**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

1. The category with the highest number of outcomes listed as “success” was theater.
2. The sub-category with the highest number of outcomes listed as “success” was plays, which is a sub-category of theater. It makes sense that a sub-category of the category with the highest number of successes would yield similar results.
3. May produced the highest number of successful events.

**What are some of the limitations of this dataset?**

Under Column F, events were listed as successful, failed, canceled, or live. Of the options, live does not seem to fit. Because the event is still ongoing, I would exclude all live events until the outcome can be assessed.

Additionally, Column C included blurps of each event. Text is good for quick references but is difficult to use text to support data outputs. It doesn’t serve a purpose when it comes to assessing the dataset.

**What are some other possible tables/graphs that we could create?**

I would’ve created a pie charts showing the percentage of successful events by parent category. A pie chart would’ve reinforced the findings from the stacked bar chart but would be visually easier to read.