
- 本科在以英語為母語的國家學習並獲得學士學位（如，美國、加拿大、英國、澳大利亞以及新西蘭等）

ESTIMATED FEES 預估總學費

Installments	(THB)	(US\$)	(CNY)
1 st Installment	137,500	4,166.67	27,500
2 nd Installment	137,500	4,166.67	27,500
3 rd Installment	137,500	4,166.67	27,500
4 th Installment	137,500	4,166.67	27,500
Total	550,000	16,667.00	110,000

The fee includes: 費用包括

- First enrollment fee (matriculation fee, etc.) 注册登记等雜費
- Tuition fee, University fees, Campus Network fee 學費，學雜費，校園網絡費
- Comprehensive Examinations fee (First attempt only) 綜合考試費（首次參加）
- Health / Life insurance (Non-Thai students) 醫療保險費
- AU Academic Writing Course 英語提升課費用

The fee does not cover the following 費用不包括

- Admission fee (non-refundable) 申請費（不退还）
- Textbooks 教材課本費
- Maintaining Student Status (4,900 THB per Trimester)
學生身份保留費，針對休學學生（每學期4900泰銖）

Notes:

- In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately
- The fees are subject to change at the university's discretion without prior notice
- Currency exchange rate: THB33 = US \$1, THB 5 = CNY 1

溫馨提醒:

- 在任何課程或綜合考試成績不及格的情況下，若學生在新學期重修課程，需繳納註冊費以及學雜費
- 費用浮動變化由AU裁量調動，會在官網發布而沒有提前通知
- 以上費用是根據匯率：33泰銖=1美元 5泰銖=1元人民幣

CURRICULUM STRUCTURE 課程結構

Required Courses	30 Credits	必修課程	30學分
Elective Courses	12 Credits	選修課程	12學分
Comprehensive Examination	--	綜合考試	--
Independent Study	6 Credits	獨立研究	6學分
Total	48 Credits	總學分	48學分

STUDY PLAN 學習計劃

Trimester 1 第一學期

- BG 5006 Intro. to Quantitative Analysis
- BP 6903 Organizational Behavior
- BA 6601 Managerial Accounting
- BC 6501 Intro. to Mgt. Information Systems

Trimester 2 第二學期

- BP 6902 Business Research Methodology
- BP 6910 International Business Mgt.
- BF 6701 Financial Management
- BE 6401 Managerial Economics

Trimester 3 第三學期

- BM 6801 Marketing Management
- BP 6904 Operation Management
- BP6905 Human Resource Management (Elective Course)
- BM 6805 Marketing Logistics Mgt. (Elective Course)

Trimester 4 第四學期

- BP 6918 Strategic Management
- BP 6955 Individual Research in Management
- BM 6810 Customer Relationship Mgt. (Elective Course)
- BM 6895 Internet Marketing

Trimester 5 第五學期

- Written and Oral Comprehensive Examinations

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: March 2018

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