

Correlation test

Imported dataset

```
ces2021_converted <- ces2021 %>% mutate(across(where(is.labelled), as_factor))
head(ces2021_converted)
```

```
## # A tibble: 6 x 1,059
##   cps21_StartDate      cps21_EndDate      Duration__in_seconds_
##   <dtm>              <dtm>              <dbl>
## 1 2021-09-19 06:14:46 2021-09-19 06:28:25      818
## 2 2021-09-15 15:23:33 2021-09-15 15:46:57     1403
## 3 2021-08-20 09:44:55 2021-08-20 09:57:51      775
## 4 2021-09-14 18:26:56 2021-09-14 18:40:41      825
## 5 2021-09-17 17:24:04 2021-09-17 17:51:44     1660
## 6 2021-09-09 14:13:01 2021-09-09 14:35:14     1332
## # i 1,056 more variables: RecordedDate <dtm>, cps21_ResponseId <chr>,
## #   DistributionChannel <chr>, UserLanguage <chr>,
## #   cps21_consent_t_First_Click <dbl>, cps21_consent_t_Last_Click <dbl>,
## #   cps21_consent_t_Page_Submit <dbl>, cps21_consent_t_Click_Count <dbl>,
## #   cps21_consent <fct>, cps21_captcha_t_First_Click <dbl>,
## #   cps21_captcha_t_Last_Click <dbl>, cps21_captcha_t_Page_Submit <dbl>,
## #   cps21_captcha_t_Click_Count <dbl>, cps21_citizenship <fct>, ...
```

Feature Selected

Since the original dataset contains over 1000 columns, A subset of variables was selected as candidate features for building a predictive model.

```
mia_vars <- c("pes21_votechoice2021", "pes21_province", "cps21_age", "pes21_follow_pol", "pes21_rural_u",
              "pes21_inequal", "pes21_abort2", "pes21_contact1", "Region", "cps21_marital",
              "cps21_imm_year", "cps21_bornin_canada", "cps21_rel_imp", "cps21_volunteer")

extra_vars <- c("Duration__in_seconds_", "pes21_lived")

# Merge selected variables
feature_vars <- unique(c(mia_vars, extra_vars))

ces_selected <- ces2021_converted %>% select(all_of(feature_vars))
head(ces_selected)
```

```
## # A tibble: 6 x 16
##   pes21_votechoice2021      pes21_province      cps21_age pes21_follow_pol
##   <fct>                  <fct>              <dbl> <fct>
## 1 Conservative Party      Quebec              57 Fairly closely
```

```
## 2 ndp British Columbia 22 Not very closely
## 3 Don't know / Prefer not to answer British Columbia 28 Not very closely
## 4 Liberal Party Ontario 29 Not at all
## 5 <NA> <NA> 41 <NA>
## 6 Bloc Québécois Quebec 63 Fairly closely
## # i 12 more variables: pes21_rural_urban <fct>, pes21_inequal <fct>,
## #   pes21_abort2 <fct>, pes21_contact1 <fct>, Region <chr>,
## #   cps21_marital <fct>, cps21_imm_year <fct>, cps21_bornin_canada <fct>,
## #   cps21_rel_imp <fct>, cps21_volunteer <fct>, Duration__in_seconds_ <dbl>,
## #   pes21_lived <fct>
```

Before modeling, we examine the distribution and potential correlations of these features to decide whether they should be included in the model.

Here is the code used to inspect the unique data entries for each selected feature. By reviewing these values, we can identify issues like missing data, inconsistent formatting, or unexpected categories — which indicates that data cleaning is needed before analysis.

```
# return unique entry for each feature
get_feature_levels <- function(data, column_name) {
  if (!column_name %in% names(data)) {
    stop("Column not found in dataset.")
  }
  unique_values <- unique(data[[column_name]])
  return(unique_values)
}
```

```
#get_feature_levels(ces2021_converted, "pes21_follow_pol")

for (var in feature_vars) {
  cat("\n---", var, "---\n")
  print(get_feature_levels(ces2021_converted, var))
}
```

```
##
## --- pes21_votechoice2021 ---
## [1] Conservative Party ndp
## [3] Don't know / Prefer not to answer Liberal Party
## [5] <NA> Bloc Québécois
## [7] People's Party Green Party
## [9] Another party (specify) I spoiled my vote
## 9 Levels: Liberal Party Conservative Party ndp Bloc Québécois ... Don't know / Prefer not to answer
##
## --- pes21_province ---
## [1] Quebec British Columbia
## [3] Ontario <NA>
## [5] Alberta Newfoundland and Labrador
## [7] Saskatchewan Manitoba
## [9] New Brunswick Yukon
## [11] Nova Scotia Northwest Territories
## [13] Prince Edward Island Nunavut
## 13 Levels: Alberta British Columbia Manitoba ... Yukon
##
## --- cps21_age ---
```

```

## [1] 57 22 28 29 41 63 52 66 42 92 33 48 65 54 68 44 31 38 45 58 64 77 36 62 78
## [26] 72 81 24 46 60 40 59 56 25 49 30 69 53 26 34 43 76 75 80 27 47 35 82 32 73
## [51] 61 18 79 67 70 21 50 37 88 19 39 55 51 74 23 20 85 83 71 90 84 86 89 87 91
## [76] 95 93 96 97
##
## --- pes21_follow_pol ---
## [1] Fairly closely          Not very closely
## [3] Not at all              <NA>
## [5] Very closely            Don't know/ Prefer not to answer
## 5 Levels: Very closely Fairly closely Not very closely ... Don't know/ Prefer not to answer
##
## --- pes21_rural_urban ---
## [1] A small town (more than 1000 people but less than 15K)
## [2] A suburb of a large town or city
## [3] A large town or city (more than 50K people)
## [4] <NA>
## [5] A rural area or village (less than 1000 people)
## [6] Don't know / Prefer not to answer
## [7] A middle-sized town (15K-50K people) not attached to a city
## 6 Levels: A rural area or village (less than 1000 people) ...
##
## --- pes21_inequal ---
## [1] Probably yes          Definitely yes
## [3] <NA>                 Definitely not
## [5] Probably not         Not sure
## [7] Don't know/ Prefer not to answer
## 6 Levels: Definitely yes Probably yes Not sure Probably not ... Don't know/ Prefer not to answer
##
## --- pes21_abort2 ---
## [1] No                   <NA>
## [3] Yes                  In some circumstances
## [5] Don't know/ Prefer not to answer
## Levels: Yes In some circumstances No Don't know/ Prefer not to answer
##
## --- pes21_contact1 ---
## [1] No                   <NA>
## [3] Yes                  Don't know/ Prefer not to answer
## Levels: Yes No Don't know/ Prefer not to answer
##
## --- Region ---
## [1] "Quebec"      "West"      "Ontario"    "Atlantic"    "Territories"
##
## --- cps21_marital ---
## [1] Separated          Never Married
## [3] Married            Divorced
## [5] Living with a partner Widowed
## [7] Don't know/ Prefer not to answer
## 7 Levels: Married Living with a partner Divorced Separated ... Don't know/ Prefer not to answer
##
## --- cps21_imm_year ---
## [1] <NA>              2001
## [3] 1965              1969
## [5] 2011              1966
## [7] 1962              2003

```

```

## [9] 1996 2009
## [11] 1957 2017
## [13] 2012 1982
## [15] 1994 1968
## [17] 1964 1946
## [19] 2013 1974
## [21] 1963 1970
## [23] 1999 2008
## [25] 1988 1997
## [27] 2010 2007
## [29] 2005 1950
## [31] 1992 1971
## [33] 1979 1960
## [35] 2019 1995
## [37] 2002 1948
## [39] 1984 1998
## [41] 1973 1987
## [43] 1976 1991
## [45] 1981 2014
## [47] 1967 2000
## [49] 2016 1978
## [51] 1975 1972
## [53] 1990 2004
## [55] 1989 2006
## [57] 2015 2018
## [59] 1955 1986
## [61] 1983 1980
## [63] 1977 1993
## [65] 1985 1953
## [67] 1952 1949
## [69] 1959 1951
## [71] 1961 1956
## [73] 1958 2020
## [75] Don't know/ Prefer not to answer 2021
## [77] 1954 1947
## [79] 1938 1945
## [81] 1920 1934
## [83] 1942 1931
## 103 Levels: 1920 1921 1922 1923 1924 1925 1926 1927 1928 1929 1930 1931 ... Don't know/ Prefer not to
##
## --- cps21_bornin_canada ---
## [1] Yes No
## [3] Don't know/ Prefer not to say
## Levels: Yes No Don't know/ Prefer not to say
##
## --- cps21_rel_imp ---
## [1] Not important at all Somewhat important
## [3] <NA> Very important
## [5] Not very important Don't know/ Prefer not to answer
## 5 Levels: Very important Somewhat important ... Don't know/ Prefer not to answer
##
## --- cps21_volunteer ---
## [1] Never A few times
## [3] More than five times Don't know/ Prefer not to answer

```

```

## [5] Just once
## 5 Levels: Never Just once A few times ... Don't know/ Prefer not to answer
##
## --- Duration__in_seconds_ ---
##      [1]      818      1403      775      825      1660      1332      1240      1594      945
##     [10]     4966     1084     1137     1054     1315     1500     1202     3016     2058
##     [19]     1512     1402     1003     1114     1464     2032    487407    262897    1549
##     [28]     1895     1278     6006      827     1146      883     1621     1063      832
##     [37]     1878     2145     1427     2579    13114     1280     1773     1030     1196
##     [46]     1430      721     1345     1258     6775     5551      691      800     1805
##     [55]      987     4412      849      835      933     1534     3422     1057     1426
##     [64]     2238     1442      884     2278      857     1200     1457      991      960
##     [73]     1538     1108     1675      794     1216     1293     1455     4257     3880
##     [82]     1211      830     1837     1518      967      859     1180     6811     2868
##     [91]     2207      863     1025     1600      864      769     1330     1504     1454
##    [100]      838      914     2219     4180     1680     2939     1392     1116      833
##   [109]     1160      690     2280     1667     1232     2424     1870     2226      892
##   [118]      774      604     1233     2011     8259     9533     1244     2422     1068
##   [127]     1126     1106     5988     1201     1263     1489      820     1702     4426
##   [136]    153231      717     1090     2239     1010     2241     2373     2320     1145
##   [145]      927      936     1079     2473     1435     1024     2713     3609     1125
##   [154]     1027      805     1596     5420      625     1302     1840     1100      727
##   [163]     1740     1186     1643     8888      698     1506     1784     1015     1163
##   [172]     1034      557      495     2132     1320      997      813     1299      757
##   [181]     1593    623804     1952      755     3767     1277     1571     1491      890
##   [190]      861     1806     1363     1791     1215      878     1988     2204     3777
##   [199]     1009     1612     1046     1101     1266     1769      837      646     1067
##   [208]     1443      910      836     2510     1123     1220      941     1418     1407
##   [217]     1018     1043     2242      653     2076     2237      971     2187     1210
##   [226]     2764     60988     2050     1154    72178     1075     1486     1092     1185
##   [235]      957      741     4623     1781     3197     1036      384     1283      731
##   [244]     1042     1590      875     1229     1031     1181     1391     1972    450692
##   [253]     1014     1273      929     2155      968     2060     1608     5094     2731
##   [262]     1183     1404     1381      886     1742     1366     2583     1924     2304
##   [271]     1704     1778     1094     2705      982     1155     1115     1401     8374
##   [280]      713      831      871     2584     2206     1329     2042     1337     6785
##   [289]      751     1228      564     2224      888    82982     1149     1714      897
##   [298]     1287    355040     1509     2149     3638     2931     1572     1150    13565
##   [307]      962     1615     1662      766     1252     1522     1019      694     1164
##   [316]     1247      925     1802      689     1820      706     1013     1045     1792
##   [325]     1409     1963     1390      949    10847      829     1497     2209      787
##   [334]     1767      583     1022     1937     1635     1602    422114     1033     2562
##   [343]     1637     1618     1206    99289     4807     1735     2307     1279     1624
##   [352]      728      606      942     1113     1086     1323      560     2190     4617
##   [361]     1603     2258      744     1351    34293      669    185385     1441     1771
##   [370]     1313      714     1026      932      644     1671     1871      976     1705
##   [379]      848     1221     1088     1801     2268     1759     6513     2248     1550
##   [388]     1967     1242     1066     3167     1096     1017     1948     1259     1444
##   [397]     3212     1829      746     2181     1488     1977     1002     2486     1359
##   [406]     2077     1669      708     1659     2325     1632     1478     1262     1120
##   [415]     4218     1541      958      665     1673     1078     1197     6837     1917
##   [424]    79172     1949     2179     1222     1502     1310     1059     1241     1466
##   [433]     2968     2087     1982    16930     1495    14796     1468      928     1004
##   [442]      951     1682     1419     1965   438638     1032     1324    358063     1889

```

##	[451]	2537	995	1039	812	1073	956	2014	784	1364
##	[460]	663	1341	985	2402	2282	3920	1158	926	1065
##	[469]	984	1873	6143	5969	5231	667	1052	2123	2220
##	[478]	1411	715	1738	1111	1605	544	1393	10331	826
##	[487]	1474	1182	5225	618455	4431	869	1319	530	1281
##	[496]	381051	1213	763	2546	1388	18691	1668	1334	2176
##	[505]	992	915	8929	804	994	3307	1234	1053	845
##	[514]	953	660	1000	1521	1118	657	1348	1803	566
##	[523]	1119	5726	2928	2624	104366	1817	795	1087	1001
##	[532]	10523	1903	1162	83493	2001	841	2619	1611	1844
##	[541]	1375	1267	748	3159	622	533094	2762	1567	1777
##	[550]	7397	1246	2530	817	1194	2326	1657	645	2981
##	[559]	2308	1695	59167	963	712	762	1723	1718	1269
##	[568]	1753	1165	1372	1297	916	1333	1205	1479	2161
##	[577]	60708	1161	3766	980	989	2166	2323	8196	1892
##	[586]	3063	1498	474	1744	1253	1472	13017	814	90884
##	[595]	1354	670	4520	1973	603591	1049	906	61824	2993
##	[604]	1438	822	1248	1005	2653	738	1508	1727	1422
##	[613]	771	700	2637	3065	2150	1151	2732	904	1899
##	[622]	1733	2989	1144	1685	631	1312	1195	1765	1307
##	[631]	3424	2707	3026	1490	2247	1311	1344	1260	1072
##	[640]	51075	1270	1245	816	2018	1085	1231	1896	2807
##	[649]	772	559	2385	1289	573	1055	1342	7906	260425
##	[658]	2574	1365	659	862	1880	1851	948	408	613
##	[667]	924	1141	1552	1811	807	1290	1192	3514	1074
##	[676]	1569	9902	4841	990	887	783	1130	902	768
##	[685]	1135	1178	3129	2553	535	710	1451	1080	2901
##	[694]	677	999	2094	4170	1547	1188	750	271948	3437
##	[703]	501	1168	6637	18334	1453	2027	1712	834	1303
##	[712]	1400	868	1048	2165	1127	1517	1408	2623	6855
##	[721]	596	1627	2172	1638	1109	268851	939	1879	1256
##	[730]	2065	684	7219	1604	1741	1535	5509	1860	1217
##	[739]	1238	3054	943	658	1021	961	2499	1450	188304
##	[748]	776	2594	1774	589	4658	1016	900	1566	1243
##	[757]	782	1999	2310	672	1867	865	1226	723	802
##	[766]	14415	1420	699	1519	1429	20333	1551	1335	1089
##	[775]	581	1469	244206	1630	514	6768	2985	2750	2292
##	[784]	1436	2382	1687	5877	729	846	788	496	1715
##	[793]	2647	2781	1539	647	5515	1546	789	796	2019
##	[802]	1511	930	978	998	4278	1555	1857	2723	7136
##	[811]	3360	545	770	2613	632	1460	3656	898	719
##	[820]	260611	1826	445	2730	9302	3570	940	697	1579
##	[829]	1665	2004	1679	1574	2607	3537	1598	2759	1224
##	[838]	1542	2136	1218	603	2966	1437	3624	695	5204
##	[847]	1869	921	2708	1095	687	1007	491	1575	1763
##	[856]	964	1230	1620	1828	981	2240	1128	2115	1537
##	[865]	850	3352	1264	1729	1176	955	923	1107	1306
##	[874]	2012	1110	1271	2944	1609	901	1990	1225	2016
##	[883]	1790	2121	1288	1098	1686	934	952	3601	9716
##	[892]	1462	2550	597	1842	1559	1720	1103	1235	1473
##	[901]	2479	1847	2340	1995	1832	1585	3079	851	2610
##	[910]	1294	797	1138	1421	1167	1915	3871	4217	1475
##	[919]	1902	2937	2471	1800	1369	2355	2300	1316	801
##	[928]	2841	730	1214	4625	1818	3472	1394	1835	1700

##	[937]	10263	650	648	302364	15969	1047	1255	1124	1731
##	[946]	1484	1412	1129	1734	533	946	1646	5851	1148
##	[955]	1379	1023	2003	969	1321	821	56036	3891	1809
##	[964]	1179	2816	2540	110522	2803	1198	1986	1117	134072
##	[973]	7390	977	1642	975	2930	6358	1076	1357	1501
##	[982]	1104	779	2070	761	1573	891	2350	679	1384
##	[991]	2948	2267	2097	972	2007	1492	1955	2197	1477
##	[1000]	1562	720	701	250347	5016	877	3172	1209	1595
##	[1009]	661	1439	1905	2393	1318	636	1981	2039	617
##	[1018]	1751	918	7412	4683	760	853	2378	1169	734
##	[1027]	2687	2526	3558	5542	1304	5759	809	2618	4091
##	[1036]	1029	1236	592	944	437	4674	793	4117	1894
##	[1045]	594	554	16881	85374	11267	1226493	1625	5465	683
##	[1054]	2180	2765	1251	803	3612	1056	1159	1449	1346
##	[1063]	2305	1368	1423	1386	2518	1932	626130	1563	2037
##	[1072]	2677	652	1696	947	860	856	664	1543	114450
##	[1081]	275316	1152	1577	2063	1285	1863	1175	1028	1868
##	[1090]	15875	686	3680	1051	1219	1713	1922	32575	704
##	[1099]	1071	4256	2053	1698	2147	84654	1476	2446	874
##	[1108]	595	2720	2850	1139	4110	6026	2496	1516	2023
##	[1117]	3138	2312	3309	1122	5009	1143	116704	1050	893
##	[1126]	1644	2843	681	1153	1980	7453	2374	889	3139
##	[1135]	420489	2109	2146	764	1105	2327	2137	3813	1257
##	[1144]	1171	3132	580	1377	2029	7946	4738	1780	1398
##	[1153]	3169	2675	2318	1373	1524	1964	1020	603145	2976
##	[1162]	119888	3046	1174	620	1992	1136	765	66715	84671
##	[1171]	1770	1035	819	1292	1732	1483	352570	1347	1852
##	[1180]	1823	3184	705	1921	1317	1721	18376	1487	553
##	[1189]	911	1752	2074	1588	2979	156910	2069	2275	125869
##	[1198]	724	1544	7706	2144	1887	1358	2551	1950	1505
##	[1207]	1653	2754	1414	2167	2022	1900	3860	11095	903
##	[1216]	880	251062	2071	2995	2083	2617	1841	1918	1343
##	[1225]	1592	3355	815	2992	577	1623	1265	828	623
##	[1234]	2820	2934	1807	41462	740	703	1652	983	1578
##	[1243]	3861	599	1237	1530	1614	1755	82548	1626	1140
##	[1252]	1591	1757	6560	2205	688	42462	702	896	931
##	[1261]	1295	565	1525	1452	4177	1424	1338	641	799
##	[1270]	353113	610	791	1954	2038	907	5444	1406	1284
##	[1279]	1434	2853	3841	2650	1395	447	1931	1296	630
##	[1288]	1666	6491	5791	1709	895	3768	1748	1274	1061
##	[1297]	798	469	1885	1722	1786	1131	1112	1083	1749
##	[1306]	2153	2105	1743	1831	780	1861	2567	1848	1097
##	[1315]	2982	743	973	38306	3215	6877	1374	711	2104
##	[1324]	1301	2552	4456	1622	2173	637	1884	1645	1275
##	[1333]	872	2778	696	1041	1371	1874	1447	996	578
##	[1342]	2409	1456	2404	14439	2427	1410	536	1699	2164
##	[1351]	1650	1470	2458	1998	1204	651	2043	806	2245
##	[1360]	894	823	1619	2188	913	1607	1397	1846	486
##	[1369]	3539	1300	2112	2980	103566	13803	467	899	1739
##	[1378]	16758	71064	8459	1190	2821	5045	4535	3357	2337
##	[1387]	1305	1545	1006	4258	3094	1132	1651	1060	2158
##	[1396]	1914	917	9693	2020	2461	1223	1471	1583	674
##	[1405]	1133	1907	876	2093	649	2718	3312	1926	2391
##	[1414]	2170	2425	3879	1694	588	1370	2436	2008	1923

##	[1423]	937	1647	842	2331	2088	17569	1966	1816	4127
##	[1432]	920	1440	3043	2440	1328	1810	1661	873	38129
##	[1441]	1523	426112	2673	13567	125930	1367	1970	1843	5595
##	[1450]	1187	1389	1639	3416	2210	110251	9176	7318	627
##	[1459]	122091	1356	3265	2889	1350	2279	2329	777	3822
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##	[3601]	2638	3754	559072	20448	7636	10474	3806	89613	2229
##	[3610]	2666	53059	8840	3047	19777	5115	802166	3308	16817
##	[3619]	266512	2156	3251	4813	3501	13869	4448	4012	7651
##	[3628]	416686	42298	535364	28222	3451	24049	395	4145	88448
##	[3637]	27940	5375	168619	29684	406673	7933	2876	8388	152732
##	[3646]	2500	85271	23925	5816	20711	3298	2100	3392	1793
##	[3655]	4698	66098	29562	5151	4543	485	3040	7525	4069
##	[3664]	5983	2498	3620	176533	21226	69221	3737	173509	2646
##	[3673]	16262	162433	4003	2626	3093	3221	4392	3268	2627
##	[3682]	64329	4375	551	2744	3342	4026	68283	4310	2273
##	[3691]	2590	3117	5226	9532	36226	3115	14407	372561	2570
##	[3700]	6084	4253	5382	5235	3353	2359	2403	6187	762478
##	[3709]	14408	2591	3689	11611	10433	11570	3008	4422	2867
##	[3718]	4522	372	299721	9733	523	3503	12836	108015	683237
##	[3727]	9837	2041	2256	3552	3369	10639	4460	21469	73587
##	[3736]	527	253721	5636	16425	184415	9933	4269	14341	20858
##	[3745]	17268	2994	7754	3703	4005	32383	3887	3490	6435
##	[3754]	11850	4174	2450	12847	1910	120576	4861	6978	272305
##	[3763]	2306	4166	2779	101384	9903	29011	17195	4989	3257
##	[3772]	2785	572764	2657	7456	539	70144	44521	1997	3593
##	[3781]	422	2986	1046904	4610	2102	5192	4355	241171	3581
##	[3790]	3295	26991	11858	233126	13472	6686	3545	2969	2725
##	[3799]	4664	3592	3468	3693	15418	3815	7600	4593	576440
##	[3808]	591	10306	3137	354204	2601	7546	2411	5182	6404
##	[3817]	17699	4142	2940	4840	3522	25027	14011	3486	41090
##	[3826]	2462	10164	7563	2175	34794	2511	7271	74885	4920
##	[3835]	2747	4595	459	2782	8407	11437	5692	268664	260443
##	[3844]	7160	8495	1575155	18473	4057	2459	8322	7540	4328

##	[3853]	56788	2641	179704	16318	79715	33335	798729	2542	182817
##	[3862]	5572	4130	8060	15803	87639	444219	424690	5502	910179
##	[3871]	127722	2942	5329	6111	171293	11560	3916	8128	2885
##	[3880]	174501	136848	4418	297634	108217	2466	2822	15515	3423
##	[3889]	161205	165187	2159	4437	2434	9619	1455759	3319	3036
##	[3898]	396	277449	3650	369	39643	103666	3021	1821	271536
##	[3907]	1936	13985	3341	270497	3705	5075	477	17120	13697
##	[3916]	26254	718087	10494	10782	249492	2679	9994	3229	2745
##	[3925]	4592	5684	248989	247434	10597	25040	3256	180738	2729
##	[3934]	6899	3927	205593	90355	2835	26419	2183	3962	3586
##	[3943]	41430	3669	516678	14769	47367	8132	15988	204688	255034
##	[3952]	2352	325972	4141	9865	6091	41864	6882	3235	99578
##	[3961]	10318	6687	2996	5972	180223	6175	3034	3540	3366
##	[3970]	2676	10004	5669	2291	14454	4147	2316	5865	6380
##	[3979]	602459	5525	420	5793	11882	18796	452	6432	3662
##	[3988]	8034	197652	28974	34711	12629	39893	4951	519011	8294
##	[3997]	3411	85250	3135	4476	5224	2026	4351	9779	3708
##	[4006]	6328	425990	165286	410	11029	2541	189863	4944	2851
##	[4015]	2345	5373	3098	8160	2909	2681	3979	5036	71977
##	[4024]	10586	14398	5357	38970	71759	2572	4350	3701	2348
##	[4033]	2517	82636	3653	17867	84186	3289	80015	10346	11477
##	[4042]	2485	3998	7221	93962	508	11559	4615	3349	4175
##	[4051]	454767	6891	27305	3258	2824	8835	2528	5021	7585
##	[4060]	2700	3376	2972	6728	2629	3331	2965	3719	85870
##	[4069]	2888	8843	35056	5634	509429	4042	3744	2740	3136
##	[4078]	384530	3834	7721	4445	9664	6411	191060	10014	431632
##	[4087]	3626	1071775	3234	4434	386	480628	11117	35900	443
##	[4096]	10880	3795	10725	40751	445016	8827	248744	12854	3928
##	[4105]	5538	8610	6122	6245	4389	6309	90865	4041	3301
##	[4114]	7391	16095	76856	4053	98901	12243	5426	3023	5656
##	[4123]	21199	3092	3279	2997	2218	5057	2790	118781	37873
##	[4132]	3024	21885	102475	3475	8707	3330	3350	18546	7928
##	[4141]	2441	59806	3006	2234	7715	3831	11354	6313	28059
##	[4150]	166791	4941	2295	4139	12011	5880	49024	3067	6119
##	[4159]	4148	3161	3399	53837	13038	2642	346897	3827	9898
##	[4168]	2494	72147	4155	8361	1919	123957	10443	97097	11688
##	[4177]	7396	571362	4349	5871	109331	3264	165489	2712	6354
##	[4186]	6049	7444	13548	2213	14450	871701	527260	28845	169440
##	[4195]	12472	4000	26657	2529	7111	9263	3338	6659	34234
##	[4204]	5654	84473	7470	169590	4427	85581	2413	7212	101072
##	[4213]	2437	77823	3149	5018	4369	15696	415311	3630	3202
##	[4222]	5455	3077	3833	3439	512663	24523	80363	1209959	7541
##	[4231]	189657	3247	11792	3370	3984	7059	11892	4835	3224
##	[4240]	9004	14599	3107	3687	3238	4733	2954	6504	266911
##	[4249]	188129	16149	296263	160463	34949	4019	108692	5157	9523
##	[4258]	4342	3209	6357	181485	2911	84236	169975	17884	2788
##	[4267]	26116	4203	630100	4998	3226	5452	4183	13278	4277
##	[4276]	13693	5014	16347	276538	123501	522313	9591	2315	6452
##	[4285]	5132	3942	5646	93673	104208	9944	2767	41934	35514
##	[4294]	11472	3641	417	3190	3255	22656	5688	16084	5647
##	[4303]	4661	4686	9983	79375	87790	2321	340068	521096	4255
##	[4312]	9443	1285866	11961	3858	2655	3003	23699	4404	2804
##	[4321]	8757	2792	9145	6336	6556	7664	22039	3788	5765
##	[4330]	2452	2665	5015	3408	4094	8811	11217	4453	6095

```
## [4339] 40901 6222 3252 3792 312133 7406 2661 11999 26395
## [4348] 11589 344385 2864 5790 17361 68806 5013 4609 4291
## [4357] 171250 24933 4579 22028 7366 310807 3201 33756 172514
## [4366] 2658 10193 10645 3745 74397 7024 4957 183329 5823
## [4375] 140110 425604 4488 489 4959 8956 2904 3013 3030
## [4384] 9234 1121638 3332 1073367 4946 416745 2894 769461 1308713
## [4393] 4844 16174 2569 2869 292460 9855 5033 2806 4354
## [4402] 4467 68573 102528 50698 2938 3111 3477 9718 4146
## [4411] 12789 3733 33188 424855 2635 48758 5607 500010 402
## [4420] 6505 4066 5414 2169 5194 146201 70711 660054 4746
## [4429] 58870 6428 342109 10297 81228 3397 2961 91946 4628
## [4438] 801796 16242 8472 4529 3761 2830 4120 2878 520
## [4447] 81200 6963 4236 65861 2694 7429
##
## --- pes21_lived ---
## [1] More than 10 years Less than 1 year
## [3] <NA> 3-10 years
## [5] 1-3 years Don't know/ Prefer not to answer
## 5 Levels: Less than 1 year 1-3 years 3-10 years ... Don't know/ Prefer not to answer
```

Since these features are of different types and most of them are non-numeric. We cannot apply a single, unified statistical method. Instead, we need to adopt different analysis strategies based on the nature of each variable.

Pre-step for Correlation test

We are beginning with data cleaning as the first step, focusing on handling ambiguous responses such as NA and “don’t know”. In parallel, we aim to identify patterns of political apathy, which may be reflected through missing values, neutral responses, or lack of engagement.

```
# Replace all "Don't know / Prefer not to answer" with NA (applies to character or factor columns)
replace_dontknow_with_na <- function(col) {
  if (is.character(col) || is.factor(col)) {
    col <- as.character(col)
    col[col %in% c("Don't know / Prefer not to answer", "Don't know / Prefer not to answer")] <- NA
    return(as.factor(col))
  } else {
    return(col)
  }
}

# Apply the function to all columns
ces_cleaned <- ces_selected %>% mutate(across(everything(), replace_dontknow_with_na))
head(ces_cleaned)
```

```
## # A tibble: 6 x 16
##   pes21_votechoice2021 pes21_province cps21_age pes21_follow_pol
##   <fct>                <fct>          <dbl> <fct>
## 1 Conservative Party Quebec           57 Fairly closely
## 2 ndp                 British Columbia 22 Not very closely
## 3 <NA>                 British Columbia 28 Not very closely
## 4 Liberal Party       Ontario           29 Not at all
## 5 <NA>                <NA>            41 <NA>
```

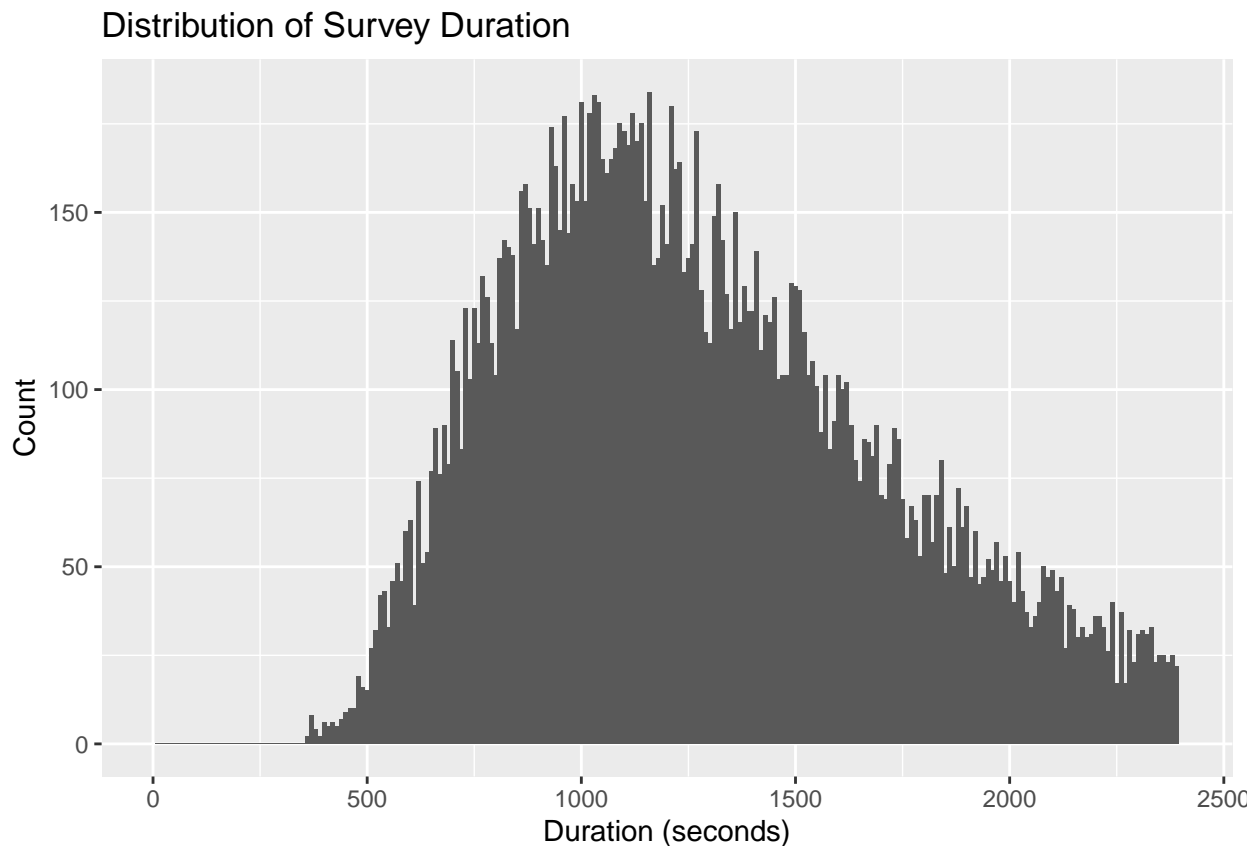
```
## 6 Bloc Québécois      Quebec      63 Fairly closely
## # i 12 more variables: pes21_rural_urban <fct>, pes21_inequal <fct>,
## #   pes21_abort2 <fct>, pes21_contact1 <fct>, Region <fct>,
## #   cps21_marital <fct>, cps21_imm_year <fct>, cps21_bornin_canada <fct>,
## #   cps21_rel_imp <fct>, cps21_volunteer <fct>, Duration__in_seconds_ <dbl>,
## #   pes21_lived <fct>
```

Based on survey duration time, we identified some responses as unreliable. These cases are also labeled as politically disengaged. Since they may bias the model, we temporarily remove them from the dataset before modeling.

```
library(ggplot2)
ggplot(ces2021, aes(x = Duration__in_seconds_)) +
  geom_histogram(binwidth = 10) +
  xlim(0, 2400) +
  labs(title = "Distribution of Survey Duration",
       x = "Duration (seconds)", y = "Count")
```

```
## Warning: Removed 3210 rows containing non-finite outside the scale range
## ('stat_bin()').
```

```
## Warning: Removed 2 rows containing missing values or values outside the scale range
## ('geom_bar()').
```



```
summary(ces2021$Duration__in_seconds_)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      362     995     1325     8710     1875 1575155
```

The summary statistics of the `Duration` variable are as follows:

- **Minimum:** 362 seconds (~6 minutes)
- **1st Quartile (Q1):** 995 seconds (~16.6 minutes)
- **Median:** 1325 seconds (~22 minutes)
- **Mean:** 8710 seconds (significantly inflated by outliers)
- **3rd Quartile (Q3):** 1875 seconds (~31.3 minutes)
- **Maximum:** 1,575,155 seconds (> 400 hours)

According to the summary, These values suggest that while most respondents completed the survey in under 30 minutes, there are a few extreme outliers with excessively long durations that strongly distort the mean.

The **minimum value of 362 seconds** and the **Q1 value of 995 seconds** suggest that any respondent completing the survey in under 10 minutes may not have engaged meaningfully with the content. Similarly, values above 48 hour are highly suspicious and may indicate participants who were inactive for long periods.

Therefore, a threshold of **600 seconds (10 minutes)** was chosen to identify “too fast” respondents, while an upper cap of **172800 seconds (48 hour)** was applied to identify “too slow” responses.

```
classify_engagement <- function(data, duration_col = "Duration__in_seconds_",
                                fast_threshold = 600, slow_threshold = 172800) {
  data <- data %>%
    mutate(
      engagement_group = case_when(
        .data[[duration_col]] < fast_threshold ~ "too_fast",
        .data[[duration_col]] > slow_threshold ~ "too_slow",
        TRUE ~ "normal"
      )
    )

  low_engagement_data <- data %>% filter(engagement_group != "normal")
  main_cleaned_data <- data %>% filter(engagement_group == "normal")

  return(list(
    full_with_labels = data,
    low_engagement = low_engagement_data,
    main_clean = main_cleaned_data
  ))
}
```

```
result <- classify_engagement(ces_cleaned)

ces_selected_engag <- result$full_with_labels
```



```
low_engagement_data <- result$low_engagement # for low engagement analysis
main_cleaned_data <- result$main_clean # for correlation test
```

Next, we divide the selected features into two groups based on their data types: - Categorical features will be tested using Cramér's V - Ordinal or continuous features will be tested using the Kruskal-Wallis test This helps us evaluate the strength of correlation between each feature and the target variable.

```
# Initialize lists for variable classification
list_chi <- c()
list_kruskal <- c()

# Target variable (e.g. party vote choice)
target_var <- "pes21_votechoice2021"
target <- main_cleaned_data[[target_var]]
is_target_cat <- is.factor(target) || is.character(target)

# Loop through feature variables
if (is_target_cat) {
  for (var in feature_vars) {
    x <- main_cleaned_data[[var]]

    if (is.factor(x) || is.character(x)) {
      list_chi <- c(list_chi, var)
    } else if (is.numeric(x) || is.ordered(x)) {
      list_kruskal <- c(list_kruskal, var)
    }
  }
}

# Print results
cat("Variables for Cramér's V (categorical):\n")
```

```
## Variables for Cramér's V (categorical):
```

```
print(list_chi)
```

```
## [1] "pes21_votechoice2021" "pes21_province"      "pes21_follow_pol"
## [4] "pes21_rural_urban"    "pes21_inequal"       "pes21_abort2"
## [7] "pes21_contact1"       "Region"               "cps21_marital"
## [10] "cps21_imm_year"       "cps21_bornin_canada"  "cps21_rel_imp"
## [13] "cps21_volunteer"      "pes21_lived"
```

```
cat("\nVariables for Kruskal-Wallis (numeric or ordered):\n")
```

```
##
## Variables for Kruskal-Wallis (numeric or ordered):
```

```
print(list_kruskal)
```

```
## [1] "cps21_age"           "Duration__in_seconds_"
```

Correlation Test

For the features in `list_chi`, we compute their correlation with the target variable (party vote choice) using Cramér's V. The calculation uses the `cramerV()` function from the `rcompanion` package, which automatically removes observations with missing values (NA).

```
library(rcompanion) # cramerV
cramer_results <- data.frame(Variable = character(),
                             CramersV = numeric(),
                             stringsAsFactors = FALSE)

for (var in list_chi) {
  tbl <- table(main_cleaned_data[[target_var]], main_cleaned_data[[var]])
  if (min(dim(tbl)) > 1) {
    result <- cramerV(tbl, bias.correct = TRUE)
    cramer_results <- rbind(cramer_results, data.frame(Variable = var, CramersV = result))
  }
}

# print result
cramer_results <- cramer_results[order(-cramer_results$CramersV), ]
print(cramer_results, row.names = FALSE)
```

```
##           Variable CramersV
## pes21_votechoice2021 1.00000
##           Region 0.28970
## pes21_province 0.22470
## pes21_inequal 0.17570
## pes21_abort2 0.16080
## cps21_rel_imp 0.11440
## cps21_bornin_canada 0.10060
## cps21_marital 0.09504
## pes21_rural_urban 0.07665
## pes21_follow_pol 0.05808
## pes21_lived 0.04878
## pes21_contact1 0.03479
## cps21_volunteer 0.02414
## cps21_imm_year      NaN
```

Higher Cramér's V values indicate stronger associations with the target variable. Variables such as Region and Province showed relatively strong correlations with vote choice, while others like Volunteer activity and Immigration year had weaker or missing correlations.

During the Cramér's V analysis, we found that 'cps21_imm_year' returned NaN. It might be because the 'cps21_imm_year' variable has many unique values (immigration years). To address this, we converted 'cps21_imm_year' into 'years since immigration' by subtracting it from 2021. This transformed variable is numeric and can be meaningfully analyzed using the Kruskal–Wallis test.

```
# convert new variable
main_cleaned_data$imm_duration <- 2021 - as.numeric(main_cleaned_data$cps21_imm_year)

# add to list_kruskal
list_kruskal <- c(list_kruskal, "imm_duration")
```

Then we applied the Kruskal–Wallis test to evaluate whether the distributions of features in `list_kruskal` differ significantly across vote choice categories.

```
kruskal_results <- data.frame(Variable = character(),
                             KruskalP = numeric(),
                             stringsAsFactors = FALSE)

for (var in list_kruskal) {
  df <- na.omit(main_cleaned_data[, c(var, target_var)])
  formula <- as.formula(paste(var, "~", target_var))
  result <- kruskal.test(formula, data = df)

  kruskal_results <- rbind(kruskal_results,
                           data.frame(Variable = var,
                                       KruskalP = result$p.value))
}

# print result
kruskal_results <- kruskal_results[order(kruskal_results$KruskalP), ]
print(kruskal_results)
```

```
##           Variable      KruskalP
## 1      cps21_age 5.913515e-119
## 2 Duration__in_seconds_ 2.867399e-34
## 3      imm_duration 3.078417e-07
```

Since small p-values indicate strong evidence of differences between groups. The features ‘cps21_age’, ‘Duration_in_seconds’, and ‘imm_duration’ all represented that these features are highly associated with voting behavior and may be valuable for predictive modeling.

Result

We will use the following features in the prediction model:

```
# filter variables with Cramér's V > 0.1
selected_cramer_vars <- cramer_results %>%
  filter(CramersV > 0.1) %>%
  pull(Variable)

# filter variables with kruskal < 0.05
selected_kruskal_vars <- kruskal_results %>%
  filter(KruskalP < 0.05) %>%
  pull(Variable)

selected_model_vars <- unique(c(selected_cramer_vars, selected_kruskal_vars))
print(selected_model_vars)
```

```
## [1] "pes21_votchoice2021" "Region" "pes21_province"
## [4] "pes21_inequal"       "pes21_abort2" "cps21_rel_imp"
## [7] "cps21_bornin_canada" "cps21_age"    "Duration__in_seconds_"
## [10] "imm_duration"
```