

Tool/Technology	Function per organizational consensus	
	Operational	Tactical & Strategic
Data Discovery	Ensures customer gratification and improves brand reputation	Ensures the business to move in the correct direction
Data Management	Helps higher levels to stay organized.	Improves the rate at which decisions can be made.
OLAP	Ensures that customer demands are met for reasonable costs.	Gives foundation for budget planning, and many other money related decisions.
OLTP	Keeps track of orders, accounts, retail sales etc.	Monitors delivery, sales, accounts etc.
Data Mining	Has no real purpose or function.	Makes it easier to identify patterns in sales to base future plans on sufficient evidence.
Data Quality Management	Serves the same purpose of data management technology.	Ensures that only the data that contributes to the highest quality, is used for decision making.
Reporting	Ensures that higher levels can make decisions faster and on point.	Helps individuals that have insufficient exposure to tech, to get an in-depth view of their business.
Text Mining	Has no real purpose or function.	Provides basis on what questions customers ask regularly.
Graph Mining	Has no real purpose of function.	Helps reporting tools, dashboards and other technologies to provide descriptive graphs containing information of large sizes.
Dashboards	Provides real-time analysis of complex on-goings within the business.	Centralizes all operational sectors and gives descriptive and a clear view of a real-time standpoint of the business.

Information Systems	Keeps track of the latest notifications from anywhere within the business.	Provides a backbone for other technologies like DSS, OLAP etc.
Decision Support Systems	Keeps transactions streamlined and orderly.	Helps making decisions faster, better and accurately. This ensures confidence within the management levels that the company is in the right track.
Information Security Management Systems	Makes sure that information doesn't fall into the wrong hands.	Makes sure that information adheres to the big 3 factors. Privacy, Integrity and Availability.