

2025

## UI/UX Design Challenge

## Overview

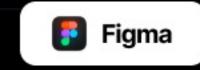
- Submission Details
- 3 Proposed Topics
- Insights + Tips
- Key Deliverables
- Evaluation Criteria



### **DETAILS & CONSIDERATIONS**

## **Submission Details**

### DESIGN SOFTWARES



### LOOK & FEEL

Participants, please utilize the design system outlined for the challenge. Colors, typography, grids & more are to be taken from the design system.

## Submission Details

- 2 Weeks (14 days) to design one of the proposed topics.
- Submissions through: <u>Info@rihal.om</u>

## **†** File Submission Format:

- 1. Link to figma design file (Mandatory)
- 2. PDF format of the design (Optional)



DESIGN SYSTEM

## Utilize Material 3 Design Kit for the Material Design Challenge

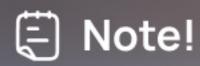
— backed by open-source code—
helps teams easily build high-qua

Figma link to the Design System

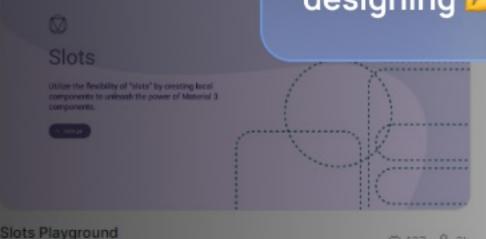
Material 3 Design Kit 🛒

Design System Documentation

Material Design Components Library



We have already embedded the design system into this file, and there's a copy you can download as well, begin designing 6



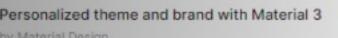
Theme&Brand

ound 

□ 127 ♀ 2k 

□ 127 ♀ 2k 

□ by Material Des







Android Mandroid Design

Build a Material color scheme

♥ 488 🙎 16.2k

Android UI Kit by Material Design and 1 other ♥ 3.9k 🙏 122k

 $\Theta$ 

LINKS

## Helpful Resources



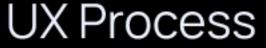


Design Principles

16 UI/UX Design Do's And Don'ts 🥅

Design Principles 🔮

Laws of UX 🔑



The UX Design Process 🥕

Research Methods Guide



Figma Introduction

Introduction to Figma \*\*\*

Figma for beginners (4 parts)

Figma Resources 📽





PROPOSED CHALLENGE #1

# Topic 01: Predictive Crime Analytics Dashboard

BRIEF

How might we design a better way for law enforcement officers to view and respond to real-time crime data?



## User need

Officers need a clear overview of **live crime incidents** and the ability to quickly **assign personnel** to cases.



## Note!

Stay focused on **real-time crime tracking** and **case assignment**, not the entire dashboard.



### PROPOSED CHALLENGE #2

## Topic 02: Citizen Safety & Reporting App

### BRIEF

How might we design a seamless way for citizens to report suspicious activities through a mobile app?



## User need

Users should be able to report an incident by selecting a crime type, uploading evidence, and choosing to **submit** anonymously or with their ID.



## Note!

Stay focused on the **reporting experience**, not the entire app.





PROPOSED CHALLENGE #3

## Topic 03: Safe Route Navigation System



How might we design a mobile feature that helps users find the safest route home using real-time crime data.



## User need

The system should compare **different routes** and **highlight** the **safest** option.



## Note!

Stay focused on **route comparison** and **selection**, not the entire navigation app.



TIPS

## What are we looking for?



## **Prototyping Skills**

How did you prototype the solution?



## **Design Decisions**

How did you make design decisions?



Given the time constraint, don't seek perfection. Instead, focus on making deliberate choices that showcase your insights, methods, and design skills.



## User Understanding

How you understood the problem and user needs?

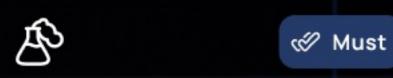




DELIVERABLES

## Key Deliverables!

Optional deliverables are encouraged but not required. Not submitting them won't impact your evaluation negatively-focus on what best showcases your design skills!



## **User Research**

- Identify the target users and their needs.
- Summarize any quick research insights or assumptions you made.





## High-Fidelity UI Screens

Design at least 3 key screens to showcase your solution.

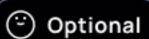




## **Design Rationale**

Explain your design choices (layout, colors, interactions, etc.) through annotations.





## Prototype

If time allows, create an interactive prototype or a short walkthrough of your design.





### DELIVERABLES

## **Evaluation Criteria**

### Each criteria is scored on a 1-5 scale:

- 1 = Poor: Does not meet expectations or lacks effort.
- 2 = **Needs Improvement:** Some effort is shown but major issues present.
- 3 = Satisfactory: Meets expectations but lacks depth or refinement.
- 4 = Good: Strong execution with thoughtful details.
- 5 = **Excellent**: Exceeds expectations with a well-thought-out approach.

Criteria	Description	Scoring
1. Understanding the Problem & User Needs	<ul> <li>Show a clear understanding of the problem statement.</li> <li>Consider the needs of your target users (law enforcement, citizens, or navigation users).</li> <li>Apply relevant research insights to inform your solution.</li> </ul>	© Score 1-5
2. Design Thinking & Problem-Solving Approach	<ul> <li>Address key pain points effectively in your design.</li> <li>Clearly justify your design decisions.</li> <li>Ensure a logical and smooth user experience.</li> </ul>	© Score 1-5
3. Usability & Interaction Design	<ul> <li>Make your design intuitive and easy to use.</li> <li>Keep key actions (e.g., reporting an incident, selecting a route) simple and efficient.</li> <li>Think through the interaction design to enhance usability.</li> </ul>	© Score 1-5
4. Visual Design & Ul Aesthetics	<ul> <li>Ensure your UI is visually appealing and follows best practices.</li> <li>Use typography, colors, and spacing effectively.</li> <li>Maintain consistency in your design system.</li> </ul>	© Score 1-5
5. Clarity of Design Rationale	<ul> <li>Explain your design decisions clearly.</li> <li>Use annotations or brief justifications where needed.</li> </ul>	© Score 1-5
6. Overall Presentation & Communication	<ul> <li>Structure your submission in a way that's easy to follow.</li> <li>Provide a clear narrative that explains your solution.</li> </ul>	© Score 1-5
7. Applying the Design System (Material 3 Design)	<ul> <li>Consistent use of design system components and patterns.</li> <li>Appropriate application of color, typography, iconography, and spacing as defined by the design system.</li> </ul>	© Score 1-5



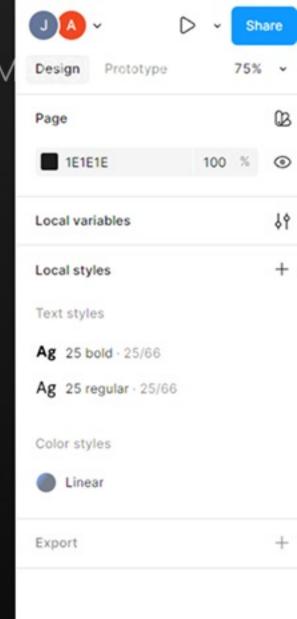
STEP 1:

## Select 'Share'

## Rihal CodeStackers Challenge 2025

CLICK ON THE "SHARE" BUTTON

You'll find the "Share" button in the top-right corner of the Figma interface.





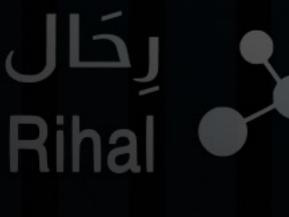


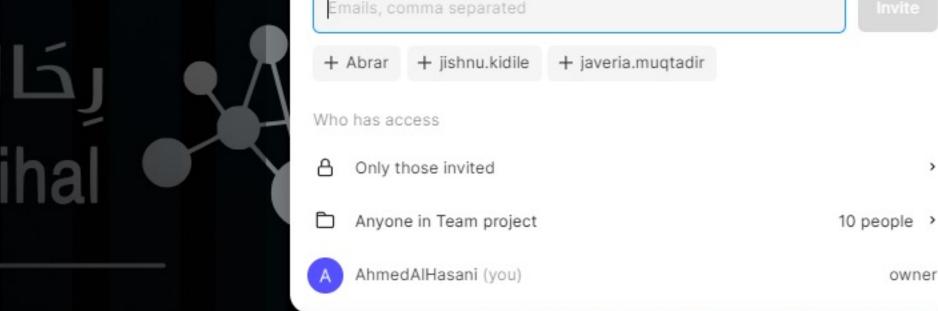
Copy link 

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### STEP 2:

## Adjust Access Settings

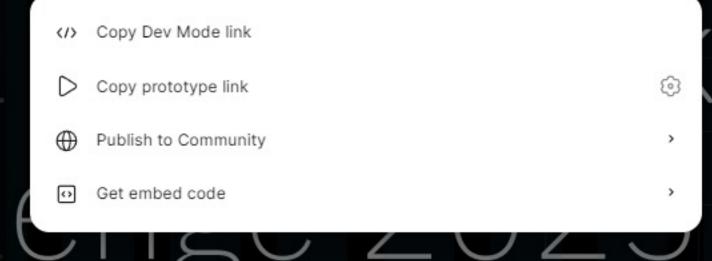




Share this file

### ADJUST ACCESS SETTINGS

 Under the "Who has access" section, you'll see the current permissions (such as "Restricted" or "Anyone").





STEP 3:

## Change the Access Setting

These settings won't apply to the 1 person directly invited, or the members of Team project, who currently have access. Who can access Anyone

Anyone, even those outside your organization, will be able to access this file.

What can they do

Share settings

Can edit this file.

Additional security

Password required

Advanced

lewers can copy, share, and export from this file This setting applies to anyone in the file with can view access

### CHANGE THE ACCESS SETTING

- Set the access level to "Anyone"
- Change the access level to "edit".





10 people >

owner

STEP 4:

## Copy the Link

Share this file Emails, comma separated + Abrar + jishnu.kidile + javeria.muqtadir Who has access Only those invited Anyone in Team project AhmedAlHasani (you) (/) Copy Dev Mode link Copy prototype link Publish to Community Get embed code

COPY THE LINK

 Click "Copy link" to get the shareable link with the updated access settings.



### STEP 4:

## Send the Link

### SEND THE LINK

Share the copied link via email at info@rihal.om

