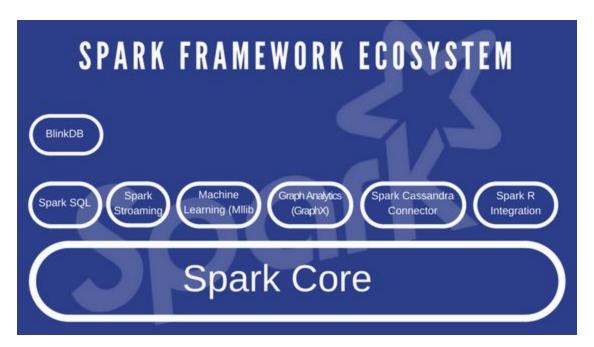
Twitter Sentiment Analysis Using Apache Spark with Cluster Mode

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Inspiration:

Hadoop and Apache Spark both are today's booming open source Big data frameworks. Though Hadoop and Spark don't do the same thing, however, they are interrelated. The need of Hadoop is everywhere for Big data processing. However, Hadoop has a major drawback despite its many important features and benefits for data processing. MapReduce which is the native batch processing engine of Hadoop is not as fast as Spark. And that's where Spark takes an edge over Hadoop.



We implemented the code for performing sentiment analysis, both on Pyspark and Scala API model of the Apache Pyspark running with Spark Standalone mode. We used two models Logistic regression and Naive Bayes for python code and only the Naive Bayes model when implementing the application in Scala.

Machine Learning Library (MLlib)

We have used Spark's machine learning library to implement the core functionality of sentiment analysis of the already extracted twitter data. Machine learning Library provides a lot of tools such as ML Algorithms, Featurization, Pipelines Persistence and Utilities.

Our focus here is ML Pipelines

ML Pipelines provide a uniform set of high-level APIs built on top of DataFrames that help us create and tune practical ML Pipelines

Some of the key concepts in the Pipeline API are as follows:

- DataFrame: This ML API uses DataFrame from Spark SQL as an ML dataset, which can hold a variety of data types.
- Transformer: A Transformer transforms one DataFrame into another DataFrame. It implements a method transform() which does the conversion. We used Hashing transformer for our code which maintains a map for term to their frequencies.
- Estimator: An Estimator is an algorithm which can be fit on a DataFrame to produce a Transformer. It implements a method fir() which accepts a DataFrame and produces a model which is a Transformer.
- Pipeline: A Pipeline chains multiple Transformers and Estimators together to specify an ML workflow. A simple text document processing workflow will include several stages:
 - o Split each document's text into words
 - o Convert each document's words into numerical feature vector
 - o Learn a prediction model using the feature vectors and labels

This workflow is a pipeline which consists of sequence of stages to be run in a specific order.

• Parameter: All Transformers and Estimators now share a common API for specifying parameters.

The stages in the pipeline are either a Transformer or an Estimator Above is a text document workflow, which is training time usage of a pipeline

The top rows represent the Pipeline with three stages
First two (Tokenizer and HashingTF) are Transformers and the third (Logistic Regression) is an Estimator.

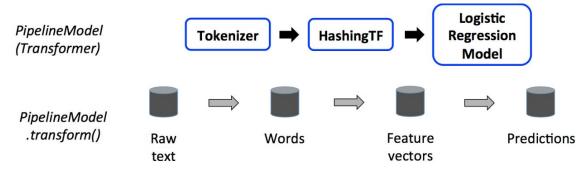
The bottom row represents the data flowing through the Pipeline where the cylinders indicate the data frame. The Pipeline.fit() is called on the original DataFrame which consists of raw text documents and labels.

The Tokenizer.transform() method splits the raw text documents into words adding a new column with those vectors to the DataFrame

Logistic Regression is an Estimator therefore the pipeline first calls LogisticRegression.fit() to produce a Logistic Regression Model.

If the Pipeline had more Estimators it would call the LogisticRegressionModel's transform() method on the DataFrame before passing the DataFrame to the next stage.

A Pipeline is an Estimator. Thus, after a Pipeline's fit() method runs, it produces a PipelineModel, which is a Transformer. This PipelineModel is used at test time; the figure below illustrates this usage



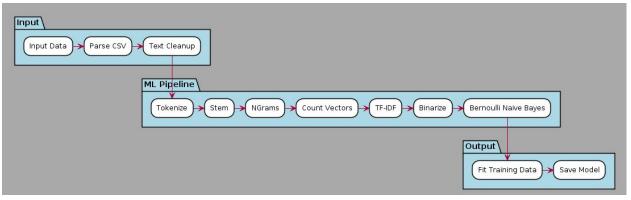
The PipelineModel has the same number of stages as the original Pipeline, but all Estimators in the original Pipeline have become Transformers.

When the PipelineModel's transform() method is called on a test dataset, the data are passed through the fitted pipeline in order. Each stage's transform() method updates the dataset and passes it to the next stage.

Pipelines and PipelineModels help to ensure that training and test data go through identical feature processing steps.

Overall Structure of the pipeline:

Here is the overall steps occurred during the processing of pipeline



Following is the explanation of the working of pipeline:

Input data: is the dataset read and forms the base for training

Parse Data: parsing stage picks the data line by line

Text Cleanup: Text is cleaned up removing any html/xml encodings, removing twitter handles,

converting to lowercase, extra white symbols removed and so on

Tokenize: The cleaned up data is used by tokenizer to create a bag of words.

Stem: The individual words than can be stemmed further to reduce word to its root.

Count Vectors: makes a counts of the stemmed words

TF-IDF: Reduce the importance of very frequently occurring words in training data to impact the results.

Naive Bayes: is a probabilistic model that uses Bayes's Theorem with the assumption of independence between features. This section of code provides conditional probability to the each feature.

Fit Training Data: Our ML pipeline is fitted with this training data.

Save Model: This training model can now be saved to file system so that can be used later to analyse the sentiment data.

Below is the screenshot for the python version of sentiment analysis:

This case was run on one master and two worker nodes

```
root@spark-master:/usr/local/spark# ./bin/spark-submit --master spark://spark-master:7077 sentiment.py

8/12/07 19:23:23 WARN NativeCodeLoader: Unable to load native-hadoop library for your platform... using builtin-java classes where applicable inltk_data] Downloading package punkt to /root/nltk_data...

nltk_data] Package punkt is already up-to-date!

nltk_data] /root/nltk_data...

nltk_data] /root/nltk_data...

nltk_data] Package averaged_perceptron_tagger to inltk_data] /root/nltk_data...

nltk_data] Package averaged_perceptron_tagger is already up-to-date!
R training accuracy:100.0 %

B training accuracy:98.2878108439 %
RT @JoeBarri: The ...
RT @LiveAction: T...
RT @LiveAction: T...
RT @LiveAction: T...
RT @JoeBarri: The ...
RT @LiveAction: T...
RT @LiveAction: T...
RT @LiveAction: T...
RT @LiveAction: T...
 RT @LiveAction: T...|
RT @LiveAction: T...|
RT @LiveAction: T...|
RT @LiveAction: T...
RT @LiveAction: T...
RT @LiveAction: T...
I take on the leg...
RT @LiveAction: T...
RT @LiveAction: T...
Shocking moment t...
Shocking moment t...
Say their name. F...
@libertyftp1776 @...
 only showing top 20 rows
otal tweets are :22798
positive tweets are :22207
negative tweets are :591
```

Log file on one of the slaves.

```
Log file on one of the slaves.

208-12-07 10-24-36 18F0 | Secutorfouner:54 | Lunch commund: "Just/Nixi/Just" ".gp "Just/Nocal/park/conf//just/Nocal/spark/conf//just/Nocal/spark/conf//just/Nocal/spark/conf//just/Nocal/spark/conf//just/Nocal/spark/conf//just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/spark/conf/just/Nocal/s
```

Below are the results when the application was run as Scala application:

Application running with two slave workers

```
root@spark-master:/usr/local/spark# time ./bin/spark-submit --class Training --master spark://spark-master:7077 --executor-memory 4g --driver-memory 4g spark-twitter-da
ta-analysis/target/twitter streaming-assembly-1.0.jar traindataset.csv outpath/
18/12/07 16:55:43 WARN NativeCodeLoader: Unable to load native-hadoop library for your platform... using builtin-java classes where applicable
18/12/07 16:59:14 WARN BLAS: Failed to load implementation from: comˈgithub.fommil.netlib.NativeSystemBLAS
18/12/07 16:59:14 WARN BLAS: Failed to load implementation from: com.github.fommil.netlib.NativeRefBLAS
Test Data Total: 40294
Test Data Positive: 20185
Test Data Negative: 20109
Results Total: 40294
Results Correct: 31344(77.78825631607683)
Results Positive: 20811
Results Negative: 19483
18/12/07 17:01:24 WARN TaskSetManager: Stage 42 contains a task of very large size (1377 KB). The maximum recommended task size is 100 KB.
18/12/07 17:01:25 WARN TaskSetManager: Stage 45 contains a task of very large size (5478 KB). The maximum recommended task size is 100 KB.
18/12/07 17:01:25 WARN TaskSetManager: Stage 48 contains a task of very large size (6342 KB). The maximum recommended task size is 100 KB.
18/12/07 17:01:26 WARN TaskSetManager: Stage 51 contains a task of very large size (621 KB). The maximum recommended task size is 100 KB.
18/12/07 17:01:26 WARN TaskSetManager: Stage 54 contains a task of very large size (2098 KB). The maximum recommended task size is 100 KB.
18/12/07 17:01:26 WARN TaskSetManager: Stage 57 contains a task of very large size (2098 KB). The maximum recommended task size is 100 KB.
18/12/07 17:01:26 WARN TaskSetManager: Stage 62 contains a task of very large size (9595 KB). The maximum recommended task size is 100 KB.
real
           5m45.864s
           9m6.648s
user
        0m4.716s
```

The application running with no slave workers

```
root@spark-master:/usr/local/spark# time ./bin/spark-submit --class Training --master spark://spark-master:7077 --executor-memory 4g --driver-memory 4g spark-twitter-data-analysis/target/twitter_streaming-assembly-1.0.jar traindataset.csv outpath/
18/12/07 16:26:33 WARN NativeCodeLoader: Unable to load native-hadoop library for your platform... using builtin-java classes where applicable

18/12/07 16:34:14 WARN BLAS: Failed to load implementation from: com.github.fommil.netlib.NativeSystemBLAS
18/12/07 16:34:14 WARN BLAS: Failed to load implementation from: com.github.fommil.netlib.NativeRefBLAS
18/12/07 16:34:14 WARN BLAS: Failed to load implementation from: com.github.fommil.netlib.NativeRefBLAS
18/12/07 16:34:14 WARN BLAS: Failed to load implementation from: com.github.fommil.netlib.NativeRefBLAS
18/12/07 16:34:19025
18/12/07 16:46:50 WARN 18/12/07 16:46:50 WARN TaskSetManager: Stage 42 contains a task of very large size (1385 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:51 WARN TaskSetManager: Stage 42 contains a task of very large size (5482 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:52 WARN TaskSetManager: Stage 45 contains a task of very large size (624 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:53 WARN TaskSetManager: Stage 54 contains a task of very large size (624 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:53 WARN TaskSetManager: Stage 54 contains a task of very large size (624 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:53 WARN TaskSetManager: Stage 54 contains a task of very large size (6209 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:53 WARN TaskSetManager: Stage 54 contains a task of very large size (609 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:53 WARN TaskSetManager: Stage 54 contains a task of very large size (609 KB). The maximum recommended task size is 100 KB.
18/12/07 16:46:53 WARN TaskSetManager: Stage 57 contains a task of very large size (
```

Learning:

- Learned the Pyspark API how to code for the parallelization of the resources on the spark framework.
- Learned how to code in scala for running application on spark.
- Learned Sbt(simple build tool) to build jars for the scala packages.
- Learned the tweepy API search, update features as well as the rate limitations.
- Learned Twarc: In order to visualize, save, and explore the vast number of tweets that have appeared under various accounts, we decided to turn to Twarc. The dataset generated by us is generated by twarc, using the tweet ids archived dataset.
- Learned the MLlib library of pyspark.
- Learned to build our own docker image.

Future Work:

The idea is to assess different avenues to explore the other areas where Spark can be applied to the already known data intensive application.

We also want to explore the true power of spark by using different distributed file system such as Apache Cassandra, Hive etc.