



Pizza Sales Report

(JAN 15 to DEC 15)

Pizza Category

All

01-01-2015

31-12-2015

Top/Bottom PAGE



817.86K

Total Revenue



21350

Total Orders



49574

Total Pizza Sold



38.31

Avg Order Value



2.32

Avg Pizza Per Order

BUSIEST DAYS & TIMES

DAYS: Orders are **highest** on weekend Friday & Saturday Evenings.

MONTHS: **Maximum** orders from the month of July and January

Daily Trend On Total Orders



Monthly Trend On Total Orders



SALES PERFORMANCE

Category: **Classical Category** contributes to maximum sales and total orders

SIZE: **Large Size Pizza** contributes to Maximum Sales

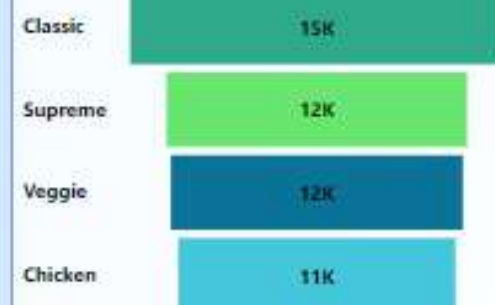
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Category





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TOP LISTS

Revenue: the **Chicken Pizza** contributes to **Maximum Revenue**.

Quantity: The **Classic Deluxe Pizza** contributes to **Maximum Total qty**.

Total Order: The **Classic Deluxe Pizza** contributes to **Maximum Total orders**.

BOTTOM LISTS

Revenue: The **Brie Carre Pizza** contributes to **Minimum Revenue**.

Quantity: The **Brie Carre Pizza** contributes to **Minimum total qty**.

Total Order: The **Brie Carre Pizza** contributes to **minimum Total orders**.



817.86K

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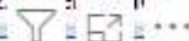
38.31

Avg Order Value



2.32

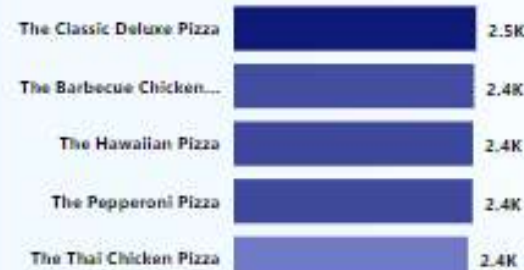
Avg Pizza Per Order



TOP 5 Pizza by Revenue



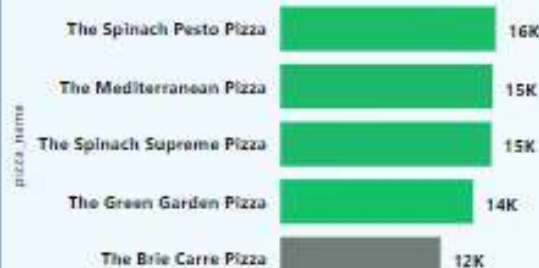
TOP 5 Pizza by Quantity



Top 5 Pizza by Total Order



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Order

