# **RIKESH PATEL**

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#### **SKILLS**

**Programming** Python • R • SQL • SAS • C++

**DB/Big Data** Oracle • MySQL • Hadoop (HDFS, Hive, Pig)

Data Analytics Scikit-Learn • Pandas • Seaborn • Tidyverse • Mahout • Tableau • SPSS

Other Technologies AWS • Linux • Git • Excel

# **EDUCATION**

# DePaul University, Chicago, IL

2020

B.S, Computer Science, GPA: 3.3

Related Coursework: Mining Big Data, Fundamentals of Data Science, Database Systems, Data Visualization, Data Analysis and Regression (SAS), Data Structures

#### **WORK**

#### **Data Science Intern, Urban Outfitters**

Summer 2020

- Built classification model using Naive-Bayes algorithm to optimize marketing channel preferences.
- Transformed raw customer data into MySQL and conducted dimension reduction and attribute encoding in order to prepare data for machine learning.
- Presented my findings to marketing team, which included exploratory and explanatory visualizations created in Python and R.

#### **PROJECTS**

# Sales Data Cluster Analysis

Spring 2020

- Transformed raw sales data using Hive, Pig, and Hadoop streaming in order to perform unsupervised learning by applying K-means clustering using Mahout.
- Resulted in 7 partitions, segmenting the data into groups of customers based on similar purchasing behavior.
- Familiarized with setting up multi node hadoop clusters in AWS EC2, reading and writing data to/from S3, and working in a Linux environment.

# Improving Bank Telemarketing using ML

Winter 2019

- Responsible for building classification models in Python using decision trees and k-nearest neighbors to predict whether or not a bank client will subscribe to a term deposit.
- Resulted in 84% of positive cases accurately determined and showed that a client's occupation type was the most important feature, among others. (Can be viewed here)
- Also conducted data cleaning and transformation in order to prepare data for ML.

#### **Forecasting Medical Expenses**

Spring 2019

- Responsible for building a regression model in SAS to forecast annual medical expenses of Americans based on data provided by an insurance company. Stepwise regression test was used to determine the best fit model. (Can be viewed here)
- Ultimately our model predicted 75% of variability in our data and showed that age, body mass index, and number of children were the most important features in predicting an individual's medical expenses.
- Also was responsible for exploratory data analysis, in which I created visualizations to understand the attributes and used indicators such as VIF to address multicollinearity in our model.