

Brand Guidelines

Eclat Rose

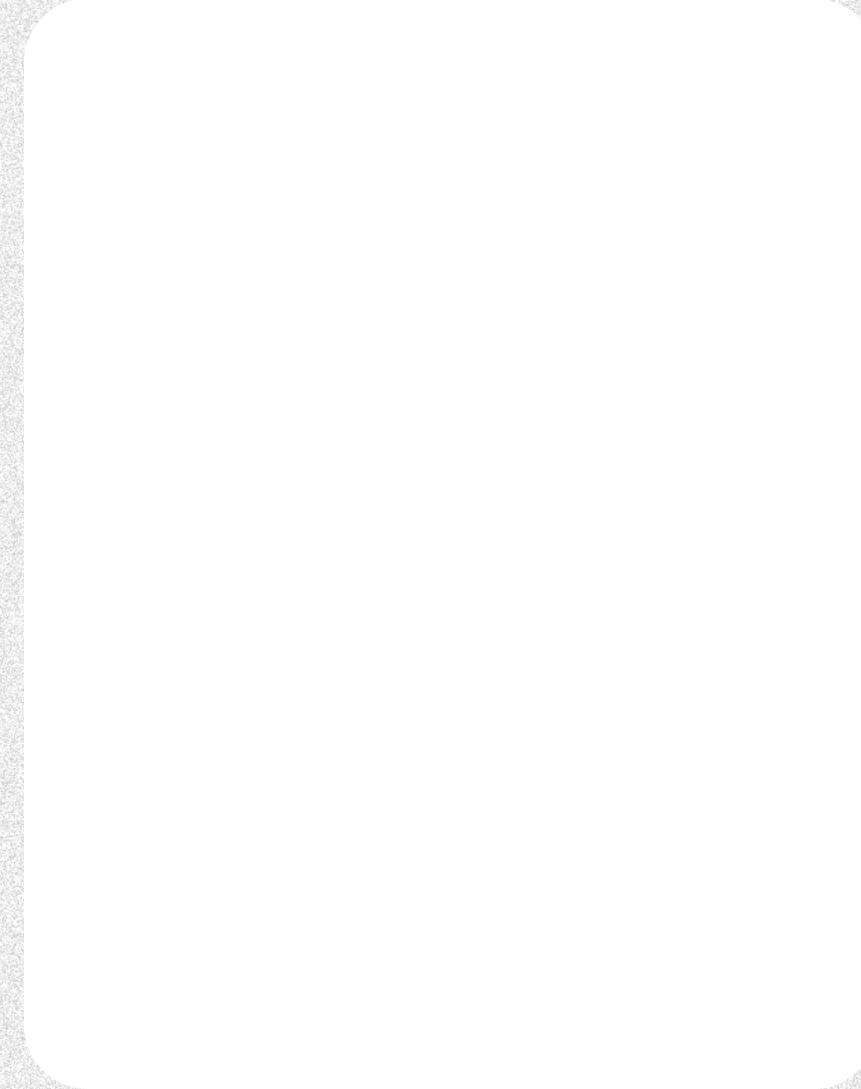
Colors

Eclat Rose Brand Guidelines

Primary White

#ffffff

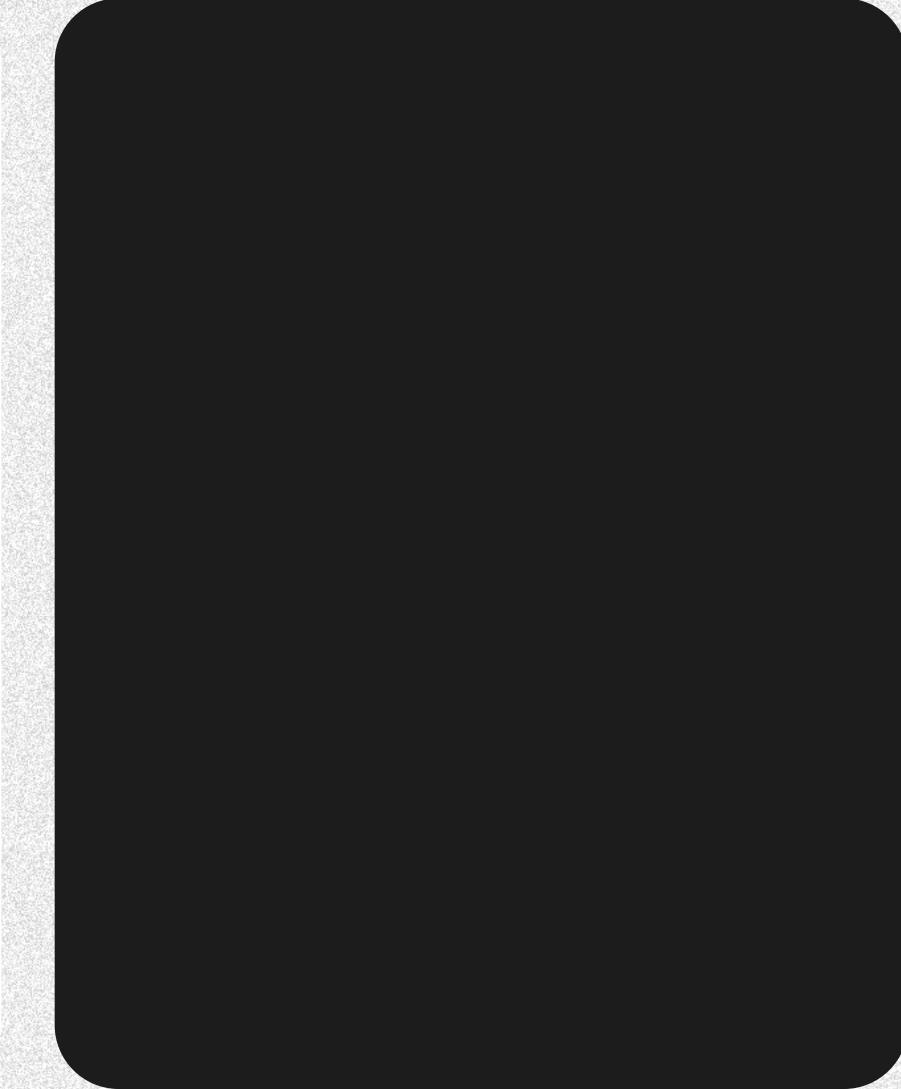
100%



Primary Dark

#000000

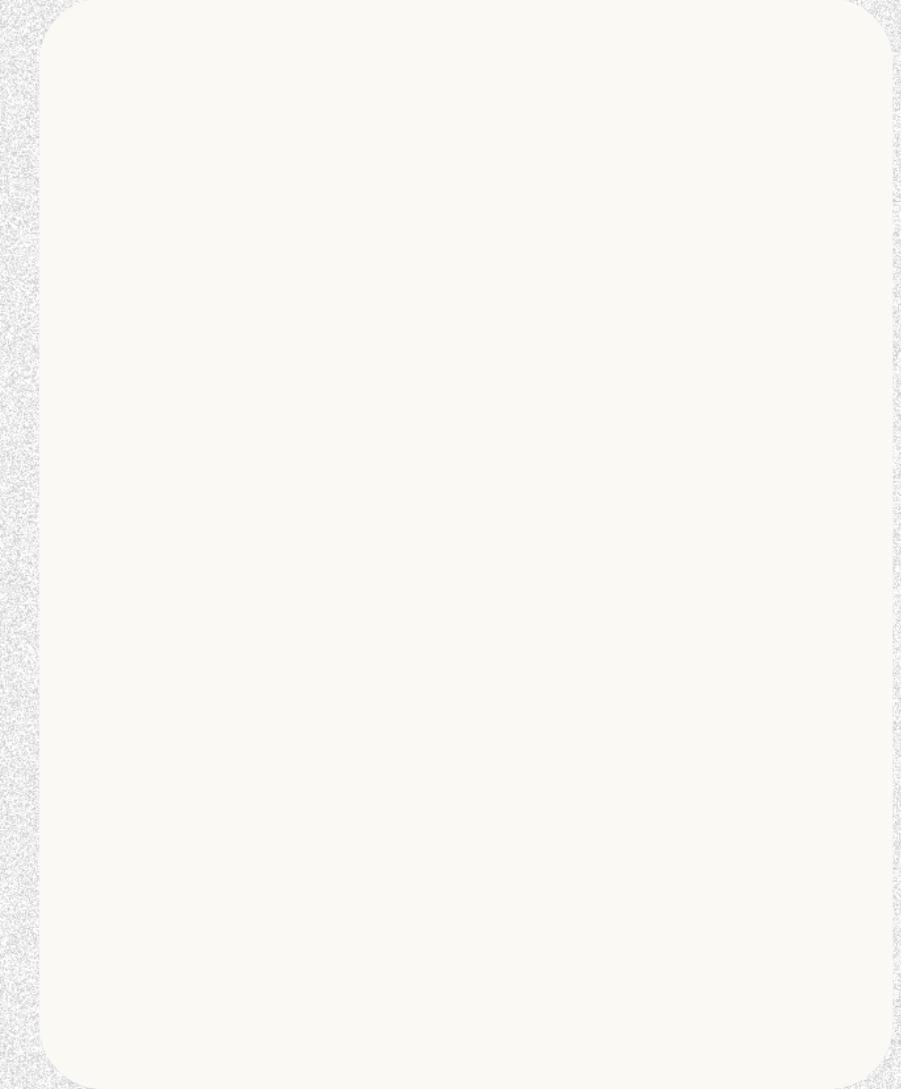
100%



Primary Color

#FCF9F4

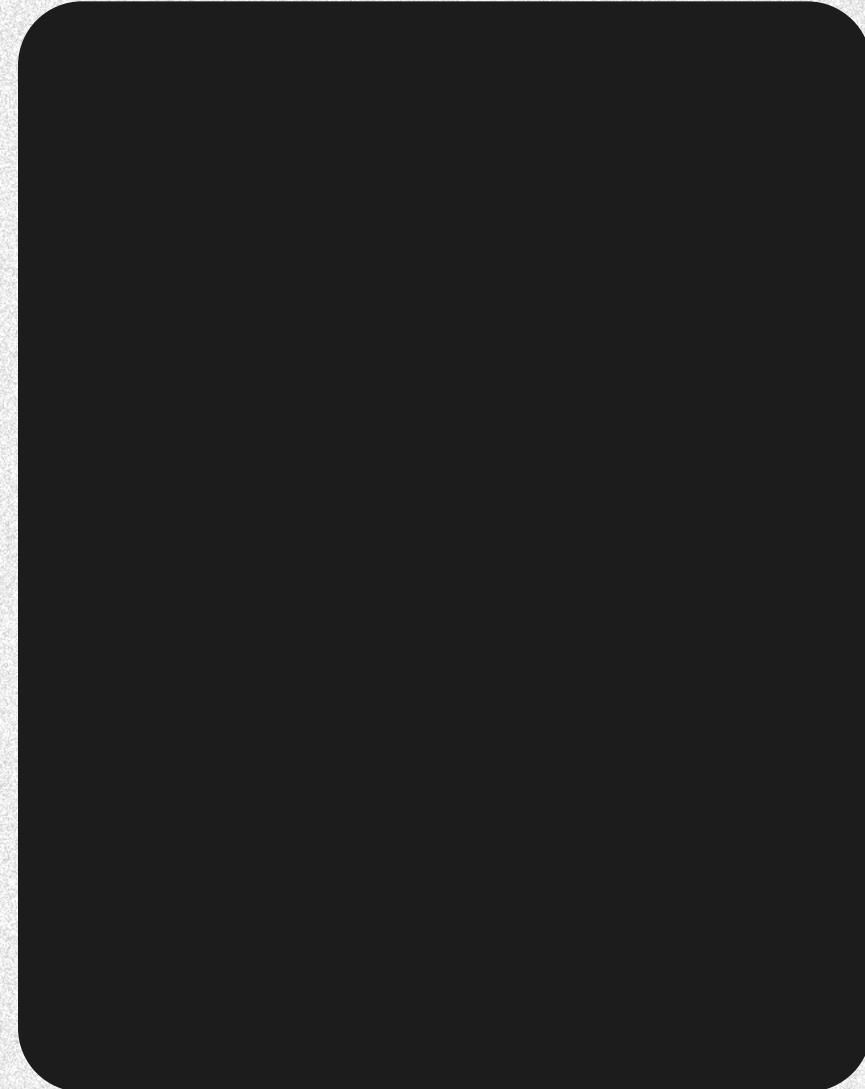
100%



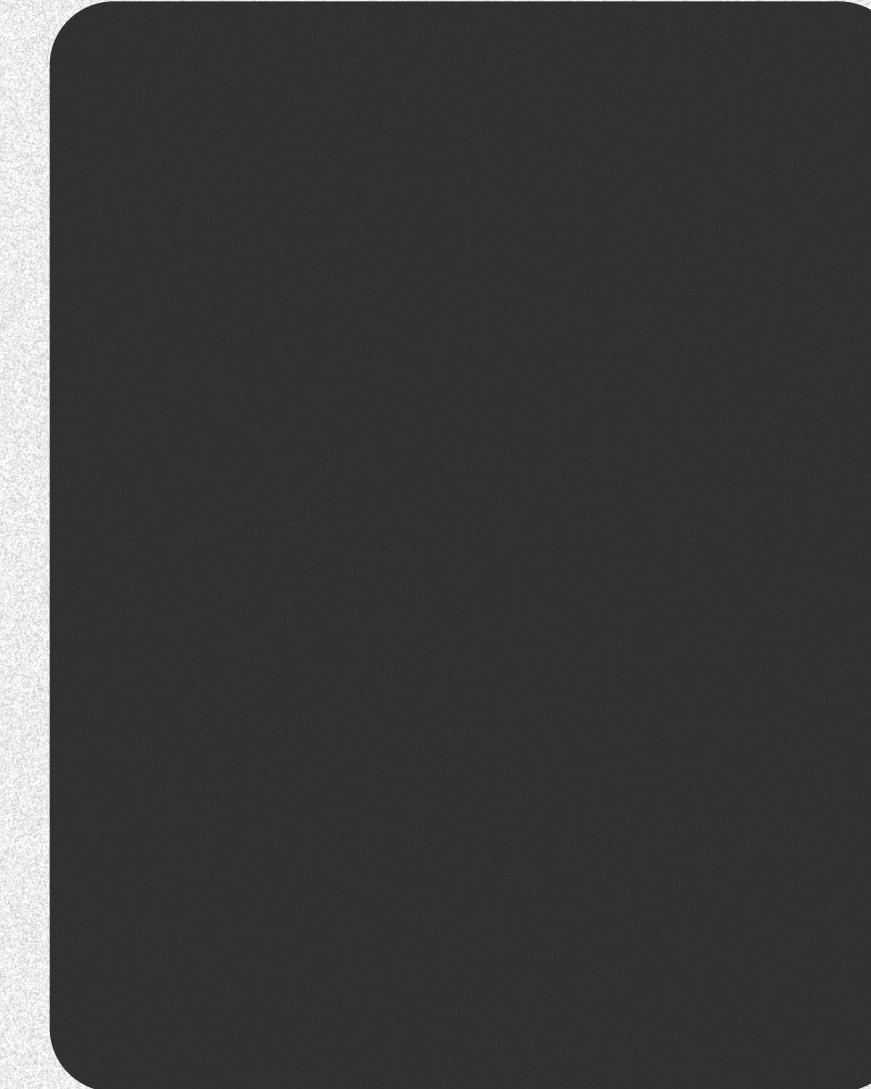
Color variations

Eclat Rose Brand Guidelines

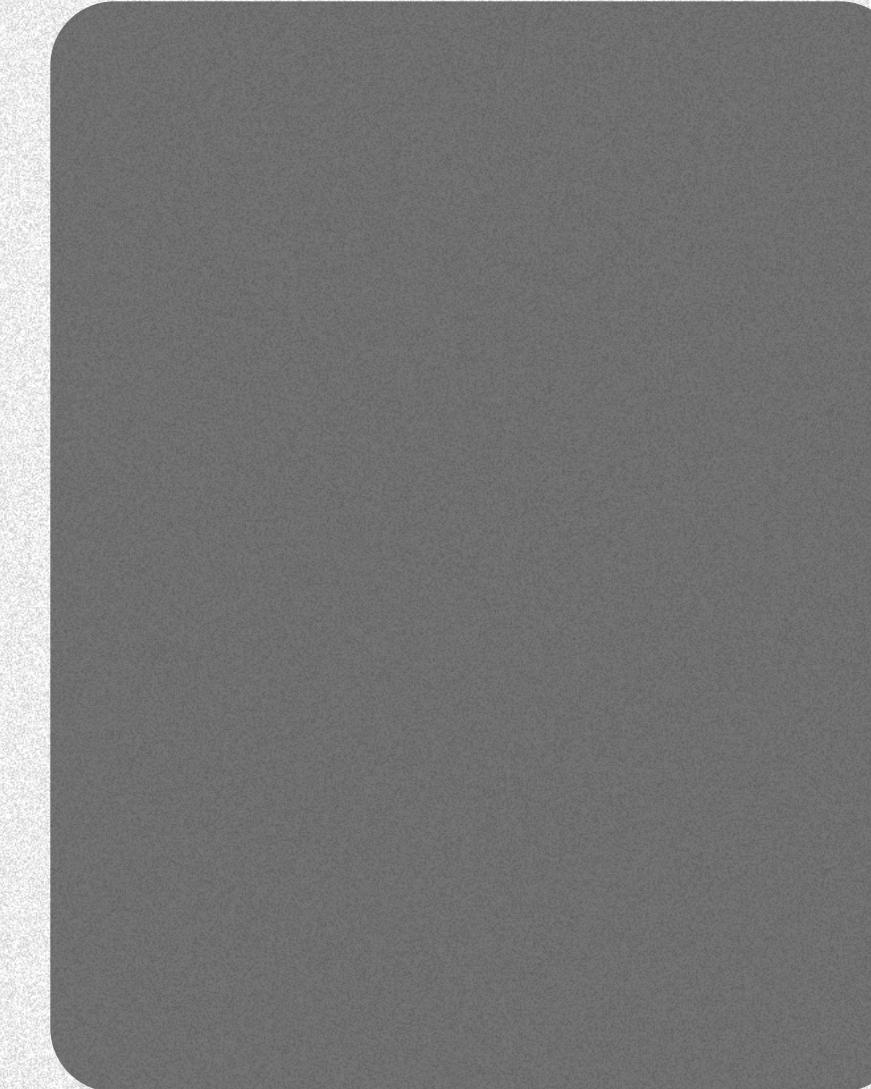
Primary Dark
100%



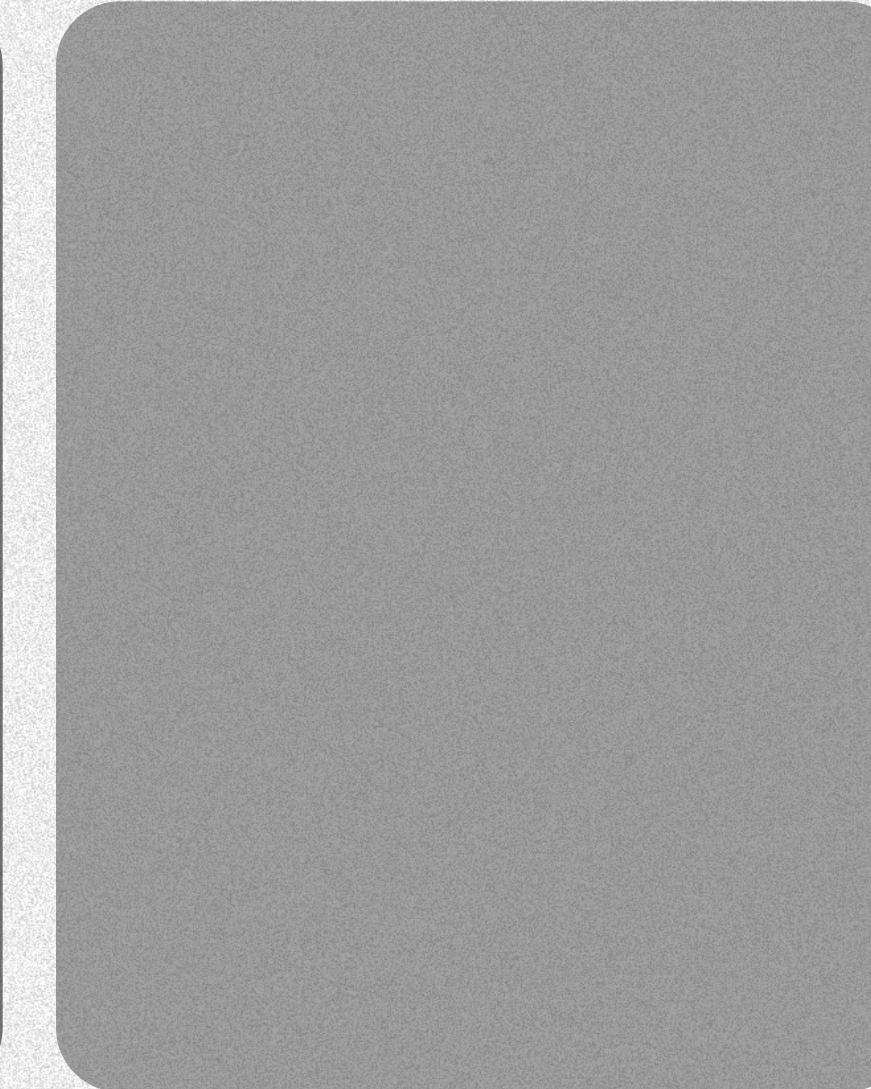
Primary Dark
90%



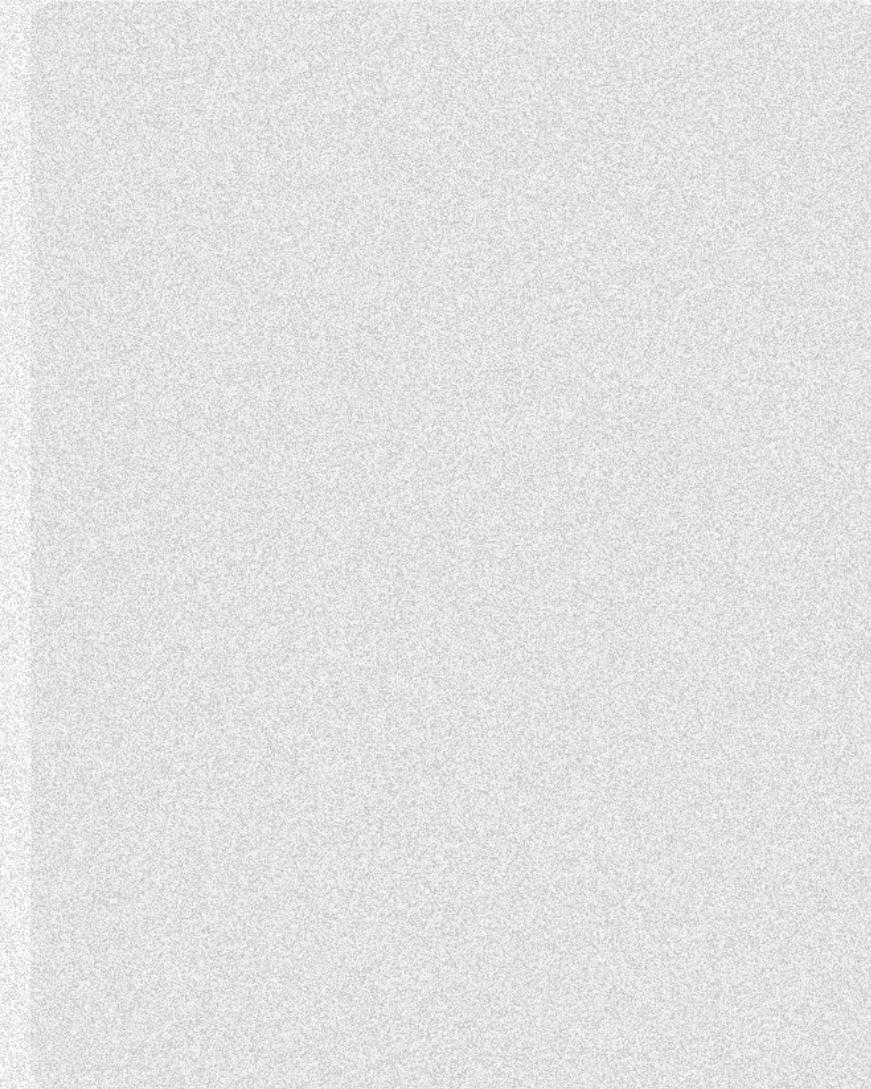
Primary Dark
60%



Primary Dark
40%



Primary Dark
10%



Color variations

Eclat Rose Brand Guidelines

Primary Pink
100%



Primary Yellow
25%



Typeface

PP Museum

Heading. Large text.

PP Neue Montreal

Paragraph. Body text.

Sizes

PP Museum 56px

PP Museum 40px

PP Museum 32px

PP Museum 24px

PP Museum 18px

PP Museum 16px

PP Museum 14px

PP Museum 12px

PP Neue Montreal 56px

PP Neue Montreal 40px

PP Neue Montreal 32px

PP Neue Montreal 24px

PP Neue Montreal 18px

PP Neue Montreal 16px

PP Neue Montreal 14px

PP Neue Montreal 12px

Typography

Eclat Rose Brand Guidelines

Title 96px 6rem Regular

H1 Header Style

Headline 40px 2.5rem Bold

H2 Header Style

Subhead 24px 1.5rem Light Italic

H3 Header Style

Caption 20px 1.25rem Bold

H4 Header Style

Body1 20px 1.25rem Medium

P Paragraph Style

Body2 20px 1.25rem Medium

P Paragraph Style

Buttons

Eclat Rose Brand Guidelines

Button1 16px 1em Medium

Button1 **Button1[↗]** **Button1[↗]**

Button2 16px 1em Medium

Button1 **Button1[↗]** **Button1[↗]**

Button3 20px 1.25em Medium

Button1 **Button1[↗]** **Button1[↗]**

Button4 20px 1.25em Medium

Button1 **Button1** **Button1**

Logo

Eclat Rose Brand Guidelines

Éclat Rosé

Éclat Rosé