

Codacity - Automated Code Review System

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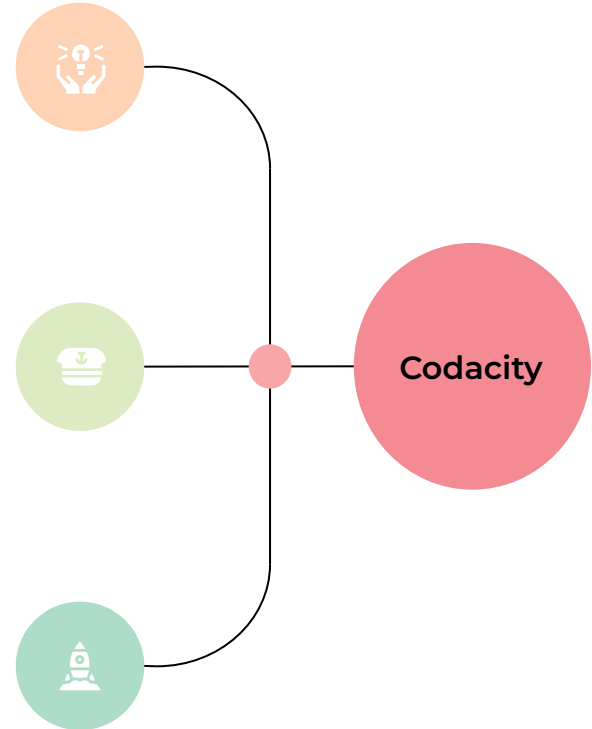


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Introduction

Problem

Did you know **80%** of software bugs are caused by poor reviews?

Manual code reviews are slow, inconsistent, and prone to human error.

Opportunity

Organizations need **faster, reliable, and scalable solutions** to ensure code quality in CI/CD workflows.

Solution

Codacity: a robust AI-driven code review system offering **real-time feedback, seamless integrations,** and unmatched consistency.

Market Analysis

Market Growth

The global software development market is growing at **10%+ annually**, driven by the increasing need for digital transformation.

Cost of Poor Code Quality

Average data breach costs:
\$10.93M in healthcare.
\$5.97M in finance.

Metric	Value	Source
Market Growth Rate	10%+ CAGR	Statista
Cost of Poor Code Quality	\$10.93M (healthcare)	IBM Data Breach Report 2023
Automation Adoption Rate	85% of DevOps teams	GitLab DevSecOps 2023

Assess the feasibility and viability of Codacity

Technical Feasibility

Evaluates whether the chosen technology stack, infrastructure, and integrations can support Codacity's requirements.

Includes the use of Python, TensorFlow, Django, React, cloud hosting, and secure APIs.

Operational Feasibility

Focuses on how Codacity will integrate into existing workflows without disrupting productivity.

Covers changes in roles, training needs, and strategies for smooth user adoption.

Economic Feasibility

Assesses whether the project is cost-effective in the short and long term.

Includes cost breakdown (development, operations) and revenue projections to determine ROI.

Technical Feasibility

Technology Stack

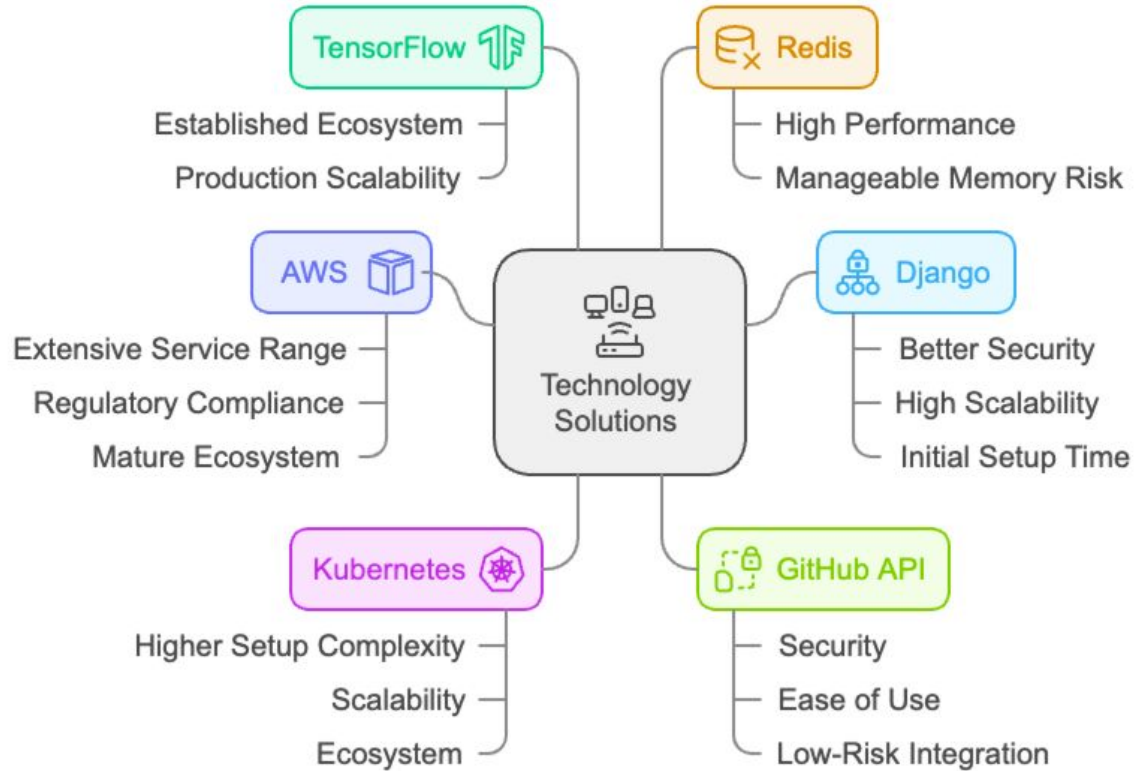
Python, TensorFlow, Django, React

Infrastructure

**Cloud hosting (AWS/Google Cloud),
GPU-accelerated servers**

Security Measures

TLS/SSL encryption, RBAC, MFA



Selected technology Reward visual Representation

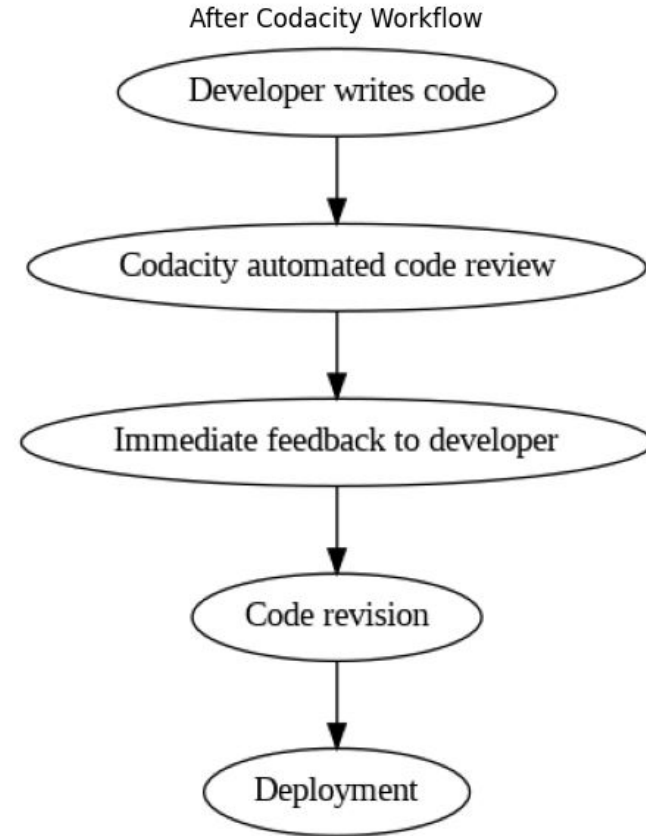
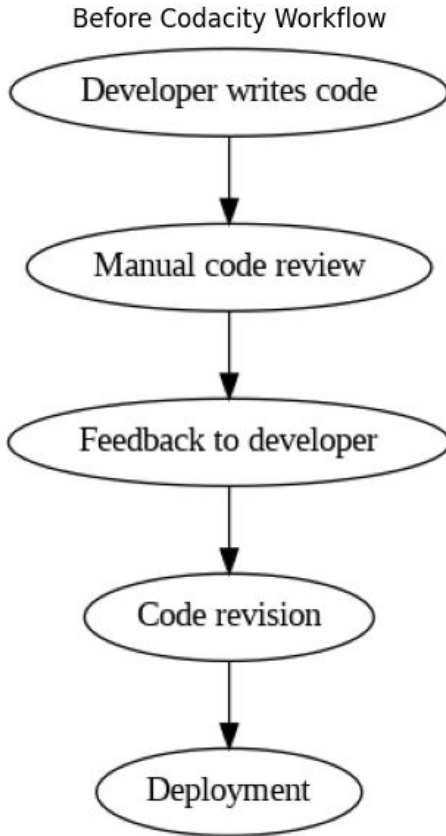
Operational Feasibility

Workflow Improvements

- Automated real-time code reviews
- Reduced developer workload on manual reviews
- Immediate feedback for faster issue resolution

User Adoption

- Gradual rollout with targeted training and phased feature introduction



Workflow chart before and after Codacity implementation

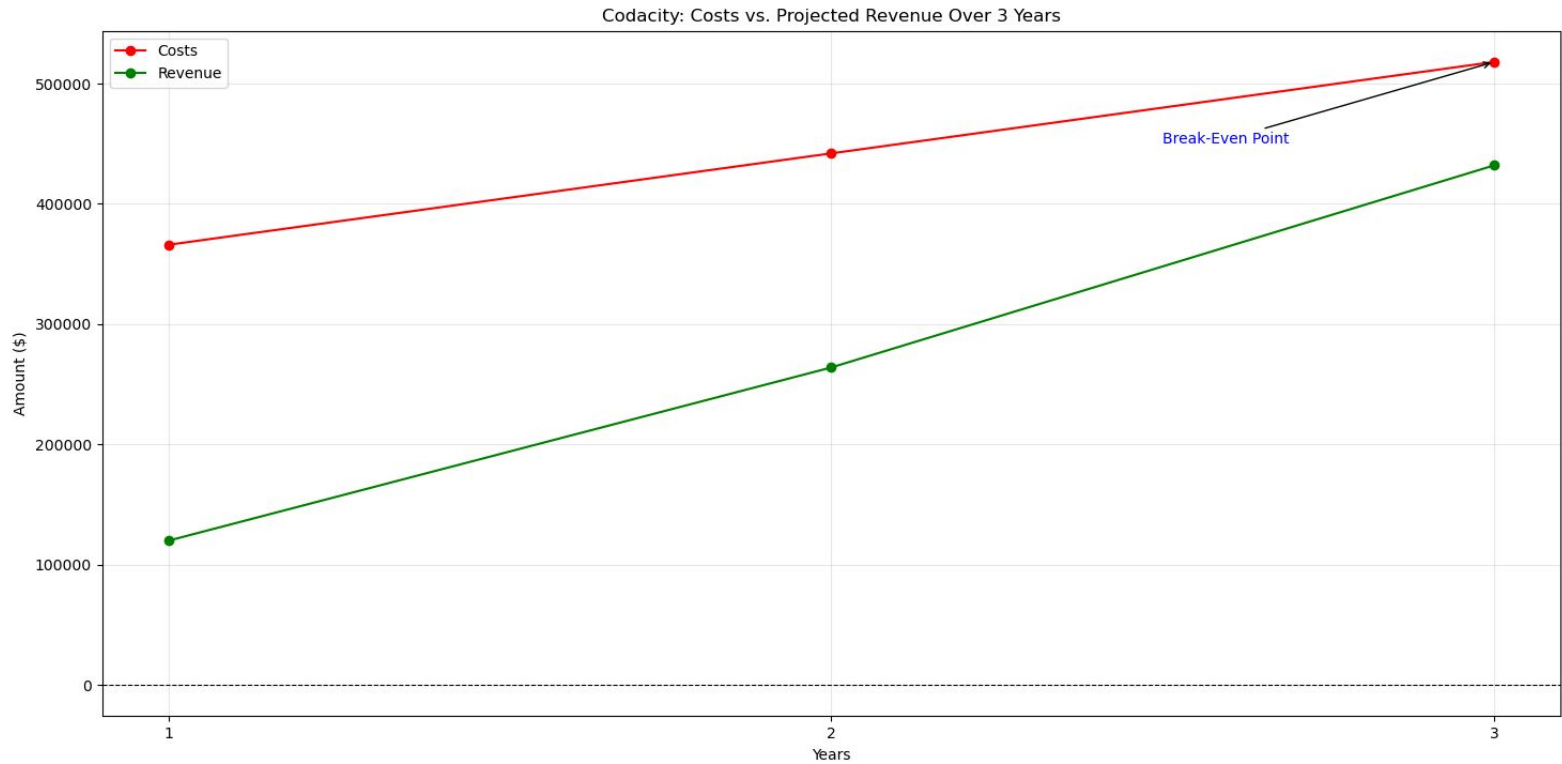
Economic Viability

Cost Analysis

- Development costs: \$366,000 (team, tools, infrastructure)
- Operational costs: \$76,000/year (hosting, support, maintenance)

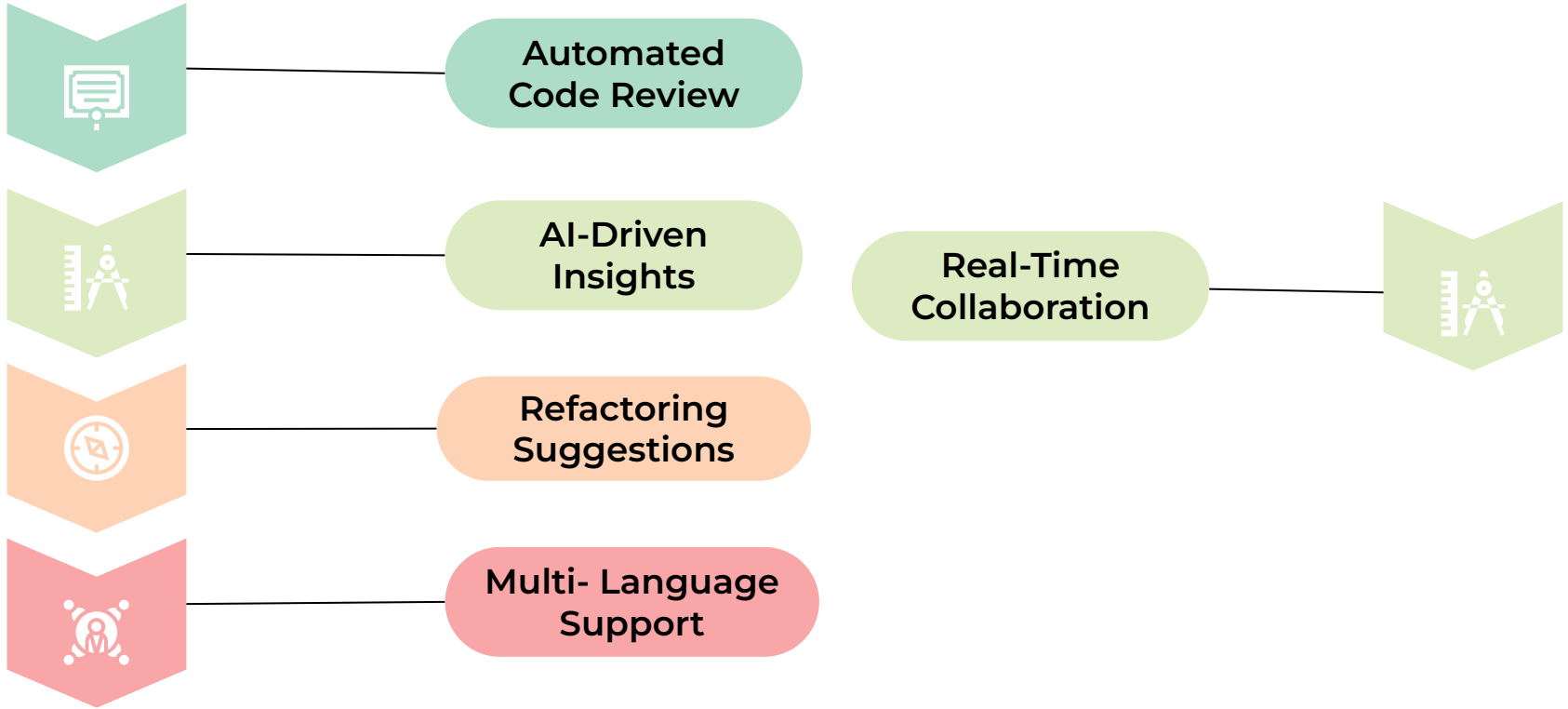
ROI & Revenue Streams

- Subscription-based model at \$200/month/team
- Break-even in ~3 years with scalable growth

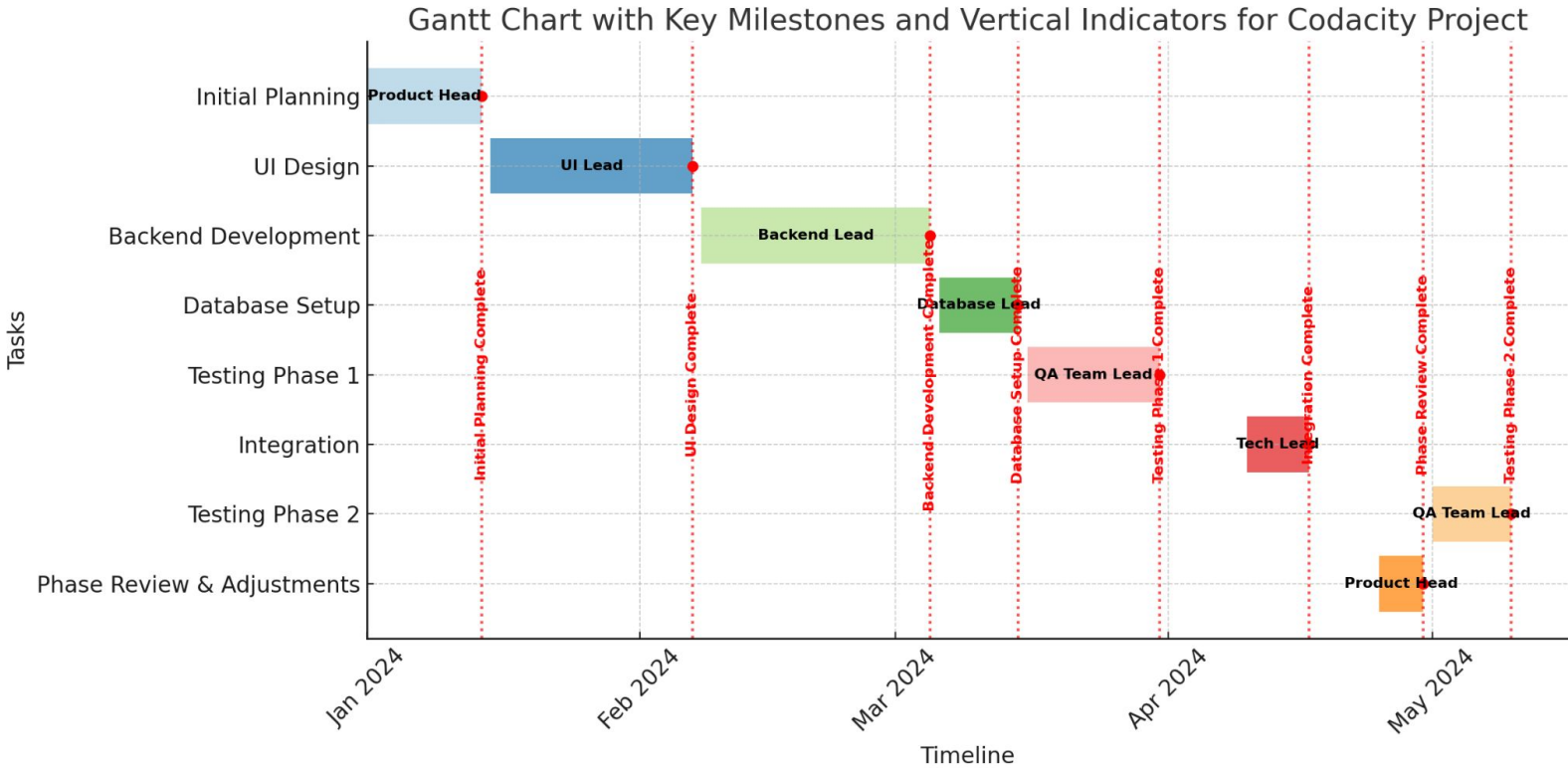


Graph illustrating costs vs. projected revenue over three years

Solution Highlights



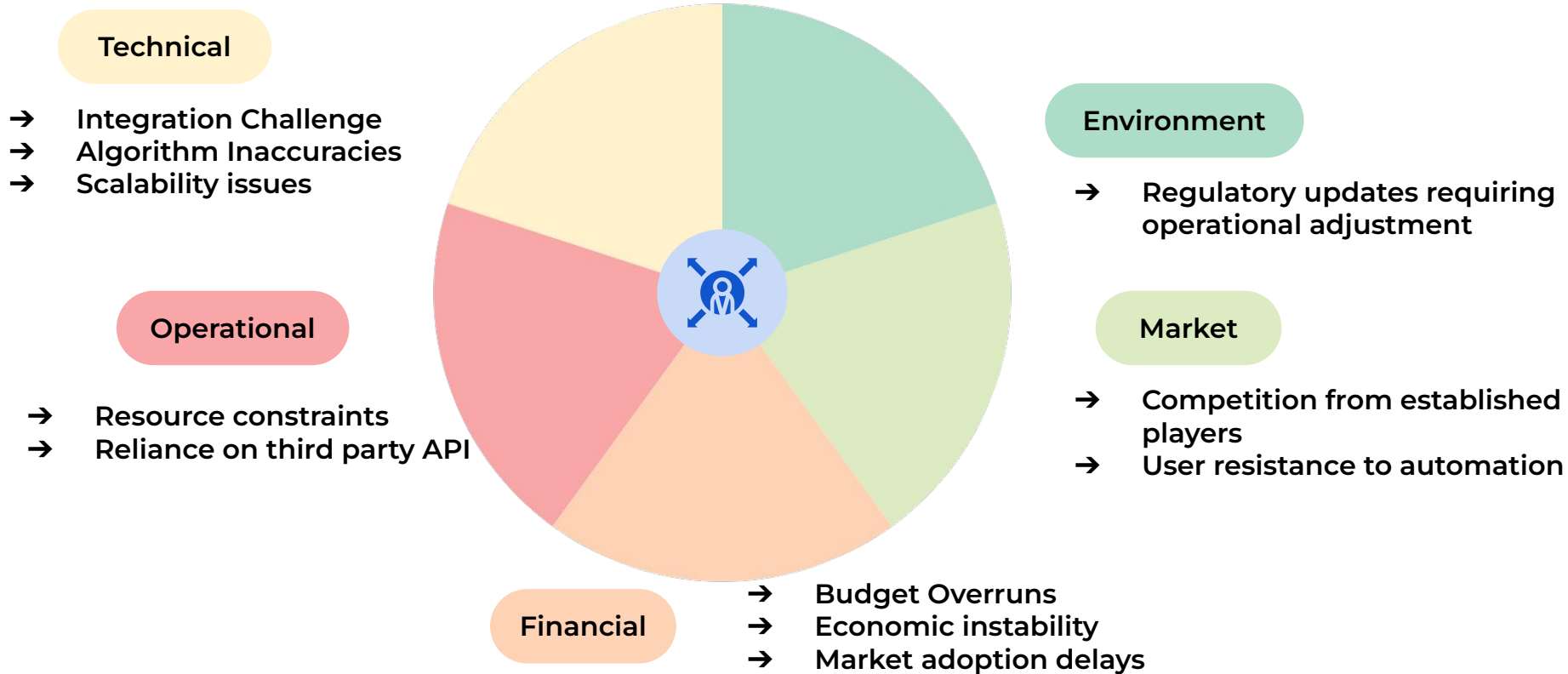
Project Plan



Resource Allocation

- Development team focused on backend, frontend, and AI/ML components (70% of resources).
- QA team dedicated to testing and debugging (20% of resources).

Risk Assessment



Risk Impact Analysis - Prioritized Risk

Risk	Impact	Likelihood
Data Security & Compliance Risk	Very High	Moderate
Algorithm Inaccuracy & ML Model Adaptability	Very High	High
Integration Complexity with CI/CD	High	Moderate
Increased Competition in Automated Code Review Solutions	High	High
Budget Overruns	High	Moderate

Risk Mitigation & Contingency Plan

Data Security Risk

Use robust encryption, regular audit & compliance partnership

Algorithm Inaccuracy

Train ML model with real-world data and regular updates.

CI/CD Integration

Modular architecture with compatibility testing for seamless integration

Market Competition

Incorporate user-driven features and highlight unique selling point

Economic Stability

Offer flexible pricing model to retain customer during challenge

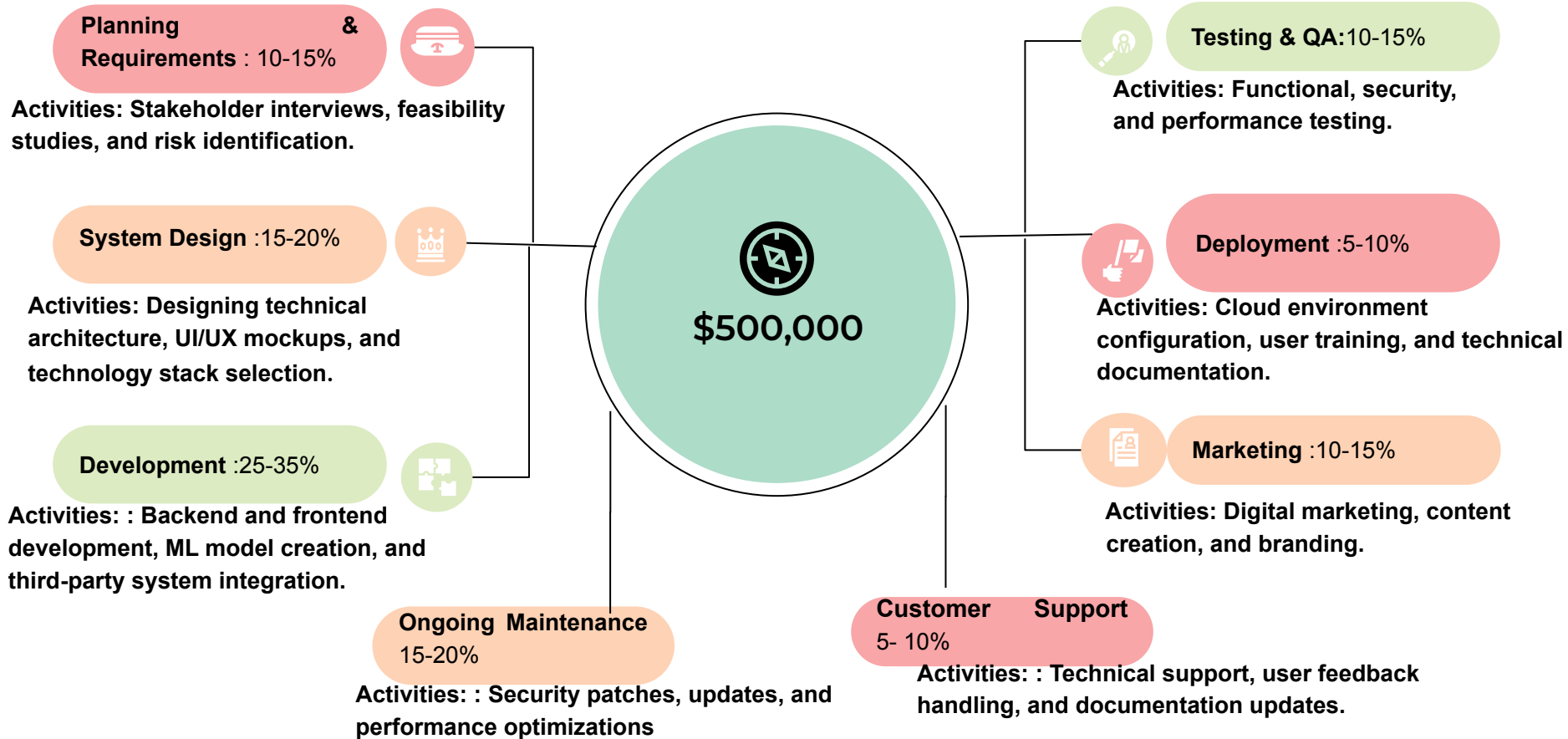
Budget Overrun

Establish a contingency fund and monitor allocation regularly

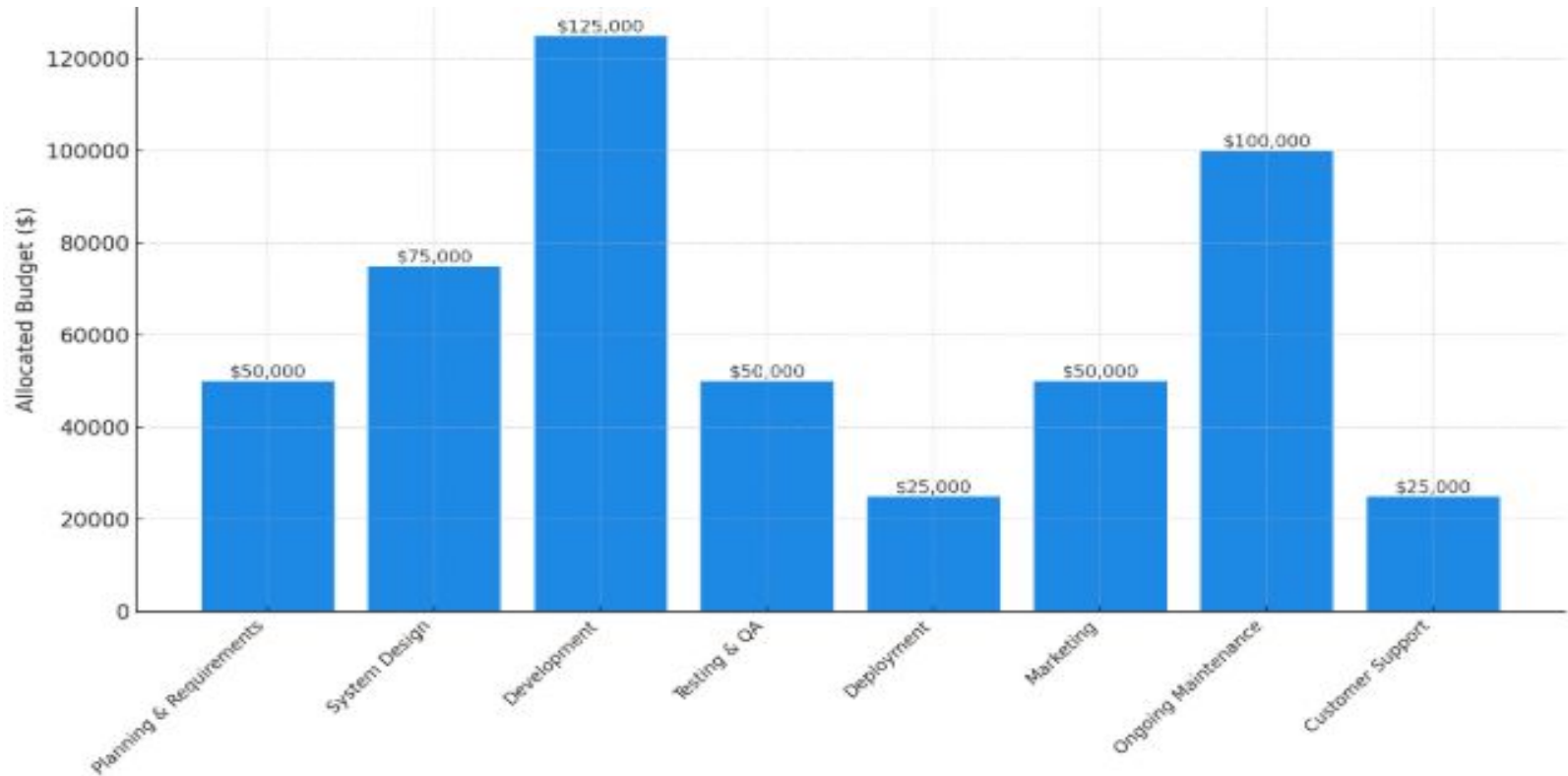
Contingency Plan

20% of budget for unseen issues (testing delays, scope creep).

Budget Breakdown



Budget Allocation Across SDLC Phases



Total Cost Breakdown

43.86 %

Human Resources



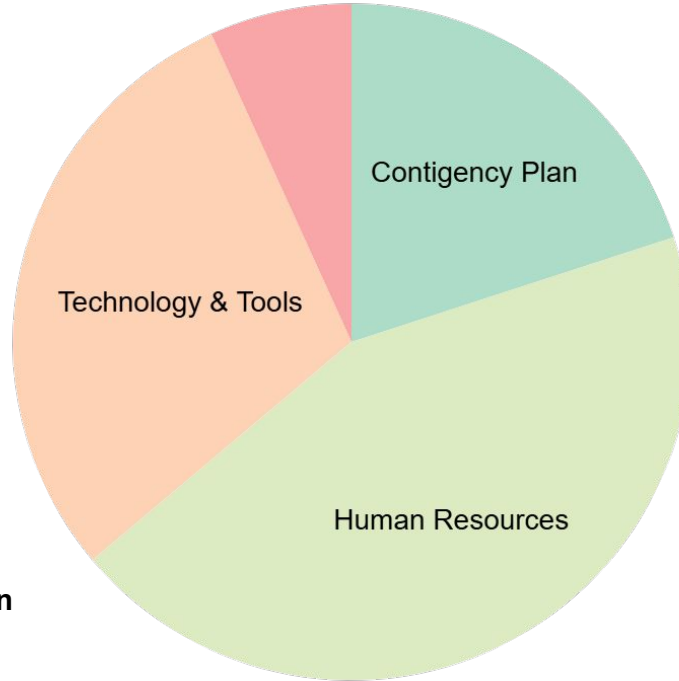
5 Backend Developer,
4 Frontend Developer
3 Quality Analyst,
2 ML/AI Developer
1 Project Manager

20%

Contingency Plan



AI/ML Development & Testing
CI/CD & Multi-Language Integration
Security Compliance & Audits
Scope Creep



29.36%

Technology and Tools



Cloud Hosting
AI/ML tools: TensorFlow
CI/CD Tools: Jenkins, Git
Testing tools: Selenium,
JIRA)

6.8%

External Services



Security Consultant
Marketing Agency

Budget Allocation on Human Resources

5 Backend Developers

\$90/hour : per hour cost
TotalCost: $\$90/\text{hour} \times 160 \text{ hours/month} \times 5$
PM = \$72,000



4 Frontend Developers

\$90/hour : per hour cost
TotalCost: $\$90/\text{hour} \times 160 \text{ hours/month} \times 4$
PM = \$57,600



2

QA/Testers

\$75/hour : per hour cost
TotalCost: $\$75/\text{hour} \times 160 \text{ hours/month} \times 2$
PM = \$24,000



3

AI/ML Engineers

\$100/hour : per hour cost
TotalCost: $\$100/\text{hour} \times 160 \text{ hours/month} \times 3$
PM = \$48,000



1

Project Manager

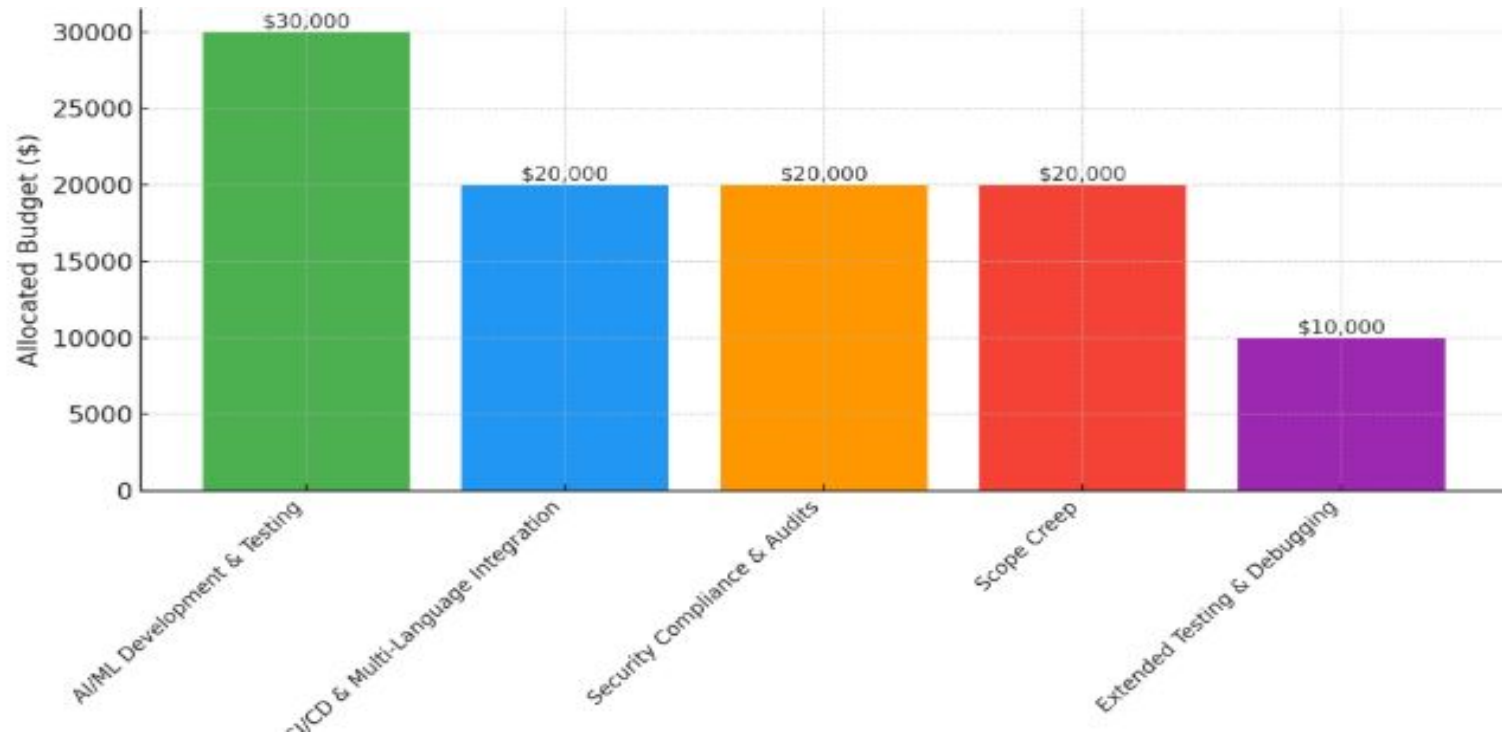
\$110/hour : per hour cost
TotalCost: $\$110/\text{hour} \times 160 \text{ hours/month} \times 1$
PM = \$17,600



160 hours/month is used as a standard for full-time work, assuming 40 hours per week over 4 weeks.

Total Budget on Human Resources:
\$219,200 = 43.86% of total project budget

Contingency Plan Cost Allocation



THANK YOU

For watching this presentation

Feel free to ask any questions.

