# **Research Report**

# **Berger Paints**

**Industry: Consumer Goods** 

### **Company Overview**

- Berger Paints India Ltd incorporated on December 17, 1923 in Kolkata, is the third largest paint manufacturer and the second largest decorative paint player in India, with manufacturing facilities in West Bengal, Uttar Pradesh, Pondicherry, Goa, Jammu & Kashmir.
- Having around 75 stock points and above 12000 paint retailers, it operates witha a market share of 11% in the organised decorative players segment.

### **Industry Overview**

- Over the past few years, the Indian paint market has substantially grown and caught the attention of many international players. The country continues to enjoy a healthy growth rate compared to other economies, backed by the increasing level of disposable income, and demand from infrastructure and industrial.
- Presently, the growth of the Indian paint industry is being witnessed from new demand pockets, especially
  in Tier-II and Tier-III cities, thus, signaling the growing acceptance of quality products among the masses. The
  growing popularity of quality paints and increasing income levels of people residing in Tier-II and Tier-III
  cities have pushed the growth in premium paint market of Indian decorative paint industry
- The Rs 40,600-crore Indian paint industry is likely to see a 20 per cent compounded annual growth rate until 2016,this is due to increasing demand from retail consumers, on rapid urbanisation, and development of rural markets, backed by the increase in per capita consumption.

### **Key Highlights**

- Berger Paints Nigeria plc has said it is in the final phase of setting up an ultra-modern factory that will be first of its kind in West Africa
- Berger Paints signs MOU with the Russian Governmentfor conducting a feasibility study and establishment of an industrial coatings plant in the Stavrapol region of Russian

#### **Key Risks**

- Economic Slowdown, Rupee Depreciation are likely to have an impact on the demand
- Escalation in the Material Cost likely to impact he overall profitability of the indusry players



Recommendation	Acumulate
Current Market Price	206.05
Target	238.00
Accumulation Price Band	195 - 210
Time Frame	6month
Derivative Segment	Ye
Quick Glance	
Share Capital ( Rs Cr )	69.30
Market Cap ( Rs Cr )	14,295.42
Entreprise Value ( Rs Cr )	14,298.62
Face Value ( in Rs )	1.00
52 Week High/ Low ( in Rs )	465.00/115.93
Financials	
EPS ( Rs )	7.20
Book Value ( Rs )	16.31
P/E	56.49
P/BV	12.64
ROE	22.30
ROCE ( % )	31.30
Dividend Yeild ( % )	0.53
Debt - Equity	0.47
Highlights	
Debt ( Rs Cr )	302.80
Reserves ( Rs Crs )	1,062.59
FII Holdings ( % )	12.02
MF Holdings ( % )	0.48
Free Float Market Capitaliation ( Rs Cr )	3,576.01
Beta	0.69
Avg Volume Per day ( no. of shares )	411,571.30
Avg Volume Per Month ( no. of shares )	3,442,541.30

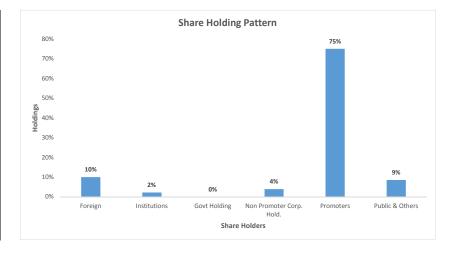


## **Financial Highlights**

Income Statement ( Annual )								
Particulars ( Rs Cr )	2014   2013   2012   2011   2010							
Net Sales	3,869.72	3,346.41	2,947.70	2,317.07	1,839.70			
Operating Profit	431.37	371.19	303.5	237.66	145.39			
Operating Profit Margin	11.14	11.09	10.29	10.25	7.90			
Depreciation	70.71	56.72	47.20	40.14	35.82			
Interest	46.63	37.66	32.30	23.78	17.20			
Other Income	35.95	31.43	30.50	42.53	79.69			
PBT	349.98	308.24	254.50	216.27	172.06			
APAT	249.39	218.40	180.10	150.09	120.39			
PAT Margin (%)	6.38	6.46	6.04	6.33	6.27			
Earnings Per Share	7.20	6.31	5.20	4.34	3.48			

Income Statement ( Quarterly )								
Particulars	2014			2013				2012
(Rs Cr)	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
Net Sales	974.89	957.42	937.85	850.03	827.29	816.16	734.09	819.00
Operating Profit	109.72	91.38	93.64	85.05	77.27	77.64	72.64	88.50
Operating Profit Margin	11.25	9.54	9.98	10.01	9.34	9.51	9.90	10.81
Depreciation	22.50	18.20	18.14	17.48	13.52	42.34	32.96	35.50
Interest	8.59	9.63	8.58	9.83	9.00	6.69	7.17	7.30
Other Income	7.46	8.86	8.50	6.50	6.90	9.40	8.88	8.43
PBT	78.41	74.33	89.70	63.60	65.50	68.40	62.41	59.94
APAT	55.16	50.90	65.40	45.80	47.70	48.80	44.92	43.01
PAT Margin (%)	5.66	5.32	6.97	5.39	5.77	5.98	6.12	5.25
Earnings Per Share	1.59	1.47	1.89	1.32	1.38	1.41	1.30	1.24

Balance Sheet						
Particulars ( Rs Cr )	2014	2013	2012	2011	2010	
Equity Share Capital	69.30	69.26	69.20	69.21	69.21	
Reserves and Surplus	1,062.59	915.17	775.40	651.99	556.04	
Net Worth	1,131.89	984.43	844.60	722.08	625.25	
Defered Tax Liability :	26.01	16.64	12.47	9.00	9.00	
Long Term Debt	3.20	155.34	98.00	0.03	0.05	
ShortTerm Debt	299.60	147.68	71.80	78.53	24.41	
Total Debt	302.80	303.02	169.80	78.56	24.46	
Current Liabilities	627.09	469.91	433.30	375.71	276.31	
Total Provisions	99.14	81.47	64.00	44.01	52.59	
Total Liabilities	1,434.69	1,287.45	1,014.40	800.64	649.71	
Gross Block	879.43	601.98	518.80	419.49	371.74	
Net Fixed Assets	548.42	321.68	271.10	203.23	184.61	
Investments	187.29	90.58	79.60	117.59	170.20	
Current Assets	1,164.98	1,124.00	837.90	673.16	530.05	
Defered Tax Asset :	-	-	-	-	-	
Receivables	383.21	324.55	305.00	240.29	204.73	
Inventories	618.70	576.91	513.90	403.92	299.33	
Cash	163.07	222.54	19.00	28.95	25.99	
Total Assets	1,434.69	1,287.45	1,014.40	800.65	649.71	





Key Financial Indicators							
Particulars	Units	2013	2012	2011	2010	2009	
Revenue	Crs	3,869.72	3,346.41	2,947.70	2,317.07	1,839.70	
Operating Margin	%	11.14	11.09	10.29	10.25	7.90	
PAT	Crs	249.39	218.40	180.10	150.09	120.39	
PAT Margins	%	6.38	6.46	6.04	6.33	6.27	
Revenue Growth	%	11.92	13.60	26.34	24.36	11.57	
Operating Profit Growth	%	16.21	22.30	27.70	63.46	9.03	
PAT Growth	%	14.19	21.27	19.99	24.67	45.33	
Gearing	times	0.47	0.58	0.43	0.44	0.45	
ROCE	%	31.30	29.60	30.60	27.50	21.90	
ROE	%	22.30	22.90	22.70	21.80	20.20	

Peer Comparison							
Particulars	Units	Berger Paints	Asian Paints	Kansai Nerolac			
Revenue	Rs Cr	3,869.72	10,300.22	3,136.10			
Operating Margin	%	11.14	14.77	11.47			
PAT	Rs Cr	249.39	1,169.06	206.60			
PAT Margins	%	6.38	11.03	6.52			
Gearing	%	0.47	0.01	0.04			
EPS	Rs / Share	7.20	12.19	38.33			
PE	times	56.49	59.01	44.00			
P/BV	times	12.64	20.56	7.91			
ROCE	%	31.30	26.61	21.69			
ROE	%	22.30	22.21	15.25			
EV/EBITDA	times	19.26	19.26	16.92			

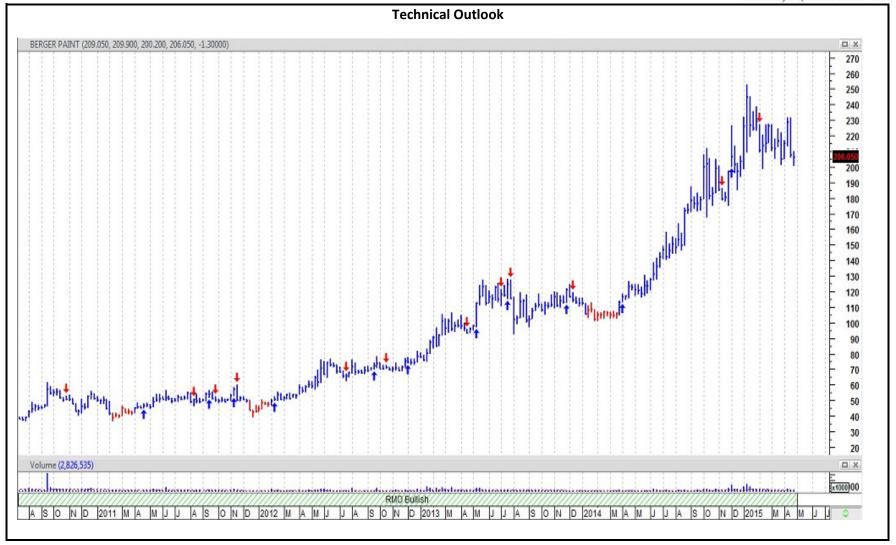
### Stock Performance vis-a-vis Index

Particulars	Return			
rai ticulais	YTD	QTD		
Berger Paints	2%	-4%		
BSE Consumer Goods	9%	9%		









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