



Burger Club Brand identity

Logo and identity design for Burger Club, a company located in Dubai, specialized in burger and fast food.

Burger club wanted to convey its values and different types of experiences, establishing a bold position in the market.

The symbol design was inspired by the name itself. The design approach combines a circle of this peculiarly shaped Burger and letter B.



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Have an idea you think
we could help with?
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Baab is a new generation design agency specializing in brand identity, visual identity, holistic brand experiences and print implementation.

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