

# BRANDING GUIDELINE

# PUSAKA

## Color Palette

#E2311E

#79B242

#84D6FB

#FFE845

## Logo Variation



PUSAKA



PUSAKA



PUSAKA

## Font

Fira Sans

Aa Bb Cc Dd Ee Ff Gg hH Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9