

Performance Analytics Kimia Farma 2020–2023

Overview

Nett Sales **Rp346,96 M** Transaction **672,5 rb** Customer **264,6 rb** Nett Profit **Rp98,54 M** Rating **4,4** Best Selling Product **KF172**

Top 10 Sales by Province

1.	Jawa Barat	102,5 M
2.	Sumatera Ut...	24,8 M
3.	Jawa Tengah	24 M
4.	Jawa Timur	18 M
5.	Sulawesi Utara	17,2 M
6.	Sumatera Ba...	16,5 M
7.	Aceh	11,3 M
8.	Nusa Tenggara...	10,8 M
9.	Kalimantan ...	10,5 M
10.	Riau	10,1 M

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Top 10 Transaction by Province

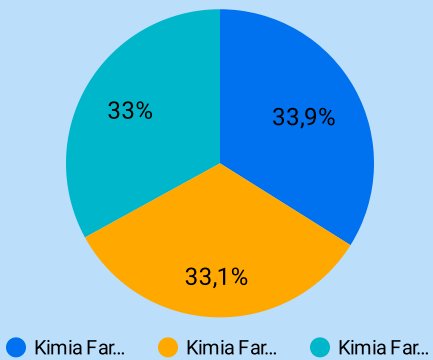
1.	Jawa Barat	198,7 rb
2.	Sumatera Ut...	48,2 rb
3.	Jawa Tengah	46,5 rb
4.	Jawa Timur	34,8 rb
5.	Sulawesi Utara	33,3 rb
6.	Sumatera Ba...	32 rb
7.	Aceh	21,8 rb
8.	Nusa Tenggara...	21,1 rb
9.	Kalimantan ...	20,2 rb
10.	Riau	19,6 rb

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Profit Map



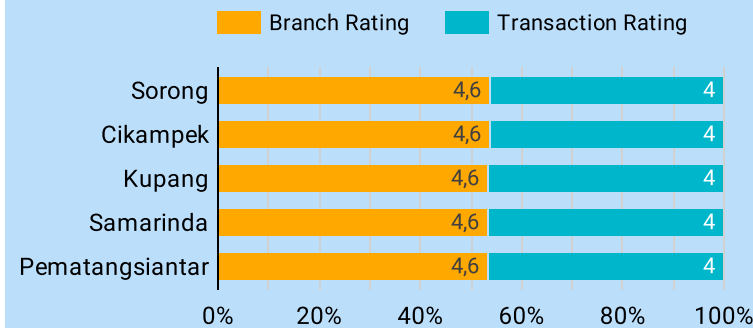
Distribution By Branch



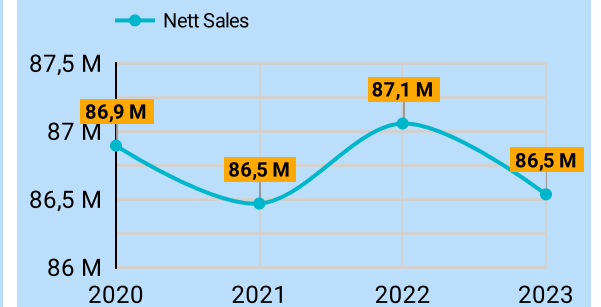
Best Selling Products

	Product Name	Product Id	Nett Sal...	Nett ...
1.	Drugs for obstructive air...	KF953	4,4 M	1,3 M
2.	Other analgesics and an...	KF633	4,4 M	1,3 M
3.	Anti-inflammatory and ...	KF977	4,3 M	1,3 M
4.	Antihistamines for syste...	KF710	4,3 M	1,3 M
5.	Other analgesics and an...	KF881	4,3 M	1,3 M
6.	Psycholeptics drugs, An...	KF483	4,2 M	1,3 M

Top 5 Highest Rated Branch



Revenue By Year



Branch Rating By Province

Branch Id	Branch Name	Province	Branch Rating	Transaction Rating
41749	Kimia Farma - Apotek	Sumatera Utara	5	4
20062	Kimia Farma - Klinik-Apotek-Laboratorium	Jawa Barat	5	4
93093	Kimia Farma - Klinik-Apotek-Laboratorium	Jawa Barat	5	4

Dashboard by
Rika Sabrina Zahra