

## DOUBLE DEGREE MASTER PROGRAMS

### at AU

- Master of Business Administration
- Master of Science in Management

### at Toulouse

- M.Sc. in Marketing of Innovative Technologies

FULL-TIME / PART-TIME STUDIES AT ABAC, THAILAND AND FULL-TIME STUDIES AT TOULOUSE, FRANCE



- \* 12 M.B.A. courses = 33 credits @ ABAC
- \* Thesis @ Toulouse University (Internship)
- \* 2 years approximately
- \* Full-time Program
- \* Total 48 credits

Study at **ABAC City Campus**

Study at **Hua Mak Campus**

## ADMISSION SCHEDULE 2018

Schedule	Trimester (1/2018) September-December 2018
Application deadline	August 16, 2018
English Entrance examination (Time: 9.00-12.00hrs.)	August 19, 2018 (Sun)
Interview Entrance examination (Time: 13.00-17.00hrs.)	August 19, 2018 (Sun)
Entrance Examination Result (English+Interview)	August 22, 2018
Online Registration for first trimester	August 29- September 4, 2018
Induction Day	September 1, 2018
Instruction begins	September 3, 2018 (Mon)
Study at Toulouse (September)	September 2019

### QUALIFICATIONS FOR ADMISSION

1. Bachelor's degree or equivalent from an accredited institution in any fields
2. A minimum CGPA of 2.00 on 4.00 scale
3. Adequate undergraduate training to do graduate work in the M.B.A. Program
4. Good command of English
5. Computer literacy

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies) - for Thai applicants
5. Passport (2 copies) - for Non-Thai applicants
6. Four (1x1 inch size) photographs (formal attire, not in graduation gown)

Note: All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for the Admission interview.

### ADMISSION & EXAMINATION FEES

- (non refundable)
- Admission Fee Baht 500
  - AU English Proficiency Test Baht 500
  - Interview Entrance Examination Baht 500

### EXEMPTION

The English entrance examination can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

### ADMISSION REQUIREMENTS FOR TOULOUSE UNIVERSITY

1. Eligibility for a student visa to study in France
2. Student must obtain the CGPA for AU-MBA of at least 3.0

**SAVE TIME**  
**SAVE COSTS**  
**GET 2 DEGREES**  
**IN 2 YEARS**

## AU Degree

### MASTER OF BUSINESS ADMINISTRATION

#### Semester 1 : @ ABAC, Thailand

- Introduction to Management Information System
- Quantitative Analysis for Management
- Organizational Behavior
- Managerial Accounting
- English for Business Communication (45 hrs.)\*

\* For those who have to take remedial class

#### Semester 2 : @ ABAC, Thailand

- Managerial Economics
- International Business Management
- Business Research in Methodology
- Financial Management

#### Semester 3 : @ ABAC, Thailand

- Marketing Management
- Operations Management
- Strategic Management
- One Elective
- Digital Marketing

(\*\*Taught by Toulouse University Professor in September before departure\*\*)

## Toulouse Degree

### M.SC. IN MARKETING OF INNOVATIVE TECHNOLOGIES

#### Semester 4 : @ Toulouse University (from September) 4 Unit Courses (4 months)

- Marketing of Innovations & Sustainable Development
- Marketing of Innovating Industrial Projects & Technologies - Company Projects
- Participative Marketing Value Creation
- Digital Communication & E-Word-of-Mouth
- Internship (6 months) + Individual Research

#### Internships may include:

1. Aeronautics/Space: Thales Alenia Space (Head of Marketing), Assystem-Aerospace (Head of Marketing), Airbus (Head of Marketing A380), ATR (Vice President of Marketing), Astrium-EADS (Head of Marketing)
2. Telecommunication & Computer: Orange (Head of Marketing), SFR (Head of Marketing), Microsoft (Head of Marketing Germany), Google (Head of Marketing Europe), Samsung (Head of Marketing), TF1 Television, Hewlett Packard, Intel processors
3. Energy/Environment: Panosol Solar Energy (Head of Marketing), Véolia Environment & Water Treatment (Head of Marketing & R&D)
4. Pharmaceutical, cosmetics & Chemical industry: Laboratories Pierre Fabre (Head of Marketing), Ardex Engineered Cements (CEO/USA)
5. Consultancy & E-Marketing : Barre- Laforgue & Partners : Intellectual ownership (Partner), Havas Media Consultancy, BVA Market Research, GfK Market Research, Webcolibri (CEO France), Maisonfacile.com (CEO France), Dolist.net (CEO France)

## FEES

Estimated amount for the program: Thai/Non-Thai

	MBA + MSc. International Management	MSc. Management + M.Sc. International Management <i>*Limiting the number of students</i>
1 <sup>st</sup> Installment	137,500	137,500
2 <sup>nd</sup> Installment	137,500	137,500
3 <sup>rd</sup> Installment	137,500	137,500
4 <sup>th</sup> Installment (Toulouse)	137,500	37,500
<b>Total</b>	<b>550,000</b>	<b>450,000</b>

#### NOTE:

- This fee includes tuition fees for all modules in Thailand and France, one round trip ticket to France (BKK-TLS-BKK) and French visa application fees.
- The fees are subject to change at the university's discretion and without prior notice.
- In case of fail grade obtained in a block teaching course or comprehensive exam, student should repeat the course or the exam with the registration and university fees at the most recent rates, separately.
- Applicants with a bachelor degree other than business background, he/she might need to enroll for another semester at Toulouse.
- Students are required to pay separately a 1-year-health insurance which costs about euro 250 in order to cover their stay while in France.

#### Estimated Living Costs – Accommodation

\*apartment in student residence: 280 to 400€



#### Note for admission to Partner Universities

- Assumption University in no way guarantees enrollments in any of our partner Universities. Prospective candidates to the respective double degree programs are by themselves responsible for the fulfillment of admission criteria and other requirements specified by the partner institutions. Partner universities will decide on admissions and announce the results by themselves.
- Request for visa entry is subject to the requirements of each country.
- Choice of universities can change without notice.

#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: May 2018

## UNIVERSITY ADMISSIONS CENTER (UNIAD)

#### HUA MAK CAMPUS

Tel. +66 (2) 300 4543-62 Ext.1244  
Tel. +66 (2) 719 1929  
Website : [www.grad.au.edu](http://www.grad.au.edu)  
E-mail : [gradadmission@au.edu](mailto:gradadmission@au.edu)

#### ABAC CITY CAMPUS

E-mail : [citycampus@au.edu](mailto:citycampus@au.edu)  
Tel. +66 (2) 1009 115-8

#### SUVARNABHUMI CAMPUS

SR101  
Tel. +66 (2) 723 2713



+66 (81) 815 1237

[www.grad.au.edu](http://www.grad.au.edu)

[gradadmission@au.edu](mailto:gradadmission@au.edu)