

rika ko

education

Northwestern University
B.S Human-Centered Product Engineering
GPA 3.8 / 4.0

skills

Solidworks / Prototyping / 3D Printing /
CNC / Laser Cutting / NX / Design for X /
Adobe Photoshop / HTML / CSS /
PowerPoint / Design Thinking

current project(s)

Building a nightstand from scratch

contact me

510.881.3954
rika.ko102@gmail.com
www.rika-ko.com

experience

Kendo Brands, Jul 2019 - present

Product Development Coordinator, Brand Launching 2020

- Develops innovative, consumer-driven skincare products from initial concept, through formula development, to production
- Works on a small, lightning-fast team and collaborates closely with global vendors and cross-functional teams including Packaging Development, Quality, and Brand Management
- Oversees 12 to 15 projects' status and history, including details of each iteration, feedback from key team members, and necessary next steps

Glossier, Inc., Jun - Aug 2018

Product Development Intern, Color

- Monitored sentiments and "hacks" used by our target audience through social media like YouTube, Reddit, and Into the Gloss to identify white spaces and opportunities to improve current products, such as the reformulation of Generation G
- Optimized and implemented 20+ total hours of user testing for an upcoming product launch on over 45 panel subjects
- Executed a new system of visually cataloguing testing results that more easily revealed trends and key takeaways that is still in use today

OXO, Jun - Aug 2017

Product Development & Engineering Intern

- Created the foundation for a new product line through market research, user testing, and existing product analysis
- Worked in a core product category, refining new ideas and existing designs in an interdisciplinary environment
- Oversaw the full process of product conception to release through various ongoing projects

Tesla Inc., Jun - Aug 2016

Product Excellence (Quality) Intern

- Performed root cause analysis and fixed reoccurring problems on the assembly line for the Model S and X
- Designed countermeasures that significantly reduced warranty costs, production time, and repair time