

Análise: Canais



Semestre

☐ Semestre 1

☐ Semestre 2

Consumo

☐ Alto

☐ Baixo

☐ Médio

Newsletter



☐ the bizness

☐ the champs

☐ the news

☐ the stories

Participação dos Canais

Facebook

18,20%

Referral

17,31%

GoogleAds

17,09%

Influencer

16,65%

Organic

16,43%

Insta

14,32%

Análise: Canais



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Participação dos Canais

Facebook

18,10%

Organic

17,22%

GoogleAds

16,56%

Influencer

16,56%

Insta

15,89%

Referral

15,67%

Análise: Canais



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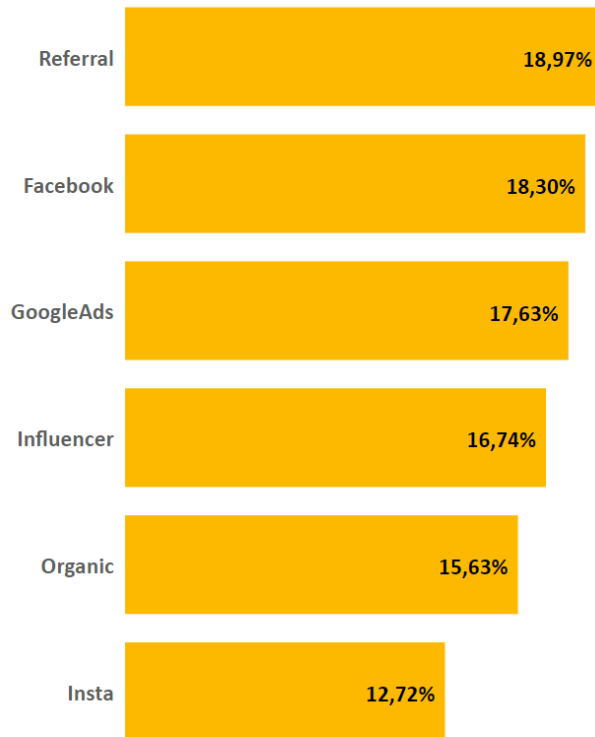
☐ the business

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Participação dos Canais



Análise: Canais



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Participação dos Canais

Influencer

21,26%

Facebook

19,81%

Referral

19,32%

Insta

16,43%

GoogleAds

12,56%

Organic

10,63%

Análise: Canais



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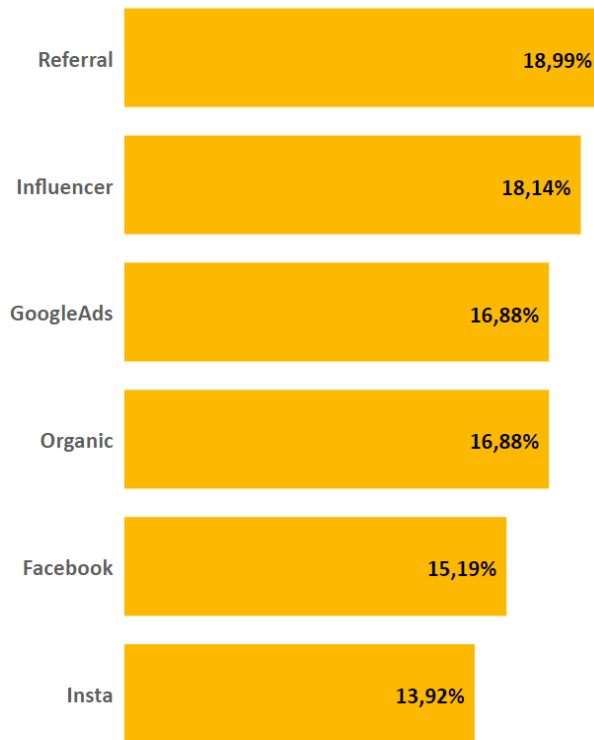
☐ the bizness

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Participação dos Canais



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Participação dos Canais

GoogleAds

19,26%

Facebook

19,04%

Organic

18,82%

Referral

15,54%

Influencer

13,79%

Insta

13,57%

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Participação dos Canais

GoogleAds

18,23%

Influencer

18,23%

Facebook

17,68%

Referral

17,40%

Organic

15,47%

Insta

12,98%

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Newsletter

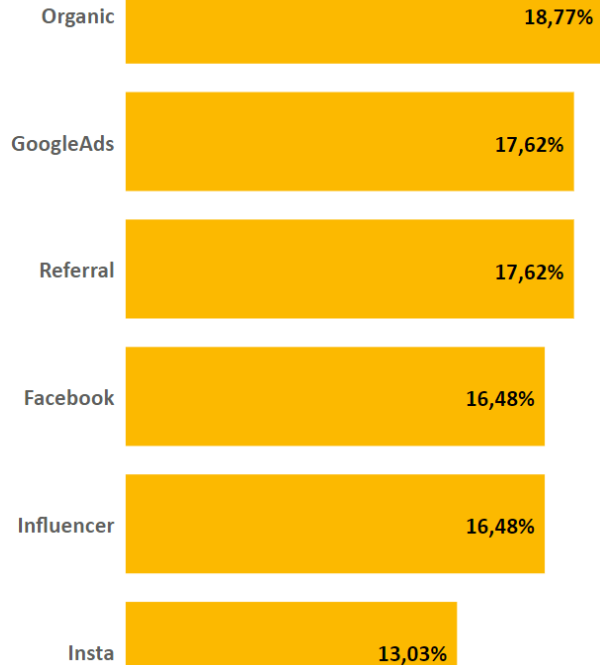
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Participação dos Canais

Facebook

20,00%

Insta

17,30%

Referral

17,30%

Influencer

15,68%

GoogleAds

15,14%

Organic

14,59%

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Participação dos Canais

Facebook

21,51%

Insta

17,20%

Organic

17,20%

Referral

16,13%

GoogleAds

15,05%

Influencer

12,90%

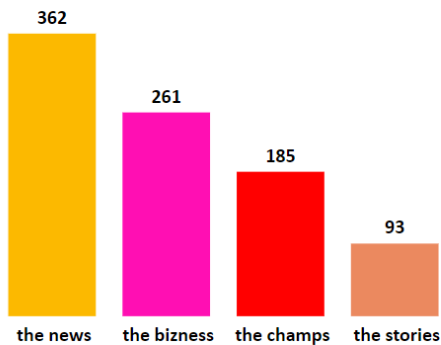
Análise: Newsletters

Leitores

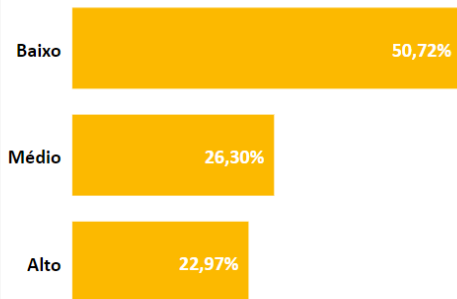
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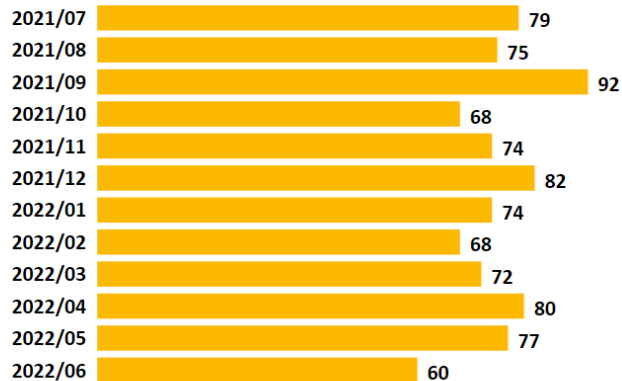
Leitores por Newsletter



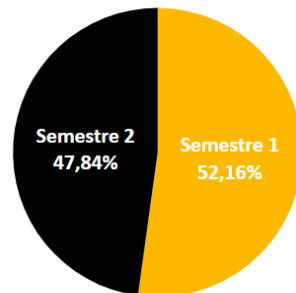
Nível de Consumo dos Leitores



Leitores por Mês



Leitores por Semestre



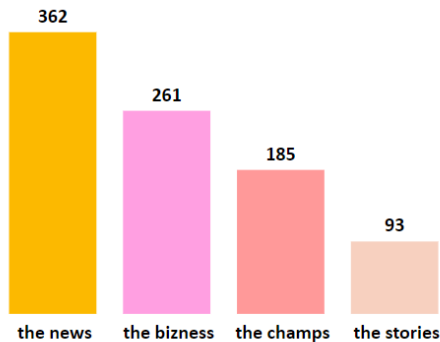
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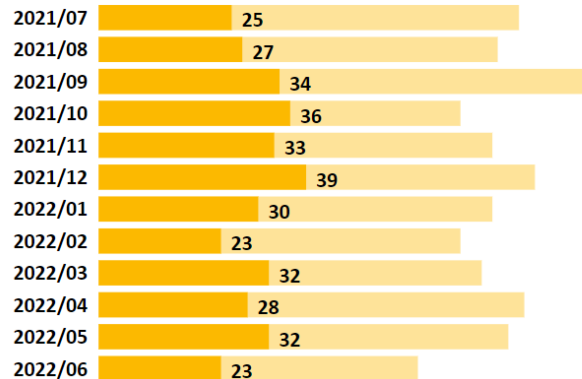
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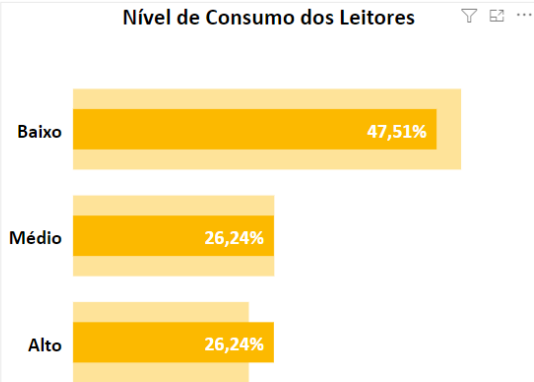
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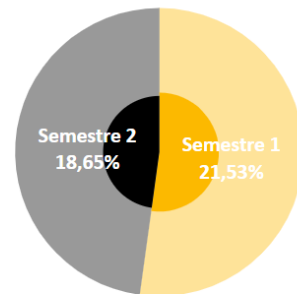
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Nível de Consumo dos Leitores



Leitores por Semestre



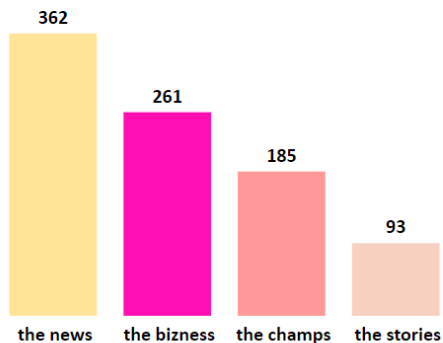
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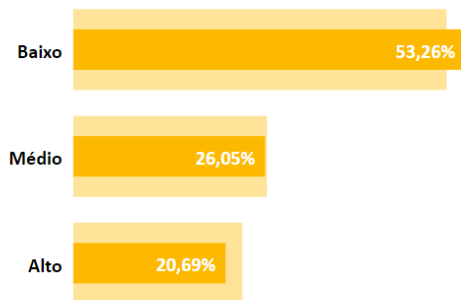
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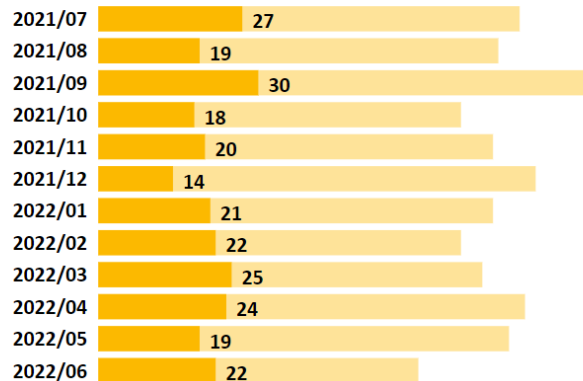
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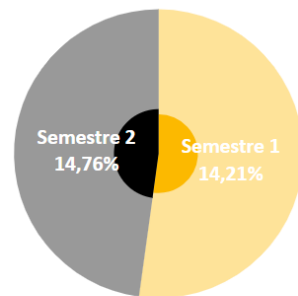
Nível de Consumo dos Leitores



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Leitores por Semestre



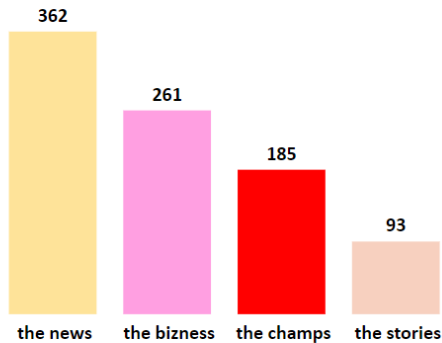
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Leitores

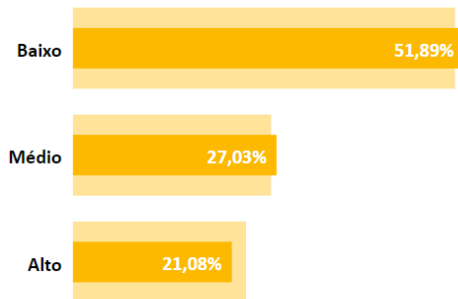
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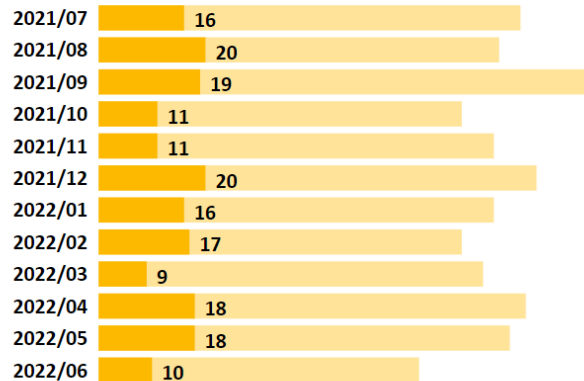
Leitores por Newsletter



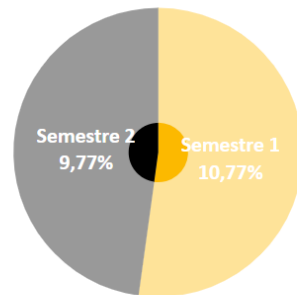
Nível de Consumo dos Leitores



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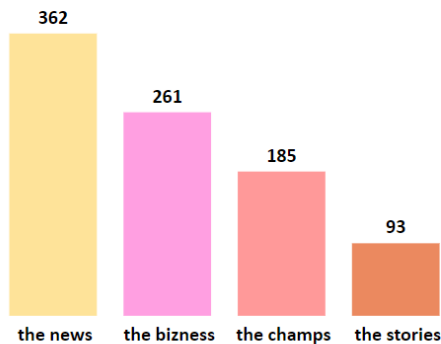
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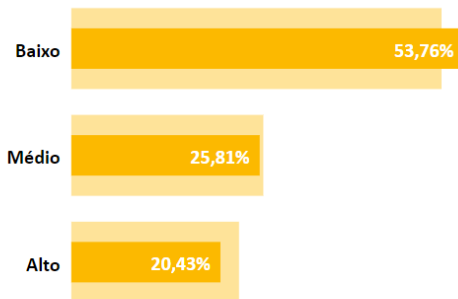
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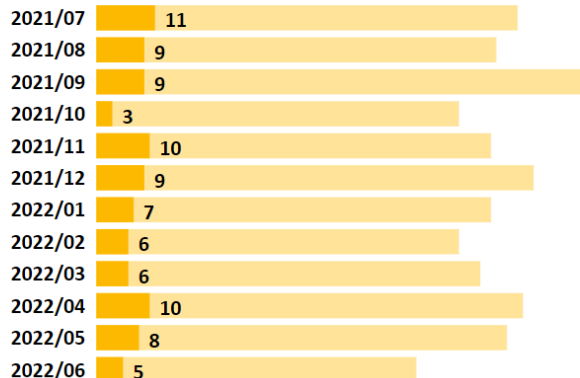
Leitores por Newsletter



Nível de Consumo dos Leitores



Leitores por Mês



Leitores por Semestre

